OUR MISSION

We are dedicated to safeguarding our community by improving quality of life and
upholding public trust.

OUR VISION

We endeavor to be law enforcement's benchmark for excellence as we seek
to eliminate crime and social disorder
in collaboration with our community partners.

OUR CORE VALUES

Integrity: adhering to strict, unequivocal standards of conduct in keeping with our ethical obligations;

Courage: displaying the strength of character to confront fear, danger, uncertainty, or intimidation;

Accountability: accepting individual and collective responsibility for our oath, duty, and actions;

Innovation: adapting to changes in society through strategic integration of technology and equipment;

Respect: valuing human life and dignity with an equal commitment to justice and acceptance of diversity.
LAW ENFORCEMENT CODE OF ETHICS

As a law enforcement officer, my fundamental duty is to serve the community; to safeguard lives and property; to protect the innocent against deception, the weak against oppression or intimidation and the peaceful against violence or disorder; and to respect the constitutional rights of all to liberty, equality and justice.

I will keep my private life unsullied as an example to all and will behave in a manner that does not bring discredit to me or to my agency. I will maintain courageous calm in the face of danger, scorn or ridicule; develop self-restraint; and be constantly mindful of the welfare of others. Honest in thought and deed both in my personal and official life, I will be exemplary in obeying the law and the regulations of my department. Whatever I see or hear of a confidential nature or that is confided to me in my official capacity will be kept ever secret unless revelation is necessary in the performance of my duty.

I will never act officiously or permit personal feelings, prejudices, political beliefs, aspirations, animosities or friendships to influence my decisions. With no compromise for crime and with relentless prosecution of criminals, I will enforce the law courteously and appropriately without fear or favor, malice or ill will, never employing unnecessary force or violence and never accepting gratuities.

I recognize the badge of my office as a symbol of public faith, and I accept it as a public trust to be held so long as I am true to the ethics of police service. I will never engage in acts of corruption or bribery, nor will I condone such acts by other police officers. I will cooperate with all legally authorized agencies and their representatives in the pursuit of justice.

I know that I alone am responsible for my own standard of professional performance and will take every reasonable opportunity to enhance and improve my level of knowledge and competence.

I will constantly strive to achieve these objectives and ideals, dedicating myself before God to my chosen profession . . . law enforcement.

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I am more than pleased to present to you the Santa Monica Police Department’s biennial report, “2013-2014, in Review.” In keeping with the City of Santa Monica’s biennial budget cycle, we share information regarding the Department’s performance on a similar schedule.

Over the course of these two years, the men and women of the Santa Monica Police Department accomplished a significant number of remarkable achievements even as our attention unwaveringly focused on reducing crime, the fear of crime, and on nurturing the collaborative partnerships we so heavily rely upon to assist us in enhancing the quality of life for all of our visitors, business owners, and residents. I am proud to lead this fine law enforcement agency which is committed to serving its community even as it strives to be the benchmark for excellence in the profession. I hope you enjoy the Santa Monica Police Department’s 2013-2014 biennial report.

Two thousand thirteen: The Police Department was firmly ensconced in the process of embracing new executive leadership and charting a new organizational direction, based on recommitting to the fundamentals of the law enforcement profession and preparing for the future. In 2013, we began the internal work required to optimize the organization’s responses to the array of pressing external challenges which included increasing service demands resulting from traffic congestion, increases in the homeless street population, gang and youth violence, and increasing crime. Even as our organization’s men and women responded to these external challenges, we were attentive to the Department’s internal needs which included team-building, restructuring the organization’s framework, evaluating service delivery systems, laying the foundation for succession planning, being responsive to the needs of our civilian members who make up 55% of the organization, and ensuring professional development opportunities were readily available to all of our personnel even as new leadership opportunities were created throughout the organization.

A watershed moment arose for the men and women of the Santa Monica Police Department when two officers, along with a member of the Santa Monica College Police Department, responded to and masterfully resolved a spree shooting which encompassed a dynamic crime scene spanning 1.5 miles and which ultimately claimed the lives of six individuals, including the person responsible. This incident, which occurred against the backdrop of a Presidential visit, demonstrated the value of consistent, on-going tactical training, and the importance of maintaining collaborative partnerships with our law enforcement partners. This tragic circumstance not only galvanized our Police Department and our municipal structure, but it also strengthened the resolve of our community. The community’s resiliency was reflected in its ability to grieve, heal, and move forward in the aftermath of this defining moment. The same could be said for the Police Department. Because we understood the gravity associated with our actions on June 7, 2013, we understood the need to recognize the valorous and meritorious conduct of those directly and indirectly involved in resolving this incident; we also grasped the importance of continuing our commitment to tactical training and maintaining our high performance standards.

