Imagine Santa Monica through the image archives

Explore the images of local history through the Santa Monica Public Library Image Archives. Access the site directly at http://digital.smpl.org or click on the link to Imagine Santa Monica from the Library’s home page www.smpl.org.

New photographs have been added to the more than 4200 images in the original Archives which illustrate Santa Monica City, its landscape, piers, bathhouses, historic buildings, ballrooms and more. Images donated by the Pacific Palisades Historical Society are now also a part of the Library’s image collections creating an extended regional archive of the Santa Monica Bay area.

The searching capabilities of the new database are flexible and user-friendly. Select the “Browse” option and choose the Santa Monica Image Archives Collection or Palisades Historical Image Collection from the drop-down menu to casually scroll through the collections. Use the simple search box for a specific keyword or click on “Advanced search” to combine more options. Search by keyword, date, street address, names of buildings, streets or piers. High resolution digital images and photographic reprints are available for purchase from the Library.

For any questions, please contact Cynni Murphy, Image Archives Librarian 310-458-8630 cynni.murphy@smgov.net or Telephone Reference 310-434-2608.

All photos courtesy Santa Monica Public Library Image archives.
A free family festival featuring vibrant music and dance on solar powered stages, recycled couture, earth-friendly workshops, free bicycle valet, global marketplace, international cuisine and more...

**OCEAN STAGE**

11:45 – 12:00
*Welcome by Emcee Boise Thomas with Tips on How to Reuse, Repurpose and Recycle Yourself*

Boise Thomas is the fresh face of Adrian Grenier's Alter Eco, an environmentally-focused lifestyle show on Discovery's new channel Planet Green. In addition to emceeing, Boise will share tips on how to be smart with your time, money & resources.

12:00 – 12:45
*Masanga Marimba*

Masanga, meaning the coming together of rivers or roads, comes from the Zimbabwean language Shona and represents the meeting of African, Latin and American traditions expressed in the work of this ensemble. Masanga Marimba performs traditional and popular music from Zimbabwe and Latin America. The combination of multiple marimbas, percussion, saxophone and trumpet along with vocals and dancers creates a dynamic, rhythmic performance.

12:45 – 1:00
*City of Santa Monica Welcome*

1:45 – 2:30
*GLANK*

GLANK is a percussion performance art group consisting of multiple anonymous performers, audience interaction, video projection, and a vast collection of unique percussion instruments including 1000 pounds of found metal objects, tuned LP tanks, saw blades, artillery shells, motorcycle gears and computer parts. GLANK performances are energetic, visually compelling, and fun for audiences of all ages, featuring virtuosic percussion and extraordinary sights and sounds.

2:30 – 2:40
*Announcement of Raffle Ticket Winners*

3:30 – 4:15
*AguaLibre*

AguaLibre blends Afro-Latin sounds, hip-hop, soul, funk and reggae. AguaLibre’s music is filled with positive and powerful messages of justice and social change. The sonic soup includes percussion, congas, saxophone and vocals that create a rhythmic and groovy sound guaranteed to get you moving.

4:15 – 4:25
*Announcement of Raffle Ticket Winners*

5:00 – 6:00
*The Little Ones*

Los Angeles-based quintet, The Little Ones expands the vocabulary of pop with their sun-dabbled indie-pop. The band has been together and touring worldwide since early 2006. A few of their musical influences include The Beach Boys and The Zombies. The Little Ones keep their music fresh while remaining true to their artistic goals.
YOUTH STAGE

11:10 – 11:15
Welcome by Emcee Joe Hernandez-Kolski and DJ Jedi
Dynamic duo Joe Hernandez-Kolski & DJ Jedi (Emmy winners for “Outstanding Youth Programming” for DOWNBEAT SHOWDOWN, the televised version of Downbeat 720) will be the Youth Stage emcee and DJ.

11:15 – 11:35
Morgan-Wixson’s Y.E.S. Children’s Theatre Company
Youth Education/Entertainment Series (Y.E.S.) family theater program seeks to engage young audiences, train young talent, and support literacy for children and youth aged 7-17. Y.E.S. brings children’s literature to life with imaginative plays and musicals, performed by youth. Y.E.S. will perform excerpts from their upcoming musical production of Scieszka’s The True Story of the 3 Little Pigs, as well as other selections from favorite children’s books.

11:40 – 11:45
Downbeat 720 – Local Teen Spoken Word
Downbeat 720 is LA's premier open stage for high school performers sponsored by the City of Santa Monica. Some of the city's most talented poets and musicians will be performing.

1:00 – 1:15
re:Fashion Catwalk with Host Paul Zaloom
Be front-row fabulous at this earth-friendly fashion show while checking out the couture created from paper bags at the re:Fashion Workshop. Season 3. Guiding us through the mode du jour will be Paul Zaloom, a local comedic puppeteer, political satirist, filmmaker, and performance artist.

1:20 – 1:40
Lincoln Middle School Jazz Band
Enjoy the swinging sounds of the Lincoln Middle School Jazz Band.

1:40 – 1:45
Downbeat 720 – Local Teen Acoustic Guitarist

2:40 – 3:00
Santa Monica College Chamber Choir
This ensemble performs classic choral repertoire from the Renaissance to today. The songs range from Italian madrigals by 16th century Masters and German choral songs by Brahms, to an assortment of early-American compositions and 20th century pieces.

3:05 – 3:20
re:Fashion Catwalk

4:25 – 4:45
Downbeat 720 – Local Teen Band

4:45 – 5:00
re:Fashion Catwalk

ON-SITE PERFORMANCE

11:15 – 12:00
Santa Monica Symphony Orchestra
Woodwind Quintet
The Woodwind Quintet brings live music to children of all ages in schools, Churches and organizations in the city of Santa Monica and greater Los Angeles. The symphony will be performing a range of American music from folk, spiritual and ragtime to jazz and concert music.

