



A Community-Wide Campaign for Emergency Preparedness



The Need



- Hurricane Katrina gave us a new standard for emergency preparedness:
 - 7 days worth of water, food and supplies
 - a disaster plan to take care of ourselves, our families and our co-workers
- The challenge is to educate the community about this new standard and to motivate them into action.



Types of Disasters

- Earthquakes
- Tsunami
- House/Apartment Fires
- Brush Fires
- Land Slides
- Power Outages
- Terrorist Attacks
- Other





The Campaign

- I've Got 7 was adopted by the American Red Cross of Santa Monica and the City of Santa Monica as their slogan to launch a community-wide campaign for Disaster Preparedness.



The Seven

1. 7 days worth of food and water for all family members including pets.
2. Preparedness kit with Battery-operated radio, flashlight and a First Aid kit.
3. Get Trained -enroll in a D.A.R.T by the Santa Monica Fire Department., First Aid/CPR or Disaster Volunteer Class.
4. Money.
5. Clothing & Bedding.
6. Special needs.
7. Contact information.





The Seven

1. Food and Water. Pack non-perishable high energy foods and foods that require no refrigeration, preparation or cooking and little or no water and include a manual can opener. Have at least one gallon of water per person per day. Don't forget your pets in your planning.



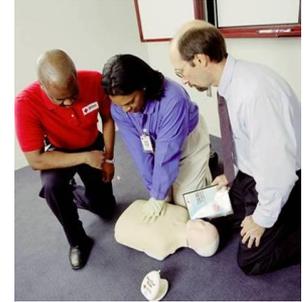
The Seven

2. Preparedness kit- including Battery-operated radio, flashlight and a First Aid kit stocked with bandages and disinfectants.





The Seven



3. Get Trained to Help-enroll in one of the following classes to be ready to help in an emergency;

- Sign up for Disaster Assistance Response Training (DART) from the Santa Monica Fire Department
- Take A Red Cross First Aid/CPR
- Take disaster volunteer training from the Red Cross



The Seven

4. Money. Have cash. (ATMs and credit cards won't work if power is out)





The Seven

5. Clothing & Bedding. Provide a change of clothing for everyone, including sturdy shoes and gloves as well as a sleeping bag, blankets and sleeping pad or air mattress to sleep on.





The Seven

6. Special needs. Medications; eyeglasses, or contact lenses and solution; identification cards; birth certificate; passports; etc.; sanitary supplies; baby needs; important papers; pet supplies (pet carrier, plastic bags, vaccination information)



The Seven

7. Contact information. Have a plan to stay connected after a disaster. The plan should include a home evacuation/meeting location as well as a the phone numbers and e-mail addresses for family members, including someone out of the area who may be easier to reach if local phone lines are out of service.





**Thanks for doing your
part to ensure your
community can say;
“I’ve Got 7!”**