Two thousand fourteen: The Police Department completed its internal restructuring which included revising the Patrol Beat Plan, consolidating units with similar operations; implementing service efficiencies which enhanced our ability to deliver timely services; recommitting to the tenets of Constitutional policing, the Law Enforcement Code of Ethics, values-based policing, and our revised Mission, Vision, and Values Statements. To further solidify the new look and feel of the Santa Monica Police Department, we redesigned our metal badge returning City Hall to its rightful place on our uniforms. And we championed the men and women who make up the organization through the creation of the Code 20, a monthly e-zine publication which highlights our strengths…our people.

The year 2014 was a challenging time for California law enforcement. Crime was on the uptick as a result of prison realignment (AB 109), the redissolution of a number of serious crimes (Proposition 47), and other societal factors. Despite these circumstances, the dedicated men and women of the Santa Monica Police Department continued to raise the performance bar. Part I crime in Santa Monica was at its lowest level in more than 14 years (2000); calendar year 2014 closed with a 3.3% decline in Part I crime as compared against 2013. 2014 also proved to be a safer year for our pedestrians in that 20% fewer vehicle versus pedestrian collisions occurred than in 2013. And of vital importance, community support of the Police Department was at an all-time high. Even as we undertook the steps necessary to move the organization further along the preparedness continuum relating to the return of Light Rail service in 2016, we looked ahead, through our work with the RAND Corporation, to ensure that the organization will have the empirical data needed to support our future requests for the staffing enhancements needed to meet the increasing service demands and expectations.

These first two years as the Santa Monica Police Department’s Chief of Police have been quite busy, certainly exciting, and supremely rewarding. And I expect no less an experience from a City and a Police Department I had the privilege of serving for over twenty-five years before my return in May 2012. I offer my sincerest appreciation, gratitude and respect to the men and women of the Police Department for their commitment, dedication, and support as we continue to work together to make for a safer Santa Monica!

Jacqueline A. Seabrooks
Chief of Police
SANTA MONICA CITY GOVERNMENT 2013-2015

SANTA MONICA CITY COUNCIL
(December 2012-December 2014)
Pam O’Connor  Mayor
Terry O’Day  Mayor Pro Tempore
Gleam Davis  Councilmember
Robert Holbrook  Councilmember
Kevin McKeown  Councilmember
Tony Vazquez  Councilmember
Ted Winterer  Councilmember

CITY MANAGER’S OFFICE
Rod Gould  City Manager

SANTA MONICA CITY COUNCIL
(December 2014-December 2016)
Kevin McKeown  Mayor
Tony Vazquez  Mayor Pro Tempore
Terry O’Day  Councilmember
Pam O’Connor  Councilmember
Gleam Davis  Councilmember
Ted Winterer  Councilmember
Sue Himmelrich  Councilmember

CITY MANAGER’S OFFICE
Elaine Polacheck  Assistant City Manager

*Elected December 2014
EXECUTIVE LEADERSHIP

Jacqueline Seabrooks
Chief of Police

Al Venegas
Deputy Chief

Wendell Shirley
Captain

Dan Salerno
Captain

Ken Semko
Captain

Jennifer Estrada
Jail Administrator

Art Lopez
Acting Public Services Administrator

Alejandro Mendoza
Animal Control Administrator

Lisa Jackson-Robinson
Forensic Administrator

Virginia Connolly
Records Administrator

Mike Beautz
Lieutenant

Pasquale Guida
Lieutenant

Clinton Muir
Lieutenant

Calise Lindsey
Lieutenant

Darrell Lowe
Lieutenant

Doug Theus
Lieutenant

Mohamed Marhaba
Lieutenant

Dave Hunscke
Lieutenant

Jay Trisler
Lieutenant

Robert Almada
Lieutenant *

Darrick Jacob
Lieutenant

Richard Lewis
Lieutenant

Jay Moroso
Lieutenant

*currently in the Office of Emergency Management
In terms of the Department’s reorganization, the recommendations made by staff were sound and, as a result, many of the recommendations were put into action. One of the major components of the Department’s reorganization included the creation of the civilian Police Administrator position. Police Administrators, the functional equivalent of police lieutenants, oversee internal and external functions including the Animal Control Section, the City Jail, Forensics, Public Services (Airport, Parks, and Downtown), and Police Records. Because approximately 55% of the Police Department’s total staff consists of civilian personnel, it is more than fitting that civilian personnel are represented in the organization’s managerial structure. Ideally, in time, civilian leadership will extend to the executive level as well. A new position classification, Public Services Officer, was created via the consolidation of the Airport Services Officers, Downtown Services Officers, and Park Rangers. This consolidation resulted in a substantial service enhancement as the larger unit is now able to address citywide service needs. Tangential benefits of the consolidation include greater staffing flexibility and enhanced professional development opportunities for those who make up this new work group.

The Police Department also formed a Planning Unit to coordinate the staffing and preparation associated with dignitary visits, demonstrations, intelligence gathering, collaboration with regional law enforcement agencies, and large scale police deployments, including the LA Marathon, GLOW, and the Twilight Concert Series. The Planning Unit is also tasked with formulating the Department’s response to the return of Light Rail service to our community.

The Department’s reorganization also included restructuring the framework for the top leadership. Previously, the Deputy Police Chief’s position was directly responsible for one of four divisions, the day-to-day operations of the organization, and oversight of the three captains. This structure was ineffective. Accordingly, the organization’s framework was reduced to three functional divisions; each division’s sections and units were aligned in accordance with internal and external service demands. This resulted in enhanced functional alignment, improved communication, service efficiencies, and clearer lines of accountability, communication, and leadership. The end result of this restructuring is a more efficient and effective operation wherein the Deputy Chief is now clearly a true “second in command.”
### AUTHORIZED PERSONNEL STRENGTH

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<tr>
<td>Totals By Division</td>
<td>75.0</td>
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<td>111.0</td>
<td>54.0</td>
<td>12.0</td>
<td>9.0</td>
<td>444.0</td>
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ASD - Administrative Services Division / OD - Operations Division / SSD - Strategic Services Division / CID - Criminal Investigations Division

*These numbers are rounded up and do not reflect the temporary employee totals in the City's Finance Budget Book.
LIFESAVING MEDAL

On December 31, 2013, Sergeant Mike Braaten was flagged down by citizens outside a movie theatre in the 1300 block of the Third Street Promenade. The citizens were frantically reporting that a child was inside the theatre choking. Sergeant Braaten immediately entered the theatre and found the victim, a nine-year old girl and tourist visiting Santa Monica. Sergeant Braaten recognized the girl's distress as choking and without hesitation, picked up the girl in order to administer the Heimlich Maneuver in an attempt to dislodge the object. The chaotic scene included the girl's mother screaming hysterically for her child to breathe. Witnesses reportedly said that at one point during the incident, the girl went limp and they “…thought we had lost her.” Sergeant Braaten said he too experienced a moment of despair when the girl suddenly went limp and he feared that the girl was dying in his arms. Sergeant Braaten continued to administer abdominal thrusts and eventually dislodged an object and restored her breathing. Sergeant Braaten then carried the now breathing girl up the stairs to the waiting Fire paramedics. The girl was later released to her very grateful mother.

Sergeant Braaten's actions were determined to have the direct result of saving the girl's life and reflected the true spirit of police service.

2013 & 2014 PERSONNEL AWARDS

In addition to the outstanding work performed daily by our staff, a number of our personnel, as well as members of the community, received special commendations for their exemplary actions in 2013 and 2014. Staff members who are awarded commendations by the Santa Monica Police Department are selected by a committee of their peers after being nominated by a supervisor. Additionally, many external organizations request nominations for staff members who have made significant contributions to the community they serve. Together, these awards serve as an important way to showcase the work of those who go above and beyond the call of duty, and help reinforce the Department’s commitment to its mission, vision and values.

**Medal of Valor:** Awarded to any Police Department employee for an act of extraordinary heroism above and beyond the call of duty, and performed while acting as a member of the Department. The action must be discharged in a manner reflecting favorably upon the police service, the individual, the Police Department and the City.

**Medal of Merit:** Awarded to any member of the Department for distinguished and outstanding service of an exemplary nature.

