It’s been a hundred years in the making, and we’re ready to begin the festivities! The Santa Monica Pier turns 100 on September 9, 2009, and the Pier will celebrate its Centennial with a calendar of events that honors one hundred years in the past and looks one hundred years in the future.

First, brush up on the Pier’s past—Santa Monica Pier historian James Harris’ new history book about our world-famous landmark, *Santa Monica Pier: A Century on the Last Great Pleasure Pier*, is scheduled for release in mid-February. The Centennial’s honorary co-chair Robert Redford contributed the forward.

To celebrate the beginning of spring, **art blooms** all over the Pier on March 21 with **fresh works from budding artists**. The celebration continues in April with **Sideshow @ the Pier**, a wild and wonderful extravaganza celebrating the Pier’s festive seaside atmosphere and long history of street performance.

Then in May, get ready for summer by joining the massive fitness event, **(Your) Body Works**. You’ll bend, stretch, run, jump and lift on this 20th anniversary of the rededication of the original Muscle Beach. And before you take off for summer vacations, don’t miss the new kid’s festival taking place on June 20, the day after the school year ends for most children in our area.

The Pier is also celebrating the 25th anniversary of its signature event, the **Twilight Dance Series**. For the July 23 concert, the Pier will recreate the historic La Monica Ballroom complete with dance orchestras and free instruction.

More events throughout August will lead up to **Centennial Day**, September 9. With jaw-dropping performances, pageantry and dazzling special effects, this will be a celebration to remember!

**THE SANTA MONICA PIER INVITES YOU TO CELEBRATE THE CENTENNIAL!**

Photos of early Pier – Courtesy Santa Monica Pier Restoration Corporation Archives

For more information, please visit the Santa Monica Cultural Affairs Division at http://arts.smgov.net/ or call 310-458-8350.

Come celebrate! Visit www.santamonicapier.org for more information and to share your own experiences and stories of the Pier online. Some dates are subject to change.
NEW OZONE SYSTEM AT BERGAMOT STATION REMOVES MTBE FROM GROUNDWATER

What the artistic community has done to the old industrial site Bergamot Station is legendary, a remarkable transformation of a relic of our economic past. Unfortunately, just below all the dazzling art and culture exists groundwater polluted by a plume of MTBE (methyl tertiary butyl ether), the troublesome gasoline additive many communities are now struggling to remove from their water supply.

The Office of Sustainability, the Water Resources Division and consultants have just completed the installation of an ozone sparging (OS) barrier system at Bergamot Station and City Yards. Ozone pumped into the wells reacts with the soil producing MTBE eating bacteria. The system is designed to contain the plume of MTBE within the boundaries of Bergamot Station and eventually reduce the concentrations of MTBE to five parts per billion or less, a safe level for drinking water.

By installing the ozone barrier system, the City will be able to extract groundwater from the Olympic Well Field Sub Basin and provide drinking water to its residents at a reduced cost and grow closer towards water self-sufficiency.

Look for project updates in future issues of Seascape. And, as always, you can find out more information at our website: www.sustainablesm.org.

BECOME A CITY AMBASSADOR WITH THE “I AM SANTA MONICA” PROGRAM

Would you like to learn more about your city? Discovering Santa Monica becomes friendlier and easier to navigate with the launch of "I Am Santa Monica", a unique destination-brand and service excellence program geared towards the hospitality industry, but a fun learning experience for all local employees, students and residents.

The Santa Monica Convention and Visitors Bureau, in partnership with the City of Santa Monica, Small Business Development Center, Chamber of Commerce, and Santa Monica College began offering the three-hour course covering Santa Monica in May 2008. First, participants go on a live city tour presenting interesting facts about our community. Then it’s off to the classroom, located at Santa Monica College’s annex building attached to The Broad Stage, for an interactive two-hour course in Santa Monica’s brand promise, our progressive environmental and social programs and unique cultural offerings.

