

# Audit Subcommittee Applicant

**Jeff Bush**

**Application Date: 07/19/21**

## **INTERESTS AND EXPERIENCE**

### **Current or prior service on city boards/commissions:**

I have not previously served on City Boards and Commissions.

### **Community activities:**

I completed the Southern California Leadership Network's Leadership L.A. Class 2020. I am also a participant on the UC Davis College of Engineering Dean's Executive Committee.

### **Qualifications, experience, education, and technical or professional requirements:**

I have many years of experience in the corporate world, energy and utilities, in various analytical, regulatory, business development and entrepreneurial roles. In these roles, I have acted as an analyst, participant, shared resource, manager and advisor. Many of the business decisions and initiatives affect the allocation of costs among variable charges, tiered rates, time-of-use charges, fixed charges and fixed capacity charges. I have developed risk management tools and closed business transactions that seek to maintain the beneficial risk (potential for additional savings with exposure to market) while minimizing the detrimental risk (impact of unanticipated higher costs). I currently assist others with the evaluation of renewable energy, greenhouse gas emission/credits and energy storage business opportunities. Lastly, I attend by conference call and as a member of the public, the Board Meetings of the local Community Choice Aggregator - Clean Power Alliance.

### **Goals:**

I seek to help the City provide services efficiently and cost effectively, meet performance targets and protect the City's credit capacity. Longer term, I would support the City's efforts to promote business, education and housing opportunities while emphasizing public safety and environmental sustainability.

### **Vision:**

The City must provide its services in a cost effective manner while improving public safety and environmental sustainability. The City is an important source of business, education, recreation and tourism for southern California, and post-pandemic global tourism. With the Committee's support, the City could enhance Santa Monica's qualities in a financially prudent manner.

### **Personal Qualities:**

I have served in many roles which balance the added risks (credit, supply, staffing, etc.) against the need to maintain or increase revenue. I am an active listener focused on results. I am an engineer/MBA by training and experienced with policy/regulatory affairs. I developed and sold innovative energy related services in response to market changes and the environmental imperatives.

**Will you be able to commit the necessary time to perform your duties if appointed to the board?**

yes

**How did you learn about the vacancy in this board or commission? (select all that apply)**

On the City's website (smgov.net or santamonica.gov)

Word of Mouth- Council or Board/Commission member, City Staff, neighborhood groups, etc.

**BUSINESS INFORMATION**

Occupation: Consultant/Owner

Business name: Greenbush Capital LLC

Business address: 2708 Wilshire Blvd., #174

Santa Monica, CA. 90403

Business phone: 310-315-4912