That's right, saving water can be easy. In fact, most of us are doing quite well already, but meeting the 20% reduction target established in the wake of California’s severest drought in decades requires a bit more action. Take toilets, for example. New WaterSense toilets save 20% more water than the ones you have right now, and you can get a cash rebate for purchasing one for your home. A new toilet can easily reduce your water use, and you can receive cash back. What's not to like?

This Is What Saving Water Looks Like (and It’s Easier Than You Think!)

The Big Read

Be Part of the Big Read
Now through May 4, 2014

This isn’t your everyday read—this is The Big Read, a community reading program designed to revitalize the role of literature and to encourage everyone to read for pleasure and enlightenment.

The Santa Monica Public Library invites you, and the entire Santa Monica community, to read and discuss Luis Alberto Urrea’s Into the Beautiful North. A contemporary novel set in the U.S. and Mexico, Into the Beautiful North features strong characters and universal themes that will be explored in many free book discussions and special events held around the city through May 4. Copies of Into the Beautiful North, in both English and Spanish, are available at all library locations.

The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.

THE BIG READ, CONTINUED ON BACK COVER

That’s right, saving water can be easy. In fact, most of us are doing quite well already, but meeting the 20% reduction target established in the wake of California’s severest drought in decades requires a bit more action. Take toilets, for example. New WaterSense toilets save 20% more water than the ones you have right now, and you can get a cash rebate for purchasing one for your home. A new toilet can easily reduce your water use, and you can receive cash back. What’s not to like?

SAVING WATER CONTINUED ON PAGE 13
City of Santa Monica Launches Seismic Safety Program

The month of March brought more seismic activity to Southern California than we have seen in two decades. When the ground shakes, you want to know that the building you are in can withstand the tremors. To address this, the city already has a comprehensive seismic safety program well underway. The three-phase plan addresses the structural vulnerabilities in Santa Monica.

**PHASE 1:** An inventory is being created of buildings that may require seismic retrofitting. Buildings being assessed include non-ductile concrete, steel moment frame, unreinforced masonry, concrete wall tilt-up buildings, and soft-story structures.

**PHASE 2:** City staff will re-assess the current seismic retrofit plan check and permit fee waiver that was instituted after the 1994 Northridge earthquake, while working closely with Rent Control staff on the rent-related implications of building upgrades.

Be Excited! Be Prepared! Expo Is on Its Way into Santa Monica

Soon we will have the option to travel between Santa Monica and downtown Los Angeles in approximately 46 minutes—even during rush hour. To make this quick trip a reality, several intersections will be closed in the next few months as Expo Line rails are installed. Three closures have been successfully completed and five more will occur between now and the summer. The next closure is planned for the intersection of Colorado Avenue and Lincoln Boulevard and is anticipated to occur in late April.

In addition, extensive utility relocation work is nearly finished, all three stations and the maintenance facility are under construction, and installation of more than 30 miles of rail between Culver City and Santa Monica is well underway.

The Expo Line will extend light rail service from the current terminus in Culver City to Santa Monica, with three new stations in our city. Already more than 50% complete, the project is scheduled to be finished in 2015, with testing to follow soon after. The line is anticipated to be operational by early 2016.

For more information, visit smconstructs.org or follow us at facebook.com/smconstructs or twitter.com/SMConstructs.
On the night of January 29 from 10 p.m. to 2 a.m., hundreds of volunteers and city staff walked a total of 226 linear miles through the streets, alleys, parks and beach of Santa Monica to visually count homeless individuals. Results of this year’s annual Homeless Count showed an overall reduction in street homelessness:

- The point-in-time count found 742 individuals, a decrease from 780 (5%) in 2013.
- The street count was 346, a decrease of 9% from 380 in 2013.
- Once again, there were no families observed on the street.

Decreasing street homelessness is a key measure of the city’s Action Plan to Address Homelessness, and this year’s reduction was achieved through enhanced coordination in several different areas. City staff worked with local service providers to engage individuals, coordinate services, identify appropriate housing and ensure that local resources are dedicated to individuals on the city’s by-name Service Registry. Also, last year the Police Department utilized the Homeless Liaison Program (HLP) to identify the most chronic and long-term homeless individuals in the downtown area and link them to housing and services. Results show that these strategies were highly effective, and contributed to an overall reduction in street homelessness.

Homeless counts are mandated every two years by the U.S. Department of Housing and Urban Development for communities that receive federal homeless funds. The city chooses to conduct counts annually in order to quickly identify and respond to homeless population trends. The annual Homeless Count would not have been possible without the hundreds of volunteers who took part. Find out how you can get involved at smgov.net/homelessness.
A Clean Sweep for the City

On any given weekday and nearly every night, Santa Monica’s street-cleaning vehicles swoop down and sweep up debris all over the city. These mechanical sweepers are a familiar sight, but there’s much more than meets the eye. Here’s a look behind the scenes:

WHY IS STREET CLEANING NECESSARY?
The street sweepers not only help city streets look spic ‘n’ span, but protect Santa Monica Bay’s water quality. The city’s street sweeping program, maintained in compliance with the federally mandated Clean Water Act, removes contaminants that would otherwise end up in surrounding bodies of water. It also reduces the need for storm-waste treatment by getting rid of potential pollutants before they become water-soluble.

HOW EXACTLY DO THE SWEEPERS WORK?
Deployed from the city yards on Michigan Avenue, the fleet includes six vacuum sweepers and one rear-broom sweeper.

It’s a common misconception that street-sweeping vehicles wash the streets, then vacuum up the resulting dirty water. Vacuum sweepers actually work by scrubbing the street with rotating brushes, so dirt can be easily be sucked up by the vacuum. Small jets of water minimize flying dust particles.

The rear-broom sweeper, on the other hand, uses a broom to push the debris into its conveyer system, which then delivers the debris to the hopper.

Each sweeper is operated by one driver, and all of the vehicles run on natural gas, which is less expensive and cleaner-burning than regular gasoline.

HOW OFTEN ARE STREETS CLEANED?
Residential streets and alleys are swept weekly, and commercial streets more often. Scheduled on weekdays and every night except Saturday, street sweeping does not occur on some holidays and may be suspended on rainy days (the sweepers can’t take in large amounts of water).

WHAT HAPPENS TO THE COLLECTED STUFF? Most of the debris gathered up by the street sweepers is dirt, leaves and small pieces of litter. Larger items are picked up by a separate crew. All of the collected rubbish goes to a commercial composting facility. Then, four times a year, the city gives away some of the compost to residents, packaging it in burlap bags (recycled coffee bean sacks donated by a coffeehouse). It’s a program that has proven so popular that each quarterly giveaway attracts about 200 residents who snap up all the compost—there is routinely a line of waiting cars even before the gates open at the city yards (2500 Michigan Avenue).

MAKE A NOTE! The next compost giveaway will be on June 7 (limit of five bags per resident).

WHY DO I HAVE TO MOVE MY CAR? Sweepers need clear access to streets and gutters to do their job efficiently. Having to maneuver around parked cars leaves areas unswept, slows down the process, and can be dangerous. And here’s a tip: Always check “no parking” signs for red flags. Street sweeping schedules can change and when signs are updated, flags are attached to alert motorists of the new schedule.

New and Improved Bus Stops Popping Up Around the City

Shade canopies, seating and real-time arrival information coming to a bus stop near you.

Just in time for the bright, sunny days of summer, the Big Blue Bus (BBB) has begun installing shade canopies and other upgrades at its bus stops within the City of Santa Monica.

The Bus Stop Improvement Project (BSIP) construction phase started in late March with a group of seven stops along Main Street and Lincoln Boulevard. It will take two years to upgrade all stops within the city, but when this project is done, all riders will benefit from additions such as:

• shelter canopies;
• trash and recycling containers;
• seating; and
• improved routing information.

At high-volume stops in our system, BBB will install signs that broadcast real-time bus arrival information and include lighting. BBB has taken care to hold off on upgrading stops that may be shifted or changed following the arrival of the Expo Light Rail Line.

During construction, please plan to board and get off your bus at the stop before or after the temporarily closed location.

For the latest BSIP updates, including pending stop closures and reopenings, subscribe to our BSIP email list and follow us on Twitter (@smbsip) for project updates. In addition, please visit us online at bigbluebus.com/bsip, where we regularly update an interactive Google Map that shows the status of each bus stop under construction.

STREET SWEEPING BY THE NUMBERS

| 4-5 | Number of city sweepers operating on any given weekday |
| 7  | Total number of city sweepers |
| 8 mph | Their operating speed |
| 12-15 | Number of blocks cleaned (on average) before a sweeper needs to be emptied |
| 2,094 | Tons of debris swept from city streets in one year (June 2012-July 2013) |
Six Tips to Make Parking a Cinch

1. Download the parking app from iTunes (SM Parking by ParkMe) for real-time parking availability and rates. The app is free!

2. Rediscover PS6. Parking Structure 6 (1431 2nd Street) reopened last year and it is bigger and better than ever, offering easy access and the first 90 minutes free!

3. Save money by parking at the Civic Center lot and structure (333 Civic Center Drive). All-day parking for just $5 and easy access to Tongva Park, the Pier, beach and Santa Monica Place can’t be beat.