Many city employees, including the Customer Service Committee, Human Resources staff and members of the Santa Monica Fire and Police departments have already found the program to be a valuable training tool, sharing the unique diversity and culture of Santa Monica. This program has received much attention and great success, with over 700 official Santa Monica ambassadors to date.

I Am Santa Monica is free and open to anyone, with additional hospitality courses being offered by SMC for service employees who are interested in advanced education.

For more information, visit www.IAmSantaMonica.com or call 310-319-6263 and ask for Alison Best.
Santa Monica is known as a great place to visit with beautiful weather, wide beaches and iconic Southern Californian views. However, some of our visitors aren’t here on vacation. Sometimes, people end up here without the resources to get back home. For some, a few weeks on the streets can quickly turn into years of homelessness.

Project Homecoming is a city-sponsored program that offers transportation options to people who are homeless or at risk of becoming homeless. It helps people get home and reconnect with friends and family who can provide housing and support.

Over the past two and a half years, 237 people who were living on Santa Monica’s streets received help getting back home. Statistically, 70% are still housed after four months.

Participants are people like Theresa and Chris, a couple in their early fifties who lost their jobs and home in Las Vegas and came to Santa Monica based on the promise of new employment. When the job failed to materialize and their money ran out, Theresa and Chris began sleeping on the streets and spending time in parks. West Coast Care staff reached out to the couple and helped them connect with a friend in Las Vegas. Theresa and Chris are now living with their friend and are both employed. Thanks to Project Homecoming, the couple is building a brighter future and is no longer living on the streets.

More information about Project Homecoming and other creative solutions to ending homelessness is available at www.homelessnessaction.smgov.net

Pavement cleaning methods for ficus berry residue

Water conservation and urban runoff are serious concerns for the city, but the berries of the ficus trees common in our area can build up and make a slippery mess on sidewalks and driveways. And since Santa Monica Municipal Code Section 7.16.020 b1, the water waste ordinance, prohibits the use of an open garden hose to clean pavement and Section 7.10.040, urban runoff pollution mitigation, prohibits runoff from one’s property, how can you clean up responsibly and avoid a citation?

The City’s Office of Sustainability and the Environment tested nine different cleaning methods to come up with the overall best solution for residents and businesses to use. Best results were obtained using a stiff-bristled push-broom combined with a hose fitted with a 2.6 gallon/minute (gpm), narrow fan-spray nozzle. The most effective technique is to spray for a few seconds to wet and loosen the berry residue, scrub with the broom and then use the hose again to wash away the residue. Waste water from this process must be directed into an adjacent landscaped area, not into the street.

Property owners are authorized to use the above described technique only during the season in which the ficus berries are dropping.

Pressure-washing may also be used, if available, provided that all waste water is directed into adjacent landscaping, or vacuumed and disposed of in the sanitary sewer or put in a landscaped area, and not in a gutter, street, or alley.

For more information or a copy of the complete study, call the city’s Water Efficiency Office at 310-458-8972.
CIVIC, CULTURAL,

WHAT’S NEW IN PARKS & AT THE BEACH

BEACH GREEN, located near the 2030 South Beach Parking Lot, has been renovated and is now open once again. It’s a perfect spot for a picnic or a pick up soccer game. Just remember — no cleats please!

Interested in surf lessons on SANTA MONICA STATE BEACH? Make sure you are using one of the city’s authorized instructors. Look for the city-issued signs on the beach or ask to see their permit.

New picnic tables are available at MARINE PARK on a first come, first serve basis for groups of less than 150 people. Groups of 150 or more should call the Event Office at 310-458-8573.

MEMORIAL PARK sports fields are closed for renovation until early February.

Plant a tree! Looking to honor a loved one or retiring colleague, or celebrate a special occasion? The purchase of large trees on 2nd and 4th Street are part of the GIVE Santa Monica tribute program and the cost includes a personalized plaque. For details, visit www.parks.smgov.net or call 310-458-8573.

New eco-friendly park benches for MARINE PARK are available for purchase through the GIVE Santa Monica tribute program. A fun, bright green color, they are made of 100% post-consumer plastic milk jugs. The cost of the bench includes a personalized plaque. For more info, visit www.parks.smgov.net or call 310-458-8573.

Get connected in more places! Free City Wi-Fi Internet access is coming to HOTCHKISS, STEWART, and PALISADES PARKS. AIRPORT, CLOVER, EUCLID, MEMORIAL, REED and VIRGINIA AVENUE PARKS are already online.

Next time you visit a park or the beach, a little common sense will go a long way in preventing auto burglaries. Don’t leave valuables in plain sight — take them with you or place them in your trunk. Always close windows, lock doors and set your alarm. Park in well-lit areas and be aware of your surroundings prior to leaving your vehicle. For emergencies, call 9-1-1. To report a problem or suspicious activity, please call the Police Department at 310-458-8491.

CULTURE AND ENVIRONMENT COME TOGETHER AT SANTA MONICA FESTIVAL 2009

On Saturday, May 9 from 11 a.m. to 6 p.m., Clover Park will be the center of things green, creative and fun in Santa Monica. This year’s Santa Monica Festival will honor our Mother Earth and the art and cultures of the world that contribute to the diversity of our community.

Highlights for this year include rock/pop ensemble THE 88, Afro-Latin/hip-hop/soul band AGUALIBRE, music and dance from Zimbabwe, teen poets and musicians from the Miles Playhouse DOWNBEAT program, Morgan Wixson Theatre’s Y.E.S. CHILDREN’S THEATRE COMPANY and the return of the incredible RE: FASHION workshop, where kids create fabulous clothing designs out of recycled materials and walk the catwalk while hundreds of fashion-lovers cheer them on!

Give your car the day off and ride your bike to the festival… we’ll provide you with free valet bicycle parking. Once you get there, you’ll find music, dance, art workshops, delicious foods and imaginative crafts all in a totally waste-free setting. Used plates, utensils and discarded food are sent straight to the compost heap and naturally, recycling bins for water bottles, cans and paper goods will be available everywhere in the park. New this year: no plastic bags! Re-usable bags will be available for all your festival goodies.

The Santa Monica Festival has been the best place to connect with your friends and neighbors since 1991. Bask in Santa Monica’s splendid spring climate and surround yourself with the creativity of local artists, performers, environmentalists and network with community groups which provide many of the resources that make life in Santa Monica so swell. The festival shows off everything wonderful about our Santa Monica community and it’s yours to enjoy.

For more information, check the upcoming issue of Seascape, visit the Santa Monica Cultural Affairs Division at http://arts.smgov.net/ or call 310-458-8350.

NAME THOSE BEACH PARKS

WO BEACH PARKS, LONG KNOWN AS BEACH PARK #1 AND SOUTH BEACH PARK, ARE IN NEED OF REAL NAMES.

The 1.75-acre South Beach Park is located just south and adjacent to the southern beach parking lot in Santa Monica and just north of the Venice border at Marine Street. It includes a children’s playground, with adjacent picnic tables and a large area of grass and trees.

Beach Park #1 is located along the beach between Hart Avenue at one end, Hill Street on the other and Ocean Park Boulevard in the middle. Within its 4.6 acres one can find a large children’s playground, picnic tables, grassy areas, rows of palm trees, and a public restroom.

Santa Monica’s parks have traditionally been named after nearby streets or landmarks, or the people who played an important role in bringing them to the public. When you refer to these parks, what do you call them? We welcome your ideas. Please submit your ideas at ccs@smgov.net or call Community and Cultural Services at 310-458-8310.
GETTING CHARGED UP ABOUT BATTERIES

Since the launch of the Neighborhood Collection Program a little more than a year ago, the city’s Household Hazardous Waste (HHW) collection program has seen a huge spike in batteries disposed of in the more than fifty collection tubes located throughout the city, adding up to 14,521 pounds — the equivalent of 219,267 AA alkaline batteries! Every battery you recycle helps to protect our environment by keeping toxic metals out of our landfills, streets, and waterways.

