1. Call to Order  
   Pledge of Allegiance  
   Roll Call

2. Approval of Minutes from February 18, 2016

3. Director's Report: Karen Ginsberg, Director, Community & Cultural Services

4. ACTION ITEMS:
   A. Presentation of conceptual design plans for the North Beach playground for Commission review, discussion and possible action
   B. Commission discussion and development of recommendations for transmittal to City Council regarding a permanent name for the park currently known as Buffer Park and the possible renaming of Stewart Street Park [Staff Report]
   C. Commission discussion and possible action to send a letter to Council requesting the allocation of funding for the expansion of Memorial Park to incorporate the former Fisher Lumber site
   D. Presentation by Vice Chair Cohen concerning a possible soda tax measure for Commission discussion and possible action
   E. Request by Commissioner Toy regarding a potential leave of absence for Commission discussion and possible recommendations

5. DISCUSSION ITEMS:
   A. Review of Long Range Agenda

6. COMMITTEE AND LIAISON REPORTS:
   A. Community Gardens Advisory Committee Liaison – Commissioner Toy
   B. Planning Commission Liaison – Commissioner Smith, alternate Commissioner Brown
   C. Landmarks Commission Liaison – Chair Brock
   D. Field Sports Advisory Council (FSAC) Liaison – Commissioner Schwengel, alternate Commissioner Brown
   E. Virginia Avenue Park Advisory Board Liaison – Commissioner Gielicz, alternate Commissioner Brown
   F. Parks Foundation – Chair Brock
   G. Bicycle and Pedestrians Committee – Chair Brock, alternate Vice Chair Cohen
   H. California Association of Park and Recreation Commissions and Board Members (CAPRCBM) – Chair Brock
   I. Urban Forest Task Force Liaison – Commissioner Smith
   J. Park Creation Committee – Commissioner Smith, Commissioner Brown, Commissioner Schwengel

7. ANNOUNCEMENTS:
8. PUBLIC COMMENT:

Public input is permitted only on items not on the agenda within the subject matter jurisdiction of the Recreation & Parks Commission.

9. ADJOURNMENT

City Hall is wheelchair accessible. To request a disability-related accommodation, such as a sign language interpreter or assistive listening device, please call the Department of Community & Cultural Services at 310-458-8310, or TTY 310-458-8696, or email anne.deasey@smgov.net at least three business days in advance. This agenda and all documents for the meeting are available in alternate format upon request. City Hall is served by Big Blue Bus lines 1, 2, 3, 5, 7, 8, 9, 10 and Rapid 3; call (310) 451-5444 or TTY (310) 395-6024 for additional transportation information. Parking is available in front of City Hall and on Olympic Drive and in the Civic Center Parking Structure (validation free).

This agenda is subject to change up to 72 hours prior to the scheduled meeting. We encourage you to check the agenda on the City's website (http://smgov.net/ccs/agendas/rec/) 72 hours prior to the meeting. **Please note that Agenda Items may be reordered during the meeting at the discretion of the Chair.**

PUBLIC INPUT GUIDELINES: Public attendance and comment at Commission meetings are welcomed and encouraged. Members of the public will have 3 minutes to speak and should submit a chit to City staff before the presentation begins. If more than 15 members of the public wish to speak on one item, speaking time will be limited to 2 minutes each. If a member of the public submits a late chit, his/her speaking time will be limited to 1 minute. Members of the public wishing to speak will be called upon in the order in which their chit was received. Applause or any other disruptive behavior is not allowed.

Any member of the public unable to attend a meeting but wishing to comment on an item(s) listed on the agenda may submit written comments prior to the meeting by mailing them to RPC, c/o 1685 Main Street, Room 210, Santa Monica, CA 90401. Or comments may be emailed to: rpc@smgov.net. Any documents produced by the City regarding any item on this agenda will be made available in Room 210 at City Hall, 1685 Main Street, Santa Monica, during normal business hours.

**STANDARDS OF BEHAVIOR THAT PROMOTE CIVILITY AT ALL PUBLIC MEETINGS:**

- Treat everyone courteously
- Listen to others respectfully
- Exercise self-control
- Give open-minded consideration to all viewpoints
- Focus on the issues and avoid personalizing debate
- Embrace respectful disagreement and dissent as democratic rights, inherent components of an inclusive public process, and tools for forging sound decisions
To: Recreation and Parks Commission  
From: Karen Ginsberg, Director, Community and Cultural Services 
Subject: Recommendation to Name Buffer Park and Consider Renaming Stewart Street Park 

**Recommended Action**
Staff recommends that the Recreation and Parks Commission review the Commission’s past name suggestions for Buffer Park and consider whether Stewart Street Park should be renamed. If so, staff recommends that the Commission make a recommendation of names to Council for both Buffer Park and Stewart Street Park.

**Executive Summary**
Construction will begin in March 2016 on a 2.35 acre park on Exposition Boulevard between Stewart Street and Dorchester Avenue. Community outreach was conducted during the month of October 2014 to solicit formal name recommendations for this park, which has been nicknamed Buffer Park. The Recreation and Parks Commission considered survey results and public comment at their November 20, 2014 meeting and recommended two potential names for Council’s consideration: Gandara Park and Heroes Park. Council considered these recommendations on January 26, 2016 and noted public comment and input received prior to the meeting was primarily divided between two names: Gandara Park and George Ishihara Memorial Park. Council directed staff to return to the Recreation and Parks Commission to review the Commission’s name recommendations for Buffer Park and to consider renaming Stewart Street Park.

**Background**
Council adopted a policy for naming City-owned land, buildings and facilities on July 9, 2002 (Attachment A) which established formal guidelines and a procedure for considering appropriate names (see Attachment B for a summary of these guidelines). As required by policy, Council seeks recommendations from “related advisory bodies such as the Recreation and Parks Commission, the Library Board and the Landmarks Commission." Council then makes its determination at a
regularly scheduled meeting at which staff, representatives of advisory bodies and civic organizations, and the general public may offer testimony. Since the Recreation and Parks Commission has purview over parks, it is appropriate that the Council consider the Commission's suggestions on a proposed permanent name for Buffer Park, a 2.35 acre park that will be located on Exposition Boulevard, and a recommendation as to whether Stewart Street Park should be renamed and, if so, suggestions for a new name.

Stewart Street Park is a 3.8 acre park that opened in 1975 on the site of a former landfill. The park's name is respective of its location at 1819 Stewart Street (near the intersection of Exposition Boulevard). Stewart Street predates the park by more than 50 years. An ordinance dedicating and naming the Stewart Street was signed on May 16, 1921 (Attachment C). City records do not conclusively identify the origin of the street name but a probable theory is that it was named in honor of William F. Stewart, a United States Senator from Nevada. Stewart was a business partner of our City founder, John P. Jones, who was also a Senator from Nevada. In 1874, the two invested in silver mines together and had hoped to build a railroad from the mines in Inyo County to Santa Monica (Attachment D). Another theory is that Stewart Street was named in honor of Edwin Stewart, a long-time resident and prominent businessman involved in local real estate who first arrived in Santa Monica in 1919 and later served on the City’s Planning Board (Attachment E).

**Discussion**

**Public Outreach**

Several community outreach strategies were employed to generate possible names for Buffer Park. Staff met with the Pico Neighborhood Association, launched a survey and hosted a table at the Pico Farmers’ Market, and sent email campaigns to those on the Buffer Park interest list.
The community submitted a total of 135 diverse park name suggestions. The most commonly suggested names are listed below (see Attachment F for a complete list of names submitted).

- Toypurina Park (16 submissions)
- Exposition Park (or similar variation; 9 submissions)
- George Ishihara Memorial Park (or similar variation; 6 submissions)
- Santa Monica Park (5 submissions)
- People’s Park (4 submissions)
- Hachi Park (3 submissions)
- Nisei Park (3 submissions)
- Vida Park (3 submissions)

Subsequent to the survey closing, a few community members sent emails to the Recreation and Parks Commission recommending another name, Gandara Park. Additional information regarding each of the aforementioned suggested names is available in Attachment G.

In an effort to engage the community beyond the survey, outreach has continued throughout the naming process. Prior to each public hearing related to the naming of Buffer Park, email notifications were sent to subscribers of the park’s interest list including those who completed a naming survey and provided an email address. Lastly, a public notice was sent the week of March 7, 2016 to all current residents and business and property owners within a quarter-mile of Stewart Street Park to inform them that renaming the park would be considered at the March 17, 2016 Recreation and Parks Commission meeting and the April 26, 2016 Council meeting.
Commission Action
The Recreation and Parks Commission vetted the full list of Buffer Park name recommendations at the Commission’s regularly scheduled meeting on November 20, 2014 (Attachment H). Following public comment and discussion, the Commission approved a motion to recommend to Council the consideration of two potential names for the park currently known as Buffer Park: Gandara Park and Heroes Park.

The name Gandara Park was recommended by the Recreation and Parks Commission to memorialize and honor Private Joe Gandara, a Santa Monica native who was fatally wounded by enemy fire in World War II at the age of 20. Although hailed a war hero, he was passed over for awards and medals at the time of his death due to his Hispanic heritage. In March 2014, Private Joe Gandara was posthumously awarded the Medal of Honor by President Obama in recognition of his heroism and valor. Private Gandara’s niece, Miriam Adams, has formally expressed her support for naming Buffer Park in honor of her uncle (see Attachment I).

As an alternative to Gandara Park, the Recreation and Parks Commission recommended considering the name Heroes Park to honor all Santa Monica military servicemembers, war heroes, and veterans with the possibility of certain areas of the park being named in honor of individuals (e.g. Private Gandara and George Ishihara).

Council Action
Council considered the Recreation and Parks Commission’s name recommendations for Buffer Park on January 26, 2016 (Attachment J) and noted public comment provided at the meeting and written correspondence received prior to the meeting were primarily divided between two names: Gandara Park and George Ishihara Memorial Park. Based on the close proximity of Buffer Park to
Stewart Street Park, Councilmembers discussed the possibility of naming Buffer Park in honor of George Ishihara and renaming Stewart Street Park in honor of Private Gandara. Since the renaming of Stewart Street Park was not on the January 26, 2016 meeting agenda, Council deferred selecting a name for Buffer Park and directed staff to return to the Recreation and Parks Commission for a full public review process to consider the Commission’s previous name recommendations for the park and to also consider renaming Stewart Street Park (Attachment K).

Prepared by: Melissa Spagnuolo, Principal Administrative Analyst
Community & Cultural Services

Attachment A: July 9, 2002 Staff Report
Attachment B: Summary of Naming Guidelines
Attachment C: Special Ordinance #127 (Street Series)
Attachment D: John P. Jones Wikipedia Entry
Attachment E: Santa Monica Blue Book Excerpt (1941)
Attachment F: Buffer Park Naming Survey Results
Attachment G: Additional Background on Suggested Names
Attachment H: November 20, 2014 RPC Meeting Agenda and Staff Report
Attachment I: October 27, 2015 Email/Letter of Support from Miriam Adams
Attachment J: January 26, 2016 Council Meeting Staff Report
Attachment K: January 26, 2016 Council Meeting Minutes (draft)
City Council Meeting: July 9, 2002

To: Mayor and City Council
From: City Staff
Subject: Policy for the Naming of Public Facilities

Introduction
This report recommends adoption of a resolution establishing a policy regarding naming of City owned-land, buildings and facilities.

Background
Council and the public have expressed interest periodically in the naming of City-owned land, buildings and facilities. With the culmination of a significant period of capital investment several new public facilities are underway and it is timely to consider policy, process and guiding criteria to ensure that where naming is appropriate, the culture and heritage of Santa Monica and compatibility with function and site are given weight.

Other cities, state agencies and the Federal Government have adopted criteria and procedures for naming public facilities. Some emphasize the culture and history of a place, others city identification, and still others recognize individuals for exceptional or distinguished contributions. Some cities have set higher priorities on naming based on location and/or function of a public space rather than naming after an individual and others prefer to commemorate public figures. Most policies recommend a waiting period after the death of an individual before consideration of naming opportunities. Honoring individuals can take place in a number of ways including naming a park or a building, a portion of a park or building or related space. Public entities typically tailor the process of selecting a name or affiliation by using the existing commission or committee structure as a means of developing a final
recommendation to an elected body.

**Proposed Policy Guidelines for Naming Public Facilities**

- **Purpose**
The proposed policy would establish formal guidelines and a procedure for considering appropriate names for City-owned land, buildings and facilities, or portions thereof.

- **Policy and Priorities**
In determining the names to be given to City-owned land, buildings and facilities, the City Council will receive recommendations from the public, staff and related advisory bodies such as the Recreation and Parks Commission, the Library Board and the Landmarks Commission.

- **Guidelines**
In naming public land and buildings, the City Council and its advisory bodies shall consider the following:

  - Incorporating “Santa Monica” in the name where it is important for civic or other reasons for a building or facility to be identified with the City;
  - Recognizing geographic, topographic or historical features or events associated with Santa Monica;
  - Commemorating persons who have served the City, in an exceptional manner provided that five years have elapsed since the death of the individual;
  - Commemorating persons who have served the State or Nation in an exceptional manner and who have an association with the City provided that five years have elapsed since the death of the individual;
  - Commemorating persons who have served the State or Nation in an exceptional or distinguished manner where the contribution is of such major significance that a local association wanes in importance provided that five years have elapsed since the death of
the individual;

- Commemorating individuals or organizations who have made important donations of land, funds or materials, equipment and/or facilities;
- Avoiding recognition of those whose contribution has been appropriately recognized in other City venues or by other means.

Procedure

Requests for naming of City-owned land, buildings and facilities may be submitted to the City Clerk in writing, accompanied by a justification for the recommended name(s). All requests will be referred to the Department having jurisdiction and the appropriate Board(s) or Commission(s) for deliberation. Staff and related advisory bodies will evaluate the recommended name within six months following receipt of a request.

Upon completion of deliberations at a public hearing, the staff and advisory body will forward a recommendation to the City Council.

The City Council will make its determination as to the naming or renaming of City-owned land, buildings and facilities at a regularly scheduled meeting of the Council at which staff, representatives of advisory bodies and civic organizations and the general public may offer testimony.

Recognition

Recognition may be given by installation of a plaque or appropriate signage, installation of a marker or artwork, or other means appropriate to the setting. Any signage must conform to City sign ordinances or policies. Artworks must be approved by the Arts Commission. Manner of recognition will be determined by staff or the appropriate commission working with professional designers as appropriate and conveyed in its recommendation to City Council.
**Budget/Financial Impact**

There is no financial impact associated with establishing a policy regarding naming of City-owned land, buildings and facilities.

**Recommendation**

City staff recommends that Council consider adoption of a resolution establishing a policy regarding naming of City-owned land, buildings and facilities.