4. Heading downtown on a busy day? Remember the Main Library structure (601 Santa Monica Blvd) usually always has spaces available and is $10 all day on weekdays and only $5 on weekends.

5. Locals can take advantage of the South Beach Lots 4S (2030 Barnard Way) and 5S (2600 Barnard Way). They offer easy access with short-term or all-day rates.

6. For beach and Pier access, head to the North Beach Lot (3N, 1150 PCH). It’s right off PCH, with short-term or all-day rates.

For more on parking in Santa Monica, please visit smgov.net/parking.

Ocean Park Boulevard Safer, Greener and Award-Winning

Over the last few years, Ocean Park Boulevard has undergone significant changes, both large and small, to improve safety. The results have been encouraging, with a remarkable 65% reduction in accidents in one area and a reduced number of speeding incidents, plus better school-crossing conditions.

At 2.6 miles long, Ocean Park Boulevard stretches from the beach at Barnard Way all the way to the city limit at Centinela Avenue. Carrying about 23,000 vehicles a day, its usage primarily has been auto-oriented, with narrow sidewalks and limited pedestrian amenities in some areas that make it difficult to cross.

With community input, the city has reconfigured three key areas of Ocean Park Boulevard in recent years, making it safer for both pedestrians and cyclists while still accommodating vehicle use.

The newest of these three is the city’s multi-faceted, award-winning “Complete Green Street” section, from Neilson Way to Lincoln Boulevard, which began as a grass-roots effort spearheaded by the Ocean Park Association. It features wider sidewalks, new, marked crosswalks with overhead flashing beacons, 75 LED streetlights, highly visible traffic striping, green-painted bicycle lanes and traffic signal improvements, including a bicycle-detection signal at Lincoln Boulevard that allows bikes to safely cross before cars. In addition, the project introduced landscaped medians, 100 new trees, a stormwater bio-filter system that captures urban runoff, and rubberized asphalt to decrease noise. In March, it won a League of California Cities’ Outstanding Streets and Roads Project Award. In 2013, it received awards from Green California and the American Public Works Association.

In the second area, from 16th Street to 18th Street, the city installed well-marked crosswalks with in-pavement flashers. These improvements were undertaken on a trial basis in response to requests from residents, parents and merchants.

In the third area, between Cloverfield Boulevard and Centinela Avenue, bicycle lanes were added as part of the city’s Bicycle Action Plan in 2012. In addition, the city applied a proven reconfiguration formula which involved removing one travel lane in each direction, adding left-turn pockets and providing continuous, marked bike lanes on both sides. Within nine months of the trial period that began in 2008, there was a 65% reduction in accidents. For that reason, the city has made the reconfiguration permanent.

Looking ahead, the city continues to work on ways to ease congestion while prioritizing safety for everyone who utilizes Santa Monica streets.
Get to Know SMPD Community Affairs

Did you know there is a team of police officers that is focused specifically on issues affecting your neighborhood? Get to know the men and women of Santa Monica Police Department’s Community Affairs. SMPD has sectioned the city into four areas known as beats. Within each beat is one Neighborhood Resource Officer and one Crime Prevention Coordinator. They work together, quickly identifying community issues, concerns, problems and crime trends which have long-term, quality-of-life implications. For more information, please visit santamonicapd.org/nro.

Name: Marilyn Amiache
Neighborhood: Beat 1 (Beach, Pier, Promenade, Main St.)
Years on force: 19
Top priority: To work with the citizens of Santa Monica to reduce crime.
Best moment on the job: There was a man I dealt with frequently who I knew was addicted to methamphetamine and one day I arrested him. I explained the effects of continued drug abuse and told him there was help if he wanted it, such as attending drug court and entering a rehabilitation facility. Years later, he flagged me down as I was driving. I didn’t recognize him. He told me his name took a deep breath, began to cry and his body came down on my forearm and performed back thrusts while my partner and I scooped churro pieces out of his mouth. One final back thrust dislodged a large piece of churro which was blocking his airway. He turned was running towards us, holding the lifeless body of a 15-month-old boy. The mother literally threw her baby to me, pleading for help. I held the child face up to me, putting him on my forearm and performed back thrusts while my partner and I scooped churro pieces out of his mouth. One final back thrust dislodged a large piece of churro which was blocking his airway. He took a deep breath, began to cry and his body came back to life.
Contact information: marilyn.amiache@smgov.net or cell 424.200.0687

Name: Artis Williams
Neighborhood: Beat 2 (Sunset Park and Ocean Park neighborhoods)
Years on force: 19
Top priority: The reduction of crime and improving traffic safety.
Best moment on the job: Over the years I have had so many citizens express their gratitude for the work and services they received from the police department that it’s hard to think of just one!
Contact information: artis.williams@smgov.net or cell 424.200.0687

Name: Michael Cveyich
—Crime Prevention Coordinator Beat 2
Years on force: 36
What is the most important part of your job? Being a liaison from the police department to community groups, neighborhood watch groups, and neighborhood organizations. Also, coordinating both the chaplain and volunteer programs for the police department.
What is your favorite part of your job? Being able to deal with the public on a proactive, positive basis.
Contact information: mike.cveyich@smgov.net or 310.458.8421

Name: Richard Verbeck
Neighborhood: Beat 3 (From Wilshire Blvd. to Pico Blvd., Lincoln Blvd. to East City Limits)
Years on force: 12
Top priority: Creating a safe and peaceful environment for the residents of and visitors to Santa Monica.
Best moment on the job: Several years ago I was assigned to an overtime shift on the Pier with my partner, Austin Brown. We had just sat down for a quick bite to eat when we heard a radio broadcast of a baby not breathing on the Pier. We ran out of the restaurant and found the mother, who in turn was running towards us, holding the lifeless body of a 15-month-old boy. The mother literally threw her baby to me, pleading for help. I held the child face up to me, putting him on my forearm and performed back thrusts while my partner and I scooped churro pieces out of his mouth. One final back thrust dislodged a large piece of churro which was blocking his airway. He took a deep breath, began to cry and his body came back to life.
Contact information: richard.verbeck@smgov.net or cell 424.200.0683

Name: Alexandra Sanchez
—Crime Prevention Coordinator Beat 3
Years on force: 2
What is the most important part of your job? The ability to be accessible and approachable so that members of the community can come to me with any concern or question they have without any hesitation.
What is your favorite part of your job? My favorite aspect of my job is coordinating the Spanish-Language Community Academy and the Youth Police Academy. Offering programs such as these allows for community members to better understand the functions of the department and for them to feel comfortable when it comes to interacting with the men and women in law enforcement.
Contact information: alexandra.sanchez@smgov.net or 310.458.8774

Name: Lauralee Asch
Lead Crime Prevention Coordinator Beat 1
Years on force: 25
What is the most important part of your job? Educating and empowering our community with knowledge and increased communication.
What is your favorite part of your job? Working with the community to make Santa Monica a safer place to live, work and play.
Contact information: lauralee.asch@smgov.net or 310.458.8618

SANTA MONICA FIRE DEPARTMENT

It’s Fire Service Day!
MAY 10, 2014 • 1 to 3 p.m.
COME HELP US CELEBRATE!
Meet your local firefighters.
Stop by any of our fire stations for a visit or a tour.
For fire station locations visit: santamonicafire.org
For more information, please call 310.458.8761.

Kids’ Emergency Preparedness Activity Guide

FUN GAMES SAFETY DOWNLOAD NOW!
SMGOV.NET/DISASTERDAN

COURTESY OF THE OFFICE OF EMERGENCY MANAGEMENT
A car bomb, active shooters, a hostage standoff—it all went down on February 19 at Santa Monica Place. Fortunately, it was just a drill. Santa Monica Police Department, Fire Department, Office of Emergency Management, Macerich Corporation, members of the Santa Monica Community Emergence Response Team (CERT) and Allied Barton (mall security) all teamed up for this realistic anti-terrorism exercise.

It began with a bang. The sound of an explosion (which was actually a harmless sound/diversionary device) echoed from the top of the parking structure where officers found a car that had appeared to have exploded and several role players with mock injuries/fatalities.

Andy Rios, a former Navy Seal, played the role of an active shooter (with realistic popping sounds) as he opened fire on responding officers.

SMFD played an essential role in the drill. They created a casualty collection point and conducted triage operations to provide emergency life-saving measures to the mock injuries of the role players. (Pictured: Deputy Chief Tom Clemo briefing SMFD Fire, paramedic personnel, and AmeriCare Ambulance medical technicians).

Meanwhile another shooter, played by Officer Robert D’Andrea, takes two hostages. The hostages and victims were members of the CERT team. The injured had realistic wounds applied by Mark Hollinger, RN - Senior Nursing Instructor of Emergency Medicine at LAC-USC Medical Center.

CERT is the Community Emergency Response Team, trained to assist the community in times of need. These community members are taught disaster preparedness, first aid, search and rescue, and other skills that are needed before, during and after an incident. The CERT class is held on three consecutive Saturdays and the next class is scheduled to begin May 31. If interested, please contact OEM at 310.458.2263 or register at smgov.net/cert.

