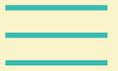


TAKE ACTION FOR

Our Planet



TABLE OF CONTENTS



SANTA MONICA'S PLAN FOR REDUCING EMISSIONS BY 80% BEFORE 2030

ANSWERING QUESTIONS ABOUT THE CLEAN POWER ALLIANCE

APRIL IS ARTS MONTH

CHECKING IN WITH THE PARKS AND RECREATION MASTER PLAN UPDATE

COUNCIL RETREAT SETS CITY PRIORITIES

WHO ARE OUR #MOSTLOVEDSM BUSINESSES OF 2019? YOU'RE ABOUT TO FIND OUT!

HOUSING HOMELESS COLLEGE STUDENTS

NEW RESOURCES ADDRESS LOCAL BUSINESSES' QUESTIONS ABOUT HOMELESSNESS

15 WAYS TO CUT YOUR CARBON FOOTPRINT

JOIN THE CITY OF SANTA MONICA AND TAKE THE FRIENDLY ROAD

EYES UP, SLOW DOWN

TAKE THE FRIENDLY ROAD FOR A SAFE SANTA MONICA

SANTA MONICA RECOGNIZED AS LEADING ECO-FRIENDLY GREEN DESTINATION

A CLEARER PICTURE WITH THE CITYWIDE DASHBOARD

NATIVE PLANT GARDEN TOUR OF ETERNAL MEADOW

ARTS + LITERACY FESTIVAL

TAPPING INTO TECHNOLOGY TO CONSERVE WATER

SAVE MONEY WITH THE SUSTAINABILITY DIY TOOLKIT!

10TH ANNIVERSARY OF ANNENBERG BEACH HOUSE

RECSCAPE: YOUR GUIDE TO SUMMER FUN

BIKE IT! WALK IT! DAYS ARE UPON US

APRIL-MAY 2019 EVENTS

CITY COUNCIL MEETINGS

PUBLIC MEETINGS

Seascope is a publication of the City of Santa Monica, designed to inform residents about city programs and services. Please email comments to communications@smgov.net or mail to:

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SANTA MONICA'S PLAN FOR REDUCING EMISSIONS BY 80% BEFORE 2030

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his past year was the fourth-hottest on record globally, and another near-record year for U.S. weather and climate disasters. All of the years on record that were hotter or more disaster-filled came in the past decade. Climate change impacts, like drought, heat waves and wildfire, are happening now and there is no end in sight to the disruption of Earth's ecosystems.

So what can Santa Monica do? Cities are taking the lead by reducing carbon emissions and leading with strategies that protect our communities, build resilience and emphasize social equity. Santa Monica's Climate Action and Adaptation Plan proposes to significantly reduce greenhouse gas emissions while also preparing for climate change impacts.

City Council directed staff to develop a plan to reach carbon neutrality by 2050 or sooner. The Climate Action and Adaptation Plan is the first phase of that work and seeks to reduce carbon emissions community-wide to 80% below 1990 levels. To put that into perspective, emissions in 2016 had reached 20% below 1990 levels.

Emissions reductions will come primarily in three Climate Action sectors: net zero carbon buildings, zero waste and sustainable mobility.

- 1. NET ZERO CARBON BUILDINGS** – In 2019, the Clean Power Alliance (CPA) began serving 100% Green Power to Santa Monica residents and businesses, reducing current emissions by as much as 19%. We must focus on making our existing buildings more energy-efficient, and transition away from natural gas for space and water heating to electric-based systems powered by clean energy.
- 2. ZERO WASTE** – Santa Monica seeks to become a zero waste community by 2030. That means we will be reusing, repairing, recycling and composting most of our materials, instead of sending them to landfills. Banning common disposable items like food takeout containers and straws are one step Santa Monica has taken to promote more sustainable lifestyles.
- 3. SUSTAINABLE MOBILITY** – Congestion, pollution and carbon emissions are all linked. By making it safer and more convenient to take trips by foot, bike or personal mobility device, we can reduce all three! Reducing emissions will also depend heavily on transitioning to electric vehicles by making it more convenient to charge through public and private infrastructure.

Climate Adaptation will also increase the City's resilience and address equity by reducing the disproportionate impact of climate change on vulnerable communities. The Plan calls for, among other things:

- Integrating climate change considerations into City planning, operations and infrastructure
- Protecting vulnerable communities from impacts
- Achieving community-wide water self-sufficiency by 2023
- Protecting against coastal flooding from sea level rise
- Increasing local food production and reducing food waste

By achieving the objectives of this plan, we will be joining a global movement of communities doing their part to address climate change. The next few years are critical to reducing our carbon emissions so we can avoid the worst climate change impacts. This transformation will disrupt the status quo and require community investment in the goal and a willingness to change behaviors. This plan is a call to action for our residents, businesses and government.

To learn more about what you can do to support the Plan, reduce your carbon footprint and prepare for climate change, turn to page 6.

City staff will present the Final Draft to the Task Force on the Environment for final recommendation on April 15, and is scheduled to present for adoption by City Council on May 14.

For more information on climate action in Santa Monica, visit smgov.net/climate.

ANSWERING QUESTIONS ABOUT THE CLEAN POWER ALLIANCE

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njoy the advantages of clean, renewable power at competitive rates. Clean Power Alliance will purchase clean power and Southern California Edison (SCE) will deliver it. Clean Power Alliance offers three new, competitively priced options for your electricity, all cleaner than what Edison provides, and Clean Power Alliance also reinvests funds back into the community.

What is Clean Power Alliance?

Clean Power Alliance is the new, locally controlled clean electricity provider for 32-member cities and counties in Southern California, including Santa Monica. Clean Power Alliance is a Joint Powers Authority (JPA) governed by a board of directors which includes an elected official from each member agency. Councilmember Kevin McKeown serves as the director representative for Santa Monica.

How does it work?

