

# Urban Forest Task Force Applicant

**Armando Martinez**

**Application Date: 06/16/21**

## **INTERESTS AND EXPERIENCE**

### **Current or prior service on city boards/commissions:**

Current member, Urban Forestry Task Force

### **Community activities:**

John Adams Middle School Site Governance Council, 2016-2018

Previous Cubmaster, Santa Monica Cub Scouts, Pack 10

### **Qualifications, experience, education, and technical or professional requirements:**

AS, Pierce College, 2002, Landscape Planning and Design

BSM, Pepperdine University, 2009, Business Management

MBA, Pepperdine University, 2013

Certified Arborist, International Society of Arboriculture, 2004- present

Member, Utility Arborists Association

Member, Western Chapter, ISA

Line Clearance Tree Certification, State of California

I have served as a public employee for 20 years and have as many years dealing with public and private trees, and their relationships with infrastructure, community, and the quality of life. I bring to the board an understanding of government procedures and functions, outstanding communication skills, respect for constituents, civil servants, and all stakeholders, and a genuine passion for creating a vigorous urban landscape.

### **Goals:**

I would like to make a difference in the planning and maintenance of our urban forest, and contribute my training and experience, directly related to this task force's mission, to the city and community that my family calls home.

### **Vision:**

The Urban Forest Taskforce must be a responsive intermediary between all stakeholders in the City of Santa Monica, even being proactive towards the needs of our citizens. This can be achieved by understanding the concerns of all involved, and acknowledging their concerns using respect and good communication skills. Credibility is maintained by appointing members with these qualities and a demonstrated knowledge of the field of arboriculture, civil service, and the capacity to make sound economic decisions.

**Personal Qualities:**

As a supervisor at the Department of Water and Power I have been called upon on numerous occasions to solve problems between ratepayers, employees, contractors, and other stakeholders. Aside from a thorough knowledge of the field, a facility for adaptation and creative solutions is required. As a participant in these dialogs I always endeavor to bring all these traits to the table.

**Will you be able to commit the necessary time to perform your duties if appointed to the board?**

yes

**How did you learn about the vacancy in this board or commission? (select all that apply)**

Word of Mouth- Council or Board/Commission member, City Staff, neighborhood groups, etc.

**BUSINESS INFORMATION**

Occupation: Tree Surgeon Supervisor

Business name: LADWP

Business address: 18718 Rayen Street

Northridge, CA 91324

Business phone: (818) 262-8622