**Medal of Lifesaving:** Awarded to any Police Department employee for an act, which directly results in the saving of another person's life. The act must be exemplary in nature and reflect the true spirit of police service.

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On June 7, 2013, the Santa Monica Police Department responded to an incident of shots fired in the area of Yorkshire Avenue and Kansas Avenue. A short time later, an additional radio call was received of a structure fire at that same location. The incident quickly expanded as the suspect carjacked and kidnapped a victim and ordered her to drive to Santa Monica College. While en route to the college, the suspect exited the vehicle at a busy intersection and began to indiscriminately shoot an assault rifle at a municipal bus and other cars in the area. Upon arrival at Santa Monica College, the rampage continued as the suspect fired several rounds at a vehicle killing both occupants. The suspect then walked through the college campus firing his weapon and killing one person before entering the college library. Inside the library, the suspect hunted for other victims until he was engaged by two Santa Monica Police Officers and one Santa Monica College Police Sergeant. An officer involved shooting occurred, resulting in the death of the suspect and an end to the carnage that began on Yorkshire Avenue, and continued for a distance of 1.5 miles.
COMMENDATIONS AWARDED BY EXTERNAL ORGANIZATIONS

Governor’s Public Safety Officer Medal of Valor Award
Robert Sparks, 2014
Jason Salas, 2014

Attorney General Medal of Valor Award
Robert Sparks, 2014
Jason Salas, 2014

California Peace Officers’ Association Award of Valor
Robert Sparks, 2014
Jason Salas, 2014

Elks - Law Enforcement Officer of the Year
Robert Martinez, 2014
Thomas Mastin, 2014

Jaycees – Outstanding Young Officer of the Year
Nick Krueger, 2013
Sidney Hodges, 2014

Rotary Club Public Service Recognition Day Award
Jon Murphy, 2013
Peter Zamfirov, 2014
Ishmael Tavera, 2014

Chamber of Commerce – New Heroes Award
Adam Barry, 2013
K-9 Landor, 2013
Robert Sparks, 2014
Jason Salas, 2014

American Legion – Officer of the Year
Lowell Watson, 2013
Erika Akluh, 2014
Carlos Jaen, 2014

COMMENDATIONS AWARDED BY EXTERNAL ORGANIZATIONS

CITIZEN INVOLVEMENT AWARDS

Governor’s Public Safety Officer Medal of Valor Award
Robert Sparks, 2014
Jason Salas, 2014

Attorney General Medal of Valor Award
Robert Sparks, 2014
Jason Salas, 2014

California Peace Officers’ Association Award of Valor
Robert Sparks, 2014
Jason Salas, 2014

Elks - Law Enforcement Officer of the Year
Robert Martinez, 2014
Thomas Mastin, 2014

Jaycees – Outstanding Young Officer of the Year
Nick Krueger, 2013
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American Legion – Officer of the Year
Lowell Watson, 2013
Erika Akluh, 2014
Carlos Jaen, 2014

PD BUDGET FY 13/14 & 14/15

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*FY13-14 was more than FY14-15 due to the Police and Fire Communications Center consolidation and transfer to the Office of Emergency Management.

“Ask the Chief is a CityTV aired broadcast call-in show.”

“Ask the Chief” is a CityTV aired broadcast call-in show.
A Reoccurring C.R.I.M.E. / Focus Meeting

An increase in crime brought about the creation of a weekly meeting that focused on the effectiveness of the Department’s strategies to reduce the increase in Uniform Crime Reporting (UCR) Part I crime. Part I crime includes serious crimes such as homicide, rape, robbery, aggravated assault, burglary, auto theft, and larceny. Increases or decreases in Part I crime may be an indicator of a law enforcement agency’s effectiveness; on the other hand, there are also a variety of societal factors which must be considered when examining a community’s crime picture. These factors include the community’s well-being as measured by employment and educational opportunities, and changes in legislation affecting the criminal justice system.

Minimum Deployment for Patrol

The Department increased the minimum staffing levels for all of the Patrol shifts (watches) to enable an enhanced contingent of field officers to combat crime. In addition to implementing internal service efficiencies, more officers were deployed in the field, a circumstance which resulted in increased visibility in the community and an enhanced ability for officers to engage in more self-initiated activity. All of the Department’s patrol watches benefited and productivity increased in all measurable categories.

