



Santa Monica Bikeshare

Sponsorship Opportunities



Premier Sponsor

Benefits

- Exclusive rights to prominent placement of your logo on all bicycles (approximately 500)
- Your logo and link prominently featured on bike share website, mobile app, social media, interactive map, collateral materials, and City website
- Recognition as Premier Sponsor at kick-off event and on related materials
- Recognition as Premier Sponsor on the website and collateral materials
- Placement of station at location of your choice, if feasible

Corporate Engagement Level

Premier Sponsor | \$500,000 per year | 3 Years Minimum

Presenting Sponsor

Benefits

- Your logo on the handlebars of 100 bikes
- Your logo and link prominently featured on bike share website, mobile app, social media, interactive map, collateral materials, and City website
- Recognition as a Presenting Sponsor at kick-off event and on related materials
- Recognition as Presenting Sponsor on the website and collateral materials
- Placement of station at location of your choice, if feasible

Corporate Engagement Level

Presenting Sponsor | \$250,000 per year | 2 Years Minimum

Station Sponsor

Benefits

- Your logo and link on bike share website, social media, mobile app, interactive map, and City website
- Recognition at kick-off event and on related materials
- 10 free memberships per station sponsored

Corporate Engagement Level

Station Sponsor | \$50,000 per year | 2 Years Minimum

Adopt-a-Station

Benefits

- Your logo on bike share website, interactive map, and City website
- 5 Free Annual Membership passes

Corporate Engagement Level

Station Sponsor | \$20,000 per year | 2 Years Minimum

ALL BENEFITS SUBJECT TO APPROVAL BY THE CITY OF SANTA MONICA