Santa Monica Place Anti-Terrorism Drill

Santa Monica Place Anti-Terrorism Drill

SMPD Community Affairs

CONTINUED FROM PREVIOUS PAGE

Name: Scott McGee
Neighborhood: Beat 4 (area north of Wilshire Blvd.)
Years on force: 8
Top priority: To work with the community to reduce crime and increase the quality of life in our neighborhoods.
Best moment on the job: I think my favorite moments are when I have been able to turn a bad situation into a positive one. I believe that under certain adversity, there is an opportunity for the human spirit to grow. Those are my favorite moments. If I can leave a situation and the people there have become better fathers, mothers, friends, etc., then that is my best moment.
Contact Information: scott.mcgee@smgov.net or cell 424.200.0685

Name: Suzie Lockwood
—Crime Prevention Coordinator Beat 4
Years on force: 15
What is the most important part of your job? The most important thing we do is make the complexities of police work understandable to the general public. We help educate our community about how and why things are done in law enforcement and we teach them to be active participants in keeping their neighborhood, school, business, and community safe.
What is your favorite part of your job? This job enables me to interact with people of all ages: from preschool to emeritus college level! One of the most rewarding things I get to do is teach new parents/grandparents/guardians/caregivers how to properly use their child safety seats. Sometimes it’s a true progression where I meet the parents at the end of their pregnancies, then get to see the babies grow up as they move to different levels of safety seats.
Contact Information: suzie.lockwood@smgov.net or 310.434.2627

Name: Rudy Flores
Neighborhood: Citywide, Sergeant of the Community Affairs Unit (NRO/Crime Prevention Coordinators)
Years on force: 22
Top priority: To reduce crime and establish positive public relationships.
Best moment on the job: Having a young adult tell me that I played a big role in making a positive change in his life because of my interactions with him as a teenager.
Contact Information: rudy.flores@smgov.net or 310.458.2200, ext. 4139
Recipe for Teen Success: 
Mentoring at Virginia Avenue Park Teen Center

When you were young, did you just know how to study for a test or complete an application for college? Did you just know how to get your first job, or how to open a checking account? Some things that always seemed easy or straightforward to many of us as teenagers may be a complete mystery to others at that age. In its simplest form, mentoring is a guarantee to a younger, less-experienced person that someone cares, that there is hope and help in dealing with day-to-day challenges, regardless of their complexity.

Many of the young people who participate in Virginia Ave Park Teen Center programs can and do take advantage of the Teen Center’s volunteer mentoring program, and it is an essential ingredient of our recipe for youth achievement. There are lots of mentoring opportunities, whether it’s helping youth with planning, organizing and promoting a cultural event, working together in a community service activity, or helping a high school student grasp the concept of calculus. And mentors’ efforts are amply rewarded with smiles on the faces of those who were once frustrated by an assignment, with the look of amazement that comes from a student finally understanding a math principle that seemed out of reach just two days ago, with the sigh of relief that comes from a breakthrough in dealing with a difficult family situation or friendship.

With their capacity to build important (and often lifelong) human connections, volunteering and mentoring are powerful avenues for enhancing the lives of all concerned, and they are vital to VAP’s success in meeting the needs of Santa Monica’s youth. Mentors not only provide crucial support to help improve students’ academic skills, but they also can positively impact youngsters’ self-esteem and self-awareness. With caring guidance, teens can learn how to relate well to all kinds of people and strengthen their communication skills.

VAP Teen Center welcomes volunteers who are able to contribute from four to 20 hours per week, generally between the hours of 3 and 8 p.m. at the park. For more information about volunteer mentoring opportunities, please call 310.458.8688 or visit smgov.net/vapark.

Virginia Avenue Park Parents Translate Concerns Into Positive Actions

Some very dedicated Virginia Avenue Park (VAP) parents have become a source of inspiration to VAP’s staff and an example to others in the community as they have worked together over the past year to develop personal leadership skills and promote programs and activities at VAP.

Since completing a leadership training series facilitated last year by Lucia Diaz of the Mar Vista Family Center, a dozen or so mostly Spanish-speaking moms and dads—whose children are active in park programs—have been meeting regularly, with the support of park staff, to discuss matters of concern to their families and community. Known as the Parent-Staff Association (PSA), the group engaged Santa Monica Police Chief Jacqueline Seabrooks in a Q & A about personal and public safety, which has been followed this spring with SMPD’s Spanish-language Community Police Academy at Virginia Avenue Park. In addition to inviting social workers to their meetings for expert advice on parenting issues and skills, the group recently heard a presentation about the Michigan Avenue Greenway Project (MANGO) and how it will affect a portion of their immediate neighborhood.

Jason Kligier, a project staffer for the City of Santa Monica, was very pleased with their response: “I found the PSA members to be very engaged and full of thoughtful questions. It is heartening to see residents taking an active role in spite of the language barrier, and I look forward to meeting with PSA in the future.”

PSA is not all hard work and no play, however! The group has organized several holiday programs, including a Dia de los Muertos program at VAP last October and Las Posadas Celebration in December, participating in culturally themed performances for both events, and preparing and donating food to serve to attendees.

In the coming year, PSA plans to host a “For Parents, By Parents” conference at VAP (tackling issues facing their children and community and ways to address them), and it expects to hold another parent leadership training workshop for VAP’s English-speaking parents. For more information on PSA and its activities, please contact Carla Fantozzi at 310.458.8688 or carla.fantozzi@smgov.net. Visit the Virginia Avenue Park website at smgov.net/vapark to learn more about the wide variety of programs and services available at Virginia Avenue Park.
Scholarships Help PAL Kids Invest in Their Futures

“I like to say I live here,” jokes high school senior Danny Islas. “I’m here everyday.”

Humor aside, the 17-year-old seriously loves everything about the Santa Monica Police Activities League (PAL) Youth Center. “It’s like a second family for me,” says Danny, a member since he was six. “I like the people, the staff, the programs.”

Danny, a Santa Monica High School student, is one of the 250 kids who attend PAL’s daily after-school programs and the 1,200 enrolled in its myriad activities and fitness gym. He’s also among the eight to 12 college-bound students who will receive a scholarship next month from the Chris Carrey PAL Education Fund.

For Danny, the award will help fulfill his goals of majoring in mechanical engineering, joining an ROTC program and becoming a Marine after graduation.

The needs-based scholarships, created to encourage post-high school education, range from $500 to $3,500 each and go toward expenses once students are enrolled at a college, university, vocational school or technical institute. The money can pay for such things as books, housing, computers and gas, helping ease the financial burden of pursuing a higher education.

Established in 2002, the fund has awarded 96 scholarships totaling $124,000 to 68 students, according to Neil Carrey, a PAL board member who oversees the PAL Scholarship Committee. Applicants have the opportunity to earn scholarships two years in a row, in their junior and senior years.

The fund is named after Carrey’s son, Chris, who was 16 when he died after a bout with bone cancer. “It’s a nice way of honoring our son, but I’ve also always had the desire to help economically disadvantaged kids,” says Carrey, a tax lawyer who has long been involved in nonprofit activity. “I’m a strong believer in education.”

The scholarships rely solely on donations and so far have been awarded to every applicant as long as all criteria are met, Carrey notes. The students must be active PAL members, attend high school with enough credits to be a junior or a senior, and have at least a 2.0 GPA.

For the first time this year, some PAL alumni are pledging their own money, more than $1,000, to present a scholarship at this year’s awards ceremony on May 21.

The spirit of giving is clearly a PAL tradition. Current scholarship recipient Danny regularly spends time with younger kids in PAL’s Homework Assistance program. “I like helping others,” he says.

The PAL Youth Center, a private-public partnership operated by the City of Santa Monica, helps kids ages 6-17 years old build self-esteem and skills to encourage them to reach their full potential, while fostering trust between youth and the members of the Santa Monica Police Department.

Santa Monica Youth Tech Program Ranked on 2014 InformationWeek Elite 100

As Santa Monica’s third annual Youth Tech Summer Program approaches, this year’s students and community partners will be excited to learn their efforts and participation have gained the recognition of a leading source of IT commentary, analysis and research. InformationWeek recently announced that Santa Monica’s technology workforce development program for high school students received a ranking among the top 100 business technology innovators in the U.S. The Elite 100 research tracks the technology-based investments, strategies, and results of some of the best-known organizations in the country. Unique among corporate rankings, the InformationWeek Elite 100 spotlights the power of business technology innovation. Additional details can be found online at informationweek.com/elite100.

The Youth Tech Program is a six-week, hands-on immersion in business and technology where local high school students learn and work alongside industry leading professionals to launch a civic-oriented start-up company. Students experience roles and functions within an enterprise IT environment, apply critical thinking skills, learn to code, collaborate, and accept leadership roles within their company. Youth Tech requires no prior experience in business or technology. However, students should be prepared to work in a fast-paced environment while developing advanced analytical and technical skill sets. For more information, please visit smgov.net/youthtech.

Chris and Neil Carrey
**SANTA MONICA FESTIVAL**

**What's up with Parking and Traffic in Santa Monica?**

Here's your chance to find out! City of Santa Monica Parking and Traffic Manager Sam Morrissey and Parking Administrator Frank Ching will be LIVE on CityTV, taking your calls on Thursday, May 1 at 7 p.m. (call 310.458.4950). You can ask them about everything from why the parking meters reset to how they handle the massive influx of visitors on any given day. Mark your calendar!

