

SANTA MONICA — PIER —

Date: July 31, 2020
To: Members of the Santa Monica Pier Corporation Board of Directors
From: Negin Singh, Executive Director
Re: Santa Monica Pier Corporation Board of Directors Meeting

A special meeting of the Board of Directors will be held on **Monday, August 3, 2020 at 6:30 PM** via teleconference.

The following items are included in the packet:

1. Board meeting agenda
2. Financial reports for June 2020 (agenda item 1-C)
3. Minutes of June 15 and June 29, 2020 Board Meetings (agenda item 3-A)
4. SMPC FY2019-20 Financial Audit (agenda item 4-B)
5. Pier Corporation Study Groups Definitions for 2020-21

If you need to reach our office for any reason, please call us at (310) 458-8901.

Thanks,

Negin Singh
Executive Director



CITY OF SANTA MONICA
SPECIAL MEETING AGENDA
OF THE
SANTA MONICA PIER CORPORATION

SANTA MONICA
— PIER —

VIA TELECONFERENCE PURSUANT TO
EXECUTIVE ORDER N-29-20 ISSUED BY
GOVERNOR GAVIN NEWSOM

MONDAY, AUGUST 3, 2020

6:30 PM (PST)

NOTICE IS HEREBY GIVEN that a special meeting of the SANTA MONICA PIER CORPORATION will be held at 6:30 PM, MONDAY, August 3, 2020 via TELECONFERENCE at DIAL-IN # (669) 900-6833; MTG ID: 865 0313 8483 for the purpose of only conducting the following business:

Call to Order
Roll Call

(Please note that Agenda Items may be reordered during the meeting at the discretion of the body.)

1. Reports of Staff/Members

- A. SMPC Staff and Programming Update – SMPC Executive Director Negin Singh
- B. Office of Pier Management Update – Pier Administrator Elana Buegoff
- C. June 2020 Budget and Financials – SMPC Deputy Director Jim Harris
- D. Santa Monica Police Department / Harbor Patrol – Santa Monica Police Sergeant Brent Crafton
- E. Santa Monica Pier Lessees Association – SMPLA Representative Cindy Pfeiffer
- F. Landmarks Commission – Landmarks Commissioner Amy Green

2. Public Input: Public input is permitted only on items on this agenda. No other business may be discussed at this special meeting.

3. Approval of Minutes

- A. June 15, 2020 Special Santa Monica Pier Corporation Board Meeting
Recommended Action: Approve the June 15, 2020 board meeting minutes.
- B. June 29, 2020 Special Santa Monica Pier Corporation Board Meeting
Recommended Action: Approve the June 29, 2020 board meeting minutes.

4. New Business

- A. Presentation by Greg Morena of The Albright
(10 min) Recommended Action: Receive presentation and provide feedback.
- B. SMPC FY2019-20 Financial Audit
(10 min) Recommended Action: Review and approve they FY2019-20 Financial Audit.
- C. Appointment of Study Groups
(5 min) Recommended Action: Chair Rubin appoint 2020-2021 members to dedicated Study Groups.

5. Future Agenda Items

Capital Improvements, Safety & Security

Adjournment

STANDARDS OF BEHAVIOR THAT PROMOTE CIVILITY AT ALL PUBLIC MEETINGS:

- Treat everyone courteously;
- Listen to others respectfully;
- Exercise self-control;
- Give open-minded consideration to all viewpoints;
- Focus on the issues and avoid personalizing debate;
- Embrace respectful disagreement and dissent as democratic rights, inherent components of an inclusive public process, and tools for forging sound decisions

This agenda is available in alternate format upon request. If you require any special disability related accommodations (i.e. sign language interpreting, access to an amplified sound system, etc.), please contact the SANTA MONICA PIER CORPORATION office at (310) 458-8901 or TDD: (310) 917-6626 at least one (1) day prior to the scheduled meeting.

This agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours prior to a special. Please check the agenda for prior to the meeting for changes.

SANTA MONICA
— PIER —

Date: July 30, 2020
To: Members of the Santa Monica Pier Corporation Board of Directors
From: Aurora Piña, Operations Director
Re: Financial Report

Attached please find the Balance Sheet and year-to-date Budget vs. Actual chart, both current through the month of June 2020.

If you have any questions regarding these reports, please do not hesitate to call me at (310) 458-8935.

Thank you.

Aurora

Santa Monica Pier Corporation
Budget vs. Actuals: FY2019/2020 - FY20 P&L
 July 2019 - June 2020

	Jun 2020		Total YTD		Annual
	Actual	Budget	Actual	Budget	Budget
Income					
4100 City Funding - Operating	62,304	62,202	746,402	746,402	746,402
4800 Interest Income	86	0	1,124	0	0
4940 Licensing and New Revenue	10,059	3,400	48,522	40,000	40,000
Facilities - Corporate Promotions	0	30,000	85,700	170,000	170,000
Facilities - Event Deck Rental	0	70,000	446,726	550,000	550,000
Facilities - Film Permits	0	14,500	113,063	175,000	175,000
Facilities - Merry Go-Round Rental	0	9,000	60,972	110,000	110,000
Facilities - Pier Shop & Merchandising	500	1,250	6,801	15,000	15,000
Food & Beverage Sales	0	20,000	10,400	40,000	40,000
Partnerships	0	50,000	340,690	725,000	725,000
Registration Fees	0	0	0	15,000	15,000
Total Income	\$ 72,949	\$ 260,352	\$ 1,860,400	\$ 2,586,402	\$ 2,586,402
Expenses					
Facilities - City Refund - Merry Go-Round	0	4,500	27,213	55,000	55,000
Facilities - City Refund - Pier Deck	0	30,000	202,096	245,000	245,000
Facilities - Pier Shop Ongoing Expenses	0	1,550	8,067	17,500	17,500
Facilities - Staffing, Security & Supplies	1,822	5,000	59,059	60,000	60,000
Marketing Creative	0	4,000	13,337	30,000	30,000
Marketing Promotions	570	10,000	36,551	50,000	50,000
People - Benefits	17,372	16,500	217,682	198,000	198,000
People - Meetings, Office Supplies, Retreat	1,460	2,000	40,885	25,000	25,000
People - Services, Audit, Insurance	7,760	5,000	25,670	50,000	50,000
People - Wages & Salaries	61,964	70,000	792,353	785,000	785,000
Pier Produced Programming (8 programs)	11,701	150,000	739,339	910,000	910,000
Planning Contingency	323	10,000	77,454	120,000	120,000
Total Expenses	\$ 102,972	\$ 308,550	\$ 2,239,704	\$ 2,545,500	\$ 2,545,500
Net Income	-\$ 30,023	-\$ 48,198	-\$ 379,304	\$ 40,902	\$ 40,902

Santa Monica Pier Corporation
Balance Sheet
As of June 30, 2020

	Total
ASSETS	
Current Assets	
Bank Accounts	
1014 Operating Account - One West	428,652
Total Bank Accounts	\$ 428,652
Accounts Receivable	
1095 Accounts Receivable	52,559
Total Accounts Receivable	\$ 52,559
Other Current Assets	
1110 Prepaid Expenses	38,545
1115 Prepaid Expenses - TDS	1,011
1120 Prepaid Insurance	2,649
1125 Merchandise Inventory	35,928
1499 Undeposited Funds	-2,045
Total Other Current Assets	\$ 76,088
Total Current Assets	\$ 557,300
Fixed Assets	
1129 New Stage	153,448
1130 Portable Stage - Purchase	3,013
1134 Storage Container	3,859
1135 Tents/Tables	34,454
1200 Furniture	26,607
1210 Leasehold Improvements	
Original Cost	13,263
Total 1210 Leasehold Improvements	\$ 13,263
1220 Equipment - General Office	3,174
1225 Equipment - Computer Hardware	63,284
1300 Accumulated Depreciation	-91,987
Total Fixed Assets	\$ 209,115
TOTAL ASSETS	\$ 766,415
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 Accounts Payable	118,146
Total Accounts Payable	\$ 118,146
Other Current Liabilities	
2015 Accrued Vacation	63,685
2023 Unearned Revenue - Carousel	35,531
2024 Prepaid TDS Revenue	7,000
2025 Prepaid Paddle Board Revenue	-160

2026 Prepaid Promotion Revenue		12,500
2030 Employee 403B Pension Plan Cont		-1,819
2040 Deposits - Events		-1,342
2046 Deposits - Carousel		8,614
Prepaid Multi Program Revenue		-70,000
Prepaid Partnership Revenue		45,000
Total Other Current Liabilities	\$	99,008
Total Current Liabilities	\$	217,154
Long-Term Liabilities		
Paycheck Protection Program		167,115
State Compensation Insurance Fund Grant		10,000
Total Long-Term Liabilities	\$	177,115
Total Liabilities	\$	394,269
Equity		
3900 Unrestricted Net Assets		860,925
3901 Opening Fund Balance		-109,474
Net Income		-379,304
Total Equity	\$	372,146
TOTAL LIABILITIES AND EQUITY	\$	766,415



**MINUTES
SANTA MONICA PIER CORPORATION BOARD OF DIRECTORS
SPECIAL MEETING
VIA TELECONFERENCE PURSUANT TO
EXECUTIVE ORDER N-29-20
BY GOVERNOR GAVIN NEWSOM**

**MONDAY, JUNE 15, 2020
6:30 PM**

Call to Order

Chair Carter Rubin called the meeting to order at 6:34 PM

Roll Call

The following persons were recorded in attendance by the Recording Secretary:

Present: Board Members Carter Rubin, Christopher Foster, Randi Parent, Misti Kerns, Jeffrey Jarow, Kristin McCowan.

Absent: Daniela Martin

Also present: Santa Monica Pier Corporation Executive Director Negin Singh, Santa Monica Pier Corporation Deputy Director Jim Harris, City of Santa Monica Pier Administrator Elana Buegoff, and Santa Monica Pier Lessees Association Representative Cindy Pfeiffer

1. Reports of Staff/Members

A. SMPC Staff and Programming Update

Executive Director Negin Singh announced that it has been an extremely busy month for the Pier Corporation staff, with the communications team working alongside both City staff and Santa Monica Travel & Tourism staff regarding

messaging while the operations team is gathering items from inventory and ordering new items for the eventual upcoming reopening of the Pier. Meetings with the Santa Monica Pier Lessees Association's executive team have been very productive, with everyone focused on what will be the safest practices for the Pier during the reopening. She also announced that two of our partners – Boxed Water and Lyft - have confirmed their return for another year. Staff is currently working on grant applications – one for COVID-19 supplies and one for out-of-the-box programming. The latter would be applied to the organization's annual Wake Up with the Waves. Staff is also receiving a significant number of requests for events which practice social-distancing, such as drive-in events, and is eager to begin discussing these with both the Pier's business tenants and City staff. Currently booked events for the fall season are still holding onto their dates, pending any decisions and announcements from LA County or City of Santa Monica as to whether or not they may move forward. Some have already reserved postponement dates for Spring 2021.

Ms. Singh then proudly announced staff's participation in helping to organize, alongside Black Girls Surf and Santa Monica Travel & Tourism, a paddle-out to honor George Floyd and Black Lives Matter. The paddle-out was held on June 6th and drew approximately 300 paddlers, plus drew increased awareness and fundraising for Black Girls Surf, an organization dedicated to training and coaching the next generation of black female surfers. Much of the organization of this event took place at the last minute, and Ms. Singh is very proud of the combined efforts of everyone involved to make it happen.

Board Member Jarow commended staff on recent accomplishments and is glad to hear that plans are underway for the reopening of the Pier. He inquired about a policy for masks, to which Ms. Singh confirmed that facial coverings will be required for entry onto the Pier, but not afterward. Board Member Kerns added that Santa Monica Travel & Tourism is purchasing disposable masks and will work with Negin on providing some for the reopening.

B. Office of Pier Management Update

Pier Administrator Elana Buegoff informed the Board that the City's FY2020-2021 budget will be reviewed by the City Council on June 9th, with final approval scheduled for June 23rd. The Pier Corporation's proposed FY2020=2021 budget and work plan will be reviewed by Council at their July 14th meeting. The City is still waiting to hear from the Los Angeles County Department of Health regarding the prospective reopening of the Pier, and the City of Santa Monica Emergency Operations Center will determine a timeline for the reopening based upon information received from the County. Santa Monica beach parking lots are slated for gradual reopening, beginning with the northernmost lots. The Pier Parking Deck and Beach Lot 1 North (1550 Pacific

Coast Highway) will be the last to reopen. City Engineers are currently bundling upgrades to the Pier along with the emergency public address system. The projected start of installation of the public address system is now slated for December 2020.

Board Member Jarow commented that the closure of the beach parking lots has impacted parking in the nearby neighborhoods, and Board Member Kerns commented that several people have been breaching the closure of Beach Lot 1 North, both of which Ms. Buegoff took note of.

Negin Singh commented that the Pier Corporation has secured a very good deal on the rental of a temporary public address system for use during the Pier's reopening in order to announce reminders to visitors about wearing a mask, washing hands and practicing safe social-distancing.

C. April 2020 Budget and Financials

Deputy Director Jim Harris summarized the information distributed in the Board Packet, noting that the recently acquired PPP Loan money are reflected on the Balance Sheet, but not in the monthly Budget vs. Actuals worksheet.

D. Santa Monica Police Department / Harbor Patrol

No report, however Negin Singh informed the Board that staff has been working closely with Sgt. Crafton and Lt. Flores regarding the reopening of the Pier.

E. Santa Monica Pier Lessees Association

SMPLA representative Cindy Pfeiffer announced that the Pier businesses have been busy cleaning and preparing for the eventual reopening, noting that any planning is complicated since capacity numbers are as-yet unknown and the businesses hoping to extend their outdoor dining areas have yet to receive confirmation from the Coastal Commission that they may do so. She also echoed Negin Singh's earlier comment about the weekly SMPC/SMPLA meetings going well.

Board Member Rubin asked Elana Buegoff to elaborate the Coastal Commission's decision regarding the outdoor dining area extensions. Ms. Buegoff informed the Board that some restaurants are seeking a temporary waiver from the commission and the City is working to make that happen. She does not expect a denial from the commission, and will keep everyone posted as to the progress of the request. The City Attorney's Office is also working on an amendment to the City Ordinance specific to the Pier about the extensions.

Board Member McCowan asked Ms. Pfeiffer if any of the Pier's business tenants have stated that they will not open when the Pier reopens, to which Ms. Pfeiffer replied that it really depends upon the capacity numbers that are determined for each business. Nathan Smithson of Pacific Park added that the amusement park will reopen as soon as they receive permission to, noting that they are planning a slow reopening that will eventually build up to full operations. They are currently very active in working with IAAPA regarding guidelines and safe practices. Negin Singh added that expectations are that it will take about a month for the Pier to fully ramp up toward a resemblance of normal operations.

F. Landmarks Commission

No report.

2. **Public Input:** Public input is permitted only on items on this agenda. No other business may be discussed at this special meeting.

No public input.

3. **Approval of Minutes**

A. May 19, 2020 Special Santa Monica Pier Corporation Board Meeting

Board Member Jarow moved and Board Member Parent seconded a motion to approve the May 19, 2020 minutes as presented. The motion carried unanimously.

4. **Continued Business**

A. FY2020-2021 Budget and Workplan

Negin Singh presented the updated FY2020-2021 Workplan, summarizing the printed version distributed in the Board Packet, and highlighted the proposed Pier/Beach Zone as a holistic experience, establishment of success metrics and the upcoming launch of a Pier Historical Tour App. She then summarized the corresponding annual budget, noting optimistic numbers for events income provided that the current pandemic subsides sufficiently, and a substantial decrease in the organizations expense for as-needed staffing and events staffing.

Board Member McCowan asked whether there is a plan in place for the prospect of matters improving dramatically, to which Ms. Singh noted that any dramatic changes – good or bad – may be addressed during the mid-year budget review.

Motion by Board Member Parent, seconded by Board Member McCowan to approve the FY2020-Budget and Workplan as presented. The motion passed unanimously.

5. New Business

B. Pier Reopening Plan

Negin Singh presented a summary of the “Santa Monica Pier Reopen Experience – Limited Phase Only” deck, as distributed in the Board Packet, noting that it has been a collaboration between Pier Corporation staff, the SMPLA, Santa Monica Police and Fire Department staff and the Office of Pier Management.

Board Member Parent asked what the specific hours of operation are projected to be during this limited phase, to which Ms. Singh clarified that the Pier would be open to the public from 10:00 AM to 8:00 PM.

During Public Comment on this item, Marlene Gordon asked if Pier business employees will be given identification badges. Negin Singh replied that staff is designing an ID that people may show on their smart phones, and further clarified that employees may avoid waiting in line to access the Pier by going through the designated Exit instead of the Entrance, as long as they show this ID.

Nathan Smithson of Pacific Park asserted the need to corral media messaging during this phase in order to avoid large crowds coming to the Pier.

6. Closed Session

A. PUBLIC EMPLOYMENT

Title: All Staff Positions

Chair Rubin adjourned the meeting to Closed Session at 8:01 PM.

Chair Rubin reconvened the meeting to Public Session at 8:47 PM.

7. Future Agenda Items

Capital Improvements, Safety & Security

Meeting was Adjourned at 8:47 PM.

ATTEST:

APPROVED:

Board Secretary Daniela Martin

Board Chair Carter Rubin



**MINUTES
SANTA MONICA PIER CORPORATION BOARD OF DIRECTORS
SPECIAL MEETING
VIA TELECONFERENCE PURSUANT TO
EXECUTIVE ORDER N-29-20
BY GOVERNOR GAVIN NEWSOM**

**MONDAY, JUNE 29, 2020
10:00 AM**

Call to Order

Chair Carter Rubin called the meeting to order at 10:15 AM

Roll Call

The following persons were recorded in attendance by the Recording Secretary:

Present: Board Members Christopher Foster, Jeff Jarow (10:26 AM), Misti Kerns, Daniela Martin, Kristin McCowan (10:26 AM), and Carter Rubin

Absent: Randi Parent

Also present: Santa Monica Pier Corporation Executive Director Negin Singh, Santa Monica Pier Corporation Deputy Director Jim Harris, City of Santa Monica Pier Administrator Elana Buegoff, Santa Monica Pier Lessees Association Representative Cindy Pfeifer and Santa Monica Landmarks Commissioner Amy Green

1. New Business

A. U. S. Small Business Administration Loan

Negin Singh summarized the terms of the United States Small Business Administration loan, for which the Pier Corporation has received approval.

Board Member Martin moved and Board Member Foster seconded that the Board formally accept the loan. The motion carried unanimously.

2. Closed Session

A. PUBLIC EMPLOYMENT
Title: All Staff Positions

Chair Rubin adjourned the meeting to Closed Session at 10:20 AM.
Chair Rubin reconvened the meeting to Public Session at 10:36 AM.

Adjournment

Chair Rubin adjourned the meeting 10:36 AM

ATTEST:

APPROVED:

Board Secretary Daniela Martin

Board Chair Carter Rubin

Santa Monica Pier Corporation
Audited Financial Statements
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June 30, 2019

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Independent Auditor's Report

Board of Directors
Santa Monica Pier Corporation
Santa Monica, California

We have audited the accompanying financial statements of Santa Monica Pier Corporation, a nonprofit organization, which comprise the statement of financial position as of June 30, 2019, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Santa Monica Pier Corporation as of June 30, 2019, and the changes in its net assets and cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited Santa Monica Pier Corporation's June 30, 2018 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated December 3, 2018. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2018 is consistent, in all material respects, with the audited financial statements from which it has been derived.

DRAFT

Los Angeles, California
July 31, 2020

Santa Monica Pier Corporation
Statement of Financial Position
June 30, 2019
(with comparative totals for 2018)

	<u>2019</u>	<u>2018</u>
Assets		
Current Assets		
Cash and cash equivalents	\$ 548,207	\$ 497,760
Accounts receivable	106,727	259,509
Prepaid expenses	43,278	23,588
Merchandise inventory	23,574	35,424
	<u>721,786</u>	<u>816,281</u>
Total Current Assets	721,786	816,281
Property and Equipment, Net—Note 3	<u>162,608</u>	<u>165,515</u>
	Total Assets <u>\$ 884,394</u>	Total Assets <u>\$ 981,796</u>
Liabilities and Net Assets		
Current Liabilities		
Accounts payable and accrued expenses	\$ 134,728	\$ 105,658
Event deposits	800	29,800
Deferred revenue	109,594	117,000
	<u>245,122</u>	<u>252,458</u>
Total Current Liabilities	245,122	252,458
Net Assets		
Without donor restrictions	<u>639,272</u>	<u>729,338</u>
	Total Net Assets <u>639,272</u>	Total Net Assets <u>729,338</u>
Total Liabilities and Net Assets	<u>\$ 884,394</u>	<u>\$ 981,796</u>

See notes to financial statements.

Santa Monica Pier Corporation
Statement of Activities
Year Ended June 30, 2019
(with comparative totals for 2018)

	<u>2019</u>	<u>2018</u>
Net Assets Without Donor Restrictions		
Support and Revenue		
Funding from the City of Santa Monica	\$ 746,402	\$ 728,908
Pier-produced events	919,922	842,094
Private event rentals	673,800	342,255
Licensing and promotions	193,332	100,500
Filming revenue	146,436	177,210
Carousel revenue	113,968	114,345
Merchandise sales, net of costs of goods sold of \$4,276 and \$4,187 at June 30, 2019 and 2018, respectively	18,975	9,856
Other income	22,070	500
In-kind contributions		186,004
Interest income	1,461	1,770
	<u>2,836,366</u>	<u>2,503,442</u>
Total Support and Revenue Without Donor Restrictions	2,836,366	2,503,442
Expenses		
Pier programs	2,369,008	2,295,724
Management and general	299,198	221,036
Fundraising	258,226	118,269
	<u>2,926,432</u>	<u>2,635,029</u>
Total Expenses	2,926,432	2,635,029
Change in Net Assets Without Donor Restrictions	(90,066)	(131,587)
Net Assets at Beginning of Year	<u>729,338</u>	<u>860,925</u>
Net Assets at End of Year	<u>\$ 639,272</u>	<u>\$ 729,338</u>

See notes to financial statements.

Santa Monica Pier Corporation
Statement of Functional Expenses
Year Ended June 30, 2019
(with comparative totals for 2018)

	Pier Programs	Management and General	Fundraising	2019 Total	2018 Total
Personnel Expenses					
Wages and salaries	\$ 382,288	\$ 181,793	\$ 189,981	\$ 754,062	\$ 807,001
Employee benefits—Note 5	62,965	29,943	31,291	124,199	96,962
Payroll taxes	30,714	14,605	15,263	60,582	53,283
	475,967	226,341	236,535	938,843	957,246
Other Expenses					
City facility fees	402,557			402,557	216,926
Contract labor	108,053			108,053	24,887
Depreciation and amortization	22,290	317	834	23,441	19,576
Event merchandise and supplies	2,334	14,769		17,103	32,034
Event talent and other production costs	839,841			839,841	816,655
Insurance	13,992	6,638	476	21,106	23,303
Marketing	181,165	2,574	6,777	190,516	223,060
Office expenses	22,432	10,667	11,148	44,247	45,903
Producer fees	222,938			222,938	244,309
Professional fees	72,498	35,542		108,040	24,710
Telecommunication	4,941	2,350	2,456	9,747	6,420
	\$ 2,369,008	\$ 299,198	\$ 258,226	\$ 2,926,432	\$ 2,635,029

See notes to financial statements.

Santa Monica Pier Corporation
Statement of Cash Flows
Year Ended June 30, 2019
(with comparative totals for 2018)

	<u>2019</u>	<u>2018</u>
Cash Flows from Operating Activities		
Change in net assets without donor restrictions	\$ (90,066)	\$ (131,587)
Adjustments to reconcile change in net assets without donor restrictions to net cash provided by (used in) operating activities		
Depreciation and amortization	23,441	19,576
Changes in operating assets and liabilities:		
Accounts receivable	152,782	(90,751)
Prepaid expenses	(19,690)	174,496
Merchandise inventory	11,850	504
Accounts payable and accrued expenses	29,070	(110,676)
Event deposits	(29,000)	(42,615)
Deferred revenue	(7,406)	(414,800)
Net Cash Provided by (Used in) Operating Activities	70,981	(595,853)
Cash Flows from Investing Activities		
Purchases of property and equipment	(20,534)	(19,792)
Net Cash Used in Investing Activities	(20,534)	(19,792)
Increase (Decrease) in Cash and Cash Equivalents	50,447	(615,645)
Cash and Cash Equivalents at Beginning of Year	497,760	1,113,405
Cash and Cash Equivalents at End of Year	\$ 548,207	\$ 497,760
Supplementary Disclosures		
Income taxes paid	\$ _____	\$ _____
Interest paid	\$ _____	\$ _____

See notes to financial statements.

Santa Monica Pier Corporation
Notes to Financial Statements
June 30, 2019
(with comparative totals for 2018)

Note 1—Organization and Summary of Significant Accounting Policies

Organization—Formerly known as the Santa Monica Pier Restoration Corporation, the Santa Monica Pier Corporation (Organization) was formed in November 1983 as a nonprofit public benefit corporation whose purpose is to promote the Santa Monica Pier (Pier) as a world-class destination. The Organization manages both film permits and events at the historic Carousel and the deck of the world famous Santa Monica Pier. In addition, the Organization engages in marketing, social media and programming across five categories including music, film, education, art and active lifestyle. The Organization also produces signature events like The Twilight Concert Series and Paddleboard & Ocean Festival, which draw thousands to the Pier each summer. The primary revenue source for the Organization is funding from the City of Santa Monica (City) under a five-year agreement, dated January 28, 2016. Additionally, a substantial amount of expenses incurred by the Organization are paid to the City, including permit fees, police and rent. The Organization’s Board of Directors is appointed by the Santa Monica City Council.

