19TH ANNUAL SANTA MONICA FESTIVAL

Families looking for an inexpensive, environmentally sustainable and culturally enriching activity for Mother's Day weekend can pedal over to the 19th annual Santa Monica Festival on Saturday, May 8 in Clover Park. The festival offers a day filled with eclectic music, dance, visual arts, food, education and shopping, and follows zero-waste principles to reduce its impact on the environment.

Admission is free and so is parking – for cars and bikes! Those who pedal to the festival and take advantage of the free bike valet will be entered in a free drawing to win a brand new bike. If you take another mode of transportation, you may fill out a festival survey to get a raffle ticket.

While you’re there, keep your camera at the ready – anyone can participate in the Festival Photo Competition by simply posting a caption and photo taken at the Santa Monica Festival 2010 on our Facebook page. There are four categories: People, Performance, Food and Environmental Philosophy. The best photo in each category will win $50 as well as the opportunity to have their photo featured on a number of Santa Monica online sites.

THE LUCE MOVES FORWARD

Over 100 people attended the Planning Commission community workshop on the Draft Land Use & Circulation Element (LUCE) held on April 7 at Lincoln Middle School.

The workshop highlighted the plan’s major land use strategies to achieve the community vision and the comprehensive circulation approach to reduce vehicle trips and increase walking and bicycling.

Thousands of Santa Monicans have contributed their ideas to the Draft LUCE through workshops, walkabouts, discussions and surveys. These ideas have been woven into a rich vision and policies for a long-term sustainable future for Santa Monica that celebrates and preserves our unique, character-defining qualities. The LUCE responds to Santa Monicans’ key items of concern, including:

- Maintaining the scale and character of our neighborhoods. The LUCE creates Neighborhood Conservation Overlays, preserves historic resources, and directs pressure for new housing away from neighborhoods to transit corridors.
- Having more neighborhood-serving retail outlets and restaurants close to home. The LUCE encourages livable neighborhoods that provide the needs of daily life within walking or biking distance.
- Managing congestion. The “No Net New Trips” circulation plan limits trips generated in Santa Monica, and uses Transportation Demand Management to promote bicycling, walking, and use of Expo Light Rail and Big Blue Bus.
- Having enough affordable housing. The LUCE increases housing opportunities along the boulevards, including mixed-use and affordable housing to meet the needs of our diverse population.
- Increasing open space and community amenities. The LUCE expands open space, gardens, landscaping, and street greening, and requires new projects to incorporate amenities that benefit the community.

You can read more about the Draft LUCE and download the document at www.shapethefuture2025.net. Printed copies are also available for purchase at the Planning Counter at City Hall. You are invited to share your thoughts and ideas at community meetings planned throughout the spring and summer.

Sign up at www.shapethefuture2025.net to receive notice of upcoming meetings, check on the project status, and join us in the ongoing process of shaping the future!
Briefly...

CITY HALL, 1685 MAIN STREET is open Monday through Thursday from 7:30 a.m. to 5:30 p.m., and every other Friday from 8 a.m. to 5 p.m. Most city offices are closed on alternate Fridays as part of the city’s commute trip reduction plan to improve air quality – May 7 & 21 and June 4 & 18. Payment and permit services are available every Friday – please call 310.458.8411 for the counter hours of your preferred service. All city offices will be closed on May 31 in observance of Memorial Day.

NEW IN TOWN? Our new resident packet is filled with information to help you get familiar with your new neighborhood, including the City Services Directory, maps, parking and bus information, Family Guide, and more. Just send an email request to 411@smgov.net or call 310-458-8411 and we’ll drop one in the mail, or stop by the Information Desk in the City Hall lobby to pick one up.

LA COUNTY’S EMERGENCY MASS NOTIFICATION SYSTEM, called Alert LA County, has the capability to use phone, text and email messages to alert residents and businesses when there is an emergency situation in their area and advises of needed actions, like evacuations. Residents and businesses are encouraged to sign up for emergency alerts by registering their cell phone numbers, VoIP numbers and e-mail addresses on the Alert.lacounty.gov website. Landlines are already included in the system.

Preparing a Responsible City Budget in Uncertain Economic Times

The city is in the process of preparing its proposed budget for FY 2010-11 and budget plan for FY 2011-12. Like other cities, Santa Monica faces financial challenges over the next few years as expenditure growth is predicted to outpace revenues unless adjustments are made. On the national level, the economy has grown for three consecutive quarters following the worst recession since the Great Depression. Historically, Santa Monica has been resilient in tough economic times due to a relatively strong, diversified economy and tax base. However, sales taxes are expected to decline in FY2009-10 for the second consecutive year, and commercial activity and tourism have decreased. Revenues are expected to rebound beginning in FY2010-11 as the local economy begins to recover and Santa Monica Place reopens, although rates of growth are projected to be relatively low compared to historical trends. To offset a projected structural shortfall, each city department has prepared possible cuts at a mild to moderate level. These cuts will be prioritized so that they are part of the proposed solution to close the anticipated deficit while protecting the city’s most vulnerable populations and keeping vital and well-loved community services intact. The proposed budget for FY 2010-11 will include a multi-faceted approach to permanently closing the structural shortfall over the next few years. Prudent use of the economic uncertainty designation set aside in FY 2009-10 will be part of the recommended short term solution, in order to allow for a “soft landing.”

The city’s prudent financial management practices are evidenced by our AAA bond rating and our continued ability to stave off a local economic crisis. We appreciate your support and input during these tough years, and look forward to better times ahead. Community members shared their priorities for the budget at community meetings held in November and December, and will have the opportunity to do so again at the Council Budget Study Sessions scheduled for May 26 and 27. A public hearing will also be held in June prior to the adoption of the FY 2010-11 budget, currently planned for June 15.

To share your thoughts regarding the FY 2010-10 budget, visit www.smgov.net/budget, email council@smgov.net or attend a public hearing on the budget.

Calling All Artists: Art Carts Available for Rent on the Third Street Promenade

The Third Street Promenade Vending Cart Program has a unique opportunity for artists to sell their creations. Three artisan carts are available for rental on weekends from Provenzano Resources, Inc.

All artisan applicants must sell original handmade products. Appropriate wares may include photography, paintings, sculptures, glassware, pottery, textiles and mixed media. The city is open to other concepts as well. Reproductions/mass produced items are not accepted.

Artists are only required to commit to one month at a time. Weekends include Saturdays from 10 a.m. to 10 p.m. and Sundays from 11 a.m. to 9 p.m., and may include Fridays at the renter’s request. Artists are responsible for their own signage and will need to remove and store their product nightly. Rental rates are $700-$1,200 each month depending on season and product.

To request an application please call 818.458.5554 and specify “art cart” in your message.

SANTA MONICA

Seascape

Seascape is a publication of the City of Santa Monica designed to inform residents about city programs and services. Please e-mail editorial information and comments to seascape@smgov.net or mail to:

Rachel Waugh
Santa Monica Seascape
City of Santa Monica
1685 Main Street
Santa Monica, CA 90401

DIANE KUNTZ DESIGN STUDIO

In accordance with the Americans with Disabilities Act, Seascape is available in alternate formats by calling the City Manager’s Office at (310) 458-8301 (TDD/TTY 917-6616).
Avoiding Auto Burglary

Auto burglaries are mostly crimes of opportunity. Anything of value left visible in your vehicle can be a target, such as electronics (laptops, CDs, cameras, cell phones); equipment in your vehicle such as GPS devices and stereo; and personal items that may contain cash, credit cards or valuables including purses, wallets, gym bags, and backpacks.

Take these precautions at home and in any public place:

- Keep your items out of sight – take your valuables with you or place them in your trunk.
- Never leave your car unlocked, even in your own garage, driveway, carport or in front of your home.
- If your car has an alarm system, activate it every time you leave your car. If you have other anti-theft devices, such as a steering wheel lock, use them. A thief may skip your car and go to an easier target.
- Never leave your car parked with the engine running.
- Don’t leave the keys in your vehicle for any reason, including a valet key; otherwise, a burglary can escalate from the theft of items to the theft of the car itself.
- Use your mirrors to see if anyone is following you into a subterranean garage. Pay attention to anyone who does not seem to belong in the garage or on the property.
- In parking structures, there is less traffic and a greater chance for suspicious activity. Park in well-lit areas where your vehicle is visible to others.
- Be aware of your surroundings. Report suspicious persons looking into vehicles.

If you witness a crime in progress, call 911. Otherwise, you may contact the Santa Monica Police Department at the non-emergency dispatch number 310.458.8491.

The Santa Monica Police Department has a beautiful new website! Visit us at www.santamonicapd.org.

Preservation of Personal Histories

A Workshop at the Santa Monica Public Library

The Santa Monica Public Library will host the L.A. As Subject: Preservation of Personal Histories Workshop on Tuesday, May 18 from 1-4 p.m. in the MLK Auditorium at the Main Public Library. The workshop will provide information to personal collectors about caring for their photographs, documents and ephemera. It will also raise awareness about institutions that might be appropriate future repositories for their collections.

L.A. As Subject is a consortium of local archives that collect and preserve the history of the Los Angeles Region. The Personal Histories Workshop will include a panel of speakers from the Autry Library, the Mayme A. Clayton Library and Museum, and the Santa Monica Public Library; as well as a representative from Light Impressions Archival Supplies who will discuss the use of proper materials to house personal collections.

The Autry Library holds collections of the American West including personal accounts of pioneer and cowboy life and women in the West. The Mayme A. Clayton Library and Museum have books, documents, films, music, photographs and memorabilia on African American history from Mayme Clayton’s personal collections. The Santa Monica Public Library collections include a regional archive of images of the Santa Monica Bay area which were donated from both public and private collections, available online at Imagine Santa Monica http://digital.smpl.org

Please contact cynni.murphy@smgov.net for more information on the Preservation of Personal Histories Workshop.

City TV Highlights

Profiles in hope, caring, and compassion. Join host Justin Walter as he celebrates the steadfast work of those making a difference in our community. From access to quality, affordable health care, to homelessness and addiction, to mental illness and veteran’s services, Non-Profit Profiles brings to light resources for those most in need of help. Non-Profit Profiles airs weekdays at 11:30 a.m., only on CityTV Santa Monica Channel 16.
**Ocean Stage**

11:05 a.m. – 11:15 a.m.
**Welcome with Emcee Boise Thomas**

Boise Thomas, formerly of Adrian Grenier’s Alter Eco, an environmentally-focused lifestyle show on Planet Green. Learn tips on how to be smart with your time, money & resources.

11:15 a.m. – 11:30 a.m.
**Elemental Strings: Local Elementary School Students**

Elemental Strings is a youth orchestra for fourth and fifth grade string students in the Santa Monica community. Elemental Strings provides students with a solid foundation in ensemble playing that helps prepare them for further musical study at secondary school as well as extra-curricular music programs in the greater Los Angeles community.

11:30 a.m. – 11:40 a.m.
**City of Santa Monica Welcome | Community Heroes Awards**

By the City of Santa Monica City Council and Santa Monica Bay Human Relations Council

12:10 p.m. – 12:40 p.m.
**Santa Monica High School Jazz Combo**

The jazz combo comprised of piano, bass, guitar, drums and saxophone, will be performing a mix of swing, Latin and funk jazz standards.

1:10 p.m. – 1:40 p.m.
**Gaelic Gathering**

Traditional Irish music and dance - kick up your heels with this interactive feast of reels, jigs and hornpipes!

2:15 p.m. – 3:00 p.m.
**Living Sisters**

Becky Stark, Eleni Mandell and Alex Lilly embrace their love of country, soul, gospel, jazz and other traditional styles of music with gorgeous harmonies that highlighting poetically charged lyrics. At the Festival, Alex Lilly will be singing in the very pregnant Inara George’s place.

3:30 p.m. – 4:15 p.m.
**Clarita and the Arte Flamenco Dance Theatre**

Led by “La Clara,” this renowned touring dance company performs rarely seen and reconstructed historical Spanish classical and regional folk dances including, of course, the fiery, passionate Flamenco.

5:00 p.m. – 6:00 p.m.
**Ricardo Lemvo & Makina Loca**

A Southern California synthesis of Latin American and African musical styles that forges new links in the age-old chain of the Afro-Caribbean music tradition.

**Youth/Interactive Stage**

11:40 a.m.
**Emcee Joe Hernandez Kolski**

A two-time HBO Def Jam poet, Joe is also an actor/writer and the Emmy®-winning host of Santa Monica’s Downbeat 720 and Downbeat Showdown.

11:45 a.m. – 12:05 p.m.
**Movement & Nature**

Create movement as a means to express and build understanding of the cycles of nature with master teaching artist, Ana Maria Alvarez, the founder and director of CONTRA-TIEMPO Urban Latin Dance Theater; and local elementary school students from SmART Schools West.

12:45 a.m. – 1:05 p.m.
**A Performance of Sound, Science, Music & Art – At Your Fingertips!**

Explore music, sound and the magic of science and vibration in performance with master artist educator and award-winning composer John Zeretzke of SmART Schools West and local elementary school students. On stage, John will build a sculpture of sound right before your eyes...and have audience members performing and composing music by the end of the show. Come hear what you can create with pots and pans, coat hangers, garden rocks and imagination!

1:45 p.m. – 2:15 p.m.
**Rising Phoenix Morris**

Time travel to 19th Century England as this local Santa Monica group performs the traditional, exuberant and colorful Morris dance. Join in the stepping and bell ringing. Rising Phoenix Morris will also stroll through the Festival grounds – be sure to look out for them!

3:00 p.m. – 3:30 p.m.
**Ballroom Madness**

Watch and learn swing, tango and polka with Santa Monica school students and Danny Ponickly of Ballroom Madness. Danny implements a dynamic dance program at local schools developing teamwork, respect and a sense of accomplishment through ballroom dance instruction.

4:15 p.m. – 5:00 p.m.
**Zumba**

Join the dance party with top Zumba trainer Wilson Williams. Zumba fuses Latin rhythms and hip-hop into easy routines that are a total blast.

**Zero Waste Principles**

The festival strives to be a zero-waste event in order to reduce its impact on the environment and the community. The event uses alternative energy - both stages are solar powered and all other electricity used is renewable; carbon offsetting - all deliveries and cars driven to and from the event are offset through carbonfund.org; waste diversion - Zero Waste Zones will be set up throughout the park to minimize trash going to the landfill and maximize recycling and composting; and product replacement – all utensils, plates, napkins and cups in the Global Café are either compostable or recyclable. Attendees are encouraged to buy or bring their own reusable water bottle and fill it at the water station provided by Sparkletts and pick up free reusable bags in the Eco Zone.
WORKSHOPS

11:00 a.m. – 5:30 p.m.

SANTA MONICA PUBLIC LIBRARY
This year the theme for Santa Monica Public Library’s Summer Reading Program is water. Learn about the Summer Reading Program and get into the spirit by making a sea anemone puppet made from recycled materials.

11:00 a.m. – 5:30 p.m.

The THE GREEN CORDEL: THE HIDDEN WORLD WITH SMART SCHOOLS
Magnify nature and create and display artwork inspired by your discoveries with SmART Schools visual artist Lynn Robb. SmART Schools is a comprehensive, standards-based, arts-centered, whole-school redesign program that provides ongoing opportunities for all students to appreciate, develop, and demonstrate skills, knowledge, and understanding in and through the arts.

11:00 a.m. – 5:30 p.m.

SANTA MONICA MUSEUM OF ART PRESENTS THE FUNDRED DOLLAR BILL PROJECT BY ARTIST MEL CHIN
Help eliminate the environmental problem of lead soil content in New Orleans that currently places children at risk for learning disabilities and behavioral problems. Make your own original, hand-drawn interpretations of U.S. $100 bills, which will be collected (the goal is to collect over 3 million of these unique drawings) and presented to the U.S. Congress with a request for an even exchange of the creative capital turning your Fundred into real funding to remedy lead-polluted soils in New Orleans.

11:00 a.m. – 5:30 p.m.

PERFORMANCE PLAYGROUND WITH 18TH STREET ARTS CENTER AND MARCUS KUILAND - NAZARIO
Visit the High Performance Cart and unleash your inner performance artist. Make fun props and wacky costumes from recycled and repurposed materials (fun junk and trash) from reDiscover and the city yards. Take home the props/costumes and documentation of your first performance experience afterwards.

11:00 a.m. – 5:30 p.m.

REUSABLE BAG DESIGN WORKSHOP WITH THE GREEN VETS LA AND ROSIE’S GIRLS
Replace your single use bags with a reusable tote made by Green Vets LA, a local sewing company that partners with the Veterans Administration Hospital to manufacture cloth shopping bags and other products from salvaged cloth. Bags can be picked up at the Office of Sustainability and the Environment’s Booth. Bags can be decorated at a special workshop staffed by Rosie’s Girls, participants of a summer day camp for girls in grades 6 – 8 that encourages them to develop and strengthen their capacities and confidence by learning a variety of skills. A donation to Rosie’s Girls is optional, but kindly accepted.

12:00 p.m. – 4:00 p.m.