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**CALIFORNIA FRIENDLY LANDSCAPE TRAINING** Learn how to transform your yard into a California Friendly Landscape. This three hour training will be held on April 19 at 11:30 a.m. Call 310.458.8459 or email savewater@smgov.net to register.

**WAVE UP WITH THE WAVES** Join us at the Santa Monica Pier for the return of the popular Wake Up with the Waves Children’s Concert Series every Saturday through May 24, 10 a.m.—noon. Kids will enjoy this free live interactive musical entertainment, plus sing-a-longs, and much more! Visit santamonicanpier.org for program updates.

**SANTA MONICA BIKE EXPO** Southern California’s only Bike Expo, May 9, 10 a.m.—7 p.m., is free and the largest of its kind. Located next to the Pier and bike path, the Expo brings together bicycle companies, suppliers, bicycle shops, cycling clubs and advocacy organizations. More information at bicycle-expo.com.

**WANDERLUST FESTIVAL** Come do yoga at the pier! This charity-focused yoga challenge will feature large yoga classes, meditation sessions, lectures, runs, organic food, and an early evening concert. Wanderlust takes place May 10, 9 a.m.—7:30 p.m. For more information, visit wanderlustfestival.com.

**TEEN FILM FESTIVAL** The Santa Monica Teen Film Festival showcases and provides an outlet for the creative talents of teen filmmakers, as well as encourages youth to use the art of filmmaking as a form of creative expression and commentary on the world in which they live. The public screenings will take place June 7 at the Miles Playhouse and June 8 at the Main Library, visit smgov.net/teenfilmfest.

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**Save the Date—Santa Monica Festival, Saturday, June 14**

Come celebrate all that is unique to one of Southern California’s most innovative cities and favorite beachside destinations at the Santa Monica Festival, Saturday, June 14 from 11 a.m.—6 p.m. Showcasing sustainable living, arts and culture through an array of fun, family-friendly activities and performances, this free festival provides an opportunity for residents and visitors alike to come together, to connect, create, and celebrate Santa Monica. Highlights include live music, dance performances, art workshops, food trucks, cooking demonstrations, fitness classes, and other interactive activities.

For more information including the line-up of the day’s events, live entertainment, food trucks and parking, please visit smgov.net/festival. You can also become a fan on Facebook (facebook.com/santamonicafestival) or follow the Festival on Twitter (@santamonicafest) for updates.

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**New Season, New Shows on Emmy-Winning CityTV**

CityTV is proud to present a new season of shows produced just for you, Santa Monica. Along with returning favorites, we are excited to present Forever Yoga, a health and fitness show for seniors; and Concept to Code, highlighting cutting-edge high tech business in Santa Monica. These shows will join returning favorites Santa Monica On Stage, Let’s Talk, Candid Conversations, Spotlight Santa Monica, Girl Central, Nonprofit Profiles, Legal Help Live, and Cooking With the Farmers Market. CityTV can be found on Time Warner Cable and Verizon Fios, online, and on digital broadcast channels 20.2 and 25.2. Please visit us at citytv.org for airtimes and information.
Farmers Market 2014 Quarterly Panel Series

Savoring the Fruits of Your Labor
Gardening and preserving stories and strategies to improve your quality of life and your bottom line.
When: Thursday, May 1, 7–8:30 p.m.
Free and open to the public
Where: Santa Monica Public Library
601 Santa Monica Blvd.
MLK Auditorium

On the panel: Erik Knutzen and Kelly Coyne, urban homesteaders and authors

Cookbook Signing
Taming the Feast by Ben Ford
When: Wednesday, May 14, 10–1:00 p.m.
Free and open to the public
Where: Arizona Ave. at 3rd Street (south side of the street)

SANTA MONICA FARMERS MARKET
Elegant Late-Spring Hash
Makes 8 to 10 servings
1-1/2 pounds waxy or all-purpose yellow-fleshed potatoes such as Yukon Gold, Russian Banana Fingerling or French Fingerling
1/2 pound morel mushrooms
About 1 pound finger-thick asparagus
1/4 pound fiddlehead ferns
Handful of ramps, or 3 tablespoons snipped fresh chives
3 tablespoons unsalted butter
Kosher or sea salt and freshly ground black pepper
1 cup shelled English peas (about 1 pound in the pod)
2 tablespoons chopped fresh tarragon
1/2 cup peeled shelled fava beans (about 1 pound in the pod)
2 to 3 tablespoons water
1/2 lemon

Peel the potatoes if desired, cut into 1/2-inch dice, and reserve in a bowl of water. Cut the morels in half lengthwise and clean well. Cut larger halves in half again lengthwise. Snap off woody asparagus stems and discard or save for stock. Cut the asparagus crosswise into 1/2-inch pieces, reserving tips separately. Drop the fiddleheads into boiling salted water and boil for 2 minutes. A lot of “fern debris” will come loose. Drain the fiddleheads and rinse well in ice water. Trim the ends off and rub away any remaining brown film clinging to the ferns. Clean the ramps, discard the roots, and cut the bulbs and leaves crosswise into thin slices.

In a sauté pan or wide pot, heat 1 tablespoon of the butter over medium heat. Add the morels, season with salt and pepper, and sauté until tender and any liquid they release evaporates, about 5 minutes. Remove to a large, flat dish. Add 1 tablespoon of the butter to the pan and add the asparagus pieces (but not the tips), ramps, fiddleheads, peas, 1 tablespoon of the tarragon, and salt and pepper. Sauté until the colors brighten, about 2 minutes. Cover the pan to steam the vegetables until just tender, about 10 minutes, adding the 2 tablespoons of water and stirring halfway through the cooking time. The dish can be made up to this point 2 hours in advance.

To finish the dish, stir the vegetable-mushroom mixture, fava beans, and raw asparagus tips into the potatoes, and heat gently until the asparagus tips are tender, about 2 minutes. Stir in the remaining 1 tablespoon tarragon, a squeeze of lemon juice, and salt and pepper if needed.

Adapted from The Santa Monica Farmers’ Market Cookbook: Seasonal Foods, Simple Recipes, and Stories from the Market and Farm by Amelia Saltsman (Blenheim Press, 2007)

SANTA MONICA’S PARKS ARE PICNIC PERFECT
New online BBQ reservations make outdoor party planning a piece of cake.

smgov.net/BBQ

smgov.net | 11
Celebrating and Supporting Local Arts and Culture

Sixteen locally based nonprofit arts organizations are the recipients of more than $325,000 in grants this year from the City of Santa Monica. We’re introducing a few of these grantee organizations to encourage readers to discover the dynamic and diverse cultural opportunities that await those looking for something new to do!

California Heritage Museum (californiaheritagemuseum.org) presents, within the walls of its late-19th-century home on Main Street (an Official City Landmark since 1979), American decorative, fine and contemporary arts in both permanent displays and revolving exhibits. A current exhibit is based on the internet sensation, “Awkward Family Photos,” and museum patrons are invited to have their family portraits taken for addition to the collection!

Elemental Strings and Band (elementalstrings.com) enables elementary school students to blossom as musicians through after-school instruction and participation in an ensemble/orchestral setting, including rehearsals and concerts. Since 2004, ESB’s staff and its volunteer mentors, including Santa Monica-Malibu Unified School District teachers and program graduates, have provided guidance to more than 400 students.

TeAda Productions (teada.org) seeks to expand awareness of issues affecting underserved communities through the development and presentation of performances by, for and about people of color. TeAda provides theater, performance art and dance artists a space to explore cultural and political issues most relevant to their communities, and serves as a bridge between the health, education and social justice issues of these communities.

The Virginia Avenue Project (virginiaavenueproject.org) provides free arts programs that give at-risk youth the skills to think creatively, critically and courageously about life goals and choices. Since 1992, 100% of Project students have graduated from high school, 95% have gone on to college and 98% are the first in their families to do so!

Sign up for the city’s weekly e-newsletter, The Palette, to keep up with what’s happening on the arts and culture scene in Santa Monica. Scan the QR code or visit smgov.net/palette.

Attention Parents: Super Cool Summer Camps Now Enrolling

Girls Rock | Lego Animation & Claymation | Secret Agent Lab
Minecraft Movies | Caribbean Art Adventure | Rosie’s Girls
Spanish Adventure | Yoga | Mad Science Inventors | Basketball
Intro to Robots | Tennis | Sports Experience | World Groove
Camp Santa Monica | Cooking | Engineering with Legos | Soccer

The City’s 2014 summer camp line-up is the ticket to an active & awesome summer.

Find more info online 24/7: smgov.net/camps
Saving Water CONTINUED FROM COVER

Here are four simple ways to save water:
1. Fix leaks—that "running" toilet isn’t just annoying, it’s wasting up to 12,000 gallons a year!
2. Reduce your irrigation run times by 1-3 minutes for each cycle and save 15,000 gallons a year.
3. Install a WaterSense® toilet and save 5,000 gallons a year.
4. Replace that water-hungry lawn with sustainable landscaping and save about 15,000 gallons a year.

This year, rebates are available for installing sustainable landscaping, turf removal, irrigation systems, rain barrels, cisterns, toilets, clothes washers and much more. Businesses such as fitness centers, laundries and public agencies can qualify for even larger rebates.

Saving water really can be easy and inexpensive! Visit sustainablesm.org/water or call 310.458.8459 for more information.

KEEPING UP WITH THE JONESES?

Watch for our new “Home Water Reports” for single-family water customers, coming this spring! These reports will show each customer’s water use (in gallons) compared to that of both neighboring homes and a “sustainable” home, and will include site-specific tips for saving water. A website that customers can use to view their past water usage and links to helpful resources (rebates, classes, etc.) will also be launched soon. Look for information coming to you by mail, or if you are already paying your bills on-line, watch for an email prompting you to get started.

Fire Hydrant Testing in a Drought?

In a time when we are all taking steps to conserve water, it may seem incongruous to see city staff opening up hydrants and letting this precious resource flow into streets and gutters. But these required water system flushing tests are essential to ensure fire safety, water quality, and a properly functioning water distribution system. Water that flows to the hydrants is the same water that flows to homes and businesses. These tests ensure the water meets or exceeds federal drinking water standards.

The city makes every effort to minimize waste. When feasible, staff will capture and reuse the water. The city is starting to use computerized hydraulic modeling to reduce the number of field hydrant tests—saving water, energy, and money.

HELLO, SUMMER

MAKE THE MOST OF LONG SUMMER DAYS.
GET ACTIVE. GET MOVING. TRY SOMETHING DIFFERENT. MEET SOMEONE NEW.
ALL OF THIS IS POSSIBLE THROUGH THE CITY’S CLASSES AND PROGRAMS FOR ALL AGES.
FIND INFO ONLINE 24/7 @ SMGOV.NET/RESERVE

brought to you by Community & Cultural Services
more info offline (regular business hours only): 310.458.8300 | reserve@smgov.net
Olympic High School Honored

Congratulations to Santa Monica-Malibu Unified School District’s Olympic High School, which was selected as a 2014 Model Continuation High School by the State Superintendent of Public Instruction. To be eligible, applicants must be accredited by the Western Association of Schools and Colleges (WASC) and demonstrate exemplary program effectiveness in school management, curriculum, instructional strategies, educational climate, guidance and counseling.

Olympic High’s 140 students are behind in academic credits but they thrive in its smaller learning environment, benefiting from a diverse curriculum and programs. This award recognizes the efforts of students, faculty and administrators to achieve academic success.

Seismic Safety Program

CONTINUED FROM PAGE 2

PHASE 3: In the fall of this year, staff will return to City Council with recommendations to update the Municipal Code to incorporate the latest technical standards, timeframes for retrofit, and related administrative requirements. This will be followed with notification to building owners of un-retrofitted structures and full implementation of the program.

As part of the Seismic Safety Program, the city plans to host a Seismic Retrofit Fair to provide apartment, condominium and business owners information on program requirements and methods for retrofitting. The fair is planned for late 2014. Seismic retrofits improve building safety, reduce insurance premiums, and help with marketing to potential tenants. The goal of these efforts is to ensure that Santa Monica is well-prepared, and that the community remains safe.

Santa Monica-Malibu Unified School District

Visual and Performing Arts Calendar

Saturday, April 26, 2014
- Samohi Bands – Theater Organ Concert
- Southern California School Band and Orchestra Association (SCSBOA) Festival – Solo and Small Ensemble Festival
  At SMC–Madison Campus

Friday, May 2, 2014
- Samohi Orchestra Pops Concert
  7 p.m. – 9:30 p.m.
  At Barnum Hall

Wednesday, May 7, 2014
- Roosevelt Elementary School Spring Concert
  6:30 p.m. – 7:30 p.m.

Thursday, May 8, 2014
- Edison language Academy Concert

Monday, May 12, 2014
- Will Rogers Learning Community Spring Concerts

Tuesday, May 13, 2014
- John Muir Elementary School/SMASH Instrumental Spring Concert
  6 p.m. – 9 p.m.

Wednesday, May 14, 2014
- Franklin Elementary School Concert
- John Adams Middle School Choral Concert

Thursday, May 15, 2014
- McKinley Elementary School Spring Concert
  6:30 p.m. – 8:30 p.m.

Saturday, May 17, 2014
- Kiwanis Solo Competition Instrumental Finals
  9 a.m. – 12 p.m.
  At Lincoln Middle School Auditorium

Monday, May 19, 2014
- Grant Elementary School Spring Concert

Tuesday, May 20, 2014
- John Adams Middle School Orchestra Concert
- Lincoln Middle School Spring Choral Concert
  At LMS Auditorium

Wednesday, May 21, 2014
- Samohi Band Pops Concert
  7 p.m. – 8 p.m.

Thursday, May 22, 2014
- Samohi Spring Choral Concert

Friday, May 23, 2014
- Will Rogers Learning Community Spring Concerts

Monday, May 26, 2014
- John Adams Middle School Band Concert
- Lincoln Middle School Pops Concert
  At LMS Auditorium

Saturday, May 24, 2014
- Samohi Orchestra Senior Gala
  7 p.m. – 9:30 p.m.
  At Barnum Hall

Wednesday, May 28, 2014
- John Adams Middle School Band Concert
- Lincoln Middle School Pops Concert
  At LMS Auditorium

Friday, May 30, 2014
- Samohi Spring Choral Concert

Saturday, May 31, 2014
- Samohi Orchestra Senior Gala
  5 p.m. – 8 p.m.
  At Barnum Hall

- 49% of Buy Local businesses are owned by Santa Monica residents and employ over 3,500 local residents.
- Last year, purchases made at Santa Monica businesses raised over $47 million for our community, helping to fund our schools, parks, fire + more!
- There are over 650 businesses actively involved in the Buy Local SM campaign.
  buylocalsantamonica.com
Two Landmark Plans Approved: MANGo and Safe Routes to School

On February 11, the Santa Monica City Council unanimously approved two landmark plans for transportation in our city: the Michigan Avenue Neighborhood Greenway (MANGo) Concept Plan and the Samohi Safe Routes to School Plan. Once implemented, these projects will form an east-west route through the center of Santa Monica to connect neighborhoods, schools, parks and job centers. They will enhance safety for cyclists and pedestrians and make it even easier to get exercise as you are getting wherever you need to go.

As Santa Monica’s first neighborhood greenway, MANGo will link to and through the Pico Neighborhood with a beach connection on the western end and a connection to Bergamot Arts Center/Expo Station on the eastern end. With calmed traffic, mini-parks and enhanced landscaping, the plan will improve the pedestrian and cyclist experience and improve neighborhood livability, while maintaining local automobile access. The concept plan is the result of no fewer than four community workshops, including last September’s well-attended Pop-Up MANGo temporary greenway installation and community festival. Hundreds of people provided input to shape the design, leading to the Council’s unanimous approval. City staff is now working on identifying funding sources to begin construction.

The grant-funded Samohi Safe Routes to School Plan will provide better street crossings for students, wider sidewalks on Michigan Avenue, and a new signalized intersection at 7th Street and Pico Boulevard for easier vehicle and pedestrian movements. The small segment of Michigan from Lincoln Boulevard to 7th Street and 7th Street to Pico will be one-way southbound to provide a smoother drop-off area with fewer pedestrian conflicts and allow room for green bike lanes in this area. In addition to those green lanes, the median on Pico Boulevard is being redesigned to accommodate protected center-running bike lanes to connect to 6th Street south of the school. This project completes a key connection to Samohi, connects to MANGO and provides seamless links between the Pico Neighborhood, the Ocean Park Neighborhood and the beach. Construction is expected to start in June and continue through the summer.
What’s New at the Pier?

A nearly 100-year-old icon with refurbished floor, paint and restrooms, an almost-finished structural overhaul, and two modern, easier-to-use telescopes for better long-distance viewing. Automated, quicker entry and exit from the parking lot, and a highly anticipated, docent-led walking tour program. One brand-new restaurant, one long-established favorite with a new name, and another with big plans for the future. All of these enhancements await visitors at the Santa Monica Pier, just in time for late spring and summer outings!

At the eastern end of the Pier, the beloved Carousel building was closed briefly this winter so its floor could be thoroughly sanded and refinished to a high shine, the exterior repainted and the restrooms upgraded for patrons’ comfort. And on the Pier’s west end and along its north side, antiquated telescopes were replaced with brand-new, binocular style ones, including one just for kids at the end.

Coming in April, the most noticeable transformation for visitors who stroll the length of the Pier will be the removal of all the construction paraphernalia and crews that have accompanied a year-long effort to replace its nearly century-old wooden pilings and substructure with concrete ones. (Don’t worry, the beloved wooden deck remains!) And those who drive onto the Pier for parking will now find the same technology that’s used at Downtown parking structures, identifying the number of available spaces and allowing the use of credit and debit cards to pay for them.

Debuting on weekends this summer, the Pier’s remarkable history will unfold in imaginative and personal ways with docent-led walking tours. The volunteer docents will reveal everything you need to know about this treasured city destination.

