

# SANTA MONICA'S TDM ORDINANCE

## OVERVIEW



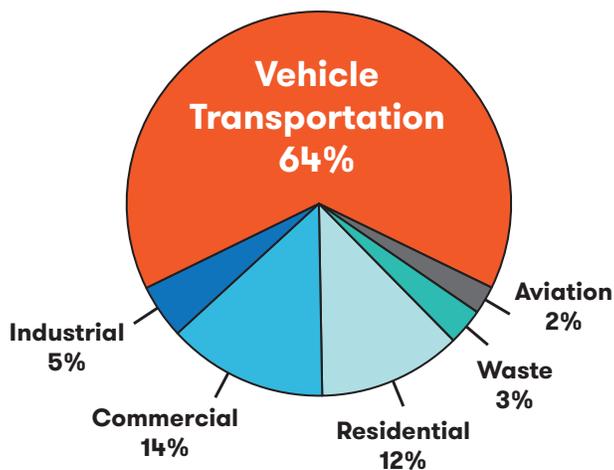
Whether you choose to walk, bike, ride transit, drive, or use another mode of transportation, the City of Santa Monica is giving special consideration to the ways in which our streets are designed and the choices people make when moving from one place to another.

Santa Monica works with its employers and developers to increase the number of people using sustainable modes of transportation as a means to enhance wellbeing and satisfy state and local environmental requirements. The TDM ordinance establishes a system for your organization to coordinate transportation programs within your community. While some ordinance elements are optional, most are requirements triggered by specific aspects of your business or development.

Air quality and traffic are top concerns in Santa Monica and the surrounding area. By creating a TDM plan, your organization will be participating in the important effort to curb climate change, grow commercial capacity, and make our communities healthier and happier. This in turn sets an example of how employers and developers can work together to solve growing problems people face across the region.

## What is TDM?

Transportation Demand Management (TDM) is the practice of changing how, when, and where people move around the city by encouraging more efficient types of transportation behavior.



Greenhouse Gas Emissions by Source (2015)

While coalitions of government agencies, education centers, and private industries work to improve infrastructure and public services, you can make changes at your workplace or development which encourage sustainable behavior.

Vehicle transportation generates 64% of greenhouse gas emissions in Santa Monica, making our cars very large contributors to climate change.

Smog harms more than just the natural environment; neighborhoods alongside major freeways experience higher rates of related health issues such as heart disease, asthma, and depression.

The average L.A. resident spends \$8000 per year on their car. By enhancing transportation options, residents can relinquish car ownership and decrease their cost of living, enabling them to live closer to their jobs in Santa Monica.