

# SEASCAPE

A P U B L I C A T I O N O F T H E C I T Y O F S A N T A M O N I C A



## GROOVIN' AT THE 24TH ANNUAL TWILIGHT DANCE SERIES

*Santa Monica Pier Twilight Dance Series begins June 26!*

### UUT: KEEPING PACE WITH TECHNOLOGY

*The Utility Users Tax (UUT) is a tax on certain utility bills. Since 1969, the residents of Santa Monica have paid a UUT on telecommunications services. Like many other California cities, Santa Monica uses this funding to provide a wide range of essential city services such as educational and school programs, parks and recreation, police, fire and emergency services.*

*Over the past 39 years, the UUT has not kept pace with the dramatic changes in communications technology. Now, voter approval is necessary to modernize the UUT. Recent legislative, legal and technological changes mean that the City of Santa Monica must update the current ordinance to protect this revenue for the community, while addressing advances in modern communication so that all residents and businesses contribute equally regardless of the types of telecommunications services they are using.*

*If placed on the November 2008 ballot, a UUT continuation measure requires approval of a majority of Santa Monica voters. There would be no increase in the tax rate, and low-income seniors and disabled residents would continue to be exempt from paying the UUT.*

*Without a UUT on telecommunication, funding for services the community considers necessary would be reduced by \$8 to \$12 million annually. Continuing this local funding source is an important part of the city's conservative fiscal strategy and is important to protect and maintain essential public safety, sustain beneficial community programs and maintain the city's infrastructure.*



The Santa Monica Pier Twilight Dance Series will present three premieres, a 30-year reunion and ten weeks of summer fun in its 24th season! The concerts kick off June 26 with an opening night dance party, featuring L.A.'s favorite worldbeatniks The Bonedaddys and Oakland-based soul collective Crown City Rockers. The best in eclectic and worldly rock, pop, jazz and blues will carry us through to August 28th's closing concert, a full evening with Reggae pioneer Toots & the Maytals!

Now too much fun for just two hours, the new concert hours are 7 p.m. to 10 p.m. The season is marked by the West Coast debuts of the hugely popular Italian songstress Carmen Consoli in August; Dominican group Bachata Roja Legends featuring Puerto Plata; and Mike Farris from Nashville, Tennessee, with his tent-revival "Salvation in Lights" band.

Performing together in Southern California for the first time since the 1960s will be Peter & Gordon, sharing August 21 with their fellow British Invasion hit-makers Gerry & the Pacemakers. And the biggest stars in Hawaiian music, Keali'i Reichel and Na Leo, come together for their first ever free concert in Southern California, a special Independence Day "One Hawai'i" tribute to the mainland on July 3.

Also appearing this summer are Michelle Shocked, one of the true originators of what is now commonly referred to as "Americana" and possessed of an iconoclastic, restless and always independent artistic spirit. We'll present the greatest Salsa band in North America, Spanish Harlem Orchestra, Zimbabwean cultural icon Oliver Mtukudzi, New World Folkie Juana Molina from Argentina, Ghanaian Reggae/Afropop star Rocky Dawuni and emerging Native American singer/composer Samantha Crain & the Midnight Shivers.

Parking near the pier is limited – walk, bike or take the Big Blue Bus this summer! The bike valet will start up at 6:30 on concert nights, ready to provide safe, secure and convenient parking for thousands of bikes. The Santa Monica Pier is wheelchair accessible. For bus information, please visit [www.bigbluebus.com](http://www.bigbluebus.com) and [www.mta.net](http://www.mta.net) or call (310) 451-5444.

FOR MORE INFORMATION, VISIT [WWW.TWILIGHTDANCE.ORG](http://WWW.TWILIGHTDANCE.ORG) OR  
CALL THE SANTA MONICA PIER INFORMATION LINE AT (310) 458-8900.



**SUMMER SIREN**  
*Winner of the 2008 poster contest  
created by designer Jeff Verges*

SEE SANTA MONICA PIER TWILIGHT DANCE SERIES SCHEDULE ON PAGE 10

**Briefly...**

**CITY HALL, 1685 MAIN STREET**, is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m., with payment and permit services available every Friday. "Closed Fridays" for most city offices (reducing car trips and improving air quality) coming up are June 20 and July 18. All city offices will be closed on Friday, July 4 in observance of Independence Day.

**SANTA MONICA'S RENT CONTROL BOARD** offers free seminars to familiarize owners and tenants with issues related to renting and rent control. Upcoming events include:

- FREE SEMINAR FOR TENANTS  
Tue 6/17, 6:30 – 9:00 p.m.
- FREE CLINIC TO ASSIST WITH CALCULATING THE GENERAL ADJUSTMENT  
Tue 7/15, 6:00 – 9:00 p.m.

All seminars are held in the 2nd floor Multi-Purpose Room at the Santa Monica Main Public Library, 601 Santa Monica Blvd. Register by calling (310) 458-8751 or emailing [rentcontrol@smgov.net](mailto:rentcontrol@smgov.net)

**NEW RESIDENT INFORMATION PACKETS** are just the thing for those who've recently made their home in Santa Monica—and all it takes to get one is a quick e-mail request to us at [411@smgov.net](mailto:411@smgov.net) or a phone call to (310) 458-8411. Included in the packet are the city's Customer Services Directory, maps, parking and bus information, Family Guide and more. It's also available at the Information Desk in City Hall.

SANTA MONICA

# SEASCAPE

is a publication of the City of Santa Monica designed to inform residents about city programs and services.

Please e-mail editorial information and comments to [seascape@smgov.net](mailto:seascape@smgov.net) or mail to:

Rachel Waugh  
Santa Monica SeaScape  
City of Santa Monica  
1685 Main Street  
Santa Monica, CA 90401

▲▲▲

**Diane Kuntz Design**

In accordance with the Americans with Disabilities Act, SeaScape is available in alternate formats by calling the City Manager's Office at (310) 458-8301 (TDD/TTY 917-6626).