Al Mare, opened in November, is the Pier’s first fine-dining establishment, offering authentic Italian cuisine served with authentic Italian accents and rooftop dining. Not to be outdone, Santa Monica Pier Seafood has made big changes (including renaming itself The Albright), bringing in a new chef and creating a new casual-dining menu, while Rusty’s Surf Ranch is in the midst of its own overhaul, to include upgraded facilities and expanding its weekend music offerings.

Come check it out for yourself!
Visit smpier.org or call 310.458.8901.

Get Ready for a Beach House Summer!

Annenberg Community Beach House 5th Anniversary Weekend
April 26 and 27
An Open House celebration that invites the public to stop by and discover this community gem, with beach yoga, swimming, ballroom dance, BubbleMania, movies in the sand and much more!

Here’s a preview of summer activities and events at the Annenberg Community Beach House.

New at the Pool:
More umbrellas and longer hours on Saturday and Sunday, 10 a.m.–8 p.m.

Preseason: Memorial Day Weekend
May 24–26, 10 a.m.–6 p.m.
May 31–June 1 and June 7–8, 11 a.m.–5 p.m.

Summer: June 11–September 1
Tuesday–Friday, 10 a.m.–6 p.m.
Saturday–Sunday, 10 a.m.–8 p.m.
Dollar Splash Monday, 10 a.m.–8 p.m.
(excludes 9/1)

Postseason: September weekends, 11 a.m.–5 p.m.

The Beach House has a new reservation system!
Reservations are never required to visit the Beach House, but they are available for some site amenities to make your visit more enjoyable. Some summer reservations, including parking, pool admission and canopies, are in high demand on popular beach days, and reservations may sell out quickly. Create a Reserve Santa Monica account to get started. (If you previously had a RecEnroll account, login with the same ID and password.)

For more information, visit us online at annenbergbeachhouse.com or call Guest Services at 310.458.4904.
Santa Monica Pier Paddleboard Race & Ocean Festival Saturday, June 7, 8 a.m.–3 p.m.

Tracing its roots back to the 1930s, this year’s Santa Monica Pier paddleboard race offers epic competition. Courses start and finish on the sand immediately south of the Pier and there are five ways to compete—Fun Paddle, Long Course, Elite Race, Tommy Bahama SUP and Paddleboard Knockout. Sponsored by Tommy Bahama, the Pier Paddle will be an all-day festival with live music, hula dancing, fun for the kids, and surf/lifeguard history exhibits.

Visit PierPaddle.com for more information.

Celebrate Earth Day With the Nothin’ but Sand Beach Cleanup

Earth Day is observed each year on April 22, but Heal the Bay and its Santa Monica Pier Aquarium will continue that celebration on Saturday, April 26, with a beach cleanup, sand castle contests and a day chock-full of special Aquarium activities for the whole family.

The celebration begins with the monthly ‘Nothin’ but Sand’ beach cleanup from 10 a.m. to noon on the north side of the Santa Monica Pier. Just down the beach from the cleanup, a sandcastle building contest, featuring the creations of architectural firms, design shops, entertainment studios, other businesses and civic groups, runs from 9 a.m. to 12:30 p.m.

Inspired visitors will be invited to build their own sand sculptures throughout the afternoon in a smaller-scale contest run by the Aquarium staff.

While cleaning the beach to help keep the ocean healthy is its own reward, anyone who participates on April 26 will also be compensated with free admission to the Aquarium that day, from 11 a.m. to 5 p.m.

The marine science center will offer scavenger hunts, face-painting and craft stations set up to create take-home fish pendants and flowerpots. Underwater photographer and author Richard Salas will share some of his favorite images of marine life and tell stories of how he captured his subjects on film at 2 p.m. in the Aquarium’s Dorothy Green Room.

Check healthebay.org/get-involved/events for more information or call 310.393.6149.

Express Your Creativity at 1450 Ocean

Stop by 1450 Ocean, the Camera Obscura building, and bring a work in progress to the monthly Free Craft Lounge, where folks gather to work on their projects, swap techniques, and learn from guest artists. That’s every second Saturday from 11 a.m. to 2 p.m. Other classes and events in May include working with precious metal clay, making perfume, forming and decorating hats, Salsa dancing, cooking exotic meals, repairing household items (in partnership with Resource Recovery and Recycling) and more! 1450 Ocean partners with local artisans, movement instructors, and arts organizations to bring fresh and fascinating classes year-round. Try something new today by visiting smgov.net/1450ocean, following us on facebook.com/1450ocean, or calling Community Classes at 310.458.2239.


**A Walking Tour of Downtown**  
**Stroll through Santa Monica’s History**

Now a bustling hub of retail shops, offices, restaurants and theatres, Downtown Santa Monica originally was intended to be the center of a prosperous industrial port. Instead, the natural environment and breathtaking beauty set the city in a new direction, as a beach resort and an attractive place to live. Some of the city’s first buildings have persevered and are still standing Downtown amongst the new construction. Next time you are there, take a closer look at these points of interest:

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**DOWNTOWN SANTA MONICA HISTORIC TOURS**

Docent-guided walking tours are offered at 10 a.m. every Saturday morning. Location: 1436 Second St. between Broadway and Santa Monica Blvd.
Reservations are suggested. See the “Events + Programs” page at smconservancy.org.

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**1. RAPP SALOON/OLD TOWN HALL 1440 2nd Street (Designated Landmark)**

A remarkable survivor from the year Santa Monica was born (1875), the Rapp Saloon has gone through many reincarnations in its long life. Originally known as the “Los Angeles Beer Garden” with “fresh-tapped Los Angeles beer always on hand,” it also served as a Salvation Army meeting hall, radiator repair shop, and even briefly as City Hall in 1888-89. In 1974, the brick building was named the first city landmark. In 1986, American Youth Hostel acquired the property. New construction wraps around the landmark, which is visible in its entirety, a model of combining new construction with historic preservation.

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**2. HOTEL CARMEL 1451 2nd Street**

Once a retreat for Hollywood film stars, the Hotel Carmel (1928) is still open for business. Upon entering the historic lobby, you will step back into the 20s as you take in high ceilings, a tiled floor, dramatic columns and a classic fireplace, capturing the gracious Spanish Revival elements popular during the decade.

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**3. KELLER BLOCK 1460 3rd Street (Designated Landmark)**

A glorious example of Romanesque Revival architecture, Keller Block (1893) was the largest building in Downtown at three stories and helped to establish Third Street as the heart of the commercial center. H.W. Keller, the original owner, inherited the land grant from his father, Don Matteo Keller. Today the building is well-preserved, although somewhat marred by a 1987 restoration which altered the bricks and mortar. That restoration kicked off the Third Street Promenade revitalization.

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**4. 1433-37 4TH STREET**

Designed by local architect Henry Hollwedel, this 1927 building displays exuberant sculptural ornamentation and decorative wrought iron. Two elevated decorative parapets rise above the roofline while more scrolled wrought iron covers windows and frames the main entryway. Today, the restored façade with new construction behind is home to retail stores.

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**5. CENTRAL TOWER BUILDING 1424 4th Street (Designated Landmark)**

The site was originally occupied by the city’s first general store, built by Santa Monica pioneer, William Vawter, who also developed the city’s first transportation building. This 1929 building consists of a central tower flanked by two lower wings, a typical Art Deco composition, and although it has a squat profile, it was briefly the tallest building in the city. The storefronts have been mostly remodeled with the exception of one that retains its original colored-tile bulkhead of yellow and green chevrons on a black background.

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**6. BAY CITIES GUARANTY BUILDING 225 Santa Monica Blvd. (Designated Landmark)**

Santa Monica’s first—and for a long time only—high-rise was designed by Walker and Eisen in Art Deco style. The 12-story building (1929) is rectangular in footprint, and is capped by a distinctive stepped clock tower. The Art Deco ornamentation features common towers rising out of wide horizontal bases, Zigzag Moderne ornamentation, and a kind of airy, offhand elegance. Like many of the properties in Downtown Santa Monica, the Bay Cities Guaranty building suffered notable damage in the Northridge earthquake. As the property was being qualified for landmark status, it underwent a $1.6 million seismic retrofit. Additionally, the four clocks adorning the clock tower, which had been broken since the Northridge earthquake, underwent a $75,000 repair job and are now linked to a satellite system that keeps the time accurate.

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**7. MAJESTIC/MAYFAIR THEATER 212-216 Santa Monica Blvd. (Designated Landmark)**

This is another landmark building that fell victim to the Northridge earthquake. Originally constructed in 1911, the Majestic Theater was the oldest legitimately operating theater in Los Angeles. Architect Henry C. Hollwedel designed the elaborate façade of baroque swirls and inset shields. Now known as the Mayfair Theatre, the building was restored in 1973 and again in 1988, but suffered extensive internal damage to supporting walls and ceilings during the 1994 earthquake.

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All images courtesy of the Santa Monica Public Library Image Archives.
SEASCAPES PAST

It might be a little hard to imagine, but Southern California was once home to a popular tourist attraction: ostrich farms.