What happens to all the batteries we pick up? First they are transported to the HHW Center, sorted by their various types (alkaline, nickel metal hydride, cadmium, lithium), and then shipped off to be processed and recycled. About 95% batteries we collect are alkaline and are shipped to Canada, the closest place that recycles them. The rest are sent to Ohio, and a very small percentage is processed locally in Anaheim.

Even with those transportation burdens, recycling batteries is a much better option than disposing of them in landfills. We appreciate everyone's efforts, but our ultimate goal is to be even greener by reducing battery consumption and encouraging the use of rechargeable batteries. Help us take the next step:

△ Purchase a battery recharger and rechargeable batteries.
△ If a store does not stock rechargeable batteries – urge them to.
△ Buy fewer toys and gadgets that require batteries.
△ Plug into an electrical outlet whenever possible.
△ Spread the word!

For questions or other program information, call (310) 458-2213 or visit www.sustainablesm.org/hhw

VISUALIZING A GREEN OFFICE

Buying green for your workplace or home office has never been easier! The City of Santa Monica’s new website, the Green Office Buying Guide, offers a virtual tour of a typical office to help you purchase green products and services. The Guide can be accessed by visiting www.sustainablesm.org, key words – Buying Green.

The website features a cut away of a typical office workplace with six rooms: a restroom, office, conference room, building maintenance, vehicle maintenance, and a break room. Simply click on the room or office subject you are interested in and an information guide will appear. For example, if you mouse over the copier, the guide will present information on paper, toner and energy efficiency – everything you need to know to make an informed purchase! This guide will help you make purchasing decisions that protect the environment and human health and promote a sustainable community.

Looking to use safer cleaning products to clean your building? Visit the restroom. Want to get the greenest computer on the market? Visit the office. Want to find out about low-VOC paint? Just a click away.

This site will benefit any organization and even residents interested in purchasing products designed to use water and energy efficiently, preserve trees and other natural resources, be less toxic and not threaten air quality.

For more information, visit www.sustainablesm.org

DART TRAINING PROGRAM

DISASTER ASSISTANCE RESPONSE TRAINING

The Fire Department’s Training Division offers Disaster Assistance Response Training free to residents and anyone who works in Santa Monica. The one-day course is designed to provide citizens with the skills to help better prepare themselves in the event of a disaster. Learn skills that can save your life or someone else’s, including how to control bleeding and splint a fracture, shut off gas and water utilities, and use a fire extinguisher.

The course is usually held on a Saturday from 8:30 a.m. to 4:30 p.m., several times each year, and is free to participants.

For more information call 310-458-8761, or visit http://santamonicafire.org

Santa Monica Farmers Markets:

Whenever there’s a “Fifth Wednesday” in the month, the Downtown Farmer’s Market serves up a special treat! Join us at the market Wednesday, April 29 when MARK PEEL, owner and chef of CAMPANILE restaurant, will offer a demonstration and tasting using the freshest foods of the season, available at the market! The show-and-taste will be located at 3rd Street and Arizona Avenue and runs from 10:00 a.m. to 1:00 p.m. Other demonstrations will be held during 2009 on July 29, September 30, and December 30 – stay tuned for details!

Also don’t miss the panel discussion “The Farmer’s Market in Conversation”, Thursday, February 26 at 7 p.m. at the Main Library! See Reescape, p. 12 for details.