Prepared by: Kathryn Vernez, Asst. to the City Manager for Government Relations
Susan E. McCarthy, City Manager

**RESOLUTION**
In naming public land and buildings, the City Council and its advisory bodies shall consider the following:

- Incorporating “Santa Monica” in the name where it is important for civic or other reasons for a building or facility to be identified with the City;

- Recognizing geographic, topographic or historical features or events associated with Santa Monica;

- Commemorating persons who have served the City in an exceptional manner;

- Commemorating persons who have served the state, nation, or world in an exceptional manner and who have an association with the City;

- Commemorating persons who have served the state, nation, or world in an exceptional or distinguished manner where the contribution is of such major significance that a local association pales in importance;

- Commemorating individuals or organizations who have made important donations of land, funds or materials, equipment and/or facilities; and

- Avoiding recognition of those whose contribution has been appropriately recognized in other city venues or by other means.

The City Council will not name any buildings, land or facilities after current office holders.
SPECIAL ORDINANCE No. 127
(Street Series)

----

AN ORDINANCE DEDICATING AND NAMING CERTAIN
PARCELS OF LAND AS STEWART STREET IN THE
CITY OF SANTA MONICA, CALIFORNIA

----

The City Council of the City of Santa Monica ordains as follows:

Section 1. That that portion of the 30 foot strip of land,
shown as Stewart alley on the map of the Erkenbrecher Syndicate
Santa Monica Tract, recorded in Book 6 pages 26 and 27 of Maps, Los
Angeles County Records, between the northwesterly line of Pico
Boulevard and the northwesterly line of Virginia Avenue, formerly
Irwin Avenue, produced northeasterly and that 30 foot strip of land
shown as Stewart Street on the map of the Santa Monica-Sawtelle
Tract being Exhibit B attached to the final decree in partition in
action No.B.25296, a certified copy of which decree is recorded in
Book 6337 page 1 of Deeds, Los Angeles County Records, be dedicated
for street purposes and that all of the above described parcels of
land shall be named Stewart Street.

Section 2. That the Commissioner of Public Safety, as ex-
officio Mayor, shall sign, and the Commissioner of Finance, as ex-
officio City Clerk shall attest and certify to the adoption of
this ordinance, and the Commissioner of Public Works, as ex-officio
Street Superintendent, shall cause this ordinance to be published
once in the "Santa Monica Evening Outlook," a newspaper published
and circulated in the City of Santa Monica. This ordinance shall go
into effect immediately upon its publication.

I hereby certify that the foregoing ordinance was adopted by
the City Council of the City of Santa Monica at its meeting held
on the 16th day of May, 1921, by the following vote:

Ayes: Cudahy, Towner, Redden, Bailey

Nees: None

Signed this 16th day of May, 1921.
Commissioner of Public Safety, ex-officio Mayor of the City of Santa Monica, California

Attest:

Commissioner of Finance and ex-officio City Clerk of the City of Santa Monica, California
John P. Jones
From Wikipedia, the free encyclopedia

**John Percival Jones** (January 27, 1829 – November 12, 1912) was an American politician who served for 30 years as a Republican United States Senator from Nevada. He made a fortune in silver mining and was a co-founder of the town of Santa Monica, California.

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## Contents

- 1 Early life
- 2 California Gold Rush
- 3 Comstock Lode Nevada
- 4 US Senate
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### Early life

John P. Jones, one of thirteen children of Thomas Jones (1793–1871) and Mary A. Jones, was born in Herefordshire, England. The family immigrated to the United States and settled in Cleveland, Ohio in 1831. Thomas Jones purchased property, and established himself in business as a marble manufacturer.[1]

### California Gold Rush

In 1849 John P. Jones went to California to participate in the Gold rush. He settled in Trinity County, California where he engaged in mining and farming. He served as county sheriff, and was a member of the California state senate from 1863 to 1867. In 1867 he was the nominee of the Republican party for Lieutenant-Governor.[2]

**Comstock Lode Nevada**

In 1868, Jones moved to Gold Hill, Nevada where he was superintendent of the Crown Point silver mine which was part of the Comstock Lode. When a body of silver ore was stuck in 1870, Jones and Alvinza Hayward acquired shares and were able to gain control of the Crown Point mine.[3][4][5]

**US Senate**

In 1873 he was elected by the Nevada state legislature to the United States Senate, in which he served five terms from 1873 to 1903. He served as chairman of the Senate Committee on Auditing the Contingent Expenses from 1877 to 1881 and from 1883 to 1893, and as chairman of the committee on epidemic diseases from 1893 to 1903. Jones was involved with the minting of the Twenty-cent piece silver coin. Like many Republicans from the western United States, Jones left the party in 1896 over the issue of bimetallism and joined the Silver Party.[6][7] He caucused with the Silver Republicans and later rejoined the Republican Party, but decided not to run for re-election to the Senate in 1902.

**Panamint Silver Mines**

In 1874, Jones and fellow Nevada senator, William M. Stewart, invested in the Panamint silver mines near Independence, Inyo County, California.[8] Jones planned to build a railroad from the mines to the ocean at Santa Monica. By 1877, the Panamint mines were exhausted and closed.[9]

**Santa Monica**

Jones visited Los Angeles in 1874 and bought a three quarter interest in Colonel Robert S. Baker’s ranch in Santa Monica. In 1875, Jones and Baker laid out the town of Santa Monica. Jones built the first railroad (Los Angeles and Independence Railroad) from Los Angeles to Santa Monica. Due to financial pressures, Jones was forced to sell the railroad to Southern Pacific in 1877.[10]

**Miramar**

In 1903 Jones retired to his 1889 home, Miramar, in Santa Monica where he continued to oversee his businesses. Shortly before the Senator died, Miramar was sold to King Gillette. Gillette rarely visited the house, and after a brief spell towards the end of World War I as a boys military academy, the estate was sold to hotelier Gilbert Stevenson and it became the Hotel Miramar in 1921. Since then, it has been run by various hoteliers — except for during World War II, when the Army Air Corps took over the Miramar and used it as a redistribution center for officers and enlisted men returning from overseas. The mansion was demolished in 1938, leaving as the oldest structure, the six story "Palisades" wing built in 1924. The
Moreton Bay Fig Tree, given to the Jones’ by the bartender in 1889, still stands where it was planted by gardener W.H. Lee. The site is now the home of the Fairmont Miramar Hotel.

**Family life**

Jones married the widow Hannah Cornelia (Conger) Greathouse, in 1861, and they had one son, Roy Jones. Hannah died in 1871, and Jones married Georgina Frances Sullivan in 1875.[11] They had three daughters, Alice (MacMonnies), Marion (Farquhar) and Georgina (Walton).

Jones died in 1912 in Los Angeles, California and was buried in Laurel Hill Cemetery in San Francisco, California.[12]

**References**


12. John P. Jones ([http://www.findagrave.com/cgi-bin/fg.cgi?page=gr&GRid=8056198](http://www.findagrave.com/cgi-bin/fg.cgi?page=gr&GRid=8056198)) at Find a Grave

**External links**

John P. Jones - Wikipedia, the free encyclopedia

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<td>James W. Nye</td>
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<td>U.S. Senator (Class 3) from Nevada</td>
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<td>Served alongside: William M. Stewart, William Sharon, James G. Fair</td>
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Categories: 1829 births | 1912 deaths | People from Herefordshire | American people of English descent | California State Senators | United States Senators from Nevada | History of Santa Monica, California | British emigrants to the United States | Nevada Republicans | Silver Party United States Senators | Republican Party United States Senators | California Republicans | Nevada Silverites

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Santa Monica
Blue Book

Charles S. Warren
Editor-in-Chief

Santa Monica Public Library
(Historical and Biographical)

Santa Monica Public Library
Mar 28 1941

Arthur H. Cawston
Managing Editor and Publisher
Santa Monica, California

1941
SANTA MONICA BLUE BOOK

gomery and Mullen Company in South Pasadena. He remained in this latter connection until 1913, when he accepted his present position.

Mr. Allen is a member of the Elks Lodge in Santa Monica, and of the various lumbermen's associations. He was married in 1906 to Miss Mary Boyle. They have two sons: John, with the Patten-Blinn branch in Sawtelle; and Harrison, who is connected with the telephone company in Santa Barbara. Both boys were born in South Pasadena, and both graduated from Santa Monica High School. Harrison went on to college and is a graduate of U.C.L.A. John has two children, Gary and Margaret.

EDWIN STEWART

One of the leading realtors of Santa Monica is Edwin Stewart, who has been identified here for over twenty years. Coming here first in 1919 on a visit from Canada, he then commenced buying and selling property in this area. After taking a trip to his native England, he returned to Santa Monica in 1922, and since that time he has been actively engaged as a real estate broker, insurance agent, and appraiser.

Mr. Stewart was born on June 3, 1881, in Halifax, Yorkshire, England, and was educated in his native country, having studied art there at the Halifax Technical College, where he passed the examinations of the City and Guild, London Institute, London, England. Until moving to Canada in 1907, he engaged in the decorating business in England. He followed the real estate and building contractor business in Winnipeg, Canada, from 1907 until 1919, having been connected with the West End Realty & Building Company in that city.

Mr. Stewart is immediate past President of the Santa Monica Bay District Realty Board, and he is a director of the California Real Estate Association. Prominent in civic affairs, he serves as a Commissioner on the Santa Monica City Planning Board, and he is also a member of the advisory board for administering the new draft law.

Fraternally, Mr. Stewart is affiliated with the Masonic order. His hobbies are art and football. He married Miss Laura May Baxby, of Halifax, England, and they have a son and a daughter: Frank G., and Mrs. Marjorie Stewart Wells, of Chicago.

CARL H. BALLARD, M.D.

A very well known specialist of Santa Monica is Dr. Carl H. Ballard, whose practice is devoted exclusively to eye, ear, nose and throat work. By reason of his thorough early training and long years
## Survey Results

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<td>Relaxation Gardens, The</td>
</tr>
<tr>
<td>Great Pacific Park</td>
<td>Renaissance Park</td>
</tr>
<tr>
<td>Green Gardens, The</td>
<td>Reverie Park</td>
</tr>
<tr>
<td>Green Meadow Park</td>
<td>Santa Monica Park (5)</td>
</tr>
<tr>
<td>Green Path Park</td>
<td>Serenity Park</td>
</tr>
<tr>
<td>Green Strip Park</td>
<td>Serra Park</td>
</tr>
<tr>
<td>Hachi Park (3)</td>
<td>Sky Park</td>
</tr>
</tbody>
</table>
## Name suggestions (cont.):

<table>
<thead>
<tr>
<th>Name</th>
<th>Notes</th>
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<tr>
<td>So Cal Park</td>
<td></td>
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<tr>
<td>Stroll, The</td>
<td></td>
</tr>
<tr>
<td>Superior Park</td>
<td></td>
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<tr>
<td>Thickest</td>
<td></td>
</tr>
<tr>
<td>Too close to the building park</td>
<td></td>
</tr>
<tr>
<td>Too damn close to the sidewalk park</td>
<td></td>
</tr>
<tr>
<td>Toypurina Park (16)</td>
<td></td>
</tr>
<tr>
<td>Vida Park (3)</td>
<td></td>
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<tr>
<td>Walking Together Park</td>
<td></td>
</tr>
<tr>
<td>Vida Park (3)</td>
<td></td>
</tr>
<tr>
<td>Walking Together Park</td>
<td></td>
</tr>
</tbody>
</table>

**Note:** Names suggested more than once are denoted with the total number of submissions in parentheses.
Supplemental Information for the Most Commonly Suggested Names for Buffer Park

Toypurina Park (16 submissions)
Toypurina (1760-1799) was a Tongva/Gabrielino Native American medicine woman who opposed the rule of colonization by Spanish missionaries in California, and led an unsuccessful rebellion against them. (Source: Wikipedia, http://en.wikipedia.org/wiki/Toypurina)

Toypurina and the San Gabriel Mission, 1785
Few details survive about the life of the Gabrielino medicine woman Toypurina, but she is undoubtedly best remembered for her direct involvement in a planned revolt against Spanish colonial rule in 1785. Born into the Kumivit tribe of Southern California from the area around Mission San Gabriel, Toypurina’s tribe became known as the Gabrielino (today, their descendants also refer to themselves as the Tongva people) after Spanish contact in the late eighteenth century. Franciscan missionaries at the time had founded more than twenty missions from San Diego to Sonoma between 1769 and 1823. These missions encroached on the lands of numerous tribal nations in the area, exploited the labor of their people, and proselytized for their conversion to the Roman Catholic Faith. From the perspective of the colonists, these missions were intended to act as a chain of defense around the Spanish empire in the north.

It was in this context that Mission San Gabriel was established, near the banks of the Río Hondo on the southern edge of the San Gabriel Valley in September 1771. The mission remained at its original site for half a decade, until May 1775, when it was moved several miles north to its present site, which is located on Gabrielino land. Historians estimate that in 1770, the Gabrielino numbered about five thousand, and their territory encompassed about 1,500 square miles of the Los Angeles Basin. This land included the watersheds of the Los Angeles, San Gabriel, Santa Ana, and Río Hondo rivers, and it extended west to the islands off present-day Los Angeles. Within that territory were more than fifty independent and competing communities, whose populations ranged from 50 to 150. By the time Toypurina became involved in the rebellion against the Mission in 1785, the missionaries at San Gabriel had baptized well over 1,200 Indians, counting approximately 843 Gabrielinos among these baptisms.

In an effort to protect the self-sufficiency of their communities, retain their tribal cultures, and uphold their religious practices and beliefs, many Native people at this time had long been actively resisting the imposed Spanish rule and attempts at acculturation. Toypurina emerged as one such individual. In October 1785, she joined a group of Gabrielino neophytes from Mission San Gabriel in their plot against the mission. Most prominent among the instigators of this rebellion was the discontented neophyte Nicolás José, who not only initiated talk of the plan among other Gabrielinos inside the Mission, but also rallied key individuals, including Toypurina, from as many as eight Indian villages in the surrounding area.

Historians have concluded that their plan was provoked in the final instance when Spanish officials forbade the practice of traditional dances. Up until this point, the Padres had shown some degree of leniency, permitting a number of Indians to maintain their roles in traditional ceremonies. José in particular is said to have been accustomed to living in ways that allowed him to equally balance commitments in both of his cultural worlds. The authoritarian decision to suddenly ban all traditional dances among the Mission Indians was thus the latest in a long string of ongoing affronts and atrocities (violence, rapes, forced religious conversions, and slave
Toypurina’s support of this effort is believed to have been crucial, due to her extraordinary powers as a medicine woman. It was intended that she would use her divine influence to immobilize the Catholic priests during the revolt, while her male counterparts would eliminate the Spanish soldiers. On the night of October 25th, 1785, Toypurina and the other insurgents attacked the mission as planned, but unbeknownst to them, a corporal of the guard had been informed of the revolt ahead of time, allowing the Spanish to mount an ambush. When Toypurina arrived, she and several others were arrested. Spanish officials held a trial, sentencing five people to twenty-five lashes, and another twelve to receive fifteen or twenty lashes. Rather than torture or kill the offenders behind closed doors, these floggings were carried out in public, so the entire mission population would see the consequences of the rebels’ actions.