Ostriches arrived in Southern California in 1883 when an English naturalist named Charles Sketchley opened a farm near Anaheim, in what is today Buena Park. The first of its kind in the country, Sketchley’s exotic bird farm quickly started to draw large crowds of visitors who paid 50 cents for admission. In the following years, more farms popped up in Griffith Park, Norwalk, Pasadena, East Los Angeles and Santa Monica. Tourists watched in fascination as ostriches swallowed whole oranges down their gullets. Another highlight was riding in ostrich-drawn carriages or wagons. The farms’ gift shops sold boas, fans and other souvenirs made of ostrich feathers.

For more information, see Nathan Masters’ KCET SoCal Focus blog at kcket.org/updaily/socal_focus/history/la-as-subjct/when-socal-caught-ostrich-fever.html.

WISE Caregiver Training Academy

With an ever-increasing population of seniors, the demand for quality, trained caregivers for the elderly is also growing. WISE & Healthy Aging has launched a WISE Caregiver Training Academy which offers training courses for both family and professional caregivers. Once a participant completes the entire course, he or she will have met all the requirements to take the state Certified Nursing Assistant (CNA) exam.

Working in conjunction with the University of Arkansas’ Schmieding Center for Senior and Health Education, through a Medicare Innovation grant that also includes the University of Hawaii junior college system and the Texas Area Agency on Aging, WISE & Healthy Aging is the California piece of this nationally-recognized caregiver training curriculum.

Now, in addition to facilitating caregiver support groups and offering weekday adult day care, WISE & Healthy Aging is also offering the hands-on training to better equip caregivers. A specialty course on Alzheimer’s Disease & Dementia Care is also available. Classes are held at the Ken Edwards Center. Call 310.394.9871 or visit wiseandhealthyaging.org.

Get Connected! Free Technology Fair for Older Adults

Are you a tech-savvy older adult who wants to know the latest about gadgets and apps? Or do you consider yourself digitally-challenged? Perhaps somewhere in between? Whatever your skill level, we’ve got just the event for you. On Saturday, May 17, from 10 a.m. to 2 p.m., the Commission for the Senior Community, the Santa Monica Public Library, and the Older Adult Task Force are sponsoring a free technology fair for older adults at the Santa Monica Public Library (601 Santa Monica Blvd.).

The event will include workshops for absolute beginners on using a mouse, basic internet and email. There will be lectures on social media and safe shopping online for more adventurous users. Bring your smartphone, tablet, e-reader or laptop for one-on-one advice in the Gadget Garden; or visit the Information Stations to learn about a variety of apps and websites.

For more information about the event, call 800.516.5323. The tech fair is free but there is a charge for parking at the library. The Santa Monica Public Library is wheelchair accessible. For special disabled services, call Library Administration at 310.458.8606.

For more information, see Nathan Masters’ KCET SoCal Focus blog at kcket.org/updaily/socal_focus/history/la-as-subjct/when-socal-caught-ostrich-fever.html.
Need Entertainment for Your Child’s Next Party or Event? Rent a Recycling Truck!

Forget the inflatables and clowns—for your child’s next party think green, and hire a City of Santa Monica recycling truck.

A safety-trained operator will drive it out to your party place (within city limits) and then the kids take over. Party guests can take turns clambering aboard and operating the gripper arm, making the truck shake and rumble as it lifts a recycling bin.

The friendly driver will make a presentation about safety gear, the nifty features of the truck, and just how recycling works—from what goes where and how we can all do our part. The birthday child will receive a gift of a hard hat and vest, and all partygoers get coloring books as favors.

To add to the festive atmosphere, you can also rent Curby the Recycling Robot, an interactive blue bin that can talk, move, play music and sound a siren. Curby is Santa Monica’s remote-controlled recycling ambassador and is also a great announcer at parties. Though he’s just a year old, Curby is already popular at city events, especially with younger kids.

The current fee for truck rental is $87/hour (with a two-hour minimum and four-hour maximum); party guests must be at least four years old to participate. To rent Curby the Recycling Robot, the fee is $120/hour.

Santa Monica’s recycling truck-rental program is the only one of its kind in the U.S. For more information, contact the Santa Monica Resource Recovery and Recycling Division at 310.458.2223 or go to smgov.net/r3 and click on “Party Rentals.”

Get Your Mani/Pedi at a Healthy Nail Salon

Next time you chip a nail and head to the salon to get primped and polished, think... are you making a healthy nail salon choice? Santa Monica now boasts the first four Healthy Nail Salons in Southern California. For customers, that means recognized salons will have localized ventilation to protect you and your nail technician from fumes, and all employees are trained in the use of safer nail products.

This voluntary program is available to all nail salons across the city. The initiative was spearheaded by the Office of Sustainability and the Environment.

For more information, please visit smgov.net/healthynailsalon.
Get Your Passport at City Hall

Planning an international family vacation, studying abroad or going on an exotic honeymoon? Getting your passport for whatever trip you have planned just got a lot easier in Santa Monica. The City of Santa Monica City Clerk’s Office is now a designated United States Passport Acceptance Facility, which means you can get your first-time passport or passport card, passport photos, and expedited processing, all at the convenient City Hall location.

Passport services will be available Monday through Thursday and alternating Fridays from 9 a.m. to 2:30 p.m. Appointments are required.

When coming to your appointment, be sure to bring:

- Original evidence of U.S. citizenship
- Original identification
- Payment for fees

Appointments should take approximately 30 to 40 minutes and you will receive your passport in 4 to 6 weeks. Expedited services are also available for an extra fee.

The City Clerk’s office is centrally located at City Hall, 1685 Main Street, Room 102. Convenient, ample parking is available at the Civic Center structure and lot. Come take advantage of this one-stop location for passports and photos. For more information and to make an appointment, please call 310.458.8211 or visit smgov.net/passports.

Up Close and Personal: Santa Monica Convention & Visitors Bureau

Did you know that more than half of Santa Monica visitors are international, with the U.K. and Australian markets representing the largest group? This is great news for Santa Monica as international visitors stay longer, spend more money and are less likely to use a car while they are here! We sat down with London native and Santa Monica resident Tessa Gogol, who has helped visitors discover our city for the past 10 years as a Santa Monica Convention & Visitors Bureau travel counselor.

What do you love the most about being a travel counselor?

The sense of community it gives me. Growing up in Europe, my family instilled a deep love for traveling in me and I did an enormous amount of backpacking. Discovering the history, traditions and architecture of different cultures is what I enjoy most about traveling and I love helping visitors create that authentic experience.

What makes Santa Monica so special?

The people. Santa Monica is home to so many beautiful neighborhoods with families who have lived here for generations. My family has certainly enjoyed the outdoor living and sunshine. My son surfs, my daughter plays volleyball and my husband bikes and rollerblades at the beach. It’s a lifestyle that is difficult to achieve anywhere else!

What is the most common question you receive from visitors?

How do I get from point A to point B by bus? Many visitors are looking for sustainable transportation options and prefer to walk, bike or hop on a bus.

What would your one tip be to travelers?

Leave time for spontaneity! The internet is a great resource for travel planning, but often the best experiences come about by meeting friendly locals. Whether a local or visitor, we all can learn something from each other. Want to explore Santa Monica like a tourist, or looking for entertainment ideas for out-of-town guests? Please visit santamonica.com.
Get to Know Santa Monica’s New City Librarian

After a nationwide search, Maria Taesil Hudson Carpenter, Sommerville, Massachusetts’ director of libraries, has been selected as Santa Monica’s new city librarian. With extensive experience managing library services and programs, Carpenter has covered the spectrum of library posts, from academic to public, and from instruction to collaborations with community partners. She has a strong track record in leadership, innovation and obtaining grants. She will take over the post in June.

What made you want to work for the Santa Monica Public Library?
Initially what attracted me is that Santa Monica’s public library system is highly regarded for its strong customer service, talented staff, and beautiful facilities. Through the interview process, I became further impressed by the caliber of colleagues working for the City of Santa Monica and their positive, supportive approach. It is clear to me that under Rod Gould’s leadership, Santa Monica highly values its employees as well as its libraries.

I am excited about joining a top-notch team. I am also looking forward to climbing out of the Polar Vortex’s grip!

What three words would people use to describe you?
Vivacious, kind, bright.

What is the most frequent question you get asked by library patrons?
What is the future of libraries? My response: Robust! It is vital for cities and towns to continue to provide library materials, services and programs that resonate with their residents. Libraries may be physical, digital, mobile, wearable, and possibly even part-human/part-computer in the future.

What is the one book every adult should read?
Warmth of Other Suns by Isabel Wilkerson.

What is the one book every child should have read to them?
Where the Wild Things Are by Maurice Sendak.

What book would you label as the ultimate tear-jerker?
Tinkers by Paul Harding.

What is the perfect book to read beachside in Santa Monica?
Bridget Jones: Mad About the Boy by Helen Fielding.

What are your plans for the Santa Monica Public Library?
To create inspirational and innovative libraries in which community members can dream, learn, explore, and come together!
Community Celebration
READY • SET • READ!

PICO BRANCH LIBRARY
Saturday, June 28
11 a.m. to 4 p.m.

Join us in celebrating the official opening of the newest addition to the Santa Monica Public Library. Share in the excitement of the ribbon-cutting ceremony and participate in a neighborhood festival featuring music, dance, storytelling, crafts and tours.