WEDNESDAY DOWNTOWN MARKET
8:30 a.m.-1:30 p.m., 3rd St. at Arizona Ave

SATURDAY DOWNTOWN MARKET
8:30 a.m.-1:00 p.m., 3rd St. at Arizona Ave

SATURDAY PICO FARMERS MARKET
8:00 a.m.-1:00 p.m., Virginia Ave Park, Pico & Cloverfield

SUNDAY MAIN STREET MARKET
9:30 a.m.-1:00 p.m., 2640 Main St. at Ocean Park
SANTA MONICA PIER AQUARIUM CELEBRATES WHALE MIGRATION, EARTH DAY

▲ WHALE OF A WEEKEND ~ The Heal the Bay Santa Monica Pier Aquarium’s annual whale migration celebration! A wildlife observation station at the west end of the Pier, stocked with binoculars and field guides, will allow visitors to search for Pacific Gray Whales and other local wildlife. Observe the marine life beneath the waves with the Aquarium’s Remotely Operated Vehicle (ROV). Participants will take turns controlling the ROV via remote as it broadcasts live video from underneath the pier. Inside the Aquarium, children can make a variety of whale related arts and crafts, including a Santa Monica Bay wildlife guide and a pair of cardboard binoculars. Other whale related activities, story time, face painting, film screenings and staff presentations on whales and discussions of the problem of marine debris will round out the two-day celebration. February 14 and 15 from 12:30 to 5:00 p.m.

▲ EARTH WEEKEND ~ Seventy percent of the Earth is covered with water, so what better place to commemorate Earth Day than an aquarium? Ocean pollution workshops, beach cleanups, a wildlife observation station at the west end of the Pier, special arts and crafts projects, and guest speakers are just a few of the activities planned. April 25 and 26 from 11:00 a.m. to 6:00 p.m.

The Aquarium is located beneath the Carousel at the Santa Monica Pier at 1600 Ocean Front Walk. Admission is free for children 12 and under when accompanied by an adult. For those 13 and older, a $5 donation is suggested, with a minimum $2 admission per person required. For groups of 10 or more, the fee is $2 per person. During Earth Weekend, admission to the Aquarium is free both days for anyone who first participates in a beach cleanup. Visit the cleanup station in front of the marine center to be equipped with the necessary supplies (gloves, bags and tally data sheets) and to sign a waiver form to clean the beach.

Call 310-393-6149 or visit www.healthebay.org/smpa for more information.

PUT A SPRING IN YOUR STEP AT THE MILES PLAYHOUSE

The Miles Playhouse is proud to present Dance! Santa Monica, a celebration of dance over twelve exciting weeks this spring, March 19 – June 14. On March 19, strap on your dancing shoes for “Steppin’ Out at the Miles”, a participatory weekend of dance with something for movers of all ages, from square dancing to salsa to Brazilian swing. The following eleven weeks will feature seven different dance companies, including Santa Monica High School dancers and professional contemporary and modern companies. In addition, the Miles Playhouse will present dance films, new choreographer showcase, and more!

For a complete schedule and to make reservations, please visit www.dancesantamonica.smgov.net, www.milesplayhouse.org, or call the Playhouse at 310-458-8634.
I’m reading it. Are you?

BEHIND THE BOOK

Set between the World Wars, it follows a family as their lives are affected by science and the atomic age. Written in 1940, it was among the first novels to present a vision of the atomic age. The novel was a finalist for the National Book Award and the Pulitzer Prize.

Thursday, April 2 at 7:00 p.m. | Main Library, Community Room. Published in 2003, this other novel by Marianne Wiggins was a finalist for the National Book Award and the Pulitzer Prize. Set between the World Wars, it follows a family as their lives are affected by science and the atomic age.

BOOK DISCUSSIONS

Trained volunteer facilitators lead these free public book discussions. No registration required.