The short answer is Clean Power Alliance procures the electricity from renewable energy sources, and Southern California Edison delivers it to residential and commercial customers. Southern California Edison still owns and reads your electric meter, sends your monthly bill, and provides the same maintenance and other repair services they always have. Santa Monica customers automatically receive 100% Green Power. For the average residential customer, this will amount to a \$7-9 increase on your monthly bill.

When did Clean Power Alliance begin serving customers?

Starting on February 1, more than 48,000 Santa Monica residential customers were switched over to Clean Power Alliance's 100% Green Power. The remaining 5,300+ commercial accounts in Santa Monica will switch over on May 1, 2019. Taken together, the switch to 100% Green Power will reduce the City's greenhouse gas emissions by a fifth, accelerating our progress toward carbon neutrality by 2050 or sooner.

Where does Clean Power Alliance get its electricity?

Clean Power Alliance gets its electricity from private suppliers that have gone through a rigorous qualification and selection process, with a goal of incorporating locally generated power whenever possible. These suppliers get their electricity from a variety of generation sources such as wind or solar. The majority of power will be generated from California-based sources, with some suppliers located within Ventura and Los Angeles counties. The exact proportion of each varies, based on demand and availability.

Do I have a choice? What are my options?

Clean Power Alliance offers customers the opportunity to choose their electricity provider and their energy sources. A customer's options are: **1)** Do nothing and continue to support Clean Power Alliance and receive 100% Green Power; **2)** Opt down to a lower level of renewable energy (50% or 36%); **3)** Opt out of the program and remain a customer with SCE. Customers can make these selections and reverse them at any time.

Who do I call to opt down or out of the program, or if I have questions about my service?

If you ever have questions about the Clean Power Alliance portion of your bill, you can call [888.585.3788](tel:888.585.3788), or email customerservice@cleanpoweralliance.org. If you have questions about the rest of your Southern California Edison bill, call Southern California Edison at [800.655.4555](tel:800.655.4555).

What about low-income customer discounts?

Customers enrolled in Clean Power Alliance continue to receive their CARE, FERA, and Medical Baseline discount within their Southern California Edison delivery charges. There is no need to reapply with Clean Power Alliance. Even on the 100% Green Power rate, low-income customers will not see any net increase to their utility rates. New CARE, FERA, and Medical Baseline enrollments or renewals must still be done through Southern California Edison's customer service center or website. To apply for your discount, visit sce.com/care.

APRIL IS ARTS MONTH

Celebrating the Impact of the Arts Locally and Statewide

April is Arts Month, which celebrates the positive contributions that the arts make to our citizens and visitors. Since 2017, the City of Santa Monica has been proud to partner with *ArtsforLA* to celebrate how the arts, culture and creativity contribute to a better Los Angeles County for everyone. This year, Arts Month expands statewide as California is officially proclaiming it Arts, Culture, and Creativity Month, with events featured throughout the State. To highlight the importance of the arts to the fabric of Santa Monica, the City will be heralding Arts Month at the April 23 City Council meeting. Please join us in celebrating the arts by tuning in or attending the meeting to hear a proclamation on the arts and see performances by artists who have been supported by the City of Santa Monica Cultural Affairs.



Meet Me At Reed Santa Monica International Taiko Festival



DaEun Jung



Max King Cap

Here a few other highlights from the arts in Santa Monica.

ART IN THE PARKS

The City of Santa Monica greets spring, summer and fall with Art in the Parks, a smorgasbord of free art and performances in parks throughout the City, starting in May and running through October. Art in the Parks invites everyone to explore the City's many parks through a range of art experiences, including live music, dance, and visual art for all ages at Art@Tongva, Meet Me at Reed, Make Music LA and Jazz on the Lawn. See the schedule at santamonica.gov/artintheparks.

BERGAMOT STATION ARTS CENTER

Over the past year, the City has been working with the Arts Commission and Worthe Real Estate Group, the developer who is managing Bergamot Station Arts Center to revitalize the site and establish a process for bringing new arts tenants to Bergamot, with the goal of ensuring the arts remain a vibrant part of the City's ecosystem. We are pleased to announce that new arts tenants will be joining the Bergamot family in the coming months. In addition, Bergamot galleries and nonprofit arts organizations have been hosting quarterly campus-wide events that activate the site and engage the community with music, artist talks and gallery openings. You can learn more about upcoming events at facebook.com/bergamotsm.

CALL FOR ARTISTS

The City has launched a Call for Artists to create a prequalified roster of local, regional, national, and international artists. The curated shortlist of artists will enable the City to expand and diversify its support to artists by connecting talented artists who are creating unique, innovative, and transformative works to projects of varying scales, timelines, and artistic disciplines in the city of Santa Monica. View the application at bit.ly/ArtSaMoRoster.

CAMERA OBSCURA ART LAB ARTISTS IN RESIDENCE

Camera Obscura Art Lab presents the concluding event for Studio Residents Max King Cap and DaEun Jung on Saturday, April 13. The afternoon starts with a live performance by DaEun and her dancers on the far west end of the Pier from 3 - 4 p.m., then continues at the Camera Obscura with a conversation, short play reading and exhibit of new works by multimedia artist Max King Cap.

For more info, visit santamonica.gov/arts.

CHECKING IN WITH THE PARKS AND RECREATION MASTER PLAN UPDATE



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lanning a future 20-year period for an entire city system may seem like a daunting task, but the kick-off and outreach effort for the Santa Monica Parks & Recreation Master Plan (PRMP) has been a fun and engaging collaboration with a diverse array of community voices.

Since last January, the outreach team has invited input across a variety of places and spaces in Santa Monica; via Santa Monica neighborhood associations, boards, and commissions, as well as other community groups; at nine outreach pop-up stations at neighborhood events, farmers' markets, and other favorite gathering places for residents; and through nine dedicated interview sessions with community groups. An online map-based survey was shared and promoted to provide an easy way for residents and stakeholders to submit their thoughts digitally. Feedback from more than 2,500 total individual respondents provided insight on what is currently working, what should be improved, and what is missing in Santa Monica's parks and recreation system.

This invaluable input culminated in a community-wide workshop last August, where an invigorating discussion on the emerging vision led to an identification of strategies for the future of parks and recreation in Santa Monica.

