

**REVIEWED**

*By City Clerk's Office at 8:49 am, Apr 21, 2021*

## **Santa Monica Travel and Tourism, Inc. Applicant**

**Mr. Shahid Kayani**

**Application Date: 04/20/21**

**Reside in Santa Monica: yes**

**If yes, number of years: 2.5**

**Work in Santa Monica: yes**

**If yes, number of years: 2.5**

### **INTERESTS AND EXPERIENCE**

**Current or prior service on city boards/commissions:**

N/A

**Community activities:**

N/A

**Qualifications, experience, education, and technical or professional requirements:**

20-years of management experience in hospitality business with multiple luxury brands. Regional responsibilities of overseeing multiple upscale hotels. Hold degrees in business & economics and Masters in Higher Education and Policy Studies. Taught as visiting professor at San Diego State in hospitality school. Served on multiple boards of directors in travel and tourism in Long Beach, San Diego and LAX business districts.

**Areas of demonstrated expertise:**

Hospitality, Strategic Planning, Policy Development, Education, Marketing.

**Goals:**

SMTT board of directors.

**Vision:**

To improve Santa Monica's standing as a premier tourist and business destination. To help bring back lost businesses. Restart business & economic activity in the post COVID world.

**Personal Qualities:**

Participated and lead mentorship programs for college students to join hospitality business. Started a collaborative program with hospitality school to train and induct graduating students into hotel business.

**Will you be able to commit the necessary time to perform your duties if appointed to the board?**

yes

**How did you learn about the vacancy in this board or commission? (select all that apply)**

On the City's website (smgov.net or santamonica.gov)

**BUSINESS INFORMATION**

Occupation: Area General Manager

Business name: Hilton Santa Monica

Business address: 1707 4th Street

Santa Monica, CA 90401

Business phone: 310-395-3332