

SANTA MONICA PIER CORPORATION  
Minutes of the Board of Directors Regular Meeting on August 8, 2013

**Call to Order**

The regular meeting was called to order by Chair Judy Abdo at 6:38pm on August 8, 2013 at the Ken Edwards Center in Santa Monica.

Board Members reporting present:

Judy Abdo  
Rae Archibald  
Susan McCarthy  
Ray Braun  
Misti Kerns  
Barbara Stinchfield

Board Members absent:

John Catoe

Also present

SMPC Pier Administrator Jay Farrand  
City of Santa Monica Pier Manager Rod Merl  
City of Santa Monica Staff Assistant Kori Jones  
City of Santa Monica Beach Manager Judith Meister  
Santa Monica Pier Lessees Representatives Murray Gould, Randi Parent, Jeff Klocke  
Santa Monica Landmarks Commissioner Roger Genser

*Chair Abdo announced that item 2.A. closed session would take place at the end of the meeting.*

**1. Information Items**

**A. Staff & Programming Update**

Jay Farrand gave programming update, including changes to TCS crowd control as requested by SMPD. Rod Merl provided update on GLOW event scheduled to take place in September.  
*Public Comment by Jeff Klocke and Judith Meister regarding GLOW*

**2. Action & Discussion Items**

**A. Closed Session – Item moved to End of Meeting by Chair Abdo**

**B. Approval of Minutes for the July 15, 2013 meeting**

Motion by Board Member Susan McCarthy, seconded by Board Member Rae Archibald, to approve the minutes. The motion was approved by the following vote:

AYES: Board Members Abdo, Braun, McCarthy, Stinchfield, Kerns, Archibald

NOES: None

ABSENT: Board Member Catoe

ABSTAIN: None

**C. City Council Approval of Extension of Service Agreement and Board Terms; Staff Participation in Pier-Beach Study Area**

Rod Merl provided recap of July 22, 2013 City Council Meeting. Media release regarding diversity of SMPC programming distributed to board members by Jay Farrand.

**D. Pier Bridge Design Update**

Rod Merl provided brief update on project and announced bridge project presentation will take place at next board meeting.

**E. Update on Pier Renewal Project**

Rod Merl provided update and announced presentation on demolition phase will take place at next board meeting. Discussion followed.

*Public Comment by Jeff Klocke, Murray Gould, Heather Doyle,*

**F. Study Group Updates**

Access and parking group will meet 8/15; Leasing group is reviewing draft of guidelines to present to board; Audit group update provided by Rae Archibald.

**3. Presentations**

**A. Santa Monica Pier Lessees Association**

Jeff Klocke and Murray Gould provided report that most tenants have not experienced drop in business due to pier renewal project with the exception of west-end businesses. Work is being done to improve signage and crowd direction to that part of the pier.

**B. Landmarks Commission**

Roger Genser reported.

**4. Board Member Items**

Board Member Stinchfield presented two items for discussion: 1) requested feedback from public meeting presentations conducted by Rod Merl, Jay Farrand & Mark Cuneo. 2) enhancement plan draft expectations. Discussion followed.

*Public comment by Roger Genser regarding draft expectations*

**5. Public Comment - None**

**G. CLOSED SESSION**

Board continued personnel review of Jay Farrand and Board consideration of a salary adjustment. Motion by Board Member McCarthy, seconded by Board Member Kerns, to approve a 6% increase to the salary of Pier Administrator in lieu of bonus. The motion was approved by the following vote:

**H.**

AYES: Board Members Abdo, Braun, McCarthy, Stinchfield, Kerns, Archibald

NOES: None

ABSENT: Board Member Catoe

ABSTAIN: None

**6. Adjournment**

Chair Abdo adjourned the meeting at 9:20 PM. Next meeting 8/19 will take place in Ken Edward Center.

Barbara Stinchfield  
Barbara Stinchfield, Secretary