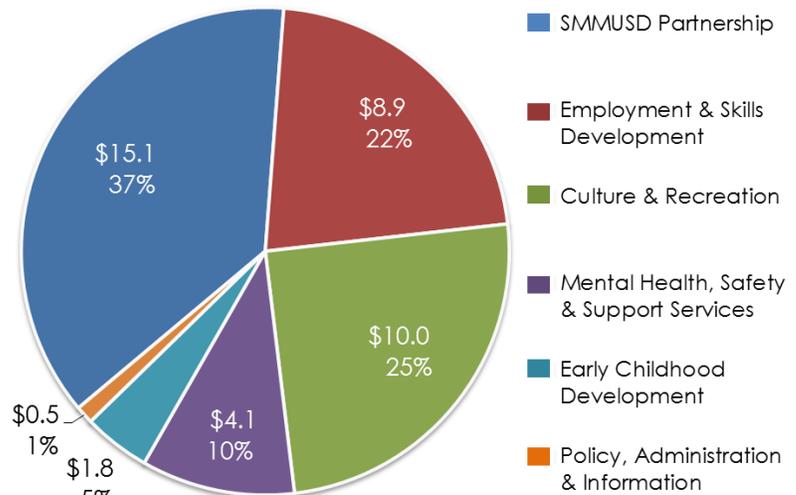


## Santa Monica Youth: A Substantial Investment

The City of Santa Monica makes a substantial investment in our youth, from cradle to career. In FY 2013-14, approximately \$40.4 million will be spent on programs that support the health and wellbeing of children from birth to age 24, with an additional \$750,000 set aside as financial assistance for program participants from low income households. Programs are provided directly by the City and through innovative partnerships with the Santa Monica-Malibu Unified School District and nonprofit organizations. This investment is funded by the City's General Fund (\$36.7 million), program-generated user fees (\$2.5 million), and other sources like local grants, public/private partnerships, and Development Agreements (\$1.2 million). We make this investment each year because supporting the healthy development of our youth benefits the entire community. By equipping young people with the tools needed to thrive, we are shaping future generations of engaged citizens that will contribute to Santa Monica's economic vitality and strengthen our sense of community.

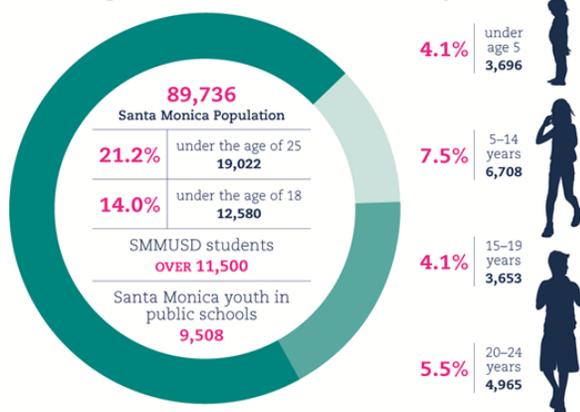
FY 2013-14 Youth Budget by Program Type  
(in millions)



## Youth Wellbeing: A Common Agenda

We know Santa Monica to be a relatively safe community full of opportunity. However, through Santa Monica's first Youth Wellbeing Report Card (2012/2013), we found some surprising areas of concern. For example, two thirds of young children are not adequately prepared for Kindergarten and a third of teens report symptoms of depression.

### Demographics: About our youth



We take the wellbeing of our youth seriously. Our Cradle to Career Initiative is a collective impact approach to creating a community where every child has opportunity to thrive. The City, School District, Santa Monica College, and nonprofit partners have been working together to identify action steps that address key areas of concern among our youth, including early childhood development, emotional health and social connections, and college and career readiness.

our youth will be directly aligned with the goals identified through the Cradle to Career Initiative, paving the way for greater transparency and accountability on our progress. For more information on the Youth Wellbeing Report Card, the Cradle to Career Initiative, and a detailed breakdown of youth budget expenditures, please visit [www.santamonicyouth.net](http://www.santamonicyouth.net).



## CITY OF SANTA MONICA

Please note: The City's Youth Budget has been significantly updated for FY 2013-14 in order to better communicate how this investment is allocated. For more information about these programs and services, visit [www.santamonicyouth.net](http://www.santamonicyouth.net).

| PROGRAM   | FY 2013-14<br>Budget | AGES SERVED |      |       |          |
|---|----------------------|-------------|------|-------|----------|
|   |                      | 0-5         | 6-11 | 12-17 | 18-24    |
| <b>SMMUSD Partnership</b>                                   | <b>15,091,277</b>    |             | X    | X     | X        |
| <b>Community Use of School Facilities</b>                   | <b>8,282,650</b>     |             | X    | X     | X        |
| <b>Santa Monica High School Graduation Night Measure YY</b> | <b>8,535</b>         |             |      | X     |          |
|   | <b>6,800,092</b>     |             | X    | X     | X        |
| <b>Employment &amp; Skills Development</b>                  | <b>8,894,249</b>     | X           | X    | X     | X        |
| <b>Rosie's Girls</b>  | <b>222,666</b>       |             | X    | X     |          |
| <b>CREST</b>  | <b>598,973</b>       | X           | X    | X     |          |
| <i>Homework Club</i>  | 81,156               |             | X    | X     |          |
| <i>Enrichment</i>   | 517,817              | X           | X    | X     |          |
| <b>Police Activities League</b>                             | <b>903,869</b>       |             | X    | X     | X        |
| <i>Community and Cultural Services</i>                      | 903,869              |             | x    | x     | x        |
| <b>Virginia Avenue Park</b>                                 | <b>1,597,457</b>     | X           | X    | X     | X        |
| <b>Library Programs</b>                                     | <b>4,698,036</b>     | X           | X    | X     |          |
| <b>School Garden</b>  | <b>15,000</b>        |             | X    | X     |          |
| <b>Employment<sup>1</sup></b>                               | <b>858,247</b>       | X           | X    | X     | X        |
| <i>Youth Technology Program</i>                             | 56,266               |             |      | X     | X        |
| <i>Chrysalis - Older Youth</i>                              | 13,872               |             |      | X     | X        |
| <i>Jewish Vocational Services</i>                           | 51,743               |             |      | X     | X        |
| <i>Hospitality Training Academy / CCD</i>                   | 92,688               |             |      |       | X        |
| <i>Grants Administration</i>                                | 27,469               |             |      | X     | X        |
| <i>Summer Intern Program</i>                                | 52,000               |             |      | X     | X        |
| <b>Trades Interns Programs</b>                              | <b>564,209</b>       |             |      |       | <b>X</b> |
| <i>Landscape</i>  | 79,656               |             |      |       | X        |
| <i>City Maintenance</i>                                     | 401,714              |             |      |       | X        |
| <i>Trades Interns Program Administration</i>                | 82,840               |             |      |       | X        |
| <b>Culture &amp; Recreation</b>                             | <b>10,059,327</b>    | X           | X    | X     | X        |
| <b>Arts Education Transportation Grants</b>                 | <b>35,708</b>        |             | X    | X     |          |
| <b>Organizational Support Program Grants</b>                | <b>102,656</b>       |             | X    | X     | X        |
| <i>Santa Monica Museum of Art</i>                           | 3,600                |             | X    | X     | X        |
| <i>18th Street Arts Center</i>                              | 2,040                |             | X    | X     | X        |
| <i>Madison Project/Broad Stage</i>                          | 2,250                |             | X    | X     | X        |
| <i>Virginia Avenue Project</i>                              | 28,000               |             | X    | X     | X        |
| <i>Highways Inc.</i>  | 780                  |             | X    | X     | X        |
| <i>California Heritage Museum</i>                           | 2,340                |             | X    | X     | X        |
| <i>Santa Monica Playhouse</i>                               | 6,045                |             | X    | X     | X        |
| <i>Santa Monica Symphony</i>                                | 6,360                |             | X    | X     | X        |
| <i>Ruskin Group Theatre</i>                                 | 50                   |             | X    | X     | X        |
| <i>Morgan-Wixson Theatre</i>                                | 1,100                |             | X    | X     | X        |
| <i>Santa Monica History Museum</i>                          | 915                  |             | X    | X     | X        |
| <i>Grants Administration</i>                                | 49,176               |             | X    | X     | X        |
| <b>Community Access and Participation Grants</b>            | <b>100,634</b>       | X           | X    | X     |          |
| <b>Miles Memorial Playhouse</b>                             | <b>136,734</b>       | X           | X    | X     | X        |
| <b>Virginia Avenue Park - Artist in Residence</b>           | <b>109,136</b>       | X           | X    | X     | X        |
| <b>Nutrition and Environmental Awareness</b>                | <b>96,193</b>        | X           | X    | X     | X        |
| <i>Farmer's Market Programs</i>                             | 10,193               |             | X    |       |          |
| <i>Peer Partners</i>  | 5,000                |             | X    | X     |          |
| <i>Heal the Bay</i>   | 24,500               | X           | X    | X     |          |
| <i>Sustainable Works</i>                                    | 56,500               |             | X    | X     | X        |

## CITY OF SANTA MONICA

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| PROGRAM  | FY 2013-14<br>Budget | AGES SERVED |      |       |       |
|--|----------------------|-------------|------|-------|-------|
|  |                      | 0-5         | 6-11 | 12-17 | 18-24 |
| <b>Special Events</b>  | <b>173,166</b>       | X           | X    | X     | X     |
| <i>Santa Monica Festival</i>   | 14,000               | X           | X    | X     | X     |
| <i>Community Festivals</i>   | 159,166              | X           | X    | X     | X     |
| <b>Recreation, Health and Fitness</b>  | <b>3,774,720</b>     | X           | X    | X     | X     |
| <i>Community Aquatics</i>  | 1,553,940            | X           | X    | X     | X     |
| <i>Memorial Park Gym</i>   | 187,338              | X           | X    | X     | X     |
| <i>Skate Park</i>  | 281,945              |             | X    | X     | X     |
| <i>Tennis Program</i>  | 186,714              |             | X    | X     | X     |
| <i>Santa Monica Adaptive Recreation and Sports</i>                           | 44,144               |             | X    | X     | X     |
| <i>Field Permitting Program</i>  | 1,393,956            |             | X    | X     | X     |
| <i>Playground Partnership</i>  | 101,683              | X           | X    | X     | X     |
| <i>Swings Assessment North of Pier</i>                                       | 25,000               |             |      |       |       |
| <b>Annenberg Community Beach House</b>                                       | <b>507,054</b>       | X           | X    | X     | X     |
| <i>Year-round Events</i>   | 55,365               | X           | X    | X     | X     |
| <i>Pool</i>  | 358,747              | X           | X    | X     | X     |
| <i>Youth Classes</i>   | 92,942               | X           | X    | X     | X     |
| <b>Camps</b>   | <b>865,988</b>       |             | X    | X     |       |
| <i>Santa Monica Sports Experience</i>  | 268,294              |             | X    | X     |       |
| <i>Camp Santa Monica</i>   | 597,694              |             | X    | X     |       |
| <b>CREST</b>   | <b>2,734,344</b>     | X           | X    | X     |       |
| <i>Childcare</i>   | 1,769,393            |             | X    | X     |       |
| <i>Playground Access</i>   | 172,630              |             | X    | X     |       |
| <i>Elementary Sports</i>   | 501,725              | X           | X    | X     |       |
| <i>Middle School Sports</i>  | 290,597              |             | X    | X     |       |
| <b>Police Activities League</b>  | <b>701,473</b>       |             | X    | X     | X     |
| <i>Community and Cultural Services</i>                                       | 273,103              |             | X    | X     | X     |
| <i>Police Department</i>   | 428,370              |             | X    | X     | X     |
| <b>ActiveNet Reservation System</b>  | <b>59,192</b>        | X           | X    | X     | X     |
| <b>Community Classes</b>   | <b>662,328</b>       | X           | X    | X     | X     |
| <b>Mental Health, Safety &amp; Support Services</b>                          | <b>4,116,432</b>     | X           | X    | X     | X     |
| <b>Center for Civic Mediation</b>  | <b>52,364</b>        |             | X    | X     |       |
| <b>Clarity for Youth - CLARE Foundation</b>                                  | <b>41,239</b>        |             | X    | X     |       |
| <b>Family Service of Santa Monica</b>  | <b>265,310</b>       | X           | X    | X     | X     |
| <i>Muir/McKinley Elementary</i>  | 99,865               | X           | X    |       |       |
| <i>Agency Based Community Support</i>  | 62,610               | X           | X    | X     | X     |
| <i>SAMOHI Counseling and Case Mgmt Program</i>                               | 42,968               |             |      | X     |       |
| <i>Edison Language Academy Elementary School</i>                             | 59,867               |             | X    | X     |       |
| <b>Ocean Park Community Center - Sojourn Services</b>                        | <b>63,846</b>        |             | X    | X     |       |
| <b>Saint John's Child &amp; Family Development Center</b>                    | <b>332,657</b>       | X           | X    | X     | X     |
| <i>Rogers Learning Community Elementary Prgm</i>                             | 59,867               | X           | X    |       |       |
| <i>Youth Development Project</i>   | 272,790              |             | X    | X     | X     |
| <b>Social and Environmental Entrepreneurs / Pico Youth and Family Center</b> | <b>225,000</b>       |             |      | X     | X     |
| <b>St. Joseph Center - YRT 2.0</b>   | <b>90,220</b>        |             |      | X     | X     |
| <b>St. Joseph Center - Family Self Sufficiency</b>                           | <b>176,925</b>       | X           | X    | X     | X     |
| <b>Pico Promise - Santa Monica College</b>                                   | <b>155,230</b>       |             |      | X     | X     |
| <b>Grants Administration</b>   | <b>224,743</b>       | X           | X    | X     | X     |
| <b>Fire Safety Educational Tours</b>   | <b>253,491</b>       | X           | X    | X     | X     |
| <b>Crossing Guards</b>   | <b>756,988</b>       | X           | X    | X     |       |
| <b>Police Department Youth Services Division</b>                             | <b>1,478,418</b>     |             |      |       |       |