Last month, residents were invited to continue their involvement by dropping by a community open house at Tongva Park which included a series of interactive booths, a station dedicated to the Needs Assessment Report (a summary of what has been heard so far), and activities for all ages which made for a fun and informative trip to Tongva Park.

Follow the progress online at santamonicaparks.org/samoparksmasterplan where you can find the Needs Assessment Report, background material and plan updates. The release of the Draft Plan is slated for fall 2019, and Council consideration and adoption next winter.

COUNCIL RETREAT SETS CITY PRIORITIES



On January 26, the City Council held a retreat where they received information from community and staff surveys and participated in a discussion with community members. The Council set six priorities for the next two-year budget to achieve the Framework outcome:

- Affordability
- Climate Change
- Engaged and Thriving Community
- Keeping Neighborhoods Safe
- Mobility and Access
- Reduce Homelessness

COUNCIL ALSO IDENTIFIED SIX CORE VALUES TO SHAPE ALL OUTCOMES:

- Accountability
- Equity
- Inclusion
- Resilience
- Safety
- Stewardship

Visit santamonica.gov/PerformanceManagement.

Who are our #MostLovedSM Businesses of 2019? You're about to find out!

The winners of this year's Most Loved Santa Monica Businesses contest will be announced May 7 at an awards ceremony at City Hall. Look for the Santa Monica Daily Press' Most Loved SM 2019 publication, which will be hitting the stands after May 7, or visit BuyLocalSM.com/most-loved for the results. There's also more info on the annual contest and details on the awards ceremony (public is welcome). Thank you to everyone who participated in the 6th annual #MostLovedSM contest and for supporting your favorite Santa Monica businesses throughout the year!



HOUSING HOMELESS COLLEGE STUDENTS

Pastor Eric and the Students 4 Students Shelter

Santa Monica is facing a regional homelessness crisis. It's an obvious issue, one you can't help but be confronted with when you drive down many of Santa Monica's streets. It's prompted us, as a city, to make solving this crisis a priority.

But in tackling this issue, it's important to remember that sometimes homelessness isn't so obvious, and sometimes it affects populations you might not expect. Case in point: did you know one out of every ten college students reports being homeless? It's a shocking statistic, one that was brought to Pastor Eric's attention by a UCLA student.

GETTING TO YES

Louis was a UCLA engineering student, working toward his Ph.D. when he realized that student homelessness was a massive under-the-radar problem. It bothered him. A lot. He felt compelled to do something about it and he set his mind to opening a shelter for housing homeless college students. He figured there might be a church, synagogue, or mosque nearby that might be interested in helping, so he set out to meet with congregation leaders.

Each time he presented the idea, he was met with sympathetic ears...but the answer was always a disappointing "no."

Louis pushed on, setting up a meeting with Pastor Eric, the gregarious pastor of Mt. Olive Lutheran Church. By this time, he'd already met with the leaders of 50 other west LA and Santa Monica religious congregations. Eric was the 51st congregation leader he met with. And the one who finally said "yes."

GETTING TO YES, AGAIN AND AGAIN

Mt. Olive Lutheran Church has been around for some 76 years, standing at the corner of Ocean Park and 14th Street. It's a bustling place. Besides hosting Sunday services, it's also home to monthly jazz concerts, 12-Step groups, Friends of Sunset Park Association meetings, a preschool, the Los Angeles Metropolitan Opera, and the offices for the Westside Coalition For Hunger And Homelessness, and now, the Students 4 Students shelter,



We Are Santa Monica is proud to highlight standout individuals committed to creating a stronger community. To find out more, visit weare.santamonica.gov.

also known as the Bruin Shelter.

For Pastor Eric, saying yes to the shelter was a no-brainer. After all, the church still had extra space. Why wouldn't they put it toward something good? Helping felt like the natural thing to do.

And that leap of faith paid off. The shelter has received tremendous support from nearly every corner. Generous members of the community, like architect Michael Folonis, have even donated time and services to bringing the shelter up to code. As Pastor Eric says, "There hasn't been one person in the neighborhood that I've encountered who hasn't been supportive of the shelter."

STUDENTS 4 STUDENTS

At any given time, ten students sleep at the Students 4 Students shelter, along with two Resident Assistants. Most of these students attend UCLA or Santa Monica College and are coming from off the streets or living in their cars. They stay for at least a month, with many of them staying the whole semester.

Run by 80 UCLA student volunteers, the shelter is a stunning display of collaboration. The volunteers prepare breakfast and evening meals, and an outside caterer donates lunches. Even the City of Santa Monica gets in on the collaboration by providing internet for the students. It all adds up to a safe space where students can get rest and meals while they're pursuing their academic careers.

PAYING IT FORWARD

Pastor Eric's face lights up when he mentions that there are already students who have "graduated" from the shelter who are coming back in the fall to volunteer. He looks forward to seeing how other students will give back to the community in the future.

Pastor Eric also hopes that other houses of worship and community organizations will be encouraged to open their spaces to house students. If you're interested in talking about setting up a shelter, contact

them at s4sla.org. They'd love to talk to you about it. You can also lend a hand by donating or volunteering to help the existing shelter.

Pastor Eric says he also hopes this compassion for homeless college students can eventually translate to greater compassion for the homeless population at large, a group of people that's not always as readily welcomed as the college students are.

If you're interested in knowing how Santa Monica is addressing homelessness, visit weare.santamonica.gov. While you're there, be sure to download the Homelessness Toolkit, a guide that contains practical advice on what to say, what to do, and what resources exist across the community to support people experiencing homelessness across Santa Monica.

NEW RESOURCES ADDRESS LOCAL BUSINESSES' QUESTIONS ABOUT HOMELESSNESS

Many of our local business owners want to help people experiencing homelessness, but don't always know how. The City of Santa Monica is pleased to offer two new resources to our business community that answer frequently asked questions about homelessness. These resources, a toolkit and informational poster, as well as a future video series for staff training, build on our Practical Toolkit About Homelessness. All are designed to support the Santa Monica business community with practical steps on what to do when faced with the reality of homelessness in our city, including answering specific questions that local employers and employees often have.

