Bike Share!
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Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please email editorial information and comments to seascape@smgov.net or mail to:

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In accordance with the Americans with Disabilities Act, Seascape is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 310.917.6626).

**Correction:**
On page 21 of the online May/June Seascape, a map of the Expo Line extension was inadvertently printed without copyright credit to the map's owners and creators, OpenStreetMap contributors. We regret the omission. Please visit opensstreetmap.org/copyright for more information.
Sharing in Santa Monica is a Breeze

Santa Monica is about to go green in a whole new way. Soon, lots of distinctly green bicycles will be seen all over town, as Santa Monica rolls out Greater LA Metro’s first municipal bike-sharing program—Breeze. A system test of 100 Breeze bicycles at a few locations around the city will be conducted this summer, with all 500 bikes available near the end of this year at 75 “hubs” (stations) located in every Santa Monica neighborhood.

Breeze is a whole new concept in bicycle rental. Think of Breeze as active public transportation: Reduce traffic congestion and air pollution, eliminate the search for parking and get your exercise—all while pedaling to your destination on a bike you don’t have to buy, store or worry about once you’ve ended your ride. Breeze will take you anywhere you need to go and is the perfect solution for getting to an Expo station or bus. You’ll be able to pick up a Breeze bike within blocks of your home and turn it in at any conveniently located hub. To go home, just grab a fresh bike from the hub and you are on your way. Or return using a different mode—that’s the beauty of flexible transportation options.

With state-of-the-art bike-share equipment funded by Metro/CalTrans and Air Quality Management District (AQMD) grants, Breeze allows riders to register and find a bike using a smart-phone app, the Breeze website, or at kiosks located near major hubs for transit users and visitors. Breeze bikes have computerized locking mechanisms and are equipped with GPS.

Breeze’s onboard computer will unlock the bike, compute the charges and bill your account. Rates are expected to be $1 per ten minutes ($6/hour). Most rides within Santa Monica are less than 30 minutes. Monthly and annual passes will offer big savings: The monthly passes, offering 30 minutes or 60 minutes per day, will be $20 or $25, respectively. But the best deal for Santa Monica residents and qualifying employees puts Breeze at your fingertips with one included hour every day for a whole year for only $99!

See you on a green Breeze bike! And please remember: Always ride safely and wear a helmet. For more information, visit smgov.net/bikeshare.

Bike sharing photography on the cover and on this page by William Short.

Rick Cole Named City Manager

The Santa Monica City Council has appointed Rick Cole to serve as city manager. He will be responsible for the city’s day-to-day administration, including implementation of Council ordinances and policies and oversight of 14 departments and a budget of $564 million.

“This is a perfect fit of city and manager,” Mayor Kevin McKeown said in making the hiring announcement in late May. “Rick Cole is a respected and inspirational visionary for successful sustainability, resilience and quality of life. We took very seriously our community’s contributions to the job description from which we hired Rick. He has proven his ability to incorporate diverse input, identify shared goals, balance economic development and residential quality of life, and bring communities together.”

Cole most recently served as deputy mayor for budget and innovation with the City of Los Angeles, overseeing a budget of $8.6 billion and five departments with more than 3,000 employees. For 15 years, Cole was city manager of Ventura and Azusa. He also served 12 years on the Pasadena City Council and was mayor when that city adopted its landmark General Plan, an early model for smart growth.

Cole has been recognized as a Public Official of the Year by Governing magazine and as one of the “Top 25 Doers, Dreamers and Drivers” by Government Technology magazine. Active in the International City Managers Association and the League of California Cities, Cole has won awards for municipal management excellence, as well as for urban planning leadership.

In acknowledging his appointment, Cole noted that “Santa Monica today was shaped by the last three decades of remarkable Council, staff and community leadership. It is both a national model and a personal inspiration to me as a model for sustainable urban policies and practices.” He added, “The challenge ahead is to reconcile the success of that model with powerful market forces to ensure that this remains a city that works for everyone.”

Cole assumed his city manager duties on June 29.
“doggy dishwasher” contest at the Santa Monica Festival kicked off a new citywide campaign to point out all the ways to save water. Letting Fido clean the dishes isn’t really one of them, of course, but this tongue-in-cheek competition—along with a new advertising promotion popping up around the city—certainly helps draw attention to the need for heightened conservation efforts as the drought enters its fourth year.

A newly launched website at smgov.net/water provides a streamlined view of simple steps you can take now to bump up your water savings. Inside your home and out, there are many new technologies, services and rebates available to help make every last drop count. The city even offers free water-use consultations to point out things you may have overlooked, providing the latest information on products and practices you can put to immediate use in your house and your yard. (Read about low-fee landscaping consultations on page 14.)

Everyone doing their part to save water is key to Santa Monica’s long-term vitality and quality of life. So, show your love for your home and your community—visit smgov.net/water to get on the road to water savings you really can easily live with!

Doggy Dishwasher

There are easier ways to save water. For more information on water saving tips and the latest on the drought visit smgov.net/water

email savewater@smgov.net

or call 310.458.8972

Santa Monica Saves
NEW ZONING ORDINANCE ADOPTED!

WHAT IT MEANS FOR YOUR NEIGHBORHOOD

It was 1988 when Santa Monica last adopted a comprehensive municipal Zoning Ordinance. For 27 years, this document has set forth the standards and regulations for the development of private and public buildings and uses, and determined limits on height, density and bulk by district. Nearly three decades later, on May 12, 2015, the City Council adopted a fully revised Zoning Ordinance by a unanimous vote, concluding a three-year effort which involved hundreds of residents and stakeholders and dozens of public hearings.

A NEW CHAPTER FOR THE CITY AND THE COMMUNITY

The Zoning Ordinance is an important implementation tool of Santa Monica’s General Plan. It establishes precise rules and regulations for the location, design and use of buildings, structures and land for residential, commercial, industrial, recreational and other specified uses in each of the city’s 21 zoning districts.

The current revision brings the Zoning Ordinance into alignment with the Land Use and Circulation Element (LUCE), which points the city in a more sustainable direction through standards that protect residential neighborhoods and emphasize integration of land use and transportation resources. It addresses the need for new housing opportunities, and promotes walkable environments. The revamped ordinance also describes building requirements for open space, and details how citizen participation factors into the decision-making process.

ADDITIONAL BENEFITS FOR RESIDENTIAL NEIGHBORHOODS

New measures preserve the quality of life in the city’s seven residential neighborhoods. With an eye toward neighborhood stability, character and building scale, zoning standards fulfill the vision of the LUCE by deflecting development pressure from residential areas to commercial and mixed-use districts. Several key standards include:

- **Lot Consolidation Prohibition**: restricts parcel consolidation in multi-unit residential districts to maintain existing character and scale.
- **Density Calculation Modification**: eliminates half of the rear alley in calculating residential unit density in the R2, R3, and R4 districts, thus reducing the number of allowed units in a new development.
- **Multifamily Unit Cap**: limits maximum density to four units in the R2, five units in the R3, and six units in the R4 districts.
- **“A-Lots” Reversion**: reverts 85 commercial parcels to residential land use designations.
- **Neighborhood-Serving Land Use Incentives**: adds new restaurant categories to promote small, local eateries. Larger, commercial tenant spaces will require a discretionary permit.
- **Legal Non-Conforming Use Classification for Some Hotels**: allows existing hotels to remain in residential districts but prohibits intensifying their operations.
- **“Big Box” Retail Restrictions**: requires conditional use permits for commercial spaces exceeding size thresholds.
- **Transportation Demand Management Requirements Enhanced**: increases number of large employers subject to trip reduction requirements by 99.4%.

THE LONG ROAD TO ADOPTION

The path to the Zoning Ordinance’s adoption included 33 public hearings before the Planning Commission, during which hundreds of interested residents, business and property owners, and other stakeholders gave testimony on their concerns. Several hundred comments were recorded and addressed in the document’s major revision. The new Zoning Ordinance is reorganized and reformatted for clarity and ease of use, has eliminated redundancies and established new procedures to provide for design flexibility. To view it, please visit smgov.net/pcd/zoning.
What’s New, Santa Monica?

New Home-Sharing Law Takes Effect

Santa Monica’s recently enacted “Home-Sharing Ordinance” is designed to curb the community impacts of short-term rental services, which are part of a largely unregulated industry that cities across the country are now grappling with. The new law reinforces Santa Monica’s long-standing ban on vacation rentals of residential dwellings, and provides direction for individuals to legally share a portion of their home with visitors and earn income from it.

Since the emergence of the “sharing economy” and online hosting platforms such as Airbnb and VRBO, the number of short-term rentals advertised in Santa Monica has steadily increased over the years, as unused bedrooms, couches or even entire homes are converted to transient occupancy. Single-family neighborhoods and rent-controlled apartment buildings have been particularly vulnerable to this process, prompting City Council to adopt additional safeguards to preserve affordable housing stock and the distinctive character of Santa Monica’s neighborhoods. In some cities, entire apartment buildings are being offered only as vacation rentals, essentially turning them into hotels.

Santa Monica’s new law, which went into effect on June 15, 2015, allows eligible residents (owners and tenants) to continue to earn income through their legal “home-share” business by registering with the city’s business license unit, and paying a modest tax assessment. Persons providing home-shares may be eligible for a small-business-tax exemption and can obtain more information when registering for a business license. Rentals of entire properties or residential units for 30 consecutive days or less are expressly prohibited and subject to enforcement procedures, including monetary fines and criminal prosecution.

For more information, please visit smgov.net/homeshare, or contact the Planning and Community Development Department at 310.458.8341.

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How to Tell a Vacation Rental From a Home-Share

A vacation rental is a rental of any home or apartment to any person for 30 consecutive days or less. The guest enjoys the exclusive private use of the unit. This type of rental is NOT allowed.

A home-share is a rental in which the host lives on-site throughout the visitor’s 30-day-or-less or less stay. Guests enjoy the non-exclusive, shared use of the host’s home. With a business license, this type of rental IS allowed.

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Santa Monica Weekly Is Must-See CityTV!

Be sure to catch Santa Monica Weekly, the new and improved news show brought to you by CityTV. Offering expanded coverage of all things Santa Monica that matter most to you, our news team will bring you up to speed on civic affairs, construction and transportation projects and community events. Plus, hosts Veronica Castro and Chris Balish will sit down with the most influential and interesting people in our city to get the stories that matter to you, right from the source. Find Santa Monica Weekly and CityTV on Time Warner Cable and FiOS channels 16, or watch online, anytime at citytv.org.
Summer is just around the corner—and the Santa Monica Fire Department offers these important reminders about keeping yourself and your family safe in the pool. (And note that the adult supervision rule applies at the beach, too!)

**S**afety **Z**one

**A = Adult Supervision**
- Always assign an adult to supervise children around the swimming pool.
- Always maintain eye contact with children in and around the pool.
- Floaties and other inflatable flotation devices are NOT life jackets and should NEVER be substituted for adult supervision.

**B = Barriers**
- Install an isolation fence to separate your pool from the house, play yard and front yard.
- Make sure ALL gates in pool and yard fencing are self-closing and self-latching.
- Keep all doors and windows leading to the pool area locked, or install alarm devices on them.
- Eliminate spaces where a child could get into the pool, such as by squeezing through a hole in the fence.
- Maintain a clear view (no trees, bushes or other obstacles) from the house to the pool.
- Move chairs and tables away from pool fences, so a child cannot reach a gate latch or climb over the fence.

**C = Classes**
- Learn and know how to perform CPR.
- Enroll your child in swimming lessons.

Visit swimforlife.org for more information and helpful resources.

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**Save the Date!**

On Tuesday, August 4, the Santa Monica Police Department will celebrate NATIONAL NIGHT OUT. Join this fun, family-friendly event at the Civic parking lot on the corner of Pico Boulevard and 4th Street from 6 to 8 p.m. Along with free food, entertainment and games, there are opportunities to meet specialized police units including, SWAT, Harbor, Motors, Mounted (horses), K-9s and more!

Free parking will be available in the Civic Center Parking Structure located between the Public Safety Facility and Civic lot.

For more information call 310.458.8474, or watch for event updates at Facebook.com/santamonicapd and on Twitter @SantaMonicaPD.
SAFETY ZONE

INCLINE CLOSURE POSES LITTLE TROUBLE FOR TRAVELERS

Although severe traffic impacts along Pacific Coast Highway (PCH) and on city streets were anticipated with the April 20 closure of the California Incline, traffic has instead flowed mostly unimpeded, thanks to the city’s proactive outreach to the community and a well-implemented traffic management plan.

The California Incline, built in 1930 to provide access from PCH to Santa Monica, is undergoing major reconstruction to comply with current seismic standards. Many area residents had expressed concern that its closure would cause congestion, accessibility issues, delays and noise pollution.

City staff met with neighborhood groups and, after taking their concerns into account, developed a streamlined approach for moving traffic along clearly marked detour routes, redirecting vehicles from areas where traffic could become problematic. Additional outreach efforts via social and traditional media and community meetings have helped minimize the impact on both commuters and residents.

City traffic engineers are monitoring the closure from the city’s Traffic Management Center, viewing on-the-ground conditions and making real-time adjustments to signal timing to keep traffic moving. They will be especially focused on these efforts during the heavy-use summer months.

Please call our hotline or email incline@smgov.net with questions, comments or concerns about the California Incline project.
The City of Santa Monica is bringing back Go With the Flow, a summer traffic management plan to keep cars moving, streets safer and parking easier. This map highlights your parking options and best routes.

**NO LEFT TURN**
- In or out of Downtown Parking Structures 1-8
- Onto 2nd Street from Westbound Broadway or Westbound Santa Monica Blvd

*Summer Weekends until Labor Day

**Go With the Flow**

The app that makes parking in Santa Monica a snap! Your guide to real-time parking on the streets and in the lots, including space availability and pricing.

Get the App

gowiththeflowsm.com
xplo Light rail trains are about to start rolling through Santa Monica. It’s the beginning of a detailed testing process prior to the launch of service next year on the extension of the line from Culver City to Downtown Santa Monica. There may be brief delays to street traffic while the testing is underway weekdays (8 a.m. to 5 p.m.), but those delays shouldn’t occur more than once a day at any crossing.

Testing will ensure everything in Phase 2 of the Expo Line is working correctly. The process includes measuring train clearances, checking the wiring that powers the trains, monitoring gate closings and openings, and calibrating traffic signals at the crossings. This work is expected to last for several months. In the preliminary tests, police officers and flaggers may close streets while an Expo train crosses. In later tests, the crossing gates will close.

On May 14, Santa Monica Travel & Tourism (formerly Convention & Visitors Bureau) hosted its sixth annual Travel & Tourism Summit in Downtown Santa Monica. The event highlighted updates to the organization’s five-year strategic plan, its most recent report on the economic impact of the city’s visitor population, and the launch of an all-new santamonica.com website.

Conducted annually since 1983, 2014’s Tourism Economic and Fiscal Impact report reveals a thriving local industry that produced record-high volume, spending, tax revenue and tourism-supported jobs. In 2014, tourism injected $1.72 billion into the community, generating $56 million in lodging and sales tax revenues for the city’s general fund, a healthy seven percent rise from 2013. These funds are used for essential services, including schools, parks, public transportation and public safety. Find report details at santamonica.com/about-smcvb/economic-value-of-tourism.

A special highlight of the event was presentation of SMTT’s Thelma Parks Tourism Spirit Award to Downtown Santa Monica Ambassador Derek Davis (pictured at right) for his exceptional service in the hospitality and tourism industry. An ambassador since 2013, Davis told the audience, “I work with good people and good customers at a company that values morals and integrity and cares about people.” More information about the award and how to submit nominations can be found on the santamonica.com website.

The summit also served as an opportunity for the unveiling of Santa Monica’s destination brand refresh, including the revamped website, which includes a new hotel-booking portal and responsive design, a redesigned logo, and updated official visitor guide and map.
ig Blue Bus (BBB) offers a big thank you to all who participated in our community meetings and shared their views over the last 18 months on our Expo Service Integration Plan. The final version of the plan was approved by the Santa Monica City Council on April 28.

Stay tuned as we roll out service improvements over the next 12 to 18 months in anticipation of Expo Line service to Santa Monica in spring 2016. And to be sure you get all the details on BBB’s August 23 service changes, sign up at BigBlueBus.com/emailalerts.

MORE FARES ON TAP = MORE CHOICES
Many customers already know that BBB is on TAP. Currently, we accept Stored Value and EZ Transit passes. Soon, we’ll add BBB-specific fare products such as the 13-Ride Pass and the 30-Day Pass. Once you have a TAP card, you can say goodbye to trips to the BBB Transit Store. The card can be replenished online at tapogo.net or by phone at 866.827.8646.

You can even set up automatic “replenish” features for Stored Value.

A note to our Older Adult and Reduced Rate customers: If you don’t already have an orange-colored Reduced Fare TAP card, please sign up now at tapogo.net or get an application at the Transit Store (1444 - 4th Street). The application must be mailed in with a passport-sized photo (2” x 2” or 1” x 1-1/4”). It takes two to four weeks to get your card by return mail; after that, you can purchase and use discounted passes or discounted cash fares from stored value, too. You MUST have the orange card to take advantage of reduced rate passes and discounted cash fares on TAP.

ONBOARD IMPROVEMENTS: FORWARD-FACING SEATS BACK IN ACTION AND NEW BIKE RACKS
It’s been a year since transit bus manufacturers asked transit agencies to disable the front forward-facing seats to minimize the risks of injury. Losing four seats per vehicle has been a hardship for customers on crowded buses, requiring more patrons to stand. However, BBB’s maintenance team has designed a modification to increase safety AND return two of the four seats back to service. Installation has already begun and full retrofitting will be completed by mid-summer.

All of BBB’s 40-foot vehicles will be retrofitted with new three-position bike racks to allow more customers on bicycles to have the option of riding the bus for a portion of their journey. (Our 60-foot articulated buses, however, will not get the additional rack because of their extended length.)
Learning is a lifelong adventure ...

The journey begins in one’s earliest years. Kindergarten can be the key to a lifetime of success in school and beyond.

KINDERGARTEN READINESS MATTERS

In early childhood we form the basic skills that we will rely on for the rest of our lives, in and outside the classroom. We learn to channel our natural curiosity as we set out on a lifelong learning expedition. We also learn to communicate, listen, follow directions, make friends, work and play in groups, be patient, share and wait our turn. These are the Building Blocks for Kindergarten.

A smooth transition to kindergarten can significantly influence how a child’s future unfolds. Research shows that when children aren’t prepared or ready to take this big step forward, they can quickly become frustrated, lose their enthusiasm for school, and miss out on the basics. And once a child has fallen behind, it becomes increasingly difficult to catch up with his or her peers. This game of catch-up continues throughout a child’s academic career, with far-reaching impacts that can be felt in school, out of school, and in the community.
VISIT THE SCHOOL AND MEET THE TEACHER.
Take your child for a walk around the campus, check out the classroom and meet the teacher in person before the school year starts. Participate in any orientation events your school may hold.

TALK WITH YOUR CHILD ABOUT STARTING SCHOOL.
Find out what he or she thinks and feels about going to school. Answer questions and address any fears or concerns as truthfully as you can.

ESTABLISH A DAILY ROUTINE.
During the summer before kindergarten begins, gradually introduce a consistent schedule that includes an early bedtime and preparing healthy lunches and snacks.

BE POSITIVE ABOUT STARTING SCHOOL.
Let your child know that this will be an exciting adventure. Reassure him or her that all will go well.

WHAT IS “KINDERGARTEN READINESS?”
Each child has a unique blend of interests and strengths. There is no one picture of what being “ready for school” looks like. Rather, being ready means that a child has developed a balance of physical, social, emotional and cognitive skills needed for the classroom.

A child that is ready has the muscle control to hold and use a pencil. He or she can get along with other children and participate in group activities. A child that is ready can communicate needs, ask questions, and listen to instructions. Willingness to try new things and ability to complete tasks are also signs that a child is ready for school.

GETTING READY FOR SCHOOL
Going to school will be an exciting experience, different from anything a child has done before. It’s a major step for both children and their families that may seem scary at first. And it’s a time of many questions, like ...

Will the other kids like me? What about my teacher? How will my child adjust to a new routine? Who will my child go to for help?

The more we prepare in advance and seek answers to these questions, the more likely it is that a child will head off to the first day of school confident and excited.

Practical Ways to Get Ready Now

SPOTLIGHT SANTA MONICA
Beyond the Classroom

The whole world is a classroom. Whether kindergarten is just around the corner or years away away, there are many things you can do now to build curiosity and enthusiasm for learning that will help your child get ready for school.

Try These Easy Ideas This Summer!

Go for an Adventure on the Big Blue Bus

Hop on a Big Blue Bus with your kid for an urban adventure. No destination needed! Make up learning games as you go. Count the number of streets you pass (a real-world numbers lesson). Call out colors of things you see. Try to identify alphabet letters on signs. You’ll find a game everywhere you look.

Visit a Farmers Market

It’s a symphony of sights, sounds and smells. Wander around. Look at different fruits and vegetables together, exploring what each one feels like, looks like and smells like. Find out and remember the names of ones that are unfamiliar. When you get home, try to draw a few from memory. Or, bring some home with you and cook them together.

Use the Library

All of Santa Monica’s libraries offer free activities, including story times and puppet shows, and there are fewer more rewarding activities than helping your little one pick out a library book to read together at home. Make it part of your weekly routine. You’ll boost your child’s curiosity, creativity, vocabulary and language skills.

Find more ideas online in the Building Blocks for Success handbook: SANTAMONICACRADLETEOCAREER.ORG
WHAT’S HAPPENING, SANTA MONICA?

JULY IS PARKS MONTH

Resolve to Rediscover the Great Outdoors

Santa Monica has outstanding parks and a world-class beach. Yet, as the Wellbeing Project recently revealed, few of us actually find time to get out and enjoy them. So, this July, in honor of National Parks and Recreation Month, resolve to make the time to enjoy what’s outside your door—you’ll be glad you did.

REDISCOVER THE BEACH
People come from around the world to put their feet in our sand. If surf and sand aren’t your thing, there’s still plenty to enjoy. Take a walking tour of public art found along our shore, and reward yourself with a quiet moment at the Annenberg Community Beach House. Stroll to the end of the Santa Monica Pier and feel the ocean breeze before taking in a free concert. Or grab a spot in one of the beautiful parks at the beach and watch the waves. If you’re feeling more adventurous, take a surf lesson or paddleboard class.

UNPLUG & RECHARGE
Pack a healthy lunch (or pick up something from one of your favorite go-to spots) and head to the nearest park to unplug for a while. Turn off the phone, ignore the email and take a screen break. Find a spot on a bench or go all-out and sit on the grass. You’ll be amazed at what a little fresh air can do to improve your overall outlook. After 15 minutes (maybe less), you’ll be ready to take on the rest of the day!

MAKE IT AN ADVENTURE
Pick a park you’ve never been to and head out on foot or by bike. Or take your furry, four-legged companion to an off-leash dog park. You’re sure to see things you’ve missed when you’re in a car. Maybe you’ll spot plants you’re not familiar with, run into someone you haven’t seen in a while, or stumble onto something completely new. When you get to the park, explore all it has to offer. A little shift in perspective can give you a whole new mind-set.

Parks are natural wellbeing boosters—they’re places to play, connect with neighbors, relax and exercise—and Santa Monica’s 27 parks are just waiting for you to enjoy them. Find their locations, amenities, hours and rules at smgov.net/parks.
Celebrate the science of exploring the sea and the stars with the Santa Monica Pier Aquarium. We’ll remotely broadcast a live conversation with an educator at the Jet Propulsion Lab in Pasadena as NASA’s probe, New Horizons, makes its closest pass by Pluto and attempts to record images and data using techniques comparable to those used in deep-sea exploration. The Aquarium will continue the space and sea connection with presentations and activities on July 18-19. 1600 Ocean Front Walk  healthebay.org/smpa or 310.393.6149, ext. 105

Downtown Santa Monica, Inc. presents a screening of the original “Willy Wonka & the Chocolate Factory,” starring the zany and always entertaining Gene Wilder. Sing along with Oompa Loompas and savor delicious Belgian chocolate bars. A few fortunate moviegoers will unwrap Golden Tickets and win gourmet chocolate gifts. 8 p.m. on Third Street Promenade (just north of Broadway) downtownsm.com or 310.393.8355.

Pack a dinner and grab friends and family for a fun (and free) evening at the Beach House, 6 to 8:30 p.m. Games for all ages, or sit back and relax. Reservations requested. 415 Pacific Coast Highway annenbergbeachhouse.com or 310.458.4904
WHAT’S HAPPENING, SANTA MONICA?

JULY / AUGUST

THE TWILIGHT CONCERT SERIES

The Twilight Concert Series returns to the Santa Monica Pier on Thursday evenings for its 31st summer (with two more shows in September). The line-up includes Morris Day & The Time, ¡cubanismo!, Australia Rocks the Pier, Ariel Pink, Jefferson Starship and many more. tcs.santamonicapier.org

HAPPENING @ THE MILES

Ipanema Lounge Project—Brazilian Jazz and World Music featuring Greg Poree. facebook.com/IpanemaLoungeProject

Rubens Rouges Dance Company & guests rubensrougesdance.com

“One On Ones,” eight short plays written by Virginia Avenue Project kids and performed by professional actors. virginiaavenueproject.org

MixMatch Dance Festival, featuring more than 40 dance companies of various styles and genres from across SoCal and the US. hartpulsedance.com

Visit milesplayhouse.org or the listed websites for more information.

TONGVA PARK EVENTS

Throughout the summer and into the fall, Tongva Park, located between the beach and City Hall, offers monthly events, including Family Saturdays with interactive fun for all ages, and Tongva After Dark’s intimate and informal opportunities for a different experience of the park. smgov.net/tongvapark

PICNIC ON THE PROMENADE

Ease into the weekend every Friday afternoon from noon to 3 p.m. Bring your lunch or grab a bite from one of our award-winning eateries—then soak up the sun while enjoying live music, classic board games, interactive challenges, and free services from Downtown merchants.

Third Street Promenade between Arizona and Santa Monica Blvd. downtownsm.com or 310.393-8355
SUNDAY JAZZ ON THE LAWN AT STEWART STREET PARK

Stewart Street Park (between Exposition and Delaware) hosts the 10th annual Jazz on the Lawn concert series each Sunday from 5 to 7 p.m. Dance, picnic, relax and enjoy lively music, as well as rotating food and dessert trucks. smgov.net/jazz or call 310.458.8350

ANNENBERG BEACH HOUSE’S FOURTH ANNUAL CARDBOARD YACHT REGATTA

Teams of two construct yachts from corrugated cardboard and duct tape and vie for awards in a variety of categories. Registration (by August 26) is $15 per team. Float your boat, or come watch and cheer on the yachts, 6:30 to 9:30 p.m. 415 Pacific Coast Highway annenbergbeachhouse.com or 310.458.4904
Summertime is the right time to visit with neighbors—including the local marine life on display at Heal the Bay’s Santa Monica Pier Aquarium. A dynamic new exhibit, “The Catch of the Day,” highlights some of our bay’s most diminutive residents. An ever-changing cast of creatures can be viewed at a level of detail not possible with the naked eye, thanks to a high-definition digital microscope camera and monitor.

In addition to “The Catch,” the Aquarium’s regular weekly offerings throughout the summer include:

- feeding the sea stars beginning at 2:30 p.m. every Tuesday and Friday;
- story times every Saturday at 2 p.m. so everyone can enjoy a whale of a tale;
- “Shark Sundays” with a feeding and naturalist presentation at 3:30 p.m.;
- free admission the first Wednesday of each month, sponsored by Wells Fargo.

See the calendar section for another special Aquarium offering on July 14!

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**Santa Monica Pier Aquarium**

**LOCATION**
1600 Ocean Front Walk, beach level at the Santa Monica Pier

**SUMMER HOURS**
Tuesday–Friday, 2-6 p.m.; Saturday–Sunday, 12:30-6 p.m.;
closed Mondays

**FOR MORE INFORMATION**
Visit healthebay.org/smpa or call 310.393.6149, ext. 105

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**DOGS ON PARKS**

**Howlin’ Jay Hampton, 1-1/2**

“I’m a terrier mix, and there’s nothin’ I like more than chewin’ on a palm in my backyard—Palisades Park!”

**Lammie and Gordon, Both 8**

“We may look like twins but Lammie is a Bichon Frise mix and Gordon’s a Cocker Spaniel poodle. We really enjoy meeting new people, hanging out while Mom reads her new books from the amazing Pico Branch Library, and then sunning ourselves in beautiful Virginia Avenue Park.”

**Daisy, 4-1/2**

“I was lucky enough to be adopted from the Santa Monica Animal Shelter almost 2 years ago. My mom thinks I’m a shepherd/husky mix. My favorite thing is relaxing with my buds at Airport Park’s off-leash dog park—in fact, I lie around like this pretty much every morning, and get lots of awwwws from the other (2-legged) visitors.”

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Photo by Tara Crow
Annenberg Community Beach House
AT SANTA MONICA STATE BEACH

Free Programs  Beach=Culture Performances
Marion Davies Guest House Docent Tours
Community Picnic  Jul 23  •  Cardboard Yacht Regatta Aug 29

Summer  Jun 6  •  Sept 7  •  Pool Open Daily  •  Dollar Splash Mondays
Sunset Swim (Adults 18+)  •  Rec Room  •  Monday Funday Activities

Beach Sports & Classes  Synchronized Swimming  •  Swim Lessons
Yoga  •  Slacklining  •  Beach Volleyball & Soccer Courts & Classes
Stand Up Paddleboard Classes, Rentals & Demos

FIND YOUR SUMMER FUN HERE!
415 Pacific Coast Highway, Santa Monica, California
annenbergbeachhouse.com  310-458-4904
Step 1
Start with clean molds. Check the fit of the interior and exterior molds—the interior mold may need weighting or other support with sticks/rubber bands/string. Molds and forms may be single-use only, or (optional) treated with cooking oil spray as a mold release. Don’t let the interior form get closer than 3/4-inch from the exterior mold’s bottom.

Step 2
Measure concrete or cement and water according to directions. Concrete and cement release silica dust when agitated, so wear a dust mask or respirator when measuring and combining with water. Gloves keep your hands from drying out. Wetted concrete and cement mixes also chemically react and heat up while curing; to avoid burns, don’t immerse your hand into the wet mixture or let large amounts rest on your skin—some people may be more sensitive than others.

Step 3
Stir vigorously to eliminate lumps and uneven wetting. Experiment with your mix—with cement, the best consistency seems to be between smooth peanut butter and pancake batter, while the concrete mix may be closer to porridge. As this isn’t structural, there is a range of acceptable outcomes.

Step 4
Pour the mixture into your exterior mold and arrange your interior form. While it sets, mist with water, keeping the top surface damp for at least 30 minutes.

Step 5
Cleanup: Let the mixing bowl, spoon and any surface with wet concrete dry, then knock the dry flakes into the trash. DON’T send them down the drain!

Step 6
When dry, unmold, decorate as desired, add felt to the bottom and plant your cactus or succulent.

You will need:
- Quick-set cement or concrete (pictured: Rapid Set Cement All)
- Water to mix with cement and a spray bottle of water to keep the setting project wet.
- Measuring cups to obtain correct water to concrete mix ratio: Cement All ratio is 4-1, Quikrete about 7-1
- Plastic tub and large spoon—only for mixing and at least a third larger than the exterior mold
- Exterior mold (flexible: yogurt tub, styro soup bowl, plastic food saver, bottom third of a milk carton, etc.)
- Interior form (flexible, straight-sided or expanding: paper cup, shampoo bottle—a smaller item to fit inside the exterior mold to create a cavity)
- Stir sticks, rubber bands, string (to hold interior/exterior molds together if needed)
- Gloves, dust mask and eye protection
- Cactus or succulent and planting medium
- Optional decoration and surface protection: paints/spray paint, gilding, felt

**1450 Ocean** offers arts, crafts and culture classes for all adults, year-round. Polish your writing, take a better picture, learn how to make paper, knit, sew, and find a community of artists and more! Drop by—parking is a breeze in Structure 6, just around the corner, just $1 for 2.5 hours.