During the year ended June 30, 2019, the Organization had a banner year when it came to revenue, signing up a record number of new partners, activations, and rental events. The Organization took the opportunity to reinvest back into programming via new seasonal programming, such as PRIDE, Valentine’s Day, and Halloween, in an effort to create long-lasting marketing opportunities and future partner verticals. The fiscal actions of the last fiscal year have set the team up to handle the impact of the COVID-19 pandemic and consequent sharp decrease in revenue, including a two thirds’ reduction in city funding.

Basis of Accounting—The Organization’s financial statements have been prepared on the accrual basis of accounting. Accordingly, the Organization recognizes revenues when earned, and contributions, including unconditional promises to give, when received. Expenses are recognized when the obligation is incurred or as the related deferred revenue is recognized.

Financial Statement Presentation—In August 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. The update addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and availability of resources, and the lack of consistency in the type of information provided about expenses and investment return. The Organization has adopted ASU No. 2016-14 for the year ended December 31, 2018 and has adjusted the presentation of these statements accordingly. The ASU has been applied retrospectively to all periods presented.

The financial statements are prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. The Organization’s net assets are classified based on the existence or absence of donor-imposed restrictions. As such, the net assets of the Organization and changes therein are presented and reported as follows:

Net assets without donor restrictions—Net assets that are not subject to donor-imposed stipulations and that may be expended for any purpose in performing the primary objectives of the Organization. These net assets may be used at the discretion of the Organization’s management and the board of directors.

Santa Monica Pier Corporation
Notes to Financial Statements—Continued

Note 1—Organization and Summary of Significant Accounting Policies—Continued

Net assets with donor restrictions—Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; such restrictions that may or will be met either by actions of the Organization and/or the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated that the funds be maintained in perpetuity. Generally, the donors of such assets permit the Organization to use all or part of the income earned on related investments for general or specific purposes. There were no net assets with donor restrictions as of June 30, 2019 or 2018.

Donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restriction. When a time restriction expires or a purpose restriction is satisfied, net assets with donor restrictions are reclassified to net assets without donor restrictions and are reported in the statement of activities as net assets released from restrictions. It is the policy of the Organization to record contributions that are restricted by the donor as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contribution is recognized.

Measure of Operations—The statement of activities reports all changes in net assets, including changes in net assets from operating and nonoperating activities. Operating activities consist of Pier programs and maintenance of the historic venue. The Organization did not engage in any reportable nonoperating activities during the year ended June 30, 2019.

Income Taxes—The Organization is a nonprofit organization exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (Code) and Section 23701(d) of the California Revenue and Taxation Code. Accordingly, no provision for income taxes is included in the financial statements. In addition, the Organization has been determined by the Internal Revenue Service not to be a private foundation within the meaning of Section 509(a) of the Code. Accounting standards require an organization to evaluate its tax positions and provide for a liability for any positions that would not be considered ‘more likely than not’ to be upheld under a tax authority examination. Management has evaluated its tax positions and has concluded that a provision for a tax liability is not necessary at June 30, 2019. Generally, the Organization’s information returns remain open for examination for a period of three (federal) or four (state of California) years from the date of filing.

Cash and Cash Equivalents—The Organization defines cash and cash equivalents to be cash on hand and short-term, highly liquid investments with maturities of three months or less from the date of acquisition.

Merchandise Inventory—Merchandise inventory is stated at the lower of purchased cost or market and consists of souvenir items celebrating the City and the Pier.

Santa Monica Pier Corporation
Notes to Financial Statements—Continued

Note 1—Organization and Summary of Significant Accounting Policies—Continued

Property and Equipment—Property and equipment are stated at cost when acquired, or, if donated, at fair market value at the date of donation, based on appraisals or other objective basis for determining the value, or, in certain instances, based on management’s best estimate of fair value. The Organization follows the practice of capitalizing all expenditures for property and equipment in excess of \$1,000. Depreciation and amortization are provided using the straight-line method over the estimated useful lives of the depreciable assets (5-15 years), or in the case of leasehold improvements, over the lease term (15 months).

Concentration of Credit Risk—Financial instruments which potentially subject the Organization to concentrations of credit risk consist of cash and cash equivalents, and accounts receivable. The Organization places its cash and cash equivalents with high credit quality financial institutions where the funds are guaranteed by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per institution. At times, such cash and cash equivalent balances are in excess of the FDIC insurance limits. Management regularly reviews the financial stability of its cash and cash equivalent depositories and deems the risk of loss due to these concentrations to be minimal. Accounts receivable are due from a variety of parties well-known to the Organization, with favorable past payment histories. Management of the Organization has assessed the credit risk associated with these receivables and has determined that the exposure to loss is minimal.

Revenue Recognition—Revenues, including funding from the City, as well as filming, contract and event revenue, are recognized as earned. Deferred revenue represents funds received during the year which relate to an event taking place in the subsequent year; such revenues will be recognized as the event occurs.

In-Kind Contributions—A substantial number of volunteers have donated significant amounts of time to the Organization and its programs. Such donated services are not reflected in the financial statements as they do not meet the accounting criteria for recognition. Agreements with sponsors of various events include certain in-kind goods and services to be provided by the sponsor. For the year ended June 30, 2018, such amounts have been recorded as in-kind contributions in the statement of activities at their estimated fair market value, and included in the statement of functional expenses captions, as follows:

Equipment rental	\$	7,000
Event merchandise and supplies		8,200
Event talent and other production costs		41,175
Marketing		126,629
Sound system		3,000
Totals	\$	186,004

For the year June 30, 2019 there were no such in-kind contributions.

Santa Monica Pier Corporation
Notes to Financial Statements—Continued

Note 1—Organization and Summary of Significant Accounting Policies—Continued

Functional Expenses—The costs of providing the various program and supporting services have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated between the program services and supporting services benefitted. Depreciation and amortization, and marketing are allocated on the basis of square footage. Wages and salaries, employee benefits, payroll taxes, office expense, and telecommunication are allocated on the basis of estimates of time and effort. Event merchandise and supplies, insurance, and professional fees are allocated to the various functional categories based on specific expenditures under the respective functional categories. All other functional expenses are charged directly to programs services.

Use of Estimates—The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results may differ from those estimates.

Reclassifications—Certain amounts in 2018 have been reclassified to conform with the 2019 financial statement presentation.

Comparative Totals for 2018—The accompanying financial statements include certain prior-year summarized comparative financial information in total, but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's audited financial statements for the year ended **June 30, 2018**, from which the summarized information was derived.

Note 2—Availability and Liquidity

The Organization's goal is generally to maintain financial assets to meet 60-90 days of operating expenses (approximately \$550,000).

The following represents the availability and liquidity of the Organization's financial assets at June 30, 2019 to cover operating expenses for the next fiscal year:

Cash and cash equivalents	\$	548,207
Accounts receivable		106,727
Current Availability of Financial Assets	\$	654,934

Santa Monica Pier Corporation
Notes to Financial Statements—Continued

Note 3—Property and Equipment, Net

Net property and equipment at June 30, 2019 and 2018, consists of the following:

	<u>2019</u>	<u>2018</u>
Stage	\$ 159,635	\$ 156,462
Furniture and fixtures	57,863	60,311
Equipment	63,284	47,043
Leasehold improvements	<u>16,830</u>	<u>13,262</u>
	Gross	277,078
Less accumulated depreciation and amortization	<u>(135,004)</u>	<u>(111,563)</u>
	Net	\$ 165,515

Note 4—Lease Commitment

In May 2018, the Organization signed a 60-month operating lease for office equipment, requiring monthly payments of \$380. Future minimum annual rental commitments by year, are as follows:

<u>Year Ending June 30,</u>	
2020	\$ 3,698
2021	3,698
2022	3,698
2023	<u>3,390</u>
	Total
	\$ 14,485

Total rental expenses for the years ended June 30, 2019 and 2018 were \$3,691 and \$7,146, respectively, and is included in the office expenses caption in the accompanying statement of functional expenses.

Note 5—Defined Contribution Plan

The Organization sponsors a 403(b) defined contribution plan. All full-time employees were covered as of September 1, 2003, the plan's inception; new employees since that date are eligible after two years of service. The Organization matches 50% of employee contributions up to 4% of the employee's salary for employees with five years of service or less, and 100% of employee contributions up to 4% of employee contributions for employees with greater than five years of service. Total expenses related to this plan for the years ended June 30, 2019 and 2018 were \$13,829 and \$12,674, respectively.

Santa Monica Pier Corporation
Notes to Financial Statements—Continued

Note 6—Recent Accounting Pronouncements

Leases—In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, which requires organizations that lease assets (lessees) to recognize the assets and related liabilities for the rights and obligations created by the leases on the statement of financial position for leases with terms exceeding 12 months. ASU No. 2016-02 defines a lease as a contract or part of a contract that conveys the right to control the use of identified assets for a period of time in exchange for consideration. The lessee in a lease will be required to initially measure the right-of-use asset and the lease liability at the present value of the remaining lease payments, as well as capitalize initial direct costs as part of the right-of-use asset. ASU No. 2016-02 is effective for public business entities with fiscal years beginning after December 15, 2018, and for nonprofit organizations with fiscal years beginning after December 15, 2020, with early adoption permitted. The Organization is currently evaluating the impact that the adoption of ASU No. 2016-02 will have on its financial statements.

Contributions—In June 2018, FASB issued ASU No. 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. ASU No. 2018-08 clarifies the definition of an exchange transaction. As a result, not-for-profit entities (NFPs) will account for most federal grants as donor-restricted conditional contributions rather than as exchange transactions (the prevalent practice today). An accommodation (“simultaneous release” option) is provided which, if elected, would allow grants received and used within the same period to be reported in net assets without donor restrictions, consistent with where the grant revenue is reported today. Donors will use the same criteria as recipients (i.e., a barrier or hurdle coupled with a right of return/right of release) to determine whether gifts or grants are conditional or unconditional. Expense recognition is deferred for conditional arrangements and is immediate for unconditional arrangements. No new disclosures are required. ASU No. 2018-08 is effective for resource recipients with fiscal years beginning after December 15, 2018, and for resource providers with fiscal years beginning after December 15, 2019; early adoption is permitted. The Organization is currently evaluating the impact that the adoption of ASU No. 2018-08 will have on its financial statements.

Revenue Recognition—In May 2014, FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers*, which supersedes most of the current revenue recognition requirements. The underlying principle is that an entity will recognize revenue to depict the transfer of goods or services to customers at an amount that the entity expects to be entitled to in exchange for those goods or services. The guidance provides a five-step analysis of transactions to determine when and how revenue is recognized. Other major provisions include capitalization of certain contract costs, consideration of time value of money in the transaction price and allowing estimates of variable consideration to be recognized before contingencies are resolved in certain circumstances. The guidance also requires enhanced disclosures regarding the nature, amount, timing, and uncertainty of revenue and cash flows arising from an entity’s contracts with customers. ASU No. 2014-09 is effective for fiscal years beginning after December 15, 2018; early adoption is permitted for fiscal years beginning after December 15, 2016. The guidance permits the use of either a retrospective or cumulative effect transition method. The Organization is evaluating whether this will have a material impact on its financial statements.

Santa Monica Pier Corporation
Notes to Financial Statements—Continued

Note 7—Subsequent Events

In early March 2020, the COVID-19 virus was declared a global pandemic. Business continuity, including supply chains and consumer demand across a broad range of industries and countries, is being severely impacted for months or more, as governments and their citizens take significant and unprecedented measures to mitigate the consequences of the pandemic. Due to these events, the following subsequent events occurred:

- On May 4, 2020, the Organization received \$167,115 of PPP funding from the Small Business Administration. While these funds carry loan repayment terms, it is the opinion of management that all funds received will be forgiven under the present terms of PPP.
- The City of Santa Monica reduced its annual funding of the Organization for the year ending June 30, 2021 to \$250,000.
- The Organization received a \$150,000 loan from the Small Business Administration through the Economic Injury Disaster Loan. The loan is designed to provide a short term working capital to meet need of the different phases of the Pier Reopening, including staffing, signage, and marketing materials, does not require any payments for six months, carries a 2.75% interest rate, matures in 30 years, secured by substantively all assets of the Organization.

Management evaluated all activities of Santa Monica Pier Corporation through July 31, 2020, which is the date the financial statements were available to be issued, and concluded that, other than the Organization's monitoring of the global pandemic and the reduction in funding described above, no other material subsequent events have occurred that would require adjustment to the financial statements or disclosure in the notes to the financial statements.

QUIGLEY & MIRON
CERTIFIED PUBLIC ACCOUNTANTS
3550 WILSHIRE BOULEVARD--SUITE 1660
LOS ANGELES, CA 90010-2481

SANTA MONICA PIER CORPORATION
200 SANTA MONICA PIER NO. A
SANTA MONICA, CA 90401

SANTA MONICA PIER CORPORATION:

ENCLOSED IS THE ORGANIZATION'S 2018 EXEMPT ORGANIZATION RETURN. THE STATE EXEMPT ORGANIZATION RETURN AND ANNUAL REPORT ARE ALSO ENCLOSED. THESE SHOULD BE SIGNED, DATED, AND MAILED, AS INDICATED.

SPECIFIC FILING INSTRUCTIONS ARE AS FOLLOWS.

FORM 990 RETURN:

THIS RETURN HAS QUALIFIED FOR ELECTRONIC FILING. THE RETURN HAS BEEN TRANSMITTED ELECTRONICALLY TO THE IRS AND NO FURTHER ACTION IS REQUIRED.

CALIFORNIA FORM 199 RETURN:

THE CALIFORNIA FORM 199 RETURN HAS QUALIFIED FOR ELECTRONIC FILING. THE RETURN HAS BEEN TRANSMITTED ELECTRONICALLY TO THE FTB, AND NO FURTHER ACTION IS REQUIRED. DO NOT MAIL THE PAPER COPY OF THE RETURN TO THE FTB.

YOUR PAYMENT SHOULD BE MADE AS INSTRUCTED BELOW AS SOON AS POSSIBLE.

SEPARATELY MAIL CALIFORNIA FORM FTB 3586 WITH A CHECK OR MONEY ORDER FOR \$10.00, PAYABLE TO FRANCHISE TAX BOARD.

MAIL TO - FRANCHISE TAX BOARD
PO BOX 942857
SACRAMENTO CA 94257-0531

CALIFORNIA FORM RRF-1:

THE CALIFORNIA FORM RRF-1 SHOULD BE MAILED AS SOON AS POSSIBLE TO:

REGISTRY OF CHARITABLE TRUSTS
P.O. BOX 903447
SACRAMENTO, CA 94203-4470

ENCLOSE A CHECK OR MONEY ORDER FOR \$150.00, PAYABLE TO DEPARTMENT OF JUSTICE.

THE REPORT SHOULD BE SIGNED AND DATED BY THE AUTHORIZED INDIVIDUAL(S).

A COPY OF THE FEDERAL RETURN IS ALSO PROVIDED. IN CONJUNCTION WITH FORM RRF-1 THIS COMPRISES THE ANNUAL REPORT TO BE FILED WITH THE CALIFORNIA ATTORNEY GENERAL'S REGISTRY OF CHARITABLE TRUSTS.

COPIES OF ALL THE RETURNS ARE ENCLOSED FOR YOUR FILES. WE SUGGEST THAT YOU RETAIN THESE COPIES INDEFINITELY.

VERY TRULY YOURS,

JOHN BOVARD MIRON

DRAFT

TAX RETURN FILING INSTRUCTIONS

FORM 990

FOR THE YEAR ENDING

JUNE 30, 2019

Prepared for	SANTA MONICA PIER CORPORATION 200 SANTA MONICA PIER NO. A SANTA MONICA, CA 90401
Prepared by	QUIGLEY & MIRON 3550 WILSHIRE BLVD., #1660 LOS ANGELES, CA 90010
Amount due or refund	NOT APPLICABLE
Make check payable to	NOT APPLICABLE
Mail tax return and check (if applicable) to	NOT APPLICABLE
Return must be mailed on or before	NOT APPLICABLE
Special Instructions	THIS RETURN HAS QUALIFIED FOR ELECTRONIC FILING. THE RETURN HAS BEEN TRANSMITTED ELECTRONICALLY TO THE IRS AND NO FURTHER ACTION IS REQUIRED.

IRS e-file Signature Authorization for an Exempt Organization

For calendar year 2018, or fiscal year beginning JUL 1, 2018, and ending JUN 30, 2019

2018

Department of the Treasury
Internal Revenue Service

▶ **Do not send to the IRS. Keep for your records.**

▶ **Go to www.irs.gov/Form8879EO for the latest information.**

Name of exempt organization SANTA MONICA PIER CORPORATION	Employer identification number 95-3890755
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Name and title of officer
**NEGIN SINGH
EXECUTIVE DIRECTOR**

Part I Type of Return and Return Information (Whole Dollars Only)

Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here ▶ <input checked="" type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b <u>2,836,366.</u>
2a Form 990-EZ check here ▶ <input type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9)	2b _____
3a Form 1120-POL check here ▶ <input type="checkbox"/>	b Total tax (Form 1120-POL, line 22)	3b _____
4a Form 990-PF check here ▶ <input type="checkbox"/>	b Tax based on investment income (Form 990-PF, Part VI, line 5)	4b _____
5a Form 8868 check here ▶ <input type="checkbox"/>	b Balance Due (Form 8868, line 3c)	5b _____

Part II Declaration and Signature Authorization of Officer

Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2018 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.

Officer's PIN: check one box only

I authorize QUIGLEY & MIRON to enter my PIN 90401
ERO firm name Enter five numbers, but do not enter all zeros

as my signature on the organization's tax year 2018 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.

As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2018 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.

Officer's signature ▶ _____ Date ▶ _____

Part III Certification and Authentication

ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.

96560190010

Do not enter all zeros

I certify that the above numeric entry is my PIN, which is my signature on the 2018 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.

ERO's signature ▶ QUIGLEY & MIRON Date ▶ _____

**ERO Must Retain This Form - See Instructions
Do Not Submit This Form to the IRS Unless Requested To Do So**

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury
Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

A For the 2018 calendar year, or tax year beginning **JUL 1, 2018** and ending **JUN 30, 2019**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization SANTA MONICA PIER CORPORATION		D Employer identification number 95-3890755
	Doing business as		E Telephone number 310-458-8900
	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	G Gross receipts \$ 2,840,642.
	200 SANTA MONICA PIER	A	
	City or town, state or province, country, and ZIP or foreign postal code SANTA MONICA, CA 90401		H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
F Name and address of principal officer: NEGIN SINGH SAME AS C ABOVE		H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions)	
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		H(c) Group exemption number ▶	
J Website: WWW.SANTAMONICAPIER.ORG		K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶	
L Year of formation: 1983		M State of legal domicile: CA	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: PROMOTION AND MANAGEMENT OF THE SANTA MONICA PIER.			
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.			
	3 Number of voting members of the governing body (Part VI, line 1a)	3	7	
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	7	
	5 Total number of individuals employed in calendar year 2018 (Part V, line 2a)	5	10	
	6 Total number of volunteers (estimate if necessary)	6	7	
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.	
b Net unrelated business taxable income from Form 990-T, line 38	7b	0.		
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year	
	9 Program service revenue (Part VIII, line 2g)	737,108.	746,402.	
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	1,576,404.	2,047,458.	
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	1,770.	1,461.	
	12 Total revenue - add lines 8 through 11 (must equal Part VII, column (A), line 12)	10,356.	41,045.	
	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	2,325,638.	2,836,366.	
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.	
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	0.	0.	
	16a Professional fundraising fees (Part IX, column (A), line 11e)	957,246.	938,843.	
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 258,226.	0.	0.	
Expenses	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	1,499,979.	1,987,589.	
	18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	2,457,225.	2,926,432.	
	19 Revenue less expenses. Subtract line 18 from line 12	-131,587.	-90,066.	
	Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
		21 Total liabilities (Part X, line 26)	981,796.	884,394.
		22 Net assets or fund balances. Subtract line 21 from line 20	252,458.	245,122.
			729,338.	639,272.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	Date			
	NEGIN SINGH, EXECUTIVE DIRECTOR Type or print name and title				
Paid Preparer Use Only	Print/Type preparer's name JOHN BOVARD MIRON	Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	PTIN P01358141
	Firm's name ▶ QUIGLEY & MIRON	Firm's EIN ▶ 32-0530003	Firm's address ▶ 3550 WILSHIRE BLVD., #1660 LOS ANGELES, CA 90010		
					Phone no. (213) 639-3550

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III []

1 Briefly describe the organization's mission: PROMOTION AND MANAGEMENT OF THE SANTA MONICA PIER.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.

4a (Code:) (Expenses \$ 2,369,008. including grants of \$) (Revenue \$ 2,084,911.) THE SANTA MONICA PIER CORPORATION (ORGANIZATION) WAS FORMED IN NOVEMBER 1983 AS A NONPROFIT PUBLIC BENEFIT CORPORATION WHOSE PURPOSE IS TO PROMOTE THE SANTA MONICA PIER (PIER) AS A WORLD-CLASS DESTINATION. THE ORGANIZATION MANAGES BOTH FILM PERMITS AND EVENTS AT THE HISTORIC CAROUSEL AND THE DECK OF THE WORLD FAMOUS SANTA MONICA PIER. IN ADDITION, THE ORGANIZATION ENGAGES IN MARKETING, SOCIAL MEDIA AND PROGRAMMING ACROSS FIVE CATEGORIES INCLUDING MUSIC, FILM, EDUCATION, ART AND ACTIVE LIFESTYLE. THE ORGANIZATION ALSO PRODUCES SIGNATURE EVENTS LIKE THE TWILIGHT CONCERT SERIES AND PADDLEBOARD & OCEAN FESTIVAL, WHICH DRAW THOUSANDS TO THE PIER EACH SUMMER.

4b (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4d Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses 2,369,008.

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>		X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>		X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>		X

Part IV Checklist of Required Schedules (continued)

	Yes	No
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>		X
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	X	

Note. All Form 990 filers are required to complete Schedule O

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

	Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Table with columns for question number, question text, sub-column (e.g., 2a, 2b), and Yes/No columns. Contains questions 2a through 16 regarding employee reporting, tax returns, business income, foreign accounts, prohibited transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		
	7		
1b	Enter the number of voting members included in line 1a, above, who are independent		
	7		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6	Did the organization have members or stockholders?		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		X
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
8a	The governing body?	X	
8b	Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		X
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
11b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	X	
13	Did the organization have a written whistleblower policy?	X	
14	Did the organization have a written document retention and destruction policy?	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	X	
15b	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	X	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed **CA**
- 18** Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request Other (explain in Schedule O)
- 19** Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- 20** State the name, address, and telephone number of the person who possesses the organization's books and records **THE ORGANIZATION - 310-458-8900**
200 SANTA MONICA PIER, NO. A, SANTA MONICA, CA 90401

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a				
	b Membership dues	1b				
	c Fundraising events	1c				
	d Related organizations	1d				
	e Government grants (contributions)	1e 746,402.				
	f All other contributions, gifts, grants, and similar amounts not included above	1f				
	g Noncash contributions included in lines 1a-1f: \$					
	h Total. Add lines 1a-1f		746,402.			
Program Service Revenue	2 a <u>EVENT SPONSORSHIPS</u>	Business Code 900099	1,593,722.	1,593,722.		
	b <u>PROMOTION REVENUE</u>	900099	193,332.	193,332.		
	c <u>FILMING INCOME</u>	900099	146,436.	146,436.		
	d <u>CAROUSEL REVENUE</u>	900099	113,968.	113,968.		
	e					
	f All other program service revenue					
	g Total. Add lines 2a-2f		2,047,458.			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		1,461.		1,461.	
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties					
	6 a Gross rents	(i) Real				
		(ii) Personal				
	b Less: rental expenses					
	c Rental income or (loss)					
	d Net rental income or (loss)					
	7 a Gross amount from sales of assets other than inventory	(i) Securities				
		(ii) Other				
	b Less: cost or other basis and sales expenses					
	c Gain or (loss)					
	d Net gain or (loss)					
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a				
	b Less: direct expenses	b				
c Net income or (loss) from fundraising events						
9 a Gross income from gaming activities. See Part IV, line 19	a					
	b Less: direct expenses	b				
c Net income or (loss) from gaming activities						
10 a Gross sales of inventory, less returns and allowances	a 41,729.					
	b Less: cost of goods sold	b 4,276.				
	c Net income or (loss) from sales of inventory		37,453.	37,453.		
Miscellaneous Revenue		Business Code				
11 a <u>OTHER INCOME</u>	900099	3,592.			3,592.	
b						
c						
d All other revenue						
e Total. Add lines 11a-11d		3,592.				
12 Total revenue. See instructions		2,836,366.	2,084,911.	0.	5,053.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX X

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.				
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	308,943.	128,857.	128,856.	51,230.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	480,262.	269,354.	68,860.	142,048.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	8,829.	4,511.	834.	3,484.
9 Other employee benefits	80,227.	42,531.	13,186.	24,510.
10 Payroll taxes	60,582.	30,714.	14,605.	15,263.
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting	13,410.		13,410.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	317,568.	295,436.	22,132.	
12 Advertising and promotion	190,516.	181,165.	2,574.	6,777.
13 Office expenses	53,994.	27,373.	13,017.	13,604.
14 Information technology				
15 Royalties				
16 Occupancy				
17 Travel				
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	23,441.	22,290.	317.	834.
23 Insurance	21,106.	13,992.	6,638.	476.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a EVENT EXPENSES	856,944.	842,175.	14,769.	
b CITY FACILITY FEES	402,557.	402,557.		
c CONTRACT LABOR	108,053.	108,053.		
d				
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	2,926,432.	2,369,008.	299,198.	258,226.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here if following SOP 98-2 (ASC 958-720)