ONGOING

Trapeze School New York at SM Pier
Performances and instruction of flying trapeze, silks, aerial and trampoline. Forget fear. Worry about the addiction. ²

WORKSHOPS

11:00 – 4:00
re:Fashion Workshop – Season 3 with Ann Cross-Farley
Create your own fabulous fashion with this award-winning costume designer using paper bags and then strut your couture down one of the many re:Fashion Catwalk’s throughout the day.

11:00 – 5:30
Found into Fantastic with Phranc, aka The Cardboard Cobbler, of 18th Street Arts Center
Turn found cardboard and paper into fantastic, fun and functional art with local artist Phranc. Bring your imagination and make toys, shoes, hats, jewelry, you name it out of cardboard.

11:00 – 5:30
Create a Garbage Garden with the Santa Monica Public Library & the Catalina Environmental Leadership Program
Dig in, get your hands dirty and learn about compost gardening and how to plant seedlings.

11:00 – 5:30
Champions of Change with Asuka Hisa of the Santa Monica Museum of Art
Design a trophy to honor someone who has made a difference in your life, your school or the environment.

11:00 – 5:30
The Green Cordel with SmART Schools
Create environmental poems and illustrations to be added to the Santa Monica Museum of Art. Design a trophy to honor someone who has made a difference in your life, your school or the environment.

11:00 – 5:30
Interactive Model of Santa Monica with James Rojas
This modular display of Santa Monica is composed of Lego’s, salvaged wooden blocks, bottle tops and faux jewels. Make changes and move things around to create new elements that you would like to see reflected in your city. Discover your inner urban planner.

SUSTAINABILITY PRINCIPLES
The festival follows zero waste principles by implementing: alternative energy — both stages are solar powered by Energy Mercury Solar and all other electricity used comes from renewable sources; carbon offsetting by Carbonfund.org; all the anticipated transportation for visitors and participants is offset; waste diversion — Zero Waste Zones will be set up throughout the park to minimize trash going to the landfill and maximizes recycling and composting; and product replacement — all utensils, plates, napkins and cups in the Ocean Café are either compostable or recyclable. New for 2009, plastic bags and bottles are prohibited and attendees are encouraged to bring their own bags and reusable bottles or purchase a reusable bottle at the festival.

HOW TO GET THERE:
Clever Park is located at 2600 Ocean Park Blvd., between Cloverfield Blvd. and 26th Street. Free and ample parking is available but revelers are encouraged to take public transportation, walk or bike. Santa Monica’s Big Blue Bus Line # N6 serves Clever Park. Clever Park is wheelchair accessible. For assistance with accessibility accommodations, please contact the Cultural Affairs Division one week prior to this event at (310) 458-8350. TTY (310) 458-8696; or email smarts@smgov.net. All events are free and scheduled rain or shine.

RAFFLE
Fill out a quick survey at the Information Booth or valet park your bike and receive a free raffle ticket. Prizes include an assortment of treats from participating vendors in the festival as well as from other Santa Monica-based businesses. Winners will be announced from the Ocean Stage. YOU MUST BE PRESENT TO WIN!

ECO ZONE
Explore environmentally smart solutions to daily living. Balance, California Recycles, California Saving, Children’s Nature Institute, Energy Coalition, the Global Resource Center, Heal the Bay, the International Culinary School with the Santa Monica Farmers Market, the Office of Sustainability and the Environment, re:Discover Center, Santa Monica Solid Waste Management, Sustainable Works, Water Pollution Prevention, Water Resources, Wilderness Fly Fishers.

TOWN SQUARE
The stage is open to the public committed to making Santa Monica shine. Big Blue Bus, Buy Local Santa Monica, Commission for the Senior Community, Community Corporation of Santa Monica, Convention Visitors Bureau, Cultural Affairs, Community & Cultural Services, Fire Department’s Safety Trailer, Information Systems, Latino Resource Center, Planning and Development, Community Development, Police Department, Rent Control Board, Social Services Commission, Santa Monica Pier Restoration and Santa Monica Public Library, along with other great community organizations such as: American Red Cross, Emperor’s College of Traditional Oriental Medicine, Kids on Stage, Ocean Park Community Center, the Broad Stage, Santa Monica High School, Southern California Aquatic Masters and U.S. Census 2010.

GLOBAL CAFE
Crepes, Cha Cha Chicken, Large Cha Cha Chicken, Hawaiian Ice, King Kong Ice Cream Co., Large Marshmallows, Let’s Be Frank, Mami’s Hot Dogs, May’s Thai, North Shore Hawaiian BBQ, Señor Corn.

MARKETPLACE
CIVIC, CULTURAL,

Briefly...

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city’s commute trip reduction plan to improve air quality – April 24, May 8 and 22 and June 5 and 19. Payment and permit services are available every Friday. All city offices will be closed on Monday, May 25 in observance of Memorial Day.

NEW IN TOWN? Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the 2008/2009 City Services Directory, maps, parking and bus information, Family Guide, and more. Just send an email request to seascape@smgov.net or call 310-458-8411 and we’ll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.

MAY IS MENTAL HEALTH AWARENESS MONTH Santa Monica is fortunate to have access to mental health services at most public schools, and many mental health providers like Step Up on 2nd, Family Services of Santa Monica, St. John’s Hospital and St. Joseph Center. Treatments are available for people living with a mental illness. The City of Santa Monica provides information on agencies offering mental health services at www.smgov.net/has or by calling (310) 458-8701.

LUCE AND LIGHT RAIL LEAP FORWARD!

The Land Use & Circulation Element encompasses the community’s vision for the city’s future. It is a way to actively manage the city and all its components – housing, transportation, cultural elements, economics, natural environment – in an integrative and holistic manner that ensures a great quality of life for all Santa Monicans.

The recently released city’s 2009 Resident Survey results (See article below) reinforced the vision, with strong support for key concepts. Now the city is moving forward to refine and evaluate the components and put them into action.

