

**From:** [Leslie Howard](#)  
**To:** [Planning Commission Comments](#)  
**Subject:** 19ENT-0441 and 19ENT-0442  
**Date:** Sunday, June 7, 2020 8:14:37 AM

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EXTERNAL

Dear Mr Scott Albright,

As a nearby residential property owner to the site, I stand in opposition to the proposed changes.

With so many vacant buildings, I think there may be a solution to this tenant's needs that don't create added congestion and to our area.

The planning commission has already initiated an ill-conceived change that has created serious issues (from 16th Street to 20th Street). The bike lane shift has created daily near-accidents and chaos (in front of the site) in spite of reduced traffic due to the quarantine. We foresee increased risks when traffic resumes after the quarantine.

Please consider how many vacancies there are due to the economic downturn and work to find a simpler solution that doesn't negatively impact our community. We all face enough strain and heartache in these challenging times.

Respectfully,  
L.C.H.

**From:** [Vonda Richardson](#)  
**To:** [Scott Albright](#)  
**Cc:** [Planning Commission Comments](#)  
**Subject:** Request to review project file and comment Re: 19ENT-0441 and 19ENT-0442  
**Date:** Wednesday, June 10, 2020 7:26:25 AM

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EXTERNAL

My name is Vonda Richardson and my family and I own and reside at the property located at 1507 and 1507 1/2 18th Street in Santa Monica. We have owned our residence since 1949. Our property is the second lot from the corner of 18th and Broadway, with the rear of our property located directly across the alley from this proposed project.

We are extremely concerned about this proposed development. Due to previous approvals by the City of Santa Monica regarding commercial businesses developments located on the lots to the immediate north and to the south of our property, we have literally been sandwiched in between these commercial developments. Such developments have cast my property and my family into perpetual shadows with the only access to sun light and fresh air coming from rear of our property that faces the alley. The proposed project that is before you would cut off and virtually eliminate the little remaining fresh air, sunlight or privacy that we now have. This proposed project would literally chock off the remaining life and enjoyment of our property.

On behalf of my family, I ask that you consider my all of my concerns before granting any approved development on this site.

Sincerely,

Vonda Richardson

**From:** [Vonda Richardson](#)  
**To:** [Scott Albright](#)  
**Cc:** [Planning Commission Comments](#)  
**Subject:** Re: Request to review project file and comment Re: 19ENT-0441 and 19ENT-0442  
**Date:** Wednesday, June 10, 2020 1:15:10 PM

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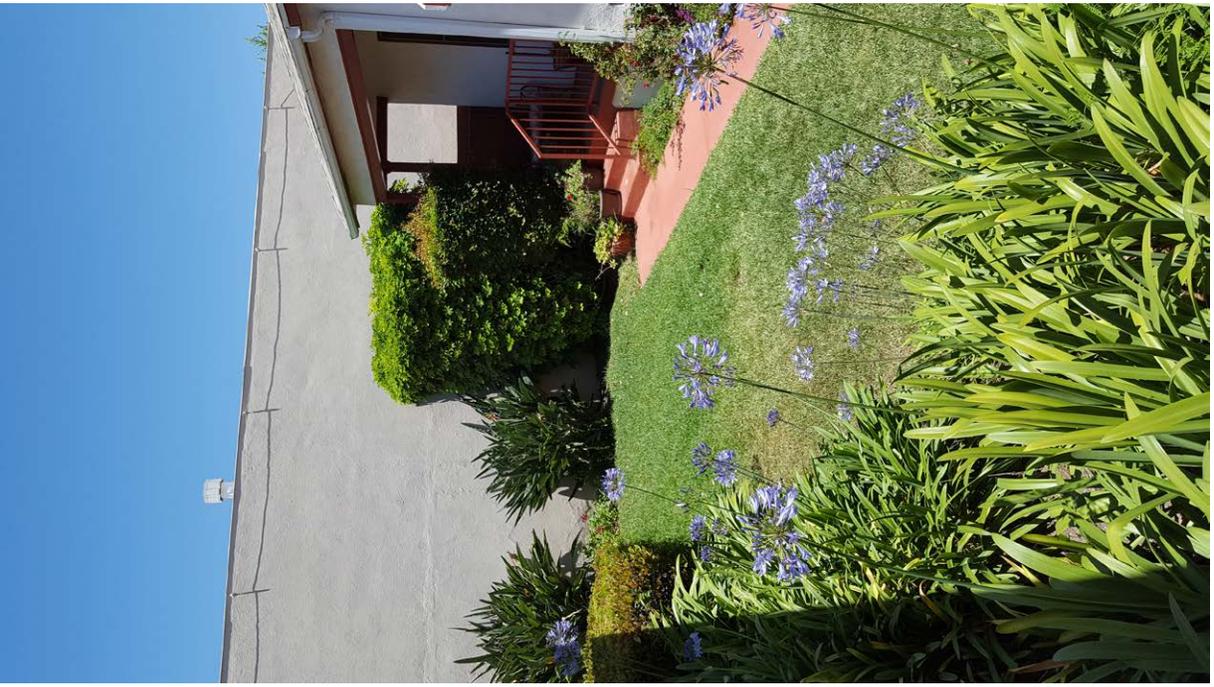
EXTERNAL



Photo attachment

Sincerely,

Vonda Richardson



**From:** [Vonda Richardson](#)  
**To:** [Scott Albright](#); [Planning Commission Comments](#); [Wendy Radwan](#)  
**Subject:** Revised June 14, 2020 Request to Comment Re: 19ENT-0441 and 19ENT-0442  
**Date:** Sunday, June 14, 2020 5:26:55 PM

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EXTERNAL

My name is Vonda Richardson. Since 1949, my family and I continue to own and reside on our property located at 1507 and 1507 1/2 18th street in the City of Santa Monica.

As a multi-generational property owner and resident, my family has born the brunt of excessive and thoughtless commercial development.

This unbridled thirst to over build has encroached on and oppressed the well being, sustainability, equity and balance that you as the Planning Commission has set forth by decree as your responsibility to ensure best practices in land use and planning.

Per the Commission's files, my families property is designated as lot #2, and is located directly across the alley (referred to as 18th Court) from the proposed referenced project.

Based upon previous land use approvals given by the Planning Commission, which must be taken into consideration, our home is already sandwiched between two commercial developments with enormously high walls to the immediate north and south abutting our property lines. Currently, the only direct access to sun light and fresh air comes from the rear of our property that faces the alley (18th Court). If the Commission allows this proposed two story commercial development to go forward as presented, it will cast our home and family into perpetual shadows and virtually eliminate the remaining direct flow of fresh air, sun light and privacy that we now enjoy. These very concerns were taken into consideration years ago and therefore remains a key factor now as to why the existing structure on this proposed commercial project site was only a one story building as opposed to the height, mass and scale of that which is currently being proposed.

The proximity, scope and loud noise associated with this proposed project ... "Supercharged Fitness Center", by it's very nature is not slated to be a business that lends itself well to a combined residential and commercial mixed use compatibility; especially if that business is within a stones throw of my families residence.

We are neither insensitive nor ignorant as to the realities pertaining to zoning and commercial development. We are only seeking fairness through the moderation of the proposed project's architectural design and hours of operation. Our conjecture remains that if the Planning Commission is sincere about it mandate to be informed by public input and impartial

analysis, then you must give equal consideration to the issues and concerns of those that live in the neighborhood and those that will be directly affected by your decisions for years to come.

**From:** [Fred Ebrahemi](#)  
**To:** [Planning Commission Comments](#); [Scott Albright](#)  
**Cc:** [Melissa Zak](#)  
**Subject:** Public Hearing & Comment - 1820 Broadway (19ENT-0441 Conditional Use Permit, 19ENT-0442 Variance)  
**Date:** Sunday, June 14, 2020 11:41:01 PM

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EXTERNAL

Dear Mr. Albright,

I work and reside in Santa Monica and I strongly support SUPERCHARGED's move and use of the space at 1820 Broadway. There's several compelling reasons but would like to highlight the two important reasons.

