Introducing THE WELLBEING PROJECT

WHAT'S NEW, SANTA MONICA?: SAVE WATER AND MONEY
ACTIVE SANTA MONICA: SUMMER AT THE BEACH HOUSE
SANTA MONICA FESTIVAL SCHEDULE

Seascape
City of Santa Monica
Santa Monica City
SMGov.net
TABLE OF CONTENTS

COVER STORY
THE MEANING OF WELLBEING
BRIEFLY

WHAT'S NEW, SANTA MONICA?
REBATES FOR WATER-EFFICIENT TOILETS AND WASHERS OFFER EXTRA DROUGHT RELIEF

BE EXCITED! BE PREPARED
PARDON OUR DUST—CONSTRUCTION IN PROGRESS!

SAFETY ZONE
NO JOKE: KNOCK-KNOCK BURGLARIES ARE ON THE RISE
GET GRILLING—BUT BE SAFE!

SANTA MONICA FESTIVAL
FESTIVAL SCHEDULE

TECH TALK
TWO MORE AWARDS HONOR SANTA MONICA’S DIGITAL PROGRESS

ACTIVE SANTA MONICA
SUMMERTIME MEANS BEACH TIME—AND BEACH HOUSE!
DON’T JUST SIT THERE ... GET OUTSIDE AND ENJOY SANTA MONICA’S PARKS

WHAT’S HAPPENING, SANTA MONICA?
CALENDAR

LIVE AND LEARN
1450 OCEAN PROJECT: LINOLEUM RELIEF PRINTING
DOGS ON PARKS
SANTA MONICA CRADLE TO CAREER PRESENTS: BUILDING BLOCKS FOR KINDERGARTEN
SEASCAPES PAST
SKATE (AND RIDE) AWAY THIS SUMMER AT THE COVE!

COOKING WITH SANTA MONICA FARMERS MARKET—FAVA BEAN CAKES WITH DICED ORANGE PEPPERS AND YOGURT

SUSTAINABLE SANTA MONICA
THIS APP IS NO WASTE!
SWAP OR SHARE—YOU CHOOSE!
SANTA MONICA’S GREEN BUSINESS CERTIFICATION GOES PLATINUM

TRAVEL SMARTER
BIG BLUE BUS PLANS FOR EXPO’S ARRIVAL

LIBRARY LINES
WHAT’S GOING ON AT SMPL?

BACK PAGE
CITY COUNCIL MEETINGS
THE MEANING OF WELLBEING

How do you measure a city? It’s more than square miles. Santa Monica is part of a growing world movement to take wellbeing seriously. Countries across the globe—from Chile to the Czech Republic, Canada to the UK—are measuring wellbeing. They are now exploring how to use this information in policy-making, and community groups are striving to improve wellbeing on the ground. Santa Monica is leading the way for cities.

Named one of five winning cities in Bloomberg Philanthropies’ first-ever Mayors Challenge—a nationwide contest to ignite innovation in local government—Santa Monica launched The Wellbeing Project. Using data from a resident wellbeing survey, city departments and social media, our community’s wellbeing has been measured against five core categories that research shows contribute to an individual’s wellbeing. The results allow us to see where our successes and opportunities lie. We’ve reached the first milestone of the project, with the completion of the city’s first-ever Wellbeing Index. Check below for a glimpse of what was measured and what was found, and find some almost-effortless opportunities for you to take action to build your own and your community’s wellbeing.

1. COMMUNITY Often described as “social capital,” a community with strong connections among and between its inhabitants can flourish in good times and withstand the tough ones. Our findings suggest that—though they have high rates of voting and volunteerism—many Santa Monicans don’t feel connected to their fellow residents, and they report low levels of social interaction. Take action: Improve your own social capital by joining nearly 10,000 of your closest friends and neighbors at the Santa Monica Festival on May 9, where you can participate in cooking demonstrations, DIY classes, live performances and other engaging activities.

2. PLACE The characteristics of the area in which people live—physical, social, environmental and economic—affect how well and whether wellbeing is fostered and supported. Despite our city’s natural beauty and its many social and recreational amenities, Index findings show that Santa Monica residents could get outside a bit more often. Take action: Head over to the Annenberg Community Beach House and enjoy free access to community events including beach walks, art exhibits and fitness activities.

3. LEARNING Education is linked to outcomes across the wellbeing spectrum, but even beyond completing high school or college, lifelong learning in and out of the classroom is a key factor of wellbeing. Our findings revealed that Santa Monicans are generally well-educated in a traditional sense, but could take better advantage of opportunities to learn new skills. Take action: Check out Santa Monica’s How-To Festival on May 30, when 55 free workshops will be held in five hours at all library locations.

4. HEALTH Being and feeling healthy—or at least having the tools and resources needed to live successfully and manage any health challenges you may face—are essential to an overall sense of wellbeing. Index findings show that, while many Santa Monicans are generally healthy, a good number are not engaging in regular physical activity, and even fewer are eating enough fruits and veggies each day. Take action: Take a walk to a Santa Monica Farmers Market and pick up some fresh produce—there’s a market in town every Wednesday and Sunday, and two on Saturday!

5. ECONOMIC OPPORTUNITY Economic conditions, including opportunities for upward mobility, are key to creating a community in which a diverse population can live and thrive. Santa Monica’s vibrant local economy is one of many factors that influences our community’s wellbeing. Take action: Shopping at our diverse Buy Local businesses helps support sustainable employment for city residents, and can increase social connection.

These results are just a sampling of what we learned in creating the Wellbeing Index. Visit smgov.net/wellbeing to learn more about the project, the findings and how you can join us in strengthening wellbeing in our community.
WHAT’S NEW, SANTA MONICA?

BRIEFLY

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city’s commute trip reduction plan to improve air quality: May 1, 15 and 29, and June 12 and 26. All city offices will be closed Monday, May 25, for the Memorial Day holiday. Payment and permit services are available every Friday; please call 310.458.8411 for the counter hours of your preferred service.

NEW REGS FOR COMMERCIAL FITNESS AND ATHLETIC INSTRUCTORS using city parks and the beach, including permit and fee requirements and new rules of operation, are now in effect. In order to further protect park and beach amenities and reduce neighborhood impacts, designated parks have been identified as off-limits to commercial instruction and others are now restricted according to group size and location. For more information regarding these regulations and restrictions, please visit smgov.net/trainers.

TONGVA PARK IS NOW PRESENTING ITS SECOND SEASON of exciting cultural events, including Family Saturdays and Tongva After Dark. The weekend programs include hula-hooping workshops and puppetry performances, while evening events feature intimate and informal programs that allow audiences to experience Tongva from different perspectives. See smgov.net/tongvapark for the schedule!

REBATES FOR WATER-EFFICIENT TOILETS AND WASHERS OFFER EXTRA DROUGHT RELIEF

With the Governor’s recent declaration of mandatory restrictions on urban water use, it’s clear we all must get more serious about conservation. Since many of us have already made the easiest cuts—taking shorter showers, turning off the tap while shaving or brushing, making sure there aren’t any leaks—the best bets for more reductions (leaving aside landscaping changes) are in the bathroom and the laundry room. Fortunately, generous rebates can go a long way toward helping residents save both water and money.

Toilets account for more than a quarter of the indoor water use in a typical home; washing machines about a fifth. That’s close to half of all indoor use! Taming these water hogs in your home likely means installing new equipment. But while the initial cash outlay may look steep, a rebate can take some of the sting out of it, and the improved efficiency will also mean lower water bills.

Rebates of up to $100 are available for WaterSense®-qualified toilets, which use just 1.28 GPF (gallons per flush) or less. They eliminate waste as well as—and, in many cases, better than—toilets that use more water, without the need for double-flushing that was a common complaint about low-flow toilets of the past. One of these new toilets can save 8,000 gallons of water a year, a 20% reduction over models sold before 2014. Most plumbing suppliers and contractors can advise which one among many rebate-qualified models will best fit your home; and many are available online starting at $150.

High-efficiency washing machines use less than four gallons of water for every cubic foot of clothing—a measure called the “water factor.” The lower the water factor, the more efficient the machine’s water use. These washers, which retail starting at $500, use less than half as much water as older models—saving as much as 11,000 gallons per year. New washers run on significantly less electricity, as well. With savings on two different utility bills and a rebate of up to $300, that can easily add up to more money than the appliance costs.

With no end to the drought in sight, it is time to consider high-efficiency toilets and washers for your home as a way to achieve both water and cost savings. Don’t think of it as an expense—think of it as an investment in our future.

For more rebate info, visit smgov.net/water.
Two major projects within Santa Monica’s downtown area are underway.

**The California Incline Bridge**

The California Incline, an iconic symbol of Santa Monica that connects the city to Pacific Coast Highway, was last renovated in 1930. To meet current seismic standards, replacement of the Incline began in April and is expected to be completed before the summer of 2016. The new Incline will offer increased safety for all, as pedestrians and cyclists will have their own separate lanes on the bridge structure. Construction work hours are Monday through Friday, 7 a.m. to 10 p.m. and Saturdays, 7 a.m. to 9 p.m.

Temporary detours are available to ease PCH motorists’ travel into and out of the city. Find alternate routes at smconstructs.org/incline. For traffic updates, go to smgov.net/kbug.

**The Colorado Esplanade**

The Colorado Esplanade is a unique streetscape project on Colorado Avenue between 4th Street and Ocean Avenue, and will connect the new light rail station at 4th and Colorado with Downtown Santa Monica. Key features of this project include:

- protected pedestrian and cycling lanes
- wider sidewalks with benches
- festival lighting
- decorative paving
- sycamore trees
- simpler traffic flow

Eastbound lanes on Colorado Avenue between Ocean and 4th are permanently closed. Ocean and 4th will remain open to traffic, as will the westbound lanes of Colorado Avenue, but eastbound vehicles should use Broadway and Olympic boulevards. Businesses in the area are open during construction. Construction is estimated to last for 12 months. For more information on the project, visit smconstructs.org/esplanade; for traffic updates, smgov.net/kbug.
NO JOKE: KNOCK-KNOCK BURGLARIES ARE ON THE RISE

It’s a crime that starts with a knock at the door and ends with a loss of valuable property. Santa Monica police say it’s on the upswing in the city and throughout Southern California. And the best defense against it is residents who call 9-1-1 when they notice suspicious activity in their neighborhoods.

“Knock-knock burglaries” usually involve teams of thieves who case neighborhoods, watching for residents to leave their homes. Often, one person—increasingly, female and in a less-conspicuous luxury car—serves as a lookout.

Once the resident leaves the home, the lookout knocks on the front door to make sure no one else is home. If someone answers, the lookout will make up an excuse—perhaps asking for a person who doesn’t live there. But if there’s no answer, the burglary “crew” is called in.

The crew (one or more persons) gets to a part of the home that’s out of view, often in the back, looking for an unlocked door or window. Once inside, whatever valuables can be easily concealed are grabbed and carried off—jewelry and electronics are favorite targets. Frequently, the thieves are inside the house for one minute or less.

Police say the knock-knock burglars are becoming increasingly sophisticated, both in how they operate and what they take. Investigators now find that they will leave cell phones or electronic tablets behind, knowing these items often can be tracked.

Go to youtu.be/h2YUv1iaPAI to watch an SMPD video that illustrates how these thieves work—and then take steps to ensure the safety of your home. Keep doors and windows locked, especially when leaving home. If you have an alarm or closed-circuit home-security system, make sure it’s working and turned on. And it’s very important to keep a close eye on anyone in your neighborhood who looks suspicious. If something or someone doesn’t look right, call 9-1-1 as soon as possible so the police can investigate.
here are few things that signal the start of summer better than the tempting aroma of food grilling on a barbecue. The Santa Monica Fire Department encourages everyone to take a few minutes to review these important safety steps before lighting up for the first time this season:

• The barbecue should be used only outdoors, away from everything else.
• Try this simple test to be sure your gas grill is ready for the season: Douse the fuel hose with a soap and water solution, then open the tank’s valve. If there’s any bubbling or gas smell, the hose is leaking and could ignite. Have the barbecue serviced before using.
• Remove any grease or fat build-up from the grill and from the trays underneath to eliminate a potential source of unintended fire.
• When using charcoal starter fluid, apply it only to briquettes that have not already been lighted. Using starter fluid to make a burning fire bigger is extremely dangerous, as is using gasoline or kerosene rather than charcoal starter fluid.
• Whichever kind of grill you use, be sure to stay with it while it is heating up and cooking to ensure children and pets won’t get hurt by its hot surfaces. And remember that, even though you’re done cooking, the grill is still hot and can be dangerous.

The whole point of having a barbecue is to have fun. Taking these simple precautions will help ensure your next barbecue is fun and safe!

Barbeque Safety

• Barbeques get hot—make sure yours is away from everything else.
• Always stay with a lighted barbeque.
• Make sure the barbeque is clean and free of grease before lighting it.
• Test fuel lines for leaks on propane barbeques.

And if you can’t grill at home, take advantage of the picnic areas with barbeques available at three Santa Monica parks. (Personal barbeques are not allowed in any city parks or on Santa Monica’s beach.) Visit smgov.net/bbq for locations, reservations and other information.

Santa Monica Festival

Saturday, May 9
11 a.m. to 6 p.m.
Clover Park
2600 Ocean Park Boulevard
smgov.net/festival
SEE

OCEAN STAGE: EMCEE JOSHUA SILVERSTEIN
Enjoy music and dance performances throughout the day! Hosted by actor, comedic writer and beatboxer extraordinaire Joshua Silverstein.

11:05–11:20 LOVE THE WORLD
Students perform an energetic dance to music and beats from around the world. Led by Angela Robinson of Active Santa Monica.

11:30–12:30 MARIACHI DIVAS
The two-time Grammy Award-winning band is a unique, multicultural, all-female ensemble, imbued with the true flavor of Los Angeles.

1:00–1:10 CITY OF SANTA MONICA WELCOME

1:15–2:00 ANGELOU
A unique blend of California soul, Muddy Waters’ delta blues and the Zulu harmonies of Paul Simon’s Graceland.

3:00–3:45 QUITAPENAS
Influenced by funky, psychedelic tropical sounds and warm California vibes, their modern interpretation of 60s, 70s and 80s world dance music tells stories and gets people dancing.

5:00–6:00 HALAU KEALI’I O NALANI
Songs and dance from the Polynesian isles of Hawaii, Tahiti and New Zealand.

ACTIVE SANTA MONICA: EMCEE WES TERRY
Shake it up with Active Santa Monica, your everyday solution for fitness, recreation and healthy lifestyle brought to the park for a day. Don’t just stand there—try out one of these classes taught throughout the city!

12:00–12:20 Hip Hop with Angela Robinson
12:30–12:50 Move N Play Music with Kristen Cook
1:00–1:20 Rock Out with Funky Divas & Dudes
1:30–1:50 Zumba with Lesley Mitchell and Julie Schatz
2:00–2:20 Cardio Blast with Dance N Association
3:00–3:20 World Groove Dance with Sarah Marsh
4:00–4:20 The GROOVE Fitness and Dance with Deanne Dawson
4:30–4:50 Salsa with Isabelle Pampillo

SANTA MONICA FARMERS MARKET CULINARY STAGE: EMCEE LAURA AVERY
Local chefs and culinary experts share their secrets to sourcing and preparing budget-friendly and sustainable meals. The stage is hosted and curated by Laura Avery of the famed Santa Monica Farmers Market.

12:45–1:15 Kids’ Kitchen with Kelly Dumke
2:00–2:45 Chef Demonstration
3:45–4:45 Chef Demonstration

STROLLING PERFORMANCES
TREEMAN Join Treeman as he rides the Big Blue Bus Route 8 to the Festival and reminds us all: “We are not part of nature, we are nature.”

P.O.P. UNPLUGGED P.O.P. Unplugged is a premiere percussion and drumming group based in Los Angeles that fuses show and drum corps styles to create an energetic, engaging and action-packed performance that brings the marching band experience off the field and into Clover Park.
FAMILY BIKE HUB
Explore all things bicycle related in Santa Monica. Community organizations, cycling advocates and local businesses join together to highlight the endless advantages of riding a bike. The hub will include a wide variety of contemporary and vintage bikes in the 5th Annual Santa Monica Spoke Bike Exhibition, as well as the debut of the city’s new bikeshare system, Breeze, which will be available for a test spin. Don’t forget to bring your bicycle for the skills course open to all ages. Instructional clinics provided throughout the day include carrying kids and cargo. Prize drawings and Peddler’s Creamery Ice Cream for your sweet tooth are also part of the day’s fun. Visit SMspoke.org for more info.

ACTIVE ART ZONE AND DEMONSTRATION AREA
11:00–1:30 Get your face painted with the Funky Divas & Dudes and explore your creative side at the Ever After Creative workshop.
2:00–4:30 Join Art to Grow On and Mad Science for Active art workshops.
11:00–4:30 Meet instructors from the City Soccer Classes and Camps Program.

ECO ZONE
Discover sustainably smart solutions to daily living.

TOWN SQUARE
Meet the city divisions and community organizations committed to making Santa Monica shine.

WORKSHOPS
Take a piece of the Festival home with you at one of the many workshops and demonstrations. Learn how to make Japanese Quick Pickles with 1450 Ocean, capture how you feel about Santa Monica at the Santa Monica Is…Photography Project, or build a cardboard boat with the Annenberg Community Beach House!

CARDBOARD PLAYGROUND BY REDISCOVER CENTER
Unleash your imagination and recycle at the same time! This instant playground is made entirely out of recycled materials. Explore, build and play! For all ages!

SUSTAINABILITY PRINCIPLES
The Festival strives to be a zero-waste event in order to reduce its impact on the environment and community. Zero-Waste Stations will be set up throughout the park identifying what is and isn’t waste in order to minimize trash going to the landfill and maximize recycling and composting.

Better Than Bottled
Santa Monica Water will provide chilled water at bottle filling stations and drinking fountains.

HOW TO GET THERE
Clover Park is located at 2600 Ocean Park Blvd., between 25th St. and 28th St. Free parking is available. Attendees are encouraged to take public transportation, walk or bike. Ride Santa Monica’s Big Blue Bus Route 8 for free. Coupon at bigbluebus.com or call 310.451.5444.

Clover Park is wheelchair-accessible. Visit the festival website at smgov.net/festival for information on accessible parking, drop-off, public transit and more. For assistance with accessibility accommodations, contact the Cultural Affairs Division at least one week prior to the event at 310.458.8350; TTY 310.458.8696; or smarts@smgov.net.

TASTE
Grab a bite from one of the many food trucks and carts offering a wide range of healthy fare and tasty treats, including:

Artesana Pops, Cousins Maine Lobster, Farmers Belly, Gastrobus, Hawaiian Delight, India Jones, Let’s Be Frank, Luckish, Mandoline Grill, Middle Feast, Surfer Taco, The Deli Doctor, The Urban Oven, Waffles de Liege, Zugo Liquitarian and more!

SHOP
Shop at the vendor marketplace for earth-friendly, artistic wares, jewelry and crafts from artisans, artists and independent vendors—just in time for Mother’s Day on May 10, including:

Aesthetics L.A., Adornments, A Real Treat, Artful, The Church of Type, Gear-wise, Kamu Kamu, Kathmandu Boutique, Lisa Ann Sparks, Little Green Me, MCKnits, Nicci B, Random Oasis, Rio to Babylon, Teru Ai Ceramics, Soaptopia, Souloarte and more!

FOR MORE INFORMATION
smgov.net/festival
@SantaMonicaFest
/SantaMonicaFestival
#SantaMonicaFestival
310.458.8350
tty 310.458.8696
smarts@smgov.net

This schedule is available in alternate formats upon request.

Program and times subject to change. Presented by the City of Santa Monica Cultural Affairs Division and Office of Sustainability and the Environment
Produced by Community Arts Resources/CARS 213.365.0605 | carsla.net
Sponsored by 500 Broadway, Wise Guys Events, Foodie Shares, Southern California Gas Company, Whole Foods Market, Big Blue Bus, Equity Office and Watt Properties
Santa Monica launched two open data portals last fall. The portals enable public online access to numerous collections of city information. Since their launch, Information Systems staff has been reimagining the nature of municipal data and how it is collected, organized and used—envisioning the portals as a stimulus for open government, citizen engagement and economic progress—and earning Santa Monica a coveted spot in Information Week magazine’s list of “Elite 100 Solutions” for 2014.

Establishing and maintaining open data portals offer significant benefits to both the city and its citizens, not the least of which are transparency and trust in local operations and management. All data are presented in a variety of formats so that they may be viewed on-line, placed into charts, graphs, maps and documents, and used by third-party developers in their own apps and websites, making the information more available, useful, and powerful. Examples of the latter include these recently launched apps:

- **Santa Monica WiFi HotSpot Locator** Developed by a local resident, the locator app finds hot spots in Santa Monica using the city’s open data portal as a data source.

- **MoveIT Trip Planning** This app for iPhone and Android users takes advantage of the city’s General Transit Feed Specification (GTFS) data.

- **Spot Crime** Using police call data in machine-readable format, aggregator websites such as Spot Crime accurately display crime-related information within Santa Monica.

Use of the portals reaches beyond a simple understanding of government decision-making; it empowers citizens to contribute to the process of governance. Our portals’ numerous high-value datasets and nearly 50 “visualizations” are proving popular. From October to March, the dataset pages were viewed nearly 165,000 times—a noteworthy indication of interest for a city of fewer than 90,000 residents. See for yourself at data.smgov.net and santamonicaca.opengov.com.

The city’s recent upgrade of its free Wi-Fi service, along with its use of open data to inform the local Wellbeing Index on civic priorities and a newly launched “mobile workforce” initiative, garnered Santa Monica a fourth-place honor in the Center for Digital Government’s 2014 Digital Cities Survey.

With 139 WiFi hotspots, full WiFi coverage along most commercial and transit corridors, and a bandwidth increase to more than twice the current download speeds, all users can experience significantly improved functionality. For the city itself, service improvements include enhanced traffic signal synchronization, real-time parking signage, traffic and security cameras, virtual learning for local schools and expanded telemedicine options for local hospitals and clinics.

In a nod to the ever-increasing demand for public service productivity and accountability, the mobile workforce initiative establishes procedures and tools that enable city employees to use smart phones and tablets to do their jobs more efficiently, whether at their desks or out in the field.

Santa Monica has long been a great place to live, work, and play. Technology, properly employed, makes it even better!

---

**Open data portals empower citizens to contribute to the process of governance.**
there are a lot of ways to enjoy the beach, but there’s only one place where you can swim like a movie star and relax like a millionaire. And the Annenberg Community Beach House is putting the finishing touches on a summer schedule that will make every day on the sand sizzle!

The Beach House is a facility like no other, with five ocean-front acres where you can relax with as much or as little engagement as you like. It offers recreation, culture and history. Those looking for less structure can avail themselves of tables and chairs for enjoying a picnic lunch or socializing with friends, sand at their feet and an ocean breeze on their skin. Interested in cultural enrichment? There are concerts, poetry readings, dance hall nights, and talks by artists, composers and writers. If it’s art you’re after, a wonderful gallery features rotating exhibits of local artists, both emerging and established.

The Beach House has amenities that can’t be found anywhere else on the coast—for example, Back on the Beach Café, a full-service restaurant offering breakfast, lunch and dinner, as well as a take-out window to grab a bite to eat poolside or on the beach. As well as watching the surf while you eat, this is the only one where you can be served while your feet are in the sand. There’s also a stunning swimming pool with a marble deck and hand-restored tiles, looking exactly as it did in the 1930s when the biggest celebrities of the day gathered at Marion Davies’ beachfront estate to bask in the sun. On the second Friday night of each month from June through September, adults 18 and older will be able to enjoy a “Sunset Swim” in this spectacular setting. The Beach House also offers a splash-pad, playground and rec room for the kids.

If you’re tempted by the idea of getting your recreation at the beach but aren’t sure how to make the most of it, the Beach House offers yoga, youth beach soccer, synchronized swimming, beach volleyball and stand-up paddleboard classes. Sports equipment—volleyballs, soccer balls, beach tennis, and smashball racquets—is available to borrow, and stand-up paddleboards are available to rent, so you can decide on the spur of the moment what activity you’d like to try.

Let’s not forget the summer’s special events! A community picnic (July 23) draws people of all ages, and—perhaps the season highlight—the Cardboard Yacht Regatta (August 29) offers the chance to build and float your own magnificent boat, or just watch as others try to keep theirs from going under.

The Annenberg Community Beach House is located at 415 Pacific Coast Highway. Parking is $12 all day or $3 per hour, and there are nominal fees for using the pool, renting equipment or taking classes. Other activities are free. Check the website at annenbergbeachhouse.com for the calendar of events, or call Guest Services at 310.458.4904 for information.
Don’t just sit there … get outside and enjoy Santa Monica’s Parks

1. Annenberg Community Beach House
2. Palisades Park / 1450 Ocean
3. Reed Park
4. Douglas Park
5. Tongva Park
6. Memorial Park
7. Virginia Avenue Park
8. Universally Accessible Playground
9. Airport Park
10. Closer Park

Parks photos by William Short; Annenberg Beach House and Memorial Park photos by Sarah Priknyl.
ACTIVE SANTA MONICA is all about enjoying the world just outside your door—including the city's numerous parks and their many amenities. From smaller, quiet neighborhood parks to larger ones that host events and provide recreational facilities, Santa Monica offers opportunities for everyone to improve their sense of wellbeing and quality of life.

1. **Annenberg Community Beach House** – 415 Pacific Coast Hwy.
   - Whether you want to take a dip or relax with a book (or both), the Beach House pool is a great place to spend a day.*
   - Hit the sand in a beach volleyball class or just drop in to play on any open court.

2. **Palisades Park/1450 Ocean** – Ocean Ave. between Colorado Ave. and Adelaide Dr.
   - Spend an afternoon with friends playing a leisurely game of Petanque, or take a run along the park’s tree-lined path and enjoy the fresh air and great view.
   - Try one of 1450 Ocean’s “Make & Move” classes.

3. **Reed Park** – 7th St. & Wilshire Blvd.
   - Choose your game—6 lighted tennis courts and 2 basketball courts are waiting!
   - Enjoy time with the kids at the fenced playground, or be entertained by Miles Memorial Playhouse’s family-friendly fare year-round.*

4. **Douglas Park** – 2439 Wilshire Blvd.
   - Why not give lawn bowling a try on the beautiful greens?
   - Kids can get their fill of fun at the splash pad and play area—and all ages love to watch ducks cruising the 3 reflecting pools.

5. **Tongva Park** – between Ocean Ave. and Main St., just south of Colorado Ave.
   - Pack a lunch and enjoy a picnic any day of the week at Gathering Hill.
   - Join the fun at Family Saturdays or be entranced by the Tongva After Dark performance series.*

6. **Memorial Park** – 1401 Olympic Blvd.
   - The Cove Skatepark is the place for skaters and bikers to test their skills—and they love an audience, so anyone can come watch!
   - Memorial Park Gym offers all kinds of fitness opportunities—classes, equipment, hoops and more—for beginners to the buffest among us!

7. **Virginia Avenue Park** – 2200 Virginia Ave.
   - 2 basketball courts, 2 playgrounds and a splash pad, no-reservation-needed BBGs and more make this park ideal for all ages and all activities.
   - Load up on fresh and healthy foods at the Farmers Market, every Saturday from 8 a.m. to 1 p.m.

8. **Universally Accessible Playground** – 2600 Barnard Way
   - Ahoy! Children of all abilities can play side-by-side at this ship-shaped playground with an ocean view.

9. **Clover Park** – 2600 Ocean Park Blvd.
   - Reserve a BBQ for your next picnic or party.
   - Use the 15-station par fitness course to help get in your 10,000 steps each day.

10. **Airport Park** – 3201 Ocean Park Blvd.
    - Dogs of all sizes are welcome to run and play in the off-leash area (separated between large and small).
    - Humans enjoy this 4-acre park, too—with a playground, .6-mile walking loop, picnic tables and BBGs.

*See the calendar on pages 14-15 for details.

Visit smgov.net/parks for more information on all park locations, including amenities and hours.
Make BBQ reservations at smgov.net/reserve.
WHAT’S HAPPENING, SANTA MONICA?

MAY

ANNENBERG COMMUNITY BEACH HOUSE POOL

Get your swim on with these special pool days, 10 a.m. to 6 p.m! annenbergbeachhouse.com

23-25 30-31

Photo by Bart Bartholomew.

WAKE UP WITH THE WAVES AT THE PIER

Join us on three Saturdays from 10 a.m. to 12 noon for FREE interactive children’s concerts at the west end of the Santa Monica Pier (near Mariasol Restaurant). smpier.org

2-16

MEMORIAL DAY OBSERVANCE AT WOODLAWN

Santa Monica’s historic Woodlawn Cemetery hosts the city’s 77th Annual Memorial Day Observance at 11 a.m. Featuring a Condor Squadron military flyover and musical performance by the Patriot Brass Ensemble, with tours, food for purchase and other activities following the ceremony. For more information, call 310.458.8717 or visit woodlawnsm.com.

25

PUBLIC WORKS WEEK

CITY YARDS OPEN HOUSE

SATURDAY, MAY 16, 2015
12-3PM
2500 MICHIGAN AVE.