**LUCE PROVIDES THE FRAMEWORK FOR OUR COMMUNITY VISION!**

It's time to celebrate the arrival of the Land Use & Circulation Element (LUCE) Strategy Framework, an integrated community vision for the future of Santa Monica over the next 20 years. Thousands of residents and businesses have been involved in developing this holistic and proactive view of how the city should look and function, built on the theme of maintaining the community's existing character. The Strategy Framework focuses on more than just the physical attributes of the city – it is about the people and values that the community shares. The result is a comprehensive series of strategies, policies and tools to achieve the community's long term vision to:



- ▲ Ensure Santa Monica's character and sense of community;
- ▲ Protect and preserve Santa Monica's residential neighborhoods;
- ▲ Proactively manage congestion and reduce traffic; and
- ▲ Provide more housing opportunities for people of all income levels, including affordable and workforce housing;

One of the most substantive and ecologically important focuses of LUCE is to require integration of land use and transportation policies to ensure a sustainable and livable community, with strategies to:

- ▲ Locate development near frequent transit;
- ▲ Aggressively manage existing and new employee trips on a district by district basis, using a range of measures including transit incentives, parking strategies and improved pedestrian and bicycle facilities;
- ▲ Nurture "complete" neighborhoods with services in walking/biking distance;
- ▲ Require impact fees from new development for trips that can't be mitigated to fund citywide transportation improvements; and
- ▲ Implement new measures to monitor and ensure ongoing success.

Following review by the Planning Commission and City Council (scheduled for June 17 and 24), with input from the community, the Council will provide direction for staff to proceed with an economic, transportation and environmental evaluation of the LUCE Strategy Framework. Adoption of the LUCE is targeted for spring 2009, after the completion of this analysis and additional community discussion.

The **LUCE Strategy Framework** can be viewed at [www.shapethefuture2025.net](http://www.shapethefuture2025.net), and CDs and hard copies are available at the City Hall Planning Counter or for viewing at all Santa Monica Public Library branches. For opportunities to comment, check the Council agendas posted online prior to the meetings.



**TIME TO RENEW YOUR BUSINESS LICENSE!**

All businesses operating in the city or from a Santa Monica address as of July 1, 2008 are required to renew their business license for the 2008-2009 fiscal year by August 31. The city has made it easy for currently licensed businesses by offering renewal by mail and online. Renewal forms will be mailed by June 15 to all currently licensed businesses. To renew your business license:

- ▲ Complete and return the renewal form mailed to the business, or
- ▲ Renew online at the City's website, [www.businesslicense.smgov.net](http://www.businesslicense.smgov.net)

Renew online or make sure your renewal is postmarked by August 31, 2008 to avoid late payment penalties. Forms and information are also available online for first-time licensees. Contact the Business License Office at [business.license@smgov.net](mailto:business.license@smgov.net) or (310) 458-8745 if you need a duplicate renewal form, need assistance or have questions regarding business licensing requirements.



## CALIFORNIA'S WATER SUPPLY: OVERDRAFT PROTECTION NEEDED!

Think of your bank account. Do you let it run dry before you make a deposit or do you try to leave yourself a cushion? Now think about California's water supply as a water bank account. It's low — very low. Drought, low snow levels, and restrictions on pumping water have significantly diminished the water supply that we rely on. This summer, cities across the State will be implementing water conservation requirements to keep enough water in our account to float us. Instead of a rainy-day fund, we need savings for our long stretches of warm, sunny days.

If we can work together to save water, mandatory restrictions may not need to be implemented. You can help by cutting water use wherever you can. It's easier than you think to save 20 gallons every day:

- ▲ Adjust your sprinkler controller for the summer. Go to [www.bewaterwise.com/calculator.html](http://www.bewaterwise.com/calculator.html) to find out how much water your garden needs and when to water. Savings: 20 gallons/day.
- ▲ Fix every leak at home, work and school. Savings: 15 gallons/day.
- ▲ Install high-efficiency toilets, showerheads and clothes washers. Savings: 20 gallons/day.
- ▲ Turn off faucets while you brush your teeth and shave. Savings: 5 gallons/day.
- ▲ Wash only full loads of clothes. Savings: 5 gallons/day.

### Bonus savings

- ▲ Wash your car at a car wash facility or use a waterless car wash.
- ▲ Use a broom to keep your sidewalk, patios and walkways clean.
- ▲ Take advantage of rebates for water-saving fixtures and appliances. Visit [www.smepd.org/rebates](http://www.smepd.org/rebates) or call 1-866-728-3229.



Metropolitan Water District of Southern California

*In this 2006 photo, the edge of Lake Mead shows how our water supply has been taxed. It's time to start saving up.*



## NEW GREEN BUILDING REQUIREMENTS

In April 22, 2008, the Santa Monica City Council voted to approve a slate of amendments to the City's Green Building Requirements. Historically, Santa Monica has had green building requirements for commercial, industrial, and residential projects of four or more stories. The new green building requirements went into effect on May 22 and apply to all new construction in the city, including single-family and duplex residential projects.

Changes to the existing requirements include increased energy efficiency requirements, improved landscape water conservation, and a higher diversion rate for waste from construction and demolition projects, so that the waste is recycled instead of sent to the landfill. The approved amendments also expanded the list of green construction materials to include environmentally-friendly materials like zero VOC paints and natural linoleum flooring in addition to materials with recycled content.

Some specific additions include using solar heating to heat pools, limiting traditional sod (which needs lots of water, pesticides, and fertilizer) to 20% of the landscaping area, diverting at least 65% of construction and demolition waste from the landfill, and installing high-efficiency landscape irrigation systems. In enacting these requirements, the City of Santa Monica continues its commitment to sustainability. The approved measures will lower the cost of home ownership, reduce the burden on the utility infrastructure, curtail the production of greenhouse gas emissions, and decrease the city's overall water demand.

**FOR MORE INFORMATION, VISIT [WWW.SMGREEN.ORG](http://WWW.SMGREEN.ORG) OR CONTACT BRENDEN MCEANEY, GREEN BUILDING PROGRAM ADVISOR AT [BRENDEN.MCEANEY@SMGOV.NET](mailto:BRENDEN.MCEANEY@SMGOV.NET) OR 310.458.8549**

## CELEBRATING 50 GOLDEN YEARS AT THE CIVIC AUDITORIUM!

*Since 1958, the Civic Auditorium has served as a major cultural venue in Santa Monica, setting the stage for top performers and community events*

*for five decades. A community birthday party is being planned for August*



*to celebrate the Civic with music, food, facility tours, memories, special guests and more! Check [civicmemories.smgov.net](http://civicmemories.smgov.net) in the coming months for more details.*

*Have a fond memory of the Civic? We want to know! Please send your story to [civic@smgov.net](mailto:civic@smgov.net). We may post it online or publish it in a commemorative 50th Anniversary edition of the Civic's playlist.*

## WHAT'S NEW IN PARKS AND BEACHES?

- ▲ **JOSLYN PARK** is looking spiffy! New sod has been installed around the tot lot and bark has been added to the re-graded off-leash dog area. Bring the kids and pups out to play!
- ▲ **AIRPORT PARK** has been improved with added surface drains in the off-leash dog area that will help alleviate flooding when it rains. Gates have been installed in the tot lot.
- ▲ The tire swing at the **CLOVER PARK** tot lot has been repaired – get out there and swing away!
- ▲ **CHESS PARK**, just south of the Santa Monica Pier, is getting new umbrellas. Stop by to watch a game or bring your own chess set and play. Novices and masters welcome!
- ▲ Recycling is coming to **CLOVER PARK**! The city will be testing two types of recycling containers, located in busy areas of Clover Park adjacent to existing garbage cans. Use the new park recycling containers to recycle plastic bottles, aluminum cans and glass containers. If successful, the city will expand the recycling program to other busy parks in Santa Monica. We need your help to make this program a success!
- ▲ Also, new trash cans will be tested out on the **BEACH** north of the Pier. They hold twice as much as the old ones and have lids that will prevent seagulls from scattering trash.
- ▲ **BEACH GREEN** is now open! Located at 2400 Barnard Way, Beach Green is a lush new green space where an asphalt parking lot used to be. It's the perfect spot for an easy day at the beach. With the exception of approximately six peak beach use days each year, Beach Green and the adjacent asphalt will be open for informal recreation like kite flying, bike riding and soccer.
- ▲ Game, set, match! The tennis courts at **DOUGLAS, MEMORIAL, MARINE** and **LOS AMIGOS PARKS** will soon be resurfaced. To reserve a court, call (310) 394-6011 or stop by the Tennis Office at Reed Park (7th Street and Wilshire Blvd).

## A WALK IN THE PARK REED PARK

*The second in a series of articles about the history and facts of Santa Monica's prized open space system.*

Located along Wilshire Blvd. between 7th Street & Lincoln Blvd, Reed Park is Santa Monica's second oldest park. In the 1880's, prior to becoming a public park, it served as a popular staging area for polo matches. Santa Monica's founding father, Senator John P. Jones, opened the site in 1892, envisioning that it would serve as a plaza for anticipated hotel development along Wilshire and Lincoln Boulevards. As hotel development progressed further west toward the ocean, the site was eventually donated to the city.

The city officially opened it as Lincoln Park in 1925, and over the years it has been known as "Pueblo Park", "Central Park", "Recreation Park" and "Seventh Street Park". Early activities in the park included outdoor classical concerts and ballroom dancing under the stars as well as tennis and shuffleboard tournaments.

After an overall park renovation in 1995, the park's name was officially changed to "Christine Emerson Reed Park" in 1998 to honor the memory of the former Santa Monica mayor and longtime councilmember.

Today, Reed Park sits on 5.3 acres and is home to several City programs, including CREST, the Tennis Office and Miles Playhouse. It features tennis courts, shuffleboard, basketball courts, a community center and a playground.

The park is preparing for a facelift, with landscaping and facility improvements throughout. Plans include softening the Wilshire Boulevard edge of the park with a pedestrian-scale, drought-tolerant garden and improved signage. The children's play area will be expanded and equipped with new creative play elements, shaded seating areas, screening from the basketball courts and improved security features; and a seldom-used turf area near Miles Playhouse will be transformed into a demonstration garden to promote sustainability.



Santa Monica Public Library Image Archives

### SUMMER IS HERE – ENJOY PUBLIC SPACES RESPONSIBLY!

Now that the warmer weather has arrived, everyone wants to spend more time outside! Santa Monica's beaches, parks and other natural areas are wonderful places to gather and play. Here are just a few reminders to keep public spaces safe and enjoyable for everyone...

- ▲ Smoking and littering are definite "don'ts" in all city parks and beaches!
- ▲ Like parks and beaches, **STREET MEDIANS** are sometimes used for exercise and recreation. Jogging or walking is welcome, but all other activities, including personal training, sunbathing, stretching, yoga, use of exercise mats, or any other fixed activity are strictly prohibited.
- ▲ Go fly a kite...just not near the Santa Monica Airport! Keep in mind that kites and remote-controlled aircraft are prohibited at **CLOVER, MARINE** and **AIRPORT PARKS**.
- ▲ Groups of over 150 people coming to the **BEACH** or a **PARK** may require an Event Permit. For more info, visit [www.santa-monica.org/ccs/events](http://www.santa-monica.org/ccs/events) or call (310) 458-8573.

FOR MORE INFORMATION ON PARKS AND OPEN SPACE, PLEASE CALL 310-458-8573.



### ROSIE'S GIRLS RECEIVES GRANT FROM WOMEN'S FOUNDATION OF CALIFORNIA

The Women's Foundation of California Los Angeles Donor Circle has honored Santa Monica's Rosie's Girls program with a \$15,000 grant, recognizing the impact this program has on the development of our community's young women. For an eighth year, the Foundation's grant funding will support programs that build self-esteem and civic responsibility as well as leadership, fiscal literacy and employment skills in girls ages 11 and older. The grant given to Rosie's Girls was the highest amount awarded by the Los Angeles Donor Circle this year. It will provide scholarships and fund the fourth year of the Apprentice Program for Rosie's Girls alumnae.



Rosie's Girls is an intensive three-week summer program for girls that builds leadership and teamwork skills among participants as they learn aspects of trades such as carpentry, firefighting, plumbing, welding, tree-trimming and automotive repair. The physical challenges create the opportunity for girls to take risks, experience something they might have otherwise avoided, provide support to each other, and celebrate their successes.



### ADDRESSING HOMELESSNESS IN SANTA MONICA: PANHANDLING EDUCATION CAMPAIGN

If you're uncomfortable when you see a panhandler or are unsure how to respond, you're like most of the 300+ people who responded to a recent survey conducted in the Bayside District. Nearly three out of four respondents reported being "sometimes or always" asked for money by panhandlers when they visit downtown Santa Monica. About a third of respondents reported that they regularly give to panhandlers, and believe the money is assisting the individual in beneficial ways. Another third never give to panhandlers, saying the money does not help and/or leads to unhealthy behaviors.

