City welcomes new Police Chief Jacqueline Seabrooks

Jacqueline Seabrooks, a 25-year veteran of the Santa Monica police force and Inglewood Police Chief for the past four and one-half years, will take charge of the Santa Monica Police Department in May.

“I am delighted to announce that Chief Seabrooks will return to Santa Monica to complete her remarkable career in law enforcement,” said City Manager Rod Gould.

“Chief Seabrooks has deep ties to the community and members of the organization and will be very active and highly engaged with both. Her integrity, leadership and judgment have been validated consistently over her nearly 30 years in law enforcement. We are fortunate that she will return to do her best work yet in Santa Monica.”

With extensive experience in both field operations and administration, Seabrooks has covered the spectrum of public safety posts. She has a strong track record in leadership, fiscal management and skill training initiatives.

Seabrooks has a master’s degree in Public Policy and Administration from California State University, Long Beach and a bachelor’s degree in Public Administration from California State University, Dominguez Hills. She is a member of several professional associations including the International Association of Chiefs of Police, and she serves as a board member of the California Police Chiefs Association.

Cradle to Career

Youth make up nearly a quarter of Santa Monica’s population. Ensuring their successful development is a top priority. The City of Santa Monica, the Santa Monica-Malibu Unified School District, Santa Monica College, and local agencies are working together to develop a holistic approach to keeping our kids safe and healthy from infancy to adulthood.

The Cradle to Career Initiative is a long-term collaboration among over 30 partners. The core goals of this effort are twofold:

- To develop a comprehensive data-driven strategy for analyzing educational, health and social factors that pave the way for healthy development and future career success of all children in our community;
- To work together on new ways that will create positive change in the lives of Santa Monica’s youth, parents, and families.

The first Santa Monica Child & Youth Report Card is an important first step toward these goals. It will outline the state of our youth, organized into four key areas:

- Physical Health & Well Being
- Cognitive Development & School Achievement
- Social Competence & Comfort
- Emotional Maturity & Mental Health

The 2012 report card will be released this summer.
CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city’s commute trip reduction plan to improve air quality – May 4 & 18 and June 1, 15 & 29. Payment and permit services are available every Friday – please call 310.458.8411 for the counter hours of your preferred service. All city offices will be closed on Monday, May 28 for Memorial Day.

STAY INFORMED | SIGN UP FOR SMALERTS
SM Alerts, Santa Monica’s new community notification system, is available to all who live, work and play in the City of Santa Monica. To sign up and stay informed, visit www.SMAlerts.net. In the event of an emergency, such as an earthquake or police activity, you'll receive vital safety information via text, email or even on your home telephone. You can also select from a range of community updates, including construction and traffic information, Big Blue Bus detours, and when the next Seascape is available online! The community updates are generally sent via email only, and you can add more categories or unsubscribe at any time. People with disabilities may sign up offline by calling the Office of Emergency Management at 310.458.2263.

CALIFORNIA’S REDEVELOPMENT AGENCIES –
What happens now?
In December 2011, the California Supreme Court upheld ABX1 26, a bill that eliminated redevelopment agencies. A second bill, ABX 1 27, that would have allowed redevelopment to continue after agencies made substantial payments to the state, was deemed unconstitutional. The outcome effectively shut down California’s 397 redevelopment agencies, including Santa Monica’s Redevelopment Agency.

Santa Monica has traditionally used redevelopment funding to improve the city’s economic, social and physical aspects through the provision of affordable housing, disaster prevention, public infrastructure revitalization, and creation of community open space. Some of the current projects dependent on redevelopment funding include:

- Planned affordable housing, including 55 residences in FY12/13 alone;
- Improvements associated with the coming Expo Line;
- Construction of the new Civic Center Parks and rehabilitation of the historic Civic Auditorium;
- Construction of the new Pico Branch Library; and
- Improvements to the recreational facilities at Santa Monica High School, to be shared with the public during non-school hours.

This list of anticipated projects shows the many ways redevelopment funding benefits the community. Fortunately, the City of Santa Monica is doing everything it can to preserve funding for these community priorities in order to keep them moving forward.

Consistent with the legislation, Council assumed the role of Santa Monica’s Successor Agency, responsible for overseeing the wind down of redevelopment activities in the city. Each city that had a redevelopment agency will have a seven-member Oversight Board with two representatives appointed by the city, three by the county, one by the statewide chancellor of community colleges and one by the County Board of Education that will oversee the dissolution of redevelopment. Oversight Board meetings will be open to the public.

For more information on state legislation and its implications, visit www.cairedevelop.org. Santa Monica information available at www.smgov.net/redevelopment.

SANTA MONICA BRANCH LIBRARIES ADD FRIDAY HOURS
The Santa Monica Public Library Branches are expanding their public hours to include Fridays, noon to 5:30 p.m. The new Friday branch hours increase access and availability of the neighborhood libraries for checking out popular materials, attending a children’s, teen or adult program and using the public access Internet. We hope to see you at your nearest neighborhood branch!

The Santa Monica Public Library has a main location and three branches:

Main Library Hours
601 Santa Monica Boulevard, 310.458.8600
Mon-Thu 10 a.m.-9 p.m.; Fri/Sat 10 a.m.-5:30 p.m.; Sun 1-5 p.m.

New Branch Hours
Open Mon-Thu 12-9 p.m., Sat 10 a.m. – 5:30 p.m.
AND NOW FRIDAYS 12 – 5:30 p.m. Closed Sundays.

