

**REVIEWED**

By City Clerk's Office at 9:31 am, May 26, 2021

## Santa Monica Travel and Tourism, Inc. Applicant

**Ryan O Hass**

**Application Date: 05/25/21**

**Reside in Santa Monica: yes**

**If yes, number of years: 6**

**Work in Santa Monica: yes**

**If yes, number of years: 6 (officed) 17 (total)**

### **INTERESTS AND EXPERIENCE**

**Current or prior service on city boards/commissions:**

I have not yet served on a commission, but hope to have the pleasure to serve our great community.

**Community activities:**

I served as the Chair/President of the Montana Avenue Merchants Association (BID) 2017 & 2018.

I serve on the SM Homelessness Steering Committee and Volunteerism Sub Committee 2017-2020

I am active in my neighborhood community

I serve as the Government Affairs Chair for the SM Chamber Young Professionals Committee, and also serve on the 2020-21 Board of Directors (Chairman's Award recipient in 2019)

I serve in leadership for other organizations that include Santa Monica in its service area

I will be a graduate of the 50th Community Police Academy for SMPD in Spring 2019

I am 2020 President of an 11,000+ member trade organization

**Qualifications, experience, education, and technical or professional requirements:**

I'm a native to Los Angeles and have been working in and around Santa Monica for 15 years. I earned my M.B.A. at age 23. I am a licensed Real Estate Broker and 2020 President of the Greater Los Angeles Association of Realtors (11K+ members). As I have stated above, I am VERY active in the community. I believe in transparency, equality/inclusion for all, take seriously my fiduciary duty to represent ALL Santa Monica residents helping work together making decisions for the greater good!

**Areas of demonstrated expertise:**

I have been thru countless strategic planning and budget & finance sessions throughout my life and careers. For working for a Fortune 100 Company with a 50+ person staff and \$80M+ budget, to running my own small business consulting company, to 17+ years as a Real Estate Broker, it is been part of many task forces/working group, boards of directors, and elected positions of leadership. I currently also serve of the State and National Boards of Directors for the world's largest trade organizations. Through that service I have served on my committees in leadership roles, and received countless hours of leadership

training. My success is defined by the whole and not the individual, and my growth has been a result of tremendous mentors.

**Goals:**

I am sincere and committed to working with others to improve our community for ALL of our residents and visitors.

**Vision:**

The vision should echo the desires of our residents along with the road map of our general plan. My goal is to collaborate to make impact and progress.

**Personal Qualities:**

I am an active listener, hard/smart worker, love my community, and have served in many leadership roles throughout my life and careers.

**Will you be able to commit the necessary time to perform your duties if appointed to the board?**

yes

**How did you learn about the vacancy in this board or commission? (select all that apply)**

Other

**BUSINESS INFORMATION**

Occupation: Real Estate Broker

Business name: Greater LA Realtors

Business address: for now it is my home address due to covid-19: 757 Ocean Avenue #306 Santa Monica, CA 90402

Business phone: 323.893.7253