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A) Beginning of year		(B) End of year	
Assets	1	Cash - non-interest-bearing	497,760.	1	548,207.
	2	Savings and temporary cash investments		2	
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net	259,509.	4	106,727.
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use	35,424.	8	23,574.
	9	Prepaid expenses and deferred charges	23,588.	9	43,278.
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 297,612.		
	b	Less: accumulated depreciation	10b 135,004.	10c	162,608.
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	
16	Total assets. Add lines 1 through 15 (must equal line 34)	981,796.	16	884,394.	
Liabilities	17	Accounts payable and accrued expenses	105,658.	17	134,728.
	18	Grants payable		18	
	19	Deferred revenue	117,000.	19	109,594.
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	29,800.	25	800.
	26	Total liabilities. Add lines 17 through 25	252,458.	26	245,122.
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.				
	27	Unrestricted net assets	729,338.	27	639,272.
	28	Temporarily restricted net assets		28	
	29	Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.				
	30	Capital stock or trust principal, or current funds		30	
	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
	32	Retained earnings, endowment, accumulated income, or other funds		32	
33	Total net assets or fund balances	729,338.	33	639,272.	
34	Total liabilities and net assets/fund balances	981,796.	34	884,394.	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	2,836,366.
2	Total expenses (must equal Part IX, column (A), line 25)	2	2,926,432.
3	Revenue less expenses. Subtract line 2 from line 1	3	-90,066.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	729,338.
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	639,272.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

	Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
b Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

Form 990 (2018)

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2018

Open to Public Inspection

Name of the organization SANTA MONICA PIER CORPORATION	Employer identification number 95-3890755
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Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990 or 990-EZ).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: _____
- 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
 - f Enter the number of supported organizations
 - g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	694,256.	525,940.	725,967.	737,108.	746,402.	3,429,673.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	694,256.	525,940.	725,967.	737,108.	746,402.	3,429,673.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4.						3,429,673.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
7 Amounts from line 4	694,256.	525,940.	725,967.	737,108.	746,402.	3,429,673.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	1,836.	1,145.	2,113.	1,770.	1,461.	8,325.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)	30,820.	33,235.	17,558.	8,316.	41,045.	130,974.
11 Total support. Add lines 7 through 10						3,568,972.
12 Gross receipts from related activities, etc. (see instructions)					12	8,336,236.
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2018 (line 6, column (f) divided by line 11, column (f))	14	96.10	%
15 Public support percentage from 2017 Schedule A, Part II, line 14	15	95.71	%
16a 33 1/3% support test - 2018. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	<input checked="" type="checkbox"/>		
b 33 1/3% support test - 2017. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	<input type="checkbox"/>		
17a 10% -facts-and-circumstances test - 2018. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization	<input type="checkbox"/>		
b 10% -facts-and-circumstances test - 2017. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization	<input type="checkbox"/>		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	<input type="checkbox"/>		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2018 (line 8, column (f), divided by line 13, column (f))	15	%
16 Public support percentage from 2017 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2018 (line 10c, column (f), divided by line 13, column (f))	17	%
18 Investment income percentage from 2017 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2018. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support tests - 2017. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
b A family member of a person described in (a) above?		
c A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).		
3 By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).		
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.		
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.		
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions).		
2 Activities Test. Answer (a) and (b) below.		
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.	Yes	No
b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.		
3 Parent of Supported Organizations. Answer (a) and (b) below.		
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? Provide details in Part VI.		
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI.) See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (explain in detail in Part VI):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d	3	
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions)	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by .035	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	
Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1	
2	Enter 85% of line 1	2	
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3	
4	Enter greater of line 2 or line 3	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI). See instructions.	
7 Total annual distributions. Add lines 1 through 6.	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions.	
9 Distributable amount for 2018 from Section C, line 6	
10 Line 8 amount divided by line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2018	(iii) Distributable Amount for 2018
1 Distributable amount for 2018 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2018 (reasonable cause required- explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2018			
a From 2013			
b From 2014			
c From 2015			
d From 2016			
e From 2017			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2018 distributable amount			
i Carryover from 2013 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4 Distributions for 2018 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2018 distributable amount			
c Remainder. Subtract lines 4a and 4b from 4.			
5 Remaining underdistributions for years prior to 2018, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2018. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions.			
7 Excess distributions carryover to 2019. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2014			
b Excess from 2015			
c Excess from 2016			
d Excess from 2017			
e Excess from 2018			

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

DRAFT

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.
▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2018

Name of the organization

SANTA MONICA PIER CORPORATION

Employer identification number

95-3890755

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

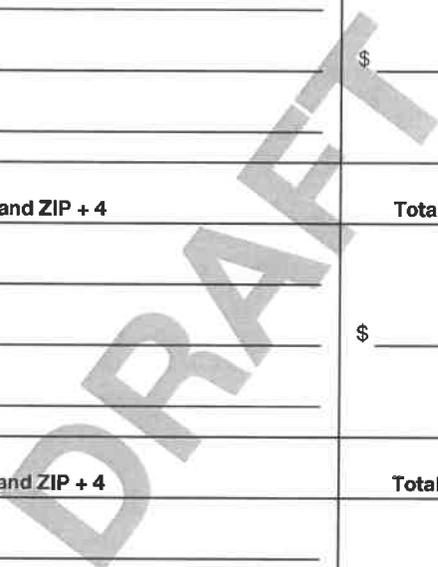
For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year ▶ \$ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization SANTA MONICA PIER CORPORATION	Employer identification number 95-3890755
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Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	CITY OF SANTA MONICA 1901 MAIN STREET, SUITE E SANTA MONICA, CA 90405	\$ 746,402.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)



Name of organization SANTA MONICA PIER CORPORATION	Employer identification number 95-3890755
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Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____

Name of organization SANTA MONICA PIER CORPORATION	Employer identification number 95-3890755
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Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) ▶ \$ _____
 Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2018
Open to Public Inspection

Name of the organization

SANTA MONICA PIER CORPORATION

Employer identification number

95-3890755

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply): <input type="checkbox"/> Preservation of land for public use (e.g., recreation or education) <input type="checkbox"/> Protection of natural habitat <input type="checkbox"/> Preservation of open space <input type="checkbox"/> Preservation of a historically important land area <input type="checkbox"/> Preservation of a certified historic structure	
2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d
3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶	
4 Number of states where property subject to conservation easement is located ▶	
5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?	<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶	
7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \$	
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	<input type="checkbox"/> Yes <input type="checkbox"/> No
9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.	

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

- 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.
- b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:
- (i) Revenue included on Form 990, Part VIII, line 1
- (ii) Assets included in Form 990, Part X
- 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:
- a Revenue included on Form 990, Part VIII, line 1
- b Assets included in Form 990, Part X

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2018

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a Public exhibition
- b Scholarly research
- c Preservation for future generations
- d Loan or exchange programs
- e Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

	Amount
c Beginning balance	1c
d Additions during the year	1d
e Distributions during the year	1e
f Ending balance	1f

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a Board designated or quasi-endowment %
- b Permanent endowment %
- c Temporarily restricted endowment %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

	Yes	No
(i) unrelated organizations	3a(i)	
(ii) related organizations	3a(ii)	
b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R?	3b	

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		16,830.	13,401.	3,429.
d Equipment		64,605.	44,087.	20,518.
e Other		216,177.	77,516.	138,661.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)				162,608.

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) EVENT DEPOSITS	800 .
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	800 .

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	2,836,366.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	0.
3	Subtract line 2e from line 1		3	2,836,366.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	2,836,366.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	2,926,432.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	0.
3	Subtract line 2e from line 1		3	2,926,432.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	2,926,432.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

ACCOUNTING STANDARDS REQUIRE AN ORGANIZATION TO EVALUATE ITS TAX POSITIONS AND PROVIDE FOR A LIABILITY FOR ANY POSITIONS THAT WOULD NOT BE CONSIDERED 'MORE LIKELY THAN NOT' TO BE UPHELD UNDER A TAX AUTHORITY EXAMINATION. MANAGEMENT HAS EVALUATED ITS TAX POSITIONS AND HAS CONCLUDED THAT A PROVISION FOR A TAX LIABILITY IS NOT NECESSARY AT JUNE 30, 2019 AND 2018. GENERALLY, THE ORGANIZATION'S INFORMATION RETURNS REMAIN OPEN FOR EXAMINATION FOR A PERIOD OF THREE (FEDERAL) OR FOUR (STATE OF CALIFORNIA) YEARS FROM THE DATE OF FILING.

Part XIII. Supplemental Information *(continued)*

DRAFT

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
- ▶ Attach to Form 990.
- ▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2018

Open to Public Inspection

Name of the organization

SANTA MONICA PIER CORPORATION

Employer identification number

95-3890755

Part I Questions Regarding Compensation

	Yes	No								
<p>1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.</p> <table border="0"> <tr> <td><input type="checkbox"/> First-class or charter travel</td> <td><input type="checkbox"/> Housing allowance or residence for personal use</td> </tr> <tr> <td><input type="checkbox"/> Travel for companions</td> <td><input type="checkbox"/> Payments for business use of personal residence</td> </tr> <tr> <td><input type="checkbox"/> Tax indemnification and gross-up payments</td> <td><input type="checkbox"/> Health or social club dues or initiation fees</td> </tr> <tr> <td><input type="checkbox"/> Discretionary spending account</td> <td><input type="checkbox"/> Personal services (such as maid, chauffeur, chef)</td> </tr> </table>	<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use	<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence	<input type="checkbox"/> Tax indemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees	<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (such as maid, chauffeur, chef)		
<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use									
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence									
<input type="checkbox"/> Tax indemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees									
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (such as maid, chauffeur, chef)									
b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain										
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?										
<p>3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.</p> <table border="0"> <tr> <td><input checked="" type="checkbox"/> Compensation committee</td> <td><input checked="" type="checkbox"/> Written employment contract</td> </tr> <tr> <td><input type="checkbox"/> Independent compensation consultant</td> <td><input type="checkbox"/> Compensation survey or study</td> </tr> <tr> <td><input checked="" type="checkbox"/> Form 990 of other organizations</td> <td><input checked="" type="checkbox"/> Approval by the board or compensation committee</td> </tr> </table>	<input checked="" type="checkbox"/> Compensation committee	<input checked="" type="checkbox"/> Written employment contract	<input type="checkbox"/> Independent compensation consultant	<input type="checkbox"/> Compensation survey or study	<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee				
<input checked="" type="checkbox"/> Compensation committee	<input checked="" type="checkbox"/> Written employment contract									
<input type="checkbox"/> Independent compensation consultant	<input type="checkbox"/> Compensation survey or study									
<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee									
4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:										
a Receive a severance payment or change-of-control payment?		X								
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?		X								
c Participate in, or receive payment from, an equity-based compensation arrangement?		X								
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.										
Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.										
5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:										
a The organization?		X								
b Any related organization?		X								
If "Yes" on line 5a or 5b, describe in Part III.										
6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:										
a The organization?		X								
b Any related organization?		X								
If "Yes" on line 6a or 6b, describe in Part III.										
7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III		X								
8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III		X								
9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?										

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2018

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.
 For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii).
 Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(i) JAMES E. HARRIS	125,000.	0.	0.	5,000.	20,144.	150,144.	0.
(ii) DEPUTY EXECUTIVE DIRECTOR	0.	0.	0.	0.	0.	0.	0.
(i)							
(ii)							
(i)							
(ii)							
(i)							
(ii)							
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(ii)							

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2018

Open to Public
Inspection

Name of the organization

SANTA MONICA PIER CORPORATION

Employer identification number

95-3890755

FORM 990, PART VI, SECTION B, LINE 11B:

FORM 990 IS PREPARED BY OUR OUTSIDE CPA FIRM IN CONNECTION WITH THE AUDIT OF OUR ANNUAL FINANCIAL STATEMENTS. FOLLOWING THE COMPLETION OF A DRAFT OF THE AUDITED FINANCIAL STATEMENTS AND FORM 990, THE OUTSIDE CPA FIRM MEETS WITH MANAGEMENT AND THE AUDIT COMMITTEE TO REVIEW THE FINANCIAL STATEMENTS AND FORM 990 FOR COMPLETENESS AND ACCURACY. CHANGES, AS APPROPRIATE, ARE MADE TO BOTH DOCUMENTS PRIOR TO THEIR ISSUANCE AND FILING.