For more information visit smgov.net/publicworks or call 310.458.8221
COMING TO THE MILES PLAYHOUSE

The Creating Arts Company offers family-friendly musicals and junior Broadway shows for all ages. creatingarts.org

Enjoy a special evening of aural and visual magic as String Theory presents a unique music and dance program. stringtheoryproductions.com

Celebrate the best directors of tomorrow—today! The 10th Annual Santa Monica International Teen Film Festival takes place June 6 (7 p.m.) at the Miles and June 7 (2-4:30 p.m.) at the Main Library’s MLK Jr. Auditorium. Free admission. smgov.net/teenfilmfest

The American Circus returns to dazzle with its acrobatic interpretation of classic drama. uscircus.com

Visit milesplayhouse.org or the websites listed for times and ticket information.

JUNE

TOMMY BAHAMA PADDLEBOARD RACE & OCEAN FESTIVAL AT THE SANTA MONICA PIER

Starting at 8 a.m., this all-day event offers paddleboard and ocean swim competitions, a beach volleyball tournament, lifeguard dory races, and an enhanced youth division for all paddle races. One of the most exciting and anticipated events every year is the Tommy Bahama Paddlecross Cup, a short-course sprint race out and back through the surf. Also featuring the Waterman’s Museum, with antique surfboards and vintage cars. pierpaddle.com

WOWED BY WHALES, STAR STRUCK BY SEA STARS, FASCINATED BY FISH!

Budding marine biologists will get their thrills at Heal the Bay’s Santa Monica Pier Aquarium Science Adventures Camp, a week-long summer program for entering K-5 students. Different marine-themed topics are explored each day through games, crafts and laboratory practices. Call 310.393.6149, ext. 106, or visit healthebay.org/santa-monica-pier-aquarium/education/camps for details.

ANNENBERG COMMUNITY BEACH HOUSE POOL

Now open every day through September 7! See annenbergbeachhouse.com for hours.

PLANNING THE FUTURE OF THE SANTA MONICA CIVIC AUDITORIUM

COMMUNITY WORKSHOP 3: SATURDAY, JUNE 13
Bringing it all together in this third and final workshop starting at 9:30 a.m.

Attention Parents: Super Cool Summer Camps Now Enrolling

The city’s 2015 summer camp lineup is the ticket to an active & awesome summer.

smgov.net/camps
MADE-BY-HAND PROJECT: LINOLEUM RELIEF PRINTING

Try your hand at making limited-edition cards using this ancient (but fun) relief-printing technique! Lines are cut in a relatively soft, flat material, like wood or linoleum, then the surface is inked so that the cut areas remain ink-free and the uncut faces transfer ink onto paper. No press is needed; simple pressure with the back of a wooden spoon is sufficient to transfer the ink.

Remember to take care when using the cutting tool; always cut away from your body and hands and take your time, bracing your work only behind the cutting tool. No need to make deep cuts with this technique either, but remember that images are reversed when you print!

Materials and equipment needed (available at most art supply stores):

- linocut tool set
- linoleum sheet (other possible plate surfaces include wood, rubber and Styrofoam)
- pencil and fine-point marking pen
- Speedball water-based relief-printing ink*
- brayer (roller for evening out and applying ink)
- burnisher (wooden spoon or block of polished wood)
- piece of Plexiglas® or other glass for evenly rolling out ink
- waste paper (newsprint—any size larger than the linoleum sheet)
- acid-free printmaking paper
- optional safety gear: nitrile gloves.

*This ink is as non-toxic as common acrylic paint; it can be washed off with water and dish soap, but will stain clothes.

STEP 1 Draw your image on a small sheet of linoleum—the plate—with a pencil. Then go over the lines with a marking pen for clarity. If you want to have specific lines in your finished print, remember to draw outlines around where these lines should be, as any cut areas will remain un-inked.

STEP 2 Choose a head for your linocut tool that corresponds with the width of the cut you wish to make, and cut out your design with shallow grooves (1mm deep is fine), aiming for crisp edges. Brush out any shavings from your finished plate.

STEP 3 Squeeze a line of ink that’s as wide as the brayer onto the smooth surface. Pick up a small amount of ink from that line (leaving the majority untouched), then roll that out into a square: up and down, then side to side, to flatten and even the distribution of ink. The square of ink should be very thin and will resemble a patch of velvet. Too much ink on the brayer or the surface will look rough and might get into your cut lines. Use the waste paper to dispose of any excess.

STEP 4 With your scantily inked brayer, ink your plate, also up-down and side-side. Check to see that your lines are clean and free of ink, and that the whole surface is also free of linoleum shavings or dried ink.

STEP 5 Make a “sandwich” by laying down a sheet of waste paper, then your inked plate with ink facing up, the printmaking paper or cardstock on top of that, and top with another piece of waste paper. (Take care not to move your print-making paper!) Rub the entire top surface of the sandwich from the center outward with the burnisher, using a circular motion and applying steady pressure. You can check the ink transfer by carefully lifting the corner of your paper. Burnish until your paper has an image that is solidly inked.

STEP 6 Remove your new print and lay out to dry for 20-30 minutes before touching the surface. Repeat the process for more prints! (Be sure to thoroughly clean your brayer between print-making sessions.)

Want more?

Linoleum relief printing is just one of many fun, hands-on classes offered at 1450 Ocean. Visit smgov.net/1450Ocean for the full line-up.
DOGS ON PARKS

We’ve heard what the kids think about Santa Monica’s parks—now let’s hear it from the dogs! (Well, OK, their owners ….)

Moxy, 3-1/2: “I’m a mixed Taiwanese Mountain Dog, and I love playing with other dogs—especially at the Herb Katz Dog Park!”

Sparrow, 2: “Golden Irish Setters love to play ball, of course … but the other thing we really, really love is run-run-running! And Memorial Park is perfect for it!”

Dino, 5-1/2: “My ancestry is a bit uncertain ‘cause I’m a rescue, but I must have tree-climbing in my heritage because this is one of my favorite activities at Palisades Park.”

Diego, 1: “I may be a pint-sized French Bulldog, but I’m not afraid of tennis balls! I love chasing them and hanging with my dog buddies at Herb Katz Dog Park.”