Fairview Branch
2101 Ocean Park Boulevard, 310.458.8681
Montana Avenue
1704 Montana Avenue, 310.458.8682
Ocean Park Branch
2601 Main Street, 310.458.8683

For library program information, see page 12 and visit www.smpl.org.
BERGAMOT STATION: Building on Creativity and the Arts

When the Expo trains come down the tracks and stop at Bergamot Station, more than 3,000 people a day will encounter this treasured community gem. In March, the City Council approved a preliminary planning concept for the art center’s long-term preservation and renewed vitality by building on its creative atmosphere and unique character. The concept suggests a new museum structure, room for more galleries and non-profit uses, public plazas that connect with the new Expo Light Rail station and other amenities. New restaurants, cafés, artist/performance space and even a hotel would enhance the experience for all types of visitors. In the future, the enlivened station area and art center, with a comfortable, landscaped plaza and a buzz all its own, will make the Bergamot Station stop a destination of choice on the new Expo Light Rail line.

The Bergamot Art Center concept was developed in the context of the Bergamot Area Plan, which creates the framework for new transit-oriented mixed uses, open space and community benefits around the Bergamot light rail station as envisioned by the community in the Land Use and Circulation Element (LUCE). The project is supported through a federal HUD Sustainable Communities Grant and offers many opportunities for the active participation of residents and the business community.

The next community workshop for Bergamot Station is April 23 from 6:00-9:00 p.m. in the East Wing of the Civic Auditorium, 1855 Main Street. For more information and to RSVP, visit www.bergamotplan.net.

SANTA MONICA’S 2012 HOMELESS COUNT:
City Maintains Reduction in Street Homelessness

On a chilly January evening, over 200 volunteers and city staff hit the streets of Santa Monica to conduct the annual Homeless Count. Results show that the city’s initiatives and efforts to address homelessness are continuing to pay off in spite of a continued nationwide economic downturn.

Nationally, homeless counts are mandated every two years for communities that receive federal homeless funds, but Santa Monica conducts annual counts to better track and respond to changes over time. During a period where the nation has seen a mere 1% decrease in homelessness (3% in Los Angeles County), the City of Santa Monica has maintained the 19% reduction in street homelessness first seen in 2010.

Ray Brewer, Los Angeles Field Office Director of the Department of Housing and Urban Development, joined volunteers this year for the count. Soon afterwards, Barbara Poppe, Executive Director of the federal Interagency Council on Homelessness, visited Santa Monica to meet with city officials and executive directors from local homeless service providers including OPCC, St. Joseph Center and Step Up on Second.

During Ms. Poppe’s visit, Santa Monica shared strategies that set it apart from the Greater Los Angeles region and make it uniquely successful in addressing the needs of individuals who are considered hardest to serve – those who are chronically homeless and have multiple behavioral health challenges. Staff from the Human Services Division, City Attorney’s Office and the SMPD Homeless Liaison Program (HLP) Team, along with local service provider St. Joseph Center, presented on this topic at the Housing First National Conference in March, sharing our efforts with partners nationwide and learning about new best practices implemented by other communities across the country.

The purpose of Santa Monica’s Homeless Count is to provide a single point-in-time snapshot of homelessness. To learn more about the methodology of the count, why it’s conducted at night, and to obtain more detailed Homeless Count data, please visit www.smgov.net/homelessness.
SANTA MONICA FESTIVAL
SATURDAY MAY 19, 2012
11am - 6pm | Clover Park | smgov.net/festival

OCEAN STAGE
10:50 WELCOME FROM MASTER OF CEREMONIES: CITYTV’S NATALIE J. FORTE
Natalie has been the go-to girl for fun things to see, do and eat in Santa Monica for the past five years as co-host and producer of Santa Monica’s CityTV’s popular shows, Get Out! and Be Green.
11:00 - 11:15 ZUMBA
Get your day moving by shaking things up with Zumba led by Melissa Zugell.
11:15 - 12:15 DUSTBOWL REVIVAL
This Venice-based jazz collective merges old school bluegrass, gospel, jug-band, swamp blues and hot swing to form a spicy cocktail.
12:20 - 12:30 CITY OF SANTA MONICA WELCOME
12:30 - 12:40 SUSTAINABLE SANTA MONICA STUDENT ART CONTEST WINNERS ANNOUNCED
1:00 - 1:20 LA SANTA CECILIA
This group creatively blends South American rhythms like cumbia and bossa nova with Afro-Cuban percussion, rock and jazz.
2:15 - 2:30 ACTIVE SANTA MONICA YOUTH T-SHIRT DESIGN CONTEST WINNERS ANNOUNCED
2:30 RAFFLE WINNER ANNOUNCEMENT #1
2:45 - 3:45 LUX AETERNA
Lux Aeterna, founded by Jacob “Kujo” Lyons in 2006, has since become one of LAs’ premiere dance-theater companies, winning multiple awards and performing around the world. Lux continues to innovate with its refreshing combination of urban dance and contemporary circus theater.
3:45 RAFFLE WINNER ANNOUNCEMENT #2
4:30 - 6:00 VAUD & THE VILLAINS
This 19-piece 1930’s New Orleans orchestra and cabaret is Americana Noir at its finest. Enjoy leggy, dancin’ dames, brassy blown’ horns and the mad chops of the Villain choir.

ACTIVE SANTA MONICA
Enhancing the well-being of our community through fitness, recreation and healthy lifestyle choices.

ACTIVE STAGE – ACTIVE BREAKS
Don’t just stand there – do something! Active Breaks will be happening throughout the day.
12:00 – 12:20 ZUMBA
It’s exercise in disguise! Melissa Zugell’s intro to Zumba will get you moving.
12:30 - 12:50 BELLY DANCING
Express yourself and strengthen your core, led by Dancing Rahana.
1:00 - 1:20 YOGA
Downward dog. Sun salutation. Take a breather with a yoga break with Amanda Springer.
2:00 - 2:20 GYMNASTICS
Tumble, jump, balance and more with Broadway Gymnastic School Dazzlers.
3:00 - 3:20 DANCE
Kids and adults get into the groove with Sarah Marshall.
3:30 - 3:50 STRENGTHEN & TONE
Build those muscles through this sample of the City’s exercise classes with Maggie Philgence.
4:00 - 4:20 HIP HOP
Bust a move with an intro to today’s latest moves and routines with Angela Robinson.
4:30 - 4:50 MARTIAL ARTS
Chop stress away with martial arts led by Robert Temple.

A TASTE OF SUMMER WITH THE ANNENBERG BEACH HOUSE
11am - 6pm
CARDBOARD YACHT BUILDING & BUBBLE CORNER
1, 3 & 5pm
STAND UP PADDLEBOARD DEMOS
12, 2 & 4pm
BEACH VOLLEYBALL DEMOS

ACTIVE CENTER
The Active Center is the hub for all things Active at this year’s Festival.
• Did an Active Break move you to want more? Stop by to find out about City classes, camps and other ongoing recreation programs. Sign up on site!
• Where are you Active, Santa Monica? Show us where you like to get moving and win a prize.
• Active Award Youth T-Shirt Design Contest winners on display!
• Make 2012 your most Active summer yet. Check out the City’s camp finder and other ways to incorporate fitness, recreation and fun into your life.
• Let’s make some noise! Kids and parents alike will dig the Active music corner.
• Join SmART Space from 12-4pm for an Active art workshop.

FOOD SALON
This year’s enhanced Food Salon includes new food trucks as well as a Santa Monica Culinary Stage featuring interactive cooking demonstrations, visits from esteemed Santa Monica based chefs and an Iron Chef-style cooking competition where up and coming chefs from Santa Monica will face off to create dishes that are quick, easy and affordable. The Santa Monica Farmers Market will recreate the farm-to-table concept with a live garden on stage. All programming will focus on local ingredients, sustainable cuisine and celebrate Santa Monica’s adoption of the Meatless Monday movement.

FOOD TRUCKS AND CARTS
Enjoy a wide variety of healthy fare and tasty treats from our delicious food vendors.

BORDER GRILL Modern Mexican fare • THE BUN TRUCK Gourmet Korean-Mediterranean fusion • COOLHAUS Architecturally inspired ice cream sandwiches • CREP’EN AROUND Sweet and savory crepes • GASTROBUS Farmer’s market driven menu featuring fresh organic produce, meats and dairy • GO CHEW TRUCK Organic rice bowls • HAWAIIAN DELIGHT Hawaiian shaved ice • INDIA JONES Indian snacks and more • LET’S BE FRANK 100% local, grass fed beef hot dogs • veggie dogs • LINDE’S ALMONDS Bavarian glazed cinnamon roasted almonds & pecans • NOM NOM TRUCK Healthy Vietnamese cuisine made from local ingredients • WAFFLES DE LIEGE Gourmet Belgian waffles and Fosselman’s ice cream • VALLA Traditional falafel sandwiches with nontraditional ingredients
BIKE ZONE

CITY OF SANTA MONICA BIKE VALET
Park your bike for free on 25th St. at Ocean Park Blvd. and receive a free raffle ticket!

BIKEROWAVE
Learn do-it-yourself bicycle repair, maintenance advice and safe riding tips.

SANTA MONICA SPOKE BIKE EXHIBITION
This bike advocacy organization wants to make streets safe and comfortable for everyone. With over 30 bikes on view, they will showcase the adaptability of bikes and how they can enhance your lifestyle and keep you healthy. They will also have interactive talks on “bike fit” and education on “confident city cycling.”

CICLAVIA
Learn about the country’s largest car free event, CiclAvia, and how you can help bring it to Santa Monica and the Westside.

BIKE RODEO & SKILL ZONE
Cyclists of all ages and skill levels can practice bicycle handling and bike rodeo skills with the City of Santa Monica’s Planning & Community Development Department and SM Bike Center.

4th ANNUAL SUSTAINABLE SANTA MONICA STUDENT ART CONTEST
The Student Art Contest, inspired by the theme of zero waste, will culminate at the Festival with an awards ceremony, a pop-up gallery and a daylong craft workshop for all ages.

MARKETPLACE
Enjoy guilt-free shopping featuring earth-friendly, artistic wares from top independent artists and vendors including: Adornaments • Artful • Cara Lyndon Designs • Donja Grazzara • Emily Tyrre Creations • Gillyan Thurburn • Kamus Kamus • Kathonandante Boutique • Minxy Mouse & Me • Mother Plucker Feather Co. • MySoulDesigns • RecycloLicious • Rio to Babylon • Robynn Molina Jewelry • Sadie & Emma Pottery • Sapotoopia • Sooloarte • Sparks Glass Art • Succiulence • SunRain • Tera At Ceramics • Wick’d Bean Candles

ECO ZONE
Explore environmentally smart solutions to daily living: Catalina Ecology Project • Community Energy Partnership • Energy Upgrade CA • Heal the Bay • Solar Forward • Sustainable Works • TreePeople • City of Santa Monica: Hazardous Materials Home Collection Program • Office of Sustainability & the Environment • Recover & Recycling • Solar Santa Monica • Used Oil Collection Program

TOWN SQUARE
Meet the people committed to making Santa Monica shine: American Red Cross of Santa Monica • The Broad Stage • Community Corp of Santa Monica • Connections for Children • Expo Construction Authority • Friends of Sunset Park • Kids On Stage • Metro LA • Ocean Park Community Center (OPCC) • Santa Monica Conservancy • Santa Monica Convention & Visitors Bureau • Santa Monica Pier Corporation • Santa Monica Playhouse • Santa Monica Symphony • Sign with Us • UCLA Health System • The Verdi Chorus • YWCA Santa Monica • Westside • City of Santa Monica: Annenberg Community Beach House • Be Excited! Be Prepared • Big Blue Bus • Buy Local Santa Monica • Commission for the Senior Community • Commission on the Status of Women • Community Recreation Division: Community Gardens Program •

WORKSHOPS

V.I.P. SPOKE CARD ART WORKSHOP WITH SANTA MONICA MUSEUM OF ART
Make a small yet spectacular drawing on paper and have it laminated into a transportable card. Hang it around your neck with a lanyard like a V.I.P. (Very Imaginative Person) or insert it into your bike spokes.

THE ARTIST AND THE PAST PRESENT WITH 18TH STREET ARTS CENTER
Participate in a collective excavation of our Mexican-American community through art and recycling. Local artist Vincent Ramos and high school students from the Virginia Avenue Park Teen Center invite you to look back at the sights, sound and feel of mid-century Santa Monica, told from the Mexican-American perspective. Contribute your stories and remembrances in this interactive installation.

DREAM BIG: WITHOUT THE SANTA MONICA PUBLIC LIBRARY
The Santa Monica Public Library Children’s Workshop will be previewing the Summer Reading theme “Dream Big” with a galaxy of stars and planets. Drop by and make a rocket ship or a planet with orbiting objects, all using paper and your imagination!

SUSTAINABLE WORKS WORKSHOPS
Learn to make greener decisions every day and live a more sustainable lifestyle by joining one or all of the Festival workshops. Make sure to stop by and sample delicious smoothies made by the ever-popular bike blender 15 minutes before each workshop.

1:00 Vermicomposting
2:00 Solar Cooking (weather permitting)
3:00 Non-Toxic Cleaning

COOKBOOK WORKSHOP
With the help of Rosie’s Girls, a unique day camp at Virginia Avenue Park that supports girls in finding their own strength, power and confidence, select recipe cards provided by local Santa Monica chefs and compile a cookbook chock-full of healthy, affordable, meatless recipes!

ZERO WASTE PRINCIPLES
The festival strives to be a zero waste event in order to reduce its impact on the environment and community. The event uses: alternative energy - the stage is solar powered and all electricity used is renewable; carbon offsetting - all vehicles driven to and from the event are offset; waste diversion - Zero Waste Stations are set up throughout the park to minimize trash going to the landfill and maximize recycling and composting; and product replacement - all utensils are either compostable or recyclable.

FOR MORE INFORMATION CALL 310.456.1198 OR VISIT WWW.SMGOVNET.EDU/SANTAMONICA/FESTIVAL
Master Gardeners at the Market
The Master Gardeners of Los Angeles visit the Pico Farmers Market on the third Saturday of each month and provide free gardening tips, solutions to gardening problems, seeds and seedlings! From 9:30 a.m. to noon at the Pico Market.

Visit www.smgov.net/farmersmarket!

DOWNTOWN MARKETS
Wednesday
Arizona Ave & 2nd St.
8:30 a.m. - 1:30 p.m.
Saturday
Arizona Ave & 3rd St.
8:30 a.m. - 1:00 p.m.

PICO MARKET
Saturday
2200 Virginia Ave.
8:00 a.m. - 1:00 p.m.

MAIN STREET MARKET
Sunday
2640 Main Street
9:30 a.m. - 1:00 p.m.

Rat Poison: It’s Your Call
Make the right call and don’t buy dangerous rat poisons, or risk calling a poison control center. The American Association of Poison Control Center annually receives as many as 15,000 reports of children under the age of six being exposed to these types of products. The US Environmental Protection Agency (EPA) has determined that many common rat and mouse poison products pose unreasonable risks to children, pets and non-target wildlife. Children are particularly at risk for exposure to rat and mouse poisons because the products are typically placed on floors, and young children sometimes place pellets in their mouths.

The EPA called on manufacturers of high-risk rodent poisons to cease selling them and to develop safer products. These include poisonous baits that are sold in loose pellet form, those containing the chemicals brodifacoum, bromadiolone, difethialone and difenacoum, and those that are not packaged with tamper-proof bait stations. Many companies did, yet some continue to sell the dangerous types.

The City of Santa Monica asked local retailers to voluntarily quit selling harmful mouse and rat poisons, and many have already answered the call. We encourage the public to only buy lower-risk rodenticide products. These products, when used as directed on the label, can help consumers control household rodent populations while greatly reducing accidental exposure to children, pets and wildlife. You can also consider non-chemical measures as a first resort, such as sealing holes in structures to prevent entry by rodents, keeping areas clean and free of food sources, and using safely placed snap traps.

For more information on reducing and managing your use of hazardous household chemicals, visit www.sustainablesm.org.

WHEN IT GETS HOT, DO YOUR PART TO CONSERVE ENERGY
High power demand on hot summer days can trigger rolling blackouts. You can help avoid power shortages by managing your energy use. The City of Santa Monica and Southern California Edison (SCE) are partnering to encourage energy efficiency and conservation initiatives.

The environmental costs of electricity generation present one of the most difficult global challenges to all of humanity, for decades to come. By using energy wisely in our everyday lives, we do our part to protect our planet and its natural resources.

Simple changes to how and when you use electricity can make a difference. For example, use major appliances like washers, dryers, or dishwashers before noon or after 6 p.m. If you use air conditioning, consider enrolling in Edison’s Summer Discount Plan. It automatically cycles your air conditioning on and off during peak demand and gives you a credit of up to $200 towards your power bill.

Energy management at home and work is the best way to reduce power costs and preserve the environment. Upgrading your appliances and office equipment to newer, more efficient models is also a big help, and there are many rebates available. By becoming more energy conscious, you’ll help California conserve valuable energy resources now and in the future. Together, we can help create a brighter future for us all.

For more information visit www.sustainablesm.org/energy and www.sce.com.

NEW ROADS FROM OLD TIRES
Each year, Californians generate approximately 40 million scrap tires – a material that is particularly difficult to dispose of. Santa Monica is doing its part to help divert a portion of these waste tires from landfills by using rubberized asphalt concrete in our Annual Street Repaving projects. Rubberized asphalt concrete, or RAC, is made by grinding old tires and mixing them with asphalt concrete. Since July 2011, the city has recycled approximately 412,000 tires by using RAC. Roads constructed from recycled tires last longer and need less maintenance, and they are quieter because they absorb more sound than conventional paving materials. The color stays darker longer, providing better contrast for the pavement striping and markings, thereby improving pedestrian, bicyclist, and vehicle safety.

This project is supported by a grant from the State of California, Department of Resources Recycling and Recovery.

For more information on this project, please contact the Civil Engineering Division at 310.458.8721.
LIVE IN SANTA MONICA: ALTBUILD EXPO

The 9th annual AltBuild Alternative Building Materials & Design Expo, scheduled for May 11 and 12 at the Santa Monica Civic Auditorium, is considered the largest and most respected green design and building expo in Southern California, serving a large consumer audience as well as top industry professionals – architects, builders, contractors, engineers, landscapers.

Over 100 exhibitors will share information in the areas of green building materials and structures, alternative energy, energy efficiency, water conservation, sustainable and native landscape, building and energy rebates, and wildlife habitat restoration. The Expo is also debuting a Craftsman Pavilion of artisan materials and manufacturers this year.

Presented by the City of Santa Monica and United States Green Building Council-Los Angeles with programming by the American Institute of Architects Los Angeles, Building Industry Association, Ventura/LA County Chapter and Build It Green, AltBuild features over 40 speakers addressing sustainable and alternative building practices for professionals and consumers alike.

Friday’s programming is geared to the professional, and Saturday’s to the public, but all are welcome to attend either day. Here are some highlights:
- DIY workshop on irrigation, rain harvesting and backyard wildlife habitat creation
- Zero-Net homes and building with reclaimed materials
- Hands-on backyard wildlife habitat workshop
- Sustainable Works: Rain harvesting and water conservation
- Understanding marketing & sale of green homes
- Regenerative design session
- Landscape architecture programming
- Free consultations with architects, builders and energy efficiency experts.

In addition, there is a half-day conference for contractors designed by the US Green Building Council which will provide basic orientation and education about green building and the LEED rating system to subcontractors in Southern California.

FREE admission to Expo Hall and most programs and sessions
USGBC-LA half-day contractor conference: $25
City of Santa Monica rain harvesting training: $20
Visit www.altbuildexpo.com for programming, speakers and exhibitors.

WHAT’S NEW IN PARKS & AT THE BEACH

New! Santa Monica State Beach Online
Looking for information on Santa Monica State Beach? Visit the city’s new online home for all things beach—www.smgov.net/beach! The new site features activities, attractions and an interactive map. Send your comments about the site to beach@smgov.net.

Getting Social: Santa Monica Community Gardens & Urban Forest
Santa Monica’s Community Gardens program and Urban Forest are now on Facebook! Liking them is an easy way to stay informed. Visit www.facebook.com/SMCommunityGardens and www.facebook.com/SMTrees.

GIVE SANTA MONICA

GIVE SANTA MONICA recently installed new permanent benches with beautiful ocean views along Barnard Way between Bicknell and Hollister. Celebrate a special occasion or memorialize the life of a loved one by adopting a bench and a personalized plaque will be installed with the bench.

For more information, call 310.458.8310, email ccs@smgov.net or visit our website www.smgov.net/parks.
Youth love climbing trees, and like planting them too! In February, nine local youth planted California sycamores, Torrey pines, redbuds, and Monterey pines around the city through the Tree Planting Partnership grant with the South Coast Air Quality Management District (AQMD). The grant requires temporary employment of youth, providing a perfect opportunity for young and young adults in the city’s Virginia Avenue Park Youth Programs. The project supports the Sustainable City Plan’s goal of helping to restore the environment and provides youth work experience and transferrable job skills.

One of 38 local governments awarded the Tree Planting Partnership grant, the City of Santa Monica will use it to plant 1,000 California native trees on public property by September. To date, youth have planted over 500 trees through the partnership.

You can learn more about the grant by stopping by the booth at the Santa Monica Festival or by visiting www.santamonicatrees.com and the Santa Monica Trees Facebook page www.facebook.com/SMtrees.