Likewise, the Spanish officials found Toypurina, José, and two other men (Temejasauichí and Alijivit) guilty of leading the attack. As punishment, Toypurina was exiled from Mission San Gabriel after being held there as a prisoner for the duration of her trial, and in which time she was also baptized into the Catholic Faith. She was sent to live out her life further north, first at Mission San Carlos Borromeo, located near Monterey in present-day Carmel. There, she remarried, to a Spanish soldier named Manuel Montera. Between 1789 (the year of their marriage) and 1794, Toypurina and Montera had three children: Cesario, Juana de Dios Montero, and Maria Clementina. In 1799, Toypurina passed away at Mission San Juan Bautista, and was buried there.


Exposition Park (or similar variation; 10 submissions)
Buffer Park will be constructed on Exposition Boulevard. Staff recommends against considering this suggestion as a well-known park currently exists by this name in the City of Los Angeles.

George Ishihara Memorial Park (or similar variation; 6 submissions)
George Ishihara was born on February 22, 1921 and died at his home in Santa Monica on March 17, 2009. Mr. Ishihara was a Japanese-American who grew up in Washington and Northern California, and relocated to Santa Monica’s Pico Neighborhood in 1958. He enlisted in the United States Army and served in World War II in the most decorated unit, the 442nd Regimental Combat Team, and also was part of the 522nd Field Artillery Battalion that liberated the Jewish people from the Dachau Germany Internment Camp and other surrounding camps. During World War II, Mr. Ishihara’s family was interned in two relocation camps. Given his enlistment in the US Army, he was able to negotiate his family being reunited in the Minidoka Relocation Camp. Mr. Ishihara’s daughter currently lives in the Pico Neighborhood with her family.

The Japanese-American people played a significant role in the history of West Los Angeles and in Santa Monica, first as farmers and then as homeowners in the area. Many were displaced from the neighborhood when Interstate 10 was constructed.

(Source: Christel Andersen, Pico Neighborhood resident)
Santa Monica Park (5 submissions) and People’s Park (4 submissions)
These names were also suggested for what is now known as Tongva Park.

Hachi Park (3 submissions)
Hachi refers to a Japanese dog known for his loyalty to his owner. In 1924, Hidesaburō Ueno, a professor in the agriculture department at the University of Tokyo, took in Hachikō, a golden brown Akita, as a pet. During his owner’s life, Hachikō greeted him at the end of each day at the nearby Shibuya Station. The pair continued their daily routine until May 1925, when Professor Ueno did not return. The professor had suffered a cerebral hemorrhage and died, never returning to the train station where Hachikō was waiting. Each day for the next nine years Hachikō awaited Ueno’s return, appearing precisely when the train was due at the station.

Hachikō attracted the attention of other commuters. Many of the people who frequented the Shibuya train station had seen Hachikō and Professor Ueno together each day. Initial reactions from the people, especially from those working at the station, were not necessarily friendly. However, after the first appearance of the article about him on October 4, 1932 in Asahi Shim bun, people started to bring Hachikō treats and food to nourish him during his wait.

In 1932 one of Ueno’s students (who developed expertise on the Akita breed) saw the dog at the station and followed him to the Kobayashi home (the home of the former gardener of Professor Ueno—Kikuzaboro Kobayashi) where he learned the history of Hachikō’s life. Shortly after this meeting, the former student published a documented census of Akitas in Japan. His research found only 30 purebred Akitas remaining, including Hachikō from Shibuya Station.

He returned frequently to visit Hachikō and over the years published several articles about the dog's remarkable loyalty. In 1932 one of these articles, published in the Tokyo Asahi Shimbun, placed the dog in the national spotlight. Hachikō became a national sensation. His faithfulness to his master's memory impressed the people of Japan as a spirit of family loyalty all should strive to achieve. Teachers and parents used Hachikō's vigil as an example for children to follow. A well-known Japanese artist rendered a sculpture of the dog, and throughout the country a new awareness of the Akita breed grew.

Eventually, Hachikō's legendary faithfulness became a national symbol of loyalty, particularly to the person and institution of the Emperor.


Nisei Park (3 submissions)
“Nisei” refers to the generation of Japanese Americans that were interned during World War II, and more specifically refers to Japanese Americans whose parents were immigrants from Japan. The Pico Neighborhood has been home to people who identify as Nisei.

Vida Park (3 submissions)
Vida is the Spanish term for “life.”

Gandara Park (added by the Recreation and Parks Commission)
Medal of Honor recipient Joe Gandara was born in Santa Monica, Calif., April 25, 1924.

He enlisted in the U.S. Army in between 1942-1943.

Gandara is being recognized for his heroic actions on June 9, 1944, in Amfreville, France. His detachment came under devastating enemy fire from a strong German force, pinning the men to
the ground for a period of four hours. Gandara advanced voluntarily and alone toward the enemy position and destroyed three hostile machine-guns before he was fatally wounded.

Gandara received the Medal of Honor, March 18, 2014; Bronze Star Medal, Purple Heart, Army Good Conduct Medal, European-African-Middle Eastern Campaign Medal with one Bronze Service Star and Bronze Arrowhead Device, Presidential Unit Citation, French Fourragere, Combat Infantryman Badge and Parachutist Badge-Basic with one Bronze Service Star.

(Source: United States Army,
http://www.army.mil/medalofhonor/valor24/recipients/gandara/?=recipient_list )
1. Call to Order
   Pledge of Allegiance
   Roll Call

2. Administration of Oath of Office of recently appointed Commissioners Kurt Schwengel and
   John C. Smith

3. Approval of Minutes from October 16, 2014

4. Director’s Report: Karen Ginsberg, Director, Community & Cultural Services

5. CONTINUED ITEMS:
   A. Discussion and possible action on changing time of regular Commission meetings

6. ACTION ITEMS:
   A. Election of Chair and Vice Chair
   B. Staff Presentation of Pilot Year analysis for the Commercial Fitness or Athletic Instruction,
      Classes or Camps Permit Program, Commission Discussion and Possible
      Recommendations for Council consideration
      • Staff Report
   C. Commission discussion and development of recommendation for transmittal to City Council
      regarding a permanent name for the park currently known as “Buffer Park”
      • Staff Report
   D. Committee and Liaison appointments

7. DISCUSSION ITEMS
   A. Review of Long Range Agenda

8. ANNOUNCEMENTS:

9. COMMITTEE AND LIAISON REPORTS:
   A. Community Gardens Advisory Committee Liaison – Commissioner Toy
   B. Disabilities Commission Liaison – Chair Brock
   C. Planning Commission Liaison – Commissioner Brown,
   D. Landmarks Commission Liaison – Chair Brock
   E. Santa Monica Malibu Unified School District/Santa Monica College (SMMUSD/SMC)
      Liaison – Commissioner Brown
   F. Field Sports Advisory Council (FSAC) Liaison – Commissioner Brown, alternate Chair
      Brock
   G. Virginia Avenue Park Advisory Board Liaison – Chair Brock
   H. Parks Foundation – Chair Brock, Commissioner Cohen
   I. Bicycle and Pedestrians Committee – Chair Brock
   J. California Association of Park and Recreation Commissions and Board Members
      (CAPRCBM) – Chair Brock
   K. Social Services Commission Liaison – Commissioner Gielicz
L. Urban Forest Task Force Liaison – Chair Brock, alternate Commissioner Cohen
M. Civic Working Group – Chair Brock

10. PUBLIC COMMENT:
   Public input is permitted only on items not on the agenda within the subject matter
   jurisdiction of the Recreation & Parks Commission

11. ADJOURNMENT

City Hall is wheelchair accessible. To request a disability-related accommodation, such as a
sign language interpreter or assistive listening device, please call the Department of Community
& Cultural Services at 310-458-8310, or TTY 310-458-8696, or email anne.deasey@smgov.net
at least three business days in advance. This agenda and all documents for the meeting are
available in alternate format upon request. City Hall is served by Big Blue Bus lines 1, 2, 3, 5, 7
8, 9 10 and Rapid 3; call (310) 451-5444 or TTY (310) 395-6024 for additional transportation
information. Parking is available in front of City Hall and on Olympic Drive and in the Civic
Center Parking Structure (validation free).

This agenda is subject to change up to 72 hours prior to the scheduled meeting. We encourage
you to check the agenda on the City’s website (http://smgov.net/ccs/agendas/rec/) 72 hours
prior to the meeting. Please note that Agenda Items may be reordered during the meeting
at the discretion of the Chair.

PUBLIC INPUT GUIDELINES: Public attendance and comment at Commission meetings are
welcomed and encouraged. Members of the public will have 3 minutes to speak and should
submit a chit to City staff before the presentation begins. If more than 15 members of the public
wish to speak on one item, speaking time will be limited to 2 minutes each. If a member of the
public submits a late chit, his/her speaking time will be limited to 1 minute. Members of the
public wishing to speak will be called upon in the order in which their chit was received.
Applause or any other disruptive behavior is not allowed.

Any member of the public unable to attend a meeting but wishing to comment on an item(s)
listed on the agenda may submit written comments prior to the meeting by mailing them to RPC,
c/o 1685 Main Street, Room 210, Santa Monica, CA 90401. Or comments may be emailed to:
rpc@smgov.net. Any documents produced by the City regarding any item on this agenda will
be made available in Room 210 at City Hall, 1685 Main Street, Santa Monica, during normal
business hours.

STANDARDS OF BEHAVIOR THAT PROMOTE CIVILITY AT ALL PUBLIC MEETINGS:

- Treat everyone courteously
- Listen to others respectfully
- Exercise self-control
- Give open-minded consideration to all viewpoints
- Focus on the issues and avoid personalizing debate
- Embrace respectful disagreement and dissent as democratic rights, inherent components of an
  inclusive public process, and tools for forging sound decisions
TO: Recreation and Parks Commission  
FROM: City Staff  
SUBJECT: Review of the Commercial Fitness or Athletic Instruction, Classes or Camps Permit Program Pilot Year with Proposed Changes for Commission Discussion and Recommendations

INTRODUCTION
This report updates the Commission on the pilot year of the Commercial Fitness or Athletic Instruction, Classes or Camps regulatory system and permit program. This report offers recommendations for possible changes to the program based on feedback from community members, trainers, clients, and City staff responsible for administration of the permit program, maintenance, and enforcement. Staff requests that the Commission review and provide formal comments on the recommendations that are included in this report, and that will be presented to City Council in January, 2015.

BACKGROUND
For the past several years, community members as well as City class and camp instructors regularly complained about the proliferation of unregulated fitness training and camps in City parks and at the beach. The majority of complaints about this activity concerned the intensity of use at the north end of Palisades Park by trainers and their clients. During its January 19, 2012 meeting, the Recreation and Parks Commission recommended that Council request that staff develop a regulatory system for use of the parks and beach by commercial fitness trainers. The Commission also suggested that staff research how other cities handle the issue of fitness classes in public open spaces. On April 10, 2012, staff brought these community concerns to Council for direction. Council directed staff to return with options to address community concerns related to commercial fitness classes and use of large equipment in the parks and at the beach.
On April 23, 2013, staff presented Council with options for addressing use of City parks and the beach for commercial fitness instruction, classes or camps. Council asked staff to return with refinements to the program including options for group training areas in Palisades Park with proposed time, place and group size restrictions. On October 8, 2013, an ordinance amending Chapter 4.55 of the Municipal Code related to commercial fitness or athletic instruction, classes or camps in parks and at the beach, and a fee resolution establishing a permit fee and use charges was introduced. Council approved staff’s recommendations as amended and adopted Resolution Number 10779 (CCS). At its October 22, 2013 meeting, Council adopted Ordinance 2441 (CCS) and the law became effective January 2014. An Information Item was presented to City Council on July 24, 2014 providing an assessment of the first half of the pilot year, including summary results of a survey conducted in May 2014.

DISCUSSION
The purpose of the Commercial Fitness or Athletic Instruction, Classes or Camps Permit Program is to create a greater balance of park and beach uses, protect park and beach amenities, reduce impacts on neighbors and park and beach users, ensure commercial instructors have a business license and proper insurance, and to have instructors compensate the City for commercial use of public property. Staff spent the months of December, 2013 and January, 2014 educating the public about the application process, permit requirements, rules and regulations as well as fees and use charges.

Applications for commercial fitness or athletic instruction, classes or camps permits were accepted beginning December 2, 2013 and processed as received, with the exception of applications for medium and large group permits for Palisades Park. Applications for Palisades Park were initially accepted from December 2, 2013 – December 16, 2013 only, however, since the 20 permit limit was not reached, applications were also accepted beginning in June 2014 until filled, with all permits expiring December 31, 2014.
Permits Issued: Through November 10, 2014 a total of 26 permits have been issued for 2014 with the following breakdown of group size by location:

- Palisades Park:
  - 5 small – no more than 2 participants
  - 5 medium – no more than 10 participants
  - 2 large – no more than 15 participants

- The Beach and other Approved Parks:
  - 1 small – no more than 2 participants
  - 11 medium – no more than 10 participants
  - 2 large – more than 10 participants

- Reed Park: No permits were requested or issued for Reed Park

Under the current process, applicants are able to hire multiple instructors and are required to list the additional instructors’ names on the application. The number of approved instructors per quarter varied from 44 to 72. Of the 72 approved instructors, 34 instructors were authorized to work in Palisades Park.

Along with the permit, approved instructors are issued photo ID badges that must be worn when they are instructing as well as City issued small portable signs that must be displayed on site. The ID badges and portable signs make it easy for enforcement staff, Public Landscape staff, trainers, neighbors, and community members using the parks and/or beach, to identify approved instructors. A current list of approved instructors is posted on the City’s web page at www.smgov.net/trainers.

Hours of Use by Location:
Permit holders submit quarterly reports indicating the number of instruction hours conducted during the previous quarter by location. Based on these reports Palisades Park remains the most popular location for commercial fitness or athletic instruction followed by the beach and Clover Park. The chart below lists the hours reported each quarter by the instructors for authorized locations.
### Hours of Commercial Fitness or Athletic Instruction, Classes or Camps Conducted

<table>
<thead>
<tr>
<th></th>
<th>Jan- Mar</th>
<th>Apr - Jun</th>
<th>Jul - Sept</th>
</tr>
</thead>
<tbody>
<tr>
<td>Palisades Park</td>
<td>736</td>
<td>654</td>
<td>735</td>
</tr>
<tr>
<td>SM State Beach</td>
<td>342</td>
<td>400</td>
<td>677</td>
</tr>
<tr>
<td>Clover Park</td>
<td>135</td>
<td>314</td>
<td>279</td>
</tr>
<tr>
<td>Beach Park #1</td>
<td>93</td>
<td>138</td>
<td>0</td>
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<tr>
<td>Marine Park</td>
<td>40</td>
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<td>50</td>
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<tr>
<td>Stewart St. Park</td>
<td>24</td>
<td>24</td>
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<td>Virginia Ave. Park</td>
<td>14</td>
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<tr>
<td>Airport Park</td>
<td>13</td>
<td>81</td>
<td>84</td>
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<tr>
<td>Beach Green</td>
<td>0</td>
<td>49</td>
<td>77</td>
</tr>
<tr>
<td>Others Combined</td>
<td>1</td>
<td>0</td>
<td>0</td>
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<tr>
<td><strong>Sub-Total</strong></td>
<td><strong>1398</strong></td>
<td><strong>1790</strong></td>
<td><strong>2020</strong></td>
</tr>
</tbody>
</table>

**YTD Total Hours** 5388

**Enforcement:** Permit administration staff meets monthly with Police Department and Code Enforcement staff to evaluate and discuss the permit program. The Police Department reports that between January 1, 2014 and October 31, 2014 they received 50 complaints regarding potential violations of the permit program such as attaching exercise equipment to park amenities and trees, athletic or fitness instruction without a permit, and excessive noise. Over 70% of the 50 complaints were received in the first six months of the permit program with 13 complaints received between July 1\textsuperscript{st} and October 31\textsuperscript{st}. These complaints were responded to by either Police Department Public Service Officers and/or Code Enforcement Officers.

Code Enforcement staff opened 35 cases regarding potential violations of the Commercial Fitness or Athletic Instruction, Classes or Camps permit program between February and October 31, 2014. Of these cases, three resulted in the issuance of an Administrative Citation for violation of the municipal code and required payment of an administrative fine.

From July 2014 through September 2014, Code Enforcement staff increased enforcement efforts by conducting weekly inspections of the parks and the beach on Fridays through Sundays. Staff reported that several permitted instructors were not
displaying photo ID badges and/or City issued signs. No unpermitted athletic fitness instructors were identified and consequently no Administrative Citations were issued. Additionally, more proactive enforcement efforts were conducted on July 31st, August 21st and September 4th. These three details resulted in eight contacts with permitted instructors not displaying photo ID badges and/or City issued signs. No unpermitted athletic fitness instructors were identified and consequently no Administrative Citations were issued.

**Park Maintenance:** Public Landscape staff reports that they have worked closely with the permitted groups in Palisades Park to rotate locations to alleviate compaction of the turf. The approved instructors have cooperated with City staff when they have been asked to relocate due to maintenance activities or closures taking place in the zones. Staff reports that the four zones show signs of more wear/tear and compaction of the turf as compared to other areas in the park. Public Landscape staff reported a decline in the New Zealand Christmas trees (Metrosideros Excelsus) located between Montana and Palisades Avenues which may be attributed to training that takes place under the canopy of these trees and the related compaction. In the areas north of Marguerita Avenue where commercial fitness instruction is not permitted, staff reports that there has been significant improvement in the condition of the turf. Public Landscape staff did not report any maintenance impacts in other approved parks.

**Community Feedback:** In May 2014, a survey was issued to approximately 250 contacts from the Commercial Fitness or Athletic Instruction, Classes or Camps interest lists, inclusive of Santa Monica residents, neighborhood groups, commercial instructors and their clients, and other interested parties. The purpose of the survey was to obtain feedback regarding the new permit program. The survey included 13 questions and participants were given an opportunity to make recommendations regarding specific aspects of the permit program. One hundred four (104) responses were received. In most cases responses were mixed, demonstrating that allowing commercial fitness or athletic instruction, classes or camps to operate on public property, especially in
Palisades Park, continues to be a controversial issue. Full survey results are available at [www.smgov.net/trainers](http://www.smgov.net/trainers).

**Staff Recommendations:** As a result of its review of the pilot program staff recommends the following modifications for Commission discussion and feedback:

A) **2014 Permit Hours:** 6:00am – 9:00pm daily, except not valid Sundays in Palisades Park
   - **Staff Recommendation:** No changes, 51% of survey respondents believed the hours approved for 2014 are appropriate.

B) **2014 Group Sizes:**
   - Small – no more than 2 participants
   - Medium – no more than 10 participants
   - Large – more 10 participants (Maximum of 15 Palisades Park, 149 other)
   - **Staff Recommendation:** No changes, 47% of survey respondents thought the 2014 group sizes are appropriate. 44% of respondents thought the group sizes should be changed. Of the 44 comments received regarding group sizes, 57% supported greater restrictions and 32% preferred fewer restrictions.

C) **2014 Equipment:** No equipment or object used for fitness or athletic activity over 25 lbs. may be placed within any park except at Airport Park, Clover Park and Reed Park
   - **Staff Recommendation:** No change, 55% of survey respondents believe the current equipment weight restriction is appropriate.

D) **2014 Advertisement Controls:** No permit holder or approved instructors shall display, place or distribute, or cause the display, placement or distribution of any commercial advertising or signage, including but not limited to cards, flyers, brochures, signs or banners, in any City park or park parking lots and at the beach or beach parking lots.
• **Staff Recommendation:** No change. In April, 2014 the City issued portable signs to the permitted instructors. The instructors are required to display the signs when they are conducting commercial fitness or athletic instruction, classes or camps. These small and relatively discreet signs aid the public and enforcement staff in identifying approved instructors. Additional signage or distribution of advertising materials in the park or at the beach may result in sign blight, clutter or littering and is not recommended. 75% of survey respondents supported the current advertising restrictions.

E) **2014 Permit Locations by Group Size:**

   - **Small only** – Barnard Way Linear Park, Crescent Bay Park, Memorial Park, Tongva Park
   - **Small, Medium, & Large** – Airport Park, Beach Green, Beach Park 1, Clover Park, Douglas Park, Hotchkiss park, Marine Park, Ocean View Park, Palisades Park, Reed Park, South Beach Park, Stewart Park, Virginia Avenue Park (VAP)

• **Staff Recommendation:** Permit only small groups (up to 2 participants) at VAP and retain current group size designations at other locations. VAP was designed as a community center with City staff offering a variety of free educational and recreational programs and activities for Santa Monica families of all ages and abilities. The outdoor amenities are heavily used by the community and include two playgrounds, a splash pad, basketball courts, large open space grass area and picnic facilities. This park is very popular with the local community for family picnics, pick-up sports, and visits to the weekly Farmer’s Market and new Pico Branch Library. During 2014 small and medium groups were permitted to use VAP and park staff believes that if additional medium size groups or large groups begin to operate in the park, use of the open space by the general public would be highly impacted. Staff believes that limiting permits for VAP to small groups will address this concern while still allowing permitted athletic instruction to occur.
F) 2014 Annual Use Charge:

<table>
<thead>
<tr>
<th>Group Size</th>
<th>General</th>
<th>Palisades Park</th>
<th>Reed Park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>$1,800</td>
<td>$2,700</td>
<td>$900</td>
</tr>
<tr>
<td>Medium</td>
<td>$3,600</td>
<td>$5,400</td>
<td>$1,800</td>
</tr>
<tr>
<td>Large</td>
<td>$5,400</td>
<td>$8,100</td>
<td>$2,700</td>
</tr>
</tbody>
</table>

- **Staff Recommendation:** Eliminate the flat rate use charge and implement a use charge based on percentage of gross revenue as follows:
  
  5% Reed Park, 10% General, 15% Palisades Park

Upon implementation of the flat rate use charge, numerous trainers and their clients complained that the rates were excessive and detrimental to small businesses. Consequently many permit holders increased their businesses in the parks or at the beach by hiring additional instructors to work for them.

The amount of revenue earned by permit holders varies greatly based on the type of class or camp, number of participants, number of approved instructors, and hours of instruction. The flat rate use charge does not address these variables resulting in a tremendous disparity between the relationship of cost and revenue among permit holders. Seven permit holders voluntarily provided their gross revenue information to the City during 2014 and for these seven permit holders, the flat rate use charge equated to between 8% and 83% of their reported gross revenues.

Implementing a use charge based on a percentage of gross revenues allows permit holders to compensate the City in a more equitable manner. Generally speaking, the higher the revenue, the more hours a permit holder uses public space to conduct their business. Therefore those permit holders with higher revenue should be paying the City a higher use charge than those who earn minimal revenue and presumably use the public space less. For example, a camp with 60 participants operating for six to seven hours each weekday pays
the same flat rate use charge as a camp or class with 11 participants operating a few hours a day. Implementation of a percentage of gross revenue use charge would eliminate this type of inequity.

In addition, the flat rate use charge appears to serve as an incentive for some permit holders to add instructors to increase revenue. A percentage of gross revenue use charge will take away this incentive and may result in an increase of small group sized permits and a decrease in the number of permit holders adding instructors.

Revenues collected from permit fees and the annual use charge from January through November 10, 2014 totaled $96,200. Changing the use charge to a percent of gross revenue would reduce the use charge amount paid by some permit holders, but increase the amount paid by others, potentially balancing out. The City would retain the right to audit permit holders and require a late fee and interest for a delay in payment, as well as reserve the right to revoke a permit for non-payment. Requiring a percent of gross revenue use charge is a practice already employed for the commercial surf camp and classes permit program.

G) 2014 Limit Number of Approved Instructors: Unspecified

- **Staff Recommendation:** When the Commercial Fitness or Athletic Instruction, Classes or Camps permit program was developed, no limitations were set concerning the number of instructors that each permit holder could have. Since program implementation, the number of permit holders with additional instructors has risen from 9 to 14 with 5 permit holders who have 4 or 5 instructors in addition to themselves. In an effort to keep the permit program manageable and balance it with other park use, it is recommended that permit holders be allowed to have a maximum of 5 instructors in addition to themselves.

H) 2014 Palisades Park Additional Regulations:

- No more than 20 medium or large group permits issued
- Unlimited small group permits issued
• Large groups may not have more than 15 participants
• Permits not valid north of Marguerita Avenue
• Med/large groups restricted to 4 zones, maximum of 2 medium or large groups per zone at a time

Staff Recommendation: Limit the number of permits issued for medium or large groups to 15 and, limit the number permits issued for small groups to 15. During 2014 nearly all medium and large group permit holders employed additional instructors. It is anticipated that if 20 medium or large group permits were issued, the competition for the zones would increase and conflicts may arise since no more than two medium or large groups may occupy any zone at a time. A limit on the number of small group permits issued is recommended to better manage and balance the use of Palisades Park. In the event applicants exceed availability, a lottery will be held.

A change is not recommended regarding the designated zones in Palisades Park. While the turf in these zones has been impacted it is balanced by the improved conditions of the turf in other areas of the park that previously had been impacted. Fifty one percent (51%) of survey respondents agreed with the existing zone requirements.

Zone 1: Palisades Avenue to Alta
Zone 2: Montana Avenue to Palisades Avenue
Zone 3: Immediately north of Idaho Avenue
Zone 4: Wilshire Blvd. north to public restrooms

No other charges are recommended for Palisades Park.

I) Recommended Changes to the 2014 Rules:
• Staff Recommendation: The following additional rules are recommended to improve the permit program. The rules are administrative in nature and are
approved by the Director of Community and Cultural Services pursuant to Section 4.55.030 of the Santa Monica Municipal Code. Attachment A.

1) Add a requirement to rule #7 that a City issued sign must be displayed while conducting commercial fitness or athletic instruction, classes or camps

2) Add a rule prohibiting instructors to reserve or hold space (rule #17 only addresses Palisades Park)

3) Add volleyball to the list of sports requiring a court permit for commercial instruction (rule #21)

4) Add a rule to require groups and their belongings to maintain a clearance of at least 10 feet from tree trunks to lessen compaction issues

5) Add to rule requiring permit holders to submit usage reports as required by the City

Summary
Since the law became effective in January 2014, staff has observed an overall reduction in the amount of commercial fitness or athletic instruction, classes or camps taking place in City parks and at the beach. Complaints have drastically decreased since implementation and the permit program has been successful in requiring commercial instructors to carry insurance, obtain a Santa Monica business license, reduce impacts on neighbors and park users, and compensate the City for commercial use of public land. Palisades Park continues to be the most popular and controversial location for commercial fitness training. 35% of the May 2014 survey respondents were either satisfied with the current level of commercial instruction occurring in Palisades Park or want fewer restrictions, while 48% of respondents want more restrictions.
Staff believes that taken in combination, the proposed changes to the permit program will further reduce the impacts of commercial fitness or athletic instruction, classes or camps on the neighbors and park and beach visitors, plus further address maintenance concerns. All of these changes are administrative in nature and can be implemented under the authority of the Community and Cultural Services Director. A summary of these changes is listed below:

- Permit only small groups in Virginia Avenue Park
- Eliminate the flat rate use charge and implement a use charge based on percentage of gross revenue as follows:
  - 5% Reed Park, 10% General, 15% Palisades Park
- Limit the number of additional instructors a permit holder may have to 5
- Require permit holders to display signage issued by the City
- Prohibit approved instructors from reserving or holding space
- Include volleyball with the list of sports requiring a court permit
- Require permit holders to maintain a 10 foot clearance from tree trunks
- Require permit holders to submit usage reports as required by the City
- Limit the number of medium or large group permits in Palisades Park to a maximum of 15
- Limit the number of small group permits issued in Palisades Park to a maximum of 15

**NEXT STEPS**

Staff anticipates presenting a review of the pilot year program including recommendations for changes to the permit program at a Council meeting in January, 2015 and will incorporate the Commission’s comments and recommendations into the staff report.

**Prepared by:**
Wendy Pietrzak, Senior Administrative Analyst
Kathy LePrevost, Administrative Project Manager
Attachment A
Permit Requirements and Rules

Permit Requirements
- Applicant must provide documentation of the following prior to Permit execution:
  - Completed and signed application form
  - Proof of insurance as stated under Instructor Insurance Requirements
  - Provide separate “Additional Insured Endorsement form”
  - Execute “Defense, Indemnity and Hold Harmless Agreement” – details below
  - Copy of current Santa Monica Business License
  - Payment of required permit fee and quarterly use charge

A City authorized permit is required to conduct fitness or athletic instruction, classes or camps for compensation in parks and at the beach pursuant to Ordinance 4.55.030.

Permit Rules
1. Definitions:
   - Small Group: Not more than 2 participants excluding instructor(s) and/or spectators.
   - Medium Group: Not more than 10 participants excluding instructor(s) and/or spectator(s).
   - Large Group: More than 10 participants excluding instructor(s) and/or spectator(s).
   - Approved Instructor: An instructor, approved by the City that works as an employee or contractor, under the supervision and responsibility of the permit holder.

2. Small Group, Medium Group and Large Group fitness or athletic instruction, classes or camps may be conducted at the beach and in the following parks:
   - Airport Park
   - Beach Green
   - Beach Park #1
   - Clover Park
   - Douglas Park
   - Hotchkiss Park
   - Marine Park
   - Ocean View Park
   - Palisades Park (with special annual group permit as described below)
   - Reed Park
   - South Beach Park
   - Stewart Street Park
   - Virginia Avenue Park

3. Only Small Group fitness or athletic instruction, classes or camps may be conducted in the following parks:
   - Barnard Way Linear Park
   - Crescent Bay Park
   - Memorial Park
   - Tongva Park
4. No commercial fitness or athletic instruction, classes or camps may occur in the following parks: Ashland Park, Beach Park #4, Chess Park, Euclid Park, Goose Egg Park, Joslyn Park, Ken Genser Square, Muscle Beach Park, Ozone Park, Pacific Street Park, Park Drive Park, and Schader Park.

