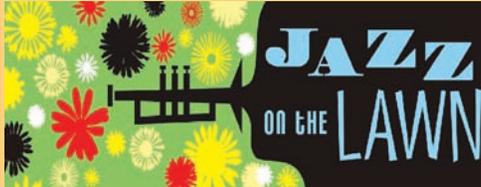




# Seascape



## JAZZ ON THE LAWN COMING TO A NEW LOCATION IN AUGUST

**SUNDAYS, AUGUST 5-26, 5-7 P.M.**

Every Sunday in August, family and friends of all ages are invited to the 7th annual Jazz on the Lawn summer concert series. This year's performances are moving to a new location – Stewart Park – due to construction on the new parks in the Civic Center. Stewart Park is located at 1836 Stewart Street, South of Olympic Boulevard between Cloverfield and Centinela.

Bring a picnic, blanket and beach chair and enjoy hot jazz along with cool frozen treats from Beachy Cream and Frozen Crush. Free parking will be provided at the Olympic Shuttle Lot, 1831 Stewart Street at Exposition, or take advantage of the free bike valet on site.

### AUGUST 5 DUSTBOWL REVIVAL

The Dustbowl Revival is a Venice-based roots and jazz collective. Featuring a talented cross-section of jazz and bluegrass musicians, the band brings their unique blend of New Orleans swing, gypsy jazz, Appalachian folk and jug-band blues to rapturous audiences.

*Continued on page 10*

## SANTA MONICA SWIM CENTER: A PERFECT TEN!

Olympians and novices agree: the Santa Monica Swim Center has made a big splash with the community. Since opening in July 2002, over 1,000,000 visitors – including Olympians Lenny Krayzelburg, Janet Evans, Ian Crocker and Michael Phelps – have taken the plunge at our award-winning facility located on the Santa Monica College campus at 16th Street and Pico Boulevard.

Recognized by *Los Angeles Magazine* as the Best Swimming Pool, the Swim Center's splash pool and Olympic-sized fitness pool are home to aquatics programs for all ages and skill levels. Swim Center staff are equally as impressive – in addition to receiving

consistently high marks for customer service, our lifeguards have taken first place in the Southern California Public Pool Operators Association annual competition for the past five years.

Haven't been to the Swim Center? There's no better time than now to dive in! Celebrate with us at Big Splash 2012 (page 10) then keep the fun going – check *Recscape* (page 23) for upcoming classes, or visit [www.smgov.net/swim](http://www.smgov.net/swim) for hours and fees.

**Visit [www.smgov.net/swim](http://www.smgov.net/swim) for more information.**

### SWIM FOR FUN OR FITNESS – OR BOTH – THROUGHOUT THE YEAR. PROGRAMS INCLUDE:

- Learn-to-Swim Classes
- Synchronized Swimming
- Water Polo
- Diving
- Low-impact Water Fitness Classes
- Family Fun Events
- Teen Nights
- Sharks Youth Swim Team
- Recreational Swim
- Lap Swim

The Swim Center is also a great place for camp field trips and birthday bashes. Call 310.458.8700 for more information.



*Five-time Olympic medalist Ian Crocker visits with Santa Monica Swim Center staff.*



jug-band blues to rapturous audiences.



## Briefly...

**CITY HALL, 1685 MAIN STREET**, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality – July 13 & 27 and August 10 & 24. Payment and permit services are available every Friday – please call 310.458.8411 for the counter hours of your preferred service. All city offices will be closed on Monday, September 3 for Labor Day.

**NEW IN TOWN?** Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the City Services Directory, maps, parking and bus information, Family Guide, and more. Just send an email request to [411@smgov.net](mailto:411@smgov.net) or call 310.458.8411 and we'll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.

**HAVE A QUESTION, BUT NOT SURE WHO TO ASK?** Get the "4-1-1" by emailing the Information Desk at City Hall. Send your question to [411@smgov.net](mailto:411@smgov.net) and you will receive a response during normal City Hall business hours. This service is a complement to our GO System, where you can submit service requests or feedback 24/7 at [www.smgov.net/GO](http://www.smgov.net/GO).

SANTA MONICA

# Seascape

Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to [seascape@smgov.net](mailto:seascape@smgov.net) or mail to:

Rachel Waugh  
Santa Monica Seascope  
City of Santa Monica  
1685 Main Street  
Santa Monica, CA 90401

DIANE KUNTZ DESIGN STUDIO

In accordance with the Americans with Disabilities Act, *Seascape* is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 917.6626).



## THE NEW COLORADO ESPLANADE: Connecting the Present to the Future

The final design for the new Colorado Esplanade is complete. The city has been working with renowned landscape architecture firm Peter Walker Partners, the community and local stakeholders since last summer to achieve a design that celebrates Santa Monica's natural beauty while accomplishing critical infrastructure improvements. This exciting capital improvement project will improve one of the main gateways to the city, integrate the future Expo Light Rail Station at 4th Street and Colorado Avenue, and streamline circulation for cars, pedestrians and bicyclists along Colorado Avenue between 4th Street and Ocean. Combining wider sidewalks, festival lighting and welcoming landscapes, it will also feature the city's first cycle track – a two-way, separated and buffered bicycle route.

Arrival of the Expo Light Rail will bring thousands of new pedestrians to the station area daily. The Esplanade will welcome all users by adding sidewalk space, wayfinding and clear connections to all adjacent uses. Removing street clutter to enhance sight lines to downtown, the pier and the new parks currently under construction, the Esplanade will create new vistas down Colorado and from the elevated platforms at the light rail station. This project will also enable the alignment of Main and 2nd Streets, a community priority built into the Civic Center Specific Plan.



completed by 2014, in time for the arrival of Expo Light Rail in 2015.

The Colorado Esplanade and the Station Plaza will elegantly orchestrate arrival and departure for drivers, bicyclists and pedestrians and offer a memorable experience. Construction on this project is expected to begin next year and be

completed by 2014, in time for the arrival of Expo Light Rail in 2015.