The survey results will shape the city's effort to visibly reduce panhandling in Santa Monica, increase awareness of local assistance programs, and redirect people's generosity toward an alternative means of giving. Look for more information and updates on the panhandling education campaign in future issues of *SeaScape* and throughout town.



### CAROB REPLACEMENTS

The city held a community meeting with a panel of experts from the California Department of Forestry, the cities of Glendale and Los Angeles, the Sacramento Tree Foundation, Tree Musketeers and city staff on May 7, 2008 to hear and respond to resident concerns regarding the Carob Tree Replacement Program.

In response to an increase in Carob tree and limb failures, a study of mature carob trees had been conducted throughout the City. The objective was to determine health, viability and risk associated with their declining condition. The study focused on mature and over-mature carob trees that showed signs of decline and/or a risk of future failures. The final report revealed that out of the 630 trees studied, 299 need to be removed; and of those, 97 pose a significant risk of failure and need to be removed immediately. Removal of the 97 trees will begin in late June and should be completed in July. After feedback from the meeting, the trees with a lower risk rating are being re-evaluated to determine if a phased removal plan is feasible. Those removals will commence in August and should be completed by the end of the summer. The remaining carob trees will be pruned. The City Council appropriated funds to implement the project which includes replacing the trees with 36" box trees in the fall.

Because carobs are native to the eastern Mediterranean region, they are drought-resistant, require little irrigation and perform best in well-drained soils with no surrounding hardscape as their roots displace adjacent pavement. Carobs are relatively pest free; however they are highly susceptible to decay, especially in trees that have been wounded from root pruning or by construction. These problems are compounded in trees that receive summer irrigation. Future issues of *SeaScape* and forthcoming informational materials will offer information on preserving and perpetuating our vibrant urban forest.

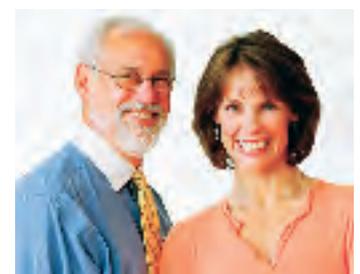


### CITY TV HIGHLIGHTS

#### EARTHTALK TODAY

*CityTV is proud to present EarthTalk Today, the environmental television show that is committed to bringing viewers the most accurate, incisive and current information about the environ-*

*ment. Join co-hosts Peter Kreitler and Alexandra Paul as they discuss*



*issues that pertain to Santa Monica, and our world, with some of the country's top experts and spokespersons on environmental issues.*

*Airs weekdays on Time Warner cable channel 16 at 10:30 a.m. and 3:30 p.m. Please check your local listings or visit [www.citytv.org](http://www.citytv.org) for episode information.*

# glow

## DUSK-TO-DAWN

SANTA MONICA BEACH, PIER, AND PALISADES PARK



USMAN HAQUE  
Open Burble, Singapore Biennale, 2006



A PROJECT OF THE CITY OF SANTA MONICA and  
THE SANTA MONICA ARTS FOUNDATION

Glow is being produced by the City of Santa Monica in partnership with the Pier Restoration Corporation, the Convention and Visitors Bureau and Bayside, with public and private sector funding.

### DONORS AND SPONSORS

#### SPARKLE

Norton Family Foundation  
Starbucks Coffee Company

#### GLITTER

Consulate General of France  
in Los Angeles  
Durfee Foundation  
Fieldmouse Foundation  
KCRW  
Loews Santa Monica  
Looker Family Foundation  
National Endowment for the Arts

#### TWINKLE

Big Imagination Group  
Bonhams & Butterfields  
Pamela Burton and  
Company  
Dept. of Graphic Sciences  
Audrey and Sydney Irmas  
Foundation  
Fred Kurata, MD –  
East/West Eye Institute  
Michael's Restaurant  
Rachel Pally

See the beach, Pier and Palisades Park through the eyes of artists. Glow will fill the night with compelling and enchanting sights and sounds situated in spaces and times that expand the possibilities for participation in contemporary art.

Part of the premise of Glow is the unique beach front setting and a tribute to the grunion, a fish that lives in local waters and comes up to the beach to spawn creating a momentary 'glow'.



SITE SPECIFIC INSTALLATIONS  
& PERFORMANCES BY OVER

## 20 LOCAL AND INTERNATIONAL ARTISTS INCLUDING:

USMAN HAQUE

SHIH CHIEH HUANG

ANNE DELEPORTE

GREENMEME  
(Freya Bardell and  
Brian Howe)

infranatural  
(Jenna Didier, Oliver Hess  
and Marcos Lutyens)

NOVA JIANG AND  
MICHAEL KONTOPOULOS

LA COMMONS

LUSTRE  
(Kalim Chan and  
Dmitry Kmelnitsky)

MACHINE PROJECT

SHIVA MANDELL AND  
MARY BETH TRAUTWEIN

CAROLINE MAXWELL  
AND TAL YIZRAEL

KARYL NEWMAN

DAVE QUICK AND  
ELENA MARY SIFF

FRANK ROZASY

SASSAS AND DUBLAB

PETER TOLKIN

VJ CULTURE  
(Grant Davis)

JAY YAN

# EXPERIENCE GLOW

## SATURDAY

### JULY 19, 2008

### 7:00 PM - 7:00 AM

free to the public

Visit [www.glow santamonica.org](http://www.glow santamonica.org) for program, map, transportation and parking.

**SHARE YOUR  
SANTA MONICA PIER STORIES**

*It was early May, 1908 when the first concrete piles of Santa Monica's new Municipal Pier were driven into the Pacific Ocean's floor. Sixteen months later the Pier welcomed the public to enjoy the breathtaking views of its surroundings and the bountiful offerings of the sea below. Today it is an icon—one of the most recognizable landmarks in the world. And in sixteen months it will be one hundred years old.*

*As part of this celebration, the Pier Restoration Corporation is hoping to hear from everyone with a Pier story to tell, be it a "big fish" tale, a romance novel or a memoir created by a lifetime of experiences on the Pier. Please send your Pier story to [yourstories@santamonicipier.org](mailto:yourstories@santamonicipier.org) or to 200 Santa Monica Pier, Santa Monica, CA 90401.*

**'MONTH OF THE YOUNG CHILD' CELEBRATED IN STYLE!**

On April 8th Santa Monica City Council proclaimed April 2008 as the "Month of the Young Child", recognizing the critical role early childhood education plays in helping children to succeed in school and life. With the National Association for the Education of Young Children, the Santa Monica Child Care & Early Education Task Force held a series of activities throughout the month of April to honor this year's theme "Bring Communities Together for Children—Children Bring Communities Together."