▲ Exposition Light Rail, Circulation and Transportation: In early 2009, the city held a well-attended community workshop and City Council study sessions to develop recommendations for the Light Rail. Community members and City Council overwhelmingly supported an at-grade alignment on Colorado Avenue, rather than having the rail located on a track 35 feet in the air downtown. The city will continue working with the community to address station planning issues, particularly with regard to access by transit, bicycles, pedestrians and cars; and to resolve the Bike Path alignment. A community workshop will be held this spring to address these and other circulation/transportation topics.

▲ Neighborhood Conservation: One of the principle messages in LUCE is to preserve the character and scale of the city’s neighborhoods. The city will be holding a community workshop to develop tools for conservation and preservation of neighborhoods and the transitions to neighborhoods.

▲ LUCE Environmental Impact Review: The city will soon proceed with preparation of an Environmental Impact Report (EIR) for the LUCE. A “scoping” meeting will be held with the community to ensure a comprehensive evaluation.

In the coming months, a lot of exciting refinements will be happening before adoption of the final Land Use and Circulation Element.

Sign up at www.shapethefuture2025.net to receive notice of upcoming workshops, check on the project status, and join us in the ongoing process of shaping the future!

SURVEY SAYS...

Every two years, the city conducts a Resident Satisfaction Survey to determine residents’ attitudes towards city services, programs and priorities. This year’s survey took place in January. A representative sample of 430 adults was randomly selected to respond to the telephone survey, including Spanish-speakers and residents using wireless numbers. The results will help the city identify areas for improvement and respond to key issues in Santa Monica.

Overall, residents in Santa Monica are satisfied with city core services and take advantage of the many amenities our beach-side city offers. Positive ratings continue to be very high for services such as parks, the library, trash/recycling, tree trimming and fire services. Most residents feel safe in Santa Monica: 79% say that crime is not a serious problem, and 58% say they are satisfied that with the city’s efforts to reduce crime while only 6% are not satisfied. Nine out of ten residents visited parks or beaches in 2008, and 85% find our parks to be enjoyable, well-maintained and safe. More than half of our residents have attended our cultural community event in the past year and have ridden a Big Blue Bus. Seventy-one percent of residents are satisfied with city core services and take advantage of the many amenities our beach-side city offers. Positive ratings continue to be very high for services such as parks, the library, trash/recycling, tree trimming and fire services. Most residents feel safe in Santa Monica: 79% say that crime is not a serious problem, and 58% say they are satisfied that with the city’s efforts to reduce crime while only 6% are not satisfied. Nine out of ten residents visited parks or beaches in 2008, and 85% find our parks to be enjoyable, well-maintained and safe. More than half of our residents have attended our cultural community event in the past year and have ridden a Big Blue Bus. Seventy-one percent of residents feel able to voice concerns on major community decisions. Traffic and homelessness continue to be rated as the most pressing issues the city faces.

Thank you for providing your feedback so that we can serve you better. For a complete copy of the survey results, go to www.smgov.net/neighborhoods
The arrival of the Exposition Light Rail line and the terminus station in Downtown Santa Monica at 4th Street and Colorado Avenue is an exciting opportunity for Santa Monica. The city is taking a comprehensive approach towards planning for the anticipated increase in pedestrian activity and changes to the patterns of traffic and movement in the downtown area by creating a plan that incorporates additional park areas, smooth circulation with pedestrian, bicycle and transit access, and a vibrant gathering space, while simultaneously achieving the goals in the Civic Center Master Plan, the LUCE Strategy Framework and Creative Capital.

In March, the City Council reviewed and encouraged this effort, and endorsed further evaluation and a public process to discuss the recommendations.

**Connecting the Light Rail Station, Downtown and the Civic Center districts** together with an enhanced walking environment including a plaza at the transit station, wider and improved pedestrian access routes between the Pier, beach and Civic Center, and a trolley or shuttle to the Pier.

**Modifying the street grid** and exploring the creation of a new street from the westbound I-10 off-ramp to divert traffic away from the intersection at 4th Street and Colorado and reduce conflicts with pedestrians and public transit.

**Creating additional park and open space** by capping a portion of the I-10 freeway starting at the McClure tunnel, reconnecting the Civic Center green spaces with the downtown area, and exploring the potential for joint development across the potential freeway deck.

**Comprehensively evaluating parking needs** and explore ways to share parking and enhance public transit to Santa Monica High School, the Civic Auditorium, and the Civic Center for special events, reducing the need for and cost of construction.

**Enhancing cultural facilities** through joint use opportunities with Santa Monica High School and Civic Auditorium.

We encourage you to join us in this community effort to plan a vibrant, cultural downtown experience with numerous recreational opportunities, seamlessly connected to the natural environs of the beach, bluffs and bay. Sign up at www.shapefuture2025.net or contact Planning & Community Development at (310) 458-8341 to receive updates on the Civic Center planning process.

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**NOW OPEN: THE DC-3 MONUMENT AT THE SANTA MONICA AIRPORT**

This historic DC-3 Aircraft that was manufactured at the Santa Monica plant and delivered in February 1942 is now on permanent display at the Santa Monica Airport. A joint partnership of the Employees Community Fund of Boeing California, the City of Santa Monica, the Museum of Flying, and the DC-3 Monument Committee, the Monument will pay tribute to the role Douglas Aircraft Company played in the advancement of commercial aviation and the development of the City of Santa Monica from the early 1920s through the 1960s.

The Monument is located at 3100 Airport Avenue on the south side of the Santa Monica airport. The DC-3 Aircraft dubbed “Spirit of Santa Monica” is majestically elevated on concrete pylons and positioned in a takeoff bank over a concrete compass rose and a bronze sculpture of Donald Wills Douglas and his dog Bar by noted local sculptor Yossi Govrin.
**WHAT’S NEW IN PARKS & AT THE BEACH**

Spring cleaning, fresh paint, new flowers! The tot lot at STEWART PARK received a fresh coat of paint. And the top of HOTCHKISS PARK has been re-landscaped. Take a walk in the park or bring the kids out to play!

