



Seascape

New Class Registration and Reservation System Debuts

Accessing the city’s numerous recreation-related programs and services is getting simpler! The Community and Cultural Services Department will unveil its new online registration and reservation platform in early August. “Reserve” will allow the public to register for community classes, sports leagues, camps and childcare, view facility availability, and more easily make use of Santa Monica’s many drop-in recreation centers, including the Swim Center, tennis courts and Memorial Park’s gym and fitness room. This new system is one more example of the city’s commitment to continually improving service to its customers.

Reserve replaces RecEnroll. Active RecEnroll account holders should experience a seamless transition to the new system using their RecEnroll username and password.

Those without an account can sign up online at smgov.net/reserve, or in person at the Swim Center, Memorial Park gym, Police Activities League, Reed Park tennis office, and Virginia Avenue Park. For location addresses and more information, please see *Recscape* (p. 22), the registration form insert included in this issue, or call 310.458.8300.

Santa Monica Beach Will Glow!

Get ready to Glow! On Saturday, September 28, Santa Monica Beach will once again be transformed into a world of interactive and engaging contemporary art installations, and you will want to be part of this all-night affair, among the largest public art events in the U.S.

Experience once-in-a-lifetime creations by local and international artists, including Mathieu Briand, Janet Echelman, Glenn Kaino, Rebeca Méndez and Victoria Vesna. Just as in its first two appearances here, Glow offers a rare and remarkable opportunity for the public to connect with contemporary art in new ways and to rediscover familiar spaces—including the Pier and Palisades Park—through the eyes of artists.

Admission is free, and complimentary bike valet will be available at multiple locations. (See p. 10 for parking information.)

To sign up for “Glow Insider” updates, find out about local specials during the event and learn more about the artists, visit glowsantamonica.com or follow us on Twitter @glowsantamonica.



Shaped Noise, Celeste Boursier-Mougenot, Glow 2010. Photo by Bill Short.

IN THIS ISSUE

“Team Marine”
Makes an
Impact

PAGE 4



Youth Soccer
Scores at
Virginia
Ave. Park

PAGE 6



Groove
to Jazz on
the Lawn

PAGE 9



Fall
Recreation
Schedule

PAGE 13



Briefly...

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality: July 26, August 9 and 23, and September 6 and 20. Payment and permit services are available every Friday; please call 310.458.8411 for the counter hours of your preferred service. Please note: All city offices will be closed Monday, September 2, for the Labor Day holiday.

IT'S THE BIGGEST YARD SALE IN SANTA MONICA! Put cash in your pocket and empty those stored boxes taking up space in your garage—and even more importantly, reduce your waste! Join the city's fourth annual Citywide Yard Sale on Saturday, September 28. Go to smgov.net/r3 to register, or call 310.458.2223 for details.

DISPOSING OF HOUSEHOLD HAZARDOUS WASTE (HHW) will be practically effortless for Santa Monica residents with a FREE home collection service—where the “hazmat” technician comes to you. The last scheduled drop-off day at the city's HHW Center, 2500 Michigan Ave., is on Saturday, September 7 (9 a.m. to 2 p.m.). To schedule a pick-up, just call the Home Collection Hotline at 800.449.7587 or e-mail atyourdoor@wm.com.

More Than the Sum of Our Parts

Working Together for Healthy Youth and Families, From Cradle to Career

June's shootings involving older youth were a reminder that no community is immune to the effects of youth and family violence. Santa Monica's Cradle to Career Group answered this call to action by accelerating its collective impact approach to intensive services for our community's most at-risk older youth and their families. Individually tailored action plans will focus on re-engaging youth by connecting them to education, job training and mental health support.

No one agency can successfully take on these complex issues alone. That is why these organizations are part of the Cradle to Career Group: City of Santa Monica + Santa Monica-Malibu Unified School District + Santa Monica College + Boys & Girls Club of Santa Monica + Center for Civic Mediation + Chrysalis + Community & Cultural Services + Community Careers Development + Community for Excellent Public Schools + Childcare & Early Education Task Force + CLARE Foundation + Community Corporation of Santa Monica + Connections for Children + Family Service of Santa Monica + Hospitality Training Academy + Jewish Vocational Services + Lifelong Learning Community + Male Violence Prevention Project + OPCC/Sojourn Services + Pico Neighborhood Association + Pico Youth & Family Center + Saint John's Child & Family Development Center + Saint Joseph Center + Santa Monica Police Department + Santa Monica Public Library + SMMUSD PTA Council + Venice Family Clinic + Westside Domestic Violence Network + Youth Resource Team + concerned community members.

This effort is part of the significant investment Santa Monica makes in its youth. In FY 2013-14, the city alone will spend approximately \$40M on programs for children ages 0 – 24. The Cradle to Career partners are committed to working together to maximize their investments because a coordinated approach is the only way to successfully ensure that our children and their families have the tools they need to thrive.

For more information on Cradle to Career, please visit santamonicyouth.net.



SANTA MONICA

Seascope

Seascope is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to seascope@smgov.net or mail to:

Robin Gee
Santa Monica Seascope
City of Santa Monica
1685 Main Street
Santa Monica, CA 90401

Seascope is printed on recycled paper

In accordance with the Americans with Disabilities Act, Seascope is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 310.917.6626).

cityTV highlights

What's Your Forte?

Calling all inquisitive minds! Do we have a channel for you! It's called Forte, and the programming is devoted to life-long learning. Whether you want to learn to draw, start your own business, cook a healthy meal, or get your heart pumping with jazzercise and yoga, we are the destination you've been looking for. Remember, today is the first day of the rest of your life—lifelong learning, that is! So check us out today: Forte can be found on Time Warner cable channel 99, or FiOS channel 47. (Find our regular programming on Time Warner and FiOS channel 16. Visit CityTV.org for the full schedule.)



It's an Anniversary Party— and You're Invited!

On Tuesday, August 6, the City of Santa Monica will be among the thousands of communities across the country celebrating the 30th anniversary of National Night Out with their police departments. City residents of every age are invited to come join the festivities at the Civic parking lot (on the corner of Pico Blvd. and 4th Street) from



6 to 9 p.m. In addition to free hot dogs, entertainment and games, you will have the opportunity to talk with SMPD and city officials, and check out some of our specialized police units including SWAT, harbor, motors, mounted (horses) and K-9, the jail paddy wagon and much more!

Free parking will be available in the Civic Center parking structure located on Civic Center Drive between Olympic Drive and Pico Boulevard.

For more information, please call the SMPD Community Relations Unit at 310.458.8474, or visit us on the web at santamonicapd.org and facebook.com/santamonicapd.



Your Plaque on a New Park Bench

The Give Santa Monica program was launched in 2008 to encourage public contributions toward the cost of new or upgraded park and beach amenities, with gifts of \$750 or more acknowledged by placement of a permanent plaque. Since its inception, the program has received about \$25,000 annually, as community members celebrate the lives of friends and loved ones, or declare their love of Santa Monica.

The impending opening of two new parks in the Santa Monica Civic Center—Tongva Park and Ken Genser Square—offers new opportunities to memorialize or honor family members, friends, organizations and others through a gift of \$3,150 for a bench embellished with an etched plaque. Benches like the one shown below will be installed throughout both parks. The custom plaque is an elegant stainless steel band—etched with text selected by the donor—that is attached to the edge of the seat.



Individuals and businesses interested in making a gift—of any amount—are invited to contact the Community and Cultural Services Department at 310.458.8310 or ccs@smgov.net. For more information about Give Santa Monica, please visit smgov.net/parks.

Parking App Eases the Traffic Pain

As Santa Monica residents know, dealing with commuter congestion is a daily battle. Our streets and freeway are notorious for the frequent traffic jams that occur as people make their way to the Third Street Promenade and down to the beach. But recently, the city has made significant strides in curbing traffic and improving drivers' ability to find their way around.

It has been estimated that 30 to 40% of city traffic is due to people circling the block looking for parking. That's why the City of Santa Monica partnered with a local technology startup to create the **Santa Monica Parking app**, a free mobile tool powered by Park Me to help motorists understand the parking conditions on the ground. The app provides information about rates, hours of operation, payment types, exact entry points, live garage and beach lot occupancy, and even

real-time space availability for on-street parking meters. Santa Monica's vast technological resources have made it one of the smartest parking cities in the nation.

Circling the block is a thing of the past with Santa Monica Parking!



SAMOHI Club Puts Green Teamwork Into Action

The students of Santa Monica High School's Team Marine Club are tireless environmental stewards and engaged community leaders. A recently completed field research project, looking at the effects of Santa Monica's plastic bag ban on shoppers' habits over a 19-month period, garnered the club first place in the LA County Science Fair and a commendation from the Santa Monica City Council. It quite possibly also played a role in the recent City of Los Angeles decision to join Santa Monica in banning the bags.

Team Marine members observed some 50,400 shoppers at five local grocery stores, collecting data both pre- and post-bag ban, crunched the numbers and came up with convincing evidence of the Santa Monica policy's success. Their data showed that prior to the ban, shoppers used plastic bags 70% percent of the time, with the remaining 30% being a mix of paper and reusable bags. Now, a year and a half later, shoppers use reusable bags 70% of the time, with paper (or no bag) for the rest.

Besides providing input into public policy discussions, club activities enable participants to develop critical thinking and collaboration skills, gain confidence, employ computer technology, design websites and create videos. Perhaps most important, they understand the value of service learning to education, the environment and their own community, and through avid social networking they eagerly share this newfound insight.



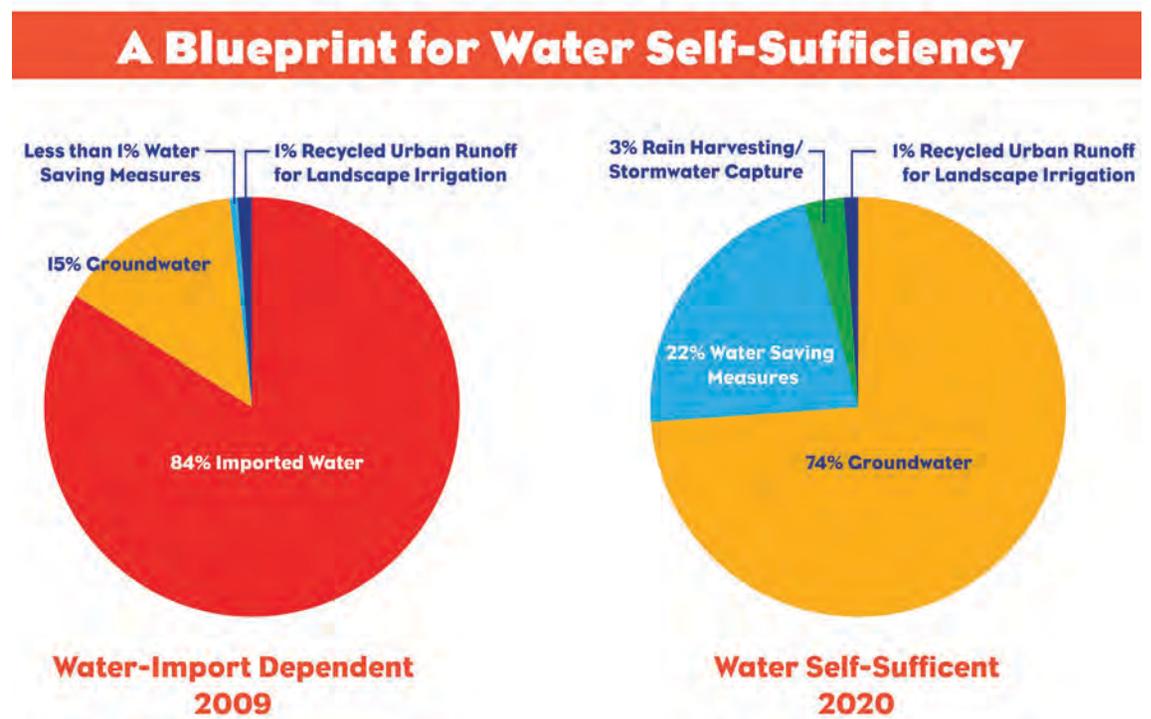
Some of Team Marine's members proudly display their City Council commendations.

