

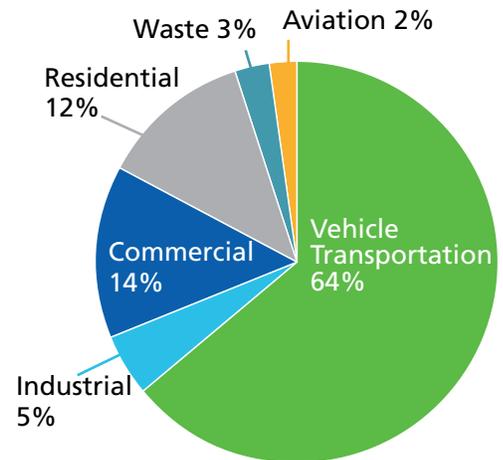


Frequently Asked Questions

Why Submit an Emission Reduction Plan?

The City of Santa Monica works with its employers (YOU!) to increase the number of people using eco-friendly modes of transportation. We do this not only to satisfy state and local environmental requirements, but to enhance the sustainable wellbeing of Santa Monica and its surrounding areas.

The Emission Reduction Plan (ERP) allows us to coordinate transportation programs at YOUR worksite, based on the information and plan YOU provide. The ordinance allows your organization to partake in a crucial mission of reducing carbon footprint, saving energy, and making Santa Monica a more eco-friendly city! This in turn sets an example of how employers can work together to solve problems people face across the region.



What is TDM?

Transportation Demand Management (TDM) aims to reduce traffic congestion and provide a more sustainable way of commuting to and from work, such as biking or carpooling.

How is this good for my business?

People have things to do and places to be. When our streets are packed with automobiles and parking spaces are full, it can make it a challenge to get our clients in the door, deliveries to destinations, and staff to meetings on time. By shifting people from driving alone to other modes, we can improve the capacity of our transportation network and get more people where they need to be – and that's good for business.

How does TDM improve traffic?

Reducing traffic congestion is simpler than you think. Just a 10% reduction in vehicles on the road would give us traffic-free streets.

What impact has the TDM Ordinance made?

Santa Monica's TDM Ordinance is responsible for reducing 5000 vehicle trips in the City of Santa Monica each day.

How does driving impact the environment?

Vehicle transportation carries a surprisingly harmful burden, generating 64% of greenhouse gas emissions in Santa Monica, making our cars large contributors to climate change.

Smog harms more than just the natural environment; neighborhoods alongside major freeways experience higher rates of health issues such as heart disease, asthma, and depression.

The average L.A. resident spends \$8,000 per year on their car.

How can I help?

By enhancing transportation options, your employees can depend less on personal vehicles and lower transportation costs. While coalitions of government agencies and private industries work to improve infrastructure and public services, you can make simple changes at your workplace that encourage sustainable behavior.