



MINUTES
SANTA MONICA PIER CORPORATION BOARD OF DIRECTORS
DECEMBER 3RD, 2018
KEN EDWARDS CENTER
1527 4TH ST, SANTA MONICA, CA 90401
6:30 PM

Call to Order

Chair Abby Arnold called the meeting to order at 6:31 p.m.

Roll Call

The following persons were recorded in attendance by the Recording Secretary:

Present: Board Members Abby Arnold, Christopher Foster, Gray Bright, Daniela Martin

Absent: Board Members Carter Rubin, Misti Kerns, Allan Lipsky.

Also present: SMPC Executive Director Negin Singh, SMPC Deputy Director Jim Harris, City of Santa Monica Pier Administrator Elana Buegoff, City of Santa Monica Office of Pier Management Staff Michael Barboza, Santa Monica City Engineers Salim Erin and Civil Engineer Joshua Carvalho, Don Camacho, Nathan Smithson, and Santa Monica Pier Lessees Association Representative Cindy Pfeiffer.

1. Special Agenda Items - None

2. Reports of Staff/Members

A. Staff and Programming Update

Executive Director Negin Singh spoke about the four consecutive nights of Front Porch Cinema, stating that the experiential aspects of the event such as the spider dome, photo booth and costume contests really made the event special. However, the plan is to move it to summertime in order to put together new Halloween programming. Wonderland by the Water marketing both digital and print have been sent out, including marketing on Big Blue Bus. Bob Baker

Marionettes came to the pier as part of programming for Wonderland by the Water for the first of four shows on Thursdays in December. Photos with Mermaids, ROGA and Smorgasburg are also coming up this week. The SMPC team retreat was successful, with discussions regarding new events on the horizon as well as employee reviews. Executive Director Negin met with the Chief of Police along with Chair Abby Arnold, Board Member Misti Kerns, Pier Administrator Elana Beugoff and Deputy City Manager Katie Lichtig to discuss various issues that concern the pier, including homeless activity, illegal vending and street performers. Movement toward getting an officer dedicated to Pier in talks. VIP Rentals has pulled out of their contract, and negotiations are taking place regarding the contract. SMPC has signed a four month partnership with Premier Partnerships, to help create multi-year partnerships for the pier.

B. Office of Pier Management Update

Elana Buegoff shared some notable council items including the December 18th signing of the contract to keep Rolth Management as operators of the Carousel. The Local Coastal plan was approved by City Council in October and will now go before Coastal commission staff. Capital improvement updates include the November discussion and design of the Pier-wide PA system, which Elana will have more updates on during the next Board Meeting. Pier bridge, ADA accessibility will also be discussed further. Newly remodeled Rusty's should be up and running in the next couple of weeks.

C. July/August 2018 Budget and Financials

Deputy Director Jim Harris reported that October was a good month for rentals, and that SMPC is in good financial standing. The recent Woolsey Fire in Malibu resulted in the cancellation/postponement of two rental deck events.

D. Santa Monica Police Department / Harbor Patrol

Harbor Patrol representative Christopher Camp discussed being on top of final promotions and permanent lead for the unit which will be settled by January. Negin Singh asked how busy the holiday season will be, and Mr. Camp said it will be busy but not as busy as a weekend in the summertime. A pedestrian count from the summer was said to be from 39-45k people on a Wednesday in August.

E. Santa Monica Pier Lessees Association

SMP Lessees Representative Cindy Pfeiffer spoke about not having a quorum last meeting, and PUMA will be coming back to discuss BID.

F. Landmarks Commission

No Report

3. **Public Input**

Nathan Smithson from PacPark spoke about vendors being a hazard to the public.

4. **Consent Calendar**

Approval of the Minutes of the October 15, 2018 SMPC Board Meeting

Motioned by Christopher Foster, seconded by Board Member Daniela Martine to approve the minutes as submitted. Motion was passed unanimously.

5. **New Business**

A. Pier Bridge Replacement Project Update from City Engineering

Salim Erin from the Civil Engineering division spoke about the draft EIR which led to revision, a number of additional resources were identified. They are going to recirculate the new resources, Carousel Park became a__New Landmark Carousel Park. Retrofit option will not move forward because it will be more expensive. ADA ramps will also not work. Temporary Moss Ave bridge will also not make sense. Mr. Salim and his team have worked on 10 different alternatives, and are reevaluating the 2 bridge alternative. Feedback was accepted by the pier board regarding more access to the carousel building, less congestion caused by cars.

B. Public Works Presentation of ADA Access Improvements to the Pier

Civil Engineer Joshua Carvalho presented the upgraded path of travel that has been proposed and will be installed early next year. An ADA compliant access matt will be installed in February, which is a new concept for the pier. The lifespan for this installation will likely be 20-30 years with minor maintenance.

C. Modifications to West End Observation Gallery - Installation of Doors

Elana Beugoff gave a presentation regarding the installation of doors in the west end observation gallery deck. Photographs were provided to show the board the poor conditions the staff need to deal with every morning due to transient population seeking shelter in the observation deck. Harbor Patrol chimed in and spoke about the harm this has caused to the west end, including damaged restrooms, drug usage and other serious issues regarding public safety. Owner of Mariasol Don Camacho voiced concern about how this could affect his business and how it affects his staff every morning. The board agreed that something will

need to be done to prevent vandalizing on the west end. Board member Christopher Foster motioned to install doors with set hours that can be amended for special events.

D. SMPC FY2017-18 Financial Audit

Motioned by Christopher Foster, seconded by Board Member Daniela Martine to approve the SMPC FY2017-2018 Financial Audit. Motion was passed unanimously.

6. Continued Items

A. Board Study Groups

Audit committee met last month, and leasing committee should be meeting in January.

7. CLOSED SESSION

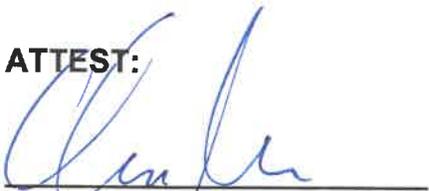
Chair Arnold adjourned the meeting to a CLOSED SESSION at 8:21 PM to discuss the upcoming Executive Director review process

The Board reconvened from CLOSED SESSION at 9:06 PM. No action was taken.

Adjournment

Chair Arnold adjourned the meeting at 9:06 PM.

ATTEST:



Board Secretary Misti Kerns

APPROVED:



Board Chair Abby Arnold