As a business owner, you may have a lot of questions. The new toolkit explains what to do, such as if an individual panhandles in front of your store, and provides important contacts. In addition to the toolkit, we created a poster for breakrooms to inform your whole staff on the do's and don'ts of responding to anti-social behavior.

We would like to acknowledge and thank Downtown Santa Monica Inc., Santa Monica Travel and Tourism, and the Santa Monica Chamber of Commerce for the time and energy they shared to inform these resources. The toolkit and poster, both in English and Spanish, are available for pickup at the information desk in the front lobby of City Hall or by emailing communications@smgov.net.



15

24th Annual SUSTAINABLE QUALITY AWARDS

Congratulations to our **2019 Sustainable Quality Award** winners! Join us in celebrating businesses demonstrating excellence in social responsibility, economic development, and environmental stewardship at this year's Sustainable Quality Awards event. Event features keynote speaker, luncheon, and networking power hour.

Sustainable Quality Awards
Thursday, April 30, 2019, 11 a.m. to 2 p.m.

Visit smsqa.com for more information.

ways to cut your carbon footprint

Climate change is real, and here in Santa Monica we've identified this as one of our biggest city-wide priorities. Here are 15 ways you can personally eliminate carbon releases into the atmosphere, creating a better carbon balance for climate action.



Energy Actions

LIGHT IT UP

LED lights use up to 90% less energy than incandescent bulbs and can last up to 25 years! Reduce the amount you spend on your energy bill and how often you have to change your light bulbs by using LED lights.

CUT IT OFF

Energy is wasted when appliances are plugged in while not in use, creating phantom loads and raising your energy bill. Use a timer, motion detector or smart power strips to use electricity only when you need it.

TAKE CONTROL

Manage home heating and cooling with smart or programmable thermostats, and save up to 30% on your energy bills.

KEEP IT AT 100%

All Santa Monica residents now enjoy 100% renewable green power from their electricity provider. Keep it at 100% green power and enjoy carbon-free electricity, or opt for the 50% and 36% green power options. The 36% rate is comparable to the standard power rate.

LOOK AT THE LABEL

Next time you're looking to replace an appliance, office equipment or lighting, look for an Energy Star-rated product. They work more efficiently than traditional appliances and can save you money on your energy and water bills.

SOLAR UP

Solar Santa Monica is a free service for residents and businesses looking to go solar. Solar experts will provide you with unbiased technical advice to help you navigate the changing rules, incentives and financing options.



Mobility Actions

SIMPLIFY

Getting outdoors and employing old-school mobility options like walking, biking or skateboarding is one way to promote a safer and more convenient car-free and carbon-free community.

SHARE

There's car sharing, ride sharing, bike sharing, Big Blue Bus, Expo, and the list goes on.

GO EV

Still need to drive? Consider the driving experience and convenience of all-electric or hybrid-electric vehicles for your next purchase or lease.



Waste Actions

REDUCE/RECYCLE

Even after you reduce, many products can be recycled or composted. Recycling and composting are most effective when there is no contamination. Learn about what you can and cannot compost, and recycle whenever possible



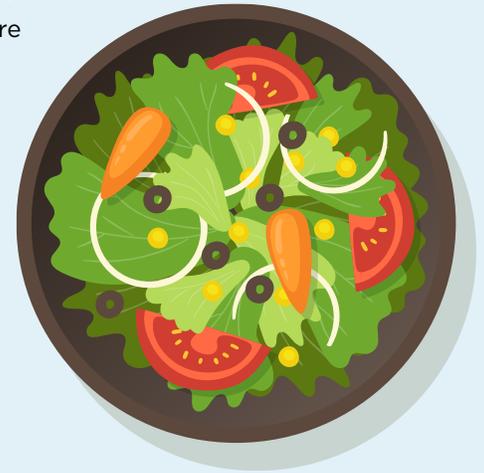
Food Actions

EAT LOCAL

Buying local produce helps reduce the need to transport food long distances to supermarkets.

EAT MORE PLANTS

Focus on eating more plant-based foods to reduce your carbon and water footprint and benefit your health.



Water Actions

WATER CHECK-UP

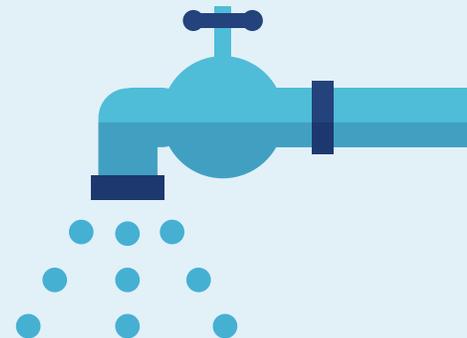
Check for leaks and sign up for a free water consultation for your home or business to learn ways you can reduce your water use, and to point you toward incentives that can help.

SIP IT

Replace showerheads, toilets, faucets and washing machines with more efficient water-saving models. Generous rebates are available.

PLANT IT

Replace lawns with drought-tolerant landscaping and install rain barrels to capture rainwater. Generous rebates are available.



For more information, contact the Office of Sustainability and the Environment at smgov.net/climate

JOIN THE CITY OF SANTA MONICA AND TAKE THE FRIENDLY ROAD

New initiative invites everyone to be part of the citywide commitment to zero fatalities and severe injuries on our roads

The City of Santa Monica recently launched Take the Friendly Road, an initiative focused on connecting the community to educational resources, traffic enforcement efforts, and infrastructure projects that keep the safety of everyone front and center. In Santa Monica, more than half of residents walk or bike daily, and a third of students walk to school. However, close to 40% of residents have reported they feel uncomfortable navigating Santa Monica's streets, especially young families and seniors. In response, the City of Santa Monica has launched Take the Friendly Road, a community communication and outreach effort promoting Santa Monica's multimodal transportation culture.