First, on April 28<sup>th</sup> the City of Santa Monica launched the COVID-19 Economic Recovery Task Force and as recently in its June 9, 2020 Staff Report the City reported that "spending and economic growth have contracted dramatically, leading our businesses to struggle and impacting City revenues across almost every revenue stream". The City desperately needs new and dynamic business to inject new revenue streams in the City. After the pandemic and the protests many Santa Monica businesses are struggling to bring people back to our beautiful streets and stores. SUPERCHARGED's appeal and fan/customer base is broad enough where it draws participants and hosts events all across LA County, from wellbeing classes in Marina Del Rey, to social justice forums in Century City to summits in Downtown Los Angeles. Without a doubt Santa Monica and especially the area around Broadway need an economic boost from a catalyst like Kwanza Jones and her SUPERCHARGED Initiative.

Equally important to the economic benefits SUPERCHARGED could host community building events here in our City where it's needed. Recently after the protests occurred Mayor McKeown discussed the importance of "cooperation and commitment" and looking for ways to "bring our community more closer together." My family has been attending SUPERCHARGED events for several years and inspired by the positive programming they provide. For one, last year they hosted an event to discuss racism, prejudice, discrimination and brutality. (Un)fortunately those discussions that SUPERCHARGED sparked have continued and played a valuable role in our current discussions surrounding the events occurring in the wake of protests surrounding George Floyd's death. In addition, various members of our family have attended individual goal-setting economic summits they have hosted, young girls' empowerment events and other ongoing and other educational and philanthropic activities they have hosted.

In short, SUPERCHARGED is an organization that will make a meaningful economic and community impact on Santa Monica and I hope you will approve their plans.

Sincerely,

Fred Ebrahemi

Resident, Santa Monica

**From:** [Katie Rosenfeld, Franklin PTA President](#)  
**To:** [Planning Commission Comments](#)  
**Cc:** [Scott Albright](#); [Melissa Zak](#)  
**Subject:** Letter on behalf of Supercharged  
**Date:** Monday, June 15, 2020 11:19:31 AM

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EXTERNAL

Dear City of Santa Monica Planning Commission:

As the outgoing President of the Parent Teachers Association (PTA) of Franklin Elementary School in Santa Monica, I would like to let you know that Franklin Elementary School, a public school in Santa Monica, was very fortunate to have SUPERCHARGED by Kwanza Jones ("SUPERCHARGED") as a sponsor for our first ever school Jog-a-thon. SUPERCHARGED not only made a monetary contribution but also asked whether beyond financial resources they could bring individuals to donate their time to support our activities and goals during the Jog-a-thon.

While due to the pandemic we were unable to have the students participate at school in the Jog-a-thon, we changed our vision to an at home Move-a-thon and provided the students with the opportunity to have physical exercise within their homes. We also afforded our sponsors the opportunity to withdraw their sponsorship due to the circumstances, but SUPERCHARGED generously agreed to continue to support Franklin Elementary School. We are very fortunate to be able to partner with businesses such as SUPERCHARGED who are dedicated to supporting our public school and community.

Sincerely,

Katherine Rosenfeld  
Outgoing PTA President, Franklin Elementary School  
Santa Monica Resident

**From:** [Matt Coe - SUPERCHARGED](#)  
**To:** [Planning Commission Comments](#)  
**Cc:** [Melissa Zak](#); [Scott Albright](#)  
**Subject:** 1820 Broadway project Support Letter  
**Date:** Tuesday, June 16, 2020 8:19:08 PM  
**Attachments:** [1820 Broadway Creative Letter .pdf](#)

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EXTERNAL

Please see attached letter. Thank you!

June 15, 2020  
Santa Monica Planning Commission  
1685 Main Street #212  
Santa Monica, California 90401

Greetings Commissioners:

I am pleased to write a letter supporting the SUPERCHARGED team as they plant roots in the Santa Monica community.

I have worked with Kwanza Jones and Supercharged since April 2016 as a composer, sound engineer and Audio Director. A fundamental part of what I do is based on sound filtration and noise reduction. Having the lower level of the new office space available for my creative work on projects is ideal for that very purpose. It will allow me to operate unencumbered in an acoustically controlled environment with the added benefit of not disturbing others in the process.

One of the joys of working with Kwanza is her desire to inspire and help others grow and be the best version of themselves. Being a part of the Supercharged community has allowed me to actively participate by creating a soundtrack to life for those of us on that journey.

I wholeheartedly support Supercharged and its mission of making the world a better place. I am excited for all the possibilities to come as we become a part of the Santa Monica Community and family.

Sincerely,

Matt Coe