“I’m learning how to work in a team,” said Josiah Marzioli regarding the first job he’s ever had. “It’s hard work, but it’s fun.”

**Volunteer Santa Monica**

This spring, why not develop your talents while serving others? The city’s Animal Shelter, Santa Monica Public Library, Westside Special Olympics, Farmers Market and Senior Center are on the lookout for volunteers. Get started today by calling 310.458.8300 ext 5265, or email vol@smgov.net.

**Virginia Avenue Park Volunteers**

We’re always in need of tutors, reading partners, event support or Saturday Kidz Zone helpers. Please call 310.458.8688 for more information.

It is one of the most beautiful compensations of life, that no one can sincerely try to help another without helping himself.

~ Ralph Waldo Emerson
**CINCO DE MAYO**  Sunday, May 6, 1 – 5 p.m.

This year’s Cinco de Mayo Fiesta at Virginia Avenue Park celebrates *La Familia: Generations of Latino History in Santa Monica*. The annual event features some of the best talent in salsa, mariachi and *cumbia* bands. Home-style cooking and artisan crafts will season the day with culture, while ancestral dances and colorful *folklorico* showcase Mexican history.

**JUNETEENTH**  Saturday, June 16, 12 – 5 p.m.

Join the *Family Reunion Honoring the Legacy of Thelma Terry*. The joyful Juneteenth event commemorates the day the last American slaves in Texas were freed in 1865 – nearly three years after the *Emancipation Proclamation* was signed. Featuring music and dance for all ages, including gospel, blues, jazz, and hip-hop bands; an African Marketplace and Museum and Texas style BBQ. By popular demand, look for the return of ChazzLava Drum Circle, Jean July Samba Dance and the Tri-a Steppers.
SWING INTO SPRING AND JUMP INTO SUMMER AT THE BEACH HOUSE!

For more information on these activities and much more, please visit www.annenbergbeachhouse.com.

CARDBOARD YACHT REGATTA
$15/yacht. Have you ever dreamed of setting sail across the waters in your very own yacht? Get a head start now by choosing a co-captain and prepping your vessel. Teams of two must construct their yacht from corrugated cardboard and duct tape, and paddle their way to the finish! Fun awards will be given in a variety of categories.

BEACH=CULTURE
Enjoy a free concert, performance or reading most Tuesday evenings at 6:30 p.m. Make your reservation at www.annenbergbeachhouse.com/beachculture.

Coming this June:
Pop-up theater company Salty Shakespeare will be rehearsing ‘Hamlet’ onsite, with performances in mid-July (reservations available online in June).

MARION DAVIES GUEST HOUSE
The Santa Monica Conservancy offers free tours of the Marion Davies Guest House. Visit the website for more information. Hours change seasonally and are subject to change. Call 310.458.4904 to confirm.

END OF SCHOOL YEAR POOL AND BEACH PARTIES
The Beach House is a great place to hold your group’s End of School Year celebration. Special semi-private access to the Beach House Pool and a spectacular beach setting will make your special celebration one to remember.

PRE-SEASON SPLASH
The Beach House Pool will be open for pre-season splashes, Memorial Day Weekend, May 26 – 28 from 10 a.m. to 6 p.m. and June 2, 3, 9, & 10 from 10 a.m. to 4 p.m. Normal pool rates apply.

CELEBRATE SUMMER AT THE BEACH HOUSE!
Join us on Saturday, June 16 for SUMMER’S HERE! A special day of activities and fun from 10 a.m. to 3 p.m. Pool open 10 a.m. to 6 p.m., normal rates apply.

SUMMER 2012
Throughout the summer the Beach House offers a variety of events, activities and recreational opportunities designed to make your visit a great day at the beach.

SUMMER POOL HOURS AND RATES
June 16 – September 3. Tuesday – Sunday + Labor Day, 10 a.m. – 6 p.m. $10 adults / $4 youth (1-17) / $5 seniors (60+) / $24 family (2 adults + 2 youth)

DOLLAR SPLASH MONDAY
10 A.M. – 8 P.M.
NEW IN 2012
SUNSET SWIM for ages 18 and up. Every Tuesday, June 16-Sept 3, 6:30-9:30 p.m. $7, or $5 with same-day full price pool pass.

SANTA MONICA CONVENTION & VISITORS BUREAU
Benefiting our community for 30 years

President Obama recently unveiled the first national strategy to increase inbound international travel, in recognition of the important role tourism plays in keeping local economies strong. The Santa Monica Convention & Visitors Bureau is proud to have represented Santa Monica for the last 30 years. Our shopping, dining, attractions, beach, cultural, spas and hotels offer visitors an award-winning experience. The SMCVB thanks the community for making Santa Monica a world-class destination that’s provided sustainable jobs and a healthy economy for decades. Let’s take a look at how Santa Monica’s tourism industry has changed over the past 30 years:

In 1983, a visitor spent $31.54 per day, stayed in one of five full-service hotels for $50 per night and only 42% of visitors traveled car-free.

Today, Santa Monica has 16 full-service hotels with an average rate of over $200 per night; our average visitor spends $234 per day and 70% travel car-free.

SINCE 1983:
• Visitors have spent over $1.2 billion in Santa Monica.
• The transient occupancy tax (TOT) has added $34 million to the city’s general fund.
• Tourism provided over 10,000 local jobs.
• Over 2,000 residents and visitors have been certified as I Am Santa Monica Ambassadors.

Here’s to a bright future! For more information, visit the Santa Monica Convention & Visitors Bureau at www.santamonicacivic.org.

Coming to the Civic Auditorium
MAY 5 & 6 VINTAGE FASHION EXPO
MAY 11 & 12 ALTBUILD: Alternative Building Materials & Design Expo
MAY 18-20 MY FAVORITE BEAD SHOW
MAY 23 Boomers and Beyond! Action Expo
MAY 26 SANTA MONICA SYMPHONY
JUNE 8-10 CONTEMPORARY CRAFTS MARKET
JUNE 15-17 INTERNATIONAL GEM & JEWELRY SHOW
www.santamonicacivic.org
Paddleboard Race and Ocean Festival at the Santa Monica Pier

June 9, 8:30 a.m. to 3 p.m.
Santa Monica Pier and Santa Monica Beach south of the Pier

The world-famous Santa Monica Pier kicks off Summer 2012 with the Santa Monica Pier Paddleboard Race & Ocean Festival, featuring ocean swims, SUP and paddleboard races, dory competitions, live music and hula dancing. The waterman's history “pop-up museum” on the pier deck will feature antique surfboards, paddleboards and lifeguard equipment. Paddleboard racing was a popular Santa Monica sport in the 1940s, with two paddleboard clubs headquartered on the pier.

Sign up for the race or find out more at www.pierpaddle.com. Event benefits Heal the Bay and its public marine education facility, the Santa Monica Pier Aquarium.

Volunteers are Needed!
Be a part of making this event happen. Volunteers will receive an event t-shirt and the satisfaction of being a part of another fantastic Santa Monica Pier Paddleboard Race. Email info@pierpaddle.com for more details.

World Oceans Day at the Santa Monica Pier Aquarium

My Perfect Ocean Contest
Kids: enter Santa Monica Pier Aquarium’s art and writing contest and win a free week of summer camp at Heal the Bay’s marine education facility. The theme of this year’s World Oceans Day celebration is “Youth: the Next Wave of Change.” Children ages 5-8 (grades K-2) are asked to draw their idea of a perfect ocean; children ages 8-11 (grades 3-5) should submit a short essay describing what makes a perfect ocean.

First prize in each age category is paid registration for a week of Summer Science Adventure Camp at the Aquarium.
Contest winners will be announced on World Oceans Day, an international celebration of the ocean and the life it contains, June 9 at the Santa Monica Pier Aquarium. Details on the event, summer camps and instructions for entering the contest can be found on the website.

Heal the Bay’s Santa Monica Pier Aquarium is located beach level at the Santa Monica Pier, 1600 Ocean Front Walk. Admission is free for children 12 and under when accompanied by an adult. $5 suggested donation for ages 13 and up, $3 admission per person required. For groups of 10 or more, the fee is $2 per person. Call 310.393.6149 for more information or visit our website at www.healthebay.org/smpla.

CYBERNEWZ  City Launches Mobile Edition of Website

The City of Santa Monica has launched a mobile-friendly version of its website designed for users on-the-go. Smartphones and other mobile devices can access the website through the same URL as the city homepage at www.smgov.net. Mobile users will automatically be routed to the mobile site at m.smgov.net.

The new mobile site makes the city’s online services more accessible to a growing percentage of users that surf the Internet on mobile devices. Real-time parking and beach maps and Big Blue Bus route information are designed to help users get around town. Users will also find the latest city news and events, a directory of city services and facilities, and links to the city’s many social media channels. A section devoted to the City Council (located under “City Hall”) has the latest meeting agendas and wrap-ups, and access to an archive of meeting videos which can be streamed on most smartphones. Users can even pay utility bills and parking citations through the site.

The mobile edition of www.smgov.net is the city’s latest offering for mobile devices. Mobile users can also download the GO SMGov Customer Service mobile app, available from iTunes or the Android Market. Please visit the new mobile site or go to www.smgov.net/go for the links.
**ADULT PROGRAMS FESTIVAL 2012**

For complete program information, visit smpl.org

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**MAIN LIBRARY**

*Richard Dawson in Concert*  Classical guitarist interprets musical favorites. Sat 5/12, 3 p.m.

*Cooking from the Farmers Market*  Panel of chefs, authors & farmers discuss how to make farmers market meals on the go. Thu 5/17, 7 p.m.

*Theatre Dybbuk presents A Man's Home*  A darkly comic play inspired by Franz Kafka's novel *The Castle*. Sun 5/20, 2 p.m.

*Is This Thing On?*  Author Abby Stokes presents a workshop on going digital for late bloomers and technophobes. Thu 5/24, 6 p.m. Multipurpose Room.

*Wallace Neff's Bubble Houses*  Author Jeffrey Head discusses architect Neff's inexpensive houses made by “Airform.” Sat 6/9, 1 p.m.

*The Political is Personal Film Series: Hot Coffee*  Eye-opening documentary exposing corporate propaganda campaigns. Wed 6/12, 7 p.m.

*FAIRVIEW BRANCH LIBRARY*  

*Volunteering in Your Community*  A panel of leaders from Santa Monica nonprofits discuss how you can make a difference as a volunteer. Sat 5/11, 11 a.m.

*The Buzz on Honeybees*  Everything you ever wanted to know about bees, beekeeping, and honey from local urban beekeepers. Sat 6/9, 2 p.m.

*GED Workshop*  If you've thought about getting your High School Equivalency degree, this workshop will help you get started. Sat 6/16, 10 a.m.

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**MONTANA AVENUE BRANCH LIBRARY**

*Mystery Book Group*  *If He Hollers, Let Him Go* by Chester Himes. Wed 5/9, 7 p.m.

*Classic Film and Discussion Series*  *The Hospital* with George C. Scott. Sat 5/12, 2 p.m.

*Book Group*  *The Great Depression: America, 1929-1941* by Robert S. McElvaine. Wed 5/16, 7 p.m.

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**OCEAN PARK BRANCH LIBRARY**

*History of Film Series*  Screening and discussion of classic films. *Goodfellas* - Tue 5/1, 6:00 p.m.; *Key Largo* - Sat 6/2, 2 p.m.

*Pulitzer Prize Book Group*  *One of Ours* by Willa Cather. Sat 5/19, 11 a.m.

*Mystery Book Group*  *The End of the Wasp Season* by Denise Mina. Tue 5/15, 7 p.m.

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**SANTA MONICA PUBLIC LIBRARY**

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**SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION**

**Main Library**  

601 Santa Monica Blvd., 310.458.8600  
Fairview Branch  
21st Century Plaza, 310.458.8681  
Montana Avenue  
1704 Montana Ave., 310.458.8682  
Ocean Park Branch  
2601 Main St., 310.458.8683

**Library Hours**

Main Library: Mon-Thu 10 a.m.-9 p.m.  
Fri/Sat 10 a.m.-5:30 p.m.; Sun 1-5 p.m.

Branches: Mon-Thu noon-9 p.m.  
Fri noon-5:30 p.m., Sat 10 a.m.-5:30 p.m.  
Closed on Sundays.

**Big Blue Bus Routes**

Main Library Lines 1, 7, 8, 10  
Fairview Branch Lines 6, 8, Sunset Ride and Crosstown Ride  
Montana Avenue Line 3 and Crosstown Ride  
Ocean Park Branch Lines 1 and 8

**Bike parking available.**

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8600 (TDD 310.395.8499) at least three business days in advance.

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**YOUTH PROGRAMS**

**MAIN LIBRARY**

*Mother/Daughter Fairy Tale Tea*  For grades K-4. Dress up as your favorite fairy tale character. Space limited – registration begins Tue 5/1. Sat 5/12, 2 p.m.

*Special Event for Children's Book Week*  For grades K-5. Discover how drawing a character helps tell their story, and make caricatures with Kathryn Hewitt, the award-winning illustrator of the popular Lives of... biography series. Wed 5/9, 3:45 p.m.

*Programs for Teens*  

*It's Not Too Early to Dream: Planning for College Early*  A program for middle school students and their parents on preparing for college early. Presented by Diana Hanson of College Mentors. Mon 4/30, 7 p.m. Multipurpose Room.

*7th Annual Santa Monica Teen Film Festival*  Watch films made by students in grades 7 to 12. Awards will be presented on Sun 6/10. Sat 6/9 at 7 p.m. Miles Memorial Playhouse. Grades 6 & up.; Sun 6/10 at 2 p.m. Main Library, MLK Auditorium. All ages welcome.

*Racy Reads' Teen Book Group*  Munch on snacks and talk about books and issues that matter to you at this monthly book club for grades 8 – 12. Mon 5/14 & 6/4, 5:30 p.m. Activity Room.

*Food Fan Club*  Learn about the food you eat with the Santa Monica Farmers' Market. Thu 5/3 & 6/7, 4 p.m. Activity Room.

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**FAIRVIEW BRANCH LIBRARY**

*HelpNow Online Tutoring*  Connect to a free tutor online and get help with your homework immediately! Visit www.smpl.org for details or ask a Youth Services Librarian for help.

*LEGO Club*  Build with our library LEGOs. Ages 4 & up. Sat 5/5 & 6/2, 3-5 p.m.

*Programs for Tweens*  

*Crazy Tweens!*  Craft workshop for ages 9-12. Contact the branch beginning 4/16 to register for May program; 5/14 for June program. Mon 5/14 & 6/11 from 3:30-4:30 p.m.

**MONTANA AVENUE BRANCH LIBRARY**

*Crafty Kids Club – Angry Birds!*  Make an Angry Bird pom pom and try to knock down those pigs! For ages 5-9. Tue 5/22, 3:45 p.m.

*Programs for Teens/Tweens*  


**OCEAN PARK BRANCH LIBRARY**

*May Mischief!*  Celebrate the merry month of May with puppet fun for ages 3-7. Tue 5/8, 3:30 & 4:30 p.m.

*Youth & Family Chess and Games*  Every Wednesday from 3-5 p.m. For children at all levels and parents too!
FIRE SERVICE DAY: SATURDAY, MAY 12

Celebrate Fire Service Day with the Santa Monica Fire Department! Open houses will be held at all Santa Monica Fire Stations from 1 to 3 p.m. Come by and meet your firefighters, check out the equipment and take a tour of the stations.

- 1444 7th Street between Santa Monica Boulevard and Broadway
- 222 Hollister Avenue at 2nd Street
- 1302 19th Street at Arizona Avenue
- 2450 Ashland Avenue south of Ocean Park Boulevard at the Santa Monica Airport

For more information, call 310.458.8761 or visit www.santamonicafire.org.

AltBuild
alternative building materials & design expo

Friday & Saturday
May 11 & 12
2012
10am - 5pm
Santa Monica
Civic Auditorium

- Over 100 Exhibits and Dozens of Speakers
- Green Building & Design Materials
- Compost and Veggie Gardening

FREE ADMISSION

Please check our web site for a full overview of the Expo, exhibitors, speakers schedule and special events.

www.altbuildexpo.com or call (310) 390-2930