## CITY OF SANTA MONICA

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| PROGRAM  | FY 2013-14<br>Budget | AGES SERVED |          |          |          |
|--|----------------------|-------------|----------|----------|----------|
|  |                      | 0-5         | 6-11     | 12-17    | 18-24    |
| <b>Early Childhood Development<sup>2</sup></b>                               | <b>1,795,723</b>     | <b>X</b>    | <b>X</b> |          |          |
| <b>Connections for Children</b>  | <b>896,168</b>       | <b>X</b>    | <b>X</b> |          |          |
| <i>Childcare Subsidy and Family Support</i>                                  | <i>656,438</i>       | <i>X</i>    | <i>X</i> |          |          |
| <i>Supplies &amp; Administration</i>   | <i>194,734</i>       | <i>X</i>    | <i>X</i> |          |          |
| <i>Kindergarten Readiness in Santa Monica</i>                                | <i>44,996</i>        | <i>X</i>    | <i>X</i> |          |          |
| <b>Family Service of Santa Monica</b>  | <b>70,577</b>        | <b>X</b>    |          |          |          |
| <i>Preschool Early Intervention and Violence Prevention</i>                  | <i>70,577</i>        | <i>X</i>    |          |          |          |
| <b>Growing Place - Marine Park Child Development Center<sup>3</sup></b>      | <b>169,506</b>       | <b>X</b>    |          |          |          |
| <i>Tuition Assistance</i>  | <i>80,000</i>        | <i>X</i>    |          |          |          |
| <i>Supplies &amp; Administration</i>   | <i>89,506</i>        | <i>X</i>    |          |          |          |
| <b>Community Classes (Early Childhood)</b>                                   | <b>186,811</b>       | <b>X</b>    |          |          |          |
| <b>Employee Childcare Subsidies</b>  | <b>29,857</b>        | <b>X</b>    | <b>X</b> | <b>X</b> | <b>X</b> |
| <b>Childcare Planning and Early Childhood Administration</b>                 | <b>124,857</b>       | <b>X</b>    |          |          |          |
| <b>Development Agreement Subsidies<sup>4</sup></b>                           | <b>317,947</b>       | <b>X</b>    |          |          |          |
| <i>Bright Horizons</i>   | <i>46,742</i>        | <i>X</i>    |          |          |          |
| <i>Hill and Dale<sup>3</sup></i>   | <i>126,676</i>       | <i>X</i>    |          |          |          |
| <i>Saint John's</i>  | <i>144,529</i>       | <i>X</i>    |          |          |          |
| <b>Policy, Administration &amp; Information</b>                              | <b>479,802</b>       | <b>X</b>    | <b>X</b> | <b>X</b> | <b>X</b> |
| <b>Outreach &amp; Engagement</b>   | <b>145,088</b>       | <b>X</b>    | <b>X</b> | <b>X</b> | <b>X</b> |
| <b>Cradle to Career Interagency Coordination</b>                             | <b>334,714</b>       | <b>X</b>    | <b>X</b> | <b>X</b> | <b>X</b> |
| <i>Cradle to Career Coordination Consultant</i>                              | <i>85,000</i>        | <i>X</i>    | <i>X</i> | <i>X</i> | <i>X</i> |
| <i>Cradle to Career Administration (1 Sr. AA &amp; Indirect Admin Costs)</i> | <i>249,714</i>       | <i>X</i>    | <i>X</i> | <i>X</i> | <i>X</i> |
| <b>TOTAL ANNUAL ONGOING INVESTMENT IN YOUTH</b>                              | <b>40,436,810</b>    | <b>X</b>    | <b>X</b> | <b>X</b> | <b>X</b> |

**NOTES:**

1/ The City also employs 125 youth (ages 16-24) in a range of positions such as: Student Workers, Junior Pool Lifeguard, Lifeguard, Police Cadet, Labor Trainee, Video Intern, Administrative Intern, and Administrative Aide. These positions have not been included as part of this youth budget.

2/ The City has \$948,720 in a set-aside fund for the development of an Early Childhood Education Center. These monies come from a Development Agreement with RAND and development fees collected as part of the Child Linkage Fees. These monies have not been included as part of this youth budget as they have not been allocated for use this fiscal year.

3/ The City provides subsidized facilities at a fair market rental value of \$286,280 to Growing Place - Marine Park Child Development Center and Hill and Dale that are not included as part of this youth budget.

4 /\$397,947 in childcare subsidies are funded by private developers as part of Development Agreements. The City passes through \$80,000 of these monies to Connections for Children, which has been included as part of the City and youth budget. The remaining \$317,947 are paid directly by developers to the childcare facility and are included in the youth budget.