Civic leaders were invited to show their support for early learning and literacy by reading to young children at various sites. Over 40 preschool children at McKinley Elementary School wore fire helmets as Fire Chief Jim Hone read "Firefighters A to Z" by Chris L. Demarest. City Manager Lamont Ewell also took time out of his busy schedule to read a book about firefighting to a group of John Adams Preschool children. He shared his experiences as a firefighter and taught children what to do if they face a fire at home.



*Fire Chief Jim Hone reads to a group at McKinley Elementary School.*

The Task Force also created a photo exhibit of the "Faces and Spaces of Child Care in our Community". This unique visual display of seven Santa Monica preschools and family child care homes documents the investment that must be made in quality teachers who educate our young children through the most important years of their lives.

Since 1983 the Santa Monica Child Care & Early Education Task Force has been working together with the City of Santa Monica to address issues of child care and early education in our community.

**FOR MORE INFORMATION ABOUT EARLY CHILDHOOD PROGRAMS IN SANTA MONICA, CONTACT THE CITY'S HUMAN SERVICES DIVISION AT (310) 458-8701.**

**SEASCAPE NEEDS TO HEAR FROM YOU!**

*SeaScape has been part of the community and a major source of city information for more than 25 years, and it's time for an update! Please complete this form or take the survey online at [www.smgov.net/seascapesurvey](http://www.smgov.net/seascapesurvey), and let us know how we can improve.*

**When it comes to the style, size and feel of SeaScape...**

	<b>Agree</b>	<b>Disagree</b>
I like that it's larger, like a newspaper	<input type="radio"/>	<input type="radio"/>
It should be smaller, like a magazine	<input type="radio"/>	<input type="radio"/>
It should use higher quality recycled paper	<input type="radio"/>	<input type="radio"/>
The current design reflects Santa Monica	<input type="radio"/>	<input type="radio"/>
The design should include more photos	<input type="radio"/>	<input type="radio"/>
The publication should be more modern and upscale	<input type="radio"/>	<input type="radio"/>
The current design and layout make it easy to read and find information	<input type="radio"/>	<input type="radio"/>

Additional comments on format: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Considering multiple issues over the past year, please rate how well SeaScape interests you and keeps you informed of civic information and events in these areas:

	<b>Not interesting/ don't read it</b>			<b>Interesting/ informative</b>	
Major city policies and programs	1	2	3	4	5
Cultural events/programs	1	2	3	4	5
Environmental news	1	2	3	4	5
Construction information	1	2	3	4	5
Class/Program information (RecScape)	1	2	3	4	5

Additional comments on content: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please mail to *SeaScape*, City of Santa Monica, 1685 Main Street, Santa Monica, CA 90401 or complete at [www.smgov.net/seascapesurvey](http://www.smgov.net/seascapesurvey)



## SANTA MONICA BUSINESSES GOING BEYOND GREEN!

The Santa Monica Chamber of Commerce and the City of Santa Monica are proud to recognize the 2008 Sustainable Quality Award winners. For thirteen years the Sustainable Quality Awards have celebrated local businesses that make extraordinary contributions to our community in the areas of sustainable economic development, social responsibility, and stewardship of the environment. These award-winning businesses have shown that being green is an effective business strategy and they are making an important contribution to our community's environmental, social and economic vitality.



This year there was a very diverse and highly accomplished group of applicants. These businesses all exemplify a significant level of commitment to sustainability. The 2008 Sustainable Quality Award Grand Prize winners are Duvivier Architects, Loews Santa Monica Beach Hotel, Morley Builders, and The Lobster. The Excellence Award winners are Border Grill, Hartnell, Jesse Bornstein Architecture, Rustic Canyon, Salesforce.com and Taxi! Taxi!. M3House and MTV Networks received special recognitions. The voluntary activities these businesses have undertaken result in cleaner air and water, less waste, reduced traffic and pollution, improved quality of life for residents and workers, and a strong and viable local economy.

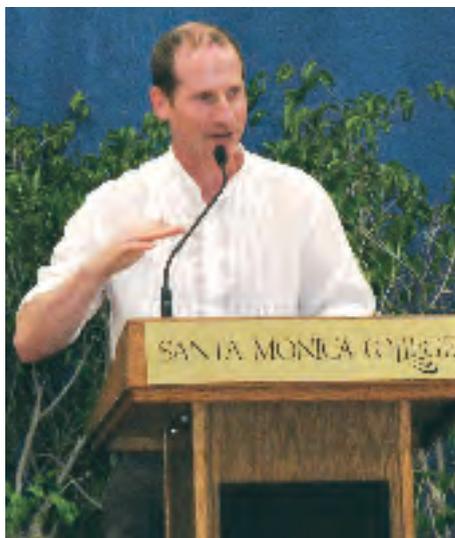
More than 180 people attended this year's luncheon, which included a keynote address by Gay Browne, CEO and Founder of Greenopia: The Urban Dweller's Guide to Green Living. Peter Kreitler and Alexandra Paul, co-hosts of EarthTalk Today, were the event Emcees. Congratulations to all the business leaders who are investing time and money in projects that are making Santa Monica a sustainable city and a leader in green business. To learn more about these award-winning businesses, please visit [www.smepd.org](http://www.smepd.org).



## SANTA MONICA CITYWIDE READS 2008

Santa Monica Public Library wrapped up the sixth year of Citywide Reads with an appearance by Jim Lynch, the author of this year's book *The Highest Tide*, at Santa Monica College. Lynch talked about his inspiration and experience of writing the book, which is his first novel, read some of his favorite passages and answered questions from an enthusiastic audience.

Participants in this year's *Citywide Reads* experienced a summer with thirteen-year-old Miles O'Malley as he navigated the mysteries of his beloved Puget Sound and his relationships with family and friends. Inspired by the novel's ocean setting, the Library planned a number of aquatic-themed events, screenings and presentations to compliment the book discussions led by trained volunteers throughout the city. Among them was a presentation by Jean-Michel Cousteau, world-famous ocean explorer and educator, to a capacity crowd at the Main Library, and a terrific seafood cooking demonstration by the *Too Hot Tamales*, Santa Monica Chefs Mary Sue Milliken and Susan Feniger. The Library also created an interactive blog to share the *Citywide Reads* experience online.