"Santa Monica is such a unique city, where everyone has a strong sense of city pride and ownership," said Francie Stefan, City of Santa Monica Mobility Division Manager. "This extends out into our streets with how we act toward one another: waving hello, letting people cross safely, and slowing down around schools. For us, we want this initiative to harness the friendly spirit that's already alive in our city."

To actively promote Take the Friendly Road, the City is releasing a series of eye-catching messages that provide encouraging, practical ways to travel more safely, pay attention to others and highlight safety projects. You'll find these images throughout the City on lawn signs, parking structures, Big Blue Buses, and of course, online. These messages reflect the City's focus on improving traffic safety for everyone, especially in strategic locations. For example, the City recently painted 19 miles of green bike lanes, upgraded 20 signalized intersections with bike detectors and installed more than 1,000 new bike racks. Additionally, a major project along 17th St. and Michigan Ave. will improve walking and biking connections to Expo, and a safety study of Wilshire Boulevard will identify ways to make the corridor comfortable for all users.

"We are committed to taking the Friendly Road," declared City Manager Rick Cole. "That means making our streets safer through changes to their design, enforcing the rules of the road and educating everyone on the value of taking an extra moment to watch out for others."

Over the last few years, Santa Monica has increased its commitment to safety in response to the growing needs of the evolving City landscape and the plethora of mobility options that now exist, including Expo, Breeze bikeshare, ride-hailing apps, and scooters. In February 2016, Santa Monica City Council committed to the goal of eliminating all fatal and severe crashes in Santa Monica by 2026 with the adoption of the Pedestrian Action Plan. And last summer, the City partnered with local e-scooter companies for a regional education campaign.

Find out more at santamonica.gov/friendlyroad.

take the
**friendly
road**
for a safe santa monica

EYES UP, SLOW DOWN

One of the best ways we can ensure our kids get to school safely is to practice mindful driving. Of course, practicing mindfulness behind the wheel doesn't always come naturally. Whether you're following a new Waze route, looking in the rearview mirror at a tailgater, or simply trying to locate your own child amongst the crowd when you're picking them up from school, there are plenty of things that can distract you.

Being distracted on the road is serious business. Distraction and inattention are contributing factors in 78 percent of crashes. This statistic becomes even more sobering when you consider the unique challenges of driving in a school zone. Younger students are smaller, which can make them harder to spot on the road, and they're also less experienced when it comes to street safety and may not yet know the importance of following rules that are put in place to protect them. It's always a good idea for drivers to take extra care in school neighborhoods.

That's why the city's Safe Routes to School program is providing free yard signs with messages aimed at encouraging safe driving in our neighborhoods. These brightly colored yard signs will remind people to look out for pedestrians, while encouraging anyone driving to keep their eyes up and to slow down. There are



even signs reminding people that pets might be out and about too, because it's important to protect our furry friends, as well.

The signs will be distributed through Santa Monica elementary school administrations and PTAs, so if you're interested in getting a sign for your own yard, contact your local school. If your school isn't one of the recipients of the signs, please have the school staff contact the City's Safe Routes to School coordinator (cory.keen@smgov.net) and let him know, or visit santamonica.gov/saferoutes for more information.

TAKE THE FRIENDLY ROAD FOR A SAFE SANTA MONICA

Wilshire Boulevard Safety Study Begins

This spring, the City will be initiating the Wilshire Boulevard Corridor Safety Enhancement Study, which was made possible through a grant from the California Department of Transportation through its Sustainable Communities Transportation Planning Grant Program. The approximately 12-month study will build on the findings outlined in the 2016 Pedestrian Action Plan, with a focus on safety for all users.

Over the last ten years, there have been six fatal and 29 severe injury crashes on Wilshire Boulevard in Santa Monica. Improving safety for all users along this important transit corridor is a necessary step toward advancing the City's goal of eliminating severe and fatal injury crashes by 2026, as adopted by Council in the Pedestrian Action Plan. Wilshire Boulevard is a significant transit and commercial corridor, and the study would look to enhance the safety of those walking in and using the area.

The study effort will identify targeted short- and long-term safety countermeasures through a detailed, data-

driven assessment of crash data, input from the community, and first responders. Meetings with the community and stakeholder groups and an online survey are planned in the coming months to solicit early input regarding safety issues, in order to refine and better target data collection and analysis efforts.



Take the Friendly Road is an invitation to be part of our citywide commitment to eliminate fatalities and serious injuries on our roads.

For updates on the project, visit santamonica.gov/friendlyroad.

SANTA MONICA RECOGNIZED AS LEADING ECO-FRIENDLY GREEN DESTINATION



Santa Monica's reputation as a place that takes sustainability to heart extends worldwide. The beachside city has been named leading Eco-Friendly Green Destination by the Travel Weekly Magellan Awards.

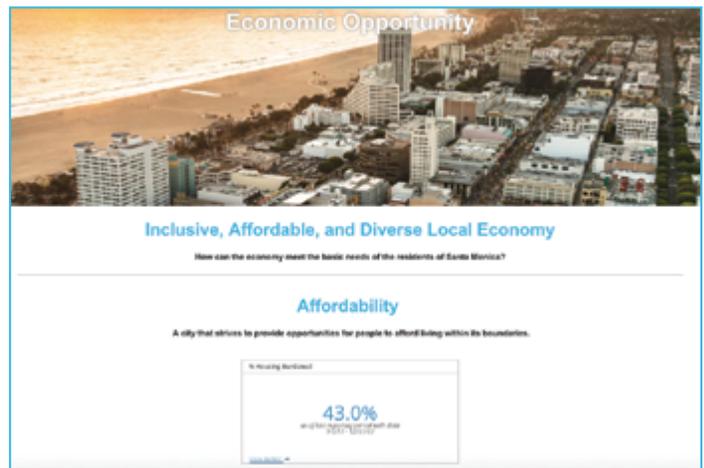
"From green initiatives spearheaded by our local residents and businesses, to eco-friendly architectural designs and attractions, I'm honored to see Santa Monica acknowledged for its efforts to protect our planet," said Misti Kerns, CEO/President of Santa Monica Travel & Tourism. "Pedestrian-friendly neighborhoods, miles of bikeways and public transportation options galore make it easy to go green here. In fact, the ability to go car-free remains one of the top reasons why hotel guests choose to stay in Santa Monica."