5. Permits for fitness or athletic instruction, classes or camps for compensation are issued on a calendar year basis. (January 1 – December 31)

6. Permits issued for fitness or athletic instruction, classes or camps for compensation shall become invalid if the permittee fails to:
   - pay all applicable City fees and charges;
   - maintain a current and valid general liability insurance as required by the City;
   - execute a required Indemnity and Hold Harmless Agreement; and
   - maintain a current and valid Santa Monica Business License

7. Permit holders and/or Approved Instructors must visibly wear a City-issued badge or display card at all times while conducting commercial fitness or athletic instruction, classes or camps and have the City issued Permit available for immediate inspection by City staff upon request. (Permits and City-issued badges are non-transferable.)

8. Permit holders and/or Approved Instructors shall follow City staff instructions in siting or relocating commercial fitness or athletic instruction, classes or camps, in order to avoid damage to City facilities or turf areas, and to avoid interference with maintenance activities and closures including but not limited to closures related to rain events.

9. Permit holders and/or Approved Instructors must site commercial fitness or athletic instruction, classes or camps at least 200 feet away from all City operated classes and/or camps.

10. Permit holders and/or Approved Instructors shall not use amplification equipment, boom boxes, bull horns or whistles.

11. Permit holders and/or Approved Instructors shall not conduct commercial fitness or athletic instruction, classes or camps in any City park or on the beach between 9pm and 6am.

12. Permit holders and/or Approved Instructors shall not require park or beach users to relocate to accommodate a commercial fitness or athletic instruction, class or camp.

13. Permit holders and/or Approved Instructors shall relocate to accommodate City permitted activities, including City approved Community Events and City approved Filming.

14. No Permit holder or Approved Instructors shall display, place or distribute, or cause the display, placement or distribution of, any commercial advertising or signage,
including but not limited to cards, flyers, brochures, signs or banners, in any City park or park parking lots and at the beach or beach parking lots.

15. No person shall conduct any commercial fitness or athletic instruction, class or camp north of Marguerita Avenue in Palisades Park.

16. No person shall conduct any commercial fitness or athletic instruction, class or camp in Palisades Park on Sundays.

17. Palisades Park Medium and Large Group Permits
   - A maximum of 20 permits will be issued on a first-come first-served basis.
   - If more than 20 qualified applications are received during the application period, then a lottery or other allocation process will be used to fairly allocate permits.
   - No Permit holder or Approved Instructor shall conduct any commercial fitness or athletic instruction, class or camp containing more than 15 participants.
   - Permit holders and/or Approved Instructors of Medium and Large Groups shall not operate outside of the four Zones designated by the City.
     - Zone #1: Palisades Avenue north to Alta.
     - Zone #2: Montana Avenue north to Palisades Avenue
     - Zone #3: Immediately north of Idaho Avenue
     - Zone #4: Wilshire Boulevard north to the public restroom
   - No more than two Medium or Large Groups may occupy a single Zone at any one time. No Permit holder and/or Approved Instructor shall commence operation of a Medium or Large Group in any Zone that already contains two Groups of either Medium or Large size.
   - Medium or Large Groups shall occupy zones on a first-come first-served basis. No Permit holder and/or Approved Instructor shall reserve or hold any space in any Zone prior to the commencement of the fitness or athletic instruction, class or camp.
   - These requirements shall not apply to any group only traversing through Palisades Park.

18. Park equipment and installations, including but not limited to light poles, drinking fountains, public art, bleachers, pergolas, picnic tables, benches, railings, fencing, signs, bike racks, and barbeque grills, shall not be used for exercise activity, except for equipment specifically designated by signage for exercising.

19. Pursuant to Ordinance 4.55.130, no person shall place any equipment or object used for fitness or athletic activity weighing more than twenty-five pounds within any City park without prior authorization by the Director. This prohibition shall not be applicable at Airport Park, Clover Park and Reed Park.

20. A City-issued field permit, consistent with the City’s field permitting guidelines, is required for commercial use of a field.
21. A court reservation permit is required for basketball or tennis instruction for compensation.

22. No person shall place any exercise weights or any other exercise equipment, with the exception of mats, on the basketball courts.

23. No person shall place any exercise weights or any other exercise equipment, with the exception of mats, on tennis courts. This regulation does not apply to ball machines and ball sweeps.

24. No person shall store athletic, sports or other equipment within any park unless otherwise lawfully authorized to do so.

25. Permit holders and/or approved instructors must abide by the following Code of Conduct

   • Permit holders and Approved Instructors shall be respectful of park and beach users
   • Permit holders and Approved Instructors shall be respectful of City staff
   • Permit holders and Approved Instructors shall be respectful of other instructors and their clients
   • Permit holder and Approved Instructors shall be respectful of park and beach residents and businesses

Permit Revocation and Penalties:
Pursuant to Section 4.55.420 (c) of the SMMC, any person violating any rule for this permit shall be guilty of a misdemeanor which shall be punishable by a fine not exceeding one thousand dollars per violation, or imprisonment in the County jail for a period not exceeding six months, or by both fine and imprisonment, or shall be guilty of an infraction which shall be punishable by a fine not exceeding two hundred fifty dollars.

Destruction, removal or injury to any park facility or park foliage may require restitution in an amount necessary to reimburse the Department for investigative costs and for the value of the item or material destroyed, defaced, removed or damaged as well as labor required to replant or restore the area, item or material affected.

Any person violating any rule or regulation of this permit may be subject to administrative citations.

The City may revoke, suspend or deny the issuance of a permit if the permit holder or applicant has violated applicable Federal, State, or City laws, or rules or regulations.
To: Recreation and Parks Commission

From: City Staff

Subject: Recommendation for the Recreation and Parks Commission to City Council Regarding a Name for Buffer Park

RECOMMEND ACTION
Staff recommends that the Commission take public input, review the results of surveys and public suggestions to date, discuss options, recommend a name, or names, for the park currently known as Buffer Park, and direct staff to forward the recommendations to City Council.

EXECUTIVE SUMMARY
A 2.35 acre park will be developed on Exposition Boulevard between Stewart Street and Dorchester Avenue. Community outreach was conducted during the month of October 2014 to solicit formal name recommendations for this park, which has been nicknamed Buffer Park. The community submitted a total of 135 name suggestions, with 88 being distinct.

BACKGROUND
The City Council adopted a policy for naming City-owned land, buildings and facilities on July 9, 2002 which established formal guidelines and a procedure for considering appropriate names (see Attachment A for a summary of these guidelines). As required by policy, Council seeks recommendations from “related advisory bodies such as the Recreation and Parks Commission, the Library Board and the Landmarks Commission.” The City Council then makes its determination at a regularly scheduled meeting of the Council at which staff, representatives of advisory bodies and civic organizations, and the general public may offer testimony. Since the Recreation and Parks Commission has purview over parks, and is therefore the related advisory body, it is appropriate that it take comments and make a recommendation on a proposed permanent name or names for Buffer Park, a 2.35 acre site located on Exposition Boulevard between Stewart Street and Dorchester Avenue.
On November 23, 2010, Council directed staff to work with the community to create a buffer area facing the residential neighborhood along Exposition Boulevard, adjacent to and south of the new Expo Maintenance Facility. On January 24, 2012, Council approved use of the buffer site as open space and directed staff to issue a Request for Proposals for design services. On September 11, 2012, Council awarded an agreement to Mia Lehrer + Associates to provide design services for the park. On November 21, 2013, staff presented the schematic design to the Recreation and Parks Commission.

Council approved the proposed design of Buffer Park on April 22, 2014, which included a plan for conducting community outreach to name the park. Given the neighborhood focus of this park, staff proposed to work closely with the Pico Neighborhood Association to solicit input on the most effective strategies to reach residents in the area to obtain park naming suggestions. These strategies were expected to possibly include distribution of a survey to prior workshop participants and others in the neighborhood, soliciting input through a display at Virginia Avenue Park, hosting a table at the Pico Farmers’ Market, and engaging students and families from Edison Language Academy to participate.

**DISCUSSION**
Staff met with the Pico Neighborhood Association on September 11, 2014 to discuss the above proposed strategies and received additional input from the membership, including a suggestion to reach out to local churches in the neighborhood. Staff launched a survey that was available the entire month of October 2014 to solicit name suggestions for Buffer Park. Surveys in English and Spanish were available online and paper surveys were available at Virginia Avenue Park and the Pico Branch Library. Additionally, staff hosted a table at the Pico Farmers’ Market each Saturday in October to speak to residents about the project and to solicit name suggestions.

Staff conducted further outreach by sending email campaigns in the first and fourth weeks of October to those on the Buffer Park interest list to remind them to submit their recommendations for a formal park name. Furthermore, emails containing general
project information and links to the park naming survey were sent to seven churches in the Pico Neighborhood, and surveys in English and Spanish were sent home with all Edison Language Academy students.

The community submitted a total of 135 park name suggestions. The full list of recommended names is quite divergent (see Attachment C), and the most commonly suggested names are as follows:

- Toypurina Park (16 submissions)
- Exposition Park (or similar variation; 9 submissions)
- George Ishihara Memorial Park (or similar variation; 6 submissions)
- Santa Monica Park (5 submissions)
- People's Park (4 submissions)
- Hachi Park (3 submissions)
- Nisei Park (3 submissions)
- Vida Park (3 submissions)

Additional information regarding each of the above names is available in Attachment D.

Prepared by:  Melissa Spagnuolo, Senior Administrative Analyst
Community & Cultural Services

Attachment A:  Summary of Naming Guidelines
Attachment B:  Buffer Park Naming Surveys
Attachment C:  Survey Results
Attachment D:  Additional Background on Suggested Names
In naming public land and buildings, the City Council and its advisory bodies shall consider the following:

- Incorporating “Santa Monica” in the name where it is important for civic or other reasons for a building or facility to be identified with the City;

- Recognizing geographic, topographic or historical features or events associated with Santa Monica;

- Commemorating persons who have served the City in an exceptional manner;

- Commemorating persons who have served the state, nation, or world in an exceptional manner and who have an association with the City;

- Commemorating persons who have served the state, nation, or world in an exceptional or distinguished manner where the contribution is of such major significance that a local association pales in importance;

- Commemorating individuals or organizations who have made important donations of land, funds or materials, equipment and/or facilities; and

- Avoiding recognition of those whose contribution has been appropriately recognized in other city venues or by other means.

The City Council will not name any buildings, land or facilities after current office holders.
“buffer park”

Name Your Neighborhood’s Newest Park!

Submit your survey by October 31, 2014

2.35 Acres on Exposition Blvd., between Stewart St. and Dorchester Ave.

Timeline: Construction starts early summer 2015.

Landscape Architect: Mia Lehrer + Associates

You are invited to submit your ideas for the name of Santa Monica’s newest park! Please recommend a name below. This survey can also be completed online at www.smgov.net/bufferparksurvey.

Park name suggestion(s):

Mia Lehrer + Associates provided the examples below as possible names, based on the design of the park:

- Bosque Park
- Ramble Park

Suggested names will be presented to the Recreation and Parks Commission and then forwarded to the City Council for consideration.

Your name: ___________________________ Zip code: ______________

Your email address to receive notice of park opening and events: ___________________
¡Nombre el parque más nuevo de su vecindad!
Entregue su respuesta por el 31 de octubre del 2014

2.35 Acres por la Exposition Blvd., entre Stewart St. y Dorchester Ave.

Cronología: Construcción comienza a principios de verano 2015.

Arquitecto paisajista: Mia Lehrer + Associates

Usted esta invitado a presentar sus ideas sobre el nombre del parque Nuevo de Santa Monica! Por favor recomendar un nombre mas abajo. Esta encuesta también se puede completarse en línea en www.smgov.net/bufferparksurvey.

Sugerencia(s) para el nombre del parque: ______________________________
_______________________________
_______________________________

Mia Lehrer + Associates proporcionan los ejemplos abajo como posibles nombres, basados en el diseño del parque:
• Bosque Park
• Ramble Park

Nombres sugeridos se presentaran a la Comisión de Parques y Recreación y luego remitidos al Concejo Municipal para su consideración.

Su nombre: _______________________________ Código postal: ____________
Su dirección de correo electrónico para recibir notificación de la apertura de parque y eventos: _______________________________
### Name suggestions:

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<td>Bergamot Park</td>
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<td>Branches Park</td>
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<td>Conrad Park</td>
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<td>Cookies and Cupcake (2)</td>
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<td>Hachi Park (3)</td>
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### Name suggestions (cont.):

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<td>Happy Park</td>
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<td>Hobo Junction East</td>
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<td>Thickest</td>
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<tr>
<td>Too close to the building park</td>
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<td>Too damn close to the sidewalk park</td>
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<td>Toypurina Park (16)</td>
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<td>Vida Park (3)</td>
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<td>Walking Together Park</td>
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<td>Vida Park (3)</td>
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**Note:** Names suggested more than once are denoted with the total number of submissions in parentheses.
Toypurina Park (16 submissions)
Toypurina (1760-1799) was a Tongva/Gabrieliño Native American woman who opposed the rule of colonization by Spanish missionaries in California, and led an unsuccessful rebellion against them. (Source: Wikipedia, http://en.wikipedia.org/wiki/Toypurina)

Toypurina and the San Gabriel Mission, 1785
Few details survive about the life of the Gabriélino medicine woman Toypurina, but she is undoubtedly best remembered for her direct involvement in a planned revolt against Spanish colonial rule in 1785. Born into the Kumivit tribe of Southern California from the area around Mission San Gabriel, Toypurina’s tribe became known as the Gabrieño (today, their descendants also refer to themselves as the Tongva people) after Spanish contact in the late eighteenth century. Franciscan missionaries at the time had founded more than twenty missions from San Diego to Sonoma between 1769 and 1823. These missions encroached on the lands of numerous tribal nations in the area, exploited the labor of their people, and proselytized for their conversion to the Roman Catholic Faith. From the perspective of the colonists, these missions were intended to act as a chain of defense around the Spanish empire in the north.

It was in this context that Mission San Gabriel was established, near the banks of the Río Hondo on the southern edge of the San Gabriel Valley in September 1771. The mission remained at its original site for half a decade, until May 1775, when it was moved several miles north to its present site, which is located on Gabriélino land. Historians estimate that in 1770, the Gabriélino numbered about five thousand, and their territory encompassed about 1,500 square miles of the Los Angeles Basin. This land included the watersheds of the Los Angeles, San Gabriel, Santa Ana, and Río Hondo rivers, and it extended west to the islands off present-day Los Angeles. Within that territory were more than fifty independent and competing communities, whose populations ranged from 50 to 150. By the time Toypurina became involved in the rebellion against the Mission in 1785, the missionaries at San Gabriel had baptized well over 1,200 Indians, counting approximately 843 Gabriélinos among these baptisms.

In an effort to protect the self-sufficiency of their communities, retain their tribal cultures, and uphold their religious practices and beliefs, many Native people at this time had long been actively resisting the imposed Spanish rule and attempts at acculturation. Toypurina emerged as one such individual. In October 1785, she joined a group of Gabriélino neophytes from Mission San Gabriel in their plot against the mission. Most prominent among the instigators of this rebellion was the discontented neophyte Nicolás José, who not only initiated talk of the plan among other Gabriélinos inside the Mission, but also rallied key individuals, including Toypurina, from as many as eight Indian villages in the surrounding area.