To see event pictures or share your thoughts on the season, visit [www.santamonica-citywiderreads.blogspot.com](http://www.santamonica-citywiderreads.blogspot.com). The Library will be soliciting suggestions for *Citywide Reads* 2009 this summer and looks forward to hearing from you!

## C Y B E R N E W Z

### CITY WINS FOUR TECHNOLOGY AWARDS

*The City of Santa Monica won a technology solutions award and received three honorable mentions from the Public Technology Institute (PTI), a national non-profit technology research and development organization based in Washington, DC. PTI recognizes local governments that use innovative technology projects to increase revenues, improve service to their community, save tax dollars, or improve management.*

*The SantaMoniCard parking meter debit card program was recognized by PTI with a technology solutions award. This highly competitive award is presented to local governments who have demonstrated innovative technology solutions to improving service delivery, lowering operating costs, and creating new revenue opportunities.*

*The SantaMoniCard debit card can be paid in advance and used for parking throughout the city wherever the new parking meters have been installed. Cards may be purchased at the Parking Office at 429 Santa Monica Blvd., Suite 350 or at the Treasury Office in City Hall.*

*Honorable mentions were awarded to the Advanced Traffic Management System which provides real-time parking information and traffic management through upgrades to existing signal control electronics; a Mobile Work Management System used by Water Resource Division work crews to update and view work order information more efficiently; and CITYNET, a collaboration of city and third-party telecommunications providers allowing the city to construct community fiber optic assets and provide the business community with high bandwidth communications services. Local businesses utilizing CityNet are experiencing considerable savings for their communications networks, while contributing funds towards expanding the fiber optic and wireless networks and implementing new technologies that provide improved service, mobility and livability for the community.*



# HAPPENING AROUND TOWN

▶ *Cont. from page 1*

## SANTA MONICA PIER TWILIGHT DANCE SERIES



**JUNE 26**  
**THE BONEDADDYS AND CROWN CITY ROCKERS**  
*Opening night dance party!*

**JULY 3**  
**ONE HAWAI'I WITH KEALI'I REICHEL, NA LEO, WELDON KEKAUOHA AND HULA HALAU**  
*The 50th State celebrates Independence Day on the Mainland!*

**JULY 10**  
**SPANISH HARLEM ORCHESTRA**  
*Greatest Salsa orchestra in North America!*

**JULY 17**  
**SPECIAL EVENT TO BE ANNOUNCED**

**JULY 24**  
**BACHATA ROJA LEGENDS**  
*Dominican sounds of the classic cabaret era!*

**JULY 31**  
**MICHELLE SHOCKED WITH MIKE FARRIS**  
*Sanctified Americana*

**AUGUST 7**  
**OLIVER MTUKUDZI AND ROCKY DAWUNI**  
*AfroPop from Zimbabwe and Ghana*

**AUGUST 14**  
**CARMEN CONSOLI, JUANA MOLINA AND SAMANTHA CRAIN**  
*Indie-Pop Singers / Global Songstresses*



**AUGUST 21**  
**PETER & GORDON WITH GERRY & THE PACEMAKERS**  
*The British Invasion once again...on the Pier!*

**AUGUST 28**  
**TOOTS & THE MAYTALS**  
*Jamaican Reggae Legend!*

▲ **SANTA MONICA TEEN FILM FESTIVAL** Come see the next generation of filmmakers at the 3rd Annual Santa Monica Teen Film Festival. There will be two screenings, each with different films. The Miles Memorial Playhouse will host the first set of screenings on Saturday, June 21 at 8:00 p.m. On Sunday, June 22 at 1:00 p.m. the final round of exhibitions will be screened in the Martin Luther King, Jr. Auditorium at the Santa Monica Main Public Library at 601 Santa Monica Blvd. Audiences will vote at the end of the each day's screenings for the Audience Choice Award, and all other awards will be handed out at the conclusion of the Sunday screening. Admission to both screenings is FREE but reservations are recommended. Call 310-458-8634 or visit [www.santamonicateenfilmfestival.com](http://www.santamonicateenfilmfestival.com) for more info.

### ▲ **FOURTH OF JULY FUN**

#### *Celebrate America!*

Don't miss the spectacular fireworks and entertainment of Santa Monica College's "Celebrate America" be held Saturday, June 28. The celebration will feature a spectacular fireworks show and entertainment by Chris Mulkey, Delux and the Santa Monica College Jazz Band. The festivities are being moved this year to John Adams Middle School located on 16th Street between Pearl Street & Ocean Park Boulevard while SMC's Corsair Field is under renovation.

#### *Santa Monica's Fourth of July Parade on Main Street!*

Come watch or come march in the second annual hometown parade, presented by the Ocean Park Association and led by Police Chief Tim Jackman, this year's Honorary Grand Marshall. The parade starts Friday, July 4th at 9:30 a.m. in front of the Santa Monica Civic Center. Last year, neighbors young and old, marching bands, civic groups, sports teams and others marched or cruised down Main Street on anything that rolled—bicycles, wagons, tractors, skateboards and a VW bug! Registration is required by June 20 to participate in the parade. Call the Ocean Park Association's Parade Line at 310-564-1968 or visit [www.opa-sm.org](http://www.opa-sm.org) for information and applications.

▲ **JUNETEENTH CELEBRATION "CHAINS TO CHANGE"** *Saturday, June 21, 11:00 a.m.-6:00 p.m. at Virginia Avenue Park.* Virginia Avenue Park hosts the annual Juneteenth Celebration, a free event memorializing the day in 1865 when the last slaves were informed of their freedom as granted by the 1863 Emancipation Proclamation. The day-long celebration includes multi-cultural music and dance performances from spiritual to hip-hop to jazz and blues. Musical highlights include blues singer Chiquita Tolten, spoken-word artist Annie McKnight and master percussionist McTate Stroman. The keynote speaker is Robin Petgrave, founder of Tomorrow's Aeronautical Museum.

Visit the African American Odyssey, an artistic/historical exhibit in the Thelma Terry Building, enjoy a selection of traditional foods and let the tots run around in the children's court with face painting, game booths and activities. For more information, contact Virginia Avenue Park at 310-458-8688, or LaVerne Ross and the Juneteenth Committee at (310) 451-8124 or 310-908-4554.

