

Planning Commission Applicant

Marie-Antoinette Ware

Application Date: 11/18/20

Reside in Santa Monica: yes

If yes, number of years: 5

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Qualifications, experience, education, and technical or professional requirements:

Tree planting, country fair and festival planning, operations, box office.

Areas of demonstrated expertise:

1. Familiar with ACA and fire regulations through festival work of 4+ years
2. Living (biking, riding, driving, walking, hiking) in Santa Monica for 5+ years has made me very aware of Santa Monica's unique standards and challenges
3. 4+ years working with state and local government (CT, DE, PA, CO, CA) has helped me in understanding how policies should best be written and how they should be executed
4. Familiar with outreach programs, stood up community programs in companies
5. 3 degrees (2 Bachelor's, 1 Master's). Mother is a teacher
6. 8+ years in Management consulting doing strategic planning for Fortune 500 companies and startups
7. Experience with federally funded programs and managing conversations with fed representatives through state systems work like ACA (Affordable Care Act)
8. This is a common type of corporation many clients I've worked with were structured under

Goals:

- Finding efficiencies to bring more to parks while costing less money
- Fueling regenerative initiatives

- Keeping Santa Monica a pristine paradise for locals and tourists
- Bring my corporate strategy and advisory expertise to make Santa Monica run as efficiently as a top company

Vision:

- Build clear, tangible 5 year plan for the city
- Build simple emergency and contingency plans

Personal Qualities:

- Leadership: Manage large technical and business teams for corporations and startups to build complex strategy and technology solutions. Grow and mentor teams.
- Creativity: Grew up dancing ballet, which translated to my love for festivals (more dancing and costumes)
- Innovation: I deal in transformation with the work that I do at companies! My job for the last 8+ years has been to come up to new ideas for unique challenges.

Will you be able to commit the necessary time to perform your duties if appointed to the board?
yes

How did you learn about the vacancy in this board or commission? (select all that apply)

On the City's website (smgov.net or santamonica.gov)

BUSINESS INFORMATION

Occupation: Digital Media Technology Adviser

Business name:

Business address: 1318 Euclid St

Apt 1

Business phone: