

Solar Santa Monica

Time to Reconsider Solar?

New Edison Rate is a Game-Changer for Businesses

If you are a business with solar, or considering it, and you are on a GS2, GS3 or TOU-8 rate, switching to Edison's new "Option R" rate may significantly improve your return on investment.

Announced October 1, "Option R" slightly increases usage charges but reduces demand charges dramatically. Preliminary analyses are showing that properly-sized systems can see as much as a 25% improvement in pay-back and ROI. Find out how your business can benefit – ask for an Option R Analysis.



Solar Santa Monica invites you to a breakfast briefing on Option R. We will provide details of the new rate and examples of how it can be applied, plus the latest information on solar panel prices.



Reconsider Solar: Breakfast Briefing

November 11, 2009; 8:30 – 10 a.m.

**Solar Santa Monica Office
1212 5th Street, First Floor**



Space is limited. RSVP: (310) 804-8449