

Commission on the Status of Women Applicant

Alissa Finerman

Application Date: 07/21/21

Reside in Santa Monica: yes

If yes, number of years: 11

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Wilmington Board member

Worked to put together movie nights at Reed Park, summer 2019

Dress for Success Worldwide West, Advisory Board member

Wharton Alumni Club of SoCal, Leadership Team/VP of Events

Qualifications, experience, education, and technical or professional requirements:

My background includes working in finance/real estate for 12 years. I changed careers in 2007 and went back to New York University for my coaching certificate. As an Executive Coach, I work with managers, leaders and teams to help people realize their potential and lean into their strengths. I am a facilitator for a women's network called Chief, which helps develop women leaders, and also an Executive Coach for the Wharton Executive MBA program. I moved from NYC to Santa Monica in 2009 and love living here and contributing to the community. I am passionate about supporting and developing women leaders.

Education: University of California at Berkeley, BA: Wharton Business School, MBA, Gallup Certified Strengths Coach, New York University, Coaching Certificate.

Areas of demonstrated expertise:

As an Executive Coach, I am regularly working with people in all industries and backgrounds develop as leaders both personally and professionally, whether it is focusing on growing their business, managing conflict, building executive presence, setting meaningful goals, sharing one's voice or career transitions to highlight some key areas.

Goals:

- 1) Make sure women are represented in the community
- 2) Make sure women's voices are heard
- 3) Support women to be their best through various programs and initiatives

Vision:

To work together as a cohesive team to support women of all levels develop and reach their potential. I

think the commission needs to identify the key issues facing women in our community, be transparent with our actions, communicate effectively and develop programs and initiatives that add value.

Personal Qualities:

I am deeply passionate about supporting women of all ages and helping them thrive. It would be an honor to work on the Commission of Status of Women. Since 2007, I've been committed to helping people develop as leaders and am particularly interested in helping women.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

How did you learn about the vacancy in this board or commission? (select all that apply)

Word of Mouth- Council or Board/Commission member, City Staff, neighborhood groups, etc.

BUSINESS INFORMATION

Occupation: Executive Coach, Facilitator, Author

Business name:

Business address:

Business phone: