



Seascape

BIG BLUE BUS FALL SERVICE CHANGES START AUGUST 28

Whether you're planning how to get to school, work or the Farmers Market this fall, you'll want to check out the Big Blue Bus' fall service schedules and maps, available in August. Here's a preview of the changes coming to a bus route near you:

- Rerouting and rescheduling of Lines 1 & 2:** Route 2 will end at the intersection of Hill Street at Main Street, while some weekday Route 1 trips will be extended east of the Windward Circle to Walgrove Avenue where Route 2 currently travels. On weekends, select trips on Route 1 will only extend to Lincoln Boulevard instead of Walgrove Avenue. Additionally, Sunday frequency will be increased from every 20 minutes to every 15 minutes between 11 a.m. and 8:30 p.m.
- Enhanced Rapid 7 service:** BBB will debut brand new 60-foot articulated buses to increase seating capacity along this popular route. To increase riders' access to regional connections, BBB is extending Rapid 7 service



2.2 miles northeast to the Metro Purple Line subway station on Wilshire Boulevard at Western Avenue. Service between the Metro Purple Line and Downtown Santa Monica will operate every 15 minutes between 6 a.m. and 6 p.m., every 20 minutes from 6 to 8 p.m., and every 30 minutes from 8 to 10 p.m. New Rapid 7 stops will be added just outside of the Rimpau Terminal, and on Crenshaw

Cont. on page 4

JAZZ ON THE LAWN RETURNS IN AUGUST!



Lazy summer Sundays will be energized once again with live music! Bring a picnic and your beach chair or blanket to the front lawn at City Hall every Sunday from 5 to 7 p.m. for Jazz on the Lawn. Get up and move to the music, then cool down with a frozen treat from the Lake Street Creamery or A ROCKIN ICE Hawaiian Shave Ice dessert trucks.

Expanded to include four concerts this year, Jazz on the Lawn features high-energy jazz, straight-ahead swing and global rhythmic grooves. Scheduled highlights include:

AUGUST 7 ~ THEO SAUNDERS AND INTERGENERATION Intergeneration is a two-generation creative acoustic jazz sextet that plays original compositions and unusual arrangements of jazz, Broadway and even country covers.

AUGUST 14 ~ THE TONY GUERRERO QUINTET performs music from the Great American Songbook of the 1930s through 1960s and their performance harkens back to the era of New York Supper Clubs and Las Vegas Showrooms. A special addition to this evening's concert is an open-community dance jam led by local dance-maker, Christine Suarez. Attendees can learn dance moves, improvise and shake their tail-feathers. All ages and abilities welcome.

AUGUST 21 ~ THE ELECTONES This contemporary West Coast Jazz trio performs a range of jazz, blues and soul from the traditional to the experimental that will have you up on your feet for sure. This concert is a tour stop on **TOUR DA ARTS**, vol. 3, the Santa Monica Museum of Art's exciting art-themed bike tour through Santa Monica. Also, grab a free reusable bag made by Green Vets LA as part of the Office of Sustainability and the Environment's Bring Your Bag initiative. The Single-Use Bag Ban goes into effect September 1 and the free bags encourage residents to "Bring Your Own Bag" whenever you shop. For more information on the Tour da Arts, visit www.smmao.org. This concert is sponsored by Los Angeles County Supervisor Zev Yaroslavsky as part of the Los Angeles County Arts Commission's Free Concerts in Public Spaces program.



Photo: Javier Armijo

AUGUST 28 ~ Talented violinist **LESA TERRY AND HER ALL-STAR RHYTHM SECTION** play an eclectic mix of soulful blues and swing from Cuba, Brazil, the Middle East and beyond.

Concerts are free and run from 5 to 7 p.m. on the front lawn of City Hall, 1685 Main Street. Free bike valet located north of City hall and free parking available in the Civic Center Parking Structure. Jazz on the Lawn is presented by the City of Santa Monica Cultural Affairs Division with support from IZZE Beverage Company, O.N.E. Coconut Water, Whole Foods Market Santa Monica, Bud's Famous Deli and Ocean Park Pizza.

For more information, please visit www.smgov.net/arts or call 310-458-8350.

Briefly...

CITY HALL, 1685 MAIN STREET, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city's commute trip reduction plan to improve air quality – August 12 and 26 and September 9 and 23. Payment and permit services are available every Friday – please call 310.458.8411 for the counter hours of your preferred service. All city offices will be closed on Monday, September 5 for Labor Day.

NEW IN TOWN? Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the City Services Directory, maps, parking and bus information, Family Guide, and more. Just send an email request to 411@smgov.net or call 310.458.8411 and we'll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.

HAVE A QUESTION, BUT NOT SURE WHO TO ASK? Get the "4-1-1" by emailing the Information Desk at City Hall. Send your question to 411@smgov.net and you will receive a response during normal City Hall business hours. This service is a complement to our GO System, where you can submit service requests or feedback 24/7 at www.smgov.net/go.

STARTING A NEIGHBORHOOD WATCH



It's a proven fact – Neighborhood Watch groups working together with the Santa Monica Police Department make one of the best crime prevention and crime fighting teams around! Neighborhood Watch groups can help create a safer and more secure environment for your family by forming a partnership between law enforcement and your neighbors, expanding the number of eyes and ears in the neighborhood watching for suspicious activity.

Neighborhood Watch groups are usually formed around a geographical unit, such as a city block. They can also be formed within an apartment building, townhouse/condo complex, or around adjacent businesses. Here are the basic steps to get started:

- 1 Contact the Crime Prevention Unit of the Santa Monica Police Department. A Crime Prevention Coordinator (CPC) who is familiar with your neighborhood will provide you with guidance and instructions.
- 2 Enlist neighbors to form a planning committee. Discuss and prioritize your neighborhood needs, concerns, and problems.
- 3 Set a time and date for your first Neighborhood Watch meeting and select a meeting site on the block, such as a home, backyard or community room.
- 4 Invite the rest of your neighbors to join the Neighborhood Watch. Introduce yourself and the other committee members by safely going door-to-door. Create flyers to inform neighbors of your first meeting.

