



**MINUTES  
SANTA MONICA PIER CORPORATION BOARD OF DIRECTORS  
FEBRUARY 25, 2019  
SANTA MONICA PIER AQUARIUM  
1600 OCEAN FRONT WALK  
SANTA MONICA, CA  
6:30 PM**

**Call to Order**

Chair Christopher Foster called the meeting to order at 6:35 p.m.

**Roll Call**

The following persons were recorded in attendance by the Recording Secretary:

**Present:** Board Members Christopher Foster, Gray Bright, Daniela Martin  
Carter Rubin

**Absent:** Abby Arnold, Alan Lipsky, Misti Kerns,

**Also present:** SMPC Executive Director Negin Singh, SMPC Office & Events  
Specialist Lara Talatinian, City of Santa Monica Pier Administrator  
Elana Buegoff, City of Santa Monica Senior Sustainability Analyst  
Garrett Wong, Santa Monica Pier Lessees Association  
Representative Cindy Pfeiffer and Landmarks Commission  
Representative Dolores Sloan

**1. Special Agenda Items - None**

**2. Reports of Staff/Members**

**A. Staff and Programming Update**

Executive Director Negin Singh updated the Board on changes made to the Twilight Concert calendar, pushing dates two weeks up from last years concert series, with year's dates being August 21st-September 25th. The City Council also approved the 200k grant for the series. Public Safety meetings will begin again next month, as well as a tenant meeting in March. Pride updates include

working with DTSM, SMTT as well as the City in order to create an incredible experience. The cold and rainy weather did not stop 250 pier visitors from taking photos in the free photo booth the Pier set up for Valentines Day on February 15th. ROGA programming will be under way by March 23rd. Street performer open house took place in February and was very successful to start a conversation about a code of contact.

#### B. Office of Pier Management Update

Pier Administrator Elana Buegoff passed out flyers for "Who Do You Love," a vote for local businesses. She also shared "We Are Santa Monica" paperwork regarding homelessness and how it relates to mental health and businesses . Plastic Disposable Food Ban went into effect January 1st, March 5th has an expo that will help local Santa Monica businesses in learning more about the project. Vending updates include a workshop that was held last month which included members of the Santa Monica businesses as well as Pier Staff, representatives from the Pier, where they spoke about creating an ordinance that will help with vending activities. The next Board Meeting will include a report from the City Manager's office on the new vending ordinance. The new ADA mats have been installed, and the city staff will be dealing with a few issues such as slippage when wet as well as other issues surrounding the ramps. In regards to the West End door installation, Elana's office has submitted a plan for approval and once that has been made she will update the board.

#### C. January Budget and Financials

Negin Singh spoke about nothing too notable in January's financial statement, and that the Pier is focusing heavily on 2020. Rentals and corporate event activations have both already met goals for the year, while March has been the busiest month for activations in over 10 years.

#### D. Santa Monica Police Department / Harbor Patrol

No report.

#### E. Santa Monica Pier Lessees Association

Pier Lessees representative Cindy Pfeifer spoke about the SMPLA's recent meeting with representatives from the Pier Parking Department in order to discuss traffic. They are currently focused on customer service and making sure traffic moves more smoothly. Members of SMPLA are continuing to look into the BID and moving it forward while gathering more information.

## F. Landmarks Commission

\_\_\_\_\_ No report.

### 3. **Public Input**

No public input.

### 4. **Consent Calendar**

#### A. January 28, 2019 Special Pier Corporation Board Meeting Minutes

Motion by Board Member Martin to approve the minutes as presented, seconded by Board Member Bright. The motion passed unanimously.

### 5. **New Business**

#### A. Presentation by OSE on Santa Monica's Climate Action & Adaptation Plan

Senior Sustainability Analyst Garrett Wong gave a presentation on the City of Santa Monica's Climate Action & Adaptation plan, claiming that the effects of climate change will be upon us sooner than we think. We have about 12 years to reduce as much carbon emissions as possible in order to make effective change. Public input at the upcoming City Council meeting was requested.

Motion by Chair Foster to support this action, seconded by Board Member Rubin. The motion passed unanimously.

### 6. **Continued Items**

#### A. Board Study Groups

No meetups were planned, but by next Board Meeting a doodle will be sent out for April meetups.

### 7. **Closed Session**

#### A. Public Employee Performance Evaluation

Executive Director Review

*Pursuant to G.C. Section 54957*

The Board adjourned to Closed Session at 8:00 PM.

The Board reconvened from Closed Session at 9:10 PM.

## **Adjournment**

Chair Foster adjourned the meeting at 9:29 PM.

**ATTEST:**



**Board Secretary Carter Rubin  
Foster**

**APPROVED:**



**Beard Chair Christopher**