Where does your pooch like to play? Send us a high-quality photo with your dog’s name, age, breed and favorite activity at one of Santa Monica’s parks for a future edition of Seascape. Email information and pictures to seascape@smgov.net.

SEASCAPES PAST

The accompanying photograph was taken during the construction of Pacific Ocean Park on the Santa Monica Pier in 1957. A joint venture of CBS and the Los Angeles Turf Club, POP (pronounced “P-O-P”) opened on July 28, 1958 to much fanfare. Next day, the new amusement park drew over 37,000 visitors—an attendance figure that easily outperformed Disneyland on the same day. Guarded by a 60-foot-tall starfish-like creature at the entrance, the nautically themed park featured a roller coaster, fun houses, a bubble-shaped gondola ride suspended 75 feet above the ocean (“Ocean Skyway”), a tropical, banana-plantation train ride complete with simulated volcano and earthquakes, and more. The park was also used to film a few TV shows and movies.

As popular as the park was, maintenance costs proved astronomical for its various owners. When the City of Santa Monica began the Ocean Park renewal project in 1964-65, buildings in the surrounding area were demolished and streets leading to the park were closed. Attendance plummeted as a result. In 1967, creditors and the city filed suit to take control of the property, and POP closed on October 6, 1967. Its assets were auctioned off the following year. What remained on site—dilapidated buildings, piles of abandoned wood and steel—would be destroyed by a series of fires in the 70s. POP was finally demolished in 1974-75.
The Cove Skatepark is gearing up to launch a schedule filled with activities and fun for residents (and non-residents) of all ages this summer. The Cove has become an enormously popular recreation site in Santa Monica, with roughly 150 to 200 skaters a day and an 80% return rate. Known for its family-friendly environment, the park offers a cool and comfortable sports vibe.

“The park is a very welcoming spot where everyone can feel safe,” explains Thomas Carpenter, interim community service program coordinator. “The Cove is a great place for people to learn to skate, with professionals and sponsored skaters sometimes even providing training. We also allow bikes and offer all-adult sessions during certain times of the week.”

On June 13, The Cove will celebrate its 10th anniversary with food, music, mini-competitions and a number of activities for visitors. Special weekday activities will also be offered all summer long, including trick seminars, workshops, and arts and crafts.

Prizes will be offered at a skate competition for youth ages 6 to 17 on June 27, and also at an event for older adults (ages 30 to 50) on June 6. For more information on The Cove Skatepark and event details, visit smgov.net/thecove or call 310.452.5403.

---

**SKATE (AND RIDE) AWAY THIS SUMMER AT THE COVE!**

---

**COOKING WITH SANTA MONICA FARMERS MARKET**

**FAVA BEAN CAKES WITH DICED ORANGE PEPPERS AND YOGURT**

**INGREDIENTS**

- 2 c. fresh fava beans—shelled, blanched and outer skins removed
- 1 large egg
- 1 onion, peeled and diced
- 2 tsp. minced garlic
- 1 tbsp. olive oil and coconut oil for frying
- 1 tbsp. fresh lemon juice
- 2-1/2 tbsp. all-purpose flour
- 1 tsp. salt
- 2 tbsp. chopped Italian parsley
- 2 c. plain low-fat or regular yogurt, for garnish
- 1 orange pepper, seeded and diced, for garnish

**INSTRUCTIONS**

1. Combine prepared fava beans, salt, egg, onion, garlic, 1 tablespoon olive oil, lemon juice, flour and 1 tablespoon parsley in food processor. Process until coarsely chopped and well combined.

2. Heat 2 to 3 tablespoons coconut oil in a large skillet over medium heat. When hot, scoop 1/4 cup of the bean mixture into oil and repeat until skillet is full. Cook for 4 minutes on one side, and when firm and slightly brown, turn over to cook other side. Carefully remove from skillet and place on plates. Repeat with remaining bean mixture until mixture is used up.

3. To serve, spoon generous scoops of yogurt over each serving and sprinkle with parsley and diced orange pepper. Serve immediately.

**SANTA MONICA FARMERS MARKET INGREDIENT RESOURCES**

- **Fava beans (pre-shelled)** – McGrath Family Farms
- **Eggs** – Mike and Sons Ranch
- **Garlic** – Schaner Family Farms
- **Parsley** – JF Organic
- **Olive Oil** – Adams’ Ranch
- **Onion** – Tutti Frutti
- **Lemons** – Mud Creek Ranch
Wondering when recycling is collected in your neighborhood? How to get an oversized item picked up at the curb? Where to place the containers so the collection trucks can get to them?

The answers are at your fingertips with a new mobile app. My-Waste™ is now a free download in the online Apple and Android stores, easily connecting you to all of the information on Santa Monica’s Resource Recovery & Recycling website.

This includes collection schedules, details about regular collections, and what to do with other-than-ordinary items. The app also announces paper shredding and compost-giveaway events, and explains how to safely dispose of electronics and household hazardous waste items. And for those who may be unsure, it explains what items go in which barrels or bins. There’s a searchable list that will let you easily figure out how best to dispose of your waste.

My-Waste™ also provides an easy way to report any problems you may be having with waste and recycling removal. A contact form will go directly to the city so the problem can be quickly addressed and corrected.

Get the free My-Waste™ app by scanning the QR Code, following the links at smgov.net/r3 or by searching in the online store for your mobile device.

Need a ladder for a day? Have baby clothes you no longer need? Would having a power drill for a day make your DIY project go that much faster?

A great way to take care of your household needs is through a new online Santa Monica “Swap or Share” group. It’s an old-fashioned idea reinvigorated with 21st Century technology. Sharing what we each have lets us spend less money, buy fewer rarely-used items, and get more from the things we already own. It’s the very definition of living sustainably.

Being able to do it online adds reach and convenience. We’re able to expand our circle of neighbors to the entire city with just a few keystrokes—adding a new dimension to the concept of community. The Swap or Share website itself is simple to navigate. Sign up, list what you have to swap or share, figure out what you might need to borrow, and then browse for it. It’s like online shopping, but there’s no payment at the end of the process. There’s only the connection of neighbors.