At your first meeting a Santa Monica Police Crime Prevention Coordinator will train neighbors in home security, how to report suspicious activity, the proper use of 9-1-1, establishing a neighborhood phone tree, and other important crime prevention techniques and strategies.

For more information please contact the Santa Monica Police Department's Crime Prevention Unit directly at 310.458.8474.

SANTA MONICA

Seascape

Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to seascape@smgov.net or mail to:

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DIANE KUNTZ DESIGN STUDIO

 Seascape is printed on 100% recycled paper

In accordance with the Americans with Disabilities Act, Seascape is available in alternate formats by calling the City Manager's Office at 310.458.8301 (TDD/TTY 917.6626).

city tv highlights

Did you know that CityTV broadcasts public meetings live? You don't have to be at City Hall to watch the latest City Council, School Board, Rent Control, or Planning Commission meetings. Watch them from the comfort of your home and catch the debate on issues that are important to you. If you miss a live meeting, CityTV2 rebroadcasts all meetings at convenient times throughout the week. Check CityTV's NEW web site, WWW.CITYTV.ORG for live meeting airtimes or rebroadcast schedules. You can also watch meetings and all live CityTV programming online and access certain programs on-demand. Put CityTV on your agenda today!



Anticipated Bike Center Opening this Fall

Construction of the eagerly awaited Santa Monica Bike Center is nearly complete! Beginning this fall, Santa Monica residents, visitors and local employees will enjoy secure indoor bike parking and many cycling-related services, located in the parking structures adjacent to Santa Monica Place at 2nd & Colorado and 4th and Broadway.



The Santa Monica Bike Center creates a community hub for both local residents and visitors. It promotes the joy of riding bicycles for transportation, leisure trips and recreation through education and outreach, and makes it more appealing to use a bicycle to get around in Santa Monica. Some of the services offered at the Bike Center will include:

- Secure, access-controlled indoor bicycle parking
- Showers, bathrooms and lockers available for member use
- Bicycle repairs, accessory sales and rentals
- Bike and Segway sharing program for local residents and workers
- Guided bicycle and Segway tours and group rides
- Cycling education, safety classes, programs and events
- FREE bike valet

The Bike Center will be operated in partnership with the City of Santa Monica by Bike and Park, LLC. The Bike and Park team

includes Perry's Café & Rentals, Segway Los Angeles and Sustainable Streets. Bike and Park is committed to inspiring people to ride bicycles for the benefit of one's health, spirit and planet.

The grand opening of the Santa Monica Bike Center is scheduled for early fall. To find out the latest news and information visit www.bikesantamonica.org and follow us on Twitter @smbikecenter.

New "Ambassador Truck" joins the City's Fleet

The City of Santa Monica's Resource Recovery & Recycling Division is dedicated to operating in an efficient and cost effective manner. Many of the city's alleys were designed and built many years ago when waste collection was done very differently – by hand! Collecting wheeled carts in these narrow streets and alleys has been difficult, as they are simply too narrow for the larger automated collection vehicles currently in the city's fleet.

For years city staff has manually pulled the residential containers – more than 100 on Fridays alone – from the tight alleys to an area that provides the clearance needed by the standard collection truck. With the acquisition of a new smaller-bodied rear loader, known as the city's "ambassador truck," city staff can collect residential containers in even the tightest alleys much more efficiently, and with less risk of injury.



Look for the new vehicle (above and on left) near Navy and Marine Streets, 2nd Alley and other areas around the city!

Annual WSHC "Celebrating Success" Breakfast



Help celebrate and honor individuals in our community who have overcome the many challenges of homelessness to become self-sufficient. The Westside Shelter & Hunger Coalition's Annual Celebrating Success Breakfast will take place on Friday, October 28 at the Fairmont Miramar Hotel & Bungalows. More than 250 individuals who have overcome the many challenges of homelessness have been honored at this breakfast over the past 16 years.

Organizations throughout our community that have gone the extra mile for WSHC's member agencies and their clients will also be recognized at this event. Be inspired by their stories at this unique community gathering and learn more about your community's commitment to ending hunger and homelessness as a guest at this event. Tickets are on sale now.

For more information about Celebrating Success and/or to purchase tickets, please contact: info@westsideshelter.org or 310.314.0071.

BIG BLUE BUS *Cont. from page 1*

Boulevard at Pico Boulevard, at Olympic Boulevard and at Wilshire Boulevard, and on Western Avenue at Wilshire Boulevard. In Santa Monica, a stop will be added on Pico Boulevard at 28th Street/Stewart Street, and in Los Angeles, a stop will be removed on Pico Boulevard at South Beverly Drive.

■ **Minor reduction in frequency of Local 7 weekday service:**

All existing stops and routing will be maintained on this popular service. From 5 to 6 a.m., service will operate every 20 minutes. During peak time, 6 to 9:30 a.m., riders can catch a bus every 10 minutes. Then frequency will decrease incrementally throughout the day: service will operate every 15 minutes from 9:30 a.m.-12 p.m.; every 12 minutes from 12 to 6 p.m.; every 15 minutes from 6 to 8 p.m.; and every 20-30 minutes from 7 to 10 p.m. Frequency and span of Saturday and Sunday service will remain the same as it is currently.

■ **Express 10 will become Rapid 10 service:** Ten stops with the lowest passenger use will be eliminated to help Route 10 operate more quickly. Also, the SMC Express trip will depart from the stop on Cesar E. Chavez and Alameda at 6:30 a.m.

■ **Reduction of Route 13 service:** Due to low ridership, the trips that leave Rimpau Transit Center at 6:27 a.m. and 9:02 a.m. are being cancelled. Later in the day, service is being decreased to every 60 minutes during the week. All Saturday service is being discontinued.

■ **Downtown Ride:** A new Mini Blue Ride is being launched to help move people between the Civic Center and Downtown Santa Monica. The route will operate in a loop from the Civic Center parking area to Santa Monica Boulevard in a clockwise pattern along 2nd Street northbound and 4th Street southbound. On weekdays, it will operate only during the peak morning hours of 7 to 10 a.m. and peak evening hours of 3:30 to 7:30 p.m.



City Council approved these service changes, which were based on an extensive study of rider usage, rider surveys and demographic projections, at their May 10, 2011 meeting. The changes were designed to increase regional connectivity and improve service while maintaining BBB's current operating budget.

For more information, please call Big Blue Bus Customer Service at 310.451.5444 or visit www.bigbluebus.com.

DIY: Plans Available for Newly Installed Airport Avenue Demonstration Gardens

Want a beautiful new garden where you can play, relax and entertain family and friends? Visit the newly installed Airport Avenue Demonstration Gardens, a collection of three distinct



sustainable landscapes to spark your creativity and motivation. Whether you are looking for an eco-friendly lawn alternative, a vegetable garden, a private sanctuary under a tree, or an outdoor room for entertaining, the custom-designed gardens at the Santa Monica Airport will give you the tools and inspiration to create your own.

These designs include the latest features in sustainable landscaping that can be incorporated into any yard: raised veggie gardens, play areas, outdoor rooms, permeable paving, native and Mediterranean plants (including beautiful flowering plants), cisterns, drip irrigation and lawn alternatives.

The winning designs you voted for are now completed gardens that reflect our local climate and Santa Monica lifestyle – come visit!

The complete set of landscape plans, plant lists, irrigation parts lists, installation tips and videos are available online, as well as a list of local stores that sell many of these featured products. Better still, the city offers a variety of rebates to help cover the costs for installing a sustainable garden that will save water, reduce yard waste, reduce maintenance, and look great year-round.

Airport Avenue Demonstration Gardens are located at 3200 Airport Avenue directly across from the soccer field at Airport Park (between 23rd St and Bundy).

Download all the plans, plant and parts lists and more at www.sustainable-sm.org/landscape, keyword: demonstration gardens.

Health and Fitness Festival

The Santa Monica Chamber of Commerce is proud to present the 26th Annual Health and Fitness Festival, Saturday, July 30 from 11 a.m. to 4 p.m. on the Third Street Promenade. Over 70 businesses and non-profits will share expert advice, offer free screenings and tests, teach classes and give demonstrations, sell their products and showcase their causes. Don't miss live music, the Local Healthy Living grand prize raffle, and special guest appearances including P90X guru Tony Horton. This event is free to the public and there will be goodie bags for the first 300 attendees.



For more information, visit www.smchamber.com/healthandfitness or call 310.393.9825.

Share a Bag at the Farmers Markets and Resale Shops!

The Share A Bag program, an exchange for gently used reusable shopping bags, was recently launched in anticipation of the Single-use Carryout Bag Ban taking effect in September 2011. The pending ban reflects Santa Monicans' desire to reduce waste in the landfill and pollution in our waterways by creating incentives for people to carry their own bags when they shop. The Share A Bag program is a way to celebrate reuse, the highest form of recycling, and is one of the ways to meet the anticipated demand for reusable shopping bags in the community.



City officials are working to see that reusable bags are widely available from many sources, free or otherwise. And what better way to make reusable bags available to everyone than to share them?

Participants include Buy Local Santa Monica resale boutiques, vintage merchants,

consignment shops and thrift stores (see website for complete list) and the following locations:

- Santa Monica Chamber of Commerce at 1234 6th Street
- Downtown Ambassador's Desk, Third Street Promenade/Parking Structure 4
- Santa Monica's four Farmers Markets

For more information visit www.sustainablesm.org/bag.

"Share a Bag" exchange locations are members of Buy Local Santa Monica.

Rebates Available through Energy Upgrade California

Homeowner quiz: Do you know what condition your house is in when it comes to insulation and leaks? You might be amazed at how much money you can save on your energy bills by making sure your insulation, air ducts, windows, heater and air-conditioning work together to make your whole house more energy-efficient.



And for a limited time, homeowners can receive generous rebates and incentives to help pay for energy upgrades. The Energy Upgrade California program offers up to \$4,500 towards assessment and improvements. A thorough home assessment is the first step towards reducing energy use, conserving resources and creating more comfortable and efficient homes.

For more information, please visit www.solarsantamonica.com/energyupgrade/

Santa Monica Farmers Market turns 30!

The Santa Monica Farmers Market program marks its 30th anniversary in 2011. Join us in celebrating 30 years of locally and sustainably grown food at the Good Food Festival, September 14-18. The event will include five days of programs and special events that celebrate the accomplishments of the Santa Monica Farmers Market and build the long-term capacity of the sustainable and local food movement in the region. Details coming soon. Visit the Farmers Market's NEW website at www.smgov.net/farmersmarket/



DOWNTOWN MARKETS
Wednesday

Arizona Ave & 2nd St.
8:30 a.m. - 1:30 p.m.

Saturday

Arizona Ave & 3rd St.
8:30 a.m. - 1:00 p.m.

PICO MARKET

Saturday

2200 Virginia Ave.
8:00 a.m. - 1:00 p.m.

MAIN STREET MARKET

Sunday

2640 Main Street
9:30 a.m. - 1:00 p.m.



Celebrating National Parks & Recreation Month

July is National Parks & Recreation Month, and celebrating in Santa Monica is a breeze. Let us count the ways...

- Have a picnic in your closest park. There are 27 to choose from (www.smgov.net/parks)
- Participate in the President's Fitness Challenge going on now (www.smgov.net/recreation)
- Try the 15-station fitness park course at Clover Park
- Take your dog to the Herb Katz Dog Park at Joslyn Park
- Reserve a park BBQ and get the friends & family together. Call 310.458.8573, ext 7.
- Take a dip in the pool at the Annenberg Community Beach House (www.annenbergbeachhouse.com)
- Explore the new and improved Reed Park



Whatever you do, make sure it's fun! That's what parks are all about.

50+ & SENIOR PROGRAMS

1450 Ocean Ave | 310.458.8644 | www.smgov.net/seniors

Are you a senior interested in ballroom dancing, Zumba Gold, yoga, Tai Chi, health education, movies, group exercise, improv, cultural arts workshops or Bridge? Look no further than the Santa Monica Senior Center. Located in beautiful Palisades Park, the Senior Center offers a range of fun and worthwhile activities. And, there's free WiFi! Everyone over the age of 50 is invited to come by the Center to check it out and meet new friends. Membership is free. A schedule of activities and other great information is available at our new website: www.smgov.net/seniors.

HEALTHY LUNCH PROGRAM BY WISE & HEALTHY AGING Seniors, stay healthy with good nutrition. Fresh lunches are available to seniors 60+ at locations throughout the city from 11 a.m. – 12 p.m. Reservations must be made 1 day in advance between 10 – 11:30 a.m. Suggested donation is \$2.50. M – F: Senior Center 310.458.2219, Ken Edwards Center 310.395.8478, Reed Park 310.458.8315. Thursday Only: Virginia Avenue Park 310.452.7802. Additionally, a hearty box lunch is available on Saturdays on a first-come, first-served basis at the Senior Center from 11 a.m. – 12 p.m.

SMC EMERITUS AT VIRGINIA AVENUE PARK Check www.smc.edu/emeritus for the 2011 fall class schedule.

MEALS ON WHEELS Healthy meals and in-home visits are available daily to people who are homebound or unable to shop or cook for themselves. Call 310.394.5133, 9 a.m. – 1 p.m. for info.

ADDITIONAL SUPPORT SERVICES FOR OLDER ADULTS WISE & Healthy Aging and other local service providers offer services including Dial-A-Ride; independent living and caregiver support; money management; health services, care management; housing assistance; volunteer opportunities; friendly home visiting and more. Call 310.394.9871 for info, or visit www.wiseandhealthyaging.org. While you're there, check out WISE Connection, a new membership-based program from WISE & Healthy Aging.

The Senior Resource Directory & Quick Reference Guide is available at www.smc.edu/emeritus. Hard copies are available at the Senior Center.

SANTA MONICA WELCOMES PEOPLE OF ALL ABILITIES

The City of Santa Monica advocates for universal accessibility and works to ensure a high quality of life for people with disabilities. Our programs provide recreational and social opportunities for people of all abilities – visit www.smgov.net/accessiblesm for programs, resources and publications.

Santa Monica Police Activities League

School will be back in session soon and PAL is here to help! PAL provides educational, cultural and recreational programs for youth ages 6-17 at the PAL Youth Center. A full slate of enrichment classes will be offered this fall, including classes in homework assistance, computer classes, SAT prep, reading classes and more.

PAL also has an array of fitness classes for youth ages 6-24. Come check out free programs such as karate, boxing, weight training and open workouts at the PAL fitness gym located at Virginia Avenue Park. Coaches and instructors for the PAL program include Santa Monica Police Officers, staff from the Community and Cultural Services Department, and volunteers. If you would like to volunteer, PAL is looking for volunteers to help with Homework Assistance, special events and field trips.

PAL YOUTH CENTER AT MEMORIAL PARK

1401 Olympic Blvd.

Hours: Mon-Fri noon-10 p.m., Sat noon-6 p.m.

Friday Nights w/PAL for youth ages 13-17, 6 p.m. – 1 a.m.

Weekly signup required.

PAL HOMEWORK ASSISTANCE

Hours: Mon-Thu 2:30-6:30 p.m.

Computers available until 9 p.m.

PAL FITNESS GYM @ VIRGINIA AVENUE PARK

2200 Virginia Avenue

Hours: Mon-Fri noon-8 p.m., Sat 9 a.m.-5 p.m.

1401 Olympic Blvd. | 310.458.8988 | www.smgov.net/pal

Volunteer Santa Monica

We know you've got many talents and interests to share! You can put them to good use at the city's Animal Shelter, Santa Monica Public Library, Westside Special Olympics, Farmers Market, Senior Center and elsewhere by volunteering with us. Get started today by calling 310.458.8300 ext. 5429, or email vol@smgov.net.

Virginia Avenue Park Volunteers

We're always in need of tutors, reading partners, event support or Saturday Kidz Zone helpers. Call 310.458.8688 for more info.



After School Adventures (Ages 6-14)

It's back-to-school time, and that means after-school fun! Our popular after-school program provides free educational, recreational and cultural arts programs at Virginia Avenue Park. Tutorial and homework assistance programs will be available, including school supplies for students from low-income households. Fun field trips, art workshops, martial arts and boxing can also be found in this beautiful park setting.

Saturday Kids Zone

Our popular Saturday spot for kids and families just keeps growing. Youth up to age 13 are welcome to drop-in from 9 a.m to 2 p.m. each week throughout the season for arts and crafts, sports, cooking and much more! Drop by and check it out!

Teen Center

Did you know that the Teen Center at Virginia Avenue Park can support you in fulfilling your educational goals? At the Teen Center, there are exceptional tutors and professors at your service Monday through Thursday from 3:30 to 5:30 p.m. The Center not only provides academic assistance and college counseling but also job readiness. On Wednesdays, both Jewish Vocational Services and Chrysalis have office hours at the Park.

Did you know that the Teen Center at Virginia Avenue Park has six different artists in residence? Every Tuesday, Wednesday and Thursday night, you can learn from talented artists and share your creative ideas in urban art, digital media, silk screening and deejay.

Did you know that the Teen Center at Virginia Avenue Park has leadership and community service opportunities? Join the Teen Center Leadership group and get involved in your community! Meetings are on Wednesday evenings.

Youth 14-24 that live or attend school in Santa Monica are welcome to take part in all that the Teen Center has to offer. Besides the free programs described above, the Teen Center also offers sports programs, like bowling, golf, volleyball or 3-on-3 basketball.

The Teen Center actively partners with agencies that provide both employment and mental health services. Jewish Vocational Services, Chrysalis and St. John's Health Center provide referrals for mental health services to youth and families.

We love active parent involvement – parents are invited to attend informative meetings held every second Friday of each month.



WHAT'S NEW IN PARKS & AT THE BEACH

REED PARK IS LOOKING GOOD

Reed Park has been renovated inside and out. The children's play area is expanded with new play elements, shaded seating areas, screening from the basketball courts and new security features. Pop your head into the new CREST offices, stroll through new sustainable gardens and take a seat on new stadium-style tennis bleachers. It's a new day at Reed Park.

ARE THOSE NEW SIGNS I SEE?

Indeed! Douglas and Clover Parks are the first parks to boast new signs as part of a comprehensive signage plan for all city parks and the beach. The rest of the parks will join them over the next year. The durable signs communicate parks use rules in a clear and concise manner.



HELP PLAN A NEW BEACH PLAYGROUND

Santa Monica plans to build its first universally-accessible playground in the South Beach Park at 2600 Barnard Way, just south of Beach Lot 5S. Attend a community workshop on July 30 to share ideas and learn more about creating a play environment that integrates children of all ages and abilities socially, physically and emotionally. The workshop starts at 10 a.m. at the Santa Monica Civic Auditorium, 1855 Main Street. Email ccs@smgov.net or call 310.458.8310 for more information. If you are unable to attend, please visit our e-workshop at www.facebook.com/smbuap

LET US KNOW

Help keep the city's parks and beaches in tip-top shape. Report a maintenance problem through the GO system at www.smgov.net/go or by calling 310.458.8974 during normal business hours – after hours, call 310.458.8971.



BIG BLUE BUS Getaways!



Take the easy ride on the Big Blue Bus! Forget the traffic, the cost of gas, the hassle of parking, and join us for a stress-free, fun-filled day!

THE AMERICAN RIVIERA, SANTA BARBARA Saturday, August 6

Join the Big Blue Bus as we travel north to the American Riviera and Santa Barbara. Enjoy historic Stearns Wharf, excellent shopping on State Street and numerous museums. Plus, this Getaway takes place during the Old Spanish Days fiesta, when Santa Barbara will be transformed into a colorful spectacle of Spanish heritage. There will be music and dance, cultural presentations, a parade, a rodeo, food and beverage vendors, arts and crafts and much more!

\$40 per adult/senior; \$35 children ages 6-12

RONALD REAGAN LIBRARY, SIMI VALLEY Saturday, September 17

Perched atop a hill with sweeping views of the southland, the Reagan Library is one of California's most beautiful and unique destinations. Library holdings include over 60 million pages of documents, over 1.6 million photographs, 500,000 feet of film and over 40,000 artifacts, including the Air Force One that served as the "Flying White House" for President Reagan and six other US Presidents, and a remnant of the Berlin Wall.

\$50 per adult/senior; \$45 per child 11-17 years; \$35 per child age 10 and under. Includes library admission cost.

TICKET INFO *Tickets prices include round-trip transportation; meals are not included. Getaways typically depart at 8 a.m. from Santa Monica College Main Campus at 1900 Pico Blvd. and return at 5 p.m. Call 310.451.5444 (TTD: 310.395.6024) or visit www.BigBlueBus.com for more information. Tickets can be purchased at Blue: the Transit Store & Customer Service Center, 223 Broadway (just west of the Third Street Promenade) in downtown Santa Monica.*

Find Out What Tree Species is Being Recommended for your Street

The City's Urban Forest Master Plan Task Force wants your input on replacement tree species for your street in the event that a tree needs to be replaced. You can visit the urban forest online at www.santamonicatrees.com to find out what species is being recommended for your street and how to share your input with the Task Force and City Council. The Task Force will consider all public input prior to finalizing the draft Urban Forest Master Plan, which will be reviewed by City Council in late fall.



Make Your Next Move Easier

Moving is hard enough already – for your next move, reserve on-street parking to ensure a convenient location for your moving truck. Visit City Hall's Permit Center at least two business days before your move-in date or major delivery to obtain Temporary No Parking signs. The process is simple:

- If there are parking meters where you would like to park your moving vehicle, write down the numbers and bring them with you to the Permit Center.
- Bring evidence of your residency in the form of a current utility, phone, or credit card bill, bank statement or lease document that shows your name and a Santa Monica residential address.
- In cases where you are requesting parking in front of your neighbor's single-family home for more than one day, their signed approval is required. If the parking reservation is for less than one day, you must simply notify your neighbor.
- Pay applicable fees by cash (exact change, please) or check. Fees as of July 1, 2011 are \$20 for the application, \$5 for each sign, and \$4 for each reserved parking. Each reserved parking meter also requires a Temporary No Parking Sign. If there are no meters, two signs are required for the first twenty feet of reserved space, plus one additional sign for each additional twenty-foot increment of no parking area.
- Call Santa Monica Police Department Traffic Services for inspection after signs are posted. Remove signs when finished to avoid fines.



Contact the Public Works Department at 310.458.8737 if you are using a moving container like a POD. Note that double-parking and loading in Red or Blue Curb Zones is never permitted, and large-sized moving vehicles may require an Oversize Load Permit to drive on Santa Monica streets. Please be sure to have your moving company contact City Hall with any questions or visit www.smgov.net/oversize to find out how to obtain an Oversize Load Permit.

City Hall's Permit Center is located at 1685 Main Street, with convenient parking in the Civic Center Structure off 4th Street between Colorado Avenue and Pico Boulevard. For more information, email transportation.management@smgov.net or call 310.458.8291.

Twilight Dance Series Continues at the Santa Monica Pier

THURSDAYS THROUGH SEPTEMBER 8, 7-10 P.M.

