Santa Monica Municipal Airport (SMO) Options for the Future

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Enhance the Quality of Life in Santa Monica

- Integrate the future of the airport with the dynamic changes underway in Santa Monica
- Develop concepts for non-aviation airport land that emerge from the community
- Enhance the city’s strong position as an environmental trend setter and engine of creativity
- Honor the rich history of aviation in Santa Monica and Southern California
RAND Findings

- Based on “best practices” and our understanding of the Santa Monica community
- Have not been rigorously evaluated; are not “endorsed” or “recommended” as yet
- For discussion and consideration in community dialogue and for further development should they emerge as promising
Suggestions for Non-aviation Areas of SMO

- Access and Circulation
- Existing Buildings
- Retail Activity
- Museum of Flying
- Recreation
- Arts
- Sustainability Center
- Economic Incubator
- Emergency Control Center
Upgrade Access
Improve Circulation
Reuse and Improve Many of the Existing Buildings
Enhance Retail Activity
Expand the Museum of Flying
Expand Outdoor Athletic and Recreation Opportunities
Expand the Presence of the Performance and Creative Arts
Develop an Economic Incubator

SMO Business Incubator

Possible Themes

- Legal Affairs
- General Management
- Financial Management
- Marketing Management
- Production
- Distribution
- Personnel

Servers & computing Services, Software, IT

Green Tech (Biofuel, Energy efficient designing, PV energy, etc.)

Animation /Computer Graphics, Media, Entertainment Industry

Bio Medical and Health Care Businesses

Aviation innovation (clean fuel, noise reduction, etc.)
Develop an Economic Incubator

Examples of Successful Business Incubators

- FAME RENAISSANCE BUSINESS DEVELOPMENT CENTER (FRBDC)
- Business Technology Center of Los Angeles County (BTC)
- Pasadena Enterprise Center
- The Center for Training, Technology and Incubation (CTTi)
- Momentum Biosciences LLC
Develop an Economic Incubator

Santa Monica College

University of Southern California

University of California

Business Technology Center
Altadena

UCLA Infrared Lab

UCLA Chemistry Lab

RAND
Sustainable Santa Monica Center
Create an Emergency Communications and Control Center

Emergency Response

- National Guard
- FEMA
- Fire
- Police
- Rescue
- Red Cross

Preparedness, Education and Training
Integration & Coordination

- Coordination with other Planning Efforts
- Partnerships with Colleges and Universities
- Complement Sustainable Santa Monica Initiative
- Enhance Public and Corporate Economic Development Efforts
- Cooperate with Regional and Local Transportation Agencies