



City of Santa Monica  
Farmers Market  
1901 Main Street, Suite F  
Santa Monica, CA. 90405



## 4<sup>th</sup>-6<sup>th</sup> Grade Scavenger Hunt

### Santa Monica Farmers Markets (SMFMs)

2018

Welcome to the Wednesday Downtown Farmers Market, one of four weekly Certified Farmers Markets in Santa Monica. As you tour the farmers market today, take time to notice the amazing variety and abundance of crops available. **Take a moment to taste the samples.** Everything you see was grown on a California farm and is in season. As you taste the produce, ask the farmers some of the questions below. Before you leave, be sure to thank a farmer for growing your food!

### #1 Seasons

- a. Can you find a farmer who sells peaches, cherries and other stone fruits at today's market? If yes, list the farm's name below. If you cannot find peaches or cherries, why not?
  
  
  
  
  
  
  
  
  
  
- b. Ask a farmer to name a fruit that is not in season today, but will be in season in 2-3 months.

### #2 Organic

- a. What does "organic" mean?
  
  
  
  
  
  
  
  
  
  
- b. Is all produce sold at the SMFMs organic? Explain. (Hint: Look for the organic flags!)

### #3 Variety

Variety and flavor are two of the benefits of shopping at a farmers market. Today, while touring the market, find 3 kinds of stone fruit and 3 kinds of grapes. **TASTE THEM!!!**

- a. Write down the varieties here.

**Stone fruit**

1)

2)

3)

**Grapes**

1)

2)

3)

- b. Which varieties are your favorites?

- c. Do you ever have the chance to compare the flavors of different items at a grocery store?

### #4 A Family of Farmers Markets

The Wednesday Downtown Farmers Market is one of four weekly Certified Farmers Markets in Santa Monica. Altogether the family of SMFMs are home to about 135 California farmers, ranchers and coastal fishermen (and women) and serve approximately 20,000 customers per week.

- a. How many farmers markets are located in and operated by the City of Santa Monica?

- b. Which have you not visited yet?

## #5 Integrity

Farmers may not purchase produce and resell it at a Certified Farmers Market. “Certified” means that our markets are regulated by the California Department of Food and Agriculture (CDFA) who inspects our markets and the farms to ensure that farmers sell only what they grow.

- a. You’ll find a sign at all farmers’ booths that state “We Grow What We Sell.” Why are those signs posted? How does that benefit the customer?
  
  
  
  
  
  
  
  
  
  
- b. Are all Farmers Markets in Los Angeles “certified” markets?

## #6 Price

Prices at the farmers market are similar to prices in grocery stores, but at a farmers market, the farmer keeps more of the money s/he makes. At a grocery store, farmers keep less than 20 cents of every dollar spent on buying their produce.

- a. At the SMFMs, how much of every dollar spent does the farmer keep?
  
  
  
  
  
  
  
  
  
  
- b. Is this more or less than what they get to keep if they sell it to a grocery store?