▲ **SOLAR WITH NO MONEY DOWN?** Yes, it's possible! The city-sponsored program Solar Santa Monica continues to investigate cheaper and smarter ways to help residents get solar on their roof. Join us June 16 from 7 p.m. to 9 p.m. at the Main Library for a panel of solar lenders, ready to answer questions and take indications of interest from homeowners and businesses. Meet representatives from firms that specialize in solar loans for homeowners, or allow residents to "rent" the panels on their roofs through a Power Purchase Agreement (PPA). For details and to make reservations for this free workshop, contact the Solar Santa Monica office at (310) 458-4992.

**Main Library** 601 Santa Monica Boulevard (310) 458-8600  
Hours: Mon. - Thur., 10 a.m. to 9 p.m. Fri. - Sat., 10 a.m. to 5:30 p.m. Sun., 1 to 5 p.m.

**Fairview Branch** 2101 Ocean Park Boulevard (310) 450-0443  
**Montana Avenue Branch** 1704 Montana Avenue (310) 829-7081  
**Ocean Park Branch** 2601 Main Street (310) 392-3804  
Hours: Mon.-Thur., noon to 9 p.m. Sat., 10 a.m. to 5:30 p.m. Closed Fri. and Sun.

All city libraries are wheelchair accessible. To request a disability-related accommodation, call the library at (310) 458-8600 (TDD 310-395-8499) at least three business days in advance. The Main Library is served by Big Blue Bus lines 1, 2, 3, 7, 8, 9 and 10.

## Youth Services

CALL FOR OUR SCHEDULE OR VISIT US AT [WWW.SMPLKIDS.ORG](http://WWW.SMPLKIDS.ORG)

### Children's Summer Reading Programs: "Catch the Reading Bug"

**Reading Club** – For Independent Readers.

**Read-To-Me Club** – For ages 2 to 6.

Sign ups begin June 16 at the Main Library and all branch locations.

### Teen Summer Reading Program: "Metamorphosis @ Your Library"

**Teen Reading Club** – For grades 6-12

Transform your mind with this year's Teen Summer Reading theme!

Sign ups begin June 16 at the Main Library and all branch locations.

### MAIN LIBRARY

**Summer Activity Programs.** Ages 4 and up. Mon 6/23-7/28, 2:30 p.m.

**Catch the Movie Bug!** Check out what all of the buzz is about with these truly fantastic movies. *A Bug's Life* (G) Sun 7/6, 2:00 p.m. *The Ant Bully* (PG) Sun 7/27, 2:00 p.m.

#### Programs for Teens

**MyVoice: A Teen Writers' Workshop.** An intensive six-week workshop where teens meet with local writers, develop their creative writing skills, and get a chance to publish their pieces in Santa Monica Public Library's first ever Teen Zine. Signups Monday, June 9 until full. Workshop is Wed/Fri 7/9-8/15, 3:00 p.m.

**Transform Your...T-Shirt!** Perform "t-shirt" surgery and watch your old t-shirts transform into something cool and unique before your very eyes. Wed 7/16, 1:00 p.m.

**Transform Your...Socks!** Create and design your very own Goth Sock Puppet using a pair of socks and other fun accessories. Wed 7/30, 1:00 p.m.

### MONTANA AVENUE BRANCH LIBRARY

**Summer Activity Programs.** Ages 4 and up. Tue 6/24-8/5, 2:30 p.m.

**Paws to Read @ Your Library.** Paws to Read is back this summer! Check in early June for dates.

#### Programs for Teens

**Teen Activity Programs.** For grades 6-12. Mon 7/7, 7/21, 8/4 & 8/18, 2:30 p.m.

**Talk About It.** A book discussion group for grades 6-8. Titles selected from the school district's summer reading list. Wed 7/2, 7/16, 7/30 & 8/13, 5:00 p.m.

### FAIRVIEW BRANCH LIBRARY

**Summer Activity Programs.** Ages 4 and up. Wed 6/25-7/30, 2:30 p.m.

**Summer Book Talks.** For grades 3-5. Call branch for details. Mon 7/14 & 7/28, 4:30 p.m.

**Youth Chess Club** All levels welcome. Every Thursday, 3:00-6:00 p.m.

#### Programs for Teens

**Teen Book Talk.** For grades 5-8. Call branch for details. Mon 8/4, 4:30 p.m.

**Gaming and more.** Grades 4-12. Call branch for details. Wed 7/2-7/30, 5:00-7:00 p.m.

**Keyboarding Challenge.** Improve your skills and win prizes! Mon-Thu 6/23-8/7, 2:00-6:00 p.m.

### OCEAN PARK BRANCH LIBRARY

**Summer Activity Programs.** Ages 4 and up. Thu 6/26-7/31, 2:30 p.m.

## BOOK SALE!

Friends of the Library is holding their next bi-monthly sale of premium books on Saturday, July 19 from 11:00 a.m. to 2:00 p.m. in the Friends Bookstore, located in the Main Library off the North Entry Courtyard.

All proceeds benefit the Santa Monica Public Library.

For more information call 310.395.1951 or visit [www.friendsofsmpl.org](http://www.friendsofsmpl.org)

## Adult Programs

### MAIN LIBRARY (ALL EVENTS IN MLK JR. AUDITORIUM UNLESS OTHER INDICATED)

**Discovering a Second Career in the Arts** Artists who discovered their creative talents in retirement are featured in this Senior Arts Forum, open to all ages. Sun 6/15, 2:00 p.m.

**Summer Family Flicks** Weekly family film series. Wednesdays at 3:00 p.m. 6/18, *The Secret Garden*. 6/25, *The Jungle Book*. 7/2, *Holes*. 7/9, *Muppet Movie*. 7/16, *Akeelah & the Bee*. 7/23, *Surf's Up*. 7/30, *Mary Poppins*.

**The Political Mind** Scientist and author, George Lakoff, examines how emotion informs political opinions. Book signing to follow. Wed 6/18, 7:00 p.m.

**Geisha Culture Event** Explore the make-up, kimono dress and tea service rituals of this unique Japanese culture. Seating is limited. Thu 6/26, 2:30-6:00 p.m. Multipurpose Room.

**7th Annual LA Opera Series' Grande Finale Concert** Featuring LA Opera Artists Craig Colclough (bass-baritone), Karen Vuong (soprano) and Paul Floyd (pianist, conductor). Thu 6/26, 7:00 p.m.

**Decompression Session** Learn to recognize your personal stress factors at this interactive workshop. Presenter Jean Franzblau will show you techniques for relieving tension and creating a positive mental outlook. Sat 6/28, 2:00 p.m.