For more information on Colorado Esplanade and other projects, please visit [www.SMConstructs.org](http://www.SMConstructs.org) or follow us on Facebook and Twitter @SMConstructs.

## Changes Coming to the 405 – Plan Your Commute

It may not be as widely publicized as “Carmageddon”, but the I-405 Sepulveda Pass Improvement Project is continuing through the summer and may affect your travel plans or your daily commute. On June 22, contractors for Metro began demolishing the first two of eight ramps joining Wilshire Boulevard and the 405.

### Now closed:

- I-405 North off-ramp to westbound Wilshire Blvd.
- Westbound Wilshire Blvd. on-ramp to I-405 N

The contractor anticipates rebuilding these two ramps in 90 days. Reconstruction of all eight Wilshire ramps is expected to take more than one year. Planning ahead is the best option to avoid possible traffic delays.



Photo courtesy of Metro | ©LACMTA

**Alternate Work Schedules:** Adjust your schedule to arrive and depart before or after rush hours.

**Telecommute:** Work from home or a satellite office one or more days a week.

**Try mass transit:** Big Blue Bus and Metro are offering transit solutions for commuters affected by the closure. Visit their websites [www.metro.net](http://www.metro.net) and [www.bigbluebus.com](http://www.bigbluebus.com), or call Metro at 323.GOMETRO or Big Blue Bus Customer Service at 310.451.5444.

**Carpool or Vanpool:** Share your commute – it gets more cars off the road and reduces the stress caused by traffic when you share the ride. If you are interested in finding a vanpool or carpool partner, visit [www.metro.net](http://www.metro.net).

**Stay Informed:** Sign up to receive 405 closure alerts via e-mail, Facebook or Twitter at [www.metro.net](http://www.metro.net) or call 5-1-1 for traffic information.

## At Public Meetings, Choose Civility

A majority of Americans believe that civil discourse is becoming increasingly, well, uncivil. In Santa Monica we are committed to a democratic process, inclusive of individual rights of expression, robust debate and tolerance for disparate views. It is in that spirit, and in keeping with a trend towards policies encouraging respectful and productive debate being enacted in cities across the nation, that Council has adopted a resolution endorsing standards of behavior at public meetings. The primary tenets of this resolution are as follows:



- Treat everyone courteously.
- Listen to others respectfully.
- Exercise self-control.
- Give open-minded consideration to all viewpoints.
- Focus on the issues and avoid personalizing debate.
- Embrace respectful disagreement and dissent as democratic rights, inherent components of an inclusive public process and tools for forging sound decisions.

This resolution was adopted by City Council on December 13, 2011 and presentations were given for the City’s boards and commissions. These principles are excellent guidelines for any public meeting such as neighborhood meetings, HOA meetings and other forums where controversial issues or passionate debate may arise. The written policy is available at the City Clerk’s website at [www.smgov.net/cityclerk](http://www.smgov.net/cityclerk).

For more information, please contact the City Clerk’s Office at 310.458.8211 or email [clerk@smgov.net](mailto:clerk@smgov.net).

### citytv highlights



Summertime means music and fun at the world famous Santa Monica Pier! Once again CityTV will be there to capture all the highlights from this

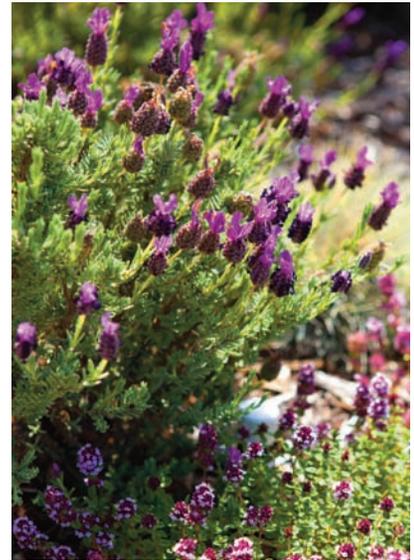
year’s **TWILIGHT CONCERT SERIES** – come out and join us and take in some world-class music! If you miss the shows live, you can still catch the best of the Twilight Concert Series from past years every night on CityTV channel 16 at 11 p.m. at [www.citytv.org](http://www.citytv.org) Look for this summer’s shows to premiere in the fall.



## Water Wisely

July is Smart Irrigation Month – a reminder to conserve water by taking control of your garden watering and following these tips:

- **TIME IT RIGHT.** Program your irrigation system to account for the type of sprinkler, sun exposure and specific plant needs. Ideal irrigation systems are zoned by differing plant types.
- **CONSIDER SOIL TYPE.** Soils absorb water at different rates. Watering more than the soil can absorb causes runoff and waste. Find out what type you have and water accordingly.
- **WATER ONLY WHEN NEEDED.** Saturate root zones and let the soil dry. Watering too much and too frequently results in shallow roots, weed growth, disease and fungus.
- **BREAK UP SINGLE WATERING TIMES.** For example, instead of watering for 15 minutes, set your system to run for five minutes three times with a soak-in period between intervals. This allows for the soil to absorb more water, reducing runoff.
- **WATER AT THE BEST TIME.** Watering during the heat of the day may cause losses of up to 30 percent due to evaporation. Water before 9 a.m. or after 4 p.m. any day of the week.
- **ADAPT WATERING TO THE SEASON.** Adjust the watering schedule regularly based on seasonal weather conditions. A smart controller does this work for you, and if you install one now you may be eligible for a rebate (*see below*).
- **DON'T SEND WATER DOWN THE DRAIN.** Set sprinklers to water *plants* – not your driveway, sidewalk, patio or buildings. Retrofitting existing spray heads to efficient rotary nozzles can help and you can get a rebate.
- **CHECK OUT OUR GARDENS.** Visit the city's newest demonstration gardens at 3200 Airport Avenue next to the Museum of Flying to see raised veggie gardens, beautiful plants, permeable pathways, and more.



For rebates up to \$200 for qualified irrigation parts and a watering schedule, visit [www.bewaterwise.com](http://www.bewaterwise.com).