SANTA MONICA PUBLIC LIBRARY PRESENTS THE LIVING LIBRARY
A Living Library works like a traditional library, but instead of books, patrons can “check out” real people who answer questions, share personal viewpoints, or debate and discuss controversial issues. Choose from 12 human books and check them out for a 30 minute conversation.

12:00 noon – 4:00 p.m.

SUSTAINABLE WORKS PRESENTS MINI GREEN LIVING WORKSHOPS
Non-toxic cleaning | Solar cooking | Waterless car washing!
**50+ & SENIOR PROGRAMS**

**SANTA MONICA SENIOR CENTER | 1450 Ocean Ave. | (310) 458-8644 | www.smgov.net/hsd/senior**

Located in beautiful Palisades Park, the Senior Center offers a full schedule of enrichment activities, educational seminars, fitness and active living opportunities, SMC Emeritus College classes and seasonal events throughout the year. Programming includes healthy cooking, exercise, dance, tai chi, yoga, meditation, health education, movies, cultural arts, Bridge, discussion groups and more.

**Wii Health & Fitness at the Senior Center**

Wii is a fun way to stretch and strengthen muscles, improve balance and exercise the mind. In addition to bowling, ping pong and tennis, the Senior Center now offers a general fitness program that combines a light yoga workout with simulated skiing to build strength, balance and muscle tone, even for those who have not been active in a while. Personalized play sessions run Tue/Thu 10 – 11:30 a.m. and Mon/Wed/Fri 12:30 – 2 p.m.

**Support Services for Older Adults**

The City of Santa Monica’s Human Services Division and community partners offer a wide range of services for older adults, including Meals on Wheels, door-through-door transportation services, independent living support, health education and advocacy, housing assistance, caregiver support groups and more. Please call 310-458-8701 for more information. Email olderadulttaskforce@yahoo.com for a Senior Resource Directory & Quick Reference Guide, or pick one up at the Senior Center.

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**Key findings from the 2010 Homeless Count**

More than 160 community volunteers turned out on the evening of January 27, 2010 to count Santa Monica’s homeless population. The city presented the 2010 results and a one-year comparison between 2009 and 2010 findings at the Social Services Commission meeting on February 22.

• The point-in-time count revealed an overall decrease of 18.9% in the number of homeless individuals on the streets and in shelters and institutions within the city compared to the city’s 2009 Homeless Count.

• The point-in-time homeless count is 742: this includes a point-in-time street homeless population of 264, a shelter and institutions population of 423 individuals, and 55 cars/encampments.

• Of the 423 individuals counted in shelters and institutions, 71% were single individuals, while 29% were members of families.

• There was a 68% reduction in the number of identified encampments and a 59% reduction in the number of people identified as living in cars as compared to 2009.

This reduction is consistent with HUD findings in urban areas across the country over the past several years, which is acknowledged to be the result of changes in federal priorities, better data collection methods, and expanded access to affordable housing for homeless and at-risk households.

We attribute our local reduction to a number of factors, including the city’s implementation of the Action Plan to Address Homelessness, better collaboration and coordination of services, new housing subsidies and rental assistance programs, and innovative programs such as the Homeless Community Court and Project Homecoming. These projects alone have resulted in the placement of over 350 people into permanent housing in the previous year.

The city’s newest program aimed at preventing homelessness is the Eviction Prevention and Re-Housing Assistance Program. The purpose of this three-year program is to assist local households impacted by the economic downturn with case management and financial assistance for rent and utilities to prevent eviction and keep people in their homes.

For more information, please visit www.smgov.net/homelessness_action

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**Santa Monica**

**Police Activities League**

PAL provides educational, cultural and recreational programs for youth ages 6-17 at the main facility and a fitness center at Virginia Avenue Park! A full slate of enrichment classes will be offered this summer, including classes in cooking, performing arts, arts and crafts and dance. Special summer programs and events include hiking, surfing, cycling, basketball, beach days and more.

The PAL Fitness Gym at Virginia Avenue Park will be open to youth up to age 24 this summer, offering an array of fitness classes including karate, boxing, weight training and open. Coaches and instructors for the PAL program include Santa Monica Police Officers, staff from the Community and Cultural Services Department, and volunteers. If you would like to volunteer, PAL is looking for help with homework assistance, special events and field trips.

**PAL HOMEWORK ROOM**

Hours: Mon–Thu 2:30–6:30 p.m.
Computers available until 9 p.m.

**PAL GYM @ MEMORIAL PARK**

1401 Olympic Blvd.
Hours: Mon-Fri noon–8 p.m., Sat noon–6 p.m.
Friday nights w/PAL for youth ages 13-17, 6 p.m.–1 a.m.
You must sign up weekly.

**PAL FITNESS GYM @ VIRGINIA AVENUE PARK**

2200 Virginia Avenue
Hours: Mon-Fri noon–8 p.m., Sat 9 a.m.–5 p.m.

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**Volunteer Santa Monica**

Branch out in a new direction by exploring volunteer opportunities that tap into your unique abilities to benefit the community around you. Maybe you’re interested in leading seniors in tai chi or starting a photo club? In our active, diverse community the possibilities are endless.

Ongoing volunteer openings in City of Santa Monica programs include mentoring teens and tutoring youth, serving with Special Olympic athletes, assisting at Farmers Markets, working with 50+ & Senior Programs, assisting the Police Community Relations section at community fairs, and serving in Disaster Preparedness groups under the Fire Department’s supervision. Have an idea for a short-term or periodic project? Let us know!

Please call the Volunteer Program office at 310.458.8300 or send an email to volunteer@smgov.net to share your interests and to learn more about how to get involved. Check www.smgov.net under “Living Here” for program updates.

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Beautiful works of art are being painted by children, students and their parents on more than 100 County Lifeguard Towers from Malibu to San Pedro through the PORTRAITS OF HOPE project, making our beach even more radiant than usual. See www.portraitsofhope.org for more information.