FORM 990, PART VI, SECTION B, LINE 12C:

EACH BOARD MEMBER IS REQUIRED TO ANNUALLY FILE A STATEMENT OF ECONOMIC INTEREST WITH THE CITY CLERK OF THE CITY OF SANTA MONICA. VOTING BOARD MEMBERS WITH AN ECONOMIC INTEREST IN THE SUBJECT MATTER OF A BOARD VOTE ABSTAIN FROM VOTING ON THAT ISSUE.

FORM 990, PART VI, SECTION B, LINE 15:

THE ORGANIZATION'S COMPENSATION COMMITTEE (SUBCOMMITTEE OF THE BOARD OF DIRECTORS) RESEARCHES AND RECOMMENDS THE COMPENSATION OF THE EXECUTIVE DIRECTOR. THE COMPENSATION COMMITTEE PERFORMS AN ANNUAL REVIEW OF THE PERFORMANCE OF THE EXECUTIVE DIRECTOR. THE COMPENSATION COMMITTEE ALSO GATHERS INPUT FOR SETTING THE EXECUTIVE DIRECTOR'S COMPENSATION FROM LOCAL NONPROFIT COMPENSATION SURVEYS, FROM FORM 990S OF SIMILAR ORGANIZATIONS IN THEIR SERVICE AREA, AND FROM COMPENSATION INFORMATION RECEIVED FROM MEMBER INDUSTRY ASSOCIATIONS. THE DELIBERATION AND DECISION REGARDING THE EXECUTIVE DIRECTOR'S COMPENSATION IS CONTEMPORANEOUSLY DOCUMENTED IN THE MINUTES OF THE COMPENSATION COMMITTEE AND APPROVED BY THE FULL BOARD OF DIRECTORS. THE EXECUTIVE DIRECTOR IS RESPONSIBLE FOR SETTING THE

Name of the organization

SANTA MONICA PIER CORPORATION

Employer identification number

95-3890755

COMPENSATION OF OTHER EMPLOYEES THROUGH SALARY INFORMATION RECEIVED FROM SIMILAR SOURCES AS USED IN THE SETTING THE EXECUTIVE DIRECTOR'S COMPENSATION. EACH EMPLOYEE'S COMPENSATION DECISION IS DOCUMENTED IN THAT EMPLOYEE'S PERSONNEL FILE.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND AUDITED FINANCIAL STATEMENTS ARE AVAILABLE UPON REQUEST.

FORM 990, PART IX, LINE 11G, OTHER FEES:

PRODUCER FEES:

PROGRAM SERVICE EXPENSES	222,938.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	222,938.

OTHER PROFESSIONAL FEES:

PROGRAM SERVICE EXPENSES	72,498.
MANAGEMENT AND GENERAL EXPENSES	22,132.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	94,630.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	317,568.

FORM 990, PART XII, LINE 2C:

THE AUDIT COMMITTEE IS RESPONSIBLE FOR THE OVERSIGHT OF THE AUDIT, REVIEW OF THE FINANCIAL STATEMENTS, AND SELECTION OF AN INDEPENDENT ACCOUNTANT. THIS OVERSIGHT PROCESS IS UNCHANGED FROM THE PRIOR YEAR.

2018 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10

990

Asset No.	Description	Date Acquired	Method	Life	Conv	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	FURNITURE & FIXTURES														
4	CONFERENCE TABLE AND CHAIRS	12/15/84	SL	5.00		16	2,246.				2,246.	2,246.		0.	2,246.
5	FURNITURE	06/28/96	SL	5.00		16	4,451.				4,451.	4,451.		0.	4,451.
6	EXECUTIVE CHAIR	04/30/98	SL	5.00		16	546.				546.	546.		0.	546.
9	TENTS/TABLE	05/14/07	SL	5.00		16	2,467.				2,467.	2,467.		0.	2,467.
12	CAROUSEL OFFICE FURNITURE	01/31/08	SL	5.00		16	3,773.				3,773.	3,773.		0.	3,773.
15	PORTABLE AIR CONDITIONERS	08/07/08	SL	5.00		16	1,301.				1,301.	1,301.		0.	1,301.
17	TENTS/TABLES	06/30/11	SL	5.00		16	3,586.				3,586.	3,586.		0.	3,586.
19	SMART PARTY RENTS	09/20/11	SL	5.00		16	1,307.				1,307.	1,307.		0.	1,307.
20	CANOPY	06/25/12	SL	5.00		16	1,433.				1,433.	1,433.		0.	1,433.
28	OFFICE DESK & CHAIR	07/03/12	SL	5.00		16	525.				525.	525.		0.	525.
30	LAWN CHAIRS USA	08/31/14	SL	5.00		16	2,547.				2,547.	1,951.		509.	2,460.
33	EVENT TENTS	09/30/14	SL	5.00		16	2,321.				2,321.	1,740.		464.	2,204.
34	EVENT TENTS	03/01/16	SL	5.00		16	2,832.				2,832.	1,321.		566.	1,887.
35	FURNITURE	07/23/15	SL	5.00		16	5,275.				5,275.	3,077.		1,055.	4,132.
37	ICE MACHINES	06/30/16	SL	5.00		16	3,979.				3,979.	1,592.		796.	2,388.
41	CARAVAN TENTS	02/28/18	SL	5.00		16	3,749.				3,749.	250.		750.	1,000.
44	AIR CONDITIONER	01/31/18	SL	5.00		16	660.				660.	55.		132.	187.

828111 04-01-18

(D) - Asset disposed

* ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

2018 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10

990

Asset No.	Description	Date Acquired	Method	Life	Conv	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
45	OFFICE BLINDS	03/30/18	SL	5.00		16	3,783.				3,783.	189.		757.	946.
48	STORAGE CONTAINER	02/28/19	SL	5.00		16	3,859.				3,859.			257.	257.
51	TENTS/TABLE	09/30/18	SL	5.00		16	2,041.				2,041.			306.	306.
52	TENTS/TABLE	02/04/19	SL	5.00		16	2,000.				2,000.			167.	167.
53	TENTS/TABLE	02/28/19	SL	5.00		16	1,181.				1,181.			79.	79.
54	TENTS/TABLE	06/25/19	SL	5.00		16	2,000.				2,000.			0.	0.
	* 990 PAGE 10 TOTAL						57,862.				57,862.	31,810.		5,838.	37,648.
	FURNITURE & FIXTURES														
	MACHINERY & EQUIPMENT														
2	PRINTER	12/15/92	SL	5.00		16	1,617.				1,617.	1,617.		0.	1,617.
3	SOFTWARE	05/01/04	SL	5.00		16	8,304.				8,304.	8,304.		0.	8,304.
10	COMPUTER SERVER	07/16/07	SL	5.00		16	2,570.				2,570.	2,570.		0.	2,570.
11	COMPUTER SERVER	01/15/08	SL	5.00		16	850.				850.	850.		0.	850.
14	COMPUTER EQUIPMENT	06/30/09	SL	5.00		16	5,436.				5,436.	5,436.		0.	5,436.
21	NERD FORCE	07/26/11	SL	5.00		16	5,500.				5,500.	5,500.		0.	5,500.
22	NERD FORCE	08/31/11	SL	5.00		16	2,384.				2,384.	2,384.		0.	2,384.
23	NERD FORCE	09/30/11	SL	5.00		16	255.				255.	255.		0.	255.
24	NERD FORCE	09/30/11	SL	5.00		16	360.				360.	360.		0.	360.
25	NERD FORCE	10/01/11	SL	5.00		16	181.				181.	181.		0.	181.

828111 04-01-18

(D) Asset disposed

* ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

2018 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10

990

Asset No.	Description	Date Acquired	Method	Life	Conv	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
26	COMPUTER	07/03/12	SL	5.00		16	2,011.				2,011.	2,011.	0.	0.	2,011.
32	COMPUTER HARDWARE	09/30/14	SL	5.00		16	5,975.				5,975.	4,481.	1,195.	1,195.	5,676.
39	GOLF CART	03/31/17	SL	5.00		16	11,677.				11,677.	2,919.	2,335.	2,335.	5,254.
42	MAC COMPUTERS	01/31/18	SL	5.00		16	11,130.				11,130.	928.	2,226.	2,226.	3,154.
43	DELL COMPUTER	02/28/18	SL	5.00		16	470.				470.	31.	94.	94.	125.
47	OFFICE EQUIPMENT	05/31/19	SL	5.00		16	1,320.				1,320.		22.	22.	22.
49	COMPUTER HARDWARE	07/31/18	SL	5.00		16	1,193.				1,193.		219.	219.	219.
50	COMPUTER HARDWARE	03/31/19	SL	5.00		16	3,372.				3,372.		169.	169.	169.
	* 990 PAGE 10 TOTAL MACHINERY & EQUIPMENT						64,605.				64,605.	37,827.	6,260.	6,260.	44,087.
	OTHER														
27	VISITOR CENTER LEASEHOLD IMPROVEMENTS	04/01/13	SL	15.00		16	13,262.				13,262.	13,262.	0.	0.	13,262.
31	NEW STAGE	06/30/16	SL	15.00		16	147,426.				147,426.	26,040.	9,828.	9,828.	35,868.
36	AUDIMUTE SOUND BLANKETS	06/30/16	SL	5.00		16	3,013.				3,013.	1,206.	603.	603.	1,809.
38	NEW STAGE-SPEAKER TOWERS	07/31/16	SL	15.00		16	6,023.				6,023.	770.	402.	402.	1,172.
40	APPLE LAPTOP	09/30/16	SL	5.00		16	1,853.				1,853.	648.	371.	371.	1,019.
46	FLOOR CARPET LEASEHOLD IMPROVEMENT	11/30/18	SL	15.00		16	3,568.				3,568.		139.	139.	139.
	* 990 PAGE 10 TOTAL OTHER						175,145.				175,145.	41,926.	11,343.	11,343.	53,269.
	* GRAND TOTAL 990 PAGE 10 DEPR						297,612.				297,612.	111,563.	23,441.	23,441.	135,004.

828111 04-01-18

(D) - Asset disposed

* ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

2018 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10

990

Asset No.	Description	Date Acquired	Method	Life	Conv	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	* Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	CURRENT YEAR ACTIVITY														
	BEGINNING BALANCE						277,078.			0.	277,078.	111,563.			133,646.
	ACQUISITIONS						20,534.			0.	20,534.	0.			1,358.
	DISPOSITIONS						0.			0.	0.	0.			0.
	ENDING BALANCE						297,612.			0.	297,612.	111,563.			135,004.
	ENDING ACCUM DEPR											135,004.			
	ENDING BOOK VALUE											162,608.			

828111 04-01-18

(D) - Asset disposed

* ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

2018 TAX RETURN FILING INSTRUCTIONS

CALIFORNIA FORM 199

FOR THE YEAR ENDING

JUNE 30, 2019

Prepared for	SANTA MONICA PIER CORPORATION 200 SANTA MONICA PIER NO. A SANTA MONICA, CA 90401															
Prepared by	QUIGLEY & MIRON 3550 WILSHIRE BLVD., #1660 LOS ANGELES, CA 90010															
To be signed and dated by	NOT APPLICABLE															
Amount of tax	<table><tr><td>Total tax</td><td>\$</td><td>10.00</td></tr><tr><td>Less: payments and credits</td><td>\$</td><td>0.00</td></tr><tr><td>Plus: other amount</td><td>\$</td><td>0.00</td></tr><tr><td>Plus: interest and penalties</td><td>\$</td><td>0.00</td></tr><tr><td>BALANCE DUE</td><td>\$</td><td>10.00</td></tr></table>	Total tax	\$	10.00	Less: payments and credits	\$	0.00	Plus: other amount	\$	0.00	Plus: interest and penalties	\$	0.00	BALANCE DUE	\$	10.00
Total tax	\$	10.00														
Less: payments and credits	\$	0.00														
Plus: other amount	\$	0.00														
Plus: interest and penalties	\$	0.00														
BALANCE DUE	\$	10.00														
Overpayment	<table><tr><td>Credited to your estimated tax</td><td>\$</td><td>0.00</td></tr><tr><td>Other amount</td><td>\$</td><td>0.00</td></tr><tr><td>Refunded to you</td><td>\$</td><td>0.00</td></tr></table>	Credited to your estimated tax	\$	0.00	Other amount	\$	0.00	Refunded to you	\$	0.00						
Credited to your estimated tax	\$	0.00														
Other amount	\$	0.00														
Refunded to you	\$	0.00														
Make check payable to	FRANCHISE TAX BOARD															
Mail tax return and check (if applicable) to	THIS RETURN HAS QUALIFIED FOR ELECTRONIC FILING. THE RETURN HAS BEEN TRANSMITTED ELECTRONICALLY TO THE FTB, AND NO FURTHER ACTION IS REQUIRED. DO NOT MAIL THE PAPER COPY OF THE RETURN TO THE FTB.															
Return must be mailed on or before	NOT APPLICABLE															
Special Instructions	<p>YOUR PAYMENT SHOULD BE MADE AS INSTRUCTED BELOW AS SOON AS POSSIBLE.</p> <p>SEPARATELY MAIL CALIFORNIA FORM FTB 3586 WITH A CHECK OR MONEY ORDER FOR \$10.00, PAYABLE TO FRANCHISE TAX BOARD.</p> <p>MAIL TO: FRANCHISE TAX BOARD PO BOX 942857 SACRAMENTO CA 94257-0531</p>															

