

**ATTACHMENT C  
PUBLIC NOTIFICATION INFORMATION**

Pursuant to Municipal Code Section 9.37.030(E) and in accordance with the posting requirements set forth by the Zoning Administrator, prior to application filing the applicant posted a sign on the property regarding the subject application. At least 8 weeks prior to the public hearing date, the applicant submitted a photograph to verify the site posting and to demonstrate that the sign provides the following information: Project case number, brief project description, name and telephone number of applicant, site address, date, time and location of public hearing, and the City Planning Division phone number. It is the applicant's responsibility to update the hearing date if it is changed after posting.

In addition, pursuant to Municipal Code Section 9.37.050, notice of the public hearing was mailed to all owners and residential and commercial tenants of property located within a 750-foot radius of the project and published in the *Santa Monica Daily Press* at least ten consecutive calendar days prior to the hearing.

On August 17, 2020, the applicant was notified by phone and in writing of the subject hearing date.

**The applicant provided the following information regarding attempts to contact area property owners, residents, and recognized neighborhood associations:**

N/A

Other:

**NOTICE OF A PUBLIC HEARING  
BEFORE THE SANTA MONICA PLANNING COMMISSION  
VIA TELECONFERENCE  
Pursuant to Executive Order N-29-20 Issued by Governor Gavin Newsom**

**SUBJECT:** 19ENT-0430 (Development Review Permit)  
**1404-1408 3<sup>rd</sup> Street Promenade**

APPLICANT: Blatteis & Schnur, Inc. dba Kenza Promenade, LLC  
PROPERTY OWNER: Kenza Promenade, LLC

A public hearing will be held by the Planning Commission to consider the following request:

A Development Review Permit application to construct a new Tier 2 three-story, 55-foot high, approximately 20,000 square-foot commercial/retail building above a partial basement on a 7500 square-foot lot.

**DATE/TIME: WEDNESDAY, OCTOBER 7, 2020, AT 5:30 PM**

**LOCATION:** In an effort to reduce the risk of spreading Coronavirus (COVID-19), members of the Planning Commission and City Staff will participate via teleconference. The meeting will be broadcast on CityTV Channel 16 and streamed on the City's website as normal but participants may also join the teleconference via <https://primetime.bluejeans.com/a2m/live-event/epwzcydd> or by dialing in at 1-415-466-7000 (PIN: 9765041 #).

**HOW TO COMMENT**

The City of Santa Monica encourages public comment. Those wishing to give public comment must make that request via email to [planningcomment@smgov.net](mailto:planningcomment@smgov.net). Written information received prior to 12 p.m. on the day of the meeting will be distributed to the Planning Commission prior to the meeting and posted online. Written information received after 12 p.m. October 7<sup>th</sup> will be read aloud at the meeting for a total of three minutes.

Address your comments to: Rathar Duong, Associate Planner  
Re: 19ENT-0430

**MORE INFORMATION**

If you want more information about this project or wish to review the project file and plans, please contact Rathar Duong at [rathar.duong@smgov.net](mailto:rathar.duong@smgov.net). The Zoning Ordinance is available at the Planning Counter during business hours and on the City's web site at [www.smgov.net](http://www.smgov.net). For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. Every attempt will be made to provide the requested accommodation. All written materials are available in alternate format upon request. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

**ESPAÑOL**

Esto es una noticia de una audiencia pública para revisar aplicaciones proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.