Operation Lincoln Corridor

During an uptick in UCR Part I crime, Department resources were focused on the Lincoln Boulevard Corridor, stretching from the south city limit to Downtown Santa Monica. Related crime data and experienced officers’ observations exposed a possible connection of reported thefts to illegal narcotics-related offenses. As a result, the Department focused on prevention, public education, and enforcement efforts when undertaking action along this corridor. As a result of the internal and external collaborations, supported by enforcement, crime reduced significantly along the Lincoln Boulevard corridor.

All Hands Plan

For a limited period, the Department implemented an All Hands plan which required police officers assigned to administrative, detective, and support functions to work one uniformed patrol shift per month. The All Hands plan had the positive effect of bolstering the patrol watches by increasing the number of officers assigned uniformed field duties while also reinforcing the value and importance of field operations.

High Visibility Patrol – Chronic Locations

In 2013 and 2014, the Operations Division increased patrol visibility in those locations where the service demands associated with public intoxication and other quality of life issues were disproportionately high. These locations regularly generated high levels of calls-for-service and adversely impacted the Operations (Patrol) Division’s opportunity to engage in proactive work more broadly within the City. Accordingly, the Operations Division focused on those convenience stores where chronic inebriates and other quality of life concerns were most significant. Local parks and other public spaces were also the focus of the Patrol Division’s attention. Public Services Officers and Police Officers worked collaboratively to address crime and those factors which detract from the quality of use of the public spaces.

Criminal Investigations Division

Detectives from the Criminal Investigations Division worked undercover surveillances to identify and arrest suspects in those areas where a more covert approach was warranted. In those cases, detectives followed up the arrests with the service of search warrants in order to recover evidence.
**Data is available since 1956 but the above graph begins with 1960.**

* Arson offenses are not included in the Total Part I Crimes as they are reported separately to the State of California Department of Justice. Prior to 1997, arson investigations were handled by the Santa Monica Fire Department.

**Arson offenses are not included in the Total Part I Crimes as they are reported separately to the State of California Department of Justice. Prior to 1997, arson investigations were handled by the Santa Monica Fire Department.**
Furthermore, the Criminal Investigations Division’s detectives worked closely with our allied law enforcement partners to link suspects responsible for crimes committed in Santa Monica to additional crimes occurring outside the City limits. These collaborative investigative efforts operated to enhance the strength of those arrests made on the Santa Monica cases. Detectives met their obligations by presenting their investigative results to either the District Attorney’s Office or the City Attorney’s Office for filing consideration on the criminal complaints. These actions were another layer in the Department’s efforts to reduce crime and the fear of crime.

Well-Timed Crime Analysis

During the past two years, the Crime Analysis Unit worked diligently to identify crime trends, modus operandi (MO) and subjects of interest in a timely fashion. Their communication, via e-mails, charts, diagrams, and C.R.I.M.E. meeting presentations, was exceptional and represented another factor in the reduction of reported crime.

Crime Impact Team (CIT)

The Department’s Crime Impact Team (CIT) proactively, and often independently, identified crime trends and subjects of interest. The men and women of CIT engaged in a variety of enforcement actions, including surveillance, the service of search warrants, high-visibility patrols, and plainclothes operations, to reduce crime. CIT’s enthusiasm, positive attitude, and professionalism were infectious and added great value to the crime reduction effort.

During this period, the Police Department’s Criminal Investigations Division contracted with Los Angeles County Sheriff’s Department to hire a full-time Criminalist having expertise in DNA analysis. As a result, our detectives can fast track the analysis of DNA evidence. In years past, extraction of DNA and analysis of critical evidence could take up to six months’ time. Today, analysis times have reduced from an average of 70 days to 47 days, for a 32.9% decrease. Additionally, having ready access to a criminalist enables the Department to focus on DNA evidence from all crimes, not just on violent crimes as traditionally has been the case. Another benefit of having a criminalist on staff is that it enables the Department to establish the order of priority for the analysis of evidence. As a result of this staffing addition, suspects have been more quickly identified and stronger cases have been presented for adjudication in court. These benefits equate to court-cost savings and stiffer penalties for the offender due to the overwhelming nature of the evidence presented. All of these benefits ultimately aide our victims in feeling that both the Police Department and the criminal justice process, as a whole, are working well.