A CLEARER PICTURE WITH THE CITYWIDE DASHBOARD

In early April, Santa Monica will launch the Citywide Dashboard, which is designed to provide transparency in the City's efforts to use data to drive decisions to achieve community outcomes.

Starting in 2017, the City began organizing work efforts around outcomes in the strategic vision for our City called our "Framework for a Sustainable City of Wellbeing." The Framework outcomes are: Connected and Engaged Community (Community); Inclusive, Affordable and Diverse Local Economy (Economic Opportunity); Reliable, Effective and Efficient Government (Governance); Physical, Mental and Environmental Health (Health); Lifelong Opportunities for Personal Growth (Learning); Resilient Built and Natural Environment (Place and Planet); A Safe Place for All (Safety). Each of these seven outcomes includes outcome metrics, all backed by current and relevant data, to help us understand whether we are on track to achieve these outcomes.

The Citywide Dashboard will be organized around Framework outcomes and provide data and contextual



information, such as additional data sets and narratives, to explain our work efforts to achieve these important outcomes. Look for this exciting development at smgov.net/framework in early April!

NATIVE PLANT GARDEN TOUR OF ETERNAL MEADOW



WOODLAWN CEMETERY, MAUSOLEUM & MORTUARY
1847 14th St., Santa Monica, CA 90404
Sunday, April 7, 2019 from 10 a.m. – 5 p.m.

Santa Monica's Woodlawn Cemetery will be featured in the Theodore Payne Foundation's Native Plant Garden Tour, an annual self-guided journey through the region's most beautiful and inspiring private and public landscapes consisting of native California plants.

2019 marks the 16th annual Native Plant Garden Tour and, for the second year, will include tours of Eternal Meadow, Woodlawn Cemetery's new green burial section. Green burial is a form of interment designed to have minimal environmental impact. Burials are performed using a simple wooden casket or a shroud made of organic fabric, with no cement vaults and no embalming fluids containing toxic substances such as formaldehyde. With its use of native California plants and wildflowers, Eternal Meadow also provides a habitat for native birds and pollinators such as the endangered monarch butterfly. In October 2016, the cemetery was even designated an official monarch butterfly site by Monarch Watch, the leading conservation group devoted to the preservation of the endangered butterfly species.

Make plans to join us!



Arts & Literacy Festival

Featuring a wide variety of interactive activities for children and families including crafts, live performances, active zone and an inflatable planetarium, the Arts & Literacy Festival promotes Santa Monica Cradle to Career's Building Blocks for Kindergarten Readiness Campaign. Join us to discover local arts and literacy resources and enjoy a day of fun activities and performances.

smgov.net/vapark

TAPPING INTO TECHNOLOGY TO CONSERVE WATER

In response to the historic drought in recent years, the City of Santa Monica began implementing a variety of water-saving measures.

One of the ways the City reduced water use in parks and other public landscape areas was by updating aging irrigation equipment. Over the past several years, the Public Works Department's Public Landscape Division, which maintains the City's parks, public trees and other landscaped areas, converted the conventional pop-up sprinkler heads at 32 sites to drip irrigation, which uses on average 20-50% less water.

In addition, 107 smart irrigation controllers have been installed at parks and other locations such as Ken Edwards Center and City Hall. Beyond the basics of simply turning sprinklers off and on, smart controllers support the City's water-saving goals by automatically adjusting run times for weather conditions such as rain and cool temperatures, by controlling water loss, and by detecting when water flow is too high or too low. These changes have made a significant impact on water conservation efforts. Water usage at parks and public landscape sites decreased 30% between 2013 and 2017, and conservation measures are ongoing.

To learn more about the Public Landscape Division, visit smgov.net/landscape. For more information about the City's resources to save water, visit smgov.net/water.



SAVE MONEY WITH THE SUSTAINABILITY DIY TOOLKIT!

Check out the toolkit from your local Santa Monica library today. The free amenity offers easy steps for reducing your energy and water utility bills by optimizing savings at home.

The DIY Sustainability Toolkit is equipped with a user handbook that will guide you through all the tools and items contained in the Toolkit, and will help you evaluate and understand your home's energy and water use. You'll

also find several tips on how you can live a healthier and greener daily lifestyle.

Head over to your local Santa Monica library and take the first step in taking charge of your home's energy and water use. Whether you're borrowing this toolkit to save money on your utility bill, to help protect the environment, or to retrofit your home to become more efficient, the City of Santa Monica Public Library invites you to learn all that you can from this handbook!



10TH ANNIVERSARY OF ANNENBERG BEACH HOUSE

On April 25, 2019, the City of Santa Monica marks the 10th anniversary of Annenberg Beach House, with celebratory activities taking place throughout the year.

SHARE IN THE HISTORY

The site's history dates back to the 1920s, when it was developed during the Gold Coast era by William Randolph Hearst for actress Marion Davies. In 1947, it was converted into a luxury hotel and private club, and in 1959, the property was sold to the State of California. Operated by the City in the 90s, the site was severely damaged in the 1994 Northridge earthquake. In a unique public-private partnership with the City, visionary Wallis Annenberg of the Annenberg Foundation provided a grant that paved the way for the site's rehabilitation as a public beach club, opening as the Annenberg Community Beach House on April 25, 2009. Since then, the Beach House has been a go-to destination spot for people locally, regionally and visitors from around the globe. The Beach House also serves as a favorite location for meetings and social events, and as a location for film and photo shoots. It's open to all, with no membership required.



SHARE IN THE FUN ON APRIL 28, 2019

Join us at this free event celebrating the Annenberg Community Beach House 10th anniversary. Take part in a community group photo creating the iconic Beach House beach ball, and stay for more fun. Everyone in the photo will receive a complimentary 10th anniversary beach ball and a pool pass for a summer swim!