Here’s a creative way to honor a loved one or celebrate a special day: consider making a donation to GIVE SANTA MONICA. Your donation, large or small, helps purchase additional or upgraded benches, bleachers, play equipment, drinking fountains, sports equipment or shade structures for our parks and the beach. See www.smgov.net/parks for a wish list and other details!

Annual pond cleaning at DOUGLAS PARK has been completed. The water lilies and assorted bog plants are not only lovely to look at, but they help maintain a healthy, chemical-free pond ecosystem. Please remember: leaving food or feeding the ducks harms this balance and is not healthy for the ducks. It contributes to poor nutrition, overcrowding, disease, and delayed migration. See www.liveducks.com/bread.

It’s BBQ time! Show off your grilling skills at AIRPORT, CLOVER, MARINE AND VIRGINIA AVENUE PARKS. Barbecuing is only permitted on city-provided grills and never at the beach! Grills and picnic tables are available on a first come, first serve basis unless your group is over 150 people. In that case, please call 310.458.8573 to apply for a permit.

Interested in SURF LESSONS on Santa Monica State Beach? Make sure you are using one of the city’s authorized instructors. Look for the city-issued signs on the beach or ask to see their permit.

Thinking of getting married on the BEACH? Make sure you read our dos and don’ts for saying “I do” at Santa Monica State Beach and Palisades Park at www.smgov.net/parks.

Ongoing Programs at VAP
• Volunteer: VAP is looking for tutors, reading partners or helpers for Saturday Kidz Zone and special events. Call 310.458.8688.
• SMC’s Emeritus Program offers programs for seniors. Check for available classes at www.smc.edu/emeritus.
• Connections for Children and Santa Monica College offer child development activities for children 0-5 years Monday – Friday.
• Employment Assistance: In partnership with local nonprofit agencies, VAP offers assistance with employment searches and workshops for youth, parent education workshops, mental health counseling, childhood obesity prevention and more.
• VAP Teen Center: Serves youth ages 14-24 that either live or attend school in Santa Monica. All programs are free.
FREE ANNUAL COMPOST GIVEAWAY

If the spring weather has put you in the mood for gardening, give your plants a good start with the good dirt! Gardeners have the opportunity to cart away free compost at Santa Monica’s Annual Compost Giveaway, Saturday, May 15 from 8:00 a.m. until supplies run out.

Our compost is made from yard trimmings collected curbside every week and is processed at a nearby composting facility. Compost has been recognized as a valuable soil amendment for centuries. Its use in gardens is an effective way to improve soil health, increase plant production, and reduce the use of water, chemical fertilizers and pesticides.

Residents: bring shovels, gloves, containers, and proof of residency. While quantities are limited per resident, there will literally be tons of material to go around.

If you’re interested in making your own compost, try backyard or worm composting. Subsidized composting bins are available to residents and will be available for purchase at this event.

Annual Compost Giveaway:
Saturday, May 15 from 8:00 a.m. until it’s gone!
City Yards, 2500 Michigan Avenue 310.458.2223

Farmers Market Quarterly Panel Series

MENU MINUET: How chefs and farmers keep seasonal produce on the plate while maintaining consistency on the menu

Panelists:
• Chef Akasha Richmond of Akasha
• Chef Mark Peel of Campanile, Tar Pit and the Point
• Farmer Romeo Coleman of Coleman Family Farm
• Farmer Alex Weiser of Weiser Family Farms
• Moderator Jonathan Gold, Pulitzer Prize winning writer for the LA Weekly

Stay afterward for market treats prepared by chefs Mark Peel and Akasha Richmond! This event is free to the public and will be held on Thursday, May 6, 7 – 9 p.m. at the Santa Monica Public Library, MLK Auditorium, 601 Santa Monica Blvd.

NEWS ON THE SHOTGUN HOUSE

Thanks to a partnership between the City of Santa Monica and the Santa Monica Conservancy, an unassuming wood-frame structure known around town as the ‘Shotgun House’ will be transformed into a preservation resource center where the public will be able to learn more about the early history of Ocean Park. Formerly located at 2712 2nd Street, the Shotgun House is an excellent example of cottages found in the Ocean Park area of Santa Monica more than 100 years ago. After having been moved around a bit, this particular shotgun house will have a permanent home near the Ocean Park Branch Library at 2nd Street and Norman Place.

Community members interested in assisting with the rehab of the Shotgun House are welcome to contact the Santa Monica Conservancy at 310.496.3146.

Santa Monica Festival

Continued from Page 1

One highlight of the festival is the eclectic mix of performers throughout the day on two solar-powered stages. The Ocean Stage features the Afro-Cuban music of Ricardo Lemvo & Makina Loca; Clarita and the Arte Flamenco Dance Theatre performing rarely seen Spanish classical folk dances including the fiery Flamenco; Gaelic Gathering, a musical Irish feast of reels, jigs and hornpipes; the Living Sisters’ love of country, soul, gospel and jazz; the Santa Monica High School Jazz Combo and the Elemental Strings, a youth orchestra for fourth and fifth grade string students.

Kids and adults can grab a friend or loved one and take part in a free dance lesson on the Youth/Interactive Stage. Get on your feet and learn moves ranging from elegant ballroom dance to the aerobic Zumba. Learn how to live more affordably and sustainably through interactive workshops in the Eco Zone. Enjoy fresh foods from an assortment of local eateries and a variety of cultures, cooked up and ready to devour in The Global Café.

If you’re still looking for that perfect Mother’s Day gift, enjoy guilt-free shopping and stimulate the local economy by purchasing earth-friendly artistic wares from featured vendors in the Marketplace. There’s no need to worry about how to carry around your purchases with a reusable tote made by the Green Vets LA, which can be picked up at the Office of Sustainability and the Environment booth. You can even decorate your tote at a special workshop staffed by Rosie’s Girls.

