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## **DEMONSTRATION GARDEN DESIGN CONTEST APPLICATION**

The City of Santa Monica's Sustainable Landscape Demonstration Garden at 3200 Airport Avenue is a "real life" demonstration garden that will show how sustainable landscaping enhances our coastal environment, significantly reduces pollution and waste, and saves time, money and water. This garden will feature 3 readymade, yet customizable, sustainable landscapes appropriate for local neighborhood front yards. Residents will be able to download the landscape designs for these gardens from the internet to use as a template for their next garden. The City is working with local nurseries to help ensure plant availability. The City is also working with irrigation supply stores and manufacturers to help provide water-efficient irrigation templates with available parts. In the end, a resident will be able to visit these demonstration gardens, choose the one they like, go home and download the design for that garden, find the plants and parts at local stores, and then install it themselves or hire a landscape professional to do it. By making sustainable landscaping more accessible to residents, our neighborhoods will become more beautiful, and our community will reap the benefits of cleaner air and water, quieter streets, and increased sustainability.

3200 Airport Avenue is a large open expanse landscape with historic ficus trees in front of a City owned office space. The building itself has a solar panel installation. It is across from the highly visited Airport Park soccer field, the Donald Douglas Memorial and the much-anticipated Museum of Flying. Santa Monica College Bundy campus is also nearby. Parking is available at the site and at Airport Park.

3200 Airport Ave – Site of 3 new demonstration gardens - each plot is 28' x 42' - a DG pathway will connect all 3



-  Plot 1
-  Plot 2 (with ficus tree)
-  Plot 3



## **DEMONSTRATION GARDEN DESIGN CONTEST RULES**

- All landscape designs must be received by March 15th, 2010.
- A landscape design may be submitted for 1, 2, or-3 garden plots or any combination therein.
- The size of the garden plots are 28' x 42'. There will be a connecting DG path throughout all gardens.
- These landscape designs must be simple to recreate, yet sustainable water-efficient garden design templates. The style should reflect local neighborhood communities in Santa Monica, i.e., Ocean Park, Sunset, North of Montana, and incorporate outdoor living room features, elements from Mediterranean and shade gardens, climate appropriate plants, as well as permeable paving options.
- Designs will be judged based on the following criteria:
  - Sourcing Locally Available Green Building and Plant Materials
  - Using Recycled Products and Minimizing Green Waste
  - Minimizing Impacts on Air, Water, and Fossil Fuel Resources
  - Use of Climate Appropriate Plants including Lawn Alternatives
  - Reducing the need for Chemical Inputs and Weeding
  - Incorporation of a few Edibles
  - Proper Plant Placement and Scale
  - Soil Preparation Considerations
  - Rain Water Recovery and Urban Runoff Mitigation
  - Overall Water Use
  - Design InnovationEach plant in the design palette should have 2-3 optional substitute plants to allow for customization.  
Designs should take into consideration a corresponding simplified irrigation layout.
- Plans must be on 11" x 17" sheets or larger; 2 complete sets of plans are required; planting plans must include botanical names, plant quantity and size, plant water use, % of each plant material in total landscape area, a picture of each plant, hydrozones, and a hardscape legend if any; Please mail or deliver all plans to the address in the letterhead on the front page.
- Upon submission, landscape design submissions shall become the sole property of the City of Santa Monica.
- Initial Design(s) will be judged by a landscape design panel. Contest participants will give a 15 minute presentation of their design to the panel in late March. The panel will select ten designs that will go to a public vote. The three designs with the highest public votes will be put out to bid for installation.
- Winner(s) will be announced on April 30, 2010 and notified by email/mail.
- Winning design(s) will be posted on the web at [www.sustainablesm.org/landscape](http://www.sustainablesm.org/landscape), and the designer(s) will be mentioned on the website.
- Installation of the winning design(s) is anticipated for summer/fall 2010.

# **DEMONSTRATION GARDEN DESIGN CONTEST APPLICATION**

- By participating in this contest, contestants do not establish any employment relationship with the City of Santa Monica, and contestants will not receive any compensation now, or, in the future, for participating in the landscape design contest.
- I, as a contestant, agree to submit landscape design plans that meet all local, state and federal laws and regulations.
- I, as a contestant, further agree to defend, indemnify, and hold harmless the City of Santa Monica and its officers, employees and agents, from and against any and all claims, liability judgment and expenses that cause may arise by reason of my participation in the landscape design contest.
- I hereby consent to the photographing, recording or reproduction in any other manner (including use of videotapes and audiotapes) of my submissions to the contest, including my landscape designs, and I further authorize the City of Santa Monica, its agents, or, assigns to make unlimited use of such reproductions, including, but not limited to broadcasting to the public of the reproductions over the internet and radio and television stations. I understand that I will not receive any compensation for these reproductions. I do hereby release and hold harmless the City of Santa Monica its officers and employees from any claims arising from the reproduction and use of my submissions.

Name (print): \_\_\_\_\_

Signature: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