City Sets Goal for Water Self-Sufficiency

Santa Monica took an important step toward achieving water self-sufficiency when, on May 14, 2013, the City Council approved a plan to increase water-efficiency programs and maximize new groundwater, rainwater, and stormwater supplies. The approved plan is part of the Sustainable Water Master Plan, currently in progress, to create a blueprint to free Santa Monica from water imports by 2020.

"We've made strides toward ending our dependence on imported water, in part, through our recent efforts to modernize the city's groundwater treatment facilities," said Water Resources Manager Gil Borboa. "But current groundwater supplies can meet only about 75% of our needs. So, in addition to enhancing those supplies, it is essential that we work together to be as water-efficient as possible, to both end our need for imported water and help preserve the environment we all share."

Next steps for the Master Plan include an implementation study and identifying what, if any, water rate changes are needed. Cost and rate studies are currently underway, and the results will be shared later this year in customer water bills, with information about how residents and businesses can provide input prior to a Council decision.



Individual Actions Are Essential to Goal's Success

The average Santa Monican used 134 gallons of water each day in 2012. To meet the 2020 goal, individual use needs to be reduced to 123 gallons per day—saving approximately 4,000 gallons of water per person annually.

There are key actions everyone can take to help achieve the greatest annual water savings, requiring only occasional reminders once established. Visit smgov.net/savewater to learn what you can do to save 4,000 gallons per year.

Biking to the Farmers Market Is Just the Start!

The City of Santa Monica's investment in cycling infrastructure is paying off. There has been a 30 percent increase in the number of people biking to work in Santa Monica, and hundreds more are using the new and improved bike lanes across the city. In May, Santa Monica earned the American League of Cyclists' Bicycle Friendly Community "Silver" award, in recognition of our new and better bike racks, additional signage, bike skills classes and new buffered bike lanes.

But cycling on the streets can still seem daunting to many people, so the city has adopted a goal of making biking enjoyable for everyone, regardless of age or ability. With a little help from locals who are already at ease riding their bikes around town, you too can learn to incorporate biking into your daily routine.

THE BIKING LIFESTYLE City Residents Who Make It Work



Name: Anand Patel

Profession: Teacher, biological oceanographer and environmental scientist

Workplace: Changing jobs from USC to Crossroads School.

Where do you ride your bike? To the bus stop, to school with the kids, work, grocery store and beach.

What kind of bike do you use? A friend's old road bike, refurbished.

What do you like about biking? I love the freedom it creates and how it stimulates the senses, from seeing my surroundings in more detail, to listening to the infinite sounds of the city.

PLAN YOUR ROUTE – Anand is well aware that being comfortable on the road is critical to biking enjoyment and safety. He recommends on-line tools and mobile apps for mapping but, he says, most important is knowing your route. If segments of a route are far away, consider using a bus or train for part of your trip. Anand suggests getting to bus stops early to better your chances of getting an available bus bike rack. Or, consider a folding bike to avoid having to wait for the next bus.

FIND A SAFE PLACE TO LOCK-UP – Santa Monica has added bike racks to sidewalks all around town. Look for one of these racks at your destination, or find a secure pole in a well-lit and -traveled place to lock your bike. When locking up the bike, be sure to include the frame and quick-release wheels. On the bus, remember to keep an eye on your bike.

ENJOY YOUR NEW LIFESTYLE – You may notice that there is little difference between the amount of time it takes to drive to a destination and find parking and the time it takes to bike to the same location. In his environmental science classes, Anand says he seeks to help his students understand the implications of driving a vehicle for the many short trips we make every day: "I want to help them understand the benefits of using a bicycle. It is not that cars should be demonized—I drive, too. It just makes sense to give a bike a try. You may notice new things, burn some calories, reduce some emissions, and even save some money."

SANTA MONICA FARMERS MARKET

Rustic Eggplant-Tomato Bake

Makes 6 to 8 servings

- 2 or 3 globe eggplants (about 2 lbs.), preferably Rosa Bianca, or 2 lbs. Japanese eggplants
- 6 tbsp. extra-virgin olive oil
- Kosher or sea salt and freshly ground black pepper
- 2 cloves garlic, peeled
- 1/4 cup mixed chopped fresh herbs such as Italian parsley, rosemary, basil, and thyme
- 6 to 8 small ripe, red tomatoes such as Early Girl or Celebrity (about 1-1/2 lbs.)



Preheat oven to 450 degrees. If eggplants are large, cut in half lengthwise. Cut eggplant halves or whole Japanese eggplants crosswise into 1/2-inch-thick slices. Drizzle 2 tbsp. of the oil over the bottom of a shallow 2-quart baking dish. Arrange the eggplant slices, overlapping them, in a single layer in the prepared dish, and season with salt and pepper. Put the garlic cloves through a garlic press directly into a small bowl. Add the herbs, 1/2 teaspoon salt and enough oil to make a stiff paste. Dot the eggplant with the garlic-herb mixture. Core the tomatoes, cut them in half crosswise and salt the cut sides. Place the tomato halves cut side down spaced evenly over the eggplant. Drizzle the remaining oil evenly over all, and sprinkle the tomatoes with a little salt.

Bake in the upper third of the oven, basting occasionally with the juices that collect in the dish, until the eggplant is tender and the tomatoes are soft and blackened on top, about 1 hour. Serve warm or at room temperature.

Used with permission from **The Santa Monica Farmers' Market Cookbook: Seasonal Foods, Simple Recipes, and Stories from the Market and Farm** by Amelia Saltsman (Blenheim Press, 2007). For more recipes and cooking tips, visit ameliasaltsman.com.



Wednesday - Downtown	Saturday - Downtown	Saturday - Pico Market	Sunday - Main Street
Arizona Ave & 2nd St.	Arizona Ave & 3rd St.	2200 Virginia Ave.	2640 Main Street
8:30 a.m. - 1:30 p.m.	8:30 a.m. - 1:00 p.m.	8:00 a.m. - 1:00 p.m.	9:30 a.m. - 1:00 p.m.