New this year, follow the Santa Monica Festival on Twitter @santamonicafest and on Facebook.com/santamonicafest to stay linked into events taking place throughout the day.

For more information go to the Santa Monica Festival website www.smgov.net/arts
**Watch the Water!**

Many residents and businesses are doing the right thing and conserving water wherever possible – efforts that have reduced Santa Monica's water use by 9% since 2007. We're almost halfway to reaching our goal of an annual 20% water use reduction. Take advantage of these opportunities and fight for every drop!

![Water Use Comparison Graph](graph.png)

*The goal baseline represents an average of 10.2 million gallons of water per day.*

Homeowners: rebates are available for a limited time on qualified toilets, clothes washer, and irrigation products. For information visit [www.socalwatersmart.com](http://www.socalwatersmart.com) or call 888.376.3314.

Now that we're finally getting some rain, save it! Did you get a rain barrel or cistern yet? It's not too late to get up to $500 for rain harvest products and installation. Rebates available for Santa Monica residents only.

Call 310.458.8972 or visit [www.sustainablesm.org/rebates](http://www.sustainablesm.org/rebates).

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**Altbuild Expo**

The City of Santa Monica is proud to present the 7th annual Altbuild Expo at the Santa Monica Civic Center Auditorium on May 7 & 8, 2010. This annual green building conference and expo is free and open to the public and highlights the latest and best in green products and services for building projects and renovations. Hear from leading experts on pressing issues like the new State Green Building Code, financial for solar systems, graywater and rainwater systems, and more.

For the building professional, this show has the best green products and trainings on contract risk management, LEED and GreenPoint Rated rating systems, and tips on how to market yourself as a "green professional." Homeowners and renters can do research for their next renovation project and for more ways to incorporate sustainability into your life.

Last year over 8,000 people attended Altbuild – come discover what the buzz is about! For more, visit [www.altbuildexpo.com](http://www.altbuildexpo.com). For more information about the City of Santa Monica Green Building program, visit [www.smgreen.org](http://www.smgreen.org), or call 310.458.8549.

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**SUSTAINABLE WORKS AT THE SANTA MONICA FESTIVAL**

**Sustainable Works offers programs that help green where we live, work and play.**

Green your life with a helping hand – an enriching experience for everyone that gets involved.

Visit Sustainable Works at the Santa Monica Festival for Mini Green Living Workshops

Noon  Non-toxic cleaning
1:00 p.m.  Vermicomposting
2:00 p.m.  Solar Cooking
3:00 p.m.  Waterless Car Washing

**RESIDENTIAL GREENING**

In the Green Living Workshops participants learn how to incorporate sustainable practices into their everyday lifestyles, improve their quality of life, and save money while saving resources. Visit [www.sustainableworks.org](http://www.sustainableworks.org).

**BUSINESS GREENING**

The program is free to Santa Monica businesses and provides the step-by-step tools and resources businesses need for environmental solutions.

Sign-up at [www.sustainableworks.org](http://www.sustainableworks.org). Sustainable Works also facilitates Santa Monica’s Green Business Certification Program. For more information, or to download self-guided checklists visit [www.smgbc.org](http://www.smgbc.org).

**COMMUNITY SUSTAINABILITY NEWS**

The Sustainable Santa Monica Newsletter, emailed monthly, will connect you to sustainable workshops, lectures, and events in your community. Sign-up today [www.sustainablesm.org/news](http://www.sustainablesm.org/news).

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To learn more visit [www.sustainableworks.org](http://www.sustainableworks.org)
Take the easy ride on the Big Blue Bus! Forget the traffic, the cost of gas, the hassle of parking, and join us for a stress-free, fun-filled day!

26TH ANNUAL CALIFORNIA STRAWBERRY FESTIVAL IN OXNARD
Saturday, May 15
Live entertainment on two musical stages, over 200 arts & crafts exhibitors and food booths with yummy berry favorites, a special Strawberryland For Kids with free rides/attractions, puppet shows, clowns and magic, strolling performers, and lots more fun!
$40 per adult/senior; $35 per child, infant to 12 years. Price includes round-trip bus transportation and festival admission.

PAGEANT OF THE MASTERS IN LAGUNA BEACH
Saturday, July 17
The Pageant of the Masters offers a unique theatrical celebration of the art of “living pictures”, to a jubilant exploration of our collective capacity for seizing the moment, letting our hair down and raising a heartfelt toast to the good life in the theme “Eat, Drink and Be Merry!”
Make your reservations NOW for this annual event that always sells out early.

TICKET INFO Call 310/451-5444 (TTD: 310/395-6024) for a brochure or visit www.BigBlueBus.com for more information. Tickets can be purchased at Blue: the Transit Store & Customer Service Center, 223 Broadway (just west of the Third St. Promenade) in downtown Santa Monica.

SHARE YOUR LOVE FOR SANTAMONICA ON THE NEW I LOVE SANTAMONICA BLOG!
Santa Monica community members are invited to share their local experiences, insider tips, questions and comments on www.santamonica.com/love. Santa Monica Convention & Visitors Bureau’s new blog. The community blog provides residents and businesses with an outlet where they can post their fun, historic and memorable stories about Santa Monica.
The blog is another step in SMCVB’s progressive campaign to use social media to communicate with the people it serves. In addition to creating the online forum for residents, the blog will provide details about news and happenings in Santa Monica, as well as resources to travelers, the local community and residents alike. The blog will feature topics relating to travel news, economic impact of the hospitality industry, which supports close to 16,000 jobs in Santa Monica, as well as expanded information on local events, city programs and other happenings.
Do you live or work in Santa Monica? Blog your story and what you love about our city or stop at one of the four Santa Monica Visitor Centers to receive 50% off Santa Monica merchandise and pick up free “I (heart) SantaMonica” stickers.

