

Santa Monica Travel and Tourism, Inc. Applicant

Neil Carrey

Application Date: 05/06/21

Reside in Santa Monica: yes

If yes, number of years: 41

Work in Santa Monica: no

If yes, number of years:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I presently am finishing my first term as a Board Member of Santa Monica Travel and Tourism, Inc. ("SMTT"). I am presently Treasurer of the Board and last year I was Secretary. I previously served 12 years on the Recreation and Parks Commission and was the Chair in my last year on that Board. I also served on the Pier Centennial Committee. .

Community activities:

In addition to the SMTT Board, I am President of the Kiwanis Club of Santa Monica, President of the Santa Monica Airport2Park Foundation, President of the Gail Dorin Music Foundation and Board Member and Past President of the Santa Monica Police Activities League.

Qualifications, experience, education, and technical or professional requirements:

I graduated as an accounting major from the Wharton School of the University of Pennsylvania and from Stanford Law School. As a corporate and tax attorney and an attorney who represents many nonprofits, these skills have and greatly benefited SMTT and the Recreation and Parks Commission. In fact on a pro bono basis, I obtained tax exempt status for Santa MoniCares. .

Areas of demonstrated expertise:

In addition to my leadership roles and participation in City Boards and Commissions, I chaired numerous committees for the Santa Monica Malibu School District for more than 30 years. In these roles and in my profession I have demonstrated my strategic planning, policy development, event management and fiduciary oversight. I worked in the hospitality industry and was a tour conducting conducting tours throughout the United States and Canada. In my 4 years on the SMTT Board, I have demonstrated my knowledge of the hospitality industry. In my practice of law, I handled many real estate transactions and contracts review. Over the years, I have sat on more than 20 Nonprofit Boards and have always been a successful fundraising. I am well known in the City of Santa Monica and have demonstrated great success in community outreach.. I also coached youth sports for more than 15 years,

Goals:

By serving a second term, I will continue my goals of promoting tourism for Santa Monica and acting as an Ambassador and representative for SMTT. I think my experience and demonstrated contribution to

the SMTT Board during my almost 4 years on the Board, and especially in light of the pandemic and need to rebuild tourism for Santa Monica, makes it very important I serve another term.

Vision:

I see the SMTT Board playing an important role to help our staff come out of the pandemic even stronger than before. Tourism is vitality important to the economic well being of Santa Monica as well as the entire region. I believe the work of our Board has never been more important than it is now.

Personal Qualities:

I have strong leadership skills as demonstrated by the fact that I have been President/Chair of more than half the Boards, Commissions and Committees on which I served and in other officer positions of most of the others. Sitting on so many Boards, Commissions and Committees also demonstrates my ability to work in group settings. My long and extensive track record and performance clearly demonstrates my ability to balance competing needs. I believe I have demonstrated my great value to SMTT during my almost 4 years on the SMTT Board and should be appointed for a second term.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

How did you learn about the vacancy in this board or commission? (select all that apply)

Other

BUSINESS INFORMATION

Occupation: Attorney

Business name: Baker & Hostetler, LLP

Business address: 11601 Wilshire Blvd., Suite 1400, Los Angeles, CA 90025

Business phone: 310-442-8835