The annual pond cleaning at DOUGLAS PARK has been completed. The water lilies and assorted bog plants are not only lovely to look at, but they help maintain a healthy, chemical-free pond ecosystem.

Need a special birthday or anniversary gift? Through GIVE SANTA MONICA, the city’s tribute and gift program, pay for the care of a city tree along Fourth Street and the city will mark the deed with a personalized brass plaque! Park benches and other park amenities are available as well. For more info, call 310-458-8573 or visit www.parks.smgov.net.

Speaking of GIVE SANTA MONICA and with thanks to our generous donors, our first set of “tribute” benches have been installed at CRESCENT BAY PARK! Come on down, have a seat, and catch a sunset!

Dogs need exercise, too! Visit www.smgov.net/parks/dogs to learn about the City’s off-leash dog areas and licensing requirements! Take Rover for a romp in the off-leash dog area at PACIFIC STREET PARK and check out the new majestic shade tree!

Summer is around the corner and soon it will be BBQ time! Show off your grilling skills at AIRPORT, CLOVER, MARINE AND VIRGINIA AVENUE PARKS. Sorry, barbecuing is only permitted on the grills provided and never at the beach!

Please remember that cleats are only allowed on athletic fields. The use of cleats on non-field grass causes damage. Please do your part to help keep the city’s turf green and healthy.

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**MEASURE V ON THE MOVE!**

Your tax dollars are leading the way in cleaning up the beach! In November 2006, Santa Monica voters approved Measure V, also known as the Clean Beaches and Oceans Parcel Tax. This measure funds projects that reduce urban runoff pollution and flooding while enhancing water reuse and conservation, open space, recreational opportunities and the marine habitat.

The highest priority Measure V project, now under construction, is the replacement of a severely corroded storm drain pipe located under the Santa Monica Pier. The existing pipe, which was constructed in the 1950s, drains an 84 acre area of downtown Santa Monica. The marine environment led to the formation of large holes in the pipe, causing unintended discharge and ponding of urban runoff under the pier – bad news for the bay.

To remedy this problem, the City recently began construction of a new drain using 60-inch diameter non-corrosive plastic pipe. This new storm drain will capture all dry weather runoff and divert it to a nearby sewer in Ocean Front Walk, keeping dry weather drainage discharge from contaminating the beach and bay. Construction of the new storm drain will be completed by June 2009, prior to the busy summer season.

City staff and the Measure V Citizen’s Oversight Committee members, who are appointed by City Council, are also collaborating on a wide variety of other potential Measure V projects to address other runoff issues impacting the Pico-Kenter drainage watersheds.

**For more information, contact the Public Work Department at 310-458-8221.**

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**RECYCLE TELEVISIONS AND OTHER ELECTRONICS FOR FREE**

Are you prepared for the Digital Television Transition? This digital switch-over or analog switch-off is now scheduled for June 12, 2009. Only customers who rely on antennas or “bunny ears” to watch television on sets which do not have a digital tuner will be affected. If you think you might have one of those televisions, visit www.dtv2009.gov or call 1-888-388-2009 or 1-877-530-2634 (TTY) for more information, including how to obtain a coupon towards the purchase of a converter box.

If you are among those viewers, you might take this opportunity to purchase a new television with an integrated digital receiver. Please take care when disposing of a television. Old tube television sets contain up to eight pounds of lead to protect you from radiation exposure while watching – but once a TV is crushed, that lead may escape and can leach into groundwater supplies, contaminating streams and rivers.

The City of Santa Monica offers free electronics recycling for residents. Bring all of your gadgets, appliances, TVs, or anything with an AC cord to the City’s Transfer Station, located at 2401 Delaware Ave. The Transfer Station is open Monday through Saturday 6 a.m. to 2 p.m.

**For more information, contact us at 310 829-7323 or visit www.smgov.net/swm/ Proper disposal is the key and best of all, it’s free!**
CITY LAUNCHES “WATCH THE WATER” CAMPAIGN

Our community has collectively reduced water demand by 10% since 2006, but we must do more. Santa Monica will be affected by the water supply shortages resulting from a three-year drought, low snow levels, and restrictions on pumping water from Northern California. Mandatory water rationing may be implemented throughout Southern California for at least one year starting in July 2009. However, this impact could be lessened if each resident, business and visitor continues to save water.

Most homes, apartments, and businesses have installed water-efficient fixtures, like toilets and showerheads. Most properties have some landscaping that is watered with outdated and inefficient sprinklers. It’s estimated that between 40% and 70% of a property’s water use is used to water the landscaping, and much of that runs off into the street and is wasted. Just reducing the amount of time the sprinklers run can save up to 20 gallons each day.

In order to provide more information about the water crisis, the city’s action plan to address the crisis, and tips to help our community save water, the Watch the Water campaign is being launched. You can find information at www.smgov.net or by calling (310) 458-8972. City staff will be holding community meetings at local libraries and neighborhood organization meetings.

How to reduce your use:

- Shorten your shower and install low flow showerheads. Savings: 15 gallons/day.
- Fix every leak at home, work and school. Savings: 20 gallons/day.
- Install high-efficiency toilets, showerheads and clothes washers. Savings: 20 gallons/day.
- Turn off faucets while you brush your teeth and shave. Savings: 5 gallons/day.
- Wash only full loads of clothes. Savings: 5 gallons/day.
- Wash your car at a car wash facility or use a waterless car wash. Savings: 20 gallons/day.
- Use a broom to keep your sidewalk, patios and walkways clean.
- Adjust your sprinkler controller for the summer. Go to http://www.bewaterwise.com/calculator.html to find out how much water your garden needs and when to water. Savings: 20 gallons/day.
- Take advantage of rebates for water-saving fixtures. Visit www.smepd.org/rebates or call 1-866-728-3229.

BEFORE YOU SPRAY...

A report recently released by the Urban Pest Management Working Group, on behalf of the California Department of Pesticide Regulations, found that residential pesticide use in urban areas is trumping agricultural use of pesticides as the greatest threat to our environment and our health. The report found that individuals in urban areas are most likely to oversupply and misapply pesticides in their gardens and to control pests in their homes. This misuse of pesticides is creating health problems for children, seniors and sensitive persons, polluting the marine environment and creating sterile landscapes and gardens.

Learn how to control pests in the garden and home without relying on harmful pesticides – go to www.sustainablesm.org and search “pest fact sheets” to find useful guides covering ants, fleas, cockroaches, yellow jackets, weeds, snails and slugs and aphids, and much more on healthy gardens and lawn care. Also check out the Calendar of Events for upcoming workshops on sustainable landscapes. If you do purchase pesticides, always carefully read and follow the label in order to protect your family and the environment. Unused, unwanted pesticides should be taken to the city’s Household Hazardous Waste facility at 2500 Michigan Avenue, open Wednesday through Friday from 7 a.m. to 1 p.m. and Saturdays from 7 a.m. to 3 p.m.

Call 310-458-2213 for more information.
Join in the celebration of the **SANTA MONICA PIER CENTENNIAL** at these upcoming events:

**▲ SIDESHOW AT THE PIER - MAY 16, 2009** — Recognizing the Pier’s long history as an off-beat performance and entertainment venue, this eclectic event offers up fast-paced show-stopping attractions featuring jugglers, fire-eaters, tap dancers, bucket drummers, whistlers, singers, clowns, puppeteers, mimes, magicians, acrobats and comedy teams...just for openers.

**▲ SCHOOL’S OUT! A CELEBRATION FOR KIDS - JUNE 20, 2009** — A new type of kids and family festival which offers up top notch children’s entertainment, art-making activities, interactive experiences, fitness activities, storytelling, dance, fashion shows, aquarium activities, and of course a day of fun in Pacific Park! Activities will include Paint the Pier, leading gyms and fitness instructors presenting (Your) Body Works; Kids Can Cook for aspiring chefs; Fashion Forward, using the Pier as a fashion runway; Air Guitar Heroes and VideOlympics; and Kites & Castles will fill the sky with spectacular kites while giant castles of sand arise from the beach.

**▲ Also mark your calendar for La Monica Ballroom Redux on July 23, and of course the big celebration on Centennial Day, September 9!**

Visit [www.santamonicapier.org](http://www.santamonicapier.org) for more information and to purchase Centennial merchandise or make a donation!

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**BIG BLUE BUS Getaways!**

**▲ Palm Springs and the Spa Resort Casino**  
Saturday, May 16  
Enjoy a day of shopping and sightseeing in Palm Springs! The casino has over 1000 slot machines and 32 table games including blackjack, baccarat, craps, pokers and Pai Gow. $35 per adult/senior, 18 and older only.

**▲ Downtown Santa Barbara**  
Saturday, June 20  
A wonderful day on the American Riviera. Enjoy Stearns Wharf and the waterfront, then take a short walk, or grab a PediCab to State Street for great shopping in the outdoor paseos. $35 per person

Tickets prices include round-trip transportation; meals and other activities are not included. Getaways typically depart at 8 a.m. from Santa Monica College Main Campus at 1900 Pico Blvd. and leave the destination at 5 p.m. Call 310/451-5444 (TTD: 310/395-6024) for a brochure or visit [www.BigBlueBus.com](http://www.BigBlueBus.com) for more information. Tickets can be purchased at Blue: the Transit Store & Customer Service Center, 223 Broadway (just west of the Third St. Promenade) in downtown Santa Monica.

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**Santa Monica Civic Auditorium Events**

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<tr>
<td>1-3</td>
<td>L.A. Modernism</td>
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<td>8-9</td>
<td>6th Annual Alt Build Expo</td>
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<td>15-17</td>
<td>My Favorite Bead Show</td>
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<td>20-21</td>
<td>Girls Night Out</td>
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<th>JUNE</th>
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<td>5-7</td>
<td>Contemporary Crafts Market</td>
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<td>12-14</td>
<td>International Gem &amp; Jewelry Show</td>
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The Civic Auditorium is served by Big Blue Bus lines 1, 3, 7, 8 and 10. All events are subject to change without notice. For further information, call (310) 458-2288, or visit [santamonica.civic.org](http://santamonica.civic.org). Need a venue for your next event? Please call (310) 458-8551 — we’d like to help!

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**NOW IS THE BEST TIME TO HAVE YOUR FRIENDS AND FAMILY VISIT!**

*Santa Monica Hotels Offering “Book Two Nights, Get the Third Night Free!”*

There is so much to enjoy in Santa Monica, and Santa Monica Convention and Visitors Bureau (SMCVB) wants to ensure that everyone can continue to reap the rewards of our destination during these unprecedented and difficult economic times. SMCVB is partnering with local hotels to offer a “Book Two Nights, Get the Third Night Free” promotion. The offer is available to locals and visitors alike, and will run for the rest of the year – whether you want to get away for a few days while staying close to home and reducing your carbon footprint, or you’re looking for a guilt-free option for your out-of-town guests.

And in honor of the world-famous Santa Monica Pier’s Centennial, the Pier will provide a complimentary whirl on their historic Carousel to all visitors who participate in the ‘Book Two Nights, Get the Third Night Free’ program, and Pacific Park will offer a ride on their solar-powered Ferris Wheel. In addition, the package includes a bicycle rental from one of the several Perry’s Café locations along Santa Monica Beach, and visitors will have an opportunity to explore Santa Monica via the city’s award-winning public transportation with a fare card from Big Blue Bus! Learn more about the “Book Two Nights, Get the Third Night Free” offer and make your reservation online at [www.SantaMonica.com/save](http://www.SantaMonica.com/save).