▲ Saturday, March 7 at 2:00 p.m. | Main Library Multipurpose Room, 601 Santa Monica Blvd.
▲ Monday, March 9 at 2:00 p.m. | Emeritus College, Room 401, 1227 2nd Street
▲ Saturday, March 14 at 10:30 a.m. | Café Bolivar, 1741 Ocean Park Boulevard (no permit required for Saturday parking)
▲ Tuesday, March 17 at 7:00 p.m. | Barnes & Noble, 1201 3rd Street Promenade
▲ Wednesday, March 18 at 7:00 p.m. | Montana Avenue Branch Library, 1704 Montana Ave.
▲ Saturday, March 21 at 11:00 a.m. | Fairview Branch Library, 2101 Ocean Park Blvd.
▲ Thursday, March 26 at 2:00 p.m. | Coffee Bean & Tea Leaf, 829 Wilshire Blvd.
▲ Saturday, March 28 at 1:00 p.m. | California Heritage Museum Lawn, 2612 Main Street
▲ Saturday, April 4 at 11:00 a.m. | Ocean Park Branch Library, 2601 Main Street

SPECIAL CITYWIDE READS EVENTS

▲ An Afternoon with Marianne Wiggins Saturday, March 21 at 2:00 p.m. | Main Library, MLK Jr. Aud. The award-winning author of The Shadow Catcher presents a reading and discussion, followed by a book signing.
▲ Los Angeles as Literature Sunday, March 22 at 2:00 p.m. | Main Library, MLK Jr. Aud. David Ulin, from the Los Angeles Times, moderates this panel discussion with local authors. Panelists will discuss Los Angeles’ various incarnations in literature, in both a contemporary and historical context. Learn about Citywide Reads author Marianne Wiggins’ place in the canon of fiction about Los Angeles.
▲ In the Land of the War Canoes Tuesday, March 24 at 7:00 p.m. | Main Library, MLK Jr. Aud. In 1914, Edward S. Curtis released a longer version of this documentary feature film on the Kwakiutl Indians of Vancouver Island under the name, In the Land of the Headhunters. This incomplete portion was rediscovered and rescued in 1973. It is now regarded as the oldest existing American documentary feature film and was selected for the National Film Registry by the Library of Congress. Silent film, with soundtrack of original Kwahidul music recorded in 1972.
▲ Introducing Edward S. Curtis Saturday, March 28 at 3:00 p.m. | Main Library, MLK Jr. Aud. Edward S. Curtis expert and scholar Bruce Kapson (www.brucetakson.com) presents a historical overview on the life of Curtis and the significance of his work in the history of photography. Vintage examples of Curtis’ work will be available for viewing after the presentation.
▲ City TV Call-In Show, Wednesday, March 25 at 7:00 p.m. Tune in to Channel 16 for a live, moderated discussion of The Shadow Catcher.
▲ Evidence of Things Unseen Book Discussion Thursday, April 2 at 7:00 p.m. | Main Library, Community Room. Published in 2003, this other novel by Marianne Wiggins was a finalist for the National Book Award and the Pulitzer Prize. Set between the World Wars, it follows a family as their lives are affected by science and the atomic age.

For more information, visit www.smpl.org/cwr, www.santamonicaicitywidereads.blogspot.com, or call (310) 458-8600.
ANNENBERG COMMUNITY BEACH HOUSE OPENING SOON!

This spring, everyone is looking forward to the culmination of a decade of community input and planning when the Annenberg Community Beach House opens in late April. Possibly the first of its kind, the Beach House is a public beach club, offering everyone the quintessential Southern California experience – a great day at the beach!

The facility features a fully restored historic pool and guest house, parts of the original estate built by William Randolph Hearst for Marion Davies at 415 Pacific Coast Highway. New construction includes a playground, splash pad, event space and pool house with a second floor viewing deck.

Back on the Beach Café has also been refurbished as part of the project. The Beach House will be open for community use during the summer and will be available to rent for private events during the rest of the year.

The Annenberg Community Beach House is made possible by a generous gift from the Annenberg Foundation, at the recommendation of Wallis Annenberg, and in partnership with the City of Santa Monica and California State Parks. Additional funding comes from the U.S. Department of Housing & Urban Development and the Federal Preserve America grant program.

For more information, visit http://beachhouse.smgov.net. To sign up for the interest list, email beachhouse@smgov.net or call 310-458-8310.