



Application No : 20ENT-0146

CITY OF SANTA MONICA – CITY PLANNING DIVISION
ALCOHOL EXEMPTION PERMIT APPLICATION
(CITYWIDE EXCEPT PROMENADE AND BERGAMOT AREAS)

Applications must be submitted at the City Planning public counter, Room 111 at City Hall. City Hall is located at 1685 Main Street, Santa Monica, CA 90401. If you have any questions completing this application you may call City Planning at (310) 458-8341.

PROJECT ADDRESS: 1401 Ocean Avenue, Suite 300 ABC LICENSE TYPE: 57

APPLICANT (Note: All correspondences will be sent to the contact person)

Name: SVBSM LLC, a Delaware limited liability company
Address: 8358 W. Sunset Boulevard, c/o Jeffrey Klein, West Hollywood, CA Zip: 90069
Phone: (323) 654-7100 Email: Jklein@jksotelgroup.com

CONTACT PERSON (if different)

Name: Jeffrey Klein
Address: 8358 W. Sunset Boulevard, c/o Jeffrey Klein, West Hollywood, CA Zip:
Phone: (323) 848-6650 Email: Jklein@jksotelgroup.com
Relation to Applicant:

PROPERTY OWNER

Name: Mani Brothers Prtofino Plaza (DE) LLC, a Delaware limited liability company
Address: 9200 Sunset Boulevard, Suite 555, West Hollywood, CA Zip: 90069
Phone: (310) 777-5000 Email: joemani@manibrothers.com

I hereby certify that I am the owner of the subject property and that I have reviewed the subject application and authorize the applicant or applicant's representative (contact person) to make decisions that may affect my property as it pertains to this application.

Joe Mani, authorized agent for:
Mani Brothers Portofino Plaza (DE) LLC

Property Owner's Name (PRINT)

Property Owner's Signature / Date

Jeffrey Klein, authorized agent for:
SVBSM LLC

Operator's Name (PRINT)

Operator's Signature / Date

This part completed by City staff:

Received By: Scott Albright

Is the Project Site Listed on the HRI? [] Yes [X] No

Date Received: 06/01/2020

Amount Paid: \$1,176.42

Assigned Planner:

Date Approved:

GENERAL INFORMATION

PLANNING APPLICATION – SUBMITTAL REQUIREMENTS

Application Form

- One original application form. All the information requested on the application must be provided.

Project Plans

- One (1) full size (not to exceed 11"x 17") sets of plans of the following, as applicable:

1. Project plans must include:

- Seating and square footage chart showing*:
 - Number of restaurant seats (separation of indoor and outdoor)
 - Number of bar seats
 - Number of customer waiting seats
 - Total number of seats
 - Square footage of customer seating and dining areas
 - Square footage of separate bar area
 - Square footage of kitchen, storage, restrooms, office, and other support areas
 - Total square footage*
- Number each individual seat on the plans
- If entertainment is proposed, floor plans must show area devoted to such uses and the hours of such use.

*Please see Page 6 for a sample seating chart to include on the plans.

Supplemental Application Materials for Alcohol Application

- Proposed hours of operation and description of business operations.
- Copies of any previous approvals relating to food service and/or alcohol use at the site. Business License #235733 for Restaurant Use
- Copy of any existing alcohol license(s) for the premises. N/A
- Photographs of the interior and exterior of the premises. None required, per Scott Albright email on 5/21/20.
- Copy of proposed Alcohol Awareness Server Training Policies
- Copy of Security Plan, approved by the Santa Monica Police (see attached template).
- Copy of proposed Designated Driver Program.

Application Fees Paid.

- The payment of an application fee is required. Please see current list of fees in Room 111 of City Hall. **A check payable to the City of Santa Monica or credit card will be required at the time of submittal of all planning permit applications to the Permit Coordinator.**



CRITERIA AND CONDITIONS OF APPROVAL

I hereby certify that the restaurant, operated by SVBSM LLC (tentatively "SVB Santa Monica"), located at 1401 Ocean Avenue, Santa Monica, CA 90401, Suite 300 will operate in compliance with Ordinance Number 2637 (CCS), and that I, Jeffrey Klein, the authorized agent for the applicant, agree to the following criteria and conditions as part of the approval of the Alcohol Exemption permit and that failure to comply with the criteria and conditions listed herein shall constitute grounds for potential revocation of the exemption approval:

Conditions of Approval	Does the Premises Comply?	
1. If a counter service area is provided, food service shall be available at all hours the counter is open for patrons, and the counter area shall not function as a separate bar area.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
2. Window or other signage visible from the public right-of-way that advertises beer or alcohol shall not be permitted. No Signage will be visible from the public right-of-way that advertises beer or alcohol.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
3. Customers shall be permitted to order meals at all times and at all locations where alcohol is being served. The 10 premises shall serve food to patrons during all hours the premises is open for customers.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
4. The premises shall maintain a kitchen or food-serving area in which a variety of food is prepared on the premises.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
5. Take out service shall be only incidental to the primary sit-down use.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
6. Sale of alcoholic beverages for consumption beyond the premises shall be permitted if authorized by the premises' California Alcoholic Beverage Control ("ABC") license.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
7. No video or other amusement games shall be permitted on the premises.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
8. Entertainment may only be permitted in the manner set forth in Section 9.31.290, Restaurants with Entertainment.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
9. The primary use of any outdoor dining area shall be for seated meal service. Patrons who	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

Conditions of Approval	Does the Premises Comply?
are standing in the outdoor seating area shall not be served.	
10. The premises shall at all times conduct operations in a manner not detrimental to surrounding properties by reason of lights, noise, activities or other actions. The operator of the premises shall control noisy patrons leaving the premises.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
11. The permitted hours of alcoholic beverage service shall be 8:00 a.m. to 12:00 a.m. with complete closure and all employees 11 vacated from the building by 1:00 a.m. All alcoholic beverages must be removed from any outdoor dining area no later than 11:00 p.m. Sunday through Thursday. No after-hours operation is permitted.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
12. Liquor bottle service shall be prohibited. Wine and beer bottle service shall not be available to patrons unless full meal service is provided concurrent with the bottle service. For purposes of this paragraph, "bottle service" means the service of any full bottle of liquor, wine, or beer of more than 375 ml, along with glass ware, mixers, garnishes, or other items used for the mixing of drinks, which patrons are able to then use to make their own drinks or pour their own wine or beer. All food items shall be available from the premises' full service menu.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
13. No organized queuing of patrons at the entry or checking of identification to control entry into and within the premises shall be permitted. There shall not be any age limitation imposed restricting access to any portion of the restaurant.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
14. The premises shall not organize or participate in organized "pub-crawl" events where participants or customers prepurchase tickets or tokens to be exchanged for alcoholic beverages at the premises.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
15. Premises with amplified music shall be required to comply with Chapter 4.12, Noise, of the Santa Monica Municipal Code.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Conditions of Approval	Does the Premises Comply?
<p>16. Prior to occupancy, a security plan for the premises shall be submitted to the Chief of Police for review and approval. The plan shall address both physical and operational security issues.</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>17. Prior to occupancy, the operator of the premises shall submit a plan for approval by the Director regarding employee alcohol awareness training programs and policies. The plan shall outline a mandatory alcohol-awareness training program for all employees having contact with the public and shall state management's policies addressing alcohol consumption and inebriation. The program shall require all employees having contact with the public to complete an ABC-sponsored alcohol awareness training program within 90 days of the effective date of the exemption determination. In the case of new employees, the plan shall require all such new employees to attend an ABC-sponsored alcohol awareness training program within 90 days of hiring. In the event the ABC no longer sponsors an alcohol awareness training program, all employees having contact with the public shall complete an alternative program approved by the Director. The operator of the premises shall provide the City with an annual report regarding compliance with this requirement. The operator of the premises shall be subject to any future Citywide alcohol awareness training program affecting similar establishments.</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>18. Within 30 days from the date of approval of this exemption, the applicant shall provide a copy of the signed exemption to the local office of the ABC.</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>19. Prior to occupancy, the operator of the premises shall submit a plan describing the premises' designated driver program, which shall be offered by the operator of the premises to the premises' patrons. The plan shall specify how the operator will inform patrons of the program, such as by offering</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>

Conditions of Approval	Does the Premises Comply?
on the menu a free nonalcoholic drink for every party of two or more ordering alcoholic beverages.	
20. Notices shall be prominently displayed urging patrons to leave the premises and neighborhood in a quiet, peaceful, and orderly fashion and to not litter or block driveways in the neighborhood.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
21. Employees of the premises shall walk a 100-foot radius from the premises at some point prior to 30 minutes after closing and shall pick up and dispose of any discarded beverage containers and other trash left by patrons.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
22. The exemption shall apply to approved and dated plans, a copy of which shall be maintained in the files of the City Planning Division. Project development shall be consistent with such plans, except as otherwise specified in these conditions of approval. 14 Minor amendments to the plans shall be subject to approval by the Director.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
23. In the event of a conflict between the regulations of this Section and regulations issued by the ABC, the ABC regulations shall control and be deemed to have modified contrary provisions of this Section.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

APPLICANT NOTICE

- This determination shall be effective for a period of four (4) years (or 4 ½ years if located in the Coastal Zone) from its effective date, after which time, a new determination is required if relevant State Alcoholic Beverage Control permits have not been obtained or if alcohol service is not actively pursued.
- Commencement of operations on the premises under this exemption shall constitute Owner’s and Operator’s acknowledgement and acceptance of all conditions contained herein and that failure to comply with any and all conditions shall constitute grounds for potential revocation of the exemption approval.

<i>This part completed by City staff:</i>	
	08.24.2020
Tony Kim Acting Zoning Administrator	Date