For more information on the services Santa Monica Convention and Visitors Bureau provides to local residents, visit [www.SantaMonica.com](http://www.SantaMonica.com) or call 310-319-6263.
2009 SANTA MONICA HOMELESS COUNT SHOWS REDUCTION IN HOMELESSNESS

Thanks to the many volunteers and nonprofit partners who walked every street and alley in Santa Monica on January 27 from 10 p.m. to 2 a.m., the 2009 Homeless Count was a resounding success. Over 260 members of our community came together to gather accurate citywide data, taking note of homeless individuals and vehicles, tents or boxes that someone appeared to be living in. This count, taken together with data from shelters and homeless-serving individuals, showed that the Santa Monica's homeless population was 915, representing an 8% reduction in the city's homeless population since 2007.

Participants in the Count, including residents, service providers, members of the business and faith communities, and city staff are now part of an ongoing dialogue about homelessness, and many have signed up for next year's count. Join your friends and neighbors in taking action to help end homelessness—sign up for the 2010 Homeless Count by emailing humanservices.mailbox@smgov.net or call 310-458-8701.

The Count is just one tool in the city's Action Plan to Address Homelessness. For more information or to sign up for our monthly e-newsletter, visit www.homelessnessaction.smgov.net.

SANTA MONICA PIER AQUARIUM CLEANS UP AFTER OCTOPUS CAUSES FLOOD

The tiny octopus that caused a 200-gallon flood and approximately $30,000 of damage at Heal the Bay's Santa Monica Pier Aquarium in February is relaxing in her tank, as volunteers and staff continue the cleanup effort and fundraising to make repairs caused by the flood.

Thankfully the flood harmed none of the Aquarium's animals, but the curious two-spotted octopus, who weighs about a pound, caused major damage in the marine education facility and attracted worldwide media attention when she tampered with a valve in the tank and sent water flowing around the Aquarium gallery and in staff offices. The cabinetry surrounding the octopus' tank, which contains five other small habitat-specific tanks, was warped and needs to be refinished or replaced; and a sustainable flooring product installed throughout the office had to be removed. Both were installed within the past year in the Aquarium's successful bid to become a Certified Green Business.

Visitors continue to inquire about this mischievous creature and ask what they can do to help. You can sponsor one of seven of the local species on display at the Aquarium through the Aquadoption program. A yearlong “aquadoption” helps pay for the care of the animals—and, in the case of the two-spotted octopus, will help offset the associated cleanup costs from the seawater spill. More information is available at www.healthebay.org/smpa.

The Santa Monica Pier Aquarium is Heal the Bay's marine education facility located beach-level, just below the Carousel, at the Santa Monica Pier.

THECause célèbre that caused major damage at the Santa Monica Pier Aquarium. The valve has been replaced with rigid tubing and the top has been weighted to avoid future octo-antics.

5TH WEDNESDAYS AT THE MARKET
CHEF MARK PEEL OF CAMPANILE
April 29, 2009

Join the Santa Monica Farmers Markets at the Wednesday Market in welcoming Mark Peel of Campanile as he serves up a variety of Campanile famous grilled cheese sandwiches accompanied by marinated vegetables fresh from the Wednesday Farmers Market. A treat not to miss! Beginning at 9 a.m. while supplies last! Wednesday Farmers’ Market - Arizona Avenue @ 3rd Street. Cost $3 - $5, open to the public.

2009 QUARTERLY PANEL SERIES: “LAWNS TO LUNCHES”
Thursday, May 14, 2009, 7 - 9 pm

Learn to plant your lawn for flavor and beauty and create a sustainable, delicious garden. With farmers Jimmy and Logan Williams, Hayground Organics; landscape consultant Russell Ackerman, City of Santa Monica Office of Sustainability; landscape designer Nancy Cipes, owner of Edible Organic Gardens; Chef Sal Marino, Il Grano; and moderated by our own Laura Avery, City of Santa Monica Farmers Market Supervisor. Stay afterward for market treats prepared by Chef Marino! Santa Monica Public Library MLK Jr. Auditorium, 601 Santa Monica Blvd. Free.

Visit www.farmersmarket.smgov.net for more information.
DO YOU KNOW YOUR NRO?

Since the program’s inception in 2007, the Santa Monica Police Department’s Neighborhood Resource Officers (NROs) have served as a resourceful link between the department and the community. They have organized and initiated projects throughout the city that not only enhance public safety, but also revitalize the appearance and livability of Santa Monica.

By connecting with residents, community organizations, and other city departments, these officers are better able to understand and confront the problems that concern their respective beats/neighborhoods. The NROs also act as the “eyes and ears” in the neighborhood and can quickly address issues like graffiti and other signs of neighborhood neglect in order to prevent more serious crimes. Cleaning up alleyways, combating burglaries, and resolving neighborhood disputes are only a few of the projects that have recently topped the NROs’ priority list.

“It’s my goal to saturate my community so that everyone can say, ‘I know somebody’ when a problem arises,” says NRO Adam Gwartz, whose beat includes northern Palisades Park, Montana Avenue, San Vicente Blvd and Roosevelt Elementary. He went on to say that “a lot of shoe leather should be laid down” to talk to more people, be visible to them and be part of the community.

“Every contact between a citizen and a Neighborhood Resource Officer is a crime prevented.”

With the continued support of Santa Monica residents and businesses, the objectives of the NRO program to further improve public safety in the city and surrounding areas will undoubtedly be achieved.

To learn more about the NRO program or to find out who the NRO is for your neighborhood, call 310-458-2201 x4139 or Community Relations at 310-458-8474.

HELP REDUCE AUTO BURGLARIES

Auto burglaries are on the rise nationwide. The Santa Monica Police Department encourages you to protect yourself and your vehicle and offers the following tips:

▲ Do not leave valuables in plain view in your vehicle. Take them with you or place them in your trunk before you arrive at a location where people might be watching.
▲ Do not leave your vehicle registration in your car. It should be kept with your driver’s license.
▲ Always close your car windows and lock your doors, even if you plan to be gone briefly.
▲ GPS and other equipment in your vehicle such as airbags and stereos are targets, so keep them out of view if possible. Remove the faceplate from your stereo if it has that feature.
▲ If your vehicle has an alarm system, be certain to activate it.
▲ Park in well-lit areas where your vehicle is visible to others. Be aware of your surroundings prior to leaving your vehicle, and, if you have one, wait until the security gate or garage door closes before leaving your parking area at home or work.
▲ Report suspicious people or vehicles in your neighborhood, especially those who seem to be looking into vehicles as they walk.

