

REVIEWED

By City Clerk's Office at 3:26 pm, Jun 14, 2021

Urban Forest Task Force Applicant

Andrew Gledhill

Application Date: 06/14/21

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

I served on the board of the Ocean Park Association for 8 years, including 2 as President.

While on the board I participated in the organization of July 4th parades on Main St.

As President of OPA, I attended the monthly Neighborhood Council meeting.

I now serve on the advisory board of the Airport2Park Foundation.

Qualifications, experience, education, and technical or professional requirements:

While serving on the board of the Ocean Park Association I took particular interest in the planting of trees in our beachside parking lots. The planting process did not go easily, but the city's perseverance has been much appreciated.

I invited Matthew Wells and Wister Dorta to address OPA on multiple occasions; they made an excellent impression, as ever.

I would also point to my small success in growing a Jacaranda from seed. After nearly 2 decades of nurturing, I can now sit in the shade cast by a beautiful 15' tree.

Goals:

I'd like to play a part in preserving and advancing the positive impact of trees in our city.

I would also like the satisfaction of contributing to the greater good.

Vision:

Apart from building on the current tree-scape, there is a massive new opportunity coming in the next decade.

The airport - which occupies land bought in the 1920s by the City with funds from a Parks Bond - is due to close, and a new Great Park will begin to appear.

This is our chance to bring Santa Monica a brand new urban forest, open to all.

Personal Qualities:

In my day job I'm involved in licensing arrangements with some world-class brands, which takes diplomacy and leadership. I've also served as president of a creative advertising agency, and I have a track record of getting great things done.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

How did you learn about the vacancy in this board or commission? (select all that apply)

Word of Mouth- Council or Board/Commission member, City Staff, neighborhood groups, etc.

BUSINESS INFORMATION

Occupation: Marketing/Licensing

Business name:

Business address:

Business phone: