

PRESS RELEASE



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FOR IMMEDIATE RELEASE

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Santa Monica Public Library Announces a Call for Entries for the Fourth Annual Green Prize for Sustainable Literature

Santa Monica, California –The Santa Monica Public Library announces a call for entries for its fourth annual Green Prize for Sustainable Literature Awards. The Awards are sponsored by the Santa Monica Public Library and the City of Santa Monica’s Office of Sustainability and the Environment. The Green Prize was created to encourage and commend authors, illustrators, and publishers who produce quality books that make significant contributions to, and broaden public awareness of, sustainability. The City of Santa Monica’s Sustainable City Plan defines sustainability as “meeting current needs – environmental, economic and social – without compromising the ability of future generations to do the same.”

Green Prizes will be awarded in fiction and nonfiction categories. Books published in the United States in 2009 are eligible for the Prize. Authors, illustrators and publishers are encouraged to submit titles for consideration. Additionally, the public is encouraged to suggest titles for the Green Prize. Criteria include effective presentation of material; distinctive literary quality; and originality of scholarship. Youth titles to be considered should have potential for classroom use and be appropriate for students in grades K-12.

Books may be submitted by following the guidelines on the Santa Monica Public Library website at www.smpl.org/greenprize.htm. The submission deadline is April 30, 2010. A selection committee consisting of librarians and local authorities on sustainable issues will choose the winning titles that demonstrate outstanding achievement in their respective categories. The winners will be announced at a presentation ceremony at the Santa Monica Public Library in October 2010.

For more information about the Santa Monica Public Library’s Green Prize for Sustainable Literature, visit www.smpl.org/green_prize.htm, or call the Santa Monica Public Library at (310) 458-8600.

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