Of course, sometimes auto thefts do happen despite every precaution. If the crime is in progress, call 9-1-1. If the suspect is already gone, report an auto burglary by calling our non-emergency number: (310) 458-8491.

Buy Local Santa Monica

The City of Santa Monica and partners in the business community have created the Bay Local Santa Monica campaign to support local businesses and raise awareness of the community, economic and environmental benefits of choosing local – and the benefits are tremendous. Spending your dollars in town helps local businesses reinvest in our community, creating a vibrant local economy and supporting a sustainable Santa Monica. Even small shifts in market share to local businesses can make a big difference in economic activity and employment. Shopping close to home, particularly by biking or walking, reduces traffic and air pollution; and it also encourages diversity in business, allows for greater selection of products and services, and fuels the entrepreneurial spirit that is the lifeblood of our economy.

The BAYSIDE DISTRICT launched the Bay Local Santa Monica campaign in March, featuring profiles of local, independent businesses in local media outlets and on CityTV. As the campaign continues, independent local businesses, the BUSINESS IMPROVEMENT ORGANIZATIONS ON MAIN STREET, PICO, MONTANA AND THE SANTA MONICA PIER, and the SANTA MONICA CHAMBER OF COMMERCE, THE CONVENTION AND VISITORS BUREAU, BIG BLUE BUS AND THE FARMERS MARKET will share what makes them unique and the extraordinary benefits they bring to our community. We encourage you to explore your neighborhoods and seek out the diverse and distinctive places that make Santa Monica unique.

For more information and eight great reasons to keep it local, visit the new website: www.buylocalsantamonica.com
**Main Library**

**Adult Programs**

**8th Annual LA Opera series** Five multimedia talks. All events are held Thursdays at 7 p.m. in the Multipurpose Room. 4/30 Walküre; 5/28 La Traviata.

**JUMP Film Screening** Inspired by Mark Twain’s The Celebrated Jumping Frog of Calaveras County, thousands converge upon Calaveras County to see whose frog will jump the farthest each spring. Filmmaker Justin Booskey hosts Q&A following the screening. Thu 4/30, 7 p.m.

**Tony Bill presents “Movie Speak!”** The actor-turned-Oscar®-winning producer presents an irreverent guide to understanding Hollywood-ese. Tue 5/5, 7 p.m.

**Reflections on Poetry, Writing, and Culture with Paul Cummins** The founder of Crossroads and New Roads schools discusses his new book, Why Poetry?, about the joy and discovery of culture and the arts. Thu 5/7, 7 p.m. Multipurpose Room.

**Junior Chamber Music in Concert** Sat 5/9, 2 p.m.

**Bright Light Chamber Players** Celebrating Haydn–Mendelssohn’s Bicentennial. Wed 5/13, 7 p.m.

**Lawns to Lunches: Planting Your Yard for Flavor and Beauty** The Santa Monica Farmers Market presents this discussion with chefs and farmers. Thu 5/14, 7 p.m.

**Amber Benson presents “Death’s Daughter”** Known as Buffy the Vampire Slayer’s Tara, Benson discusses and signs her new horror novel series. Sat 5/16, 3 p.m.

**Peter Fletcher In Concert** Classical guitarist Peter Fletcher returns to Santa Monica from yet another Carnegie Hall appearance. Wed 5/20, 7 p.m.

**Green Living Workshop** Sustainable Works’ six-week workshop on becoming part of the solution and saving yourself money while saving the environment. Visit www.sustainableworks.eventbrite.com to register. Weds 6/10 – 7/15, 7 p.m. Multipurpose Room.

**Fairview Branch Library**

**Résumé Assistance** Create or polish up your résumé. Call 310-450-0443 for an appointment.

**Clutterology** A fun-filled interactive program to help you simplify your life. Tue 5/5, 7 p.m.

**Prevent Osteoporosis** Maximize bone health and prevent osteoporosis by changing your diet and lifestyle with Ben Weitz, D.C. Tue 5/12, 6:30 p.m.

**Buying and Selling on Ebay** Get started using EBay to find bargains and make money selling. Tue 6/2, 7 p.m.

**Water Allocations Are Coming — Are You Prepared?** The city’s water-efficiency expert will speak on how and why to cut back on water use. Sat 6/13, 1 p.m.

**Documentary Film Series** A Man Named Pearl (2006). The inspiring story of self-taught topiary artist Pearl Fryar. Tue 5/16, 7 p.m.

**OT: Our Town (2002)** Documents a Compton high school’s production of Thornton Wilder’s Our Town. Tue 6/16, 7 p.m.

**Literature Book Group** Second Saturday of the month, 11 a.m. 5/9, Return of the Native by Thomas Hardy. 6/13, The Sun Also Rises by Ernest Hemingway

**Afternoons at the Library**
- Mondays: Bridge and Scrabble at 1 p.m., Knitting Circle at 3 p.m.
- Tuesdays: Write-Away. Exercise your writing skills. 12 - 3 p.m.
- Thursdays: What’s New This Week. Current events. 1 - 2:30 p.m.

**Montana Avenue Branch Library**

“In Case You Missed It” Film Series: Caramel, enchanting film about a Beirut beauty salon. Mon 5/4, 2 p.m.; Miss Pettigrew Lives For A Day, comedy starring Amy Adams and Frances McDormand. Mon 6/1, 2 p.m.

**Mystery Book Group** Second Wednesday of the month, 7 p.m. 5/13, A Conspiracy Of Violence by Susanna Gregory; 6/10, Death Of A Red Heroine by Xiaolong Qiu

**Montana Branch Book Group** Third Wednesday of the month, 7 p.m. 5/20, An American Requiem: God, My Father, And The War That Came Between Us by James Carroll

**Ocean Park Branch Library**

**Yoga for Older Beginners** Yoga instructor Kelly Cunningham emphasizes focus and flexibility for first-time yoga students. Advance sign-up and personal yoga mat required. Mon 4/4 – 6/6, 7 – 8 p.m.

