

Application

REVIEWED
By City Clerk's Office at 11:35 am, Apr 16, 2021

Which Boards would you like to apply for?

Public Safety Reform and Oversight Commission : Submitted

Please read the following before completing an application:

The Oaks Initiative, also known as the "Taxpayer Protection Act," was adopted by Santa Monica voters in November 2000 and amended in November 2016. Its requirements affect all City-elected and appointed officials, including Council-appointed board and commission members. Additional information is available on the City's website in City Charter Article XXII – Taxpayer Protection.

All persons are invited to apply for membership on City Boards and Commissions regardless of race, age, sex, religion, marital status, national origin, ancestry, sexual preference, or disability. Applicants shall not, however, be under 18 years of age or serve on more than one Board, Commission or Corporation. Some Boards and Commissions do require special qualifications and requirements. Appointment of members will be made by Councilmembers at an open City Council meeting. Upon appointment, designated members will be required to file a Conflict of Interest disclosure statement. Please answer all questions on this application. This application will become a public record and will be available for public inspection or duplication.

[Additional Conflict of Interest Information for applicants](#)

Profile

Ms. Erin Borda
Prefix First Name Middle Initial Last Name Suffix

[Redacted]
Email Address

[Redacted]
Street Address

[Redacted]
Suite or Apt

[Redacted]
City

[Redacted]
State

[Redacted]
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Question applies to multiple boards

Reside in Santa Monica?

Yes No

Question applies to multiple boards

If yes, number of years residence in Santa Monica:

Question applies to Public Safety Reform and Oversight Commission

Are you applying for the seats reserved for those ages 18-22 years old?

Yes No

Question applies to Public Safety Reform and Oversight Commission

What is your occupation?

President

Written Request to Serve Additional Term/s

Interests & Experience

Question applies to multiple boards

Specify current or prior service on City Boards/Commissions:

None

Question applies to multiple boards

List community activities in which you are involved:

Board Member for the Jay Nolan Community Services-This organization enables individuals with Autism Spectrum Disorder and other Developmental Disabilities to live fulfilling lives as members of our community by providing support services customized to their individual needs. Also member of the local chapter of the Women's President Organization.

Personal qualities identified in the criteria include leadership, creativity, and innovation as well as the ability to work effectively in a group setting and an ability to balance competing needs. Provide examples of how you have demonstrated those qualities:

I have owned and operated a school bus company since 1994 with 180 vehicles in our fleet. Through my 27 years running my company, I have weathered many storms including the recent COVID school closures. As an entrepreneur I have to be nimble in the face of any crisis. Pivoting to a new business practice or managing personnel issues demands a leader that can look at problems from all angles. Being a leader sometimes means you can't make the best choice for each individual but instead make the decision that serves the group as a whole.

Ms. Erin Borda

Question applies to Public Safety Reform and Oversight Commission

Please share any knowledge of or experience with law enforcement, public safety policies and issues, or social services policies and issues.

I have contact with the CA Highway Patrol in the course of my business as they administer the tests of school bus drivers in our State. I serve the CASTO (CA Association of School Transportation Officials) as the state representative for the school bus contractors in our state as it relates to public safety as it relates to children.

Question applies to Public Safety Reform and Oversight Commission

Why you are interested in serving on the Public Safety Reform and Oversight Commission?

I am very interested in becoming involved in our community as it relates to our public safety particularly around children. I have lived in the Santa Monica area my whole life and the past few years I've seen much change. I'd like to see how I can help bring together different constituencies to help create a safer community in light of the rising homelessness and crime.

Question applies to multiple boards

Participation on the board requires a significant commitment over the length of the term including attendance at approximately two scheduled meetings per month, and possibly other tasks and meetings outside of board meetings. Will you be able to commit the necessary time to perform your duties if appointed to the board?

Yes No

Question applies to multiple boards

How did you learn about the vacancy in this board or commission? (select all that apply) *

Social Media- Facebook, Twitter, NextDoor, Youtube

Business Information (Public)

Occupation:

President

Business name:

Tumbleweed Transportation

Business Address

2720 Compton Avenue Los Angeles, CA 90011

Business Phone

Notes

ALL INFORMATION, EXCEPT PERSONAL DATA ENTERED IN THE PROFILE SECTION, IS PUBLIC AND AVAILABLE FOR VIEWING AT THE CITY CLERK'S OFFICE AND ON THE CITY'S WEB PAGE.

DISABILITY RELATED ASSISTANCE AND ALTERNATE FORMATS OF THIS DOCUMENT ARE AVAILABLE UPON REQUEST BY CALLING (310) 458-8211.

After an application has been submitted, a confirmation page will be displayed. If an email address has been provided, an email confirmation will be sent. IF A CONFIRMATION IS NOT DISPLAYED, PLEASE RESUBMIT OR CONTACT THE CITY CLERK'S OFFICE AT (310) 458-8211.