Visit us at smgov.net/1450ocean or 1450 Ocean Ave at Broadway. Contact communityclasses@smgov.net or 310.458.2239. View and register for classes at facebook.com/1450ocean/events (click on the “tickets” link for individual workshops) or search by keyword at smgov.net/reserve. Join our email list at smgov.net/artssignup
LIVE AND LEARN

WATER ADVENTURES INSTRUCTORS COMMITTED TO SAFETY AND FUN

Water Adventures, offered by CREST’s Camp Santa Monica, immerses kids 8 to 14 years of age in a variety of activities, including surfing, boogie boarding and swimming. In preparation for both camp and campers, CREST counselors are required to pass a four-week, intensive water-safety course to build their strength, stamina and swimming skills; they are also certified in CPR and First Aid. This dedicated group trains at the Santa Monica Swim Center.

Water Adventures, based at Lincoln Middle School, features an exciting new water activity—in the pool or at the beach—every day. Regardless of campers’ skill level and experience, they soak up the fun in a safe, supportive environment.

Camp Santa Monica operates from 8:30 a.m. to 5 p.m. weekdays through Friday, August 7. The fee is $200 per week for Santa Monica residents and $220 for non-residents, with extended care available for an extra fee. Participants can enroll for one week or for the remainder of the summer. For more information, call the city’s Youth Office at Reed Park, 310.458.8540, or enroll online at smgov.net/reserve.

Kim Martinez, CCS Specialist
“The training makes me feel better prepared for when I am with the kids at camp. It makes me more confident.”

Moshir Safavi, CCS Leader
“I love water. I’ve been a lifeguard for a long time. It’s rewarding to take kids to the ocean and watch them feel comfortable in the water.”

Virgil Torres, CCS Leader
“The training is one of the hardest things I’ve ever done, but we’re all better teachers because of it and the kids are going to be safe with us.”
Imagine an opulent hotel that pampers its guests with a saltwater bath house, a live orchestra in the grand ballroom, and a glass-enclosed breakfast room. The accompanying C.C. Pierce photograph shows just such an establishment. Built in 1886, the Arcadia Hotel was named for Arcadia Bandini de Baker, wife of Santa Monica co-founder Colonel Robert S. Baker. Perched next to a steep cliff, the hotel was located on Ocean Avenue between Railroad (now Colorado) Avenue and Front (now Pico Boulevard).

When the five-story seaside resort opened for business in 1887, it was the largest structure in Santa Monica and hailed as one of the finest hotels on the West coast. Ernest Marquez noted this about the Arcadia in his book, *Santa Monica Beach: A Collector’s Pictorial History*: “From the charming observation desk located in a roof tower, visitors could enjoy a panoramic view of the entire Santa Monica Bay as well as a landward view toward Los Angeles.” The hotel drew so many high-profile guests that the *Santa Monica Evening Outlook* began to publish the guest registry list every week.

During its lifetime, the Arcadia suffered from financial management and was sold several times. Slow business forced it to close for one year between 1888 and 1889, and a fire the following year damaged the building. At one point, it housed the California Military Academy, but the legendary hotel was finally torn down in 1909 to make way for a new project called Seaside Terrace.

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**SEASCAPES PAST**

**PLUM JAM** (without added pectin)

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Summer overflows with the bounty of incredible California produce! Try savoring the flavors well into fall by preserving them with this recipe provided by Los Angeles County Master Food Preserver Felicia Friesema.

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INGREDIENTS
2 quarts chopped, tart plums (about 4 pounds)
6 cups sugar
1-1/2 cup water
1/4 cup lemon juice
Yield: about 8 half-pint jars

PROCEDURE
Sterilize canning jars. Combine all ingredients; bring slowly to a boil, stirring occasionally until sugar dissolves. Cook rapidly to, or almost to, the jellying point (which is 8°F above the boiling point of water, or 220°F at sea level). Stir constantly to prevent sticking or burning.

Pour hot jam into hot, sterile jars, leaving 1/4-inch headspace. Wipe jar rims with a clean, damp paper towel; seal with two-piece metal canning lids. Process in a boiling water canner—five minutes if at an elevation up to 1,000 feet, 10 minutes for 1,001 to 6,000 feet.
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*(Recipe courtesy of Felicia Friesema)*

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**WE’LL SEE YOU AT THE MARKETS!**

**WEDNESDAYS** Arizona Avenue @ 2nd Street, 8:30 a.m.–1:30 p.m.
**SATURDAYS** Arizona Avenue @ 3rd Street, 8:30 a.m.–1 p.m.
**SUNDAYS** 2640 Main Street, 9:30 a.m.–1 p.m.

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We’ll see you at the markets!
Drought-Resistant Doesn’t Have to Be Drab

Watching as our yards are sacrificed to the drought is tough to do—but it doesn’t have to be. With just a few changes to what is planted there and how it’s cared for, it is still possible to have a beautiful yard—one that reflects both our desire for beauty and our understanding of what it means to live sustainably.

**Start by reviewing your watering system:** A substantial amount of water can be saved by switching from sprinklers, which saturate a yard, to drip lines that put the water only where it’s needed. Less water and more efficient delivery add up to healthy plants and lower water bills. Still prefer your lawn? Try reducing its size, or replacing the water-thirsty grass with groundcover plantings or decomposed granite for play and entertaining areas. Rebates for single-family, multi-family and commercial properties are available for yard and landscape renovation projects.