Historians have concluded that their plan was provoked in the final instance when Spanish officials forbade the practice of traditional dances. Up until this point, the Padres had shown some degree of leniency, permitting a number of Indians to maintain their roles in traditional ceremonies. José in particular is said to have been accustomed to living in ways that allowed him to equally balance commitments in both of his cultural worlds. The authoritarian decision to suddenly ban all traditional dances among the Mission Indians was thus the latest in a long string of ongoing affronts and atrocities (violence, rapes, forced religious conversions, and slave
labor) committed against the Gabrielinos since the beginning of the Spanish invasion. José and his allies therefore set out to destroy the San Gabriel Mission.

Toypurina’s support of this effort is believed to have been crucial, due to her extraordinary powers as a medicine woman. It was intended that she would use her divine influence to immobilize the Catholic priests during the revolt, while her male counterparts would eliminate the Spanish soldiers. On the night of October 25th, 1785, Toypurina and the other insurgents attacked the mission as planned, but unbeknownst to them, a corporal of the guard had been informed of the revolt ahead of time, allowing the Spanish to mount an ambush. When Toypurina arrived, she and several others were arrested. Spanish officials held a trial, sentencing five people to twenty-five lashes, and another twelve to receive fifteen or twenty lashes. Rather than torture or kill the offenders behind closed doors, these floggings were carried out in public, so the entire mission population would see the consequences of the rebels’ actions.

Likewise, the Spanish officials found Toypurina, José, and two other men (Temejasaquichí and Alijivit) guilty of leading the attack. As punishment, Toypurina was exiled from Mission San Gabriel after being held there as a prisoner for the duration of her trial, and in which time she was also baptized into the Catholic Faith. She was sent to live out her life further north, first at Mission San Carlos Borromeo, located near Monterey in present-day Carmel. There, she remarried, to a Spanish soldier named Manuel Montera. Between 1789 (the year of their marriage) and 1794, Toypurina and Montera had three children: Cesario, Juana de Dios Montero, and Maria Clementina. In 1799, Toypurina passed away at Mission San Juan Bautista, and was buried there.


Exposition Park (or similar variation; 10 submissions)
Buffer Park will be constructed on Exposition Boulevard. Staff recommends against considering this suggestion as a well-known park currently exists by this name in the City of Los Angeles.

George Ishihara Memorial Park (or similar variation; 6 submissions)
George Ishihara was born on February 22, 1921 and died at his home in Santa Monica on March 17, 2009. Mr. Ishihara was a Japanese-American who grew up in Washington and Northern California, and relocated to Santa Monica’s Pico Neighborhood in 1958. He enlisted in the United States Army and served in World War II in the most decorated unit, the 442nd Regimental Combat Team, and also was part of the 522nd Field Artillery Battalion that liberated the Jewish people from the Dachau Germany Internment Camp and other surrounding camps. During World War II, Mr. Ishihara’s family was interned in two relocation camps. Given his enlistment in the US Army, he was able to negotiate his family being reunited in the Minidoka Relocation Camp. Mr. Ishihara’s daughter currently lives in the Pico Neighborhood with her family.

The Japanese-American people played a significant role in the history of West Los Angeles and in Santa Monica, first as farmers and then as homeowners in the area. Many were displaced from the neighborhood when Interstate 10 was constructed.

(Source: Christel Andersen, Pico Neighborhood resident)
Santa Monica Park (5 submissions) and People’s Park (4 submissions)
These names were also suggested for what is now known as Tongva Park.

Hachi Park (3 submissions)
Hachi refers to a Japanese dog known for his loyalty to his owner. In 1924, Hidesaburō Ueno, a professor in the agriculture department at the University of Tokyo, took in Hachikō, a golden brown Akita, as a pet. During his owner’s life, Hachikō greeted him at the end of each day at the nearby Shibuya Station. The pair continued their daily routine until May 1925, when Professor Ueno did not return. The professor had suffered a cerebral hemorrhage and died, never returning to the train station where Hachikō was waiting. Each day for the next nine years Hachikō awaited Ueno’s return, appearing precisely when the train was due at the station.

Hachikō attracted the attention of other commuters. Many of the people who frequented the Shibuya train station had seen Hachikō and Professor Ueno together each day. Initial reactions from the people, especially from those working at the station, were not necessarily friendly. However, after the first appearance of the article about him on October 4, 1932 in Asahi Shim bun, people started to bring Hachikō treats and food to nourish him during his wait.

In 1932 one of Ueno's students (who developed expertise on the Akita breed) saw the dog at the station and followed him to the Kobayashi home (the home of the former gardener of Professor Ueno—Kikuzaboro Kobayashi) where he learned the history of Hachikō’s life. Shortly after this meeting, the former student published a documented census of Akitas in Japan. His research found only 30 purebred Akitas remaining, including Hachikō from Shibuya Station.

He returned frequently to visit Hachikō and over the years published several articles about the dog’s remarkable loyalty. In 1932 one of these articles, published in the Tokyo Asahi Shim bun, placed the dog in the national spotlight. Hachikō became a national sensation. His faithfulness to his master's memory impressed the people of Japan as a spirit of family loyalty all should strive to achieve. Teachers and parents used Hachikō's vigil as an example for children to follow. A well-known Japanese artist rendered a sculpture of the dog, and throughout the country a new awareness of the Akita breed grew.

Eventually, Hachikō's legendary faithfulness became a national symbol of loyalty, particularly to the person and institution of the Emperor.


Nisei Park (3 submissions)
“Nisei” refers to the generation of Japanese Americans that were interned during World War II, and more specifically refers to Japanese Americans whose parents were immigrants from Japan. The Pico Neighborhood has been home to people who identify as Nisei.

Vida Park (3 submissions)
Vida is the Spanish term for “life.”
Dear Martin,

I want to thank you for taking the time to meet with me last week and listen to my concerns regarding the upcoming 26th St. Expo station dedication.

Secondly, I would like to say that it would be an honor to have Buffer Park named after my uncle, Private Joe Gandara. Please consider this note as formal acceptance of that honor.

In closing, I want to send my heartfelt thanks once again to City officials, staff and community members who have given and continue to give their support towards Private Joe Gandara and our family. My desire is that the story of my uncle will continue to be an example of service, sacrifice and inspiration not just to the Pico neighborhood, but to the City, our State, and our nation as well.

With gratitude,

Miriam Adams, niece of Private Joe Gandara, Santa Monica native, WWII Veteran, Medal of Honor recipient.
To: Mayor and City Council  
From: Karen Ginsberg, Director, Community & Cultural Services  
Subject: Recommendation to Name Buffer Park

**Recommended Action**
Staff recommends that the City Council consider recommendations from the Recreation and Parks Commission for a permanent name for Buffer Park and move forward with the name Gandara Park.

**Executive Summary**
A 2.35 acre park will be developed on Exposition Boulevard between Stewart Street and Dorchester Avenue. Community outreach was conducted during the month of October 2014 to solicit formal name recommendations for this park, which has been nicknamed Buffer Park. The Recreation and Parks Commission considered survey results and public comment at their November 20, 2014 meeting and recommended the name Gandara Park with an alternative suggestion of Heroes Park. Staff recommends that Council accept the Commission’s proposed name of Gandara Park.

**Background**
Council adopted a policy for naming City-owned land, buildings and facilities on July 9, 2002 (Attachment A) which established formal guidelines and a procedure for considering appropriate names (Attachment B for a summary of these guidelines). As required by policy, Council seeks recommendations from “related advisory bodies such as the Recreation and Parks Commission, the Library Board and the Landmarks Commission.” Council then makes its determination at a regularly scheduled meeting at which staff, representatives of advisory bodies and civic organizations, and the general public may offer testimony. Since the Recreation and Parks Commission has purview over parks, it is appropriate that the Council consider the Commission’s recommendations for a proposed permanent name for Buffer Park, a 2.35 acre site located on Exposition Boulevard between Stewart Street and Dorchester Avenue.

On November 23, 2010 (Attachment C), Council directed staff to work with the
community to create a buffer area facing the residential neighborhood along Exposition Boulevard, adjacent to and south of the new Expo Maintenance Facility. On January 24, 2012 (Attachment D), Council approved use of the buffer site as open space and directed staff to issue a Request for Proposals for design services. On September 11, 2012 (Attachment E), Council awarded an agreement to Mia Lehrer + Associates to provide design services for the park. Council approved the proposed design of Buffer Park on April 22, 2014 (Attachment F), which included a plan for conducting community outreach to name the park.

Discussion
Public Outreach

Staff met with the Pico Neighborhood Association on September 11, 2014 to discuss proposed outreach strategies and received additional input from the membership, including a suggestion to reach out to local churches in the neighborhood. Staff launched a survey that was available the entire month of October 2014 to solicit name suggestions for Buffer Park. Surveys in English and Spanish were available online and paper surveys were available at Virginia Avenue Park and the Pico Branch Library (Attachment G). Additionally, staff hosted a table at the Pico Farmers’ Market each Saturday in October 2014 to speak to residents about the project and to solicit name suggestions.

Staff conducted further outreach by sending email campaigns in the first and fourth weeks of October 2014 to those on the Buffer Park interest list as a reminder to submit their recommendations for a formal park name. Furthermore, emails containing general project information and links to the park naming survey were sent to seven churches in the Pico Neighborhood, and surveys in English and Spanish were sent home with all Edison Language Academy students.

The community submitted a total of 135 park name suggestions. The full list of recommended names is quite divergent (Attachment H). The most commonly suggested names were as follows:
Toypurina Park (16 submissions)
Exposition Park (or similar variation; 9 submissions)
George Ishihara Memorial Park (or similar variation; 6 submissions)
Santa Monica Park (5 submissions)
People’s Park (4 submissions)
Hachi Park (3 submissions)
Nisei Park (3 submissions)
Vida Park (3 submissions)

Subsequent to the survey closing, a few community members sent emails to the Recreation and Parks Commission recommending an additional name, Gandara Park. Further information regarding each of the aforementioned suggested names is available in Attachment I.

Commission Action
The Recreation and Parks Commission considered the full list of Buffer Park name recommendations at its regularly scheduled meeting on November 20, 2014 (Attachment J). Following public comment and discussion, the Commission adopted a motion to recommend to Council the consideration of two potential names for the park currently known as Buffer Park: Gandara Park and Heroes Park.

The name Gandara Park is recommended by the Recreation and Parks Commission to memorialize and honor Private Joe Gandara, a Santa Monica native who was fatally wounded by enemy fire in World War II at the age of 20. Although hailed a war hero, he was passed over for awards and medals at the time of his death due to his Hispanic heritage. In March 2014, Private Joe Gandara was posthumously awarded the Medal of Honor by President Obama in recognition of his heroism and valor.

The naming of Buffer Park was postponed until this time as Private Gandara’s family preferred to wait until Metro considered a request to name the 26th Street/Bergamot Station in his honor. On September 24, 2015 (Attachment K), the Metro Board of
Directors voted unanimously to dedicate the station in memory of Private Gandara, by placing a plaque at the station recognizing his heroism and sacrifice for our country. Subsequently, on October 27, 2015, Private Gandara’s niece, Miriam Adams, formally expressed her support for naming Buffer Park in honor of her uncle (Attachment L). Staff recommends supporting the Commission’s recommendation to name the park Gandara Park.

As an alternative to Gandara Park, the Recreation and Parks Commission recommends considering the name Heroes Park to honor all Santa Monica military servicemembers, war heroes, and veterans, with the possibility of certain areas of the park being separately named in honor of individuals (e.g. Private Gandara and George Ishihara).

Alternatives
Council could reject both name options suggested by the Recreation and Parks Commission and choose an alternative name for Buffer Park or seek additional public input.

Financial Impacts and Budget Actions
There is no immediate financial impact or budget action necessary as a result of the recommended action.

Prepared By: Melissa Spagnuolo, Senior Administrative Analyst

Approved ____________________________  Forwarded to Council ____________________________

Karen Ginsberg, Director  1/13/2016  Rick Cole, City Manager  1/18/2016

Attachments:
A. July 9, 2002 Staff Report (Web Link)
B. Summary of Naming Guidelines
C. November 23, 2010 Staff Report (Web Link)
D. January 4, 2012 Staff Report (Web Link)
E. September 11, 2012 Staff Report (Web Link)
F. April 22, 2014 Staff Report (Web Link)
G. Buffer Park Naming Surveys
H. Survey Results
I. Attachment I - Additional Background on Suggested Names
J. November 20, 2014 Recreation & Parks Commission Agenda and Staff Report (Web Link)
K. September 24, 2015 Metro Board of Directors Meeting Reports/Items (Web Link)
L. October 27, 2015 Email letter of support from Miriam Adams
M. Written comments
N. Powerpoint
A regular meeting of the Santa Monica City Council was called to order by Mayor Vazquez at 5:41 p.m., on Tuesday, January 26, 2016, at City Council Chambers, 1685 Main Street.

Roll Call: Present: Mayor Tony Vazquez
Mayor Pro Tem Ted Winterer
Councilmember Gleam Davis
Councilmember Sue Himmelrich
Councilmember Kevin McKeown
Councilmember Pam O’Connor
Councilmember Terry O’Day

Also Present: City Manager Rick Cole
City Attorney Marsha Jones Moutrie
Acting City Clerk Denise Anderson-Warren

CONVENE On order of the Mayor, the City Council convened at 5:41 p.m., with all members present.

CLOSED SESSIONS There was no one present for public comment on closed sessions.

On order of the Mayor, the City Council recessed at 5:43 p.m., to consider closed sessions and returned at 6:59 p.m., with all members present, to report the following:

1.A.  Conference with Legal Counsel - Claim of RCSM LP dba Chinois on Main against the City of Santa Monica, City Claim Number 15-0848

The City Attorney reported that this was a sewer backup matter, and recommended a settlement in the amount of $25,000.

Motion by Councilmember Davis, seconded by Councilmember Himmelrich, to approve Settlement No. 10246 (CCS), in the amount of $25,000. The motion was approved by the following vote:

AYES: Councilmembers McKeown, Davis, Himmelrich, O’Day, O’Connor, Mayor Pro Tem Winterer, Mayor Vazquez
NOES: None
ABSENT: None
1.B. Conference with Legal Counsel - Existing Litigation - Litigation has been initiated formally pursuant to Government Code Section 54956.9 (d)(1): National Business Aircraft Association, et al. v. City of Santa Monica, CAA Docket No. 16-14-04

The City Attorney advised this matter was heard with no reportable action taken.

1.C. Conference with Legal Counsel - Anticipated Litigation: Anticipate significant exposure to litigation pursuant to Government Code Section 54956.9 (d)(2) - 1 case - Part 16 re leasing policy, landing fees and loans

The City Attorney advised this matter was heard with no reportable action taken.

1.D. Conference with Legal Counsel - Potential Litigation: Consideration of whether to initiate litigation pursuant to Government Code Section 54956.9 (d)(4) - 1605 Ocean Front Walk

The City Attorney advised this matter was heard with no reportable action taken.