**Incredibly Strange Film Festival** Weekly cult classic film series. Thursdays at 7:00 p.m. 7/10, *Plan 9 From Outer Space*. 7/17, *Infra-Man*. 7/24, *Can't Stop the Music*. 7/31, *Skatetown USA*. 8/7, *For Y'ur Height Only*.

**Author Event: Rita Lowenthal** The author of *One Way Ticket* recounts her son's heartbreaking descent into addiction and showcases local options for addiction treatment and recovery. Tue 7/29, 7:00 p.m. Multipurpose Room.

### FAIRVIEW BRANCH

**Documentary Film Series** *Manufactured Landscapes*. Photographer Edward Burtynsky's take on China's massive industrial revolution. Tue 6/17, 7:00 p.m. *War/Dance*. Three children living in a displacement camp in Uganda compete in a music and dance festival. Tue 7/15, 7:00 p.m.

**Literature Book Group** Second Saturday of the month at 11:00 a.m. 6/14, *The Red and the Black* by Stendhal. 7/12, *Candide* by Voltaire.

**Afternoons at the Library** Mondays: Bridge and Scrabble at 1:00 p.m., Knitting Circle at 5:00 p.m. Tuesdays: Write-Away Exercise your writing skills. Noon-3:00 p.m. Thursdays: What's New This Week Discussion of current events. 1:00-2:30 p.m.

### MONTANA AVENUE BRANCH

**Mystery Book Group** Second Wednesday of the month at 7:00 p.m. 7/9, *Echo Park* by Michael Connelly.

**Montana Book Group** Third Wednesday of the month at 7:00 p.m. 6/18, *Master and Margarita* by Mikhail Bulgakov. 7/16, *Eats, Shoots & Leaves* by Lynn Truss.

**In Case You Missed It Film Series** *Away from Her* starring Julie Christie. Mon 6/23, 2:00 p.m.

### OCEAN PARK BRANCH

**Book Group** First Saturday of the month at 11:00 a.m. 7/5, *Lucky Jim* by Kingsley Amis

**Mainly Noir Book Discussion and Film Presentation on Raymond Chandler** Discuss the new and critically acclaimed work *The Long Embrace: Raymond Chandler and the Woman He Loved* by Judith Freeman. Sat 6/21, 2:00 p.m. Followed by a screening of *Lady in the Lake* at 3:00 p.m.

SINCE PLASTIC BAGS ARE NO LONGER AVAILABLE AT LIBRARY LOCATIONS, THE LIBRARY NOW OFFERS REUSABLE BAGS THAT PATRONS CAN PURCHASE FOR JUST \$1.00. BRING YOUR OWN BAG, OR BUY ONE OF OURS TO USE OVER AND OVER FOR TRIPS TO THE LIBRARY AND OTHER ERRANDS!

## SEASCAPE HIGHLIGHTS

<i>Twilight Dance Series Rocks the Pier</i> .....	1
<i>Saving California's Water Supply</i> .....	3
<i>A Walk in the Park: Reed Park</i> .....	4
<i>Let's GLOW!</i> .....	6/7
<i>Sustainable Quality Award Winners</i> .....	9
<i>Happening Around Town</i> .....	10
<i>Fourth of July Fun!</i> .....	10
<i>Library Programs</i> .....	11



## MUNICIPAL ELECTION: NOVEMBER 4, 2008

*Santa Monica's next municipal election is November 4, 2008, when four Council seats, two positions on the Rent Control Board, three on the College Board of Trustees and three plus one partial term on the Board of Education will be vacant or up for reelection. Interested candidates are invited to attend a workshop held by the City Clerk's office, where they will receive nomination papers and learn about the election process. The same session is offered at 8:30 a.m. and at 4:30 p.m. on July 14 in Council Chambers, 1685 Main Street.*

*As a reminder, the last day to register to vote in the upcoming election is October 20, 2008. For information on the workshop or any election-related topic, call the City Clerk's Office at (310) 458-8211.*



## LONG RANGE COUNCIL AGENDA ITEMS

### MAJOR MATTERS EXPECTED TO COME BEFORE CITY COUNCIL IN JUNE AND JULY:

- Public hearing on the Land Use and Circulation Element (LUCE) Strategy Framework
- Public hearings on the proposed property-based assessment district (PBAD) in downtown Santa Monica and the Main Street Lighting assessment district.
- Affordable Housing Program Production Guidelines
- Public hearing on five-year rate schedules for water and wastewater
- Ordinance regarding use of Promenade benches
- Ordinance prohibiting smoking in common areas of multi-family developments

*The long-range nature of this list means that some items may not be heard in the month originally scheduled, as new matters emerge and agendas are adjusted. No item will come to Council before the date originally published. Check the status of upcoming agenda items on-line at [www.smgov.net](http://www.smgov.net).*

## LEADERSHIP SERIES ON A ROLL WITH WHOLE LOTTA PROJECTS GOIN' ON 10!

*The tenth installment of the Leadership Series' annual bus tour of public construction projects and improvements is scheduled for Saturday, July 12, 2008. Led by members of city staff, the tour takes residents to visit the city's public projects, from the exciting*



*to the routine. The Leadership Series will depart from the Santa Monica Main Library at 601 Santa Monica Blvd. at 9:00 a.m. and return around noon.*

*This year's tour is slated to include sneak peeks at the Annenberg Community Beach House and the new Big Blue Bus Transportation Yard, plus at least a dozen other projects large and small. This is the most popular of the Leadership*

*Series courses and is considered the civic highlight of the summer! Please call 458-8301 (TTY 917-6626) or register at [www.smgov.net/leadership](http://www.smgov.net/leadership).*

**THE SANTA MONICA MAIN LIBRARY AND THE TOUR BUS ARE WHEELCHAIR ACCESSIBLE. BIG BLUE BUS LINES 1, 7, 8 AND 10 SERVE THE MAIN LIBRARY. TO REQUEST OTHER DISABILITY ACCOMMODATIONS, CALL (310) 458-8301 (TTY 917-6626) AT LEAST ONE WEEK IN ADVANCE.**



1685 Main Street  
P.O. Box 2200  
Santa Monica, CA 90407-2200

PRSR STD  
U. S. POSTAGE  
PAID  
PERMIT NO. 222  
SANTA MONICA, CA

Postal Customer  
Santa Monica, CA



P R I N T E D O N R E C Y C L E D P A P E R