AUGUST 4

Cirque du Soleil Presents Rock of the Bay
In partnership with Heal the Bay to support a cleaner ocean

AUGUST 11

LAMONICA BALLROOM THEN & NOW

Royal Crown Revue
Ameera & the JBG
Orgone



Royal Crown Revue

AUGUST 18

Duo-Tones
The Eliminators
Slacktone

AUGUST 25

TANGO BY THE WAVES

Free Tango lessons start at 6 p.m.
Milongatron

SEPTEMBER 1

Dawes
Also featuring the winner of Rusty's Surf Ranch emerging artist competition

SEPTEMBER 8

Bloomingdale's Presents: A Night In Tremé
Jon Cleary's Philthy Phew
Donald Harrison Electric Group
Wanda Rouzan

Concerts are free and open to the public. No alcohol is allowed; dogs are allowed on a leash. Parking near the Pier is limited – walk, bike or take the Big Blue Bus! Free bike valet starting at 6:30 on concert nights. For more concert information, visit www.santamonicapier.org or call 310.458.8900.

Ocean Appreciation Weekend

Learn all about the Santa Monica Bay during Ocean Appreciation Weekend, July 30 and 31 at Heal the Bay's Santa Monica Pier Aquarium. This year's annual tribute to the ocean focuses on the four habitats of the Santa Monica Bay: the sandy bottom, the kelp forest, the rocky shore and the open ocean. Through games, arts and crafts projects, music and naturalist's presentations, visitors can explore each of these unique environments. Special events include:

- Alexander Jaffe shares diving adventures and underwater photography, Saturday, July 30, 1:30 p.m.
- Author/musician Joel Harper gives an interactive reading of his children's book *All the Way to the Ocean*, Sunday, July 31, 1:30 p.m.



Photo: Tara Crow

Throughout the weekend, patrons will enjoy face painting, story time, scavenger hunts and craft projects for children as well as displays, presentations and activities focusing on environmental issues. Visitors can check out marine life off the west end of the Pier at the wildlife observation station, where Aquarium staff will be available to answer questions about the bay.

SCIENCE ADVENTURE CAMPS Heal the Bay is offering a fun, educational drop-off day camp this August for ages 6-12 at the Santa Monica Pier Aquarium. Week-long and single-day Science Adventure Camps are designed to engage kids in marine science and promote ocean stewardship.

Visit the Santa Monica Pier Aquarium at 1600 Ocean Front Walk, beach level, beneath the Carousel. Registration information for camp and field trips, hours of operation and special events is available at www.healthebay.org/smpa.

LANDMARKS OLD AND NEW

Photos: SMPL Image Archives



For those with a preference for sophisticated housing choice in their pursuit of the good life during the fun-loving era of the 1920s, three prominent apartment buildings, the Sovereign (205 Washington), Embassy (1001 3rd St.), and Charmont (330 California) – now designated city landmarks – emerged on the north edge of downtown. Like the Charleston, flapper dresses and speak-easies, Period Revival architectural design was all the rage in the 1920s, and these prominent apartment buildings stylistically reflected the ideals of Southern California in this Golden Age. These landmarks remain today and, thanks to the careful stewardship of their owners, continue to add a sense of grace and opulence to the city's streetscape.

EVERYONE'S DOWNTOWN!

After an intensive marketing and branding study that considered the needs and concerns of all Downtown stakeholders, the Bayside District Corporation officially announced on July 6 that the district will now be known as **Downtown Santa Monica**. **Downtown Santa Monica** is geographically defined by Wilshire Boulevard, Colorado and Ocean Avenues and Seventh Street.



The new name and logo reinforces Downtown Santa Monica as a vibrant, urban community with many special uses and audiences. The announcement also marked the beginning of a summer-long campaign designed to welcome everyone downtown, including interactive social media elements and unique summer programs like *Dating Downtown*. Watch for this exciting new advertising campaign and future community programs – for everyone!

To purchase tickets for *Dating Downtown*, visit www.buylocalmarket.com. Follow Downtown on Facebook at [DowntownSantaMonica](https://www.facebook.com/DowntownSantaMonica) or on Twitter @DTSantaMonica.



A dancing "flash mob" helps inaugurate the new Downtown Santa Monica brand.

Wondering what's going on in arts & culture each week? Sign up for The Palette, a weekly email highlighting handpicked events and activities happening in Santa Monica each week-end. Visit www.smgov.net/arts today.

Public Art Program Recognized

The city's public art program was recognized by Americans for the Arts, the leading national professional arts service organization, for all three projects submitted for the 2011 Year in Review. The projects were among the 47 the jury selected as outstanding public artworks of 2010 from over 400 submittals from throughout the country.



The jury noted that both *Cradle* by Ball Nogues Studio and *Wheels* by Anne Marie Karlsen were exceptional in how the artists played with scale and took risks in creating these signature pieces. The city was also lauded for *Glow*, Santa Monica's unique all-night art event, in the "Visionary Leadership" category.



Coming Soon to the Civic Auditorium

■ **AUGUST 27-28** Santa Monica Cat Show <http://www.cfasouthwest.org>

On Stage @ the Miles

The historic Miles Playhouse presents family-friendly performances year-round. For a current schedule, visit www.milesplayhouse.org or call 310.458.8634.

■ **AUGUST 5-7**

Culminating performance of KIDS SUMMER STAGE. For tickets and information, contact Amy Jacobson at www.ruskingschool.com.

■ **AUGUST 11-14 & 18-21**

NOT MAN APART PHYSICAL THEATER ENSEMBLE presents "Two Gentlemen Redux" a moving adaptation of William Shakespeare's Two Gentlemen of Verona. For tickets, reservations and information, visit www.makingfacesproductions.org

■ **AUGUST 25-28**

The VIRGINIA AVENUE PROJECT returns with children's plays appropriate for the whole family to enjoy. For showtimes, reservations and information, visit www.virginiaavenueproject.org

■ **SEPTEMBER 8-11 & 15-18**

The HART PULSE DANCE COMPANY presents The Mix Match Dance Festival. Over 20 companies will perform pieces over these two weekends of dance! For full schedule, tickets and information, visit www.hartpulsedance.com

■ **SEPTEMBER 22-25 & SEPTEMBER 29-OCT. 2**

The PACIFIC OPERA PROJECT presents Don Giovanni. For full schedule, tickets and information, visit www.pacificoperaproject.org

Summer might be winding down, but it's always time for a mini-getaway at the Annenberg Community Beach House. As summer shifts to fall, come down to the Beach House for a bike ride, a stroll or a cup of coffee with an ocean view.

There's even an opportunity for a few last dips in the pool. After Labor Day, the Beach House Pool will be open weekends, in September only, from 10 a.m. – 4 p.m. All first come, first served. The pool will be open for weekends and holidays throughout the fall, winter and spring months when the weather is at its finest. Sign up for our mailing list on the website or follow us on Facebook to find out about extra pool days.

GET DOWN IN THE SAND

August 27, 10 a.m. to 2 p.m.

On Saturday, August 27, join us for *Get Down on the Sand*, a special end of summer celebration from 10 a.m. – 2 p.m. The pool will be open from 10 a.m. – 6 p.m. Regular pool rates apply with all other fun free to the public.

BEACH=CULTURE

Our popular series of free concerts, readings, lectures and workshops continues throughout the year. For more details, please visit www.annenbergbeachhouse.com/cultural-programs. In honor of Marion Davies' own artistry

and her support of artists, and to further the work of the City of Santa Monica to promote the arts, the city sponsors periodic Artist Residencies based in a workspace at the Marion Davies Guest House. To receive notifications about Beach=Culture performances and the Artist Residencies, email beachhouse@smgov.net or call 310.458.4904.

In the Gallery, "Cultural Abstraction, Contemporary Figurations: the Work of Seven Contemporary Figurative Painters in Santa Monica" will be on exhibit July 28 through November 13.

MORE YEAR-ROUND FUN

If you haven't been to the Marion Davies Guest House yet, come discover the site's illustrious history. Free tours are available led by Santa Monica Conservancy docents. And did you know that you are welcome to spend time in the Guest House during public hours? Bring your laptop, a book, or your card buddies and spend a few leisurely hours in this gracious historic house.



Our popular yoga for adults, Yoga Buddies for youth, synchronized swim and beach volleyball classes continue year round. Check the website for up-to-date information.

AN EVENT SPACE LIKE NO OTHER

The award-winning Beach House is available to rent for meetings, conferences, social events and as a location for photo, film and TV shoots. If you're planning something special, give our Event Services team a call at 310.458.4934.

For complete information on hours, classes, parking and more, please visit www.annenbergbeachhouse.com or call us at 310.458.4904.

Reserve Your Park BBQ Area Today

Planning a barbeque in a public park with family or friends just got a little easier. Group BBQ areas at Airport, Clover and Marine Parks are now available for reservation for groups under 150. Now you can enjoy the peace of mind that comes from knowing your BBQ area will be waiting for you.

WHAT'S AVAILABLE?

- **Airport Park (3201 Airport Ave):**
1 large grill, 6 picnic tables
- **Clover Park (2600 Ocean Park Blvd):**
4 small grills, 8 picnic tables
- **Marine Park (1406 Marine Ave):**
4 small grills, 4 picnic tables

Requests are accepted 21 to 3 days in advance for Santa Monica residents (or 14 to 3 days ahead for nonresidents). The fee is \$50 for residents and \$75 for nonresidents.

All applicants must sign a waiver. To make your reservation, visit the Community Recreation office in person at Clover Park, or call 310.458.8573 ext. 7.

For spur-of-the-moment gatherings, a calendar will be posted on site showing what's reserved. Anything not reserved is still available on a first-come, first-serve basis. Groups of 150 and over must obtain an event permit through Community Recreation.

ADULT PROGRAMS FALL 2011

A sampling of upcoming programs.
For complete program information, visit smpl.org

MAIN LIBRARY

Keep Your Brain Healthy Brain fitness teacher Sara Beck shows you how to strengthen your brain. Sat 8/6, 3 p.m. Multipurpose Room.

Santa Monica Farmers Market Discussions Panel discussion on how the Market has evolved over the past 30 years. Thu 8/11, 7 p.m. MLK Jr. Auditorium.

Writing Workshop Series for 50+ In this 3-week series, Lawrence Owen helps you write about your life. Fri 8/12, 8/19 & 8/26, 10:30 a.m. Multipurpose Room.



Spanish Zarzuelas & American Theater

An Evening with Mona Simpson Best-selling local author discusses her latest novel *My Hollywood* with journalist Larry Wilson. Thu 8/18, 7 p.m. MLK Jr. Auditorium.

Spanish Zarzuelas & American Theater The Pacific Lyric Association presents this delightful introduction to Spain's national musical theater style. Sat 8/20, 3 p.m. MLK Jr. Auditorium.

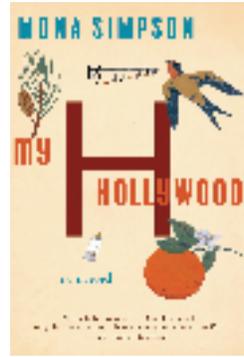
Julianne Bruce in Concert Local flutist plays classical pieces with piano accompaniment. Sat 8/27, 3 p.m. MLK Jr. Auditorium.

William Krisel, Architect Documentary screening and conversation with master of the modernism movement. Sat 9/17, 1 p.m. MLK Jr. Auditorium

FAIRVIEW BRANCH LIBRARY

DIY: Papier-Mâché

Create a bowl from paper and fabric with the stylin' Sonya Nimri. Tue 8/10, 7 p.m.



Literature Book Group Sat 8/13, 11 a.m. *The Idiot* by Fyodor Dostoyevsky.

Raising Compassionate Children Presented by Dr. Mary Jane Rotheram-Borus, founder/director of the UCLA Family Commons in Santa Monica. Tue 9/20, 7 p.m.

MONTANA AVENUE BRANCH LIBRARY

Mystery Book Group Second Wednesday of the month, 7 p.m. 8/10 *A Coffin for Dimitrios* by Eric Ambler; 9/14 *The Book of Air and Shadows* by Michael Gruber.

Book Group Wed 8/17, 7 p.m. *The Talented Mr. Ripley* by Patricia Highsmith.

OCEAN PARK BRANCH LIBRARY

Book Group First Saturday of the month, 11 a.m. 8/6 *The Lacuna* by Barbara Kingsolver; 9/3 *Tattoos on the Heart* by Father Gregory Boyle.

Pulitzer Prize Book Group Third Saturday of the month, 11 a.m. 8/20 *The Known World* by Edward P. Jones.

History of Film Series Film historian Elaina Archer spotlights classic movies and filmmakers. Saturdays at 2 p.m. 8/6 1933 musical *42nd Street*; 8/13 Steve Martin's *Pennies from Heaven*.

SANTA MONICA MAIN LIBRARY AND BRANCH INFORMATION

Main Library

601 Santa Monica Blvd., 310.458.8600

Fairview Branch

2101 Ocean Park Blvd., 310.458.8681

Montana Avenue

1704 Montana Ave., 310.458.8682

Ocean Park Branch

2601 Main St., 310.458.8683

Library Hours

Main Library: Mon-Thu 10 a.m.-9 p.m.; Fri/Sat 10 a.m.-5:30 p.m.; Sun 1-5 p.m.

Branch: Mon-Thu noon-9 p.m., Sat 10 a.m.-5:30 p.m. Closed Fri and Sun.

Big Blue Bus Routes

Main Library Lines 1, 2, 3, 7, 8, 9, 10

Fairview Branch Lines 6, 8, Sunset Ride and Crosstown Ride

Montana Avenue Line 3 and Crosstown Ride

Ocean Park Branch Lines 1 and 8

Bike parking available.

All city libraries are wheelchair accessible. To request a disability-related accommodation for events, call the library at 310.458.8600 (TDD 310.395.8499) at least three business days in advance.

YOUTH PROGRAMS

MAIN LIBRARY

August Family Flicks Movie fun for everyone! Wednesdays at 2 p.m. MLK Auditorium. 8/3 *Tangled*; 8/10 *Megamind*; 8/17 *Diary of a Wimpy Kid*; 8/24 *How to Train Your Dragon*; 8/31 *Kung Fu Panda*.

Family Fun Week! Spend the end of your summer enjoying quality family time at the library. Ages 4 & up. Mon 8/22 – Thu 8/25, 2-4 p.m.

"Around the World" Musical Story Time Celebrate our summer theme with songs, musical stories and rhythm fun from around the world. Ages 2 & up. Sat 8/27, 10:30 a.m.

Programs for Teens:

Food Fan Club – Summer Edition

Stay cool, eat, and learn about the food you eat with the Santa Monica Farmers Market. Grades 6 & up. Thu 8/4, 2 p.m.

Snap It! Teen Photography Workshop

Learn the basics of photography with local photographer Grace Smith. Space is limited for this FREE workshop. Sign-ups begin Mon 7/11. Grades 6 & up. Sat 8/6, 1-4 p.m.



Teen Advisory Council Meet & Greet What is Teen Council and how can I join? Grades 9 to 12. Mon 9/12, 4 p.m.

Teen Volunteer Information Sessions Come prepared knowing your fall schedule. A minimum of 10 hours is required. Grades 8 & up. Tue 9/13 and Thu 9/22, 4 p.m.

FAIRVIEW BRANCH LIBRARY

Lego Club Build with our library Legos. Ages 3 and up. Sat 8/6 & 9/3, 3-5 p.m.

Programs for Teens/Tweens:

One-on-One College Essay Workshop Sign up for an individualized ½ hour session with professional college counselor Diana Hanson. Registration begins 6/18. Sat 8/20, 11 a.m. – 4 p.m.

MONTANA AVENUE BRANCH LIBRARY

Lego Club Come to our Lego Club and build something amazing. Board games will also be available. All ages welcome. Sat 8/20, 3-4:30 p.m.

Sticks & Strings Yarn Club Take a break and join us with your knitting or crochet projects. Grades 5 to 12. Wed 8/10, 4-5 p.m.

OCEAN PARK BRANCH LIBRARY

Youth and Family Chess Every Wednesday from 3 - 6 p.m. All levels and ages are welcome. Parents too!



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CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:30 p.m. on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for:

- July 29
- August 23 (August 9 Regular Meeting is cancelled)
- September 13 and 27

Visit www.smgov.net/council for more information or to check the status of upcoming agenda items. City Council meetings are broadcast live on CityTV cable channel 16 and streamed at www.citytv.org. Regular meetings air on 89.9 KCRW from 8 p.m. to midnight.

City Council meetings are open to the public. Public comment may be made in person at the City Council meeting, or prior to the meeting via regular U.S. mail, e-mail, or by fax to:

1685 Main Street, Room 209
 Santa Monica, California 90401
 Phone: 310.458.8201
 Fax: 310.458.1621
 Email all Council members: council@smgov.net

NATIONAL NIGHT OUT

TUESDAY, AUGUST 2, 6 TO 8 P.M.

333 OLYMPIC DRIVE (BETWEEN THE PUBLIC SAFETY FACILITY AND CITY HALL)

Join us for music, food, carnival games and more as the Santa Monica Police Department hosts its annual block party to celebrate National Night Out. The event strengthens partnerships between police and community and raises crime prevention awareness. This year's theme is emergency preparedness for home and business, so stop by to learn about what you can do to get ready for a natural disaster or other emergency.

Free parking will be available in the Civic Center Parking Structure located directly across the street from the Public Safety Building.

For more information, please call the S.M.P.D. Community Relations Unit at 310.458.8474 or visit www.santamonicapd.org and our facebook page at <http://facebook.com/santamonicapd>



Sixth Annual City of Santa Monica 2011 AltCar Expo & Conference

Friday, September 30th
 Saturday, October 1st
 10am – 5pm

Santa Monica Civic Auditorium

FREE ADMISSION
 to Expo Floor, Ride & Drive Area,
 Speakers Sessions

Contact Platia Productions at 310-390-2930, ext 3 for further information.

Please visit our website for details.

www.altcarexpo.com

