

Recreation and Parks Commission Applicant

Marie-Antoinette Ware

Application Date: 11/18/20

Reside in Santa Monica: yes

If yes, number of years: 5

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Tree planting, country fair and festival volunteering.

Qualifications, experience, education, and technical or professional requirements:

- 8+ years in management consulting (ex-Deloitte), helping companies solve their operational, strategy, and financial challenges

- 5+ years exploring SoCal's mountains and beaches

Goals:

- Finding efficiencies to bring more to parks while costing less money

- Fueling regenerative initiatives

Vision:

- Increasing regenerative initiatives

- Increasing park sq mileage and park safety

Personal Qualities:

- Leadership: Manage large technical and business teams for corporations and startups to build complex strategy and technology solutions. Grow and mentor teams.

- Creativity: Grew up dancing ballet, which translated to my love for festivals (more dancing and costumes)

- Innovation: I deal in transformation with the work that I do at companies! My job for the last 8+ years has been to come up to new ideas for unique challenges.

How you see yourself working with staff and your fellow Commissioners to advance arts and/or recreation goals in a broad way:

Clearly and respectfully. I'm used to working with executive level clients.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

How did you learn about the vacancy in this board or commission? (select all that apply)

On the City's website (smgov.net or santamonica.gov)

BUSINESS INFORMATION

Occupation: Digital Media Technology Adviser

Business name:

Business address:

Business phone: