



MINUTES
SANTA MONICA PIER CORPORATION BOARD OF DIRECTORS
JULY 16, 2018
KEN EDWARDS CENTER
1527 4TH ST, SANTA MONICA, CA 90401
6:31 PM

Call to Order

Chair Abby Arnold called the meeting to order at 6:30 p.m.

Roll Call

The following persons were recorded in attendance by the Recording Secretary:

Present: Board Members Abby Arnold, Christopher Foster, Misti Kerns, Allan Lipsky, Daniela Martin and Carter Rubin

Absent: Board Member Gray Bright

Also present: SMPC Executive Director Negin Singh, SMPC Deputy Director Jim Harris, SMPC Office & Event Specialist Lara Talatinian, City of Santa Monica Pier Administrator Elana Buegoff, City of Santa Monica Office of Pier Management Staff Michael Barboza, Owner of Rusty's Surf Ranch Russell Barnard, Live Nation Executives Sheila Small and Felix Sebacious and Santa Monica Pier Lessees Association Representative Randi Parent

1. Reports of Staff/Members

A. Staff and Programming Update

Negin Singh spoke about the organization's financial goals and her plans to add new activations to support more financial growth at the pier. She updated the Board about progress in hiring a new Director of Development, then announced the launch of "Pier We Go" – summer programming of three smaller event series: ROGA, Sea Saw and Pro Con. She also announced that the lineup for the Twilight concerts will go public next week and updated the Board about the progress of regular meeting with the City's public safety officials.

B. Office of Pier Management Update

Elana Buegoff announced some notable City Council items slated to be discussed soon including the Pier Corporation's Annual Plan and Budget. She updated the Board about current construction projects including the West End Retrofit, Pier Bridge Replacement Project, Pier Deck Area Two Upgrade and the Clean Beaches Initiative Project, which on schedule to be completed in August. Overnight patching/paving in the 1550 Lot is scheduled for July 17-20th. Mumford and Nichols has been hired by the city to conduct a full infrastructure assessment which will include inspection of all timber and concrete structures both underwater and above water in order to get an idea of what future maintenance projects will be necessary.

C. April 2018 Budget and Financials

Jim Harris summarized the written financial report, noting that the organization now has the ability to book more summer rental events in the summertime absence of the Twilight concerts. Aurora Pina is currently working toward booking the annual audit to begin in late summer. Overall, the organization is currently in good financial standing.

D. Santa Monica Police Department / Harbor Patrol

No report.

E. Santa Monica Pier Lessees Association

Randi Parent spoke about the SMPLA's concerns about illegal vending issue. Harbor Patrol is currently posting signs in order to help discourage the public from buying from these vendors because the food is not safe to eat. Operations of the of the pier parking deck was also discussed. This will be Randi's final meeting, and Negin Singh thanked her as well as the rest of the Lessees for all their help.

F. Landmarks Commission

No report.

3. **Public Input**

Russ Barnard addressed the Board regarding his restaurant's current prolonged closure, then introduced the Board to executives of Live Nation, whom he is currently in negotiations with for the purchase of Rusty's Surf Ranch. Live Nation executives unveiled their prospective plans for the restaurant space.

4. **Consent Calendar**

A. Approval of the Minutes of the June 18, 2018 SMPC Board Meeting

MOTION: Board Member Foster moved to approve the minutes from the June 18, 2018 Board Meeting, seconded by Board Member Kerns. The motion passed unanimously.

5. **New Business**

A. Vending/Security Program and Staffing

Negin Singh presented a draft letter she composed with intent to send to the City Manager's Office, with copy to City Council, regarding a list of concerns. These include the vehicle/pedestrian mix on the Pier Bridge, issues with maintaining emergency vehicle access, illegal vending and the need for increased security. The purpose of the letter is to have the City Council and City Staff collaborate with the SMPC toward making the Pier experience.

Public comment by Nathan Smithson and Meredith McCarthy.

MOTION: Board Member Foster moved to approve the letter as written and have staff forward it to the City Manager's Office, with copy to City Council, seconded by Board Member Rubin. The motion passed unanimously.

6. **Continued Items**

A. Work Study Group

No report.

7. **Future Agenda Items**

Vending, security, program and staffing.

Adjournment

Chair Arnold adjourned the meeting at 7:30.

ATTEST:



Board Secretary Misti Kerns

APPROVED:



Board Chair Abby Arnold