**Next consider the plants in your landscape:** Native plants have grown on our coast for ages, so they require significantly less water than traditional, imported plants, and they fit perfectly into our seaside environment. They’re insect-resistant and draw the nutrients they need from the soil without any additives. But if you can’t find the perfect California natives for your yard, there is a whole range of plants native to the five Mediterranean climate zones around the world to choose from. Nature breeds them to live in our environment, giving us many options for colorful yet water-saving yards.

**Switching to native landscapes isn’t a fad or a trend**—it’s our future, and Santa Monicans are adapting to it quickly! Since mid-April, more than 200 of your neighbors have scheduled landscape consultations through the city. (A two-hour meeting with a landscape professional costs just $50.) There’s also been a 400% increase over last year’s rebate applications from folks choosing to trade in their lawns for sustainable landscapes and water-saving irrigation.

**Interested in the idea of a yard make-over but not sure you can turn it into reality?** Find inspiration at the city’s Airport Avenue Demonstration Gardens, 3200 Airport Avenue. The site is open daily at no charge, and you’ll quickly see how attractive—and easy to love—sustainable landscaping can be! Visit smgov.net/water for more information.
The use of motorized leaf blowers has been prohibited in Santa Monica since 1991, yet they continue to be a major source of consternation for the community. Gas-powered leaf blowers are not just noisy—they also produce a huge amount of air pollution for their size. Running a leaf blower for roughly 30 minutes can produce an amount of hydrocarbons equivalent to driving a heavy-duty pickup truck nearly 4,000 miles! Leaf blowers also disperse fine particulate matter—pesticides, fertilizers and other contaminants—into the air we breathe.

Fortunately, there are effective alternatives for taming a messy yard. While push brooms and rakes can take yard work back to basics, lightweight, human-powered leaf collectors make even quicker work of the task, scooping up leaves and depositing them in the machine’s attached bag. But using a hose for clean-up is not a good option—besides the water restrictions in place to combat California’s historic drought, the use of potable water to clean driveways and gardening debris has long been prohibited by city ordinance.

The City of Santa Monica receives over 1,000 leaf blower complaints every year—nearly one-third of the total annual code enforcement complaints recorded over the past two years. In response to this, and to further deter their use, fines for operating a leaf blower within the city limits will be increased, effective July 1, 2015. These fines can be issued to the operator of the blower, the property owner, the property manager and/or the landscaping company involved.

To report a leaf blower violation, and to learn more about the leaf blower ban, please contact the Code Enforcement Division at 310.458.4984, visit smgov.net/leafblower or use our GovOutreach app smgov.net/go.
Trees offer some great benefits, without asking much in return. There’s the shade, which cuts the heat bouncing off concrete and asphalt. There’s the oxygen they release after taking in greenhouse gases. And, of course, there’s the natural beauty they provide.

The one thing that trees need from us is a little water, especially during the drought. Different kinds of trees require different amounts of water. Some—like ficus trees—need very little. Others—magnolias, for example—may need watering two to three times a month between April and October. How much water also depends on the tree’s size: A small one needs only 20 gallons of water twice a month, while a medium-sized tree may require 80 gallons that often.

Here are a few practical ways to keep your water usage down and still keep the tree healthy:

• Exchange the turf under your tree for organic mulch, such as wood chips, about four inches deep. Mulch helps retain moisture and provides nutrients for the tree.
• Use a soaker hose or drip-irrigation system to provide water. The aim is to wet the area under the tree’s canopy to a depth of 18 inches. Watering twice a month from April to October is recommended for most tree species.
• Empty your warm-up bucket—the one you’ve been using to collect sink and bath/shower water while it’s heating up—under the canopy of the tree a few times a week.

There are some 30,000 trees lining the streets of Santa Monica. It benefits all of us to ensure they survive the drought.

Find more information about trees and their care at santamonicatrees.com.
The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in the Council Chamber, located at City Hall, 1685 Main Street. Upcoming Council meetings are scheduled for:

**July 14 and 28**
**August 28** (August 11 meeting is cancelled)

Visit smgov.net/council for more information or to check the status of future agenda items. City Council meetings are broadcast live on CityTV cable channel 16, and streamed at citytv.org. Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, email or by fax to:

City Hall  
1685 Main Street, Room 209  
Santa Monica, California 90401  
Phone: 310.458.8201  
Fax: 310.458.1621  
Email all Council members: council@smgov.net

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**LIBRARY LINES**

**SMPL HEADS FOR THE SAND THIS SUMMER**

Hat’s cooler than a day at the beach? A day with Santa Monica Public Library at the Beach! Grab your sunscreen and a towel; we’ll provide the books and shady places to relax and read. Check out a book or sign up for a library card on the spot, right there on the beach. Enjoy special programs like seaside story times and hula-hooping lessons.

**When & Where:**

**Saturday, July 18 and August 15, 10 a.m. to 3 p.m.**  
In front of Dorothy Green Park (at the end of Ocean Park Blvd.)

**Friday, July 24 and August 28, 10 a.m. to 3 p.m.**  
Annenberg Community Beach House (near the volleyball courts)

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**FAIRVIEW BRANCH LIBRARY GETTING AN UPDATE**

Located at 2101 Ocean Park Boulevard, Fairview Branch closed in June for nine to 12 months as the nearly 60-year-old facility gets new carpet and paint, central air-conditioning, an upgraded electrical system and improved lighting. Also planned: new shelving for adult and media collections, a new configuration for adult computers, added book displays, a more efficient service desk, more self-checkout stations and easier access to ADA restrooms. Patrons are encouraged to visit the Main Library or the Ocean Park, Pico or Montana branches during the closure.