Smart Irrigation Month is an initiative of the Irrigation Association, a nonprofit industry organization dedicated to promoting efficient irrigation. Learn more at [www.smartirrigationmonth.org](http://www.smartirrigationmonth.org).

## Household Hazardous Waste Collection Comes to Your Home

Household Hazardous Waste Home Collection is a safe, convenient, and easy-to-use service where the haz-mat technicians come right to your home!



Free to all Santa Monica residents – no limit.

### HOME COLLECTION:

Call 1 (800) HHW-PKUP (1.800.449.7587), Monday-Friday, 8 AM to 5 PM; or e-mail [atyourdoor@wm.com](mailto:atyourdoor@wm.com) to get started.

NEW HOURS

### IMPORTANT NOTICE:

Beginning July 7, 2012, the Household Hazardous Waste Center will be open on the **first Saturday of the month ONLY**, 9 AM to 2 PM.

For additional information or feedback please visit [sustainablenm.org/hhw](http://sustainablenm.org/hhw) or call (310) 458-2213.



Provided by the Office of Sustainability and the Environment and Waste Management



[www.smgov.net/farmersmarket](http://www.smgov.net/farmersmarket)



### DOWNTOWN MARKETS

#### WEDNESDAY

Arizona Ave & 2nd St.  
8:30 a.m. - 1:30 p.m.

#### SATURDAY

Arizona Ave & 3rd St.  
8:30 a.m. - 1:00 p.m.

### PICO MARKET

#### SATURDAY

2200 Virginia Ave.  
8:00 a.m. - 1:00 p.m.

### MAIN STREET MARKET

#### SUNDAY

2640 Main Street  
9:30 a.m. - 1:00 p.m.

## Pick It Up for Happier Neighbors and a Healthier Bay!

Each month, Los Angeles County residents walk their dogs without picking up after them more than 117,000 times. This creates a perilous situation not only for nose and foot, but also for the long-term health of the Santa Monica Bay. Many pet owners may not realize that when rain and dry weather runoff pick up pathogens from pet waste left on a lawn or sidewalk and carry them into the Bay, bacteria like E. coli ends up in the coastal waters where people are relaxing on the beach and swimming in the water. When Santa Monica Bay beaches receive poor grades from Heal the Bay's Beach Report Card, microorganisms found in animal wastes are often responsible. Plus, no one relishes having pet droppings left on their lawn.

While the city has taken measures to reduce urban runoff pollution, pet owners need to help by removing pollution sources from landscapes and hard surfaces. And, it's the law – pet owners are required to carry a visible means of removing their pet's droppings and can be fined for their failure to do so (SMMC 4.04.370, 4.04.380 and 4.04.385). So, please, keep your neighbors happy and our bay healthy – pick it up when you walk your dog!

For more information about urban runoff pollution prevention, contact the city's Urban Runoff Management Coordinator at 310.458.8223.

## A Clean Beach is Within Reach

The City of Santa Monica and Heal the Bay worked together to prepare 400 new trash cans in time for the summer season at Santa Monica State Beach. The cans feature eye-catching



To check out the Santa Monica Beachcast, scan a can the next time you visit the beach or scan this QR code with your smart phone.

artwork that reflects the playful nature of a day at the beach, while reminding the community about the need to keep trash in its proper place.

The colorful new wraps feature a QR code linking smart phone users to the latest mobile-friendly version of Santa Monica Beachcast. Users have access to a variety of local beach content, including tips on how to keep the beach clean, a chance to sign up for beach cleanups with Heal the Bay, water and beach report cards, community Twitter updates, and important information about the beach, Santa Monica Pier and emergency contacts.

The SM Beachcast also invites users to upload and share their favorite beach photos through Instagram. Images

tagged #SMBC will be added to the SM Beachcast online visual gallery, and are viewable on the site. The interactive gallery highlights the beauty of the beach and provides the community with a stronger sense of pride and connectivity to the beach and each other. Two advertising firms, DDB LA and Axis Graphics, donated their inspiration and talents to the effort.



These colorful new wraps feature a QR code linking smart phone users to the latest mobile-friendly version of Santa Monica Beachcast.



## BE SAFE ON THE BEACH TRAIL!

*The beach trail is ours to share. Please respect others on the path.*

- *Keep to the right, except when passing.*
- *Yield to slower-moving people.*
- *Pass with care – look and let people know you’re coming by voice, bell or horn.*
- *Watch out for people crossing.*
- *Move off the trail if you need to stop.*
- *Choose the best route. Walkers, consider using a walk way to avoid bicyclists. Bicyclists, use a street to ride faster.*

**COMING SOON!** Safety-enhancing signage and striping will help all users of the beach paths – bikes, peds and skates – keep moving more easily together by pointing out where paths are shared and where they’re not.

# Santa Monica Police Activities League

1401 Olympic Blvd. | 310.458.8988 | [www.smgov.net/pal](http://www.smgov.net/pal)

School will be back in session before we know it. Plan to join us for after-school activities and weekend fun! PAL provides educational, cultural and recreational programs for youth ages 6-17 at the PAL Youth Center. A full slate of enrichment classes will be offered this fall, including classes in homework assistance, computer classes, SAT prep, reading classes and more.

PAL also offers fitness classes for youth ages 6-24. Check out free programs such as karate, boxing, weight training and open workouts at the PAL fitness gym at Virginia Avenue Park. Coaches and instructors for the PAL program include Santa Monica Police Officers, staff from the Community and Cultural Services Department, and volunteers. If you would like to volunteer, PAL is looking for help with Homework Assistance, special events and field trips. To learn more about these opportunities, contact Karen Humphrey.

## PAL YOUTH CENTER AT MEMORIAL PARK

1401 Olympic Blvd.

Hours: Mon-Fri noon-10 p.m., Sat noon-6 p.m.

Friday Nights w/PAL for youth ages 13-17, 6 p.m. – 1 a.m.

Weekly signup required.