2201 Pico Boulevard
Santa Monica, CA 90405
310.458.8606

LIBRARY INFORMATION
Main Library: 601 Santa Monica Blvd. | 310.458.8600
Fairview Branch: 2101 Ocean Park Blvd. | 310.458.8681
Montana Avenue: 1704 Montana Ave. | 310.458.8682
Ocean Park Branch: 2601 Main St. | 310.458.8683

Coming Soon—Pico Branch: 2201 Pico Blvd.

LIBRARY HOURS
Main Library: Mon–Thu 10 a.m.–9 p.m.
Fri/Sat 10 a.m.–5:30 p.m. | Sun 1–5 p.m.
Branches: Mon–Thu noon–9 p.m. | Fri noon–5:30 p.m. | Sat 10 a.m.–5:30 p.m. | Closed on Sundays

BIG BLUE BUS ROUTES
Main Library: Routes 1, 2, 3, 7, 8, 9 and 10
Fairview Branch: Routes 8, Crosstown Ride and Sunset Ride
Montana Avenue: Routes 3 and Crosstown Ride
Ocean Park Branch: Routes 1 & 8

BIKE PARKING AVAILABLE
All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8666 (TDD 310.395.8499) at least one week in advance.

Adult Library Programs

MAIN LIBRARY

Adult Summer Reading 2014: Literary Elements
Save the date! Summer reading is almost here. Join us this summer for author talks, readings, book discussions and more fun from June 7 to August 16. More details in the next issue of Seaside.

Friends of the Library Book Sale
The SMLP Friends Bookstore semiannual sale of higher value art, photography, cookbooks and more. Sat, 5/17, 11 a.m. to 2 p.m.

Lowering Your Risk for Dementia
The Alzheimer’s Association presents this informative discussion. Wed, 5/28, 7 p.m.

Farmers Market Panel Discussion Series:
Savoring the Fruits of Your Labor
Chefs and farmers discuss gardening and preserving strategies. Thu, 6/17, 7 p.m.

Santa Monica Rep Staged Reading Series
The popular local theater troupe kicks off a monthly, summer series of readings of science-based plays. Titles TBD. Sat, 6/14, 2 p.m.

Opera’s Greatest Hits: a Concert
LA Opera Artists return with some of your favorite opera arias! Free tickets at 2 p.m. Sat, 6/21, 3 p.m.

Library Youth Services

Children’s Summer Reading Programs:

Fizz, Boom, Read!
Baby & Me Club—For babies 0 to 17 months and their caregivers.
Read-To-Me Club—For ages 18 months to 6 years.
Reading Club—For Independent Readers.
Teen Summer Reading Program: “Spark a Reaction!”
Teen Reading Club—For 6th to 12th graders.

Both reading programs run June 7 to August 16.

Fairview Library

Mystery Book Group
Wednesdays, 7 p.m.
5/14 Redbreast by Jo Nesbo; 6/11 Northanger Abbey by Jane Austen
Interviewing Workshop
Prepare your best answers to get the job. Thu, 5/22, 7 p.m.

Mindfulness Meditation
Enjoy a pause in the day in which to refresh yourself. 1st and 3rd Wednesdays of every month at 6 p.m.

Ocean Park Library

Ocean Park Mystery Book Group
Tuesdays, 7 p.m.
5/20 The Janisary Tree by Jason Goodwin; 6/17 Brother Kemal by Jakob Arjouni
Build Your Own Website
Learn to make your own site in a few easy steps. Sat, 5/17, 1 p.m.

History of Film Series Screening and Discussion
6 p.m.
5/5 The Goodbye Girl; 6/3 Five Easy Pieces

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MAIN LIBRARY

Singin’ Green
Learn about our planet’s natural resources in this fun, interactive program filled with songs, humor and puppets! Ages 4 & up. Sat 4/26, 11 a.m. MLK Jr. Auditorium.

Teddy Bear Sleepover
Wear your PJ’s for a pajama story time, then leave your stuffed friend for a night of fun. Return the next day to receive a memento of their sleepover adventures! Registration begins Thu, 5/1. Ages 4 & up. Thu 5/15, 7-30 p.m.

Summer Reading Kickoff: Abbit the Average
A comedy magic show. Free tickets available at 10 a.m. the day of the show. Ages 4 & up. Sat 6/7, 10:30 a.m. MLK Jr., Auditorium.

Programs for Tweens/Teens

It’s not Too Early to Dream: Planning for College Early
For middle school students and parents. Get information about colleges and how to prepare now for the future. Wed 4/30, 7 p.m.

FAIRVIEW LIBRARY

Egg Decorating: Celebrate Spring by Decorating an Egg!
Prek & up. Thu 4/17, 3:30 p.m.

Musical Story Time (en español)
Cuban-American singer/songwriter Alina Celeste presents a lively, interactive Spanish-language music program to celebrate Día de los Niños. Ages 2–5. Tue 4/29, 10:45 a.m.

Raising Smart Cyclists
Learn about bike safety and repair during National Bike Month. Grades K–5. Sat 5/17, 3:30 p.m. Limited space; call to pre-register.

MONTANA AVENUE LIBRARY

Preschool Club
Join us for funny stories and a craft. Ages 2–5. Tue 5/13, 3 p.m.

Programs for Tweens/Teens

Crafty Tweens
Make a woven friendship bracelet. Grades 5–8. Tue 5/27, 4 p.m.

OCEAN PARK LIBRARY

May Mischief
Celebrate the merry, merry month of May with puppets. Free tickets available the day of show. Ages 3–7. Tue 5/13, 3:30 & 4:30 p.m.
HIGHLIGHTS IN THIS ISSUE

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CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

April 21 (special meeting), 22
May 13, 27
June 10

Visit smgov.net/council for more information or to check the status of future agenda items. City Council meetings are broadcast live on CityTV cable channel 16, over-the-air on new digital broadcast channels 20.2 and 20.5, and streamed at citytv.org. Regular meetings air on 89.9 KCRRW from 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, email or by fax to:

City Hall, 1685 Main Street, Room 209
Santa Monica, California 90401
Phone: 310.458.8201 | Fax: 310.458.1621
Email all Council members: council@smgov.net

The Big Read

continued from cover

SPECIAL EVENTS at the Main Library, 601 Santa Monica Blvd.

Orchestra Santa Monica: North and South of the Border
Saturday, April 12 at 3:30 p.m.
Free concert by the OSM Strings and guitarist Ricardo Escobar.

An Evening with Gustavo Arellano
Thursday, April 17 at 7 p.m.
Award-winning author Gustavo Arellano presents a talk on his popular nationally-syndicated column, and books ¡Ask a Mexican! and Taco USA: How Mexican Food Conquered America.

Conversation with Luis Alberto Urrea
Monday, April 21 at 3 p.m.
Luis Alberto Urrea joins us for a virtual author talk to tell the story behind Into the Beautiful North.

Echo Park Film Center Filmmobile @ SMPL
Saturday, April 26 at 1 p.m.
View short films created during the Santa Monica Museum of Art workshops inspired by the themes of Into the Beautiful North.

An Afternoon with Rubén Martínez and Friends
Saturday, April 26 at 3 p.m.
A special program of spoken word and music that explores the theme of immigration.

In Discussion: Latino Literature and Into the Beautiful North
Tuesday, April 29 at 7 p.m.
Marissa López, author of Chicano Nations, moderates a panel discussion on the history of Latino literature.

Inocente: Documentary Screening and Discussion
Saturday, May 3 at 3 p.m.
Oscar-winning documentary about a young Mexican immigrant who found her way out of homelessness with the help of an after-school arts program.

Under the Same Moon
Thursday, April 10 at 6 p.m.
Ocean Park Branch Library, 2601 Main Street

Sin Nombre
Friday, April 11 at 2:30 p.m.
Fairview Branch Library, 2101 Ocean Park Boulevard

Quinceañera
Tuesday, April 15 at 6:30 p.m.
Montana Avenue Branch Library, 1704 Montana Avenue

Magnificent Seven
Saturday, April 19 at 12:30 p.m.
Main Library, 601 Santa Monica Boulevard

BOOK DISCUSSIONS

Trained volunteer facilitators lead these free public discussions. No registration required.

Thursday, April 10 at 4 p.m. | Ken Edwards Center, 1527 4th Street
Wednesday, April 16 at 7 p.m. | Montana Avenue Branch Library, 1704 Montana Avenue

Saturday, April 19 at 10 a.m. | Santa Monica Museum of Art, 2525 Michigan Avenue

Tuesday, April 22 at 2 p.m. | El Cholo Restaurant, 1025 Wilshire Boulevard
Wednesday, April 23 at 7 p.m. | Spanish Language Discussion at Virginia Avenue Park, Patio Room, 2200 Virginia Avenue

Saturday, April 26 at 11 a.m. | Main Library, 601 Santa Monica Boulevard

Wednesday, April 30 at 7 p.m. | Virginia Avenue Park, Patio Room, 2200 Virginia Avenue

Saturday, May 3 at 11 a.m. | Fairview Branch Library, 2101 Ocean Park Boulevard