10 am - Check in for photo and enjoy music and treats!

10:30 am - Celebratory remarks and community beach ball photo, then stay for fun, music and games!

We welcome a crowd. We encourage you to walk, bike, carpool, rideshare and use the parking lots on either side of the Beach House. Parking at the Beach House may be limited. You can always pull in and drop off your crew before scouting for a spot to park. Parking at the Beach House is \$3 per hour and \$12 per day.

RSVP at annenbergbeachhouse.com.

*Pool passes may be limited to the first 300 photo participants.

SHARE IN THE MEMORIES

Whether you've been visiting for years or are new to the Beach House, we'll have special activities and opportunities throughout the year to celebrate all that you love about the Beach House and share your special memories.

For event dates and times, to sign up for the newsletters, and for all other information on everything the Beach House has to offer, call Guest Services at 310.458.4904 or visit annenbergbeachhouse.com.

Free, Year-Round Amenities

- Playground
- Splash pad
- Courtyard
- Beach soccer fields and volleyball courts
- Gallery exhibits by local artists
- Cultural events

Signature Events

- Happy Birthday Marion!
- Julia Morgan Legacy Event
- Eggstravaganza
- Summer Community Picnic
- Monday Fun Day
- Cardboard Yacht Regatta
- Spooky Splash
- Polar Bear Swim



RECSCAPE: YOUR GUIDE TO SUMMER FUN



Summer is the busiest time for Santa Monica Community Recreation. The pools get busy, kids are in their favorite camps, and residents are looking for opportunities to play or recreate outside. *RecScape*, the City of Santa Monica's complete digital guide to community recreation, brings all recreation offerings under one roof to make it easier for busy parents or individuals to access the City's programs. *RecScape* also provides information on reserving a BBQ area, meeting room or sports field. It's perfect for planning a family gathering, group picnic or birthday party.

Important registration dates for camps and classes include a priority period for Santa Monica residents, where locals receive the first opportunity to reserve their favorite camps and classes. Resident registration will begin online on Wednesday, April 24, 2019, at 6 a.m. Non-residents will be able to register beginning Wednesday, May 1, 2019, at 6 a.m.

Most classes and camps initially require an account via ActiveNet, the City's online registration system. For camps or classes that fill up quickly, users are invited to add offerings to their ActiveNet "Wish List" before completing their transaction when registration opens online at 6 a.m.

For more information or to learn how to register or reserve, visit santamonica.gov/recscape, or call 310.458.8300.

BIKE IT! WALK IT! DAYS ARE UPON US

Since it was first organized as a single-day event in 2007 by students from Santa Monica High School's Solar Alliance, Bike It! Walk It! Days have been a community tradition. It has grown in popularity over the years, expanding to a full week and gaining the participation of students in every public school, and even many of the private schools in Santa Monica.

Not only does the weeklong activity help families discover that relying on active transportation modes can actually make their lives easier and more enjoyable, it also supports students in developing important skills that lead to greater self-reliance and better health to last a lifetime.

MAY 8, 2019 IS NATIONAL BIKE TO SCHOOL DAY.

Throughout the week (May 6-10), all SMMUSD Elementary and Middle schools will be observing Bike It! Walk It! Week. The City's Safe Routes to School program will be supporting each school's efforts, as well as offering healthy snacks and incentive items. For information specific to your child's school and/or volunteer inquiries, please contact your school's PTA president or the City's Safe Routes to School Coordinator Cory Keen at [310.458.2201](tel:310.458.2201), ext. 2120.



APRIL-MAY 2019 EVENTS



The City of Santa Monica offers more than a hundred events each month. Check out the whole list at santamonica.gov/events and subscribe to the City's newsletter at smgov.net/newsletter.

Free Website Workshop Series

WEDNESDAY, APRIL 3, 10, 17, 24, AT MAIN LIBRARY - COMPUTER TRAINING ROOM, 6 P.M.

Learn the basics of creating websites using HTML and CSS through these sequenced courses. To register, email ideashappen@smgov.net by April 1. smpl.org.

DÍA CELEBRATION

SATURDAY, APRIL 6 AT MAIN LIBRARY, 11 A.M.

MONDAY, APRIL 15 AT FAIRVIEW BRANCH, 4:30 P.M.

THURSDAY, APRIL 11, OCEAN PARK BRANCH ROOM, 3:30 P.M.

SATURDAY, APRIL 27 AT PICO BRANCH, 12:15 P.M.

TUESDAY, APRIL 30 AT MONTANA BRANCH, 3:30 P.M.

During the month of April, Santa Monica Public Library will celebrate Día (Children's Day/Book Day), a national library program that fosters literacy for all children from all backgrounds. Celebrate all month long with multicultural children's author/illustrator talks and signed book giveaways (while supplies last). Children will receive one entry into a prize drawing to be held on May 3 for each Día event they attend, for up to five chances to win! Grades PreK - 3. This program is co-sponsored by the Friends of the Santa Monica Public Library. smpl.org

Financial Independence Day

SATURDAY, APRIL 6, AT VIRGINIA AVENUE PARK, 8:30 A.M. - 4 P.M.

Get the information you need to build financial independence. Presentations will cover a variety of topics for youth, families and seniors.

smgov.net/vapark

Repair Café

SATURDAY, APRIL 6, AT CAMERA OBSCURA, 12 P.M. - 4 P.M.

Learn how to fix appliances, bicycles, furniture, garments, and other items, while diverting goods from the landfill. A partnership of Santa Monica Resource Recovery and Recycling, Our Time Bank, the Santa Monica Bike Center, Santa Monica Public Library, and Santa Monica Cultural Affairs. smgov.net/camera

Spring Break at Santa Monica Swim Center

APRIL 8 THROUGH APRIL 19, AT SANTA MONICA SWIM CENTER, 12 P.M. - 6 P.M.