Visitor Center Locations:
1920 Main St., 1400 Ocean Ave., 322 Santa Monica Pier and 1300 Block of Third Street Promenade

SANTA MONICA CIVIC AUDITORIUM EVENTS
| MAY | 7-8 | 7TH ANNUAL ALTBUILD (see ad on back page) The Alternative Building Materials & Design Expo – FREE |
| 14-16 | My Favorite Bead Show |
| 22 | Maxim Galkin in a new comedy “So That Ball Doesn’t Pop” |
| 29 | Santa Monica Symphony – FREE |
| JUNE | 11-13 | Contemporary Crafts Market |

The Civic Auditorium is served by Big Blue Bus lines 1, 3, 7, 8 and 10. For information, call (310) 458-2288, or visit www.santamonica.gov. All events are subject to change without notice.
Happening in SANTA MONICA

Santa Monica Connects with Residents on the Go:
A Hot New App for Your iPhone

Next time you’re at the corner of 5th Street and Santa Monica Boulevard, look down and take note of the old way streets were identified; as inscriptions into the sidewalks. This specific concrete slab containing the inscriptions “5TH ST” and “OREGON” is a City Landmark. And yes, the city’s namesake street, Santa Monica Boulevard, was once called Oregon Avenue. At the city’s founding in 1875, streets were logically named after a number (north/south) or a state (east/west). Over time, Santa Monica became more physically included into the greater metropolis of Los Angeles and changed some street names for simplicity's sake and to reflect the integration of the cities. Nevada Avenue became Wilshire Boulevard; Utah Avenue became Broadway; and, in 1912, Oregon Avenue became Santa Monica Boulevard.

The next time you are at Palisades Park, turn east and look up at the classic Streamline Moderne beauty of the Shangri-La Hotel, one of the city’s newest landmarks. The seven-story building constructed in 1939 has imagery that evokes the form of a grand ocean liner, and expressed an optimism and a bright look toward the future in the post-Great Depression era.

The architect, William E. Foster, was a prolific local architect, designing such buildings as the Pilgrim Lutheran Church, and a Streamline Moderne apartment building at 212 San Vicente, among others. The recently restored Shangri-La was recognized by the Conservancy with a 2009 Preservation Award.

For more information on Santa Monica landmarks call (310) 458-8431. For walking history tours, visit the Santa Monica Conservancy at www.smconservancy.org.

LANDBMARKS OLD AND NEW
A series of articles about Santa Monica’s historic places

Potholes that need filling, trees that need maintenance, and graffiti that needs removing are now an iPhone tap away in Santa Monica with the launch of the city’s new GORequest mobile applet. iPhone users simply open the applet, select an issue, take a picture, and tap submit – the applet knows the exact location and sends the issue directly to the staff member who can fix it.

The GPS and camera features built into the iPhone make it simple for residents to alert city officials about a variety of issues while on the go. Residents will know that their issue went to the right person without ever going to an office, making a phone call or sitting down at a computer, and they receive status updates on their requests.

The new mobile applet is the latest example of the city using technology to connect government with the community and for improved customer service. The city benefits from this new technology as well. The efficiency of receiving a photo and GPS coordinates saves the city time and money while improving service. Plans are on the drawing board for similar mobile applications that will work on other handheld devices.

The iPhone applet can be downloaded from the iPhone App Store by searching for GORequest.

CYBERNEWZ

Santa Monica Connects with Residents on the Go:
A Hot New App for Your iPhone

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MAIN LIBRARY
5/12: Children’s Book Week Celebration with Picture Book Author, Betsy Rosenthal.
Mother/Daughter Tea Party: An Afternoon of Mystery Girls grades 1-5 and their moms or guardians. Space is limited. Register between 4/26 and 5/2. Sat 5/19, 2 p.m.

PROGRAMS FOR TEENS
Teen Arts Contest: Sketching/Drawing Grades 6-12. Showcase your talents in May. Submit your sketches anytime within the first 3 weeks of the month. Winners posted on our website. Information and entry forms at www.smplteens.org/library/teen_contest.html

Graphic Novel Workshop Celebrate Free Comic Book Day and learn about the creative process in making a great graphic novel with author and artist Phil Yeh. Grades 5-12. Sat 5/1, 2 p.m. Activity Room.

Money Matters for Teens Michael Wagner, author of Your Money, Day One, will talk about budgeting, saving, credit, and other important steps to managing your finances early. Grades 9-12. Mon 5/17, 6 p.m.

5th Annual Santa Monica Teen Film Festival Now accepting submissions for its 5th annual festival on 6/19 & 20. Eligible to ages 12-18. Films in any genre from 30 seconds to 15 minutes long. All Main Library events held in MLK Jr. Auditorium unless other indicated.

BE YOUR MAGIC Use the power of thinking to transform your life. Tue 5/11, 7 p.m.

FUR DIXON & STEVE WERNER IN CONCERT Bluegrass and American folk duo perform in this family-friendly concert. Sat 5/15, 2 p.m.

THE PERFECT WAGNERITE: THE RING A LA GEORGE BERNARD SHAW Multimedia presentation on LA Opera’s Ring Cycle. Thu 5/20, 7 p.m.

MONTANA AVENUE BRANCH LIBRARY

Book Club A monthly book discussion group for grades 6-12. Wed 5/2, 5:30 p.m. Sponsoring friends of the Santa Monica Public Library.

PROGRAMS FOR TEENS
Write Your College Essay Get tips for writing a college essay from college counselor Tuli Lukk. For high school students and their parents. Mon 5/3, 6:30-8:30 p.m.

Chips & Chat A book discussion group for grades 8 & 9. Mortal Engines by Philip Reeve. Wed 5/2, 5 p.m. Sponsoring friends of the Santa Monica Public Library.

FAIRVIEW BRANCH
Homeboschoolers Book Share Share a favorite fiction or non-fiction book on a selected topic. All ages welcome. Wed 1:30-2:30 p.m. 5/12: Birds; 6/16: Make a Splash!