We're also on the web at smgov.net/farmersmarket.



Santa Monica Police Activities League



PAL's the Safe Place to Be After 3!

What do your children do after school? Did you know that between the hours of 3 and 7 p.m., youth are more vulnerable to crime and violence? Let the Santa Monica Police Activities League (PAL) help you keep your children safe.

For youth 6 to 17 years of age, PAL offers supervised activities such as biking, camping, karate, cooking, photography and skiing, as well as homework assistance, SAT-prep classes, financial workshops and college tours. PAL's Youth Leadership Council helps teens learn the value of giving back through community activities and projects. Whether it's learning graphic design, relaxing with yoga, improving test scores or developing social skills, all kids can benefit from PAL's environment.

*Learn more about our activities and meet the staff at our **Open House on Tuesday, August 20 at 4 p.m.** Free school supplies will be given to those youth in attendance (while supplies last).*

PAL YOUTH CENTER AT MEMORIAL PARK

1401 Olympic Blvd. | smgov.net/pal | 310.458.8988
Mon-Fri noon – 10 p.m., Sat noon – 6 p.m.

Friday Nights w/PAL for youth ages 13-17

6 p.m. – 1 a.m. Weekly sign-up required.

PAL Homework Assistance

Mon-Thu 2:30 – 6:30 p.m.
Computers available until 9 p.m.

PAL FITNESS GYM @ VIRGINIA AVENUE PARK

2200 Virginia Avenue
Mon – Fri noon – 8 p.m., Sat 9 a.m. – 5 p.m.

Youth Soccer League Promotes Recreation and Camaraderie

On a Wednesday afternoon in June, two iconic national soccer squads were ready to face off. It was Brazil versus France, and the competitive battle that ensued was a grand spectacle of breakaway goals, incredible saves, crisp passes and teammate camaraderie. This match, however, didn't occur on the world stage—it took place on the lawn outside Virginia Avenue Park's (VAP) Thelma Terry Building. It was the culmination of VAP's inaugural Youth Soccer League, recently formed to promote physical activity and mentorship connections between kids of different grade levels.

The VAP Youth Soccer League consisted of four co-ed teams, each comprised of ten elementary school student-players and two teen coaches. In a bow to the 2014 FIFA World Cup, the league teams represented Spain, France, Brazil and England. Over a two-month period, matches were played on a weekly basis, without practices. "Team France" took home the championship trophy after defeating Brazil, 3-1.

Initiated and managed by Community Services Program Leader Lewis Alexander, who has been running organized sports leagues for nearly two decades, the league's primary focus is to foster a mentor relationship between the teen coaches and their younger players. "We're used to running programs for the high school and middle school kids, but we wanted to do something for the kids in elementary school," Alexander said. "This new league can help build a bridge between the younger and older kids."

SAMOHl freshman Juan Castillo, a frequent participant in VAP programs, served as a coach along with Shauna Alfaro. "I volunteered to help teach the little kids, and it's actually been pretty fun," Castillo said. He was particularly pleased with his team's championship victory: "It's the first annual, so I'm very happy to be the first coach to win the championship."

Alexander said he relishes the sport's universal appeal and easy accessibility. "This is the biggest sport in the world," Alexander said. "All you need is an open space and a bunch of kids that are eager to play and you've got a league." As interest increases and word spreads, Alexander hopes eventually to expand the league to six teams.

Aside from soccer, VAP also hosts golf, volleyball and basketball programs. For more information concerning the wide range of VAP services and programs, visit smgov.net/vapark.



Up the Action With Active Santa Monica!

With excellent weather year-round and an abundance of fitness and recreation opportunities to choose from, Santa Monicans live in what can only be called an active paradise. In the past 18 months, the bright orange and blue “Active Santa Monica” logo has been popping up at a variety of venues, reminding the community of just that. Led by the city’s Community and Cultural Services Department, ActiveSM’s goal is to connect the public to all the easily accessible and affordable paths to fitness and healthy living available here.



To accomplish that aim, ActiveSM has participated in nearly 40 events since its inception, including the Farmers Markets, 4th of July Parade, Pier Paddleboard Race, Bike It/Walk It Week, and the Chamber of Commerce-sponsored Health and Fitness Fair. And in each of the last two years, the ActiveSM team has hosted recreation/fitness activities at the Santa Monica Festival.

By partnering with SMMUSD, the team has begun to draw children into the “Active” movement, participating in at least one school event each month and after-school sports games on a weekly basis. But kids are not the only ones to reap the benefits of ActiveSM’s efforts. Several adult sports leagues run at capacity. Attendance at Memorial Park’s very affordable fitness room has increased since last year, and new classes, activities and camps are being added to the city’s recreation schedule each season.

Going forward, ActiveSM has big plans to build its presence in the community by attending more events and adding to its partnership base. We’re also planning to launch a new website that will be a one-stop shop for all the recreational opportunities available to the public.

Join the Active Santa Monica movement yourself! Find us on Facebook (*ActiveSM*) and on Twitter (*@ActiveSM*). And check out all the great opportunities inside Recscape, starting on page 13.

SMMUSD Students Are High Achievers

Our community is proud of the accomplishments of the students enrolled in the Santa Monica-Malibu Unified School District. Take a look at these excellent statistics on 2012’s high school graduates and undergrads (the most recent year available). It’s expected that 2013 will match or exceed this stellar performance.

SMMUSD: JUST THE FACTS	
Graduation rate	90%
Graduates going to college	94%
Number of AP courses offered	30
Number of students enrolled in AP courses	1,133
Number of sports teams	37
Number of clubs	150
Number of performing arts groups	37

1450 Ocean: Arts, Crafts & Culture on the Bluffs

Visit Palisades Park and get crafty! 1450 Ocean Avenue, the Midcentury Modern building which houses the iconic Camera Obscura and boasts lovely views of the Pier and the Pacific, plays host to a multitude of year-round activities for all adults, including new arts and crafts workshops and seminars.

In July and August, you can embellish a jewelry box, felt a cellphone cover, tile a mosaic table, learn a yoga kriya, record your deepest thoughts and more. These two classes are just a sampling of all we offer:

MOSAIC TABLE TOPS

Saturdays, July 27 and August 3, 10, 17 and 24, September 7, 11:30 a.m.-1:30 p.m. Resident: \$188; Non-resident: \$216. Plus \$20 material fee. *Learn how to develop and apply a custom tile design for a 15”-diameter table. Mosaic techniques—cutting/hipping tile to size, setting and grouting—are covered.*

PUNCHED PAPER & ORIGAMI BOXES

Saturday, 8/24, 2-4 p.m. - Cost: \$10

Get the most from your pretty papers: Learn to make folded boxes for keepsakes and decorate with elaborate flowers and other punched shapes. Bring decorative papers you have at home, if you like; all materials provided.

For a full schedule, please visit smgov.net/1450Ocean, e-mail communityclasses@smgov.net or call 310.458.2239. And we’d love to get your feedback about the kind of classes you’d enjoy—find the link to a brief survey on our website.

1450 OCEAN AVENUE CENTER

1450 Ocean Avenue | smgov.net/1450Ocean | 310.458.2239



CALENDAR OF EVENTS

■ DOWNTOWN SANTA MONICA WALKING TOURS

Santa Monica Conservancy docents cheerfully guide you at a leisurely pace so you can explore the beginnings and evolution of our city. The Conservancy works to promote public understanding and appreciation of the city's historic resources. Saturdays, 10 a.m. smconservancy.org

■ **"ROGA" ON THE PIER** Need some help getting back in shape? FREE Run + Yoga classes may just be the answer! You can join either or both classes (bring your own gear) and enjoy an inclusive, no-judgment environment with some of Santa Monica's best instructors—not to mention those terrific ocean views. Saturdays through August 31, 8 a.m. (runs) and 9 a.m. (yoga). [facebook.com/events/145146295675317](https://www.facebook.com/events/145146295675317)

■ **COMPOST GIVE-AWAY** Residents can cart away free compost from the City Yards (2500 Michigan Ave.) as our thanks for recycling those yard trimmings! Five burlap sacks per resident provided. Please bring gloves—and be prepared to scoop. Saturday, July 20, 7 a.m. – 2 p.m. smgov.net/R3 or 310.458.2223.

■ **WELLBEING FESTIVAL ON THE PROMENADE** This annual event sponsored by the Santa Monica Chamber of Commerce brings together local businesses and nonprofits to share their expertise, advice and product samples to help you live a healthy lifestyle. Saturday, July 27, 12 – 5 p.m. smchamber.com or 310.393.9825, ext. 114.

■ **29TH ANNUAL COASTAL CLEANUP DAY** Join your friends and neighbors in the largest volunteer day on the planet, and help remove trash and debris from Santa Monica's beautiful shoreline and beach. Saturday, September 21, 9 a.m. - 12 noon. healthebay.org/events

Buy Local Expo Highlights Sustainability

Santa Monica observes Sustainability Month in September, and the third annual Buy Local Expo will mark the occasion on Saturday, September 21, from 12 noon to 5 p.m. on the Third Street Promenade. Presented by the Chamber of Commerce, Downtown Santa Monica, Inc., the City of Santa Monica and the Buy Local SM Committee, a full day of special events is planned, including more than 80 local business exhibitors, performances by local students, free fitness classes and interactive activities, and lots of give-aways on two stages. Hands-on activity spots and "Get Caught Showing Your Receipt" provide chances to win great prizes.



The celebration continues all weekend long, with for-locals-only specials offered at many businesses in neighborhoods throughout the city. To find more Buy Local Santa Monica community events in the coming weeks, including Main Street Summer Sidewalk Sales, Montana Avenue Art Walk and Good Food Fridays, please visit buylocalsm.com/events.

8th Annual City of Santa Monica 2013 ALT CAR EXPO & CONFERENCE



Friday & Saturday
SEPTEMBER 20-21
10am – 5pm • Santa Monica Civic

FREE ADMISSION
to Expo Floor, Ride & Drive Area,
Speaker Sessions

Test-Drive in one location, the largest selection of currently available models of electric, hydrogen fuel cell, natural gas, propane and hybrid vehicles, plus info on rebates up to \$10,000

Contact Platia Productions at
310-390-2930, ext 3
for further information



www.altcarexpo.com



The Music Rocks On

Thursdays, 7-10 p.m.

SoCal's premier outdoor concert series kicked off its 29th year at the Santa Monica Pier on July 11, but there are still plenty of great performers to catch on stage before summer's done. And it's all free!

JULY 18

**Meshell Ndegeocello (Neo-Soul) with
The Record Company**

JULY 25

**No Age (L.A. Skate Punk) with
The Tijuana Panthers**

AUGUST 1

Xavier Rudd (Aussie singer/songwriter)

AUGUST 8

Hanni El Khatib (World) with Bombino

AUGUST 15

**The English Beat (80s New Wave) with
Maxwell Smart & Rusty's EAC**

AUGUST 22

**Nick Waterhouse (50s/60s R&B) with
The Boogaloo Assassins**

AUGUST 29

**Trombone Shorty & Orleans Avenue
("Supafunkrock") with Dustbowl Revival**

SEPTEMBER 5

Gardens & Villa (Indie Rock) with Mr. Little Jeans

SEPTEMBER 12

Jimmy Cliff (Reggae) with The Delirians

Parking near the Pier is limited—walk, bike or take the Big Blue Bus! Free bike and skateboard valet will be located on the beach south of the Pier. Get all the details at santamonicipier.org/twilightconcerts.

Enjoy Jazz on the Lawn at Stewart Street Park

Sundays in August, 5 – 7 p.m. Free admission, bike valet and parking

The eighth annual Jazz on the Lawn summer concert series returns in August! Bring a picnic dinner, blanket or beach chair, and family and friends of all ages for a free sampling of jazz each Sunday evening in August. From classic and Latin to world and New Orleans, there's a style of jazz that will tickle your fancy and get you dancing! Enjoy frozen treats such as gelato from Tango Mango, natural ice pops from Pop Shop and shaved ice from Frosty Shave.

Stewart Street Park is located at 1836 Stewart Street, south of Olympic Blvd. between Cloverfield and Centinela. Free parking is available at 1800 Stewart Street, just north of Exposition Blvd., while cyclists will enjoy the free bike valet in the park's parking lot.

For more information and to see the line-up, visit smgov.net/jazz.



Who Knew a Zipper Could Be This Much Fun?



Zippering a zipper is something everybody knows how to do, but could you build an elaborate machine to creatively—and artistically—turn this simple task into a fantastic feat of engineering? That's the idea behind the Rube Goldberg Machine Contest to be held November 9 on the Santa Monica Pier, and local high schools and colleges are encouraged to form teams and participate in this regional competition. The contest is part of a

daylong Science, Technology, Engineering, Art and Math (STEAM) event hosted by Heal the Bay with presenting sponsor Time-Warner Cable's Connect a Million Minds initiative.

A Pulitzer Prize-winning cartoonist, sculptor, author and inventor, Rube Goldberg's early years as an engineer informed his most acclaimed work. His infamous "machine" consists of an elaborate set of arms, wheels, gears, handles, cups and rods, put in motion by balls, pails, boots, bathtubs, paddles and whatever else it takes to complete a simple task in an extraordinarily complicated but fun and artistic way. At the Santa Monica STEAM competition, each team must create a machine that will complete the task of zipping a zipper.

The deadline for team registration is September 1. Go to healthebay.org/event/rube-goldberg-machine-contest, or call 310.393.6149 for more information.

Special Event Parking Tips

People from all over Southern California converge on Santa Monica year-round to take advantage of our numerous special events. These events also bring special rates to city-owned parking facilities. With a little advance planning, you can save time and money by biking, walking, riding the bus, or parking in one of the city's lower-cost outlying lots to reach your destination.

Keep in mind that regular rates at parking facilities not listed below will remain in effect. For two of the biggest events of the year, consider these alternatives if you must drive:

TWILIGHT DANCE SERIES

(Thursdays, July 11 – September 12)

Beach Lot 1N – \$15 per entry after 4 p.m.

Discounted: Beach Lot 4S – \$5 per entry after 4 p.m.

GLOW

(Saturday, September 28)

Downtown parking structure rates – Up to \$2 per 30 minutes, \$15 maximum.

Beach Lot 1N – \$20 per entry.

Discounted: Beach Lot 5S – \$5 per entry after 4 p.m.

A full listing of rates will be available closer to the event at glowsantamonica.org.

Last year, the city lowered its parking rates for most evening visitors to Downtown Santa Monica. The same rate applies 24 hours a day, every day, with the first 90 minutes free in all Downtown parking structures. This means that evening visitors staying two to three hours will pay \$1 to \$2.50 for parking (additional incremental rates apply). For more information, including a map of all city facilities, visit smgov.net/parking or use the free mobile app, Santa Monica Parking.

Santa Monica Tourism Pays Big Dividends

As we enter into the peak tourist season, it's useful to take note of the many benefits that tourism brings to Santa Monica. Santa Monica Convention & Visitors Bureau (SMCVB) recently released the 2012 visitor profile and economic impact figures showing that tourism continues to be a significant contributor to the city's economy.

Last year, visitors spent \$1.5 billion in Santa Monica. This translates to 12,200 tourism jobs and \$39.3 million for the City of Santa Monica's general fund, helping support essential community programs and services that make our city a great place to live, including its schools, parks, libraries and public safety services.

Santa Monica's reputation as an escape for pleasure seekers dates back to the early 1860s, when Angelenos would leave the summer heat and dust of the city behind to camp in the cool ocean breeze of Santa Monica Canyon. Today, people from around the world visit our beloved city by the sea—in 2012, 57% of visitors came from outside the United States. This is great news for Santa Monica, as international tourists tend to stay longer, spend more money and are more likely to use public transportation, helping us maintain a healthy, year-round economy with nominal impact to the destination.

In addition to assisting international guests, SMCVB also helps residents host visiting friends and relatives or plan a staycation for themselves! To learn about current deals, events and hotel packages, visit SantaMonica.com/summer-specials or stop by one of these four locations where friendly and knowledgeable travel counselors are available to plan the perfect Santa Monica experience: 1920 Main Street, Suite B; 1400 Ocean Avenue; Third Street Promenade; and 200 Santa Monica Pier.



You Can Help Shape the City's "Zero Waste" Plan

Imagine a community 20 years from now that produces no garbage and recycles or reuses all that is thrown away. That's the ambitious goal the City of Santa Monica is moving toward, and residents and businesses are invited to help develop our

Zero Waste Strategic Plan by participating in a brief on-line survey.

Survey respondents can receive a free trash, recycling and compost barrel cleaning by taking just 10 to 15 minutes to provide their perspective on zero waste. Visit smgov.net/r3 or scan the QR code with a web-enabled mobile device to get started.

A September Gathering on Michigan Avenue

Mark your calendar and make plans to attend a fun-filled block party and workshop for the Michigan Avenue Neighborhood Greenway! On Saturday, September 21, the City of Santa Monica will host this family-friendly event to continue collaboration with the community in designing the greenway project and its many elements. Residents won't want to miss this second opportunity to help improve neighborhood livability and environmental quality.

The three-mile Michigan Avenue Neighborhood Greenway will connect residents to schools and other destinations via an inviting streetscape of sidewalks, calm roadways, trees and landscaping. From Stewart Street to the beach, the greenway will provide residents and visitors with a safe and comfortable place to walk, bike, meet with neighbors and enjoy the surroundings.

The September event will feature temporary installations of potential improvements for the corridor—ideas generated by residents during the first workshop held in March—such as crossing improvements, enhanced landscaping, places for impromptu gatherings, and traffic calming measures. Community members will be encouraged to visit each installation on foot or bicycle, and to ask project team members questions and provide feedback.

Exact time, location and other details will be published in the next issue of *Seascape* and online at smgov.net/michigan; more information about the



entire project can also be found online. Planning and outreach for the Michigan Avenue Neighborhood Greenway is funded by a Caltrans Environmental Justice Grant.

Bringing Beach House History to Life

Time shifts as you step across the threshold of the Marion Davies Guest House, on the site of the Annenberg Community Beach House, and enter the storied world of one of the most famous celebrity couples of the 20th century. Let yourself be carried away as Santa Monica Conservancy docents introduce you to three remarkable individuals who shaped the legacy of the site and left their mark on our fair city.

William Randolph Hearst was a media tycoon, art collector supreme, and a writer of love verses for his paramour, Marion Davies. She was a sparkling comedienne who lit up every corner of a room. Architect Julia Morgan was a trailblazer and visionary who made Hearst's dreams a reality. Discover the story of this amazing trio and their intertwining lives. You'll learn what drew Churchill, Lindbergh and Einstein to the estate and why it was known as the "Versailles of Hollywood." The free, guided tours of the Guest House last approximately 30 minutes and are conducted at 11 a.m., 12 and 1 p.m. during its regular hours. Reservations are not required, and visitors may explore on their own.

Through Labor Day, the Guest House is open every day but Tuesday and Thursday, from 11 a.m. to 2 p.m. After September 2, hours will be posted on the web each month, and are subject to change.



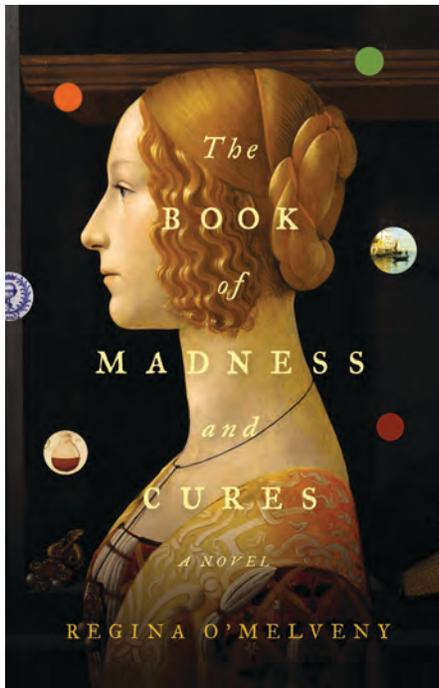
ANNENBERG COMMUNITY BEACH HOUSE

415 Pacific Coast Highway | annenbergbeachhouse.com | 310.458.4904

Lincoln Boulevard Gets a Makeover

Following the State of California's relinquishment of a portion of Lincoln Boulevard to the City of Santa Monica, construction began in early June to resurface the roadway and repair concrete sidewalks from just south of the I-10 freeway to the southern city limit near Ozone Street. Along with new pavement striping and markings, video detection cameras are being installed at five signalized intersections to facilitate traffic flow.

The paving operation is conducted at night to minimize impact to area residents and motorists, and the project is expected to be completed by mid-August. For more information, please call 310.458.8721.



MAIN LIBRARY

Al Fresco Summer Concert: Big Town The energetic *Big Town* combo plays vintage dance music from the swinging 1930s through the soulful 1950s. Sat 8/3, 12 p.m.

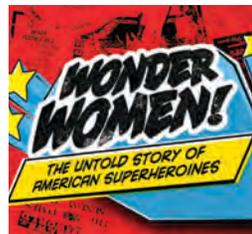
Jan Abrams in Concert Cabaret performer Jan Abrams delights with show tunes and other classic songs. Sat 8/10, 3 p.m.

Adventures With Dad Actress Lee Gale Gruen discusses her new book about a father/daughter journey through a seniors' acting class. Wed 8/14, 7 p.m.

Organic: What Does It Mean to You and How Is It Regulated? The latest installment in the Santa Monica Farmers Market quarterly panel discussion series. Thu 8/15, 7 p.m.

Films by and About Hans Richter Screenings focus on the career of the pioneering, avant-garde filmmaker. Sun 8/18, 2 p.m.

"The Political Is Personal" Film Series: Wonder Women! This engrossing 2012 documentary traces the fascinating evolution and legacy of Wonder Woman. Wed 8/21, 7 p.m.



Author Talk: Regina O'Melveny Prize-winning writer O'Melveny discusses her novel, *The Book of Madness and Cures*, set in 16th-century Venice. Thu 8/22, 7 p.m.

FAIRVIEW BRANCH LIBRARY

Literature Book Group *Main Street* by Sinclair Lewis. Sat 8/11, 11 a.m.

Summer Film Series: Lincoln Oscar-winner Daniel Day-Lewis stars in this dramatic recreation of President Abraham Lincoln's efforts to pass the 13th Amendment. Wed 8/21, 6 p.m.

Fairview Knitters Join us—no experience needed! Sat 8/10 & 8/24, 3:30 p.m.

MONTANA AVENUE BRANCH LIBRARY

Interviewing Workshop Prepare your best answers to get the job. Thu 8/15, 7 p.m.

Organic Gardening Workshop Master gardener Emi Carvell teaches the basics of container gardening. Sat 8/10, 12 p.m.

Mindfulness Meditation Enjoy a pause in the day in which to refresh yourself by simply sitting and paying attention to your senses, feelings and thoughts. First and third Wednesdays at 6 p.m.

OCEAN PARK BRANCH LIBRARY

"History of Film" Series With Documentary Filmmaker Elaina Archer Tuesdays, 6 p.m.
8/6 - Woody Allen's *Broadway Danny Rose*
9/3 - Peter Bogdanovich's *Paper Moon*

Concert: Fur Dixon and Brantley Kearns Folksinger Fur Dixon and legendary fiddler Brantley Kearns perform an afternoon concert on the library's front lawn. Sat 8/10, 2 p.m.

Ocean Park Mystery Book Group *Death of a Red Heroine* by Xiaolong Qiu. Tue 8/20, 7 p.m.

SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION

Main Library: 601 Santa Monica Blvd. | 310.458.8600
Fairview Branch: 2101 Ocean Park Blvd. | 310.458.8681
Montana Avenue: 1704 Montana Ave. | 310.458.8682
Ocean Park Branch: 2601 Main St. | 310.458.8683

LIBRARY HOURS

Main Library: Mon - Thu 10 a.m. - 9 p.m.
Fri/Sat 10 a.m. - 5:30 p.m. | Sun 1 - 5 p.m.
Branches: Mon - Thu noon - 9 p.m. | Fri noon - 5:30 p.m.
Sat 10 a.m. - 5:30 p.m. | Closed on Sundays

BIG BLUE BUS ROUTES

Main Library: Routes 1, 2, 3, 7, 8, 9 and 10
Fairview Branch: Routes 8, Crosstown Ride and Sunset Ride
Montana Ave: Routes 3 and Crosstown Ride
Ocean Park Branch: Routes 1 & 8

BIKE PARKING AVAILABLE.

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8606 (TDD 310.395.8499) at least one week in advance.

YOUTH PROGRAMS

MAIN LIBRARY

LEGO® Block Party! Build with our library LEGOs®. Ages 4 and up. Thur 8/15, 3:30-5 p.m.

Programs for Tweens/Teens

Movie: Beautiful Creatures (PG-13) Watch the film based on the hit book series! Sat 8/24, 3 p.m.

Fall Teen Volunteer Opportunities Volunteer opportunities are available on weekday afternoons. Come fill out a volunteer form. Priority given to students who live or attend schools in Santa Monica. Grades 8 and up. Monday through Friday, 9/9 - 12/9.

FAIRVIEW BRANCH LIBRARY

LEGO® Club Build with our library LEGOs®. Ages 4 and up. Sat 8/3 and 9/7, 3:30 p.m.

Worm Compost Workshop Help start a worm composting bin. Tickets (required) available at 2 p.m. Ages 4 and up. Fri 8/9, 2:30 p.m.

Programs for Tweens/Teens

Iron Chef Competition! Use your culinary creativity to make an appealing dish with a secret ingredient. Grades 5 and up. Wed 8/7, 3:30 p.m.

Talk It Up Teen Book Club Enjoy snacks and discuss books on the SMMUSD summer reading lists. This month: *The Running Dream* by Wendelin Van Draanen (8th grade list). Grades 6 - 12. Mon 8/12, 3:30 p.m.

MONTANA AVENUE BRANCH LIBRARY

Paws to Read Practice your reading skills and read to a therapy dog. Sign up at the branch. Ages 5 and up. Sat 8/3, 2-3:00 p.m.

Summer Reading Party! Come for stories and refreshments. Everyone invited. Wed 8/7, 2:30 p.m.

LEGO® Club Build with our library LEGOs®. Ages 4 and up. Sat 8/17, 3-4:30 p.m.

Programs for Tweens/Teens

Iron Chef Challenge: Cupcakes Decorate a wild cupcake. Grades 6 - 12. Mon 8/12, 2:30 p.m.

Summer Books and Bites Discuss titles from the SMMUSD summer reading list. This month: *Sleeping Freshmen Never Lie* by David Lubar (8th grade list). Grades 6 - 12. Tue 8/6, 4 p.m.

OCEAN PARK BRANCH LIBRARY

August Pals Join Mr. Jesse and his puppet pals. Ages 2 - 7. Tue 8/6, 10 and 10:45 a.m.

Miss Kai's Dance Time Dancing fun in a three-week series. Ages 2 - 6. Thur 8/8, 8/15 and 8/22, 3 p.m.



1685 Main Street
 P.O. Box 2200
 Santa Monica, CA
 90407-2200

PRSR STD
 U. S. POSTAGE
 PAID
 PERMIT NO. 222
 SANTA MONICA, CA

Postal Customer
Santa Monica, CA

RECREATION CLASSES INSIDE! | FALL 2013

HIGHLIGHTS
 IN THIS ISSUE

Santa Monica Beach Will Glow 1
Bringing the Community Together 2
Council Approves Water Goal 4
Up the Action With ActiveSM.....7
Happening in Our Town 9
Library Programs 12

CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

- July 23
- August 13, 27
- September 10

Visit smgov.net/council for more information or to check the status of future agenda items. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at citytv.org. Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

All Council meetings are open to the public. Public comment may be made in person at any meeting, or prior to the meeting via regular U.S. mail, e-mail or by fax to:

City Hall
 1685 Main Street, Room 209
 Santa Monica, California 90401
 Phone: 310.458.8201
 Fax: 310.458.1621
 E-mail all Council members: council@smgov.net

Biking to School: Tips for Selecting a Child’s Bike

Choosing the right bicycle for your child can be challenging, but it’s an important step in ensuring his or her safety on wheels. The city’s Safe Routes to School program offers these pointers to help guide you:



DESIGN. The best way to find the right fit is to encourage your child to test-ride different bicycle styles. Cruiser bikes are a popular choice, but their design and construction often mean they are heavy. For ease of use, purchase the lightest bicycle you can afford, and avoid the weightier front-and-rear suspension styles. Don’t be afraid of handbrakes, provided the child’s hands are large enough to use them all the time.

GEARS AND TIRES. If your child will ride to school or on hilly terrain, a bike with gears is the best option; you can forgo them if it will only be used recreationally on a flat path. Give the same consideration to the tire style. A “knobby” tire gives better traction off-road, but it also creates lots of resistance when rolling on pavement. A standard tire offers good traction and is a better choice in most cases.

SIZING THE BICYCLE. Height and inseam, not age, is the basis for bicycle sizing. With the child sitting on the bike, his or her knee should be only slightly bent when the foot is at the bottom of the pedal stroke. New bicyclists often find it hard at first to ride with the correct seat height and instead opt for a lower position, which makes pedaling difficult. Gradually raise the seat to the proper height as the child becomes more comfortable on the bike.

CONSIDER A “BALANCE BICYCLE” TO START. Bicycles with training wheels teach children to turn a bicycle by turning their handlebars, while adults turn their bikes by shifting weight and balance. Balance bicycles teach children to balance first, eliminating the need for training wheels while teaching long-term riding skills. A balance bike has no pedals, so children use their feet on the ground to propel it, then use a footrest when coasting. Once balancing has been mastered, they can move on to a bike with pedals.