## PAL HOMEWORK ROOM

Hours: Mon-Thu 2:30-6:30 p.m.

Computers available until 9 p.m.

## PAL FITNESS GYM @ VIRGINIA AVENUE PARK

2200 Virginia Avenue

Hours: Mon-Fri noon-8 p.m., Sat 9 a.m.-5 p.m.

For more information on these and other activities, visit [www.smgov.net/pal](http://www.smgov.net/pal) or call 310.458.8988.

# Volunteer Santa Monica

When the kids go back to school, do you have more time to serve the community? The city's Animal Shelter, Westside Special Olympics, Farmers Market and Senior Center are on the lookout for volunteers. Get started today by calling 310.458.8300 ext 5265, or email [vol@smgov.net](mailto:vol@smgov.net).

Virginia Avenue Park is always in need of tutors, reading partners, event support or Saturday Kidz Zone helpers. Call 310.458.8688 for more info.

**We make a living by what we get,  
but we make a life by what we give.**

~ WINSTON CHURCHILL

# 27th Annual Health and Fitness Festival

JULY 28, 11 AM – 4 PM

THIRD STREET PROMENADE

The Santa Monica Chamber of Commerce is proud to present the Health and Fitness Festival, Saturday July 28 from 11 a.m. to 4 p.m. on the Third Street Promenade. Over 60 businesses and non-profits will share expert advice, offer free screenings and tests, teach classes and give demonstrations, sample and sell their products



and showcase their causes. Featuring live music, Local Healthy Living grand prize raffle, activities for families, and special appearances, including contestants from *The Biggest Loser*. This event is free to the public and giveaway bags will be given to the first 300 attendees.

For more information, please visit [www.smchamber.com/healthandfitness](http://www.smchamber.com/healthandfitness) or call 310.393.9825.

# SAMOHI Seniors Take the Buy Local Santa Monica Challenge

On June 7, over 80 seniors at Santa Monica High School gathered to give end-of-year presentations on their service learning projects for their California Literature class. The topic: Buy Local Santa Monica.



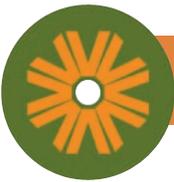
Over the course of the school year, under the leadership of teacher Jenna Gasparino, the students read literary classics by California

authors like John Steinbeck, which often have themes of community activism, the environment and equality. Then the students became active participants in the Buy Local Santa Monica campaign by interviewing local businesses owners, employees and farmers; writing monthly blogs about their favorite local businesses; and holding events at the campus to inform fellow classmates about the campaign and its importance to the community.



Senior Sandra Jay Dunbar's March 1 blog was selected as the best student post of the year (with Buy Local Santa Monica business/panelist Brandon Manning of Kuapay).

To read the blogs and leave a post of your own, visit [www.buylocalsm.com/buylocalchallenge](http://www.buylocalsm.com/buylocalchallenge).



### After School Adventures (Ages 6-14)

Join Virginia Avenue Park's After School X-Press! This program provides free educational, recreational and cultural arts programs at Virginia Avenue Park. After School X-Press offers a safe, fun, nurturing space for children in grades 1-5. A quiet area, supplies and staff are available to assist students with homework, engage children in a variety of activities and celebrate the end of the school week on Fun Fridays! Virginia Avenue Park's after-school programming takes place Monday through Friday from 3 to 7 p.m. in the Thelma Terry Building.

### Saturday Kidz Zone

A very popular spot for kids and families, the Kidz Zone provides supervised activities for youth up to age 11 every Saturday from 9 a.m. to 2 p.m. Parents can enjoy shopping at the Farmers Market while children participate in arts and crafts, sports, cooking and much more! No sign up required.

### Teen Center

The Teen Center at Virginia Avenue Park is open to youth ages 14 - 24 that live or attend school in Santa Monica. Our programs include:

**Academic Assistance** and college counseling to support you in your educational goals. We have exceptional tutors and professors at your service Monday through Thursday, 3:30 to 5:30 p.m.



**Job Readiness** Jewish Vocational Services and Chrysalis both keep office hours at the park to help you search and apply for work and help you get ready for interviews.

**Cultural Arts** The Teen Center has six different artists in residence. Learn from talented artists and share your creative ideas in urban art, digital media, silk screening and deejaying every Tuesday, Wednesday and Thursday night.

**Leadership** We have youth leadership opportunities for you – join the Teen Center Leadership Group and get involved in your community!

**Recreation** The Teen Center also offers sports programs including bowling, golf, basketball and volleyball.

For more information, visit [www.smgov.net/vapark](http://www.smgov.net/vapark) or call the park at 310.458.8688.

## WHEN A DISASTER STRIKES, DO YOU KNOW WHAT TO DO?

*Are you prepared to help yourself and your community in the time of a disaster or citywide emergency? Sign up now for free classes and services that will help you be informed and ready for anything.*

*Coming this fall, the City of Santa Monica's Office of Emergency Management will begin offering Community Emergency Response Team (CERT) free to anyone 18 years and older who lives or works in Santa Monica. CERT is a nationally recognized community emergency response training program which teaches emergency skills such as disaster preparedness, fire safety, medical operations, basic search and rescue methods,*

*and disaster psychology and terrorism awareness. Classes will meet for six hours on three consecutive Saturdays, with sessions scheduled in August and October. Register online at [www.smgov.net/oem](http://www.smgov.net/oem) or call 310.458.2263.*

*SM Alerts, Santa Monica's community notification system, is available to all who live, work and play in the City of Santa Monica. To sign up and stay informed, visit [www.SMAlerts.net](http://www.SMAlerts.net). In the event of an emergency, such as an earthquake or police activity, you'll receive vital safety information via text, email or even on your home phone. You can also select from a range of community*

*updates, including construction and traffic information, Big Blue Bus detours, and when the next Seascape is available online! The community updates are generally sent via email only, and you can add more categories or unsubscribe at any time. People with disabilities may sign up offline by calling the Office of Emergency Management at 310.458.2263.*



## THE 28TH ANNUAL TWILIGHT CONCERT SERIES CONTINUES

THURSDAYS THROUGH SEPTEMBER 6 AT THE SANTA MONICA PIER | 7-10 PM | FREE



HAIM

### JULY 19

Los Angeles-based indie acts **HAIM** and **WILDCAT! WILDCAT!**

### JULY 26

Organic jam rocker **JACKIE GREENE**



Jackie Greene

### AUGUST 2

Australian country singer-songwriter **KASEY CHAMBERS**

### AUGUST 9

PARADE Collective – Jam sessions featuring musicians from **CIRQUE DU SOLEIL**

### AUGUST 16

African Rock from Mali's **AMADOU & MARIAM** paired with Portland Scene-stealers **Y LA BAMBA**

### AUGUST 23

Cuban singer-songwriter **ALEX CUBA** and the Salsa sounds of **LUCKY 7 MAMBO**

### AUGUST 30

New Orleans' own **HOT 8 BRASS BAND** and Louisiana funk band **THE GUMBO BROTHERS**

### SEPTEMBER 6

Southern California indie breakout act **BEST COAST** and **NO**



BEST COAST

Concerts are free and open to the public. Parking near the pier is limited – walk, bike or take the Big Blue Bus this summer! Free bike valet will be located on the beach south of the pier.

For more information on the concerts, visit [www.twilightseries.org](http://www.twilightseries.org) or call 310.458.8900.

## 28th Annual California Coastal Cleanup Day

SATURDAY, SEPTEMBER 15  
9 A.M. TO NOON



Santa Monica Convention & Visitors Bureau (SMCVB) congratulates Heal the Bay for receiving the California Travel Association's Tourism Stewardship of the Year Award for its significant contributions towards preserving our shared natural resources. The Santa Monica-based environmental advocacy nonprofit has been a pioneer in preserving

California's coastline and improving water quality at California beaches for over 20 years. Heal the Bay's team of passionate scientists and advocates monitors pollution levels at California beaches with its weekly Beach Report Card, leads beach cleanups, and educates coastal and inland communities on the importance of protecting our watersheds. Heal the Bay also encourages ocean stewardship at its Santa Monica Pier Aquarium, which welcomes more than 70,000 visitors each year.

Protecting our beaches is good for the environment and keeps our beaches safe and enjoyable, but in addition, it helps maintain Santa Monica's reputation as a world-class beach tourist destination, ensuring a vital and sustainable economy for our community. Help preserve our beaches by participating in the 28th Annual California Coastal Cleanup Day. It's the largest volunteer day on the planet!



Photos: Courtesy of Heal the Bay

Visit [www.healthebay.org](http://www.healthebay.org) for more information and to sign up.



Looking for something for your kids to do?  
There's still time to sign up for our  
**summer camps**  
[www.smgov.net/summer](http://www.smgov.net/summer)

OR SEE REGSCAPE FOR MORE INFO

## Pedestrian Safety Starts with You

Pedestrians have the right of way on Santa Monica streets, but carelessness can cause injuries and deaths. Be street smart! Follow these tips when walking around town and arrive safe and sound.

**10.** Know WHERE to cross – cross at intersections or marked crosswalks. Crossing mid-block is unsafe unless there is a marked or signalized crosswalk.

**9.** Know WHEN to cross – cross only with the green light or when the “walk” sign is activated; the walk sign may change but the light is timed to give you enough time to continue on safely before opposing traffic approaches.

**8.** Pay attention while walking. Drivers are not the only ones who can be inattentive.

**7.** Be visible! Wearing light colors isn’t always enough – wear reflectors and carry a flashlight when walking at night.

**6.** Don’t assert the right of way with a fast moving vehicle – you could lose. Allow vehicles enough time to stop.

**5.** Use extra care when crossing with children. Remember drivers may not see little ones – hold their hand while crossing.

**4.** Be cautious in parking lots, too – they can be just as dangerous as the street.

**3.** Disconnect. Wearing headphones and listening to music while walking reduces your hearing and can be distracting.

**2.** Drivers have blind spots and can’t always see pedestrians. Make eye contact with the driver and be sure he/she is stopping before you cross.

**1.** Remember when your parents taught you to look both ways before crossing the street? It’s the best advice. Watch the road.

Visit [www.smgov.net/watchtheroad](http://www.smgov.net/watchtheroad) for more on the pedestrian safety campaign, as well as tips for cyclists and drivers.



Look before you cross. Cars may not see you. Watch the road.

[watchtheroad.org](http://watchtheroad.org)

## Downtown Santa Monica & Third Street Promenade Celebrate Fashion’s Night Out

On Thursday, September 6, Downtown Santa Monica & Third Street Promenade will once again be transformed into an exciting fashion playground in celebration of Fashion’s Night Out! Fashionistas, designers and Downtown shops come together from 6 to 11 p.m. to host an extraordinary evening of shopping, entertainment and neighborhood-wide fashion events during this global shopping celebration.

Come out and support local businesses while enjoying unique fashion events, exclusive discounts and contests for shoppers, with live DJs, refreshments and more. The evening will feature a variety of events, all within walking distance throughout Downtown Santa Monica and Third Street Promenade.



## CYBERNEWZ More Mobile Payment Solutions

*No need to dig for quarters! Staying at the forefront of technology, Santa Monica now offers mobile payment at all on street meters spaces and pay stations. Customers can pay for parking with their cell phone using Parkmobile applications for the iPhone®, Android™, Windows Mobile and Blackberry®.*

*Drivers register for free by setting up an account at [www.parkmobile.com](http://www.parkmobile.com) and download one of the native mobile apps. Once registered, customers can use the mobile app, the Internet, or a toll-free 800 number to pay for parking. Credit/debit card and coin service is still offered at meters and pay stations as well.*

For more information, visit [www.smgov.net/parking](http://www.smgov.net/parking) or call 310.458.829.

Windows is a registered trademark of Microsoft Corporation in the United States and other countries. Android is a trademark of Google Inc

## THE PALETTE

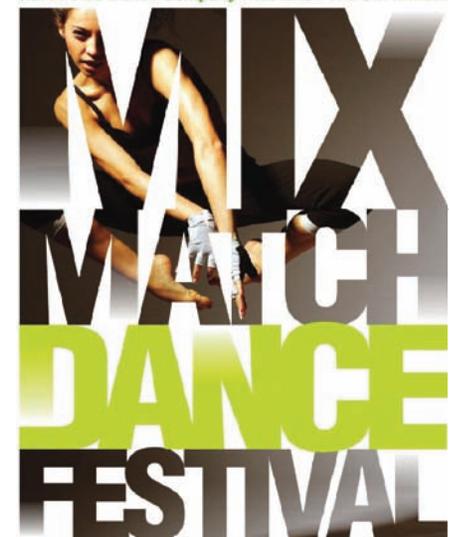
### @ The Miles: 6th Annual MixMatch Dance Festival

AUGUST 24-26 | AUGUST 31-SEPTEMBER 2  
1130 LINCOLN BOULEVARD | REED PARK

Curious audiences can expect an evening packed with excitement and energy at this showcase for all forms of dance – jazz, ballet, modern, contemporary, tap, belly, pole, lyrical, hip hop, folk, dance on file and much more. Hart Pulse Dance Company will captivate audiences in this series of six shows that bring together dance companies & artists from all backgrounds and specialties. Over 50 works will be presented! Please contact [HartPulseDance@yahoo.com](mailto:HartPulseDance@yahoo.com) for more information.

Located at 1130 Lincoln Boulevard in Reed Park, the historic Miles Playhouse is a cultural resource offering performance opportunities for youth and community groups that all ages will enjoy. Please visit [www.milesplayhouse.org](http://www.milesplayhouse.org) for more information.

Hart Pulse Dance Company Presents | The 5th Annual



### Coming Soon to the Civic Auditorium

AUGUST 4-5 Moksha Festival ([www.mokshafestival.com](http://www.mokshafestival.com))

AUGUST 25-26 Santa Monica Cat Show ([www.cfasouthwest.org](http://www.cfasouthwest.org))

AUGUST 31-SEPTEMBER 2 International Gem & Jewelry Show ([www.intergem.com](http://www.intergem.com))

GET MORE OF THE PALETTE! The Palette is a weekly email sent each Wednesday highlighting a handful of art and cultural events happening in Santa Monica. To sign up, visit [www.smgov.net/arts](http://www.smgov.net/arts).

### JAZZ ON THE LAWN *Continued from page 1*

**AUGUST 12 ZANE MUSA QUARTET** Combining his roots in traditional jazz with music of the contemporary era, Zane Musa's music knows no stylistic boundaries or musical limitations.

### **AUGUST 19 THE RONNIE GUTIERREZ BAND FEATURING LESLIE PAULA**

A versatile and talented percussionist, Gutierrez mixes Cuban, Puerto Rican and Brazilian beats in his treasured classics and breath-taking originals. Leslie Paula's soaring range and sultry, sexy sounds have landed her center stage at major gigs worldwide. Free salsa lesson from 4:30-5 p.m. taught by Francisco & Stacey Martinez from The Dance Family Studio.



### **AUGUST 26 ROGELIO MITCHELL**

Rogelio Mitchell draws from the musical styles of the Caribbean islands to create a sound rich in rhythm and harmony. With his unique blend of calypso, reggae, soca and jazz, Mitchell has toured extensively throughout Central and South America and has appeared at such festivals as the Santa Barbara Jazz Festival and the Distant Accords Awards.

For more information, visit [www.smgov.net/jazz](http://www.smgov.net/jazz).

**santa monica swim center**  
10<sup>th</sup> anniversary celebration  
**JULY 21**

It's a party and you're invited!  
Join us for a fun-filled day including:

- Diving demonstrations
- Graceful synchronized swimming
- Crafts, facepainting & more
- Splash around to music by a live DJ
- Meet & greet adult and youth swim team competitors, and our award-winning Swim Center Lifeguards and staff.

more details online:  
[www.smgov.net/swim](http://www.smgov.net/swim)

2225 16<sup>th</sup> street  
310.458.8700

**Through August 12 at the Beach House Gallery: SKYSCAPES**

Featuring the work of Bruria Finkel, Chris Garland and Lita Albuquerque, three accomplished artists come together in their fascination with the sky and explore its myriad of natural configurations—highlighting the sky’s beauty and its ability to inspire dreams and self-reflection. Check [www.annenbergbeachhouse.com](http://www.annenbergbeachhouse.com) for hours.

**ENJOY THE LAST DAYS OF SUMMER AND GET READY FOR FALL AT THE ANNENBERG COMMUNITY BEACH HOUSE.**

**POST-SEASON POOL SCHEDULE**

The pool will be open 10 a.m. to 4 p.m. on September 8, 9, 16, 22 & 23. Reservations are not available after Labor Day. All pool passes are available on a first come, first served basis. \$10 adults / \$5 seniors (60+) / \$4 youth (1-17) / \$24 family (2 adults + 2 youth)

**MARK YOUR CALENDARS FOR THE FIRST-EVER CARDBOARD YACHT REGATTA**

Saturday, August 25, 6:30-9:30 p.m. Take part in our first-ever Cardboard Yacht Regatta! Teams will construct yachts from corrugated cardboard and duct tape, then two-person crews will paddle their way to the finish line. Awards will be given in a variety of categories. Preregistration required. \$15/yacht. All ages and spectators welcome!



**COMING THIS FALL**

- **JULIA MORGAN 2012** celebration with special tours, exhibit, panel event and workshops for all ages exploring the life and legacy of architect Julia Morgan and her lasting impact on the Annenberg Community Beach House
- **BEACH WALKS** with the Los Angeles and Santa Monica Audubon Societies, exploring Santa Monica State Beach, habitat to a wide array of wildlife
- **HAPPY BIRTHDAY MARION!** celebrating the multi-faceted life and legacy of actress, philanthropist, and business woman Marion Davies

**SOAK IN SOME CULTURE AT BEACH=CULTURE EVENTS**

All Beach=Culture events are free but reservations are required. Please visit [www.annenbergbeachhouse.com/beachculture](http://www.annenbergbeachhouse.com/beachculture) for details and to sign up.

- **TUESDAY, AUGUST 14, 6:30-7:30 p.m.**  
Red Hen Press Reading with Gabrielle Calvocoressi, Natalie Diaz, and Carolyn Guinzio
- **TUESDAY, SEPTEMBER 10, 6:30-8 p.m.**  
Red Hen Press Reading with Jessy Randall, Charles Harper Webb, Kelly Barth and Eloise Klein Healy.
- **THURSDAY, SEPTEMBER 13, 6-8 p.m.**  
Opening reception for new exhibit celebrating Julia Morgan’s legacy and female architects of Los Angeles



**SHEETAL GANDHI CHOREOGRAPHER IN RESIDENCE**

Choreographer Sheetal Gandhi is creating a new site-specific dance piece on the Beach House grounds. Gandhi is an intercultural, multidisciplinary performer whose work reflects diversity, observes human experience, and tells vivid stories. Using movement, complex rhythmic structures, playful theatricality and song, her work revels in an evocative physical/vocal vocabulary. She will be blogging about her experience at [www.beachhouseair.blogspot.com](http://www.beachhouseair.blogspot.com).

**DANCE WORKSHOP** with *Choreographer in Residence Sheetal Gandhi*. All ages and skills welcome. Tuesday, August 21, 6:30-8 p.m.

**PERFORMANCES:** See the dance performed at open dress rehearsal and performance. September 28-30 at 1 p.m.

**LET’S STAY IN TOUCH!**

Receive up to date information on pool openings, new programs, classes and opportunities. Like us on Facebook and sign up for the Beach House e-newsletters!

For complete information on seasonal hours, classes, parking and more visit [www.annenbergbeachhouse.com](http://www.annenbergbeachhouse.com), call us at 310.458.4904 or email us at [beachhouse@smgov.net](mailto:beachhouse@smgov.net).

*The Annenberg Community Beach House is wheelchair accessible and ADA compliant. For disability related accommodations, please call Guest Services at 310.458.4904.*

**MAIN LIBRARY**

All Main Library events held in the MLK Jr. Auditorium unless otherwise noted.

**Westward Ho! Visualizing the Frontier in Santa Monica**

Shana Klein presents a fascinating illustrated talk about the earliest landscape photographs of Santa Monica. Tue 7/17, 7 p.m.

**An Evening with Chip Jacobs** Author discusses his book *The Ascension of Jerry: Murder, Hitmen, and the Making of L.A. Muckraker Jerry Schneiderman*. Wed 7/18, 7:30 p.m.

**Staged Reading: *The Learned Ladies*** Santa Monica Rep presents a staged reading of Molière's satire on academic pretention, female education and preciousness. Sat 8/4, 2 p.m.

**Write to Sell** Best-selling local author Cy Tymony leads this informative workshop for authors on fine-tuning, publishing and marketing their writing. Thu 8/9, 7 p.m.



**Glenn Ford: A Son Remembers** Peter Ford presents a biography of his father, film legend and Santa Monica native Glenn Ford. Tue 8/14, 7 p.m.

**The Political is Personal Film Series:**

**Miss Representation** Documentary that challenges the media's limited and often disparaging portrayal of women and girls. Wed 8/15, 7 p.m.

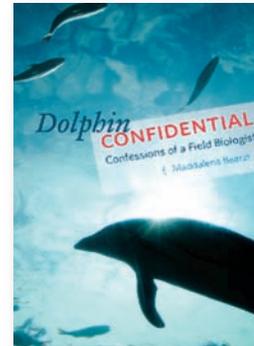
**Dolphin Confidential** Field scientist Maddalena Bearzi delivers a multi-media presentation on her studies in marine biology. Sat 8/18, 3 p.m.

**FAIRVIEW BRANCH LIBRARY**

**Fairview Literature Book Group** Saturdays, 11 a.m. 7/14 *Brideshead Revisited* by Evelyn Waugh; 8/11 *Adventures of Huckleberry Finn* by Mark Twain.

**Summer Movies at Fairview** Tuesdays, 7 p.m. 7/31 *Big Miracle*; 8/21 *Friends with Kids*.

**Composting 101** Turn your kitchen and garden waste into rich, fertile soil. Sat 8/25, 11 a.m.



**MONTANA AVENUE BRANCH LIBRARY**

**Book Group** Wednesdays, 7 p.m. 7/18 *Sex, Mom and God* by Frank Schaeffer; 8/15 *Top Secret America* by Dana Priest and William Arkin.

**Summer Film Series** Tuesdays, 6:30 p.m. 7/17 *London Boulevard*; 7/24 *The Future*; 7/31 *Everything Must Go*; 8/14 *Circumstance*; 8/21 *I Love You, Phillip Morris*; 8/28 *Drive*.

**Mystery Book Group** *Cover Her Face* by P.D. James. Wed 8/8, 7 p.m.

**OCEAN PARK BRANCH LIBRARY**

**Pulitzer Prize Book Group** Saturdays, 11 a.m. 7/21 *The Yearling* by Marjorie Kinnan Rawlings; 8/18 *Angle of Repose* by Wallace Stegner.

**Book Group** *The Man in the White Sharkskin Suit* by Lucette Lagnado. Sat 8/4, 11 a.m.

**History of Film Series: Arsenic & Old Lace** Documentary filmmaker Elaina Archer screens and discusses the hilarious film starring Cary Grant. Tue 8/7, 6:30 p.m.

SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION

**Main Library**

601 Santa Monica Blvd., 310.458.8600

**Fairview Branch**

2101 Ocean Park Blvd., 310.458.8681

**Montana Avenue**

1704 Montana Ave., 310.458.8682

**Ocean Park Branch**

2601 Main St., 310.458.8683

**Library Hours**

**Main Library:** Mon-Thu 10 a.m.-9 p.m.  
Fri/Sat 10 a.m.-5:30 p.m.; Sun 1-5 p.m.

**Branches:** Mon-Thu noon-9 p.m.

Fri noon-5:30 p.m., Sat 10 a.m.-5:30 p.m.  
Closed on Sundays

**Big Blue Bus Routes**

**Main Library** Routes 1, 2, 3, 7, 8, 9 and 10

**Fairview Branch** Routes 8, Crosstown Ride and Sunset Ride

**Montana Avenue** Routes 3 and Crosstown Ride

**Ocean Park Branch** Routes 1 & 8

**Bike parking available.**

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8600 (TDD 310.395.8499) at least three business days in advance.

YOUTH PROGRAMS

**MAIN LIBRARY**

**Story Time Saturdays: Giggles and Wiggles** Stories and crafts for the whole family. All ages welcome. Sat 8/11, 11 a.m.

**August Family Flicks** Movie fun for everyone.

Wednesdays at 2 p.m. 8/1 *Puss in Boots*; 8/8 *The Muppets*; 8/15 *Hugo*. MLK Jr. Auditorium.

**Family Fun Week** Mon 8/13 – Thu 8/16. Spend the end of summer enjoying family time at the library! Ages 4 & up. All programs start at 2 p.m.

**Musical Story Time** “Dream Big” finale with songs, musical stories & rhythm fun. Ages 2–5. Sat 8/25, 10:30 a.m.

**Programs for Teens**

**Game On! Wii Summer Games** Grade 5 and up. Enjoy a fun afternoon playing Wii games, including the NEW Mario & Sonic at the London 2012 Olympics! Fri 7/27, 2-4 p.m.

**Nerd Rock Concert** Rock out to music and songs

inspired by books, including the *Harry Potter* series and *The Hunger Games* trilogy!

All ages. Tue 8/21, 6-8 p.m. MLK Jr. Aud.

**Teen Advisory Council Meet & Greet** Learn how you can

gain leadership experience and help plan programs at the library. For students in grades 9 to 12 who live or attend school in Santa Monica. Mon 9/10 at 4 p.m.



**FAIRVIEW BRANCH LIBRARY**

**Gaming Unplugged** Hang out and play board and card games. All ages welcome. Mon 7/23, 3:30-5 p.m.

**Programs for Tweens/Teens**

**Game On! Wii Summer Games** Enjoy a fun afternoon playing Wii games, including the NEW Mario & Sonic at the London 2012 Olympics! For grades 5 & up. Fri 8/3, 2-4 p.m.

**Talk It Up** Snacks and a book discussion of a title selected from SMMUSD's middle school summer reading list. Contact the branch for titles and to sign up. Grades 6–8. Mon 8/6, 3:30 p.m.

**Snack Attack!** Spice up your school lunches with Kitchen Kid. Limited space – registration begins 6/25. Grades 4–7. Mon 8/13, 3:30-4:30 p.m.

**MONTANA AVENUE BRANCH LIBRARY**

**Paws to Read** Practice your reading skills and read to a therapy dog for 15 minutes. Sign up at the branch. Readers ages 5 & up. Thu and Sat, 7/5–8/11, 2–3 p.m.

**Dream Big Movie: The Muppets** Ages 3 & up welcome. Fri 8/10, 2:30 p.m.

**Programs for Teens/Tweens**

**Iron Chef Challenge: Ice Cream** Who can make the best ice cream? For grades 6 & up. Mon 8/13, 2:30 p.m.

**OCEAN PARK BRANCH LIBRARY**

**Toddler Puppet Dreams** A dreamy morning of puppets and stories for toddlers 18–36 mos. Tue 7/31, 10:30 a.m.

**Programs for Teens**

**T-Shirt Crafts** Make scarves, belts and accessories out of old T-shirts. For grades 4-7. Thu 8/9, 2:30–3:30 p.m.



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## FALL 2012 | RECREATION CLASSES INSIDE!

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### CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

- July 24
- August 14, 28
- September 11, 25

Visit [www.smgov.net/council](http://www.smgov.net/council) for more information or to check the status of upcoming agenda items. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at [www.citytv.org](http://www.citytv.org). Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

City Council meetings are open to the public. Public comment may be made in person at the City Council meeting, or prior to the meeting via regular U.S. mail, e-mail, or by fax to:

1685 Main Street, Room 209  
 Santa Monica, California 90401  
 Phone: 310.458.8201  
 Fax: 310.458.1621  
 Email all Council members: [council@smgov.net](mailto:council@smgov.net)

## 29TH ANNUAL NATIONAL NIGHT OUT

TUESDAY, AUGUST 7 | 6 TO 8 P.M. | OLYMPIC DRIVE BETWEEN MAIN AND 4TH  
*(near the Public Safety Facility)*

Join the fun at our annual block party and meet our new Chief of Police, Jacqueline Seabrooks! There will be free hot dogs and live entertainment, plus the chance to get an up-close look at some of our specialized units, including SWAT, Harbor, Motorcycles, Mounted Patrol, K9, the Paddy Wagon and more! Free parking will be available in the Civic Center Parking Structure located directly across the street from the Public Safety Building.



For more information regarding this event please call the S.M.P.D. Community Relations Unit at 310.458.8474 or visit our website at [www.santamonicapd.org](http://www.santamonicapd.org). Like us on Facebook at SantaMonicaPD.



## 7th Annual City of Santa Monica 2012 AltCar Expo & Conference

**Friday & Saturday  
September 28-29  
10am – 5pm**

Santa Monica Civic Auditorium

**FREE ADMISSION**  
 to Expo Floor, Ride & Drive Area,  
 Speakers Sessions

Contact Platia Productions at 310-390-2930, ext 3 for further information.  
 Please visit our website for details.





[www.altcarexpo.com](http://www.altcarexpo.com)