TAXABLE YEAR
2018

**California Exempt Organization
Annual Information Return**

828941 12-12-18
FORM

199

Calendar Year 2018 or fiscal year beginning (mm/dd/yyyy) **07/01/2018**, and ending (mm/dd/yyyy) **06/30/2019**

Corporation/Organization name SANTA MONICA PIER CORPORATION		California corporation number 1216872
Additional information. See instructions.		FEIN 95-3890755
Street address (suite or room) 200 SANTA MONICA PIER, NO. A		PMB no.
City SANTA MONICA	State CA	ZIP code 90401
Foreign country name	Foreign province/state/county	Foreign postal code

<p>A First Return <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>B Amended Return <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>C IRC Section 4947(a)(1) trust <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>D Final Information Return? <input type="checkbox"/> Dissolved <input type="checkbox"/> Surrendered (Withdrawn) <input type="checkbox"/> Merged/Reorganized Enter date: (mm/dd/yyyy)</p> <p>E Check accounting method: (1) <input type="checkbox"/> Cash (2) <input checked="" type="checkbox"/> Accrual (3) <input type="checkbox"/> Other</p> <p>F Federal return filed? (1) <input type="checkbox"/> 990T (2) <input type="checkbox"/> 990PF (3) <input type="checkbox"/> Sch H (990) (4) <input checked="" type="checkbox"/> Other 990 series</p> <p>G Is this a group filing? See instructions <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>H Is this organization in a group exemption <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes," what is the parent's name?</p> <p>I Did the organization have any changes to its guidelines not reported to the FTB? See instructions <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>J If exempt under R&TC Section 23701d, has the organization engaged in political activities? See instructions. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>K Is the organization exempt under R&TC Section 23701g? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes," enter the gross receipts from nonmember sources \$</p> <p>L If organization is a public charity exempt under R&TC Section 23701d and meets the filing fee exception, check box. No filing fee is required <input type="checkbox"/></p> <p>M Is the organization a Limited Liability Company? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>N Did the organization file Form 100 or Form 109 to report taxable income? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>O Is the organization under audit by the IRS or has the IRS audited in a prior year? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>P Is federal Form 1023/1024 pending? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Date filed with IRS</p>
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Part I Complete Part I unless not required to file this form. See General Information B and C.

Receipts and Revenues	1 Gross sales or receipts from other sources. From Side 2, Part II, line 8	1	2,094,240	00
	2 Gross dues and assessments from members and affiliates	2		00
	3 Gross contributions, gifts, grants, and similar amounts received <small>Total gross receipts for filing requirement test. Add line 1 through line 3. This line must be completed. If the result is less than \$50,000, see General Information B.</small>	3	746,402	00
	4	4	2,840,642	00
	5 Cost of goods sold STMT 2	5	4,276	00
	6 Cost or other basis, and sales expenses of assets sold	6		00
	7 Total costs. Add line 5 and line 6	7	4,276	00
	8 Total gross income. Subtract line 7 from line 4	8	2,836,366	00
Expenses	9 Total expenses and disbursements. From Side 2, Part II, line 18	9	2,926,432	00
	10 Excess of receipts over expenses and disbursements. Subtract line 9 from line 8	10	-90,066	00
Filing Fee	11 Total payments	11		00
	12 Use tax. See General Information K	12		00
	13 Payments balance. If line 11 is more than line 12, subtract line 12 from line 11	13		00
	14 Use tax balance. If line 12 is more than line 11, subtract line 11 from line 12	14		00
	15 Filing fee \$10 or \$25. See General Information F	15		10
	16 Penalties and Interest. See General Information J	16		00
	17 Balance due. Add line 12, line 15, and line 16. Then subtract line 11 from the result	17		10

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	Title EXECUTIVE DIRE	Date	Telephone
Paid Preparer's Use Only	Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	PTIN P01358141
	Firm's name (or yours, if self-employed) and address QUIGLEY & MIRON 3550 WILSHIRE BLVD., #1660 LOS ANGELES, CA 90010			Firm's FEIN 32-0530003
				Telephone (213) 639-3550

May the FTB discuss this return with the preparer shown above? See instructions Yes No

Part II Organizations with gross receipts of more than \$50,000 and private foundations regardless of amount of gross receipts - complete Part II or furnish substitute information.

828951 12-12-18

Receipts from Other Sources	1	Gross sales or receipts from all business activities. See instructions	1	41,729	00	
	2	Interest	2	1,461	00	
	3	Dividends	3		00	
	4	Gross rents	4		00	
	5	Gross royalties	5		00	
	6	Gross amount received from sale of assets (See Instructions)	6		00	
	7	Other income	7	2,051,050	00	
	8	Total gross sales or receipts from other sources. Add line 1 through line 7. Enter here and on Side 1, Part I, line 1	8	2,094,240	00	
	9	Contributions, gifts, grants, and similar amounts paid	9		00	
	10	Disbursements to or for members	10		00	
	11	Compensation of officers, directors, and trustees	11	308,943	00	
	12	Other salaries and wages	12	480,262	00	
	Expenses and Disbursements	13	Interest	13		00
		14	Taxes	14	60,582	00
		15	Rents	15		00
		16	Depreciation and depletion (See instructions)	16	23,441	00
		17	Other Expenses and Disbursements	17	2,053,204	00
		18	Total expenses and disbursements. Add line 9 through line 17. Enter here and on Side 1, Part I, line 9	18	2,926,432	00

Schedule L Balance Sheet		Beginning of taxable year		End of taxable year	
		(a)	(b)	(c)	(d)
Assets					
1	Cash		497,760		548,207
2	Net accounts receivable		259,509		106,727
3	Net notes receivable				
4	Inventories		35,424		23,574
5	Federal and state government obligations				
6	Investments in other bonds				
7	Investments in stock				
8	Mortgage loans				
9	Other investments				
10 a	Depreciable assets	277,078		297,612	
b	Less accumulated depreciation	(111,563)	165,515	(135,004)	162,608
11	Land				
12	Other assets	STMT 6	23,588		43,278
13	Total assets		981,796		884,394
Liabilities and net worth					
14	Accounts payable		105,658		134,728
15	Contributions, gifts, or grants payable				
16	Bonds and notes payable				
17	Mortgages payable				
18	Other liabilities	STMT 7	146,800		110,394
19	Capital stock or principal fund				
20	Paid-in or capital surplus. Attach reconciliation				
21	Retained earnings or income fund		729,338		639,272
22	Total liabilities and net worth		981,796		884,394

Schedule M-1 Reconciliation of income per books with income per return

Do not complete this schedule if the amount on Schedule L, line 13, column (d), is less than \$50,000.

1	Net income per books	•	-90,066	7	Income recorded on books this year not included in this return	•	
2	Federal income tax	•		8	Deductions in this return not charged against book income this year	•	
3	Excess of capital losses over capital gains	•		9	Total. Add line 7 and line 8	•	
4	Income not recorded on books this year	•		10	Net income per return.	•	
5	Expenses recorded on books this year not deducted in this return	•			Subtract line 9 from line 6	•	-90,066
6	Total. Add line 1 through line 5	•	-90,066				

CA 199

CASH CONTRIBUTIONS
INCLUDED ON PART I, LINE 3

STATEMENT 1

<u>CONTRIBUTOR'S NAME</u>	<u>CONTRIBUTOR'S ADDRESS</u>	<u>DATE OF GIFT</u>	<u>AMOUNT</u>
CITY OF SANTA MONICA	1901 MAIN STREET, SUITE E SANTA MONICA, CA 90405	06/30/19	746,402.
TOTAL INCLUDED ON LINE 3			746,402.

DRAFT

FORM 199

COST OF GOODS SOLD
INCLUDED ON PART I, LINE 5

STATEMENT 2

COST OF GOODS SOLD

1. INVENTORY AT BEGINNING OF YEAR		35,424
2. MERCHANDISE PURCHASED.	-7,574	
3. COST OF LABOR.		
4. MATERIALS AND SUPPLIES		
5. OTHER COSTS.		
6. ADD LINES 1 THROUGH 5		27,850
7. INVENTORY AT END OF YEAR		23,574
8. COST OF GOODS SOLD (LINE 6 LESS LINE 7) . .		4,276

DRAFT

CA 199	OTHER INCOME	STATEMENT	3
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DESCRIPTION	AMOUNT
OTHER INCOME	3,592.
EVENT SPONSORSHIPS	1,593,722.
FILMING INCOME	146,436.
CAROUSEL REVENUE	113,968.
PROMOTION REVENUE	193,332.
TOTAL TO FORM 199, PART II, LINE 7	2,051,050.

CA 199	COMPENSATION OF OFFICERS, DIRECTORS AND TRUSTEES	STATEMENT	4
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NAME AND ADDRESS	TITLE AND AVERAGE HRS WORKED/WK	COMPENSATION
MISTI KERNS 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	SECRETARY/TREASURER 3.00	0.
CHRISTOPHER FOSTER 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	VICE-CHAIR 3.00	0.
ALLAN LIPSKY 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	DIRECTOR 3.00	0.
ABBY ARNOLD 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	CHAIR 3.00	0.
DANIELA MARTIN 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	DIRECTOR 3.00	0.
CARTER RUBIN 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	DIRECTOR 3.00	0.
GRAY BRIGHT 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	DIRECTOR 3.00	0.

SANTA MONICA PIER CORPORATION

95-3890755

NEGIN SINGH 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	EXECUTIVE DIRECTOR 40.00	153,693.
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JAMES E. HARRIS 200 SANTA MONICA PIER, NO. A SANTA MONICA, CA 90401	DEPUTY EXECUTIVE DIRECTOR 40.00	155,250.
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TOTAL TO FORM 199, PART II, LINE 11		308,943.
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CA 199	OTHER EXPENSES	STATEMENT	5
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DESCRIPTION	AMOUNT
EVENT EXPENSES	856,944.
CITY FACILITY FEES	402,557.
CONTRACT LABOR	108,053.
PENSION PLAN CONTRIBUTIONS	8,829.
OTHER EMPLOYEE BENEFITS	80,227.
ACCOUNTING FEES	13,410.
OTHER PROFESSIONAL FEES	317,568.
ADVERTISING AND PROMOTION	190,516.
OFFICE EXPENSES	53,994.
INSURANCE	21,106.
TOTAL TO FORM 199, PART II, LINE 17	2,053,204.

CA 199	OTHER ASSETS	STATEMENT	6
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DESCRIPTION	BEG. OF YEAR	END OF YEAR
PREPAID EXPENSES AND DEFERRED CHARGES	23,588.	43,278.
TOTAL TO FORM 199, SCHEDULE L, LINE 12	23,588.	43,278.

CA 199	OTHER LIABILITIES	STATEMENT	7
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DESCRIPTION	BEG. OF YEAR	END OF YEAR
EVENT DEPOSITS	29,800.	800.
DEFERRED REVENUE	117,000.	109,594.
TOTAL TO FORM 199, SCHEDULE L, LINE 18	146,800.	110,394.

CA 199	FUND BALANCES	STATEMENT	8
DESCRIPTION	BEG. OF YEAR	END OF YEAR	
UNRESTRICTED ASSETS	729,338.	639,272.	
TOTAL TO FORM 199, SCHEDULE L, LINE 21	729,338.	639,272.	

DRAFT

Corporation Depreciation and Amortization

Attach to Form 100 or Form 100W.

FORM 199

FEIN 95-3890755

Corporation name

California corporation number

SANTA MONICA PIER CORPORATION

1216872

Part I Election To Expense Certain Property Under IRC Section 179

Table with 5 rows for election details and 13 rows for property details. Includes fields for maximum deduction, total cost, threshold cost, reduction in limitation, and dollar limitation.

Part II Depreciation and Election of Additional First Year Depreciation Deduction Under R&TC Section 24356

Table with 8 columns: (a) Description property, (b) Date acquired, (c) Cost or other basis, (d) Depreciation allowed or allowable in earlier years, (e) Depreciation Method, (f) Life or rate, (g) Depreciation for this year, (h) Additional first year depreciation.

Summary row 15: Add the amounts in column (g) and column (h). Total of column (h) may not exceed \$2,000. See instructions for line 14, column (h).

Part III Summary

Summary rows 16-18: Total depreciation claimed for federal purposes, Depreciation adjustment, and Total depreciation.

Part IV Amortization

Table with 7 columns: (a) Description of property, (b) Date acquired, (c) Cost or other basis, (d) Amortization allowed or allowable in earlier years, (e) R&TC section, (f) Period or percentage, (g) Amortization for this year.

Summary rows 20-22: Total amortization, Total amortization claimed for federal purposes, and Amortization adjustment.