1.E. Conference with Legal Counsel - Existing Litigation - Litigation has been initiated formally pursuant to Government Code Section 54956.9 (d)(1): Mahgerefteh v. City of Santa Monica, Los Angeles Superior Court Case Number BC 541 384

The City Attorney reported that this was a trip and fall case, and recommended a settlement in the amount of $75,000.

Motion by Councilmember Davis, seconded by Councilmember O’Day, to approve Settlement No. 10247 (CCS), in the amount of $75,000. The motion was approved by the following vote:

AYES: Councilmembers O’Connor, O’Day, Himmelrich, Davis, McKeown, Mayor Pro Tem Winterer, Mayor Vazquez
NOES: None
ABSENT: None

1.F. Conference with Real Property Negotiator. Property: 1318 – 1320 Fourth Street. City Negotiators: Andy Agle, Director of Housing and Economic Dev. Alan Kotin, ADK and Associates Under Negotiation: Ground Lease Terms Owner of Record: City of Santa Monica
The City Attorney advised this matter was heard with no reportable action taken.

1.G.  Consideration of the City Clerk Appointment and Process

The City Attorney advised this matter was heard with no reportable action taken.

1.H.  Conference with Legal Counsel - Existing Litigation - Litigation has been initiated formally pursuant to Government Code Section 54956.9(d)(1): City of Santa Monica v. United States of America, et al., United States Court of Appeals for the Ninth District Case Number 14-55583

The City Attorney advised this matter was heard with no reportable action taken.

SPECIAL AGENDA ITEMS:

2.A.  City Manager's Report - Update on the Pico Branch Library, was presented.

CONSENT CALENDAR:

All items were considered and approved in one motion unless removed by a Councilmember for discussion.

Members of the public Denise Barton and People of California commented on various Consent Calendar items.

At the request of staff, Items 3-H, 3-I, were removed from the Consent Calendar, with consensus from Council.

Motion by Councilmember O'Connor, seconded by Mayor Pro Tem Winterer, to approve the Consent Calendar except for Item 3-H and 3-I, reading resolutions by title only and waiving further reading thereof. The motion was approved by the following vote:

AYES:  Councilmembers O'Connor, O'Day, Himmelrich, Davis, McKeown, Mayor Pro Tem Winterer, Mayor Vazquez

NOES:  None

ABSENT: None

TIMEKEEPING AND ATTENDANCE SYSTEM

3.A.  Fourth Modification to Agreement #8417 (CCS) with Kronos, Inc. for software licensing and upgrade services and Third Modification to Agreement #8434 (CCS) with Kronos, Inc., for software maintenance and support services, was approved.

**Recommended Action**

Staff recommends that the City Council:

1) Authorize the City Manager to negotiate and execute a fourth
modification to agreement #8417 (CCS) in the amount of $85,179 with Kronos, Inc., a Massachusetts-based company, for 200 additional employee software licenses for Citywide use and upgrade services for Kronos, the City’s electronic timekeeping and attendance system used by all departments and to implement an upgrade of Workforce TeleStaff (TeleStaff), event-based employee scheduling software used by the Fire Department. The term of the contract remains unchanged at 15 years, ending June 30, 2020. The new amended total contract amount will not exceed $465,179, with future year funding contingent on Council budget approval;

2) Authorize the City Manager to negotiate and execute a third modification to agreement #8434 (CCS) in the amount of $74,000 (including a 10% contingency) with Kronos, Inc., for maintenance and support services for Kronos and TeleStaff. The term of the contract remains unchanged at 15 years, ending June 30, 2020. The new amended total contract amount will not exceed $1,202,653, with future year funding contingent on Council budget approval.

AIRPORT PARK EXPANSION

3.B. Airport Park Expansion Award of Design Agreement, was approved.

Recommended Action
Staff recommends that the City Council:

1. Award Request for Proposals (RFP) #SP2422 to Rios Clementi Hale Studios (RCH), a California-based company, for the feasibility study and design of the Airport Park Expansion Project.

2. Authorize the City Manager to negotiate and execute a Feasibility Study Agreement No. 10238 (CCS) with Rios Clementi Hale Studios in an amount not to exceed $211,200 (includes a 10% contingency) for the feasibility study portion of the Project.

3. Authorize the Director of Public Works to issue any necessary modifications to complete additional work within budget authority.

WAYFINDING PROJECT

3.C. Professional Services Agreement Modification for Graphic Design Services with Selbert Perkins Design for Wayfinding Project, was approved.

Recommended Action
Staff recommends that the City Council:

1. Authorize the City Manager to negotiate and execute Agreement No. 10239 (CCS) in the amount of $100,000 with Selbert Perkins Design, a California-based company, for graphic design services for design of Downtown Parking Wayfinding Signage and Citywide First Mile-Last Mile Signage. This will result in a five year amended contract/agreement with a new total amount not to exceed $179,900;

2. Authorize budget changes as outlined in the Financial Impact and Budget Actions section of this report.
<table>
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<th>Topic</th>
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<td><strong>CLIMATE ACTION AND ADAPTATION PLAN</strong></td>
<td>3.D. Approve selection of DNV-GL and authorize the City Manager to execute a contract not to exceed $226,578 (including contingency), was approved.</td>
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</table>
| **Recommended Action** | Staff recommends that the City Council:  
1. Award RFP #60 to DNV-GL, a Norwegian-based company with offices in California, for the development of the Santa Monica Climate Action and Adaptation Plan;  
2. Authorize the City Manager to negotiate and execute professional service Agreement No. 10240 (CCS) with DNV-GL, in an amount not to exceed $226,578 (including a $20,598 contingency). |
| **NATURAL GAS VEHICLES** | 3.E. Bid Award for One Compressed Natural Gas Rear Load Refuse Packer Vehicle, was approved. |
| **Recommended Action** | Staff recommends that the City Council:  
1. Award Bid #4224 to Los Angeles Freightliner, a California-based company for the purchase of one compressed natural gas rear load refuse packer vehicle.  
2. Authorize the Purchasing Services Manager to issue a purchase order with Los Angeles Freightliner for one compressed natural gas rear load refuse packer vehicle in an amount not to exceed $301,653. |
| **CITY YARD CONCEPT DESIGN** | 3.F. Modification to Agreement with Hathaway Dinwiddie Construction Company for the City Yards Stage 1, was approved. |
| **Recommended Action** | Staff recommends that the City Council:  
1. Authorize the City Manager to negotiate and execute a first modification to Professional Services Agreement No. 10145 (CCS) in the amount of $115,000 with Hathaway Dinwiddie Construction Company (HDCC), a California-based company, for additional scope of work to complete the feasibility analysis and concept design phase. This would result in a new total amount not to exceed $502,200.  
2. Authorize the Director of Public Works to issue any necessary modifications to complete the work within budget authority. |
| **MEDICAL SERVICES FOR ARRESTEES** | 3.G. Medical Services for Arrestees, was approved. |
| **Recommended Action** | Staff recommends that the City Council take the following actions:  
1) Authorize the City Manager to negotiate and execute professional service agreement No. 10241 (CCS), with Vital Medical Services, LLC, a California-based company, for in- house medical service provisions for arrestees. This is a contract in an amount not to exceed |
$150,000 with future year funding contingent on Council budget approval.

2) Authorize the City Manager to negotiate and execute professional service agreement No. 10242 (CCS), with UCLA Santa Monica Hospital and Palm Drive Medical Group, a California-based company, to provide emergency room medical services to arrestees. This is a contract in an amount not to exceed $50,000 with future year funding contingent on Council budget approval.

HOUSING PROGRAMS

3.H. New and Amended Housing Programs: Housing Opportunity Utilizing Subsidy Enhancements (HOUSE), Revisions to the Affordable Housing Production Program Administrative Guidelines, and Amendment to TORCA Homeownership Loan Terms, was withdrawn by staff.

Recommended Action
Staff recommends that the City Council:
1. Approve the proposed HOUSE program parameters for incentives outlined in Attachment A, regarding a pilot program intended to maintain and increase opportunities for households with housing vouchers;
2. Approve the revised Administrative Guidelines to the Affordable Housing Production Program, as redlined in Attachment B; and
3. Authorize the City Manager to approve an amendment to the TORCA loan term of any remaining borrower, upon request and subject to an evaluation regarding repayment feasibility and continued income-eligibility of the borrower, converting the existing 20-year or 30-year term to a term requiring full repayment upon sale or transfer of the condominium.

STATEMENT OF OFFICIAL ACTION


Recommended Action
Staff recommends that the City Council approve the attached Statement of Official Action denying Appeal 15ENT-0321 and upholding the Joint Design Review Body’s denial of Building Design, Colors, Materials, and Landscape Plans for 14ARB173 for the construction of a new 271-room hotel and 15,210 square feet of ground floor retail/restaurant space at 710 Wilshire Boulevard.
SUPPORT FOR PERMIT COMPLIANCE

3.J. Amendment to Professional Services Agreement to Provide Support Services for MS4 Discharge Permit Compliance, was approved.

Recommended Action
Staff recommends that the City Council authorize the City Manager to negotiate and execute to professional services agreement No. 10243 (CCS) in the amount of $85,000 with California Watershed Engineering (CWE), a California-based company, to continue providing support services for compliance with the Municipal Separate Storm Sewer System (MS4) discharge permit. This will result in a four-year amended agreement with a new total amount not to exceed $150,000.

SOFTWARE MAINTENANCE FOR HOUSING

3.K. Software Maintenance and Support Services Contract Renewal for the Housing Authority, was approved.

Recommended Action
Staff recommends that the City Council authorize the City Manager to negotiate and execute contractual service Agreement No. 10244 (CCS) with HAPPY Software Inc. (HAPPY), a New York-based company, for ongoing software maintenance and support services of HAPPY’s full suite of Housing Pro 8 Software. The proposed amount for the three-year contract would not exceed $60,000, with future-year funding contingent on Council budget approval.

WATER FUNDING PROGRAMS

3.L. Application for Funding for the Santa Monica Sustainable Water Infrastructure Project (SWIP), California Clean Water State Revolving Fund and Proposition 1 Funding Programs, was approved.

Recommended Action
Staff recommends that the City Council:

1. Adopt Resolution No. 10930 (CCS) entitled: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA MONICA TO AUTHORIZE THE CITY MANAGER TO APPLY FOR CALIFORNIA STATE WATER RESOURCES CONTROL BOARD FUNDING AND TO NEGOTIATE A FUNDING AGREEMENT,” in the amount of approximately $57,050,000 from the Clean Water State Revolving Fund and Proposition 1 Funding Programs.
2. Authorize the City Manager to execute all necessary documents to apply and negotiate for funding.

DOWNTOWN SPECIFIC PLAN

3.M. Amendment to Provide Additional Scope of Work for completing the Downtown Specific Plan, was approved.

Recommended Action
Staff recommends that the City Council authorize the City Manager to negotiate and execute a fourth modification to professional services agreement No. 9476 in the amount of $250,000 with Torti Gallas and Partners, Inc. a Maryland based company, for additional scope of work.
related to the Downtown Specific Plan. This will result in a 5 year amended contract/agreement with a new total amount not to exceed $905,500.

CONFLICT OF INTEREST RESOLUTION

3.N. Resolution Repealing Number 10796 (CCS) and Amending the City's Conflict of Interest Code to Revise the Designated Positions for Which Statements of Economic Interest are Required to be Filed, was adopted.

Recommended Action
Staff recommends that the City Council update the City's Conflict of Interest Code by adopting proposed Resolution No. 10931 (CCS).

TRANSPORTATION MANAGEMENT ORGANIZATION

3.O. Award of Transportation Management Organization Consultant Contract, was approved.

Recommended Action
Staff recommends that the City Council:
1. Award RFP#51 to Steer Davies Gleave, a London-based company, for the provision of professional services for the development and activation of a Transportation Management Organization.
2. Authorize the City Manager to negotiate and execute Contract No. 10245 (CCS) with Steer Davies Gleave, in an amount not to exceed $785,000 for three years, with two additional one-year renewal options at $250,000 per year, on the same terms and conditions for a total amount not to exceed $1,285,000 over a five year period, with future year funding contingent on Council budget approval.
3. Authorize budget changes as outlined in the Financial Impact & Budget Action section of this report.

ORDINANCES: MINIMUM WAGE

7.A. Second Reading And Adoption Of Ordinance No. 2509 (CCS) entitled, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SANTA MONICA ADDING CHAPTER 4.62 TO THE SANTA MONICA MUNICIPAL CODE REQUIRING A MINIMUM WAGE FOR EMPLOYEES, AND ADDING CHAPTER 4.63 TO THE SANTA MONICA MUNICIPAL CODE REQUIRING A LIVING WAGE FOR HOTEL WORKERS", was presented.

Recommended Action
Staff recommends that City Council adopt the attached Ordinance.

Motion by Councilmember Davis, seconded by Himmelrich, to adopt the ordinance, reading by title only and waiving further reading thereof. The motion was approved by the following vote:
AYES: Councilmembers McKeown, Davis, Himmelrich, O’Day, Mayor Pro Tem Winterer, Mayor Vazquez
NOES: None
ABSTAIN: Councilmember O’Connor

8.A. **Recommendation to Name Buffer Park**, was presented.

**Recommended Action**
Staff recommends that the City Council consider recommendations from the Recreation and Parks Commission for a permanent name for Buffer Park and move forward with the name Gandara Park.

Members of the public Christal Anderson (time donated by Matthew Davis), Miriam Adams (time donated by Hannah Adams), People of California, Jerry Rubin, Art Casillas, and Phil Brock, commented on the recommended action.

Considerable discussion ensued on topics including, but not limited to, going through the public hearing process when renaming Stewart Street Park, including other possible featured areas of the Buffer Park that could be named with a second name.

Motion by Councilmember McKeown, seconded by Councilmember Himmelrich, to name Buffer Park Ishihara Park, and concurrently give direction to staff to return with a Resolution renaming Stewart Park as Gandara Park, and further schedule opening both parks on the same day.

Clarification was given that before returning to Council, staff direction includes a full public hearing process with neighbors around both parks, including returning to the Recreation and Parks Commission.

Councilmember McKeown, modified his motion to indicate the formal naming of either park won’t happen until the Resolution returns to Council. The motion was considered friendly to the seconder.

AYES: Councilmembers O’Day, Himmelrich, Davis, McKeown, Mayor Pro Tem Winterer, Mayor Vazquez
NOES: Councilmember O’Connor
ABSENT: None

Councilmember O’Connor stated for the record that she voted No because she felt like Council was giving direction and it should be a much more open process than what it seems to be.

### REDEVELOPMENT SUCCESSOR MEETING

On order of the Mayor, the City Council convened to a regular meeting of the Redevelopment Successor Agency at 7:57 p.m., with all members present.
REPORT ON MEETING COMPENSATION

Pursuant to State law, Acting City Clerk Denise Anderson-Warren announced that Council will receive no compensation for meeting as the Redevelopment Successor Agency.

SUCCESSOR AGENCY MINUTES

8.B. Approval of minutes for the September 8, 2015 Redevelopment Successor Agency meeting, were presented.