**Ocean Park Book Group** First Saturday every month, 11 a.m. – 12:30 p.m. 5/2, The Brief Wondrous Life of Oscar Wao by Junot Diaz; 6/6, A Round-Heeled Woman: My Late-Life Adventures in Sex and Romance by Jane Juska.

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**Youth Services**

**Main Library**

**The Living Room**

Celebrating Adults & the Public Library as a center promoting Active Living & Life Long Learning.

Sat 5/2 at all Santa Monica Public Library Locations

Hoopnotica
- Live Music, Dancing, and much more! 10 a.m. – 5 p.m. Main Library
- Introduction to Yoga 10 a.m. Fairview Branch
- Interior Design 2 p.m. Montana Branch
- Chamber Music on the Lawn 2 p.m. Ocean Park Branch

All events FREE and open to all ages. For information call (310) 458-8600 or visit www.smpl.org.

**Montana Avenue Branch**

**May Mischief Puppet Show** Mr. Jesse celebrates May with some stories, songs and puppets. Ages 3 – 7. Tue 5/5, 3:30 & 4:30 p.m.

**Ocean Park Branch**

**May Mischief Puppet Show** Mr. Jesse celebrates May with some stories, songs and puppets. Ages 3 – 7. Tue 5/5, 3:30 & 4:30 p.m.

**Main Library**

**What’s New This Week**
- Read All About It! Children’s Book Week is May 11 through May 17 Tell everyone about a book you love and receive a prize! Book review forms available at the Youth Reference Desk. Grades 2-5.
- Happy Birthday, Hungry Caterpillar! Celebrate beloved children’s author/illustrator Eric Carle at the Main Library with movies, crafts, and a puppet show! Ages 4 & up. Sat 6/13, 10:30 a.m. – 5:00 p.m.

**PROGRAMS FOR TEENS**

- Get Your Game On! Teen Gaming Club Come play a variety of games, including video games, and talk about your favorites! Tue 5/12 & 6/9, 4 p.m. Activity Room.
- Teen Anime Club Watch anime, talk about manga, and share other interests. Fri 5/15 & 6/12, 4 p.m. Activity Room.
- College Essay Writing Seminar Get tips on how to brainstorm essay topics and get a head start on those college essays. Tue 5/19, 7 p.m. Multipurpose Room.
- Farmers’ Market Iron Chef Challenge Learn how to make healthy, delicious snacks Iron Chef style! Co-sponsored by the Santa Monica Farmers’ Market. Tue 5/19, 4 p.m. Activity Room.
- Teen Volunteer Information Session Find out what summer volunteer opportunities are available for teens at the Main Library. Fri 5/29, 4 p.m. Activity Room.

**FAIRVIEW BRANCH**

**NEW! La Horad del Cuento/ Spanish Story Time** Cuentos en español para todas edades. Los jueves a las 7 p.m. Thus 5/7 – 8/6, 7 p.m. For all ages.

**Hands-On Animal Science Family Workshops** For ages 6 and older with a parent. Registration required. Sat 3/21, 4/18 & 5/16, 3:00 – 4:30 p.m.

**Youth Technology Center** Supervised homework support with Internet, Word and Excel. Learn to access live online tutors with BrainFuse. Grades 4 – 12. Mon – Thu, 3 – 8:30 p.m.

**Youth Writer’s Workshop** Grades 6 – 9. Sat 5/16, 1 – 2:30 p.m.

**Volunteer Orientation** Motivated students in grades 6 – 12 who are interested in serving their community this summer are invited to attend. Check www.smpl.org/depts/volunteer/index for available opportunities. Sat 5/23 10 a.m. – 12 p.m.

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All city libraries are wheelchair accessible. To request a disability-related accommodation, call the library at (310) 458-8600 (TDD 310-395-8499) at least three business days in advance. The Main Library is served by Big Blue Bus lines 1, 2, 3, 7, 8, 9 and 10.
MAJOR MATTERS EXPECTED TO COME BEFORE CITY COUNCIL IN MAY AND JUNE:

▲ Study sessions for FY0910 Budget – May 26, 27 and 28
▲ Land Use and Circulation Element (LUCE) update
▲ Revision of Housing Authority Administrative Plan
▲ Ordinance regulating taxicabs

The long-range nature of this list means that some items may not be heard in the month originally scheduled, as new matters emerge and agendas are adjusted. No item will come to Council before the date originally published. Check the status of upcoming agenda items at www.smgov.net.

LONG-RANGE COUNCIL AGENDA ITEMS

SEASCAPE HIGHLIGHTS

Revel with a cause at the Santa Monica Festival ................. 1, 2-3
Resident Survey results are in ....................................... 4
Downtown takes (Civic) Center Stage ................................. 5
Measure V Update .......................................................... 6
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Happening Around Town .................................................. 8
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ReScApE ................................................................. Insert

GRAND OPENING OF THE
ANNENBERG COMMUNITY BEACH HOUSE!

Celebrate the grand opening of the Annenberg Community Beach House at Santa Monica State Beach, beginning on April 25! Open to the public with no membership required, fun activities to celebrate the inaugural season include tours of the gardens, public art, new private events spaces for rent, the new pool house and the restored historic pool & guest house; volleyball, beach tennis, a playground and splash pad; community events and cultural programming. Find out what it's all about by visiting us online at beachhouse.smgov.net or calling 310-458-4904.

ALT Build 09
alternative building materials & design expo

Friday, May 8 (Trade)
Saturday, May 9 (Trade & Public)
10am-5pm
Santa Monica Civic Auditorium
FREE ADMISSION

Please check our website or contact us for further information.
www.altbuildexpo.com • 310-390-2930

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