



Date Received _____ Staff Initials _____

Santa Monica State Beach

ADULT GROUP TOWER RESERVATION APPLICATION

Groups of more than twenty adults entering the ocean are requested to obtain a tower reservation. A tower reservation is not a permit, but is requested to assist lifeguards in managing beach/water activity by avoiding conflicts with permittees and the general public, while ensuring adequate lifeguard coverage.

- Tower reservations are issued on a first-come, first served basis
- There is no charge for a tower reservation, please allow a minimum of 7 days for processing
- Tower reservations are available 7 days a week
- Tower reservations are issued seasonally as follows:
 - Beginning April 1st for Summer: June – Aug Beginning July 1st for Fall: Sept – Nov
 - Beginning October 1st for Winter: Dec – Feb Beginning January 2nd for Spring: Mar - May
- Lifeguard fees, if applicable will be determined by, and paid to, LA County
- Youth Group Beach/Water Activity Permit: All groups with more than 20 youth ages 17 and under entering the water, are required to obtain a City issued Youth Group Beach/Water Activity Permit. (Municipal code 4.55.210) For more information visit www.smgov.net/beach
- Surf Instruction Permit is required for conducting surf instruction for compensation, regardless of group size or participant age. (Municipal Code 4.55.230) For more information visit www.smgov.net/beach
- A Community Events Permit is required for groups with more than 150 participants. (Municipal Code 4.68.040) For more information, visit www.smgov.net/events
- A Commercial Fitness or Athletic Instruction, Classes or Camps Permit is required to conduct fitness or athletic instruction, classes or camps for compensation in City parks and at Santa Monica State Beach. (Municipal Code 4.55.030) For more information, visit www.smgov.net/trainers

ORGANIZATION: _____ PROGRAM: _____

CONTACT NAME: _____

ADDRESS: _____ CITY: _____ ZIP: _____

PHONE: _____ EMAIL: _____

ON SITE CONTACT: _____ CELL PHONE: _____

TOWER RESERVATION REQUEST

1st CHOICE: TOWER # _____ 2nd CHOICE: TOWER # _____

DATE(S) REQUESTED: _____

DAYS OF WEEK: _____

ARRIVAL: _____ AM/PM DEPARTURE: _____ AM/PM

NUMBER OF YOUTH: _____ AGE RANGE: _____ NUMBER OF ADULTS: _____

PLANNED ACTIVITY: _____

Print Name	Signature	Date

Submit Completed Application to:
 Dept. of Community & Cultural Services / Community Recreation Division
 415 Pacific Coast Highway, Santa Monica, CA 90401
 Email: Beach.Permits@smgov.net Phone: (310) 458-4904 Fax: (310) 393-7827

GENERAL BEACH RULES AND REGULATIONS

- 1) No person shall willfully fail or refuse to comply with any lawful order, signal, or direction given by a member of the Los Angeles County Lifeguard Service who is wearing a lifeguard's badge or insignia and acting in the course of his or her duties to enforce a requirement of this Code or to preserve water or beach safety. (SM Municipal Code 4.55.200)
- 2) No person shall swim in any area that has been posted as a "No Swimming" area. (SM Municipal code 4.55.220)
- 3) Beach users must abide by the decision of the City's Public Service Officers or other authorized City personnel regarding the interpretation these rules.
- 4) No person shall use, or play upon, a beach area when said area is posted as closed.
- 5) Beach users shall not occupy a beach area which has been reserved by others holding City-issued use permits.
- 6) No person shall place or use generators upon the beach, unless authorized by the Fire Marshall.
- 7) No person shall place or use inflatable structures (i.e., moon bouncer, bouncers, bounce houses, or inflatable obstacles used in interactive games) upon the beach.
- 8) No person shall place or use dunk tanks or carnival rides upon the beach.
- 9) Beach users shall not produce loud and unreasonable noise, including, playing music, using amplification equipment or playing a musical instrument, which disturbs, injures or endangers the health or peace of others between the following hours:
 - 10pm Sunday – 8am Monday
 - 10pm Monday – 8am Tuesday
 - 10pm Tuesday – 8am Wednesday
 - 10pm Wednesday – 8am Thursday
 - 10pm Thursday – 8am Friday
 - 10pm Friday – 8am Saturday
 - 10pm Saturday – 9am Sunday
- 10) Permit holders must display a copy of their permit when asked by authorized City personnel.
- 11) Equipment and installations may not be used for exercise activity except for equipment designed for exercising. These include but not limited to light poles, drinking fountains, public art, benches, railings, fencing, freestanding signs, bike racks.