

SANTA MONICA — PIER —

Date: January 6, 2014
To: Members of the Santa Monica Pier Corporation Board of Directors
From: Jay Farrand, Pier Administrator
Re: Santa Monica Pier Corporation Board of Directors Meeting

The next regular meeting of the Board of Directors is on **Tuesday, January 7, 2014 at 6:30PM** at the **Santa Monica Pier Aquarium, 1600 Ocean Front Walk, Santa Monica.**

The following items are included in the packet:

1. Board meeting agenda
2. Minutes for December 16, 2013 Board Meeting (agenda item 2-A)
3. Outline of City Staff Report for Framework for 2014 Twilight Concert Series (item 2-B)
4. Draft Pier Leasing Guidelines (item 2-C)
5. Memo summarizing proposed Capital Improvement Projects for the FY 2014-16 Budget

If you need to reach our office for any reason, please call us at (310) 458-8901.

Thanks,

Jay Farrand
Pier Administrator





SANTA MONICA PIER CORPORATION
Board of Directors Special Meeting
Agenda

January 7, 2014
6:30 PM

Santa Monica Pier Aquarium
1600 Ocean Front Walk, Santa Monica, CA 90401

Call to Order
Roll Call

1. **Information Items** *(Receive and file unless Board members have questions)*
 - A. Staff & Programming Update

2. **Action & Discussion Items**
 - A. Approval of Minutes for the December 16, 2013 meeting
 - B. Discussion and comment on the task force study on the Twilight Concert Series and other Pier events
 - C. Review and discussion of draft Leasing Guidelines
 - D. Pier Renewal Project Update
 - E. Pier Bridge Replacement Project Update
 - F. Carousel Floor Update
 - G. Discussion of Capital Improvement Projects for the FY 2014-16 Budget
 - H. Study Group Updates and Reports

3. **Presentations**
 - A. Santa Monica Pier Lessees Association
 - B. Landmarks Commission

4. **Board Member Items**

6- **Adjournment**

If you need any disability-related accommodations, please contact the Santa Monica Pier Corporation Office at 310/458-8901 or TDD: 310/917-6626 at least three days prior to the meeting.

A handwritten signature in cursive script that reads "Judy Abdo".

Judy Abdo, Board Chair

SANTA MONICA PIER CORPORATION
Minutes of the Board of Directors Regular Meeting on December 16, 2013
Santa Monica Pier Aquarium, 1600 Ocean Front Walk, Santa Monica, CA 90401

Call to Order

The regular meeting was called to order by Chair Judy Abdo at 6:41 PM on December 16, 2013 at the Santa Monica Pier Aquarium, 1600 Ocean Front Walk, with Board Member Catoe absent.

Board Members reporting present:

Chair Judy Abdo
Secretary/Treasurer Barbara Stinchfield
Rae Archibald
Ray Braun
Misti Kerns
Susan McCarthy

Board Members absent:

Vice Chair John Catoe

Also present:

SMPC Pier Administrator Jay Farrand
SMPC Deputy Director Jim Harris
SMPC Director of Partnerships, Marketing & Development Craig Hoffman
City of Santa Monica Pier Manager Rod Merl
City of Santa Monica Beach Manager Judith Meister
Santa Monica Pier Lessees Vice-President Murray Gould
Santa Monica Landmarks Commissioner Roger Genser

1. Information Items

A. Staff & Programming Update

Jay Farrand updated the Board on the recent West End Theatre and Butter Aerobics Holiday Jam events and announced the upcoming Rose Bowl pep rally for Stanford University. Rod Merl announced the addition of four new parking spaces for the disable and updated the Board on the Carousel restroom and floor refinishing projects and announced January and February Board Meeting dates.

B. November Financials & Budget Update

Jay Farrand summarized the written report on November 2013 financials.

2. Action & Discussion Items

A Approval of Minutes for the November 18, 2013 meeting

Motion by Board Member Kerns, seconded by Board Member McCarthy, to approve minutes as submitted. The motion was approved by the following vote:

AYES: Board Members Abdo, Archibald, Braun, Kerns, McCarthy and Stinchfield
NOES: None