HOMElNESS

The Department’s nationally recognized Homeless Liaison Program (HLP), which consists of six officers, a supervisor, and a part-time Department of Mental Health clinician, partners with the City’s Human Services Division, City Attorney’s Office, and local service providers to provide a continuum of care to members of the City’s homeless population with the goal of assisting even the most entrenched of those experiencing homelessness to transition into services. In an effort to expand the reach of HLP and the Department’s collaborative partners, the Department expanded the HLP model’s precepts to encompass the entirety of the organization. With the assistance of various community partners all of the Department’s field personnel received training on alternative methods for addressing homeless related problems. The tools and skills received from this training have enabled more of the Department’s officers to provide alternate solutions to enforcement, where appropriate.

A direct benefit of this collaborative model is demonstrated in the Department’s work with the City Attorney’s Office. Instead of being funneled through the traditional court system, chronic inebriates are routed to Homeless Court where referrals to social service programs are frequently made as an alternative to the criminal court process. The success of this effort is reflected in the 17% reduction in chronic inebriate arrests made in 2014 when compared to similar arrests made in 2013.

According to social service providers and front line personnel, the characteristics of the City’s homeless street population are changing to a more transitory orientation. While our strategies have focused on long-term, well-known homeless individuals who are highly vulnerable, the population appears to be shifting towards individuals who are new arrivals who come to Santa Monica from other parts of the country. This change is reflected in the increased use of Project Homecoming, the City’s family reunification program. 2014 utilization of Project Homecoming reunification services increased from 2013 usage levels. In response to this new trend of more transitory homeless subjects, HLP and its collaborative partners developed and implemented new strategies. Part of this new strategy includes working alongside local and state mental health agencies to develop programs designed to divert subjects who suffer from mental illness away from the judicial system and into mental health services.
TRAFFIC STATS

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Collisions</th>
<th>Injury Collisions</th>
<th>Hit and Run</th>
<th>Drunk Driving Arrests</th>
<th>Pedestrians Involved</th>
<th>Fatalities</th>
<th>DUI as Primary Factor</th>
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*All 2003 fatalities resulted from the Farmers’ Market Incident on July 16, 2003.
**Traffic Collision information prior to 1999 can be found through the California Highway Patrol – State Wide Integrated Traffic Records System.

TRAFFIC CIRCULATION

The Traffic Services Section continues its commitment to implementing creative strategies towards the improvement of traffic circulation and mobility through the combination of education, engineering, and enforcement. The Section works closely with City staff and an array of community partners to determine how traffic flow can be enhanced while increasing safety for motorists, bicyclists, and pedestrians. The Section’s staff recently worked in collaboration with Traffic Engineering to create and implement a traffic management program known as “Go with the Flow” to address seasonal traffic congestion in the downtown and beach areas. This program included staff members from other City departments, including Public Works and Parking Operations, who assisted with pedestrian traffic control. The implementation of this program proved to be effective. The Traffic Services Section utilized similar strategies during large size events including, the Los Angeles Marathon and Twilight Concert Series.

In Santa Monica, parking can be a scarce resource. The Traffic Services Section works closely with Parking Operations, Traffic Engineering, and Planning, to address parking related issues that arise in preferential parking, residential parking, and commercial zones. The primary goal is to enforce parking regulations, to improve public safety, and to ensure fair utilization of shared public parking spaces. Annualy, the Traffic Section handles a high volume of calls for service; the staff is committed to the community it serves and is responsive to the community’s concerns.

The Traffic Services Section also assists with traffic safety by enforcing all applicable traffic laws. The Traffic Services Section has an integral role in the Department’s efforts to address traffic collisions involving vehicles, bicyclists, and pedestrians. The Traffic Enforcement Unit utilizes grant funds received from the California Office of Traffic Safety to coordinate weekly targeted enforcement efforts and to conduct DUI checkpoints. In addition to traditional media outlets, social media is also used to publish the “Violation of the Month” a traffic safety effort which is designed to target, via enforcement, those violations likely to be the primary cause of traffic collisions.
COMMUNITY RESOURCES

In 2014, the Santa Monica Police Department hosted the “Get with Your Beat, Summer Kick Off” event introducing community residents to the City's new patrol beat configuration and the consolidation of the former Community Relations Unit and the Neighborhood Resource Officer Program which was rebranded as Community Affairs.

