



**MINUTES
SANTA MONICA PIER CORPORATION BOARD OF DIRECTORS
SPECIAL MEETING
MAY 15, 2017
KEN EDWARDS CENTER, 1527 FOURTH ST., SANTA MONICA
5:00 PM**

Call to Order

Chair Judy Abdo called the meeting to order at 5:05 p.m.

Roll Call

The following persons were recorded in attendance by the Recording Secretary:

Present: Chair Judy Abdo Vice Chair Susan McCarthy, Board Member Christopher Foster, Board Member Misti Kerns and Board Member Barbara Stinchfield

Absent: Secretary/Treasurer Abby Arnold and Board Member Allan Lipsky

Also present: SMPC Pier Administrator Jay Farrand, SMPC Deputy Director Jim Harris, City of Santa Monica Pier Manager Rod Merl, City of Santa Monica Office of Pier Management Administrator Michael Barboza, City of Santa Monica Economic Development Manager Jason Harris, City of Santa Monica Economic Development Senior Development Analyst Elana Buegoff, Santa Monica Pier Lessees Association Representative Randi Parent, Rum & Humble/Spaceland Partners Martin Fleischmann and Mitchell Frank.

1. **Special Agenda Items – None.**

2. **Reports of Staff/Members**

A. Staff and Programming Update

Jay Farrand introduced co-producers of the Twilight Concert Series Martin Fleischmann and Mitchell Frank, who in turn announced the lineup and schedule for the 2017 concert series.

Mr. Farrand then updated the Board about the success of recent events ROGA and Wake Up with the Waves, then reminded the Board of the Pier Corporation's upcoming annual Santa Monica Paddleboard Race and Ocean Festival, scheduled for June 10th.

Rod Merl updated the Board about the Harbor Patrol's current staffing issues and that his office and the Pier tenants have expressed support for added staff as soon as possible. His office continues to advocate for more presence from Code Enforcement personnel as well.

B. April Budget and Financials

Jay Farrand summarized the written financial report distributed in the Board Packet, noting that May was a particularly good month for income from corporate promotions and the longer-term event rental from the annual Wanderlust event.

C. Santa Monica Pier Lessees Association

Randi Parent informed the Board that the SMPLA sent a letter to the City Manager's Office supporting added staff for the Harbor Patrol.

Chair Abdo moved Items 5.A, 5, B & 5.C. up on the agenda.

5. New Business

A. Pier Leasing & Licensing Guideline Update

Jason Harris informed that Board that there has been a delay in the initiation of the labor peace provision addition to new leases, but that the other changes that were proposed to the Board earlier this year are moving forward. He distributed handouts with the updates as inserted into the Pier Leasing & Licensing Guidelines for the Board to review.

Elana Buegoff informed the Board that partial approvals were granted to Earl's Seaside Tavern (Ristorante Al Mare) by the Landmarks Commission and announced that the establishment plans to go dark in October for remodeling.

B. Review and approval of updated Pier Corp By-Laws

Jay Farrand informed the Board of recent notification from the City Clerk's Office that the wording in the Pier Corporation's By-Laws needed to be amended to reflect the 2015 City Council action regarding terms.

MOTION

Board Member Stinchfield moved and Board Member McCarthy seconded a motion to support changes in the by-laws to reflect alternating 4-year terms in

order to keep consistent with other City of Santa Monica boards and commissions. The motion carried unanimously.

C. Annual Audit Report for Review and Approval

Jay Farrand summarized the audit report prepared by auditors Quigley & Miron.

MOTION

Board Member McCarthy moved and Board Member Kerns seconded a motion to approve of the audit report as submitted. The motion carried unanimously.

2. **Reports of Staff/Members**

D. Landmarks Commission

Jay Farrand read Landmark's Commissioner Laura O'Neil's e-mailed update stating that the commission approved the Statement of Official Action for the Certificate of Appropriateness for Earl's Seaside Tavern, including some conditions for the applicant to work with staff on adjusting colors and signage.

3. **Public Input:**

None

4. **Consent Calendar**

A. April 17, 2017 Regular Pier Corporation Meeting Minutes

Continued to next meeting, on June 19, 2017.

6. **Continued Items** – None.

7. **Public Hearings** – None.

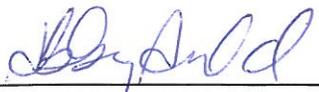
8. **Written Communication** – None.

9. **Future Agenda Items**

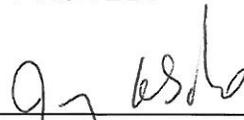
Adjournment

Chair Abdo adjourned the meeting at 5:55 p.m.

ATTEST:


Board Secretary

APPROVED:


Board Chair