One of the best things about Swap or Share is that you can search at your convenience. The site is open and available all the time. You can list what you’re willing to swap or share whenever the spirit moves you, and you can keep an eye out for what you might need whenever you want.

Find Swap or Share online at neighborgoods.net/groups/city-of-santa-monica-shares or smgov.net/r3, or through the My-Waste™ app.
Santa Monica Convention & Visitors Bureau (SMCVB) was recently recognized with a prestigious award for its part in creating the Santa Monica Green Business Certification Program, which encourages businesses to implement environmental practices. The Platinum Award for Leadership in Sustainable Tourism was presented by the Hospitality Sales and Marketing Association International (HSMAI) and National Geographic Traveler at the 58th Annual Adrian Awards, the world’s largest and most prestigious travel marketing competition.

The voluntary certification program is a collaboration of Sustainable Works, SMCVB, the City of Santa Monica and the Santa Monica Chamber of Commerce. Since its inception in 2007, 83 local businesses in Santa Monica have received their green certificates, including six hotels, 22 restaurants, and attractions such as the Bike Center, Pier Aquarium and Museum of Art. SMCVB led the charge by becoming the first in the City of Santa Monica to receive the certification, and leveraged its communication channels to raise awareness throughout the hospitality sector and visitor audiences.

“We are honored to receive this important recognition on behalf of the Green Certification Program, its founding partners and all Santa Monica green-certified businesses,” said SMCVB CEO/President Misti Kerns.

“Our goal is to help preserve our community’s natural resources so it can remain a beautiful place to live, work and visit. The support from our hospitality colleagues has been truly inspiring, allowing us to strengthen Santa Monica’s reputation as a top, sustainable destination and also encourage visitors to make more eco-friendly decisions.”
he area served by Big Blue Bus (BBB) is changing in ways that promise to significantly affect transportation and BBB services. The opening of Expo Phase II in spring 2016 may have the greatest impact in the short term as it involves the opening of seven new rail stations at one time in BBB’s service area. Big Blue Bus currently serves nine rail and bus rapid transit (BRT) lines at five different stations.

With next year’s expansion of Expo Light Rail, the number of stations served will jump from five to twelve, bringing rail from the fringes of the BBB service area into its center. Of the seven new stations, three are within the Santa Monica city limits, including the western terminus for the line at 4th Street. Projected weekday ridership for Expo is 64,000 boardings per day by 2030, with more than 5,000 projected daily boardings at the 4th Street terminus alone.

This is a significant change of conditions for a bus system that has evolved from serving rail only at Union Station in 1980 to the numerous locations added all across metropolitan L.A. area by 2012. Service has been continuously updated to reflect the growing prominence of rail at the periphery of BBB’s service area, and soon, in Santa Monica itself. Changes in demographics, zoning and land use also provide opportunities to increase ridership and make more efficient use of resources in Santa Monica, Venice, Marina del Rey and other parts of the Westside. The City of Santa Monica has made a commitment to aggressively reduce single-occupant vehicle trips and diversify transportation options with the goal of no (net) new PM peak-hour vehicle trips by 2030. While there is very limited parking at the three stations in Santa Monica, the city is focusing on alternate modes of travel to provide even more options to residents and visitors. Municipalities throughout BBB’s service area are dedicating more resources to walking, biking, ridesharing and transit to optimize the efficiency of the transportation system. Big Blue Bus already offers service near or adjacent to all seven new stations, with plans to make additional adjustments that will create more bus/rail integration corridors and enhance first-and-last mile connectivity.

City staff and consultants from Nelson Nygaard formulated a plan to meet demand with an adjusted and appropriate service model. Its primary objectives were to:

- create first-and-last mile connectivity;
- create more north-south corridor service to serve the stations;
- maximize the utility gained from available resources; and
- retain current BBB service available to markets and customers that do not interface with Expo.

The preliminary BBB-Expo service integration proposal was presented to stakeholders and the public at large over a five-month period between June and October 2014, during which time BBB staff invited and received extensive feedback on it. Informed by over 4,600 survey responses and more than 12,300 individual written and verbal comments via email, survey, public meeting, letters and workshops, the preliminary plan was significantly revised. The new plan was presented at a City Council study session on December 16, 2014, when Councilmembers offered their questions and feedback. This led to additional changes to the plan, resulting in the recommended option presented in the March 2015 report.

Learn more about our Expo future at BigBlueBus.com/expo—and sign up for email alerts at BigBlueBus.com/emailalerts.
May and June are a whirlwind of activity at Santa Monica Public Library. Start off the summer by learning something new at our first How-To Festival on Saturday, May 30, with dozens of short workshops on a variety of topics throughout the day, from the intellectual to the physical to the creative. Topics include How to Meditate, How to De-clutter, How to Self-Publish, How to Edit Your Photos With Apps, and many more. The Main Library hosts workshops from 11 a.m. to 4 p.m., and the four branch libraries present workshops from noon to 3 p.m.

Get jazzed about reading by joining the Read to the Rhythm summer reading program, from June 6 through August 15. Babies, kids and teens can discover how books are instrumental in their lives with this fun program, now in its 85th year at SMPL. This year’s themes are “Read to the Rhythm” for the Baby & Me Club (birth to 17 months), Read-to-Me Club (18 months to 6 years) and Independent Readers Club (6 years to grade 5), and “Play, Dance, Read” for the Teen Club (grades 6 to 12).

Both kids and teens can earn prizes for reading or being read to. Santa Monica High School students will receive a free copy of Samohi’s summer reading book (while supplies last), courtesy of the Santa Monica Kiwanis Club, when they sign up for the library’s teen reading program.

Adult summer reading is the new(er) kid on the block, celebrating its third year at SMPL. It shares the same dates and theme as summer reading for the younger crowd, and will feature a variety of programs including author talks, concerts, staged readings and movie screenings. As in past years, the Main Library will feature the popular Blind Date With a Book display. Adults 18+ who complete and submit a Read to the Rhythm participation form are eligible to win one of several exciting prizes. Don’t miss out!

Visit smpl.org for hours, locations and event schedules.