There were no members of the public present.

Motion by Agency Member O’Connor, seconded by Agency Member McKeown, to approve minutes, as presented. The motion was approved by the following vote:

AYES: Agency Members McKeown, Davis, Himmelrich, O’Day, O’Connor, Chair Pro Tem Winterer, Chair Vazquez

NOES: None

ABSENT: None

ADJOURNMENT OF SUCCESSOR AGENCY MEETING

On order of the Chair/Mayor, the regular meeting of the Redevelopment Successor Agency was adjourned at 7:57 p.m.

SPECIAL JOINT MEETING

On order of the Mayor, the City Council convened to a joint meeting with the Housing Authority, and Redevelopment Successor Agency at 7:57 p.m., with all members present.

REPORT ON MEETING COMPENSATION

Pursuant to State law, Acting City Clerk Denise Anderson-Warren announced that Council will receive $50 for meeting as the Housing Authority, and no compensation as the Redevelopment Successor Agency.

MIDYEAR BUDGET

Mayor Vazquez was excused at 8:25 p.m.

8.C. Financial Status Update and FY 2015-16 Midyear Budget, Position and Compensation Changes, was presented.

Recommended Action

Staff recommends that the City Council, Housing Authority, and Successor Agency to the Santa Monica Redevelopment Agency:

1. Appropriate FY 2015-16 midyear revenue and expenditure budget adjustments and approve corresponding adjustments to the FY 2016-17 budget plan as detailed in Attachment A.

Staff also recommends that the City Council:

1. Receive the FY 2015-16 through FY 2019-20 Financial Status Update;

2. Adopt Resolution No. 10932 (CCS) entitled, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA MONICA ESTABLISHING NEW CLASSIFICATIONS AND ADOPTING SALARY RATES FOR ANIMAL CONTROL SUPERVISOR,
ASSISTANT CHIEF INFORMATION OFFICER, ASSISTANT CITY MANAGER, DIRECTOR OF SPECIAL PROJECTS FOR INFORMATION SERVICES, FORENSIC SUPERVISOR, HUMAN SERVICES ADMINISTRATOR- YOUTH AND FAMILIES, HVAC ASSISTANT, HVAC CREW LEADER, HVAC TECHNICIAN, LEAD ANIMAL CONTROL OFFICER, LEAD SYSTEMS ANALYST- PUBLIC SAFETY, MOBILITY DIVISION MANAGER, POLICE CHIEF, PRINCIPAL TRAFFIC ENGINEER, SENIOR ADVISOR- MUNICIPAL POLICIES, PROCEDURES AND INNOVATION, SENIOR LIFEGUARD, SWIM INSTRUCTOR/POOL LIFEGUARD, TRANSIT CHIEF ADMINISTRATIVE OFFICER, TRANSIT COMMUNITY ENGAGEMENT COORDINATOR, TRANSIT COMMUNITY ENGAGEMENT OFFICER, TRANSIT PLANNING AND COMMUNITY ENGAGEMENT MANAGER, AND TRANSIT TECHNOLOGY ADMINISTRATOR”

3. Approve the position and classification changes detailed in Attachment C;


5. Approve the discontinuance of the $25 non-resident library card fee;

6. Authorize the City Manager to accept a grant awarded in the amount of $1,613,000 from the California Department of Transportation (Caltrans) Active Transportation Program for the Expo Station 4th Street Linkages project, and to accept all grant renewals;

7. Authorize the City Manager to accept a grant awarded in the amount of $987,000 from the California Department of Transportation (Caltrans) Active Transportation Program for the Michigan Avenue Greenway project, and to accept all grant renewals;

8. Provide direction on expansion of the City’s aquatics program to include programming at Lincoln Middle School; and

9. Receive public comment on federal Community Development Block Grant (CDBG) and Home Investment Partnership Act (HOME) Program funds.

Members of the public Jerry Rubin, Denise Barton, Carol Lehlein, People of California, and Katherine Sheldon, commented on the recommended action.
Considerable discussion ensued on topics including, but not limited to, adding a new kind of first responder for Housing concerns, as tenants are threatened with eviction, and have no support, land banking, support eliminating the Library fee.

**Motion by Commissioner/Agency/Councilmember McKeown, seconded by Commissioner/Agency/Councilmember Davis, to approve staff recommendation, and add to the recommendation a direction to staff to explore and propose specifics for a Housing Crisis First Responder Team.**

Commissioner/Agency/Councilmember Davis proposed to set aside funds available for possible land banking, which could advance our goal of affordable housing, and providing diversity in housing in our community.

**Motion by Commissioner/Agency/Councilmember McKeown, seconded by Commissioner/Agency/Councilmember Davis, to appropriate FY 2015-16 midyear revenue and expenditure budget adjustments and approve corresponding adjustments to the FY 2016-17 budget plan as detailed in Attachment A. The motion was approved by the following vote:**

**AYES:** Commissioner/Agency/Councilmembers O’Connor, O’Day, Himmelrich, Davis, McKeown, Vice Chair/Chair/Mayor Pro Tem Winterer

**NOES:** None

**ABSENT:** Chair/Mayor Vazquez

**Motion by Commissioner/Agency/Councilmember McKeown, seconded by Commissioner/Agency/Councilmember Davis, to receive the FY 2015-16 through FY 2019-20 Financial Status Update. The motion was unanimously approved by voice vote, with Chair/Mayor Vazquez absent.**

**Motion by Commissioner/Agency/Councilmember McKeown, seconded by Commissioner/Agency/Councilmember Davis, to adopt a resolution establishing classification and salary rates for various positions detailed in Attachment B, and approve the position and classification changes detailed in Attachment C. The motion was approved by the following vote:**

**AYES:** Commissioner/Agency/Councilmembers McKeown, Davis, Himmelrich, O’Day, O’Connor, Vice Chair/Chair Pro Tem/Mayor Pro Tem Winterer

**NOES:** None

**ABSENT:** Chair/Mayor Vazquez

**Motion by Commissioner/Agency/Councilmember McKeown, seconded by Commissioner/Agency/Councilmember Davis, to Adopt a resolution of the City of Santa Monica setting forth the administrative citation schedule of**
fines for certain violations of the Santa Monica Municipal Code, setting civil penalties for parking violations and for the late payment of penalties, setting fines for Police and Fire Department responses to excessive false fire alarms, and setting fines for the Santa Monica Public Library detailed in Attachment D; and approve the discontinuance of the $25 non-resident library card fee.

The motion was approved by the following vote:

AYES: Commissioner/Agency/Councilmembers O’Connor, O’Day, Himmelrich, Davis, McKeown, Vice Chair/Chair Pro Tem/Mayor Pro Tem Winterer
NOES: None
ABSENT: Chair/Mayor Vazquez

Motion by Commissioner/Agency/Councilmember McKeown, seconded by Commissioner/Agency/Councilmember Davis, to approve the remainder of the recommended action, including authorizing the City Manager to authorize two grant awards from CalTrans. The motion was approved by the following vote:

AYES: Commissioner/Agency/Councilmembers Davis, Himmelrich, O’Day, O’Connor, McKeown, Vice Chair/Chair Pro Tem/Mayor Pro Tem Winterer
NOES: None
ABSENT: Chair/Mayor Vazquez

Direction was given to staff with consensus of the Council to proceed with the Aquatics Program expansion for Lincoln Middle School, and submit the Mt. Olivette project as a park through the Capital Improvement Process.

ADJOURNMENT OF SPECIAL JOINT MEETING

On order of the Chair/Mayor, the joint meeting of the City Council, Housing Authority and the Redevelopment Successor Agency was adjourned at 8:44 p.m., and the regular City Council was reconvened at 8:45 p.m., with Mayor Vazquez absent.

FLOAT-UP FOR MOVIE THEATRE ON 4TH STREET

8.D. Discussion of Concept Plans and Conceptual Business Terms associated with a Development Agreement (15ENT-0225) for the development of a new multi-screen movie theater and retail/restaurant project located at 1318-1320 Fourth Street, was presented.

Recommended Action
Staff recommends that the City Council:
1. Discuss the applicant’s Development Agreement Concept Plans and direct staff to initiate the Development Agreement negotiation process;
2. Provide direction for negotiating potential community benefits, parameters for site redevelopment, and design alternatives identified by
the Planning Commission and staff;

3. Review and comment on the conceptual business terms and direct staff to initiate the negotiations on the Disposition and Development Agreement and Ground Lease Agreement for the project.

Members of the public Jerry Rubin, Jennifer Suthard, Madeliene Gaidzik, Andrew Lee, Natalya Zernitskaya, Jeramy Stutes, Carl Hansen, Emily McCarron, Michael Mastroiann, Michael Toney, Kathleen Rawson (time donated by Steven Welliver), and Nanci Linke Ellis spoke generally favorable of the recommendation.

Members of the public Ellen Brennen, Mary Marlow, Andrew Hoyer, and Scott Sconfeld spoke generally in opposition to the recommendation.

Questions asked of staff including, the benefit of having a movie theatre in the downtown area as opposed to the theatre being located in the mall; difference between seats and screens; why build such large theatres instead of smaller intimate theatres that could produce 50% occupancy instead of 19%; cost to retrofit Parking structure 3, if the City decides not to go through with this project; revenue difference between maintaining a parking structure versus having a movie theatre; movie spending; and what would happen to Parking Structure 1.

Considerable discussion ensued including, but not limited to, opposition to the project for economic reasons, $100K a year versus $1 million a year as a parking structure, not a good use of public land; City not getting a percentage of the retail is a problem, staff needs to renegotiate; no access to the alleyway; risk involved in a 10 year lease not being long enough, the City needs more assurances; will increase the foot traffic on 4th Street; Parking structure will cost $3 million to perform seismic retrofitting, if retained as a parking structure; parking revenue will move to other parking structures, but the city will not lose revenue; concern about what will happen to the building, if the movie theatre goes away; movie theatres can be an economic revitalization for an area; this project is in a wrong location; a parking analysis needs to be completed; and, a thorough financial analysis needs to be done, if this project moves forward.

Motion by Councilmember O’Day, seconded by Councilmember Davis, to approve staff recommendation, and direct staff to seek protections against the shutdown of a theatre, and to participate in the success of the retail space. There also needs to be a viable solution for the alley issue.
Councilmember McKeown proposed a friendly amendment to ascertain that the city receive a percentage of the retail, and needs a commitment for a longer period of time. He proposed a 20 year operating agreement. The motion was countered by the maker and seconder to a commitment of at least 15 years of the operating agreement, and some participation in the retail rent.

Motion by Councilmember O’Day, seconded by Councilmember Davis, to direct staff to initiate the negotiations on the Disposition and Development Agreement and Ground Lease Agreement for the project, with specific direction to staff for a successful negotiation for a percentage of the retail rents, and operating covenant for the theatre operation of at least 15 years, and further exploration of the possibility of an alley connection.

The motion was approved by the following vote:

AYES: Councilmembers O’Connor, O’Day, Davis, Mayor Pro Tem Winterer
NOES: Councilmembers Himmelrich, McKeown
ABSENT: Mayor Vazquez

Councilmember McKeown stated for the record that his No vote was not the issue of money, but rather the equitable risk, and he didn’t have the information tonight to convince him to roll the community’s dice.

D.A. COMPLIANCE REVIEW

8.E. Annual Development Agreement Compliance Review, was presented.

Recommended Action
Staff recommends that the City Council:
1) Review the status of Development Agreement compliance
2) Determine good faith compliance for those that are in compliance

Member of the public Mary Marlow commented on this item.

Questions were asked of staff regarding who decides the methodology to make sure companies are in compliance, and what steps can be made towards enforcement to get compliance; and, whose responsibility is it for affordable housing compliance. Staff and the City Manager responded to Council.

Discussion ensued including, but not limited to, the affordable housing component not included in this compliance report, better ways to improve transparency in staff reports, the investment in Measure R was approved so that a land use/transportation connection could be in order to reduce greenhouse gases, and provide more options to get around the County.

Motion by Councilmember Himmelrich, seconded by Councilmember McKeown, to accept the Development Agreement Compliance Review for
those in good faith compliance, with the caveat on the affordable housing projects, because there was no one from the Housing Department present, follow-up is needed on any of the projects that contain an affordable housing obligation. Give staff direction to return in two months on what the City is proposing to be required of Agensys in order for the company to be in compliance.

The motion was approved by the following vote:

AYES: Councilmembers Davis, Himmelrich, O’Day, O’Connor, McKeown, Mayor Pro Tem Winterer
NOES: None
ABSENT: Mayor Vazquez

13.A. Appointment to one annual vacancy on the Clean Beaches Ocean Parcel Tax Citizens Oversight Committee for a term ending on 12/31/2017, was continued to the February 23, 2016 meeting.

13.B. Request of Mayor Vazquez, Mayor Pro Tem Winterer, and Councilmember McKeown that Council direct staff to explore an ordinance denying new discretionary permits or entitlements on properties where ongoing violations of previous permits or conditions of entitlement remain unresolved, was presented.

There were no members of the public present.

Motion by Councilmember McKeown, seconded by Mayor Pro Tem Winterer, to approve the recommendation. The motion was unanimously approved by voice vote, with Mayor Vazquez absent.

13.C. Appointment to one unscheduled vacancy on the Commission on the Status of Women for a term ending on 6/30/2016, was presented.

Member of the public Nancy Pierandozzi, commented on the appointment.

On order of the Mayor Pro Tem, the floor was opened for nominations.

Councilmember Himmelrich nominated Nancy Pierandozzi

Councilmember McKeown, nominated Barbi Appelquist

Nancy Pierandozzi was appointed by the following vote:

Appelquist: Councilmember McKeown
Pierandozzi: Councilmembers Davis, Himmelrich, O’Connor, O’Day, Mayor Pro Tem Winterer
Councilmember McKeown changed his vote to Pierandozzi, thereby appointing Nancy Pierandozzi by acclamation to the Commission on the Status of Women, with Mayor Vazquez absent.

**STATUS OF WOMEN**

**13.D. Appointment to one unscheduled vacancy on the Commission on the Status of Women for a term ending on 6/30/2017,** was presented.

There were no members of the public present.

On order of the Mayor Pro Tem, the floor was opened for nominations.

Councilmember McKeown nominated Barbi Appelquist.

Councilmember Himmelrich nominated Melissa Goodman.

Melissa Goodman was appointed by the following vote:

Appelquist: Councilmembers McKeown, Davis
Goodman: Councilmembers Himmelrich, O’Connor, O’Day, Mayor Pro Tem Winterer

On the vote of Council, Melissa Goodman was appointed to the Commission on the Status of Women, with Mayor Vazquez absent.

**PUBLIC INPUT:**

Members of the public Bill Leahn, Denise Barton, People of California, Michael Toney, Art Casillas, and Johnathan Foster commented on various local issues.

**ADJOURNMENT**

On order of the Mayor, the City Council meeting was adjourned at 12:18 a.m.

**ATTEST:**

Denise Anderson-Warren
Acting City Clerk

**APPROVED:**

Tony Vazquez
Mayor