



GUIDELINES FOR SALE AND/OR CONSUMPTION OF ALCOHOL AT COMMUNITY EVENTS

The sale and consumption of alcohol at events is prohibited at parks, beaches and on public streets, including the Third Street Promenade. At other event sites, alcohol is prohibited at events that are free and open to the public.

AT WHAT EVENT SITES AND UNDER WHAT CONDITIONS IS THE SALE/CONSUMPTION OF ALCOHOL ALLOWED?

The sale and consumption of alcohol is allowed at permitted events that take place in the *Pier parking lot*, the *North Beach parking lot (1550)*, *South Beach parking lots (2030, 2600)* and the *Airport parking lot* provided that:

- 1) the event requires paid admission or a personally-addressed invitation to enter;
- 2) both the sale and consumption of alcohol is located within a defined, enclosed area with security at all entries or the entire event area is defined, enclosed with controlled access and security at all entries;
- 3) alcohol is served in conjunction with food;
- 4) all required approvals are obtained; and
- 5) the guidelines outlined in this document are complied with.

ALCOHOL BEVERAGE CONTROL LICENSE

The event organizer is responsible for:

- 1) securing a license to sell or furnish alcohol from the State Department of Alcoholic Beverage Control (ABC);
- 2) complying with all ABC guidelines governing the sale and serving of alcoholic beverages during the event; and
- 3) providing a copy of the ABC permit to the Community Events Office before an Event Permit can be issued for an alcohol related event.

LIQUOR LIABILITY INSURANCE

The event organizer must provide commercial general liability insurance including liquor liability coverage in limits specified by the City's Risk Manager.

ALCOHOL CONTROL AND IDENTIFICATION

During the event, the event organizer is responsible for implementing and maintaining controls to ensure that:

- Alcohol servers are at least 21 years old and have been trained in responsible alcohol practices.
- No person under the age of 21 is served.
- No one appearing intoxicated is served.
- Valid identification is required of any guest who appears to be less than 30 years in age. "Hand stamping" or wristband identification may be required if attendance is expected to exceed a total of 2,000 people.
- Alcohol is limited to two cups per order. Cup size cannot exceed 14 ounces for beer and six ounces for wine.
- Alcohol is dispensed in clear plastic cups. No cans or bottles may be dispensed.
- Alcohol is consumed within the preapproved designated areas of the event site.
- No cans or bottles of alcohol are brought into the event site by guests.
- At least one security person is stationed at each point of sale and at each entrance and exist.
- The sale of alcohol ends at least one half hour before the close of the event. Police may close the sale of alcohol at any time during the event at their discretion.
- The event organizer hires and pays for adequate, trained, licensed and insured private security. Staffing levels to be determined by the Community Events Committee.
- The event organizer provides an alternative transportation program for intoxicated drivers; entrance and exiting gate control; and appropriate signage including the Surgeon General Warning.