

SANTA MONICA — PIER —

SANTA MONICA PIER CORPORATION

Minutes of the Board of Directors Regular Meeting on March 16, 2015
Ken Edwards Center, 1527 Fourth Street, Santa Monica, CA 90401

Call to Order

The special meeting was called to order by Chair Judy Abdo at 6:36 PM on March 6, 2015 at the Ken Edwards Center, 1527 Fourth Street.

Board Members reporting present:

Chair Judy Abdo
Vice Chair John Catoe
Secretary/Treasurer Barbara Stinchfield
Rae Archibald
Misti Kerns
Susan McCarthy

Board Members absent:

Ray Braun

Also present:

SMPC Pier Administrator Jay Farrand
SMPC Deputy Director Jim Harris
City of Santa Monica Pier Manager Rod Merl
City of Santa Monica Office of Pier Management Administrator Michael Barboza
City of Santa Monica Civil Engineer Selim Eren
City of Santa Monica Beach Manager Judith Meister
Santa Monica Landmarks Commissioner Barbara Kaplan

1. Information Items

A. Staff & Programming Update

Jay Farrand updated the Board about the success of the recent events ROGA and the LA Marathon; noted that the painting of the K-rail on the Pier Bridge is 50% complete; announced that plans for the upcoming Paddleboard Race & Ocean Festival are moving forward well and briefed the Board about the recent meeting of the Twilight Concert Series Task Force.

Rae Archibald inquired about the status of the company's new stage, to which Jay Farrand replied that it was still in the design phase, almost ready for the City's Building & Safety review and still on schedule.

B. Budget and Financials for January and February

Jay Farrand summarized the written report submitted to the Board, noting that filming and carousel building rental revenue were both particularly good for the months of January and February.

2. Action & Discussion Items

A. Discussion of 1550 lot exiting with Transportation Engineering

Rod Merl read a statement from City of Santa Monica Transportation Engineer Andrew Maximous to the Board stating that the traffic signal at the intersection of the California Incline and Pacific Coast Highway will remain in regular operation for the duration of the upcoming construction project in that area.

Public comment by Andrew Mason.

B. Visitor Enhancement Plan Study Group – Progress update on Pier Uses Study

Rod Merl reported that the group recently interviewed three applicants for the Pier Uses Study consultant contract and recommends that the City enter negotiations with preferred applicant ROMA.

Barbara Stinchfield recommended that the Board offer the regular Board Meetings of the Santa Monica Pier Corporation as a forum for public input for the Pier Uses Study.

Barbara Kaplan asked that the Landmarks Commission be included in the study.

C. Approval of Minutes for the March 4, 2015 meeting

Motion by Board Member Kerns, seconded by Board Member Archibald, that the Board approve the minutes as presented. The motion was approved by the following vote:

AYES: Board Members, Abdo, Archibald, Catoe, Kerns, McCarthy and Stinchfield

NOES: None

ABSENT: Board Member Braun

ABSTAIN: None

D. Discussion and Approval of letter to extend current Board terms and Service Agreement until December 31 to provide for completion of study

Rod Merl presented a draft letter to the Board for review.

Public comment by Ken Ward.

Motion by Board Member Archibald, seconded by Board Member McCarthy, that the Board approve the letter as presented and forward it to the City Council. The motion was approved by the following vote:

AYES: Board Members, Abdo, Archibald, Catoe, Kerns, McCarthy and Stinchfield

NOES: None

ABSENT: Board Member Braun

ABSTAIN: None

3. Announcements

A. Santa Monica Pier Lessees Association

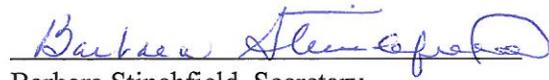
None.

B. Landmarks Commission

No report.

4. **Board Member Announcements**
John Catoe announced that he recently completed taping the SMPC segment for the upcoming Boards & Commissions Dinner.
5. **Public Comment**
Comment by Ken Ward.
6. **Adjournment**
Chair Abdo adjourned the meeting at 7:30 PM.

ATTEST: APPROVED:


Barbara Stinchfield, Secretary