Santa Monica Swim Center will be hosting Monday, Wednesday, and Friday activities between April 8 and 19. Enjoy inflatables, snow cones and more! Regular Swim Center hours on all other days. santamonicaswimcenter.org

Downbeat 720

TUESDAY, APRIL 9 AND 23, AT MILES MEMORIAL PLAYHOUSE, 7:20 P.M. - 10 P.M.

An open-mic performance lab for high school performing artists. All singers, poets, emcees, dancers, actors, and musicians are invited to try new material, gain confidence, and perform in front of an audience of peers.

milesplayhouse.org

Breakfast in the Garden & Soil Building

SATURDAY, APRIL 13, AT MAIN STREET COMMUNITY GARDEN, 9 A.M. - 11 A.M.

Long-time gardener, Randy Ziglar, will demonstrate the importance of feeding your soil, along with tips and techniques on creating your own compost. Join us for great conversation and coffee in the monthly garden open "house." smgov.net/communitygardens

Earthian Folk Dance with DaEun Jung

SATURDAY, APRIL 13, AT SANTA MONICA PIER AND CAMERA OBSCURA ART LAB, 3 P.M. - 3:30 P.M.

View an in-progress excerpt from Camera Obscura Art Lab Studio Resident DaEun Jung's residency project, Earthian Folk Dance, and contribute your own movement to the development of the EFD movement vocabulary. smgov.net/camera

Poetry Workshop with Brendan Constantine

SATURDAY, APRIL 20, AT CAMERA OBSCURA ART LAB, 1 P.M. - 4 P.M.

"Momentum" Brendan Constantine returns to the Camera Obscura with a new generative workshop, with the theme: "momentum." It's all about creating momentum within our poetry and our writing practice. Participants will examine and discuss examples and create new poems. All levels welcome! smgov.net/camera

The Seed Library: Plant A Tiny Garden

SATURDAY, APRIL 20, AT FAIRVIEW BRANCH LIBRARY, 2 P.M. - 3 P.M.

Celebrate Earth Day and learn about the branch's new Seed Library. Decorate and plant a tiny garden with reusable materials. Limited space; registration begins 4/1, ages 4 - 12. smpl.org

Beach House 10th Anniversary

"Have a Beach Ball"

SUNDAY, APRIL 28, AT ANNENBERG COMMUNITY BEACH HOUSE, 9 A.M. - 1 P.M.

Join us for Have a Beach Ball, the kickoff event celebrating the 10th Anniversary of the Beach House. Be a part of a community group photo creating the iconic Beach House ball, while enjoying games and fun in the sun. annenbergbeachhouse.com

Fierce Friday: YALLWEST Preview Event

FRIDAY, MAY 3, AT MAIN LIBRARY, 6 P.M. – 8 P.M.

Meet bestselling authors and celebrate young adult literature at the fourth annual Fierce Friday YALLWEST preview event. The event features a special *Let's Read with Gleam* with Mayor Gleam Davis, book signings and activities. A free ticket, available at yallwest.com, is required for admission. Co-sponsored by *Fierce Reads* (Macmillan Books). smpl.org

Free Comic Book Day

SATURDAY, MAY 4, AT ALL LIBRARY LOCATIONS

Celebrate Superheroes, Star Wars and more! Stop by any Santa Monica Library location to pick up a free comic book. All ages, while supplies last. Join us at Main Library for a comic-themed story time, crafts, and activities, followed by a superhero screening. Participate in a cosplay contest hosted by event co-sponsor Hi De Ho Comics. smpl.org/comics

Indigenous Now

SATURDAY, MAY 11, AT TONGVA PARK, 5 P.M. – 7 P.M.

An evening of performance music and art by Los Angeles-based indigenous artists.

santa.monica.gov/artintheparks

Downbeat 720

TUESDAY, MAY 14 AND 28, AT MILES MEMORIAL PLAYHOUSE, 7:20 P.M. – 10 P.M.

An open-mic performance lab for high school performing artists. All singers, poets, emcees, dancers, actors, and musicians are invited to try new material, gain confidence, and perform in front of an audience of peers.

milesplayhouse.org

City Council Meetings

The Santa Monica City Council meets at 5:30 p.m. on the second and fourth Tuesday of every month in the Council Chamber, City Hall, 1685 Main Street. Upcoming Council meetings:

APRIL 9 AND 23

MAY 14 AND 28

Meeting dates occasionally change. Visit smgov.net/council to confirm schedule and smgov.net/council/agendas to view agenda items. Meetings are broadcast live on CityTV cable channel 16, and streamed at YouTube.com/CityTV16SantaMonica. Meetings air on 89.9 KCRW, 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, email or by fax to:

City Hall, 1685 Main Street, Room 209
Santa Monica, CA 90401
Phone: 310.458.8201 | Fax: 310.458.1621
Email all Council members:
council@smgov.net

Public Meetings

For updates on regular meetings, go to smgov.net/clerk or call 310.458.8411.

Disabilities Commission

APRIL 1 AND MAY 6, 6:30 P.M. AT KEN EDWARDS CENTER

Architectural Review Board

APRIL 1 AND 15, AND MAY 6 AND 20, 7 P.M. AT CITY HALL

Planning Commission

APRIL 3 AND 17, AND MAY 1 AND 15, 7 P.M. AT CITY HALL

Landmarks Commission

APRIL 8 AND MAY 13, 7 P.M. AT CITY HALL

Santa Monica Library Board

APRIL 4 AND MAY 2, 6:30 P.M. AT KEN EDWARDS CENTER

Arts Commission

APRIL 15 AND MAY 20, 6:30 P.M. AT KEN EDWARDS CENTER

Commission for the Senior Community

APRIL 17 AND MAY 15, 1:30 P.M. AT KEN EDWARDS CENTER

Commission on the Status of Women

APRIL 10 AND MAY 8, 7 P.M. AT KEN EDWARDS CENTER

Recreation and Parks Commission

APRIL 18 AND MAY 16, 7:30 P.M. AT CITY HALL

Airport Commission Meeting

APRIL 22 AND MAY 27, 7 P.M. AT CITY HALL

Social Services Commission

APRIL 22, 7 P.M. AT KEN EDWARDS CENTER