



# THE ELECTORAL PROCESS!!

MONDAY, MAY 14<sup>TH</sup>  
KEN EDWARDS CENTER

"LEVEL THE PLAYING FIELD"

## ELECTION CAMPAIGN

- ▶ ACCESS TO CANDIDATES +
- ▶ USE OF DONATION MONEY ✓
- ▶ ACCOUNTABILITY ✓
- ▶ CIVIL RESPONSIBILITY
- ▶ FACT CHECKING... FINES?
- ▶ MENTORING
- ▶ MORE SUBSTANTIVE DEBATES
- ▶ MISUSE OF CAMPAIGN MATERIALS
  - HOLD ACCOUNTABLE!!
- ▶ FREE MEDIA...
- ▶ ELECTORAL FILING

## FINANCIAL CONTRIBUTIONS

- ▶ LIMITS ON CONT. ✓ +
- ▶ PUBLIC FINANCING ✓✓✓
- ▶ ABSENTEE VOTING REQUIRES MORE RESOURCES
- ▶ TRANSPARENCY ABOUT CONTRIBUTORS / GROUPS
- ▶ FUND FOR REBUTTALS ✓✓
- ▶ CLARIFY POLICY ON IND. EXPENDITURE COMMITTEES
- ▶ SPEED OF REPORTING OF EXPENDITURES... SPEED UP!!
  - WHEN INCURRED
- ▶ ENFORCEMENT !!
  - IND. MONITOR? ✓ - CREDIBILITY
  - "THE POLICE POLICE"
- ▶ OAKES INITIATIVE
  - CONT. W/ PUBLIC BENEFIT

## ELECTION PROCESS

- ▶ TRANSPARENCY? +
- ▶ CANDIDATE TRAINING
- ▶ ACCESS ✓
- ▶ CLEAN CAMPAIGN PLEDGE
- ▶ TERM LIMITS...? ✓
- ▶ DIVERSITY: WOMEN / MINORITIES
- ▶ RANK VOTING ✓✓✓
- ▶ ALLOW TURNOVER ✓
- ▶ RESIDENTS TO ELECT MAYOR?
- ▶ MORE MENTORING.
- ▶ SINGLE TRANSFERABLE VOTE
- ▶ VOTING MACHINE ACCURACY
- ▶ FULL-TIME COUNCIL
  - STAFF
  - OMBUDSMAN
- ▶ WHERE ARE THE YOUTH?
- ▶ CHARTER STUDY TO LOOK AT ENTIRE PROCESS.
- ▶ ACCESS FOR DISABLED IND.

## MESSAGING & COMMUNICATIONS

- ▶ MORE!!
- ▶ INFORMATION; DISCLOSURE ✓✓
- ▶ DEBATES & PUBLIC FORUMS ✓
- ▶ KEEP SEASCAPE GOING.
- ▶ TOO MUCH JUNK MAIL
- ▶ CANDIDATE STATEMENTS
- ▶ INTERNET (CITY; LEAGUE)
- ▶ WEEKEND VOTING
- ▶ LEAGUE TO SPONSOR MORE FORUMS.
- ▶ NOTIFICATION OF VIOLATIONS
- ▶ TOPIC ORIENTED DEBATES
- ▶ CANDIDATE PROFILES
- ▶ IMPROVE WEBSITE - SHOW VOTING RECORDS, PROFILE ✓
- ▶ FREE WIRELESS CITYWIDE (PEN)
- ▶ EXTENDED HRS. IN LIBRARY.
- ▶ NETWORK W/ OTHER AGENCIES RE: PUBLIC FINANCING/VOTING

## WHAT WE HEARD

- ▶ NEGATIVE, FALSE LITERATURE
- ▶ LACK OF WOMEN CANDIDATES
- ▶ VOTER-OWNED ELECTIONS
- ▶ \$250 CONTRIBUTION LIMIT
- ▶ POLITICAL SUSTAINABILITY
- ▶ RANKED VOTING
- ▶ PUBLIC FINANCING
- ▶ IND. EXPENDITURES ✓
- ▶ SOURCE OF CONTRIBUTIONS
- ▶ HOW IS SANTA MONICA DOING?
- ▶ WHERE DOES THIS INFO. GO?