

SANTA MONICA — PIER —

SANTA MONICA PIER CORPORATION

Minutes of the Board of Directors Regular Meeting on May 18, 2015
Ken Edwards Center, 1527 Fourth Street, Santa Monica, CA 90401

Call to Order

The special meeting was called to order by Chair Judy Abdo at 6:39 PM on May 18, 2015 at the Ken Edwards Center, 1527 Fourth Street.

Board Members reporting present:

Chair Judy Abdo
Rae Archibald
Ray Braun
Misti Kerns

Board Members absent:

Vice Chair John Catoe
Secretary/Treasurer Barbara Stinchfield
Susan McCarthy

Also present:

SMPC Pier Administrator Jay Farrand
SMPC Deputy Director Jim Harris
City of Santa Monica Pier Manager Rod Merl
City of Santa Monica Office of Pier Management Administrator Michael Barboza
City of Santa Monica Civil Engineer Selim Eren
Santa Monica Landmarks Commissioner Barbara Kaplan
Rum & Humble/Spaceland Producing Partner Martin Fleischmann
Rum & Humble/Spaceland Producing Partner Mitchell Frank

Chair Abdo moved Items 2.A and 3.B to the top of the agenda in order to address the Landmarks Commissioners' timing request.

2. Action & Discussion Items

A. Landmarks Discussion of Onion Dome Anniversary

Roger Genser presented a proposal to revive the Loeff Hippodrome Onion Dome Replacement Project in order to help recognize and celebrate the Hippodrome's centenary in 2016. The project was initiated by the Pier Restoration Corporation during the Pier Centennial planning in 2008/2009 and was ultimately dropped due to lack of sufficient funding. He also proposed the idea that, if the onion dome was still not feasible, then perhaps the other decorative details that were originally part of the building could be recreated.

Rod Merl and Jim Harris each agreed to research the current status of the Onion Dome Replacement Project.

3. Presentations

B. Landmarks Commission

Commissioner Barbara Kaplan updated the Board regarding the Landmarks Commission's recent approval of Phase 2 of the Rusty's Surf Ranch proposed improvements.

1. Information Items

A. Staff & Programming Update

Jay Farrand introduced Rum & Humble/Spaceland music producing partners Martin Fleischmann and Mitchell Frank, who in turn announced in detail the lineup of artists for the 2015 Twilight Concert Series.

Mr. Farrand then announced the completion of the newly updated historic displays at the west end of the Pier. Jim Harris updated the Board with details of the upcoming Tommy Bahama Paddleboard Race & Ocean Festival, coming up on June 6.

Rod Merl updated the Board with details about repairs to the deck in the Central Plaza area and the upcoming installation of the Municipal Pier bollards.

B. April Budget and Financials

Jay Farrand summarized the written financial report submitted to the Board, noting that April was a particularly good month for carousel event revenue.

Board Member Archibald inquired about the status of payments for the new stage and Chair Abdo inquired about the status of the new stage in general. Board Member Braun asked about more detail regarding the expenses for music programming. Jay Farrand answered each in detail.

2. Action & Discussion Items

B. Visitor Enhancement Plan Study Group

Board Member Braun provided a status report, announcing that there will be a public meeting presented by the Board and the consultants from ROMA on June 3, 2015 at 6:30 PM in the Ken Edwards Center. The Visitor Enhancement Plan Study Group is very pleased with the work performed by ROMA thus far.

C. Approval of Minutes for the April 20, 2015 meeting

Board Member Braun noted an error in the date reported for the upcoming public meeting with ROMA.

Motion by Board Member Archibald, seconded by Board Member braun, that the Board approve the minutes with noted correction. The motion was approved by the following vote:

AYES: Board Members, Abdo, Archibald, Braun, and Kerns

NOES: None

ABSENT: Board Members Catoe, McCarthy and Stinchfield

ABSTAIN: None

3. Presentations

A. Santa Monica Pier Lessees Association

No report.

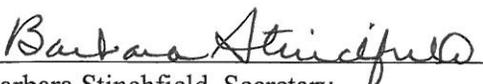
4. Board Member Items

None.

5. **Public Comment**
None.

6. **Adjournment**
Chair Abdo adjourned the meeting at 7:46 PM.

ATTEST: APPROVED:


Barbara Stinchfield, Secretary