The Strategic Services Division’s Community Affairs Unit is overseen by a police sergeant and is comprised of four Neighborhood Resource Officers, and four civilian Crime Prevention Coordinators. Under this new configuration, an assigned Crime Prevention Coordinator and a Neighborhood Resource Officer are paired together to work collaboratively in one of the four assigned patrol beats. Each team’s primary mission is to engage our community members in the process of addressing quality of life issues, assess and respond to crime trends, promote police programs and services among residents, and serve as liaisons between the community and the Police Department.

<table>
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<tr>
<th>Beat</th>
<th>Assigned NRO</th>
<th>NRO Phone #</th>
<th>Assigned CPC</th>
<th>CPC Phone #</th>
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<tr>
<td>1</td>
<td>Officer Marilyn Amiache</td>
<td>(424) 200-0682</td>
<td>Susie Lockwood</td>
<td>(310) 434-2627</td>
</tr>
<tr>
<td>2</td>
<td>Officer Erik Milosevich</td>
<td>(424) 200-0687</td>
<td>Lauralee Asch</td>
<td>(310) 458-8618</td>
</tr>
<tr>
<td>3</td>
<td>Officer Richard Verbeck</td>
<td>(424) 200-0683</td>
<td>Alexandra Sanchez</td>
<td>(310) 458-8774</td>
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<tr>
<td>4</td>
<td>Officer Scott McGee</td>
<td>(424) 200-0685</td>
<td>Mike Cevich</td>
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<tr>
<td>Supervisor</td>
<td>Sergeant Rudy Flores</td>
<td>(424) 200-0689</td>
<td></td>
<td></td>
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CODE 20 E-ZINE

“The basic building block of good communications is the feeling that every human being is unique and of value.”

— Unknown

In September 2014, the Santa Monica Police Department officially launched the “Code 20 E-Magazine”. This monthly publication is put together by a committee and sent out to the entire Department via e-mail. The “Code 20” features an attention-grabbing layout, which together with multi-media material provides Department personnel with a short, fun, quick update on what is happening across the Department. While official business communication continues to happen via the traditional memorandum to the Department, the Code 20 aims to build an engaged communication network within the Police Department with a focus on stories about the staff in the department. The Code 20 is an opportunity for Police Department personnel to share information about interesting things that happen in and out of the workplace such as travels and accomplishments so that people know what is going on with their colleagues.

The development of the project and forming of the first Code 20 Committee has been an exciting venture and continues to evolve. The committee is made up of both sworn and civilian staff from across the Department. The ongoing vision for the Code 20 is for each month’s edition to be brief, interesting, exciting and informative. The design of the Code 20 allows each publication to be easily accessible from a phone. Videos and photos are the key visual elements in each edition. Operating with the understanding that fewer words are better, the committee makes every effort to communicate to the Department primarily with videos and photos, utilizing text mainly to support the visuals.

Stories featured in the Code 20 include a wide array of human interest pieces, such as recognition of graduations and award recipients, as well as covering special upcoming events and volunteer opportunities. Regularly, the Code 20 will “Zoom In” on a member of the Department or a team in the Department to recognize their good work. Zoom In Features have included the Public Service Officers, Crime Impact Team, Military Veterans in the Department, and the Explorer Program, as well as others.

In each edition, readers can expect to learn something new and unexpected about a fellow employee or the Police Department’s rich history, say farewell to old friends, welcome new ones and learn about the great work being done within the Santa Monica Police Department. The intent is not to redefine the culture of the Santa Monica Police Department, but to reaffirm the Department’s bond as a family within a historic organization.

The Department’s interest and participation drives the ongoing success of the Code 20. As the Santa Monica Police Department grows and changes to meet the demands of our vibrant city, our ability to work together and communicate will be a crucial component of our future successes.
IN REMEMBRANCE

2013
Sergeant Jim Needham
1959-1977

Officer Jack Hopkins
1952-1967

Detective Leo F. McNamara
1955-1969

Forensic Specialist Victor R. Alferos
1967-1996

2014
Mr. Leonardo Reyes
(service years not available)

Veteran SMPD Volunteer, Al Weintraub
(18 years of Service)

Police Officer Warner Day Brooskbank
1958-1967

Police Sergeant Wesley Miles Pymm
1956-1973

Crossing Guard Diana Dearn
2010-2014

2013
Canine Anton
2004-2011

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