Origami Fun! For ages 6 and up. Mon 5/17, 3:30 p.m.

Tweens/Grades 4-7

Book Club A monthly book discussion group. Mondays, 4:30 to 5:30 p.m. 5/3 – A Wizard of Earthsea by Ursula LeGuin, 6/7 – So You Want to Be a Wizard by Diane Duane

PROGRAMS FOR TEENS
Teen Writer’s Workshop Develop the skills to tell your own story. Registration required. Please bring a pencil and a notebook. For grades 6-9. Sat 5/5, 1-2:30 p.m.

It’s never too early to start finding scholarships! Open to students and families grade 8 and up. Presented by Diana Hanson from College Mentors. Tue 5/11, 7 p.m.

Summer Community Service Orientation A variety of options are available to students in grades 6-12 interested in volunteering at the library. Sat 5/22, 10-11:30 a.m.

OCEAN PARK BRANCH
May Mischief Celebrate the merry month of May with Mr. Jesse and his puppet pals. Ages 3-7. Tue 5/3, 3-3:30 & 4-4:30 p.m.

GET IN GEAR AND RIDE ON OVER! SATURDAY, MAY 22.

• Main Library – Enjoy a festival of bicycles and cycling, featuring: workshops on safety, repairs and maintenance; bicycle registration; gear and accessories demonstrations; children’s crafts and bike parade; and entertainment for the whole family. FREE bike valet available.

• Fairview Branch – Bicycle maintenance and safety workshop, bicycle registration, refreshments and door prizes.

• Montana Avenue Branch – Decorate your bike! Join us to create decorations and register your bike. Ages 4 and up.

FOR MORE INFORMATION PLEASE VISIT WWW.SMPL.ORG/ICYCLE.

ADULT PROGRAMS
Main Library
All Main Library events held in MLK Jr. Auditorium unless other indicated.

BE YOUR MAGIC Use the power of thinking to transform your life. Tue 5/11, 7 p.m.

FUR DIXON & STEVE WERNER IN CONCERT Bluegrass and American folk duo perform in this family-friendly concert. Sat 5/15, 2 p.m.

MONTANA AVENUE BRANCH LIBRARY
Mystery Book Group Second Wednesday of the month, 7 p.m. 5/12: The No. 1 Ladies’ Detective Agency by Alexander McCall Smith; 6/9: Field of Blood by Denise Mina and The Comforts of a Muddy Saturday by Alexander McCall Smith

CHANGES WITH AGE Esteest Bienstock, RN, will discuss normal physiological and mental changes in the body as one ages and give suggestions as to how to live to your optimal level. Thu 5/13, 2 p.m.

MONTANA BRANCH BOOK GROUP The Shadow of the Wind by Carlos Ruiz Zafón. Wed 5/19, 7 p.m.

OCEAN PARK BRANCH LIBRARY
Ocean Park Book Group First Saturday of the month, 11 a.m. 5/1: Old Filth by Jane Gardam; 6/5: The Namesake by Jhumpa Lahiri

A TALE WORTH TELLING Jeff Fromberg demonstrates how to remember and record family histories. Sat 5/15, 2 p.m.

HAPPILY EVER AFTER, OR NOT? Master storyteller celebrates the second half of life for today’s adults. Sat 5/22, 2 p.m.

SANTA MONICA PUBLIC LIBRARY HOURS
Main Library 601 Santa Monica Boulevard, (310) 458-8600
Hours: Mon.-Thur., 10 a.m. to 9 p.m. Fri.-Sat., 10 a.m. to 5:30 p.m. Sun., 1 to 5 p.m.

Fairview Branch 2101 Ocean Park Boulevard, (310) 450-0443
Montana Avenue 1704 Montana Avenue, (310) 829-7081
Ocean Park Branch 2601 Main Street, (310) 392-3804

Hours: Mon.-Thur., noon to 9 p.m. Sat., 10 a.m. to 5:30 p.m. Closed Fri. and Sun.

All city libraries are wheelchair accessible. To request a disability-related accommodation, please call the library at (310) 458-8600 (TDD 310-395-8499) at least three business days in advance. The Main Library is served by Big Blue Bus lines 1, 2, 3, 7, 8, 9 and 10.

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SUMMER 2010  RECREATION CLASSES INSIDE!

SOLAR SANTA MONICA PRESENTS NEW SOLAR REBATES FOR HOMEOWNERS!

On May 1, Southern California Edison and the Gas Company will kick off a new rebate for people installing solar water heaters – as much as $1,875 depending on the system. Join us to hear the details and to get the news on potential financing. Space is limited. Please RSVP to Solar Santa Monica at 310.804.8449

WEDNESDAY, MAY 12, 2010, 6:30 – 8:30 p.m.
MINI-EXPO AT 6:30 p.m. FEATURING SOLAR SANTA MONICA PREFERRED SOLAR THERMAL CONTRACTORS

MARTIN LUTHER KING JR. AUDITORIUM, SANTA MONICA MAIN LIBRARY, 601 SANTA MONICA BLVD.

CITY COUNCIL MEETINGS

The Santa Monica City Council regularly meets at 5:45 p.m., on the second and fourth Tuesday of every month in Council Chambers, located at City Hall, 1685 Main Street. Upcoming City Council meetings are scheduled for May 11 and 25 and June 8 and 22. Annual budget study sessions are scheduled for May 26 and 27.

City Council meetings are open to the public. Public comment may be made in person at the City Council meeting, or prior to the meeting via regular U.S. mail, e-mail, or by fax to:

1685 Main Street, Room 209
Santa Monica, California 90401
Phone: (310) 458-8201
Fax: (310) 458-1621
Email all Council members: council@smgov.net

Check the status of upcoming agenda items at www.smgov.net/council

www.altbuildexpo.com or call (310) 390-2930