

SANTA MONICA — PIER —

SANTA MONICA PIER CORPORATION
Minutes of the Board of Directors Meeting on May 19, 2014
Ken Edward Center, 1527 Fourth Street, Santa Monica, CA 90401

Call to Order

The meeting was called to order by Chair Judy Abdo at 6:38 PM on May 19, 2014 at the Ken Edwards Center, 1527 Fourth Street. Chair Abdo announced the passing of longtime Pier Business Tenant Murray Gould, also known as “The Churro Man”.

Board Members reporting present:

Chair Judy Abdo
Vice Chair John Catoe
Rae Archibald
Misti Kerns

Board Members absent:

Secretary/Treasurer Barbara Stinchfield
Ray Braun
Susan McCarthy

Also present:

SMPC Pier Administrator Jay Farrand
SMPC Deputy Director Jim Harris
SMPC Director of Partnerships & Development Craig Hoffman
City of Santa Monica Pier Manager Rod Merl
City of Santa Monica Office of Pier Management Administrator Michael Barboza
City of Santa Monica City Attorney Marsha Jones Moutrie
City of Santa Monica City Clerk Sarah Gorman
City of Santa Monica Engineer Zack Pollard
Santa Monica Pier Lessees Representative Jeff Klocke
Santa Monica Landmarks Commissioner Roger Genser
Santa Monica Landmarks Commissioner Barbara Kaplan
SMPC Curating Partner for Music Martin Fleischmann

1. Information Items

A. Staff & Programming Update

Jay Farrand updated the Board about the status of the current runs of ROGA and Wake Up with the Waves and upcoming events Santa Monica Pier Paddleboard Race & Ocean Festival and the Twilight Concert Series.

Curating Partner for Music Martin Fleischmann summarized this year’s lineup for the Twilight Concert Series.

B. April Financials & Budget Update

Jay Farrand summarized the April financials and budget status, all in good standing.

2. Action & Discussion Items

Chair Abdo moved Item 2.C. up on the agenda in order to accommodate City Staff request.

C. Esplanade and incline projects update by Zack Pollard of Engineering

Zack Pollard updated the Board about the upcoming Colorado Esplanade and California Incline projects, both of which are almost ready for the City to submit for finding.

Public comment by Marsha Moutrie.

A. Presentation on new Brown Act revisions by City Clerk

Marsha Moutrie and Sarah Gorman provided a slide presentation summarizing The Brown Act and proper preparations of meeting agendas to the Board.

Public comment by Ken Ward.

B. Approval of Minutes for the April 21st, 2014 meeting

Motion by Board Member Catoe, seconded by Board Member Kerns, to approve minutes as submitted. The motion was approved by the following vote:

AYES: Board Members Abdo, Archibald, Catoe and Kerns

NOES: None

ABSENT: Board Members Braun, McCarthy and Stinchfield

ABSTAIN: None

D. Pier Renewal Project PR Event & Construction Update

Rod Merl updated the Board on current construction projects at the Pier, noting that the Pier Renewal Project is near complete, pending utilities work by Edison, and that the north stairs are currently being replaced.

Jay Farrand and Jeff Klocke announced to the Board that a special unveiling ceremony is currently being planned and asked the Board to supply items to put into a time capsule. Date of the event is still yet to be determined.

Public comment by Heather Doyle.

E. Study Group Updates and Reports

No reports.

Judy Abdo appointed Ray Braun, Barbara Stinchfield and herself to a new ad hoc Visioning Study Group.

3. Presentations

A. Santa Monica Pier Lessees Association

Jeff Klocke expressed concern about a prospective concert event tentatively scheduled for June 19th.

B. Landmarks Commission

Barbara Kaplan updated the Board about the Landmarks Commission's recent hearing and action about Pier Burger's proposed new sign plan adjustment.

4. Board Member Items

Judy Abdo announced that the Church in Ocean Park will be holding a fundraiser at Rusty's Surf Ranch on May 29th featuring the band Venice, and invited all to attend.

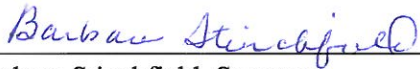
5. Public Comment

Ken Ward expressed concerns about a few issues: people walking on the Pier with bare feet or high heels, his wish that historical markers be moved from bollards to the walls of the structures that they commemorate, and converting the police substation into a commercial space.

6. Adjournment

Chair Abdo adjourned the meeting at 8:34 P.M in the name of Murray Gould.

ATTEST: APPROVED:



Barbara Stinchfield, Secretary