CA 3885

DEPRECIATION

STATEMENT 9

ASSET NO./ DESCRIPTION	DATE IN SERVICE	COST OR BASIS	PRIOR DEPR	METHOD	LIFE	DEPRE- CIATION	BONUS
2 PRINTER	12/15/92	1,617.	1,617.	SL	5.00	0.	
3 SOFTWARE	05/01/04	8,304.	8,304.	SL	5.00	0.	
4 CONFERENCE TABLE AND CHAIRS	12/15/84	2,246.	2,246.	SL	5.00	0.	
5 FURNITURE	06/28/96	4,451.	4,451.	SL	5.00	0.	
6 EXECUTIVE CHAIR	04/30/98	546.	546.	SL	5.00	0.	
9 TENTS/TABLE	05/14/07	2,467.	2,467.	SL	5.00	0.	
10 COMPUTER SERVER	07/16/07	2,570.	2,570.	SL	5.00	0.	
11 COMPUTER SERVER	01/15/08	850.	850.	SL	5.00	0.	
12 CAROUSEL OFFICE FURNITURE	01/31/08	3,773.	3,773.	SL	5.00	0.	
14 COMPUTER EQUIPMENT	06/30/09	5,436.	5,436.	SL	5.00	0.	
15 PORTABLE AIR CONDITIONERS	08/07/08	1,301.	1,301.	SL	5.00	0.	
17 TENTS/TABLES	06/30/11	3,586.	3,586.	SL	5.00	0.	
19 SMART PARTY RENTS	09/20/11	1,307.	1,307.	SL	5.00	0.	
20 CANOPY	06/25/12	1,433.	1,433.	SL	5.00	0.	
21 NERD FORCE	07/26/11	5,500.	5,500.	SL	5.00	0.	
22 NERD FORCE	08/31/11	2,384.	2,384.	SL	5.00	0.	
23 NERD FORCE	09/30/11	255.	255.	SL	5.00	0.	
24 NERD FORCE	09/30/11	360.	360.	SL	5.00	0.	
25 NERD FORCE	10/01/11	181.	181.	SL	5.00	0.	
26 COMPUTER	07/03/12	2,011.	2,011.	SL	5.00	0.	
27 VISITOR CENTER LEASEHOLD IMPROVEMENTS	04/01/13	13,262.	13,262.	SL	15.00	0.	
28 OFFICE DESK & CHAIR	07/03/12	525.	525.	SL	5.00	0.	
30 LAWN CHAIRS USA	08/31/14	2,547.	1,951.	SL	5.00	509.	

31	NEW STAGE	06/30/16	147,426.	26,040.	SL	15.00	9,828.
32	COMPUTER HARDWARE	09/30/14	5,975.	4,481.	SL	5.00	1,195.
33	EVENT TENTS	09/30/14	2,321.	1,740.	SL	5.00	464.
34	EVENT TENTS	03/01/16	2,832.	1,321.	SL	5.00	566.
35	FURNITURE	07/23/15	5,275.	3,077.	SL	5.00	1,055.
36	AUDIMUTE SOUND BLANKETS	06/30/16	3,013.	1,206.	SL	5.00	603.
37	ICE MACHINES	06/30/16	3,979.	1,592.	SL	5.00	796.
38	NEW STAGE-SPEAKER TOWERS	07/31/16	6,023.	770.	SL	15.00	402.
39	GOLF CART	03/31/17	11,677.	2,919.	SL	5.00	2,335.
40	APPLE LAPTOP	09/30/16	1,853.	648.	SL	5.00	371.
41	CARAVAN TENTS	02/28/18	3,749.	250.	SL	5.00	750.
42	MAC COMPUTERS	01/31/18	11,130.	928.	SL	5.00	2,226.
43	DELL COMPUTER	02/28/18	470.	31.	SL	5.00	94.
44	AIR CONDITIONER	01/31/18	660.	55.	SL	5.00	132.
45	OFFICE BLINDS	03/30/18	3,783.	189.	SL	5.00	757.
46	FLOOR CARPET LEASEHOLD IMPROVEMENT	11/30/18	3,568.		SL	15.00	139.
47	OFFICE EQUIPMENT	05/31/19	1,320.		SL	5.00	22.
48	STORAGE CONTAINER	02/28/19	3,859.		SL	5.00	257.
49	COMPUTER HARDWARE	07/31/18	1,193.		SL	5.00	219.
50	COMPUTER HARDWARE	03/31/19	3,372.		SL	5.00	169.
51	TENTS/TABLE	09/30/18	2,041.		SL	5.00	306.
52	TENTS/TABLE	02/04/19	2,000.		SL	5.00	167.
53	TENTS/TABLE	02/28/19	1,181.		SL	5.00	79.
54	TENTS/TABLE	06/25/19	2,000.		SL	5.00	0.
TOTAL TO FORM 3885			297,612.	111,563.			23,441.

Voucher at bottom of page.

DO NOT MAIL A PAPER COPY OF THE CORPORATE OR EXEMPT ORGANIZATION TAX RETURN WITH THE PAYMENT VOUCHER.
If the amount of payment is zero, do not mail this voucher.

WHERE TO FILE: Using black or blue ink, make check or money order payable to the "Franchise Tax Board." Write the corporation number, FEIN, CA SOS file number and "2018 FTB 3586" on the check or money order. Detach voucher below. Enclose, but **do not** staple, payment with voucher and mail to:
**FRANCHISE TAX BOARD
PO BOX 942857
SACRAMENTO CA 94257-0531**

Make all checks or money orders payable in U.S. dollars and drawn against a U.S. financial institution.

WHEN TO FILE: Corporations - File and Pay by the 15th day of the 4th month following the close of the taxable year.
S corporations - File and Pay by the 15th day of the 3rd month following the close of the taxable year.
Exempt organizations - File and Pay by the 15th day of the 5th month following the close of the taxable year.

When the due date falls on a weekend or holiday, the deadline to file and pay without penalty is extended to the next business day.

ONLINE SERVICES: Corporations can make payments online using Web Pay for Businesses. Corporations can make an immediate payment or schedule payments up to a year in advance. Go to ftb.ca.gov/pay for more information.

839035 12-12-18

----- DETACH HERE ----- IF NO PAYMENT IS DUE, DO NOT MAIL THIS VOUCHER ----- DETACH HERE -----

CAUTION: You may be required to pay electronically, see instructions.

TAXABLE YEAR **2018** **Payment Voucher for Corporations and Exempt Organizations e-filed Returns**

CALIFORNIA FORM
3586 (e-file)

0000000 SANT 95-3890755 1216872 18 FORM 3
TYB 07-01-2018 TYE 06-30-2019
SANTA MONICA PIER CORPORATION

200 SANTA MONICA PIER NO A
SANTA MONICA CA 90401

(310) 458-8900

Amount of Payment 10.

TAXABLE YEAR
2018

California e-file Return Authorization for Exempt Organizations

FORM
8453-EO

Exempt Organization name	Identifying number
SANTA MONICA PIER CORPORATION	95-3890755

Part I Electronic Return Information (whole dollars only)

1 Total gross receipts (Form 199, line 4)	1	2,840,642
2 Total gross income (Form 199, line 8)	2	2,836,366
3 Total expenses and disbursements (Form 199, line 9)	3	2,926,432

Part II Settle Your Account Electronically for Taxable Year 2018

4 <input type="checkbox"/> Electronic funds withdrawal	4a Amount	4b Withdrawal date (mm/dd/yyyy)
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Part III Banking Information (Have you verified the exempt organization's banking information?)

5 Routing number	6 Account number	7 Type of account: <input type="checkbox"/> Checking <input type="checkbox"/> Savings
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Part IV Declaration of Officer

I authorize the exempt organization's account to be settled as designated in Part II. If I check Part II, Box 4, I authorize an electronic funds withdrawal for the amount listed on line 4a.

Under penalties of perjury, I declare that I am an officer of the above exempt organization and that the information I provided to my electronic return originator (ERO), transmitter, or intermediate service provider and the amounts in Part I above agree with the amounts on the corresponding lines of the exempt organization's 2018 California electronic return. To the best of my knowledge and belief, the exempt organization's return is true, correct, and complete. If the exempt organization is filing a balance due return, I understand that if the Franchise Tax Board (FTB) does not receive full and timely payment of the exempt organization's fee liability, the exempt organization will remain liable for the fee liability and all applicable interest and penalties. I authorize the exempt organization return and accompanying schedules and statements be transmitted to the FTB by the ERO, transmitter, or intermediate service provider. If the processing of the exempt organization's return or refund is delayed, I authorize the FTB to disclose to the ERO or intermediate service provider the reason(s) for the delay.

Sign Here

Signature of officer	Date	EXECUTIVE DIRECTOR	Title
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Part V Declaration of Electronic Return Originator (ERO) and Paid Preparer.

I declare that I have reviewed the above exempt organization's return and that the entries on form FTB 8453-EO are complete and correct to the best of my knowledge. (If I am only an intermediate service provider, I understand that I am not responsible for reviewing the exempt organization's return. I declare, however, that form FTB 8453-EO accurately reflects the data on the return.) I have obtained the organization officer's signature on form FTB 8453-EO before transmitting this return to the FTB; I have provided the organization officer with a copy of all forms and information that I will file with the FTB, and I have followed all other requirements described in FTB Pub. 1345, 2018 Handbook for Authorized e-file Providers. I will keep form FTB 8453-EO on file for four years from the due date of the return or four years from the date the exempt organization return is filed, whichever is later, and I will make a copy available to the FTB upon request. If I am also the paid preparer, under penalties of perjury, I declare that I have examined the above exempt organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. I make this declaration based on all information of which I have knowledge.

ERO Must Sign	ERO's signature	Date	Check if also paid preparer <input checked="" type="checkbox"/>	Check if self-employed <input type="checkbox"/>	ERO's PTIN
	Firm's name (or yours if self-employed) and address	QUIGLEY & MIRON 3550 WILSHIRE BLVD., #1660 LOS ANGELES, CA			FEIN 32-0530003
					ZIP code 90010

Under penalties of perjury, I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. I make this declaration based on all information of which I have knowledge.

Paid Preparer Must Sign	Paid preparer's signature	Date	Check if self-employed <input type="checkbox"/>	Paid preparer's PTIN	
	Firm's name (or yours if self-employed) and address				
					FEIN
					ZIP code

TAX RETURN FILING INSTRUCTIONS

CALIFORNIA FORM RRF-1

FOR THE YEAR ENDING

JUNE 30, 2019

Prepared for	SANTA MONICA PIER CORPORATION 200 SANTA MONICA PIER NO. A SANTA MONICA, CA 90401
Prepared by	QUIGLEY & MIRON 3550 WILSHIRE BLVD., #1660 LOS ANGELES, CA 90010
Amount due or refund	BALANCE DUE OF \$150.00
Make check payable to	DEPARTMENT OF JUSTICE
Mail tax return and check (if applicable) to	REGISTRY OF CHARITABLE TRUSTS P.O. BOX 903447 SACRAMENTO, CA 94203-4470
Return must be mailed on or before	PLEASE MAIL AS SOON AS POSSIBLE.
Special Instructions	THE REPORT SHOULD BE SIGNED AND DATED BY THE AUTHORIZED INDIVIDUAL(S). A COPY OF THE FEDERAL RETURN IS ALSO PROVIDED. IN CONJUNCTION WITH FORM RRF-1 THIS COMPRISES THE ANNUAL REPORT TO BE FILED WITH THE CALIFORNIA ATTORNEY GENERAL'S REGISTRY OF CHARITABLE TRUSTS.

CA RRF-1

INFORMATION REGARDING GOVERNMENTAL FUNDING
PART B, LINE 5

STATEMENT 10

CITY OF SANTA MONICA
ECONOMIC DEVELOPMENT
1901 MAIN STREET, SUITE C
SANTA MONICA, CA 90405
ELANA BUEGOFF, PRINCIPAL ADMINISTRATIVE ANALYST
310-458-2251

DRAFT

**SANTA MONICA PIER CORPORATION STUDY GROUPS
2020-2021**

Revenue and Fundraising: Grants, Loans, and Partnerships

This study group will focus on all elements of fundraising, particularly on finding/reviewing grant applications and taking advantage of any city/county/state/federal loan programs to help us through the pandemic. This team will also look at new corporate and strategic partnerships to strengthen the Pier's fiscal position.

Policy, Service Agreement and Organizational Structure

This study group will focus on the Pier Corp's ability to conduct and expand business and marketing promotions, as well as review our services agreement, which is undergoing changes during this dynamic time. This group will help usher us into a new era by making sure our board/staff/partner organizations are rowing in the same direction.

Infrastructure and Accessibility

This study group will focus on projects such as the Pier Bridge, Pier Parking Deck, helping to champion any on site projects such as Pier PA system, upgrades, and more.

Leasing and Tenant Relations

This study group will focus on any issues or updates on leasing, as well as support the developing relationships between the Pier Corp and Pier Tenants.